

2018 Tiguan



Volkswagen



The new king of the concrete jungle.

Introducing the 2018 Tiguan. On the outside, powerful lines give it a style all its own. On the inside, thoughtful amenities abound. It's capable, comfortable, and ready to take on the city. And we back it up with America's best SUV bumper-to-bumper transferable warranty. A six years, 72,000 miles, whichever occurs first, New Vehicle Limited Warranty.* After all, royalty deserves nothing less.

The People First Warranty*

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty



*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. Remainder of warranty coverage transfers to subsequent vehicle owner. See owner's literature or dealer for warranty exclusions and limitations.

SEL Premium shown in Habanero Orange Metallic

A contemporary look that has no contemporaries.

We looked at it from every angle, redesigning from top to bottom. A bold character line runs from front to back conveying chiseled strength, while hood contours and a distinct grille deliver a memorable statement up front. On the inside, sharp modern styling creates an environment you'll never want to leave.

AVAILABLE FEATURES

- Leather-wrapped, multi-function heated steering wheel
- Climatronic® dual-zone automatic climate control
- V-Tex leatherette seating surfaces
- Remote start*



Hands free Easy Open and Easy Close Liftgate

You don't need to lift a finger when you want to open the available Hands free Easy Open and Easy Close Liftgate. With key in pocket, kick your foot under the rear bumper to unlock and open the trunk.

Cargo capacity

We've given it plenty of cargo room, increasing the cargo capacity of the 5-passenger model by over 30% to 73.5 cubic feet with rear seats folded down.



Vienna leather seating surfaces

Available for the 1st and 2nd rows, these seating surfaces feature a unique design and color options like Storm Gray or Saffrano Orange and Black.

LED headlights with Adaptive Front-lighting System (AFS)

These available headlights do more than add a nice touch of style. They can move with your turns to help you see what's ahead.

Panoramic sunroof with ambient lighting

The available panoramic sunroof blends seamlessly into the cabin, letting in plenty of light as well as the outside world. At night, integrated ambient accent lighting adds a distinct mood when interior lighting elements are on.

Versatile 3rd row

It's refined. But it's also an SUV. And that means an available 3rd row that can carry some extra friends or, when folded flat, a lot of extra gear.



*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.



4MOTION® all-wheel drive

As conditions change, available 4MOTION distributes power between the front and rear wheels as needed to help optimize traction and stability.

Driving Mode Selector

You can switch between 4MOTION driving modes just by turning a dial. Depending on the conditions, you can choose from On-Road, Off-Road, Snow, and Off-Road Custom.* Both On-Road Mode and Off-Road Mode let you adjust the settings to fit your driving style.

Horsepower. Torque. And a higher pulse rate.



Yes, it's stylish, sophisticated, and packed with comforts. But it's also quite capable. On a variety of roads and in challenging conditions, you can be confident and comfortable.



8-speed automatic transmission with Sport mode

Having eight speeds can mean a smooth shifting experience. In Tiptronic® mode, you can shift manually and take control of your driving experience.

Turbocharged engine

The turbocharged engine supplies a lot of fun.



*Always ensure that your vehicle is equipped with appropriate tires and equipment and always adjust your speed and driving style to the road, terrain, traffic, and weather conditions. See Owner's Manual for further details and important limitations.



So much tech. So easy to use.

The Tiguan doesn't just come with technology; it comes with technology that's simple, useful, and designed to help improve the driving experience. The available VW Digital Cockpit is customizable, so you can display the information you want to see. You can also create up to four user profiles, each one able to remember things like your radio stations and preferred temperature, among others. If you have the available power driver's seat with memory, the Tiguan can even memorize your favorite seat position.

VW Car-Net® App-Connect*

VW Car-Net App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.

Volkswagen Digital Cockpit

The available 12.3" display is a true breakthrough. Instead of the traditional instrument cluster, information can be displayed digitally in high resolution.



Driver Personalization



Customizable Views



Wide Map Navigation View

The Tiguan can store up to four driver profiles, remembering your personalization preferences for a wide variety of different settings and systems.

You can customize the available display to better suit your driving needs, so information about navigation or your Driver Assistance features is displayed more prominently.

