



Volkswagen

2017 Enhancing the Portfolio



2017 Beetle and Beetle Convertible

NEW MODELS MEET NEW LOOKS

New limited-edition #PinkBeetle arrives in coupe and convertible form

Dune Convertible joins the lineup, featuring rugged exterior styling and a raised ride height

All Beetles receive more aggressive front and rear bumper styling for 2017

SE & SEL gain new painted center console & climate faceplate to freshen up interior

SEL gains premium features: Climatronic and ParkPilot

Pricing starts at \$19,995 for six-speed automatic transmission



2017 Golf Family

ADDING VALUE. ADDING ADVENTURE.

Value added to Golf, Golf GTI, Golf R and Golf SportWagen models

Golf SportWagen gets 4Motion

All-new Golf Alltrack goes on sale in October, featuring 4 Motion, more ground clearance and rugged off-road looks



2017 Golf Alltrack

GOLF GOES OFF THE GRID

4Motion all-wheel drive, Hill Descent Control, Alltrack-exclusive “Off Road Mode,” and increased ground clearance

Advanced driver assistance systems include:

ACC and Front Assist

Golf platform offers the utility of a compact SUV—cargo volume, roof rack—with no compromise in road manners and ride quality

Pricing starts at \$26,950 with DSG six-speed automatic (manual transmission model will be available in Q1)



2017 Golf SportWagen

MORE FEATURES. MORE FUN.

4Motion all-wheel-drive system now available on S trim with manual or automatic transmissions

SEL model adds standard Driver Assistance features

SE now offers an optional Driver Assistance Package

Golf SportWagen offers cargo volume on par with compact SUVs for size and versatility

Pricing starts at \$21,580 with five-speed manual transmission



2017 Golf

SIMPLE LINEUP. STRAIGHTFOWARD VALUE.

Two trims available for MY17

Wolfsburg Edition trim brings added value to Golf lineup

Wolfsburg Edition adds standard Driver Assistance equipment including Front Assist and Blind Spot Monitor with Rear Traffic Alert

Pricing starts at \$19,895 with five-speed manual transmission



2017 Golf GTI

UPPING THE PERFORMANCE ANTE

New high-value Sport trim introduced with Performance Package standard

Light Assist feature brings automatic high beams to Driver Assistance Package on Autobahn

Updated, lower cost SE Driver Assistance Package adds premium features

Golf GTI Performance Package standard on Sport, SE, and Autobahn trims

Pricing starts at \$25,595 for four-door with six-speed manual transmission



2017 Golf R

PERFECT FORMULA FOR PERFORMANCE

New standard driver assistance features added to topline Golf R with DCC and Navigation

Driver Assistance Package for top trim adds Light Assist

Most powerful and fuel-efficient production Golf R ever for the North American market

Six-speed manual transmission standard; available six-speed DSG

Pricing starts at \$35,655 with six-speed manual transmission



2017 Tiguan

PUTTING THE SPORT IN SUV

New Wolfsburg and Sport models join the lineup;
R-Line and SE trims are deleted

Standard leather package on Sport trim

200-hp turbocharged 2.0-liter TSI engine standard in
every Tiguan

Available Bi-Xenon headlights feature striking,
bright white LED Daytime Running Lights

Choice of front-wheel drive or 4Motion all-wheel drive

Pricing starts at \$24,995 for six-speed automatic



2017 Jetta

WELL BRED. FOR LESS BREAD.

Trim lineup simplified to just four models: S, SE, SEL, and GLI

Rearview camera now standard across the range

New driver assistance features added to lower trim lines

Jetta GLI now offered in only one high-value trim

Pricing starts at \$17,895 with five-speed manual transmission



2017 Passat

HIGH TECH. HIGH VALUE.

Front Assist now standard across all trims

Blind Spot Monitor with Rear Cross Traffic Alert now standard on R-Line and SE trims

New V6 SE with Technology model joins lineup

Dramatic improvement in standard equipment on R-Line and SE with Technology trims

Pricing starts at \$22,440 for six-speed automatic transmission



2017 CC

COUPE COUTURE MEETS FOUR DOORS

2.0T R-Line Executive adds Front Assist, ACC and Lane Assist

Trend, R-Line 2.0T and V6 Executive trims deleted from lineup

2.0T Sport model largely unchanged

Pricing starts at \$34,475 with six-speed DSG automatic transmission



2017 Touareg

THE PEOPLE'S PREMIUM SUV

Lux model is replaced by new Wolfsburg Edition

Standard Driver Assistance and safety features include ACC, Front Assist, Lane Assist, and Side Assist

Standard 4Motion all-wheel-drive system

Pricing starts at \$49,495 with eight-speed automatic transmission



Summary

Broad and balanced portfolio

Committed to delivering technology, fit and finish, handling and driver assistance features at a price people can afford

Major enhancements to Golf family, including Golf Alltrack

Beetle lineup with special models pumps up the fun factor

Passat adds significant content and value

Product line enhancement continues in CY 2017 with all-new Midsize SUV and redesigned Tiguan

