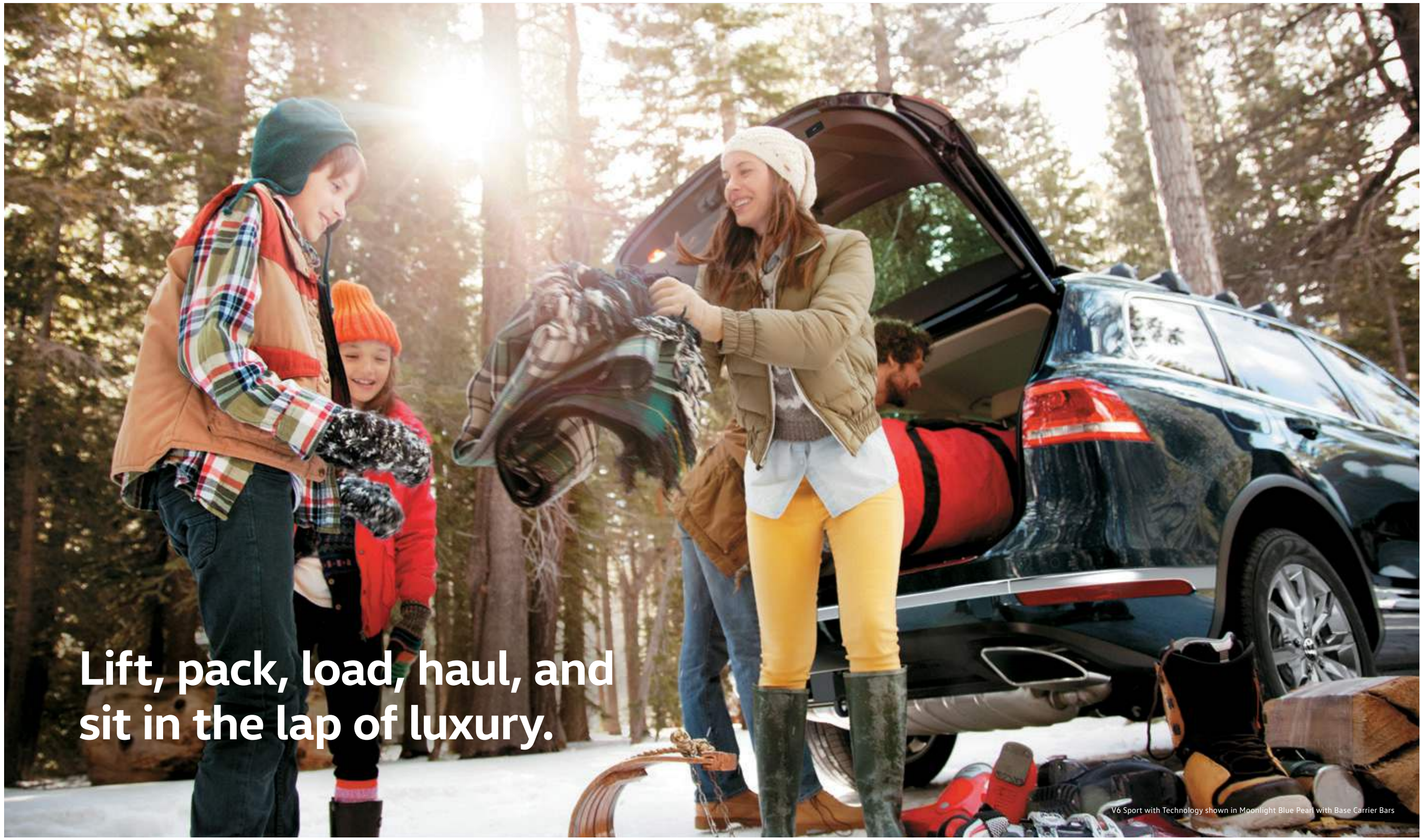


2017

Touareg



Volkswagen



Lift, pack, load, haul, and
sit in the lap of luxury.

V6 Sport with Technology shown in Moonlight Blue Pearl with Base Carrier Bars

Touareg



Luxury means options, and that's just what the Touareg offers. For starters, its roomy and highly versatile cargo space and hands-free Easy Open liftgate help with the more practical matters of daily life, while its impressive performance, Bi-Xenon headlights, and available panoramic sunroof add to its everyday glamour. The Touareg is the kind of luxury that means you can have it all and do it all.