You shouldn't get lost trying not to get lost. So the available wide map navigation view adjusts the size of the map, making it even bigger and more prominent.



8" touchscreen navigation system

Besides looking great, the available sleek glass display helps make the map more prominent, while dynamic route guidance assists you with turn-by-turn information.

Fender® Premium Audio System

Rock on. Or sing on with the available Fender Premium Audio System. A 480-watt amp and nine speakers give you concert-quality sound.

Composition Color touchscreen sound system

Conduct your favorite music with features like Bluetooth® technology with audio streaming for compatible devices.

More help behind the scenes.

The changes in the Tiguan go far beyond great style and desirable amenities. We now offer eight available Driver Assistance* features that can help give you extra confidence on your drive.



1 | Overhead View Camera (Area View)*

The available Area View camera system uses multiple cameras to help give you a better view of what is around your vehicle.

2 | Blind Spot Monitor*

The sensors on the available Blind Spot Monitor are able to help sense what you might miss. When you're changing lanes, the Active Blind Spot Monitor (available when vehicle is equipped with Lane Assist) on select models can detect when another vehicle is in your blind spot. Within the limits of Lane Assist, it can then counter-steer to help keep you in your lane, and in addition to the visual warning in the side mirrors, the steering wheel can vibrate.

3 | High Beam Control (Light Assist)*

Available High Beam Control (Light Assist) helps provide better visibility on dark roads by turning on your high beams at certain speeds. A camera mounted at the base of the rearview mirror turns your high beams on when conditions warrant it on dark or poorly lit roads. It then turns them off again if another car approaches or drives in front of you.

4 | Adaptive Cruise Control (ACC)*

Available Adaptive Cruise Control (ACC) helps maintain a preset distance from the car in front of you. When activated, if the car in front of you speeds up or slows down, the sensors can detect the change and your car follows suit. With the available Stop and Go feature, the system can apply the brakes until your vehicle comes to a stop and, in certain situations, can start you moving again if the vehicle in front of you starts moving. The driver can return to the previously set speed by either pressing the resume button on the steering wheel or stepping on the gas pedal.

5 | Rear Traffic Alert*

The available Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse, and can even help brake the vehicle if needed.

6 | Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)*

The available Forward Collision Warning (included in Front Assist) system can help monitor traffic and can alert you acoustically and visually to a potential front-end collision with the vehicle moving ahead. If it senses that a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can support the driver with increased brake pressure or, under certain circumstances, it can apply the brakes automatically. The Pedestrian Monitoring (included in Front Assist) feature can warn of pedestrians crossing in front of the vehicle and under certain circumstances can brake automatically to help prevent or mitigate the outcome of a collision with a pedestrian if the driver doesn't respond adequately to the warnings.

7 | Maneuver Braking (included in Park Pilot)*

Available Park Distance Control (Park Pilot) has sensors that can help you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. If you get too close, the system beeps as a warning. Maneuver Braking (included in Park Pilot) can apply emergency braking force automatically to help mitigate and in best case prevent collisions with stationary obstacles while you maneuver the vehicle in reverse gear.

8 | Lane Departure Warning (Lane Assist)*

When moving, the available Lane Departure Warning (Lane Assist) can sense if you start to drift into another lane without using the turn signal. Within the limits of the system, Lane Assist can help steer to help keep you in the current lane.

