

2018 Passat



Volkswagen



Midsize car. Family-size fun.

Whether on your daily commute or out and about on the weekend, there's a lot of family time to be had in the 2018 Volkswagen Passat. The Passat offers plenty — touchscreen entertainment, available VW Car-Net® App-Connect,** and seven available Driver Assistance features. With so much going on inside the Passat, you won't have to look far for good times. Get ready, the fun's about to begin.

The People First Warranty*

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty



*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy.

SEL Premium V6 shown in Reflex Silver Metallic

Live midsize to the fullest.

Leading a full life? Well, then the Passat is here to fulfill your every need. Starting with the eye-catching lines and refined styling. Inside, there are comfortable seats for mom and dad as well as more than enough rear legroom for the kids. Looks like you can please everyone. And have a really good time doing it.



LED headlights and taillights

Available attractive LED headlights with LED Daytime Running Lights help illuminate your drive as well as highlight your sense of style. The available LED taillights on the Passat have been styled with precise contours that perfectly flow with its design lines.



R-Line appearance design

The available Passat R-Line trim steps up the bold and sporty attitude for even the most sophisticated drivers. With a sporty front and rear bumper, 19" wheels, and performance design cues, you may notice an increase in double takes.

Keyless access with push-button start*

With your key in your pocket, you can unlock the door of your Passat as you grip the handle. Then once you're inside, with the press of the brake and the push of the start button, you're ready to go.

Hands free Easy Open trunk

Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the available Hands free Easy Open trunk unlocks and opens.

Rear legroom

Ensure family-size fun by providing more than three feet of rear legroom, which leads to plenty of smiles and happy faces. You'll surely give it two legs up.



FEATURES

- Automatic headlights
- 60/40-split folding rear seat
- 16" alloy wheels
- Multi-function steering wheel

AVAILABLE FEATURES

- Heated front and rear seats
- 17" alloy wheels
- Frameless, auto-dimming rearview mirror
- Leatherette seating surfaces
- Leather seating surfaces
- 8-way power front seats including power lumbar and memory for driver's seat
- Climatronic® dual-zone automatic climate control
- Wood and textured aluminum appearance interior trim



*See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.

More get-up-and-whoa.

The Passat GT is perfect if you're looking for more excitement when you're out and about. A powerful V6 is standard along with a host of performance features. And it looks the part outside too, thanks to design cues like an R-Line front bumper with grille accents, GT badge, black roof, black exterior mirror caps, black rear spoiler, and black bumper trim.



Interior Design

The excitement of the ride isn't the only reason you'll want to stay inside the Passat GT. The interior carbon fiber pattern trim, along with the piano black center console and stainless steel doorsill protectors, creates an effect of pure cool. And you can enjoy it all from the comfort of a seat covered with two-tone V-Tex leatherette seating surfaces.

Driver Assistance

We want you to be confident when you're enjoying the Passat GT. So we included Driver Assistance features to, well, assist you. Forward Collision Warning and Autonomous Emergency Braking (included in Front Assist) can alert you to potential trouble and help you try to avoid it.*

Performance

The 3.6L V6 engine leverages a dynamic 280 horsepower and 258 lb-ft of torque (achieved with premium fuel) — offering an exciting ride for the driver and the driven. To help keep you in command of the road, steering wheel-mounted paddle shifters and lowered sport suspension come standard.

Exterior Design

Did someone say sporty? The Passat GT exterior is pure performance car, starting with the front honeycomb grille in a high-gloss black with red accents. The black door trim, black roof, LED headlights and taillights, red brake calipers, and 19" Tornado alloy wheels complete the effect most impressively.



*Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitations.



Volkswagen Car-Net App-Connect*

VW Car-Net App-Connect allows you to connect your compatible smartphone with Apple CarPlay™, Android Auto™, or MirrorLink® to access select apps on the touchscreen display. From streaming music to mobile apps, it can be accessed on the touchscreen.

Composition Color touchscreen sound system

Conduct your favorite music with features like Bluetooth® technology with audio streaming and a CD player.

Discover Media touchscreen navigation system

Navigation gets even more savvy with a sleek 6.33" touchscreen display with a 3-month trial subscription to SiriusXM® Traffic and SiriusXM Travel Link®.** It can also pair with multiple compatible phones via Bluetooth technology, and it offers VW Car-Net App-Connect. It's modern technology made more accessible.



Technology that's a family affair.

Innovation always comes along for the ride. Enjoy features like available Volkswagen Car-Net App-Connect, which lets you access your compatible smartphone's music, maps, messaging, and more on your dash.* Get directions to your next destination from the available touchscreen navigation. Fill the cabin with sound from the available Fender® Premium Audio System. You'll see how the Passat really does have your family's interests in mind.