The finer things. In greater numbers.

Everywhere you look, craftsmanship and premium amenities abound. Even in the cavernous 64 cubic feet of cargo space with the rear seats folded, the Touareg manages to envelop you in luxury with available features like front seats with active ventilation, a panoramic sunroof, and leather seating surfaces. Surround yourself with the finer things in life on four premium wheels.

FEATURES

- Heated steering wheel
- Heated front seats
- 64 cubic feet of cargo space with rear seats folded
- 40/20/40-split folding rear seats

AVAILABLE FEATURES

- Panoramic sunroof
- Leather seating surfaces
- 14-way power-adjustable front seats with 3-position memory for driver's seat and side mirrors

[vw.com/models/touareg/section/design](https://www.vw.com/models/touareg/section/design)



V6 Wolfsburg shown in Two-Tone leather



Hands-free Easy Open liftgate

Don't lift a finger when you want to open the hands-free Easy Open liftgate. With your keys on you, simply swipe your foot under the rear bumper and the hands-free Easy Open liftgate unlocks and opens.

Heated rear seats

Your passengers can be happy and toasty with heated front and available heated rear seats. It also has three different settings to help keep your seat heated just right.

Power outlets

Charge devices while you drive. The Touareg offers a 115V power outlet and four 12V outlets, so it's easy to recharge. Power to the passengers.

Cooling glovebox

The glovebox is ventilated and illuminated, and it locks for protection. So you can stow your personal belongings inside with greater peace of mind.

Front seats with active ventilation

Whether on a cross-country drive or battling bumper-to-bumper traffic, help keep your cool in the front seats. All thanks to an available seat base and backrest that can be ventilated from inside the seat at three levels (low, medium, high).

Electric rear seat release in cargo area

Sometimes you don't know how much cargo room is needed until the rear hatch is open. Now, expanding space is made easy. Simply drop one or both rear seatbacks with an available easy switch located in the rear cargo area. Easy breezy.

These five features can add up to a more confident drive.

When you head out on your journey, Driver Assistance features help you along the way and can give you a little more confidence down the path you travel.* From helping alert you to what might be in your blind spot to helping you avoid a potential collision, Driver Assistance features can be there for you, even if you never need them.



1 Lane Change Assistant (Side Assist)*

The Lane Change Assistant (Side Assist) is a feature that can sense what you might miss. If you attempt to change lanes, Side Assist can help alert you to other cars that may be in your blind spot.*



2 Park Distance Control (Park Pilot)*

The Park Distance Control (Park Pilot) has sensors that help you back out of or drive into a parking spot. Audible signals and the optical parking system on the display indicate how much space you have behind and in front of the vehicle when parking. If you get too close, an alert sounds as a warning. The display can provide additional support for the driver by showing the position of obstacles.*



3 Adaptive Cruise Control (ACC)*

The Adaptive Cruise Control (ACC) helps maintain a relative distance from the car in front of you. If the car in front of you speeds up or slows down, a sensor can detect the change and your car follows suit.*



4 Forward Collision Warning and Autonomous Emergency Braking (Front Assist)*

The Forward Collision Warning system (included in Front Assist) has a sensor in the front to help monitor traffic and can alert you to a potential collision. If a collision is imminent, Autonomous Emergency Braking (included in Front Assist) can help brake the car.*



5 Lane Departure Warning (Lane Assist)*

When moving, Lane Departure Warning (Lane Assist) can sense if you start to drift into another lane without using the turn signal and then vibrate the steering wheel to alert you.*

*Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details and important limitations.



Off Broadway.

Some of its strongest performances don't even come from the engine. The tech-savvy interior of the Touareg is filled with some great thinking. Intuitive features put the driver in command of music and navigation.* Then you can enjoy the ride and the entertainment from the best seats in the house.

FEATURES

Bi-Xenon headlights with LED Daytime Running Lights (DRL)
Climatronic® dual-zone automatic climate control

vw.com/models/touareg/section/technology

Touchscreen navigation with 3D landmarks

Get turn-by-turn directions to many points of interest. It offers both a 2-dimensional and 3D bird's-eye view for a broad perspective of where you are and where you're headed.

Rearview Camera System

Hindsight is now foresight. The rearview camera can help you see obstacles when backing up, and it can make parallel parking easier.

Dynaudio® premium sound system

With exceptional quality and an available 620-watt, 10-speaker Dynaudio premium sound system, it's like a private concert hall on wheels.