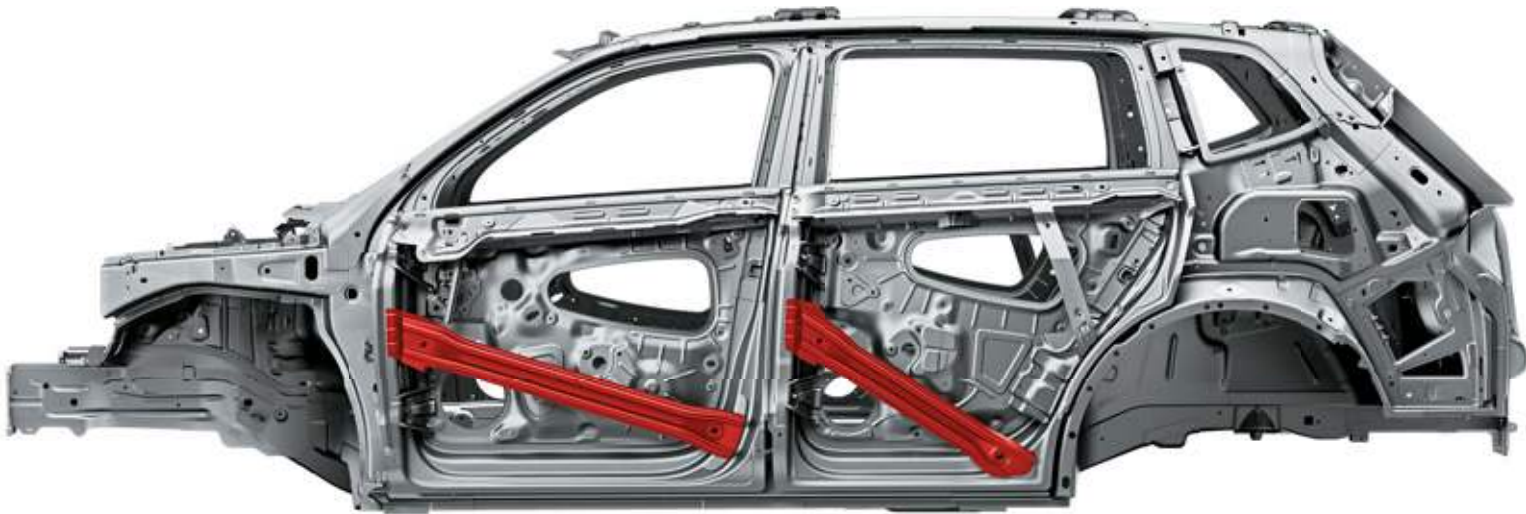
*Driver Assistance features are not a substitute for attentive driving. Please see Owner's Manual for further details and important limitations.





We can't predict. But we can engineer.

While we can't guarantee you'll never have trouble on the road, working to help anticipate and avoid problems is at the core of what we do.



Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags,** the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of seven stability-enhancing systems.

Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Tiguan Specs

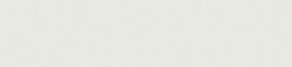
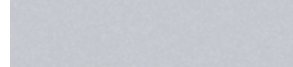
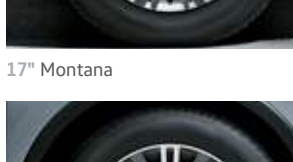
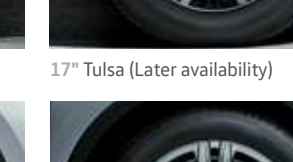
- Standard, no additional cost – Not available ○ Optional, additional cost ∅ Optional, no additional cost

DAP Available with Driver Assistance Pkg **RP** Available with R-Line Appearance Pkg (Later availability)

FLP Available with Foglights Pkg (Limited availability) **PSP** Available with Panoramic Sunroof Pkg **4MO** Available with 4MOTION® models

