



2014 Jetta SportWagen



Das Auto.

Brought to you by Jetta SportWagen.

If we know one thing about wagon owners, it's that you're a pretty fun bunch. We know you spend your life on the go and like to bring all your things with you. That's why the Jetta SportWagen is specially designed to go all in. So gather up your snowboards, dogs, bikes, friends, and their friends too. Because for 12 years running, you've loved

the fact that this isn't just a bigger Jetta, but one with a personality all its own. Now go pack every single inch of that massive 66.9 cubic feet of cargo space.* Because soon, you'll be driving your own Jetta SportWagen just for the fun of it. That's the Power of German Engineering.



TDI shown in Pure White

*With rear seats folded down.



Jetta SportWagen, by the numbers.

1

QUALITY

page 05



You can see, feel, and hear the quality in every Jetta SportWagen. That's because it has quality engineered even in the places you can't see.

2

INTERIOR

page 07



Get an inside look at how the Jetta SportWagen has all your best interests in mind, no matter where you're headed.

3

CARGO

page 09



The flexibility to take all your friends. Or fold the rear seats down for 66.9 cubic feet of cargo space to take all your things.

4

PERFORMANCE

page 10



It comes with your choice of two different engines, each available with a 6-speed automatic transmission—and countless new places to discover.

5

TDI® CLEAN DIESEL

page 13



Our highly efficient turbo diesel engine gets up to 609 miles on a single tank of fuel to make a little go a really long way.*

6

TECHNOLOGY

page 15



There's always a good time to be had, especially when you have all the technological advancements that will further enhance your ride.

7

SAFETY

page 17



This wagon isn't just filled with all your things, it's filled with numerous active and passive safety features to help keep you safe on all your journeys.

8

CAREFREE MAINTENANCE**/
SPECS & ACCESSORIES

page 18



No-charge scheduled maintenance.** Just another solid reason the Jetta SportWagen makes sense. Specs and accessories make a Jetta SportWagen your Jetta SportWagen.

*2014 Jetta SportWagen 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals.



TDI with Sunroof shown in Titan Black

Quality in abundant quantity.

QUALITY

The Jetta SportWagen is all about quality. You can see it just about everywhere you look, like in the laser seam welds, which provide a stronger and more precise body construction over traditional welds. It's a great foundation that helps provide that solid and reassuring thunk you hear every time you close the door. Or how about a class-exclusive* available panoramic sunroof that lets everyone have a great view? And copious amounts of durable and well-finished materials throughout the cabin all remind you that you don't have to choose between quality vs. quantity—you can have both.



- Laser seam welding
- Forged-steel door hinges
- Fully carpeted/lined luggage compartment
- Leather-wrapped, multi-function steering wheel
- LED license plate lighting

*Based on manufacturers' published data for nonpremium compact wagons.



12.7-square-foot panoramic sunroof*

1-touch automatic window controls

Keyless access with push-button start*

Give everyone their space.

INTERIOR

People sure do like their space. And the Jetta SportWagen gives everyone plenty of room to work with. Inside there's more than enough room to make you and your passengers really comfortable. Like legroom to stretch out. Heated front seats to keep warm. And a huge available panoramic sunroof to look out of and thank your lucky stars.



SE shown in Corsilk Beige

01 V-Text leatherette seating surfaces.* Soft and instantly comfortable, they're also bolstered for extra support. Because you're busy taking advantage of the sport in SportWagen.

02 Adjustable lumbar support. This gives you and your front passenger extra support for your lower backs on those long trips. See, we really do have your backs.

03 Heated front seats. For those cold nights and chilly mornings, these seats have three different heat settings that you can warm up to pretty quickly.

*Feature available on select models.



66.9 cubic feet of cargo space*

60/40-split folding rear seats

115V power outlet**

66.9

cubic feet of
cargo space.*



CARGO

Just fill it up and go. Making good use of all this space is going to be really easy. The Jetta SportWagen has rear seats that fold down in a 60/40 split to adapt to all your needs. And if you put both rear seats down, you'll have 66.9 cubic feet to fit all your stuff. So don't be surprised if it seems to keep swallowing up your art canvases, flat-screen televisions, and entire palettes of flowers for your garden. Ready, set, load.

Two of a kind.

PERFORMANCE

The Jetta SportWagen gives you a choice of two equally impressive engines. So no matter which one you go with, you won't have to choose between power and efficiency. Whether it's the available TDI Clean Diesel that gets an impressive 42 mpg on the highway* or the responsive 2.5L 5-cylinder, you're looking at a serious one-two punch.



TDI shown in Pure White



01 2.0L TDI Clean Diesel engine. Paired with a 6-speed DSG® performance transmission with Tiptronic® and Sport mode, this engine has the power to shift your perceptions on how fun a fuel-efficient** car can be.

TDI



02 2.5L 5-cylinder engine. This 170-hp engine will get you going as well. For an extra thrill, push the available 6-speed automatic into Sport mode or over to Tiptronic so you can shift gears manually and take the road into your own hands.

*2014 Jetta SportWagen 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. **See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

2.0L TDI Clean Diesel engine. Engineered with the idea that less is more. The Jetta SportWagen TDI has lower CO₂ emissions compared to 90% of other vehicles.* So every getaway you make will be a cleaner one.

