

2016 Passat





Passat



It's about time family time got an upgrade. And that's why the Passat has been redesigned inside and out to handle the fun and life milestones you and your passengers bring to it. With available Driver Assistance features, our innovative integrated touchscreen system for your compatible smartphone, and sophistication in every detail, the Passat is the midsize sedan built for a full life.



Family style.

Refined. Stylish. Sophisticated. These are qualities the Passat has always enjoyed, but they ring true now more than ever. From the sleek lines on the hood to the aggressive front grille, these new design elements elevate the overall look of the Passat. The available LED headlights not only help illuminate the road, but also our commitment to style, while angular available LED taillights can make any exit brilliant. The Passat proves once and for all that good looks run in the family.



R-Line shown in Black with Lighting Package

STANDARD FEATURES

Chrome accents. The Passat comes with luster. For starters, you'll find chrome accents lining the window trim and door accents, around the bumper, and even on the trunk. Sophisticated sheen comes standard.

Laser seam welding. By using the process of laser seam welding instead of spot welding, seams on a Volkswagen are stronger and more precise. Which translates to a solidly built car.

16" alloy wheels. Style in motion. Whether you're stopped or on the go, these wheels look sporty and sophisticated.

AVAILABLE FEATURES

Full LED headlights. Turn heads and illuminate the road ahead with futuristic-looking, long-lasting LED headlights. The Passat offers full LED headlights in low and high beams — 100% LED.

LED taillights. The LED taillights on the Passat have been styled with precise contours that perfectly flow with its design lines. It's just a shame the cars behind you get to enjoy looking at them more than you do.

Heated power side mirrors with memory and power-folding feature. Customize your side mirror settings so they'll return to your preferred angle. If the temperature gets below 68°, the side mirrors can be set to automatically heat up to help keep them from fogging. And the side mirrors can fold in with just the turn of a knob.

Corner-illuminating foglights. At lower speeds, these lights can illuminate the direction you are turning, helping you get a more complete picture of what's coming ahead. You may not know what's around every corner, but these lights might help you see it better.

Hands-free Easy Open trunk. Hands full? With your keys in your pocket, just swipe your foot under the rear bumper and the hands-free Easy Open trunk unlocks and opens.

