

2015 Volkswagen Family



Das Auto.



The journey begins here. Whether you're taking your first big step up the ladder, living large in the city, or starting a family—Volkswagen has built a car with German precision, the latest technology, fine-tuned performance, and the versatility you can count on. It's safe to say our quality goes a really long way. That's the Power of German Engineering.



It's only a family car when the family is in it.

Who says when you reach a certain age you have to settle for a certain car? With the Passat, you gain everything without losing anything. It's the midsize that has more to give, inside and out. You see, it's not just perfect for the family, it's perfect for you.



- Engine options: 1.8L TSI® / 2.0L TDI® Clean Diesel / 3.6L V6
- Automatic headlights
- Multi-function steering wheel
- 15.9 cubic feet of trunk space
- Touchscreen sound and navigation systems*
- Fender® Premium Audio System*
- Remote start*

*Feature available on select models.



Passat SEL Premium shown in Black



Jetta SEL shown in Reflex Silver Metallic with Lighting Package

Feel. It’s our best feature.

It’s not just about bells or whistles. It’s about the fundamentals of German engineering, craftsmanship, luxury, and attention to detail that make the Jetta so dynamically Jetta. Tactile and tangible, these signatures of design and quality create a difference you cannot only see and hear but, most importantly, feel.



Engine options: 2.0L / 1.8L TSI / 2.0L TDI Clean Diesel / 2.0L TSI / turbocharged hybrid

Model options: Jetta / Jetta TDI / Jetta GLI / Jetta Hybrid

Forward Collision Warning*

Blind Spot Monitor with Rear Traffic Alert*

Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)*

Keyless access with push-button start*

Touchscreen sound and navigation systems*

Fender Premium Audio System*

Media Device Interface (MDI) with iPod® cable**/**

*Feature available on select models. **Requires compatible device.



Jetta Hybrid

Who knew you could describe a hybrid without it sounding like a hybrid? Sporty looks. Great performance. Fun to drive. Guess there’s a first for everything.



Ready. Set. Golf.

Filled with big ideas, big power, and big possibilities, the Golf is ready for any urban adventure. Smartly refined yet incredibly sporty, it is everything Volkswagen does well in its most modern and versatile form. Spontaneity is calling. Golf is the answer.



Engine options: 1.8L TSI / 2.0L TDI Clean Diesel

2- and 4-door options

60/40-split folding rear seats

12-way power driver's seat*

2014 IIHS Top Safety Pick+
(4-door only when equipped with optional Forward Collision Warning)**

Advanced 5.8" touchscreen with proximity sensor and navigation*

Bluetooth® with audio streaming for compatible devices

Rearview camera*

Rain-sensing windshield wipers*

Park Distance Control (PDC)*

*Feature available on select models.



**Top Safety Pick+™ based on good ratings in the moderate overlap front, side, roof strength, head restraint, and small overlap front tests; and a basic rating for front crash prevention. For details, visit www.iihs.org.

Golf SEL 4-Door shown in Silk Blue Metallic with Lighting Package



Golf GTI Autobahn shown in Carbon Steel Gray Metallic with Lighting Package

Outpaces and outspaces.

Few cars have gripped drivers as instantly as the Golf GTI. Considering it's both defined and redefined the hot hatch for over 30 years, it's no wonder. Fast-forward to today, and we've given this model the most horsepower and torque of any Golf GTI ever built for the U.S. Not to mention it's more versatile than ever before. Something you should get used to pretty quickly.



- Engine option: 2.0L TSI
- Golf ball shift knob (manual only)
- 6-speed DSG® automatic transmission*
- Leather-wrapped, multi-function sport steering wheel
- Advanced 5.8" touchscreen with proximity sensor and navigation*
- Sport seats with Clark Plaid cloth inserts or leather seating surfaces*
- Rearview camera*
- Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)*
- Park Distance Control (PDC)*

Performance Package* (late availability): 2.0L TSI engine with 220 hp (10-hp increase); 258 lb-ft of torque; VAQ front limited-slip differential; front and rear brake upgrade with GTI logo on front calipers; 2- and 4-door options

*Feature available on select models.



European model shown

Golf R

Why not go public with your performance obsession? The all-new Golf R is the most powerful Golf. Ever. And with 4MOTION® all-wheel drive, it takes its aggressive nature to more places. At a glance, it's the iconic hatch that the world loves. But if you're fast enough to catch a better look, you'll notice several sporty features we added to this model. When it comes to performance, the Golf R has nothing to hide.