Exterior	S	SE	SEL	SEL PREM
LED Daytime Running Lights (DRL)	●	●	●	—
LED headlights with LED Daytime Running Lights	—	—	—	●
LED taillights	●	●	●	●
Automatic headlights with Coming/Leaving Home feature	●	●	●	●
Halogen reflector lens foglights with low-speed corner-illuminating feature	FLP	FLP	●	●
Power tilting/sliding panoramic sunroof with ambient lighting	—	PSP	●	●
Power-operated, heated side mirrors with integrated turn signals	●	●	●	—
Power-folding, heated side mirrors with puddle lights, memory, and passenger's side reverse gear auto-tilt	—	—	—	●
Rain-sensing windshield wipers with heated washer nozzles	—	—	—	●
Black roof rails	●	●	—	—
Silver roof rails	—	—	●	●
Remote opening and closing power liftgate	—	—	●	—
Hands free Easy Open and Easy Close Liftgate	—	—	—	●
Towing capacity: 1,500 lbs*	●	●	●	●
17" Montana alloy wheels	●	Ø	—	—
17" Tulsa alloy wheels (Later availability)	—	●	—	—
18" Nizza alloy wheels	—	—	●	—
19" Victoria Falls alloy wheels	—	—	—	●
19" Trenton wheels (Later availability)	—	—	RP	—
20" Braselton alloy wheels (Later availability)	—	—	—	RP
R-Line grille, front and rear bumpers, side skirts, and badging (Later availability)	—	—	RP	RP
Performance	S	SE	SEL	SEL PREM
2.0L TSI®, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 184 hp, 221 lb-ft of torque	●	●	●	●
4MOTION® all-wheel-drive system with Active Control	4MO	4MO	4MO	4MO
Electromechanical power steering with variable assistance	●	●	●	●
4-wheel independent suspension	●	●	●	●
8-speed automatic transmission with Tiptronic® and Sport mode	●	●	●	●
Interior	S	SE	SEL	SEL PREM
Climatic single-zone climate control with pollen filter and 2nd-row air vent	●	—	—	—
Climatronic® dual-zone automatic climate control with pollen filter and 2nd-row air vent	—	●	●	●
Premium color Multifunction Display (MFD)	●	●	●	—
2 remote key fobs with lock, unlock, and panic button	●	●	●	●
12V power outlets: 1 in front console, 1 in rear console, and 1 in cargo area	●	●	●	●
Interior ambient lighting	—	—	—	●
Self-dimming interior rearview mirror	—	—	—	●
3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column	●	—	—	—
3-spoke, leather-wrapped, multi-function steering wheel	—	●	●	●
Leather-wrapped steering wheel with R-Line badge and stainless steel pedal caps (Later availability)	—	—	RP	RP
Heated steering wheel	—	—	—	●
Heated front seats	—	●	●	●
6-way manually adjustable front seats	●	—	—	—
10-way power driver's seat including power-adjustable lumbar support	—	●	●	●
3-position memory function for driver's seat	—	—	—	●
40/20/40-split folding 2nd row	●	●	●	●
7-seat configuration with 3rd-row seating	●/Ø4MO	●/Ø4MO	●/Ø4MO	●/Ø4MO
5-seat configuration	4MO	4MO	4MO	4MO
Front center armrest with storage compartment	●	●	●	●
Glovebox, illuminated upon opening	●	●	●	●
Carpeted cargo area with tie-down hooks	●	●	●	●
Trunk cover	Ø	Ø	Ø	●
Cloth seating surfaces with quilted rhombus design	●	—	—	—
V-Tex leatherette seating surfaces	—	●	●	—
Leather seating surfaces	—	—	—	●
Technology	S	SE	SEL	SEL PREM
Volkswagen Digital Cockpit 12.3" high-resolution digital instrument cluster	—	—	—	●
Composition Color touchscreen sound system with 6.5" color display, and AM/FM radio	●	—	—	—
Composition Media touchscreen sound system with 8" color display, proximity sensor, MP3/WMA-compatible CD player, AM/FM/HD radio, and voice control	—	●	—	—
Discover Media touchscreen navigation system with 8" color display, proximity sensor, MP3/WMA-compatible CD player, AM/FM/HD radio, and voice control	—	—	●	●
Fender® Premium Audio System	—	—	—	●
Volkswagen Car-Net® App-Connect**	●	●	●	●
Volkswagen Car-Net Security & Service with 6-month trial subscription¹	—	●	●	●
Volkswagen Car-Net Guide & Inform with 3-month SiriusXM® Traffic trial subscription and 3-month SiriusXM Travel Link® trial subscription¹¹	—	—	●	●
Bluetooth® technology with audio streaming for compatible devices	●	●	●	●
USB port	●	—	—	—
2 front USB data ports and 1 rear USB charging port	—	●	●	●
SiriusXM® Satellite Radio with 3-month trial subscription¹¹	—	●	●	●
Keyless access with push-button start¹	—	●	●	●
Remote start¹	—	—	●	●
Rear View Camera System	●	●	●	●
Blind Spot Monitor¹¹	DAP	●	●	●
Rear Traffic Alert¹¹	DAP	●	●	●
Forward Collision Warning and Autonomous Emergency Braking (Front Assist)¹¹	DAP	●	●	●
Pedestrian Monitoring (included in Front Assist)¹¹	DAP	●	●	●
Adaptive Cruise Control (ACC)¹¹	—	—	—	●
Park Distance Control with Rear Maneuver Braking (Park Pilot)¹¹	—	—	RP	●
Lane Departure Warning (Lane Assist)¹¹	—	—	—	●
Overhead View Camera (Area View)¹¹	—	—	—	●
High Beam Control (Light Assist)¹¹	—	—	—	●
Safety	S	SE	SEL	SEL PREM
Driver and front passenger front and side airbag supplemental restraint systems⁵	●	●	●	●
Side Curtain Protection® head airbags⁵	●	●	●	●
3-point safety belts for all seating positions	●	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	—	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	—	●	●
Rollover sensor system	●	●	●	●
Intelligent Crash Response System (ICRS)⁵⁶	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	—
Quality	S	SE	SEL	SEL PREM
6-year/72,000-mile (whichever occurs first) New Vehicle Limited Warranty⁹	●	●	●	●
7-year/100,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation⁹	●	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance⁹⁰	●	●	●	●
Dimensions				
Wheelbase	109.9 inches (2,790 mm)			
Length	185.1 inches (4,701 mm)			
Width	72.4 inches (1,839 mm)			
Height	65.3 inches (1,658 mm)			
Ground clearance	7.87 inches (200 mm)			
Cargo volume (5-passenger models)	37.6 cu. ft			
Cargo volume with 2nd row folded down (5-seater models)	73.5 cu. ft.			
Cargo volume with 3rd row folded down (7-seater models)	33.0 cu. ft.			
Cargo volume with 2nd and 3rd rows folded down (7-seater models)	65.7 cu. ft.			