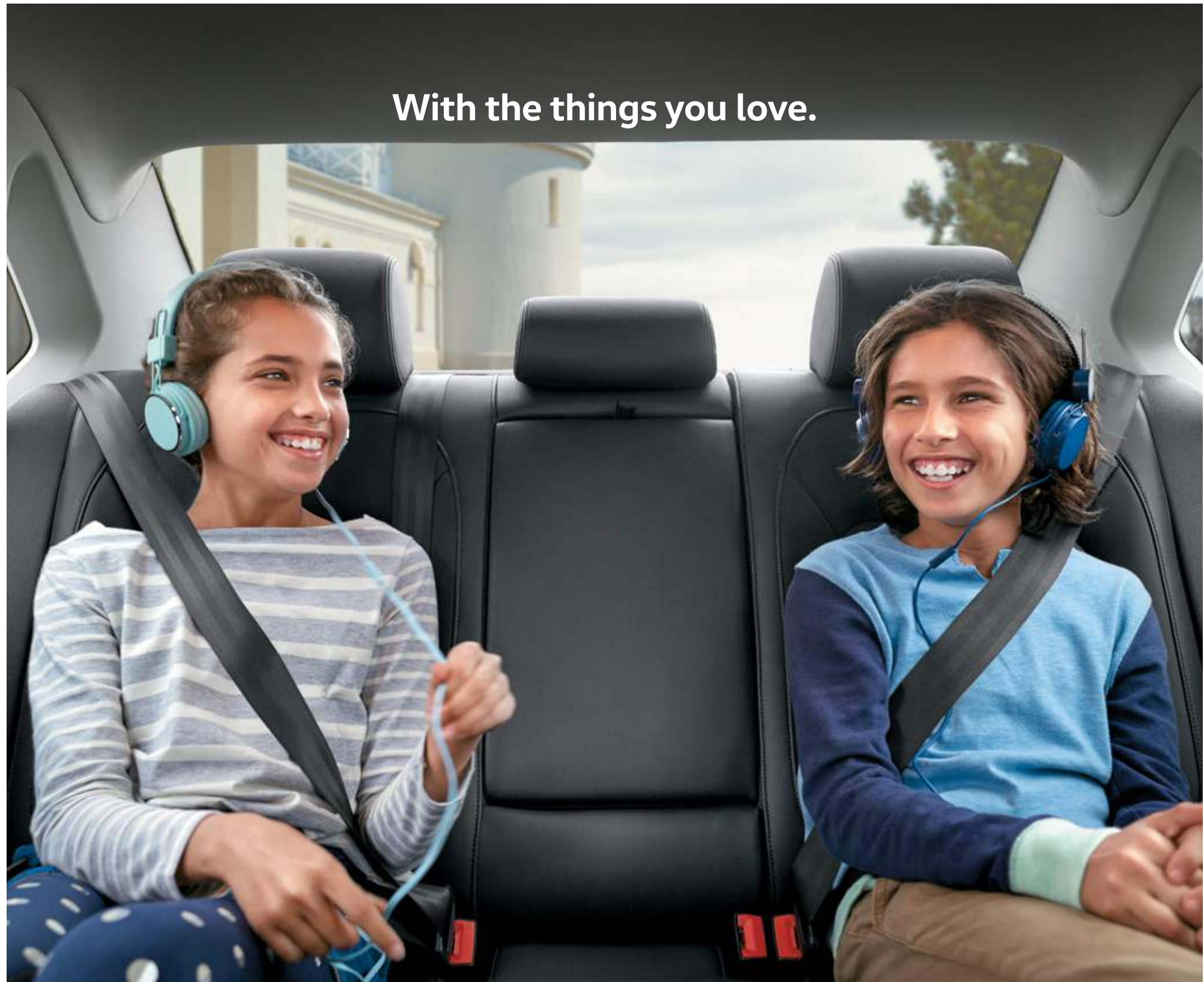
R-Line exterior. The available Passat R-Line trim steps up the bold and sporty attitude for even the most sophisticated drivers. With a sporty front and rear bumper, 19" wheels, and performance design cues, you may notice an increase in double takes.



Surround yourself.



With the things you love.





SEL Premium shown in Titan Black leather



Spoil your passengers.

However you decide to fill your Passat, there are a good amount of features that should pique your interest. Especially features like Climatronic® dual-zone automatic climate control and the available heated front and rear seats that were designed to help make sure you and your copilots get the most comfortable seat in the house. So whether you're looking for some generous personal space or a place to share some family time, the Passat was designed to help make you and your travelers feel at home, even when you're on the road.

STANDARD FEATURES

Climatronic dual-zone automatic climate control. Some like it hot. Some like it cold. Thankfully, with dual-zone automatic climate control, you and your passenger can sit in your own comfort zone.

Multi-function trip computer. Be in the know with the multi-function trip computer. Conveniently positioned directly in front of you on the dashboard, it's a quick way to view important trip information.

Multi-function sporty steering wheel. Grab the multi-function sporty steering wheel and control your tunes and how you communicate. It feels nice in more ways than one, especially since it sports a flat bottom.

AVAILABLE FEATURES

Rear seat pass-through. We thought things through. Literally. The 60/40-split folding rear seats with pass-through let you haul that pair of skis with minimal disruption of passengers in the back.

Heated front and rear seats. Who's turning up the heat? Most likely you and all of your passengers. You each get three settings to help keep you comfy and cozy when the cold wind blows.

Frameless, auto-dimming rearview mirror. The way to look back and still be fashionably forward. The auto-dimming rearview mirror helps handle that garish light by dimming when things from behind get too bright. Here's to good looks and looking out.