Seeking adventure seekers.

You might find adventure in the mountains, the valleys, the lakes, and even the city. But in the Golf SportWagen, adventure always finds you. It has enough room for your snowboards, skis, bikes, dogs, and friends. So load it up and point it in any direction. Because adventure is around every corner.



European model shown.

Arriving in 2015.



European model shown.



Tiguan R-Line shown in Night Blue Metallic

**VW Car-Net services provided by Verizon Telematics, Inc. Available on select models. Trial or paid subscription required to access all features. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/car-net/info. Always pay careful attention to the road, and do not drive while distracted.

Stand out, even on the move.

Is there a rule that says all SUVs have to look and feel the same? Not for the Tiguan. Sure, it's versatile and filled with technology. But this feels solid. Crafted. And the Tiguan even has something extra under the hood: a turbocharged engine that comes standard. See, going your own way really is the way to go.

- Engine option: 2.0L TSI
- Rearview camera
- Keyless access with push-button start*
- Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)*
- 4MOTION all-wheel drive*
- 40/20/40-split folding rear seat with fore and aft sliding adjustment
- Touchscreen sound and navigation systems*
- Bluetooth with audio streaming for compatible devices
- Fender Premium Audio System*
- Volkswagen Car-Net® connected car features**
- 12.7-sq.-ft. panoramic sunroof*

*Feature available on select models.



Tiguan R-Line

Sporting an R-Line design, extended wheel arches, a sport suspension, an R-line steering wheel, and more aggressive wheels, this Tiguan is a thrilling ride even while parked.



Eos Komfort shown in Reflex Silver Metallic

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Stay open to the possibilities.

With the touch of a button, open the hardtop convertible and let the wind sing its song, or simply let the rays warm your skin through the retractable sunroof. The Eos promises to help you see the bright side of every drive. Options mean freedom. And freedom is yours.



- Engine option: 2.0L TSI
- Automatic folding hardtop with power sunroof
- Bluetooth with audio streaming for compatible devices
- Keyless access with push-button start*
- RNS 315 touchscreen navigation system
- Volkswagen Car-Net connected car features**
- Park Distance Control (PDC)*
- Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)*

*Feature available on select models.





Touareg Hybrid

It's the supercharged, no-compromise luxury hybrid. With 380 horsepower, this hybrid has plenty of horsepower and performance packed in a V6, and has better fuel efficiency** to boot. We call it super for a reason.

*The Touareg Hybrid is available in the U.S. in very limited quantities and only at participating Volkswagen dealers. **20 city/24 highway 2014 Touareg Hybrid. EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition. 2015 EPA estimates not available at time of printing.

All roads lead to Touareg.
And vice versa.

In our newly refined luxury SUV, you're not afraid to haul, explore, work, or just get dirty. For Touareg, luxury is defined by more than available leather and wood accents. Instead, it's the confidence to go your own way, knowing you have a heck of a sidekick.

Engine options: 3.6L V6 / 3.0L TDI Clean Diesel / supercharged hybrid*
Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)
4MOTION all-wheel drive
Adaptive Cruise Control (ACC) with Autonomous Emergency Braking†
Lane Change Assistant (Side Assist)†
Hands-free, Easy Open liftgate†
"Area view" 360° exterior camera system†
Heated rear seats†
Panoramic sunroof†
Keyless access with push-button start†
Touchscreen navigation system with 3D landmarks†
Lane Departure Warning (Lane Assist)†

†Feature available on select models.





CC R-Line

Go ahead and stare, it's not the first time. With its R-Line bumpers, special R-Line badged door sills, and 18" alloy wheels, this CC will be in the spotlight at every single stoplight.

In some cases,
looks are everything.

And it's why we made the CC. Because we thought you might like a car that's not just loaded with features, but also one loaded with sophistication and style. And with its sporty performance, it looks like heads will turn a lot quicker when you pass by.

Engine options: 2.0L TSI / 3.6L V6
Bi-Xenon headlights with LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)
4MOTION all-wheel drive*
Dual-zone automatic climate control
Dynaudio® premium sound system*
RNS 315 touchscreen navigation system
Volkswagen Car-Net connected car features**
Heated and ventilated front seats with leather seating surfaces*
Driver's seat massage function*

*Feature available on select models.