Overhead View Camera (Area View)

The available Overhead View Camera (Area View) has four separate cameras, one on each side of the Touareg, that help give you a bird's-eye view of the area around you. Now you can have a better view from just about any angle.

Bluetooth® technology with audio streaming for compatible devices

Connect your compatible smartphone or other device for talking and streaming. This way you can handle business without missing a beat.*

Keyless access with push-button start**

The key fob does the job. Leave it in your pocket. You can unlock the door of your Touareg as you grip the door handle. Then once you're inside, with the press of the brake and the push of the start button, your engine starts and you are ready to go.

*Always pay careful attention to the road, and do not drive while distracted. **See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces.



Have the luxury
to go your own way.

V6 Executive shown in Moonlight Blue Pearl

Dramatization.*

3.6L FSI® engine



280

HP WITH PREMIUM FUEL

266

LB-FT OF TORQUE
WITH PREMIUM FUEL

With the dynamic 3.6L, 280-hp engine and 266 lb-ft of torque (achieved with premium fuel), the Touareg gets to where you need to be. And with an 8-speed automatic transmission at the ready, you can shift seamlessly to your destination.



FSI direct fuel injection

FSI direct fuel injection technology sprays atomized fuel directly into the combustion chamber for precise and efficient combustion. Which can translate to a responsive ride for you.

FEATURES

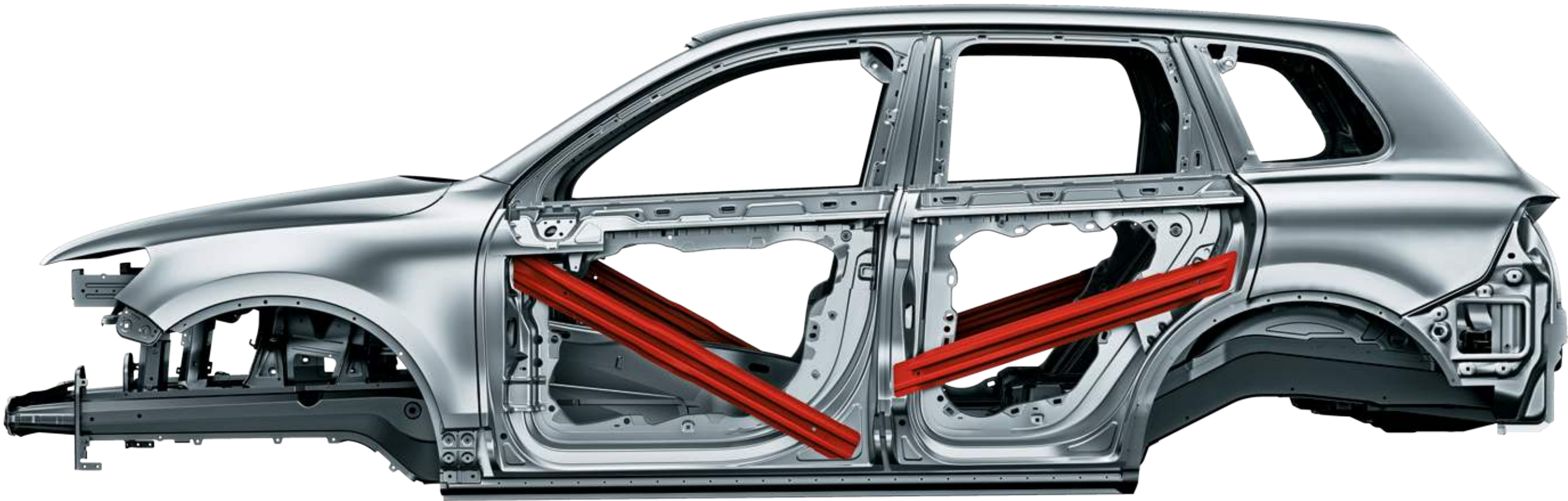
8-speed auto transmission with Sport mode
Towing capacity of 7,716 lbs** (with available towing accessories)
17 city/23 highway mpg EPA estimates¹

vw.com/models/touareg/section/performance

*When driving during cold, snowy, or icy weather conditions, ensure that your vehicle is equipped with appropriate all-season or winter weather tires. Even with appropriate tires, you must always drive in a manner appropriate for the weather, visibility, and road conditions. **Maximum tow rating when properly equipped with optional towing accessories rated to exceed 7,716 lbs. Other accessories and options may reduce maximum towing capacity. See vehicle Owner's Manual for details. ¹17 city/23 highway mpg (2017 Touareg 3.6L, 8-speed automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

Safety should never be a luxury.