Leather seating surfaces. Discover what sitting in the lap of luxury is all about — with supple leather seating surfaces that offer premium feel and high-end aesthetics.

Leatherette seats with contrast piping. They don't just look great. These premium seating surfaces are also comfortable and easy to keep clean. And the contrast accents lining the seats let folks know you appreciate good design.



Well-appointed meets well-connected.



A connection that feels like part of the family. Your compatible smartphone makes a genius connection. The available Volkswagen Car-Net[®] connected car suite brings you many ways to connect to your Passat. Take, for instance, VW Car-Net App-Connect, which can display select apps from your compatible smartphone onto your car's touchscreen.* Once you plug your smartphone into the USB port, App-Connect lets you access those apps on the dash, using Apple CarPlay[™], Android Auto[™], or MirrorLink[®]. Staying in touch has never been this easy.

STANDARD FEATURES

Composition Color touchscreen sound system. Play it your way: CDs, USB audio, or use Bluetooth[®] to access your compatible smartphone tunes collection. You can access them through the touchscreen.



Bluetooth technology with audio streaming for compatible devices. Connect your smartphone or other compatible device for talking and streaming. This way you can handle business without missing a beat.



Rearview Camera System. Hindsight is now foresight. The rearview camera helps you see and avoid obstacles when backing up, and it can make parallel parking easier.



AVAILABLE FEATURES

Volkswagen Car-Net Guide & Inform. With easy access to gas prices, weather, sports scores, and more through SiriusXM Travel Link[™] services with 3-month trial subscription, and a 4-year trial subscription to SiriusXM Traffic, which offers real-time traffic information, you get your info front and center.**

Volkswagen Car-Net Security & Service. Provides a seamless link from your compatible devices — your smartphone, computer, or tablet — to your Volkswagen. VW Car-Net Security & Service can call for help in an emergency, monitor speed and boundary alerts, check the status of your VW when you're away, and much more!

Volkswagen Car-Net App-Connect. VW Car-Net App-Connect lets you link your compatible smartphone with Apple CarPlay, Android Auto, or MirrorLink to use select apps on the touchscreen display of your Volkswagen.* From streaming music to mobile maps, it can be accessed on the touchscreen.



androidauto

MirrorLink

Composition Media touchscreen sound system. The Passat is now in touch. Literally. With its advanced touchscreen sound system you can control your media, settings, and the Volkswagen Car-Net App-Connect* feature, which can sync up compatible smartphones and display select apps on the dash. Be in command with one fingertip. And it offers a front and rear USB port.

SiriusXM[®] Satellite Radio. SiriusXM brings commercial-free music, live sports, news, talk, and the hottest entertainment to your next road trip.**

HomeLink[®] We've got your remotes covered. Program up to three remotes into your Passat, and open and close your garage, doors, and gate systems. No more searching for the remote control.

Discover Media touchscreen navigation system. Technology has an advanced touch. The updated navigation system boasts a large, sleek touchscreen display that offers voice control, proximity sensors, and multiple compatible phone-pairing capabilities. It also offers a front and rear USB port and VW Car-Net App-Connect. Modern technology, more accessible.

Keyless access with push-button start. The key fob does the job. Leave it in your pocket. You can automatically unlock the door of your Passat as you grip the door handle. Then, once you're inside, with the press of the brake and the push of the start button, your engine starts and you're ready to go.

Fender[®] Premium Audio System. The Fender sound has defined music for generations. Now it helps define your drive. The 9-speaker system includes a subwoofer for detailed, full-range, audiophile-approved sound.

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. Android Auto is a trademark of Google Inc. Apple CarPlay is a trademark of Apple Inc. MirrorLink is a registered trademark of the Car Connectivity Consortium LLC. **Always pay careful attention to the road, do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. Verizon Telematics, Inc., is the VW Car-Net Security & Service service provider. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted.