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CC V6 Executive 4MOTION shown in Black Oak Brown Metallic



Beetle R-Line with Sunroof, Sound, and Navigation shown in Deep Black Pearl

Original soul. More spirited body.

There’s no mistaking a Beetle. It’s a bold statement. A true original. Add a turbocharged engine to either the coupe or the convertible, and the thrill quickly shifts into a whole other gear. So wipe that smile all over your face. Fun just got a lot more fun.



- Engine options: 1.8L TSI / 2.0L TDI Clean Diesel / 2.0L TSI
- Fender Premium Audio System*
- Touchscreen sound and navigation systems*
- Keyless access with push-button start*
- Bluetooth with audio streaming for compatible devices
- Heated front seats
- Split-folding rear seats

*Feature available on select models.



Beetle R-Line

The Beetle gets an aggressive, sporty look with its R-Line bumpers and special badging, along with its distinctive available 19" Tornado wheels. It's the Beetle with a little extra bite.

Fast. Efficient. Stylish. Pick three.

With a TDI Clean Diesel engine, you get a lot more of everything, without giving up anything. The direct-injection engine of the Passat TDI was engineered to go the distance—up to 814 highway miles on a single tank of fuel.* Add in all that addictive torque and this will lead to road trip after road trip.



Volkswagen has sold more diesel cars in the U.S. than every other brand combined**

Turbocharged performance and efficiency†

Beetle TDI

up to

594 hwy miles per tank†

Passat TDI

up to

814 hwy miles per tank†

Golf TDI

up to

594 hwy miles per tank†

Beetle Convertible TDI

up to

580 hwy miles per tank†

Jetta TDI

up to

667 hwy miles per tank†

Touareg TDI

up to

765 hwy miles per tank†

*814-mile range based on 44 mpg highway EPA estimates for a 2015 Passat 2.0L TDI Clean Diesel SE with manual transmission and an 18.5-gallon fuel tank. Range for 2015 Passat 2.0L TDI Clean Diesel with automatic transmission and an 18.5-gallon fuel tank is 777 miles based on 40 mpg highway EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **Based on IHS Automotive, Polk U.S. new total registrations for CY1987-April 2014 for VW competitive body styles (Sedan, Coupe, Hatchback, Convertible, Station Wagon, SUV) — excludes Vans and Light Trucks. †All mpgs are EPA estimates for 2015 models. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. 594-mile range based on 41 mpg highway for a Beetle TDI Clean Diesel with manual transmission and a 14.5-gallon fuel tank; range for Beetle TDI with automatic transmission and a 14.5-gallon fuel tank is 580 miles based on 40 mpg highway; 580-mile range based on 40 mpg highway for a Beetle Convertible TDI with manual transmission and a 14.5-gallon fuel tank; range for Beetle Convertible TDI with automatic transmission and a 14.5-gallon fuel tank is 580 miles based on 40 mpg highway; 594-mile range based on 45 mpg highway for a Golf TDI with manual transmission and a 13.2-gallon fuel tank; range for Golf TDI with automatic transmission and a 13.2-gallon fuel tank is 567 miles based on 43 mpg highway. 667-mile range based on 46 mpg highway for a Jetta TDI with manual transmission and a 14.5-gallon fuel tank; range for Jetta TDI with automatic transmission and a 14.5-gallon fuel tank is 652 miles based on 45 mpg highway; 765-mile range based on 29 mpg highway for a 2015 Touareg 3.0L TDI Clean Diesel with automatic transmission and a 26.4-gallon fuel tank.

German engineered.

Through and through.



Quality. With us, it's all the little things that make the big difference. The way everything is precisely put together. The way a door gives a solid thunk when it closes. The way the interior feels to the touch. We put the best of our know-how into every car we build.

Design. Beautiful design is something you know the second you see it. Those elegant curves and clean lines are part of every Volkswagen on the road. But enough staring at it. You'll appreciate it even more behind the wheel.

Premium audio. We know the music you pick for the drive is important. So we developed available premium sound systems with the likes of Fender® and Dynaudio® that put every driver front row and center.

Safety. You may never see it, or even experience it, but we've designed every Volkswagen to help keep you safe. In fact, we've even designed them to help alert you when there might be some close calls.