Rear View Camera System

Benefit from the view of a wide lens when you need it. It can help you see obstacles when backing up, a feature so helpful you'll wonder how you ever managed without it.



FEATURES

- Bluetooth technology with audio streaming for compatible devices
- USB port

AVAILABLE FEATURES

- Volkswagen Car-Net Guide & Inform**
- Volkswagen Car-Net Security & Service†
- Fender Premium Audio System

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android, Android Auto, and other marks are trademarks of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at

1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of SiriusXM Radio Inc. †Verizon Telematics, Inc., is service provider of VW Car-Net Security & Service. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. Standard text and data rates apply. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted.

Seven ways to help you stay out of trouble.

Once you discover the protective nature of the seven Driver Assistance features available in the Passat, you'll quickly enjoy advanced peace of mind. Like Blind Spot Monitor or Forward Collision Warning and Autonomous Emergency Braking (Front Assist), which helps stop when you can't.* Just two of the seven ways the Passat keeps the good times rolling, by helping to keep you and your family on the right side of happy.



2 | Park Distance Control (Park Pilot)*

The available Park Distance Control (Park Pilot) has sensors that can help alert you as you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and, on some vehicles, in front of the vehicle when parking. The frequency of the signal tone increases as the vehicle draws closer to the obstacle. If you get too close, a continuous tone sounds as a warning. The display provides additional information to the driver by showing the position of obstacles.



3 | Rear Traffic Alert*

The available Rear Traffic Alert comes in handy when you're backing up. It has sensors that can alert you to vehicles crossing in your path when in reverse, and can even help brake the vehicle if needed.

4 | Adaptive Cruise Control (ACC)*

Available Adaptive Cruise Control (ACC) helps maintain a preset distance from the car in front of you. When activated, if the car in front of you speeds up or slows down, the sensors can detect the change and your car follows suit.

1 | Blind Spot Monitor*

The sensors on the available Blind Spot Monitor are able to help sense what you might miss. When you're changing lanes, the Active Blind Spot Monitor (available when vehicle is equipped with Lane Assist) on select models can detect when another vehicle is in your blind spot. Within the limits of Lane Assist, it can then counter-steer to help keep you in your lane and, in addition to the visual warning in the side mirrors, the steering wheel will vibrate.



5 | Forward Collision Warning with Autonomous Emergency Braking (Front Assist)*

The available Forward Collision Warning (included in Front Assist) system has a radar sensor in the front to help monitor traffic and can alert you acoustically and visually to a potential front-end collision with the vehicle moving ahead. If it senses that a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can support the driver with increased brake pressure or, if the driver does not react at all, it can apply the brakes automatically.

6 | Parking Steering Assistant (Park Assist)*

The available Parking Steering Assistant (Park Assist) can determine if a parking spot is big enough for your Volkswagen. Then it will help steer the vehicle into the space, either parallel or perpendicular. You operate the accelerator, brake, and shifter; it does the rest.

7 | Lane Departure Warning (Lane Assist)*

When moving, the available Lane Departure Warning (Lane Assist) can sense if you start to drift into another lane without using the turn signal. Within the limits of the system, Lane Assist can help steer to help keep you in the current lane.

*Driver Assistance features are not substitutes for attentive driving. Please see Owner's Manual for further details and important limitations.



We can't predict. But we can engineer.

This is why the Passat comes with seven stability-enhancing features, a steel safety cage, and an Intelligent Crash Response System (ICRS)*. Which can help prepare for the unpredictability of the road ahead.



Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, your vehicle is equipped with a total of seven stability-enhancing systems.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags,** the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Automatic Post-Collision Braking System

Not every collision brings a car to a stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help slow the vehicle down after a collision, helping reduce the chance of additional impacts.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

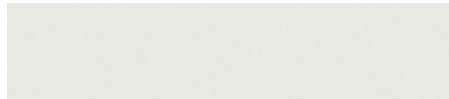
Passat Specs

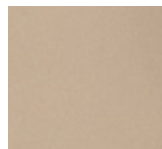
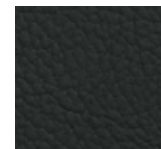
● Standard, no additional cost – Not available ○ Optional, additional cost LP Available with Lighting Package

DAP Available with Driver Assistance Package CP Available with Convenience Package