Seven features. One goal.

Seven. It's a lucky number and the number of Driver Assistance features available in the 2016 Volkswagen Passat.* Features like Blind Spot Monitor use sensors around the Passat to help alert you when other vehicles might be in your blind spot. Not to mention the other six available features, which can give you visual or audible warnings to help alert you to unwanted contact.

AVAILABLE DRIVER ASSISTANCE FEATURES

Blind Spot Monitor. Proximity sensors can help detect if another vehicle is coming up from behind or alongside you. So when you're trekking forward, your VW can alert you if a car is in your blind spot.*

Park Distance Control (ParkPilot). This feature helps inform you of how close you may be getting to another object or vehicle when you're parking or leaving a spot. When your vehicle is in reverse, a warning tone will sound as you get close to an obstacle in front of you or behind you. The warning tone speeds up as you get closer.*

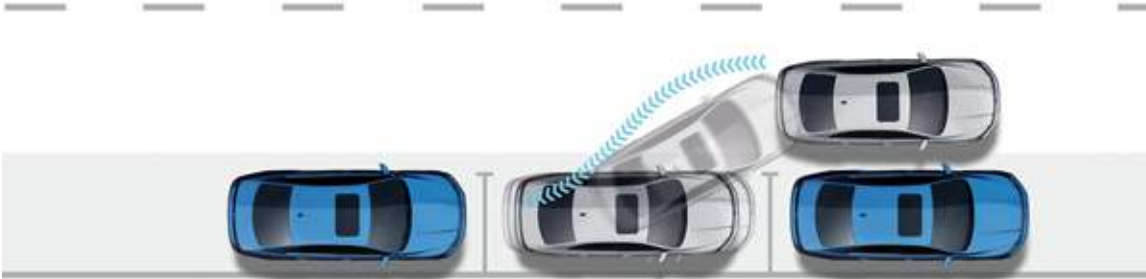
Adaptive Cruise Control (ACC). Help keep things under control with ACC, which is designed to let you cruise at a predefined speed while keeping your car at a preset distance from the vehicle in front of you.*

Lane Departure Warning (Lane Assist). If you happen to move outside of your lane without using your turn signal, this corrective steering feature can automatically adjust your steering in certain conditions to help keep you in the proper lane.*

Parking Steering Assistant (Park Assist). Let your VW take the wheel when parking with Parking Steering Assistant (Park Assist). You control the gas and brake pedals, and Park Assist helps steer into parking spots; parallel or perpendicular. It can even help automatically steer you out of parking spots. If you want, you can intervene to resume full control.*

Rear Traffic Alert. When in reverse and backing out of a parking space, Rear Traffic Alert can warn you of approaching vehicles. The system can assess if a collision might occur, and it can help intervene and respond by applying the brakes if you don't respond quickly enough.*

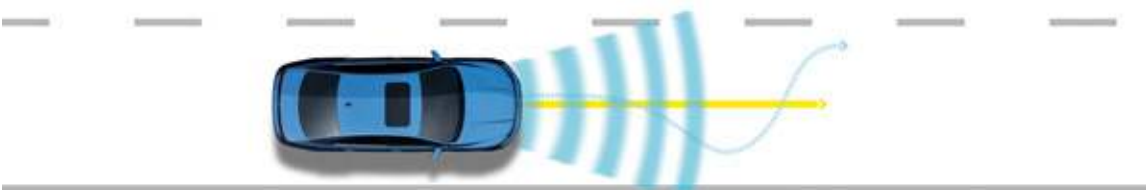
Forward Collision Warning and Autonomous Emergency Braking (Front Assist). Sensors in the front of your VW help alert you if you are approaching another vehicle too quickly. If you fail to brake enough, the system can boost the braking pressure. And if you don't brake at all, Front Assist automatically steps in and applies the brakes to help reduce the severity of a potential impact.*



Depiction of Parking Steering Assistant (Park Assist)



Depiction of Adaptive Cruise Control (ACC)



Depiction of Lane Departure Warning (Lane Assist)

*The features discussed are not a substitute for attentive driving. See Owner's Manual for further details and important limitations.