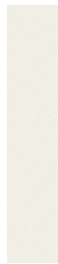
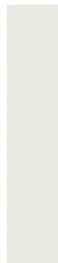
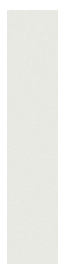
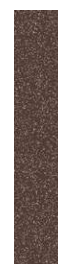
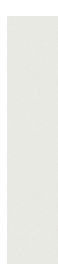
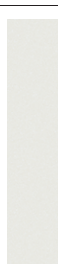
Bluetooth technology. It's the coolest way to connect. After you've synced your compatible Bluetooth-equipped device, you can stream your music and make phone calls while keeping your hands on the steering wheel.

Performance. Underneath the beautiful exterior of every Volkswagen is the true heart of it all. The available turbocharged engines, sport-tuned suspensions, and DSG automatic transmissions are all geared for one thing: the driver.

Volkswagen Car-Net. With available VW Car-Net connected car features, you'll be synced and supported on the go. So you can find that roadside diner or get Roadside Assistance all with a simple touch of a button.*

*VW Car-Net services provided by Verizon Telematics, Inc. Available on select models. Trial or paid subscription required to access all features. Destinations feature requires compatible factory-installed navigation system. VW Car-Net services require vehicle cellular connectivity and availability of vehicle GPS signal; certain services may collect location information. See Terms of Service, Privacy Policy, and other details at www.vw.com/carnet/info. Always pay careful attention to the road, and do not drive while distracted.

Exterior Colors

Passat		Candy White		Reflex Silver Metallic		Titanium Beige		Fortana Red Metallic		Platinum Gray Metallic		Night Blue Metallic		Urano Gray		Black						
Jetta		Pure White		Oryx White		Reflex Silver Metallic		Moonrock Silver Metallic		Toffee Brown Metallic		Tornado Red		Silk Blue Metallic		Platinum Gray Metallic		Black		Deep Black Pearl		
Beetle		Pure White		Reflex Silver Metallic		Moonrock Silver Metallic		Toffee Brown Metallic		Yellow Rush		Tornado Red		Denim Blue		Reef Blue Metallic		Platinum Gray Metallic		Black		Deep Black Pearl
Golf		Pure White		Tungsten Silver Metallic		Tornado Red		Silk Blue Metallic		Night Blue Metallic		Platinum Gray Metallic		Black								
Golf GTI		Pure White		Reflex Silver Metallic		Tornado Red		Night Blue Metallic		Carbon Steel Metallic		Deep Black Pearl										

Golf SportWagen		Pure White		Tungsten Silver Metallic		Reflex Silver Metallic		Tornado Red		Silk Blue Metallic		Night Blue Metallic		Platinum Gray Metallic		Black
Eos		Pure White		Reflex Silver Metallic		Indium Gray Metallic		Black Oak Brown Metallic		Flash Red		Horizon Blue Metallic		Deep Black Pearl		
CC		Candy White		Reflex Silver Metallic		Light Brown Metallic		Black Oak Brown Metallic		Island Gray Metallic		Fortana Red Metallic		Night Blue Metallic		Deep Black Pearl
Tiguan		Pure White		Reflex Silver Metallic		White Gold Metallic		Pepper Gray Metallic		Wild Cherry Metallic		Night Blue Metallic		Deep Black Pearl		
Touareg		Pure White		Reflex Silver Metallic		Canyon Gray Metallic		Sand Gold Metallic		Black Oak Brown Metallic		Moonlight Blue Pearl		Flint Gray Metallic		Deep Black Pearl

Color availability is dependent on equipment and trim level. Not all exterior colors are available on all trim levels. Touareg and Golf SportWagen shown as European model.

Volkswagen Accessories



Das Auto.



To see more accessories for your VW, visit
www.parts.vw.com or see your Consultant.



18" Motorsport Wheel



Base Carrier Bars and Bike Holder Attachment



Body Styling Kit



Chrome Exhaust Tips



Rear Hatch Spoiler



Splash Guard



MojoMats® and Monster Mats®



Pedal Caps



No-Charge
Scheduled Maintenance

Volkswagen Carefree Maintenance[®] for 1 Year or 10,000 Miles.
Whichever occurs first. 2015 models. Some restrictions. See dealer or program for details.

The Volkswagen Carefree Maintenance Program covers the vehicle's first scheduled maintenance for one year or 10,000 miles, whichever comes first, only on 2015 models. This program does not apply to 2009-2014 models. Some limitations apply. See dealer or vehicle maintenance program booklet for details, including scheduled maintenance intervals.

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