The Touareg is equipped with active and passive safety features, seven active stability-enhancing systems, our Intelligent Crash Response System (ICRS),* Automatic Post-Collision Braking System, and a steel safety cage, which help prepare you for the unpredictability of the road ahead.



Safety cage

Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the driver and passengers.

Tire Pressure Monitoring System (TPMS)

Monitoring and maintaining proper air pressure in your tires helps with efficiency** and safety. The TPMS helps alert you to a loss of tire pressure so you can know when to add air.



Seven stability-enhancing systems

From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which can adjust engine throttle and apply corrective forces to the wheels that need them most, there are in total seven stability-enhancing systems at your service.

Intelligent Crash Response System (ICRS)*

In the event of a collision that deploys the airbags,† the ICRS can turn off the fuel pump, unlock the doors, and activate the hazard lights. It helps react if you might not be able to.

Automatic Post-Collision Braking System

Not every collision brings a car to stop. That's why our vehicles include the Automatic Post-Collision Braking System. It can help bring your car to a stop after a collision, helping reduce the chance of additional impacts.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **17 city/23 highway mpg (2017 Touareg 3.6L, 8-speed automatic transmission). EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

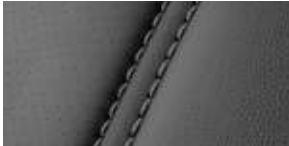
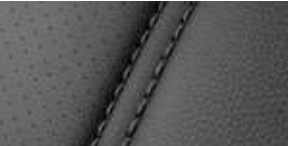
Touareg Specs

• Standard, at no additional cost – Not available ○ Optional, additional cost WP Available with Wheel Package

EXTERIOR	SPORT W/TECH	WOLFSBURG	EXEC	TECHNOLOGY	SPORT W/TECH	WOLFSBURG	EXEC
Bi-Xenon high-intensity headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	●	●	●	RNS-850 navigation system with 8" color touchscreen in center console, 3D landmarks, CD/DVD player, advanced audio converting, SD card reader, 60GB hard drive, AUX-in, and HD Radio™	●	●	●
Halogen reflector lens foglights with low-speed corner-illuminating feature	●	●	●	Rearview Camera System	●	●	–
Power-operated, heated side mirrors with integrated turn signals	●	●	–	Overhead View Camera (Area View)	–	–	●
Power-operated, heated, power-folding side mirrors with memory and integrated turn signals	–	–	●	SiriusXM® Satellite Radio with 3-month trial subscription*	●	●	●
Auto-dimming driver's side exterior mirror	–	–	●	SiriusXM® Traffic with 3-month trial subscription*	●	●	●
Power tilting/sliding panoramic sunroof	–	●	●	Media Device Interface (MDI) with iPod® cable	●	●	●
Remote opening and closing power liftgate	●	●	●	Bluetooth® technology with audio streaming for compatible devices	●	●	●
Hands-free Easy Open liftgate	●	●	●	Dynaudio® premium sound system, with 10 speakers and amplifier	–	–	●
Trailer hitch	●	●	●	Keyless access with push-button start**	●	●	●
LED taillights	●	●	●	Park Distance Control (Park Pilot)†	●	●	●
Rain-sensing windshield wipers with heated washer nozzles	●	●	●	Lane Change Assistant (Side Assist)†	●	●	●
18" Arica alloy wheels	●	–	–	Lane Departure Warning (Lane Assist)†	●	●	●
20" Tarragona alloy wheels	–	●	–	Adaptive Cruise Control (ACC)†	●	●	●
20" Mallory black alloy wheels	–	WP	–	Forward Collision Warning and Autonomous Emergency Braking (Front Assist)†	●	●	●
21" Mallory alloy wheels	–	–	●				
PERFORMANCE	SPORT W/TECH	WOLFSBURG	EXEC	SAFETY	SPORT W/TECH	WOLFSBURG	EXEC
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct fuel injection; 280 hp, 266 lb-ft of torque (achieved with premium fuel)	●	●	●	Driver and passenger front and side thorax airbag supplemental restraint system††	●	●	●
4MOTION® all-wheel-drive system	●	●	●	Side Curtain Protection® head airbags, front and rear††	●	●	●
Servotronic® steering system (power assisted)	●	●	●	3-point safety belts for all 5 seating positions; belt force limiters for all 5 seats and belt pretensioners for front seats	●	●	●
Double wishbone front and rear independent suspension	●	●	●	LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●
8-speed automatic transmission	●	●	●	Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●
INTERIOR	SPORT W/TECH	WOLFSBURG	EXEC	QUALITY	SPORT W/TECH	WOLFSBURG	EXEC
Climatronic® dual-zone automatic climate control with pollen filter	●	●	●	12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation†‡	●	●	●
Premium color multi-function trip computer with trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalizing function	●	●	●	10-year/100,000-mile (whichever occurs first) Powertrain Limited Warranty†‡	●	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, trunk release, panic button, and selectable access valet key feature	●	●	●	3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty†‡	●	●	●
115V power outlet	●	●	●	3-year/36,000-mile (whichever occurs first) Roadside Assistance§	●	●	●
Self-dimming interior rearview mirror with on/off switch	●	●	●				
8-way power-adjustable front seats	●	–	–				
14-way power-adjustable front seats including 4-way power lumbar support and adjustable side bolsters	–	●	●				
3-position memory function for driver's seat and side mirrors	–	–	●				
Rear side-window sunshades	–	–	●				
Heated front seats	●	●	●				
Heated rear seats	–	–	●				
Front seats with active ventilation control	–	●	●				
Heated 3-spoke, leather-wrapped, multi-function steering wheel	●	●	●				
Power height-adjustable and telescoping steering wheel with memory	–	–	●				
Center front armrest with integrated storage	●	●	●				
4 cupholders: 2 front and 2 rear	●	●	●				
Glovebox, lockable and illuminated, with adjustable cooling feature	●	●	●				
Fully upholstered luggage compartment	●	●	●				
Electric rear seat release in cargo area	–	●	●				
Stainless steel scuff plates on door sills	–	●	●				
Stainless steel pedal covers	–	●	●				
V-Text leatherette seating surfaces	●	–	–				
Vienna leather seating surfaces	–	●	●				