EXTERIOR	2.0T	V6 SEL PREM*	V6 GT*
Automatic headlights with Coming/Leaving Home feature	●	●	●
LED headlights with LED Daytime Running Lights (DRL)	O/LP	●	●
LED taillights	O/LP	●	●
Halogen foglights with low-speed corner-illuminating feature	O/LP	●	–
R-Line sport bumpers, side skirts, and badging	○	–	–
R-Line front bumper with front grille in high-gloss black and red accents	–	–	●
Black painted roof, exterior mirror caps, rear spoiler, window surrounds and GT badging	–	–	●
Black door and rear bumper trim	–	–	●
Power tilting/sliding sunroof	○	●	●
Power-operated side mirrors with integrated turn signals	●	–	–
Heated power side mirrors with integrated turn signals	○	–	●
Heated power side mirrors with integrated turn signals with memory and power-folding feature	○	●	–
16" Carolina alloy wheels	●	–	–
17" Kingsport alloy wheels	○	–	–
18" Chattanooga alloy wheels	○	●	–
19" Salvador alloy wheels	○	–	–
19" Tornado alloy wheels	–	–	●
Rain-sensing windshield wipers	○	●	–
PERFORMANCE	2.0T	V6 SEL PREM*	V6 GT*
2.0L TSI®, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 174 hp, 184 lb-ft of torque	●	–	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct fuel injection; 280 hp, 258 lb-ft of torque (achieved with premium fuel)	–	●	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	●
Red-painted brake calipers	–	–	●
Electromechanical power steering with variable assistance and active return	●	●	●
Independent front MacPherson struts and independent rear 4-link suspension	●	●	–
Sport suspension	–	–	●
Dual sport exhaust with enhanced sound	–	–	●
6-speed automatic transmission with Tiptronic® and Sport mode	●	–	–
6-speed DSG® automatic transmission with Tiptronic and Sport mode	–	●	●
INTERIOR	2.0T	V6 SEL PREM*	V6 GT*
Climatronic® dual-zone automatic climate control	○	●	●
Multi-function trip computer	●	–	●
Premium color Multifunction Display (MFD)	○	●	–
2 remote key fobs with lock, unlock, trunk release, and panic button	●	●	●
Automatic Vehicle Illumination	●	●	●
Interior ambient lighting, front and rear	○	●	–
Automatic locking feature (doors lock when vehicle reaches 8 mph)	●	●	●
Illuminated vanity mirrors	○	●	●
3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column	●	–	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column	○	●	●
Steering-wheel-mounted Tiptronic paddle shifters	○	●	●
Leather-wrapped gearshift knob	○	●	●
Dark Vanadium R-Line interior trim	○	–	–
Wood and textured aluminum appearance interior trim	○	●	–
Carbon fiber pattern trim, black headliner, and piano black center console	–	–	●
8-way power driver's seat including power-adjustable lumbar support	●	–	●
8-way power front seats including power lumbar and memory for driver's seat	○	●	–
Center front armrest with integrated storage box	●	●	●
Rear center armrest, foldable	●	●	●
Glovebox, lockable	●	–	–
Glovebox, lockable and illuminated	○	●	●
Cloth seating surfaces	●	–	–
V-Tex leatherette seating surfaces	○	–	●
Leather seating surfaces	○	●	–
INTERIOR CONT	2.0T	V6 SEL PREM*	V6 GT*
Comfort sport seats	○	●	●
Heated front seats	○	●	●
Heated front and rear seats	○	●	–
Frameless auto-dimming rearview mirror with on/off switch	○	●	–
Stainless steel pedal caps and R doorsill protectors	○	–	–
Stainless steel pedal caps and GT doorsill protectors	–	–	●
TECHNOLOGY	2.0T	V6 SEL PREM*	V6 GT*
Composition Color 5" touchscreen sound system, MP3/WMA-compatible CD player, AM/FM radio, and SD memory card reader	●	–	–
Composition Media 6.3" touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio™, and SD memory card reader	○	–	●
Discover Media 6.3" touchscreen navigation system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM radio, and SD memory card reader	○	●	–
Fender® Premium Audio System	○	●	–
Bluetooth® technology with audio streaming for compatible devices	●	●	●
AUX-in for portable audio player	●	●	●
Volkswagen Car-Net® App-Connect**	○	●	●
Volkswagen Car-Net Guide & Inform with 3-month SiriusXM® Traffic trial subscription and 3-month SiriusXM Travel Link® trial subscription¹	○	●	–
Volkswagen Car-Net Security & Service with 6-month trial subscription¹¹	○	●	–
1 USB port: front	●	–	–
2 USB ports: 1 front, 1 rear	○	●	●
SiriusXM® Satellite Radio with 3-month trial subscription¹	○	●	●
Keyless access with push-button start¹	○	●	●
Hands-free Easy Open trunk	○	●	–
Remote start¹	○	●	–
Rear View Camera System	●	●	●
Forward Collision Warning and Autonomous Emergency Braking (Front Assist)¹¹	O/DAP	●	●
Adaptive Cruise Control (ACC) ¹¹	O/DAP	●	–
Blind Spot Monitor ¹¹	○	●	●
Rear Traffic Alert ¹¹	○	●	●
Lane Departure Warning (Lane Assist)¹¹	○	●	–
Parking Steering Assistant (Park Assist)¹¹	○	●	–
Park Distance Control (Park Pilot)¹¹	○	●	–
SAFETY	2.0T	V6 SEL PREM*	V6 GT*
Driver and passenger front and side thorax airbag supplemental restraint system⁵	●	●	●
Side Curtain Protection® head airbags, front and rear⁵	●	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS)⁶⁵	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●
QUALITY	2.0T	V6 SEL PREM*	V6 GT*
6-year/72,000-mile (whichever occurs first) New Vehicle Limited Warranty⁹	●	●	●
7-year/100,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation⁹	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance⁹⁹	●	●	●
DIMENSIONS			
Wheelbase	110.4 inches (2,803 mm)		
Length	191.9 inches (4,875 mm)		
Width	72.2 inches (1,834 mm)		
Height	58.5 inches (1,487 mm)		
Trunk volume	15.9 cu. ft. (0.45 cu. m)		