Horsepower for the whole family.

There are available engine options that offer performance the whole cabin can appreciate. And when you have a turbocharged engine under the hood of your Passat, it just so happens to be fuel-efficient.* So whether you choose the turbocharged 1.8L TSI® engine or the available 3.6L V6 engine, you're in for an exciting ride.**



SEL Premium shown in Fortuna Red Metallic



170
HORSEPOWER

184
LB-FT OF TORQUE

1.8L TSI® engine

With the turbocharged 1.8L TSI engine, performance comes standard along with practicality. It's fast** It's fun. And it can get an EPA estimated 38 hwy mpg.* In short, it's a turbocharged win-win.



280
HORSEPOWER

258
LB-FT OF TORQUE

3.6L V6 engine

The formidable available 3.6L V6 engine leverages a dynamic 280 horsepower (achieved with premium fuel) and 258 lb-ft of torque—offering an exhilarating rush for the driver and the driven.**



R-Line shown in Pure White with Lighting Package

STANDARD FEATURES

Turbocharged. The turbo technology in the TSI engine forces cooled air straight into the engine, helping give you impressive performance, horsepower, and torque.

Direct injection. Direct injection runs fuel right into each cylinder. Precision at its finest.

AVAILABLE FEATURE

Paddle Shifters. These track-inspired paddle shifters, located near your fingers on the steering wheel, let you quickly shift without taking your hands off the wheel. Take the wheel and take control.**

*25 city/38 highway mpg (2016 Passat 1.8L TSI, automatic transmission) EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **Always obey local speed and traffic laws. †See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.



What matters most to you is what matters most to us.

Precious cargo. Whether you fill your Passat with family or have someone waiting for you at home, we designed every Passat to help instill tranquility with each drive. Features like the Intelligent Crash Response System* and our seven stability-enhancing systems are thoughtfully engineered to help protect — actively or passively.

SAFETY FEATURES

Safety cage. The safety cage for the Passat has been designed to help protect you during front, rear, or side impacts. In addition, advanced steel B-pillars offer strong reinforcements on top.

Adaptive airbags. Our airbags have been engineered to adapt to crash severity, and special door pressure sensors can help deploy Side Curtain Protection® airbags in the event of a side impact.**

Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle's airbags,** the Intelligent Crash Response System can automatically disable the fuel pump, unlock the doors, and turn on the hazard lights.*

Seven stability-enhancing systems. From Electronic Brake-pressure Distribution (EBD), which helps maintain appropriate stopping power during a hard-braking situation, to Electronic Stability Control (ESC), which adjusts engine throttle and applies corrective forces to the wheels that need them most, there are in total seven systems to help you stay in control.

Tire Pressure Monitoring System (TPMS). The right amount of tire pressure is needed to help maximize your riding comfort and stability. Thanks to this feature, you'll be alerted if your tire pressure is low and air needs to be added.

Automatic Post-Collision Braking System. Not every collision brings a car to stop. That's why we made the Automatic Post-Collision Braking System. It can help keep your car from moving after a collision, helping reduce the chance of any additional impacts!

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †The feature discussed is designed to help mitigate the effects of certain collisions, and is not a substitute for attentive driving. See Owner's Manual for further details, and important limitations.