Colors and Wheels

EXTERIOR COLORS		WHEELS	
			
Pure White	White Silver Metallic	17" Montana	17" Tulsa (Later availability)
			
Dark Moss Green Metallic	Silk Blue Metallic	18" Nizza	19" Trenton (Later availability)
			
Cardinal Red Metallic	Habanero Orange Metallic	19" Victoria Falls	20" Braselton (Later availability)
			
Platinum Gray Metallic	Deep Black Pearl		

INTERIOR CLOTH		INTERIOR V-TEX LEATHERETTE			INTERIOR LEATHER		
							
Titan Black	Storm Gray	Titan Black	Storm Gray	Golden Oak and Black	Titan Black	Storm Gray	Saffrano Orange and Black

Not all combinations of exterior paint and interior seating surfaces are available.

Maximum tow rating when properly equipped with front or VW dealer-installed hitch and towing accessories. Vehicle load, other accessories, and options may reduce maximum towing capacity. Trailer hitch for 7-seat configuration later availability. See vehicle Owner's Manual for details. ¹Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Verizon telematics, Inc., is service provider of VW Car-Net Security & Service Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. Standard text and data rates apply. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ¹¹Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹²See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. ¹³Driver Assistance features are not substitutes for attentive driving. Please see Owner's Manual for further details and important limitations. ¹⁴Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ¹⁵The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ¹⁶See dealer or owner's literature for limited warranty details. ¹⁷Roadside Assistance provided by a third party.



Volkswagen

The People First Warranty*

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty

The king deserves a big warranty. And this one fits the bill. The transferable New Vehicle Limited Warranty covers you for 6 years or 72,000 miles, whichever occurs first.*



ACCESSORIES



Base Carrier Bars and URBAN LOADER***



Side Window Deflectors — Tinted



Rear Bumper and Door Cup Paint Protection Film



MojoMats®

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. Remainder of warranty coverage transfers to subsequent vehicle owner. See owner's literature or dealer for warranty exclusions and limitations. **All roof rack attachments require base carrier bars. All attachments sold separately.

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (6 years or 72,000 miles, whichever occurs first). See dealer for details.

©2017 Volkswagen Group of America, Inc. Printed in the USA. Volkswagen of America, Inc., believes the information and specifications in this brochure to be correct at the time of printing. Specifications, standard features, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about the availability of options and verify that the vehicle you select includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. "Volkswagen," the Volkswagen logo, "Climatronic," "4MOTION," and "Tiguan" are registered trademarks of Volkswagen AG. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. MojoMats® is a registered trademark of Volkswagen Group of America, Inc. Volkswagen navigation depends on the signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes to location addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and an update will be required in order to maintain the latest navigation information available to us. Updates will be available for purchase from time to time at additional cost.

For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW18TIGSBUS