Colors and Wheels

EXTERIOR COLORS		WHEELS	
			
Pure White	Reflex Silver Metallic	16" Carolina	17" Kingsport
			
Fortana Red Metallic	Tourmaline Blue		
			
Platinum Gray Metallic	Urano Gray	18" Chattanooga	19" Salvador
			
Deep Black Pearl		19" Tornado	

INTERIOR CLOTH			INTERIOR V-TEX LEATHERETTE				INTERIOR LEATHER		
									
Corn silk Beige	Moonrock Gray	Titan Black	Corn silk Beige/ Brown piping	Moonrock Gray/ Quartz piping	Moonrock Gray/ Titan Black	Titan Black	Corn silk Beige	Golden Oak Brown/Black	Titan Black

Not all combinations of exterior paint and interior seating surfaces are available.

*V6 models limited availability. **Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. ¹Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, SiriusXM, and all related marks and logos are trademarks of SiriusXM Radio Inc. ¹¹Verizon Telematics, Inc., is service provider of VW Car-Net Security & Service Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. Standard text and data rates apply. See Terms of Service, Privacy Policy, and other details at www.vw.com/car-net. Always pay careful attention to the road, and do not drive while distracted. ¹²See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. ¹³Driver Assistance features are not substitutes for attentive driving. Please see Owner's Manual for further details and important limitations. ⁵Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ⁶The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ⁹See dealer or owner's literature for limited warranty details. ⁹⁹Roadside Assistance provided by a third party.



Volkswagen

The People First Warranty*

6 Years or 72,000 Miles
Bumper-to-Bumper • Limited Warranty

The Passat now goes to even greater lengths for your family. The transferable New Vehicle Limited Warranty covers you for 6 years or 72,000 miles, whichever occurs first.



ACCESSORIES



19" Luxor Wheel



Magnetic Pop-In Sunshades**



Rear Lip Spoiler



Splash Guards

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty exclusions and limitations. **Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period. See dealer for details. Pop-In Sunshades are covered by a NSV warranty of up to three years or 60,000 miles. Please visit <http://www.nsvauto.com> for additional information.

©2017 Volkswagen Group of America, Inc. Printed in the USA. Volkswagen of America, Inc., believes the information and specifications in this brochure to be correct at the time of printing. Specifications, standard features, options, fabrics, and colors are subject to change without notice. Some features may be unavailable when your vehicle is built. Some vehicles are pictured with options that may be available at extra cost or may not be available on some models. Ask your dealer about the availability of options and verify that the vehicle you ordered includes the equipment you ordered. Tires are supplied and warranted by their manufacturer. "Volkswagen," the Volkswagen logo, "TSI," "Climatronic," "Passat," and "4MOTION" are registered trademarks of Volkswagen AG. "FSI" is a registered trademark of Audi AG. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "Tiptronic" is a registered trademark of Dr. Ing. h.c. F. Porsche AG. Volkswagen navigation depends on the signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes to location addresses, destinations, and other points of interest. Changes in street names, construction zones, traffic flow, points of interest, and other road system changes are beyond the control of Volkswagen of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested navigation route. Periodically, the mapping is updated and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at additional cost.

For further information regarding any Volkswagen model, please call 1-800-DRIVE-VW or just look us up at vw.com. VW18PASBUS