Passat Specs

PERFORMANCE	1.8L	V6
1.8L TSI, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and direct fuel injection; 170 hp & 184 lb-ft of torque	●	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI® direct injection; 280 hp & 258 lb-ft of torque (achieved with premium fuel)	–	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●
Electromechanical Power Steering with variable assistance	●	●
Independent front MacPherson struts and independent rear 4-link suspension	●	●
6-speed automatic transmission with Tiptronic® and Sport mode	●	–
6-speed DSG® automatic transmission with Tiptronic and Sport mode	–	●
TECHNOLOGY	1.8L	V6
Composition Color touchscreen sound system, MP3/WMA-compatible CD player, AM/FM radio, and SD memory card reader	●	–
Composition Media touchscreen sound system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio™, and SD memory card reader	○	–
Discover Media touchscreen navigation system with proximity sensor, MP3/WMA/FLAC-compatible CD player, AM/FM/HD Radio, and SD memory card reader	○	●
Fender® Premium Audio System	○	●
HomeLink® garage door opener, integrated into sun visor	○	●
Bluetooth® technology with audio streaming for compatible devices	●	●
Volkswagen Car-Net® App-Connect*	○	●
Volkswagen Car-Net Guide & Inform**	○	●
Volkswagen Car-Net Security & Service†	○	●
1 USB port: front	●	–
2 USB ports: 1 front, 1 rear	○	●
SiriusXM® Satellite Radio with 3-month trial subscription**	○	●
Keyless access with push-button start	○	●
Hands-free Easy Open trunk	○	●
Remote start	○	●
AUX-in for portable audio player	●	●
Rearview camera	●	●
Forward Collision Warning and Autonomous Emergency Braking (Front Assist)††	○	●
Adaptive Cruise Control (ACC)††	○	●
Lane Departure Warning (Lane Assist)††	○	●
Blind Spot Monitor††	○	●
Rear Traffic Alert††	○	●
Parking Steering Assistant (Park Assist)††	○	●
Park Distance Control (Park Pilot)	○	●
INTERIOR	1.8L	V6
Climatronic® dual-zone automatic climate control	●	●
Multi-function trip computer featuring compass, trip time, length, average speed, average fuel consumption, current fuel consumption, miles to empty, and radio station display	●	●
Premium color multi-function trip computer display	○	●
2 remote key fobs with lock, unlock, trunk release, and panic button	●	●
Interior ambient lighting, front and rear	○	●
Automatic locking feature (doors lock when vehicle reaches 8 mph)	●	●
Illuminated vanity mirrors	○	●
3-spoke, multi-function steering wheel, height-adjustable with telescopic steering column	●	–
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable with telescopic steering column	○	●
Steering-wheel-mounted Tiptronic paddle shifters	–	●
Leather-wrapped gearshift knob	○	●
Dark Vanadium R-Line interior trim	○	–
Wood and textured aluminum appearance interior trim	○	●
8-way power driver's seat including power-adjustable lumbar support	○	–
8-way power front seats including power lumbar and memory for driver's seat	○	●

INTERIOR CONT.	1.8L	V6
Center front armrest with integrated storage box	●	●
Rear center armrest, foldable with storage compartment	○	●
Glovebox, lockable	●	–
Glovebox, lockable and illuminated	○	●
Cloth seating surfaces	●	–
V-Tex leatherette seating surfaces	○	–
Leather seating surfaces	○	●
Comfort sport seats	○	●
Heated front and rear seats	○	●
Frameless self-dimming rearview mirror with on/off switch	○	●
R-Line door sill protectors	○	–
Sport door sill protectors	○	●
DESIGN	1.8L	V6
Automatic headlights	●	●
LED headlights with LED Daytime Running Lights (DRL)	○	●
LED taillights	○	●
R-Line sport bumpers and side sill extensions	○	–
Automatic Vehicle Illumination	●	●
Power tilting/sliding sunroof	○	●
Power-operated side mirrors with integrated turn signals	●	–
Heated power side mirrors with integrated turn signals	○	–
Heated power side mirrors with integrated turn signals with memory and power-folding feature	○	●
Halogen reflector lens foglights with low-speed corner-illuminating feature	○	●
16" Carolina alloy wheel	●	–
19" Salvador alloy wheel	○	–
17" Knoxville alloy wheel	○	–
18" Chattanooga alloy wheel	○	●
Rain-sensing windshield wipers	○	●
Heated windshield washer nozzles	○	●
SAFETY	1.8L	V6
Driver and passenger front and side thorax airbag supplemental restraint system‡	●	●
Side Curtain Protection® head airbags, front and rear‡	●	●
3-point safety belts for outboard seating positions	●	●
LATCH (Lower Anchors and Tethers for Children) child seat anchor points	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●
Intelligent Crash Response System (ICRS)†‡	●	●
Tire Pressure Monitoring System (TPMS)	●	●
QUALITY	1.8L	V6
12-year/120,000-mile (whichever occurs first) Limited Warranty Against Corrosion Perforation§	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty§	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty§	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance§§	●	●
DIMENSIONS		
Wheelbase	110.4 in (2,083 mm)	
Length	191.9 in (4,875 mm)	
Width	72.2 in (1,835 mm)	
Height	58.5 in (1,487 mm)	
Trunk volume	15.9 cu. ft. (0.45 cu. m)	