Colors and Wheels

EXTERIOR COLORS	STANDARD WHEELS	WHEEL PACKAGE
 Pure White	 Reflex Silver Metallic	 Sport with Technology 18" Arica
 Sand Gold Metallic	 Canyon Gray Metallic	 20" Mallory Black
 Black Oak Brown Metallic	 Deep Red Metallic	 Wolfsburg 20" Tarragona
 Reef Blue Metallic	 Moonlight Blue Pearl	
 Deep Black Pearl		 Executive 21" Mallory

INTERIOR V-TEX LEATHERETTE	INTERIOR LEATHER
 Black Anthracite	 Corn silk Beige
 Black Anthracite	 Corn silk Beige
	 Gray and Black Anthracite Two-Tone
	 Terracotta Brown (late availability)

Not all combinations of exterior paint and interior seating surfaces are available.

*Always pay careful attention to the road, and do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. **See Owner's Manual for further details and important warnings about the keyless ignition feature. Do not leave vehicle unattended with the engine running, particularly in enclosed spaces. †Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations. ††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ‡The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡‡See dealer or owner's literature for limited warranty details. §Roadside Assistance provided by Allstate.



Volkswagen

Add more Volkswagen to your Volkswagen.

Specifically designed and created to fit your Volkswagen model, this diverse lineup of accessories lets you customize your Volkswagen to fit your lifestyle. Whether you're prepping for an outdoor adventure or exploring a more urban landscape, these accessories offer the sophisticated style and craftsmanship you've come to expect from Volkswagen.

vw.com/touareg

ACCESSORIES



Rear Hatch Spoiler



MojoMats® and Monster Mats®



Base Carrier Bars and Cargo Box Attachment



Splash Guards



Aluminum Side Steps



Heavy Duty Trunk Liner and VW CarGo Blocks



Rear Seat Cover



Tow and Ball Mount

Genuine Volkswagen Accessories installed by an authorized Volkswagen dealer are covered for the greater of: (1) the accessory limited warranty period (12 months or 12,000 miles, whichever occurs first) from the time of purchase; or (2) the remainder of the New Vehicle Limited Warranty period (3 years or 36,000 miles, whichever occurs first). See dealer for details.

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