- Standard, at no additional cost
- Optional, additional cost
- Not Available

Wheels and Colors

STANDARD WHEELS



16" Carolina

●



19" Salvador

⦿



17" Knoxville

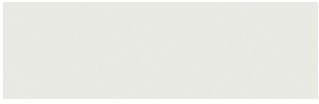
○



18" Chattanooga

○ ⦿

EXTERIOR COLORS



Pure White



Reflex Silver Metallic



Titanium Beige Metallic



Platinum Gray Metallic



Urano Gray



Fortana Red Metallic



Reef Blue Metallic



Black

INTERIOR CLOTH



Moonrock Gray



Titan Black

INTERIOR V-TEX LEATHERETTE



Corn silk Beige with Brown piping



Moonrock Gray with Quartz piping



Titan Black

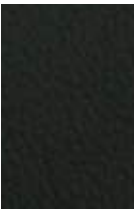
Leather



Corn silk Beige



Moonrock Gray



Titan Black

Packages

LIGHTING PACKAGE
LED headlights with LED Daytime Running Lights (DRL), LED taillights, halogen reflector foglights with low-speed corner-illuminating feature
Available on S, SE
LIGHTING PACKAGE
LED headlights with LED Daytime Running Lights (DRL), LED taillights
Available on R-Line, SE with Technology, SEL

COMFORT PACKAGE
V-Tex leatherette seating surfaces, heated front seats, 8-way power driver's seat including power-adjustable lumbar support, heated power side mirrors, heated windshield washer nozzles
Available on R-Line only

Not all combinations of exterior paint and interior seating surfaces are available.

*Always pay careful attention to the road, and do not drive while distracted. Not all features available on all operating systems. Standard text and data usage rates apply. App-Connect features require compatible device, operating system, and mobile apps. See mobile device and app providers for terms and privacy. **Always pay careful attention to the road, do not drive while distracted. SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM, and all related marks and logos are trademarks of SiriusXM Radio Inc. †Verizon Telematics, Inc., is the VW Car-Net Security & Service service provider. Available on select models. Trial or paid subscription required. VW Car-Net Security & Service services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet. Always pay careful attention to the road, and do not drive while distracted. ††The features discussed are not a substitute for attentive driving. See Owner's Manual for further details and important limitations. ‡Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ‡‡The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. §See dealer or owner's literature for limited warranty details. §§Roadside Assistance provided by Allstate.



Accessories. For and by Volkswagen.

A diverse lineup calls for an even more diverse array of Volkswagen Accessories. That's why these available items are specially designed and created to fit your Volkswagen. So whether you're preparing for some outings or going for style points, your VW can be customized to your lifestyle.

ACCESSORIES



18" Helix Wheel



Side Window Deflectors



Splash Guards



Rear Lip Spoiler



Rear Bumper and Door Cup Paint Protection Film



Remote Start



MuddyBuddy™ Cargo Liner and CARGOTECH® Blocks



License Plate Frames