609

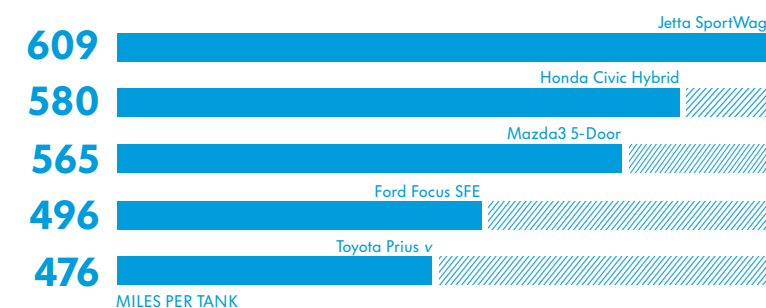
miles per tank.**

TDI CLEAN DIESEL

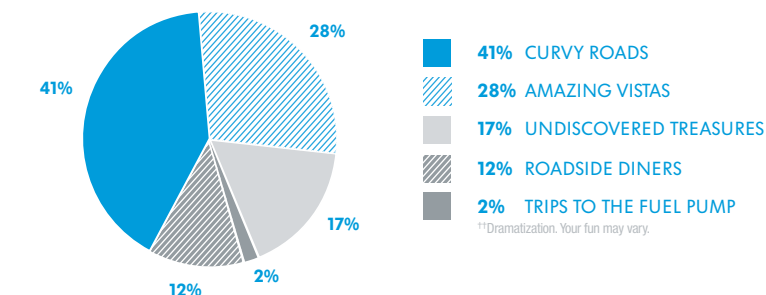
Extended play. You know that feeling on a trip when you don't want it to end? We do too. This direct injection engine was engineered to really go the distance—an astonishing 609 hwy miles.** Add in all that additive torque and turbocharged power that the TDI technology is known for, and you may never stop driving. Because it's always more fun finding your next destination than the nearest fuel pump.



Going longer[†]



Longer-lasting fun^{††}



*Based on 2013 Federal Emissions Guide for Department of Energy comparing grams per mile of Combined CO₂ emissions as shown on Federal Emissions label. **2014 Jetta SportWagen 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. [†]Comparison based on manufacturers' published data and EPA estimates. 2013 Honda Civic Hybrid 1.5L, automatic transmission: range based on 44 highway mpg EPA estimate and a 13.2-gallon tank. 2014 Mazda3 5-Door Touring 2.0L, automatic transmission: range based on 39 highway mpg EPA estimate and a 14.5-gallon tank. 2014 Ford Focus SFE 2.0L, automatic transmission: range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. 2013 Toyota Prius v 1.8L, automatic transmission: range based on 40 highway mpg EPA estimate and an 11.9-gallon tank. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. Some model year 2014 estimates not available at time of printing.



TDI with Sunroof and Navigation shown in Titan Black

Good times ahead.

TECHNOLOGY

You're always on the lookout for fun things to do in a Jetta SportWagen. And sometimes you don't have to look any further than your dashboard. That's where you'll find all the available goods to keep everyone entertained. So sit back and have music at your fingertips, directions at your command, and friends at your calling. See, not all good things must come to an end.

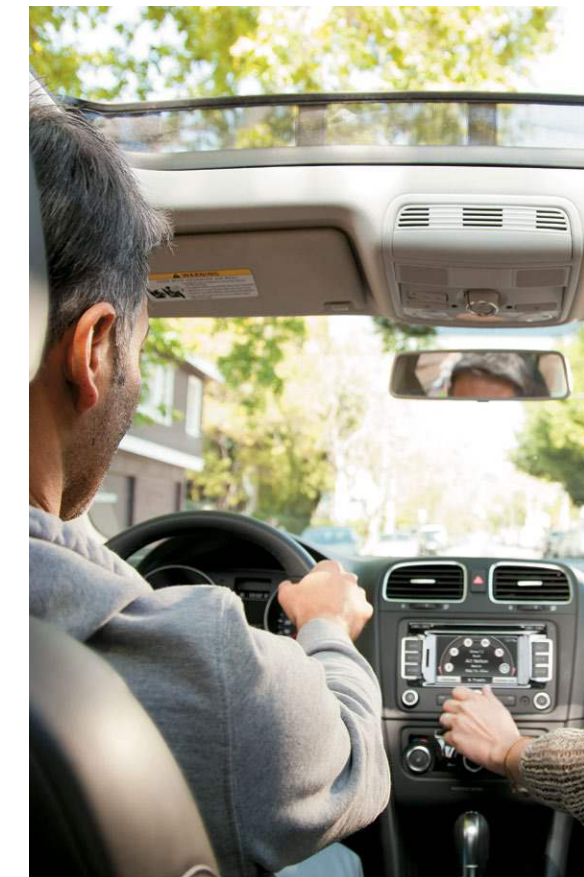


01 Multi-function steering wheel.

Take the wheel and take control of your music, compatible Bluetooth® connection, and more. Everything's playing right into your hands.

02 Touchscreen navigation.*

Running out of places to go? Not likely with this available navigation system that will help keep you on the move. And in the know.



Touchscreen sound system with HD Radio™*

Bluetooth technology with audio streaming**

SiriusXM® Satellite Radio with 3-month trial subscription

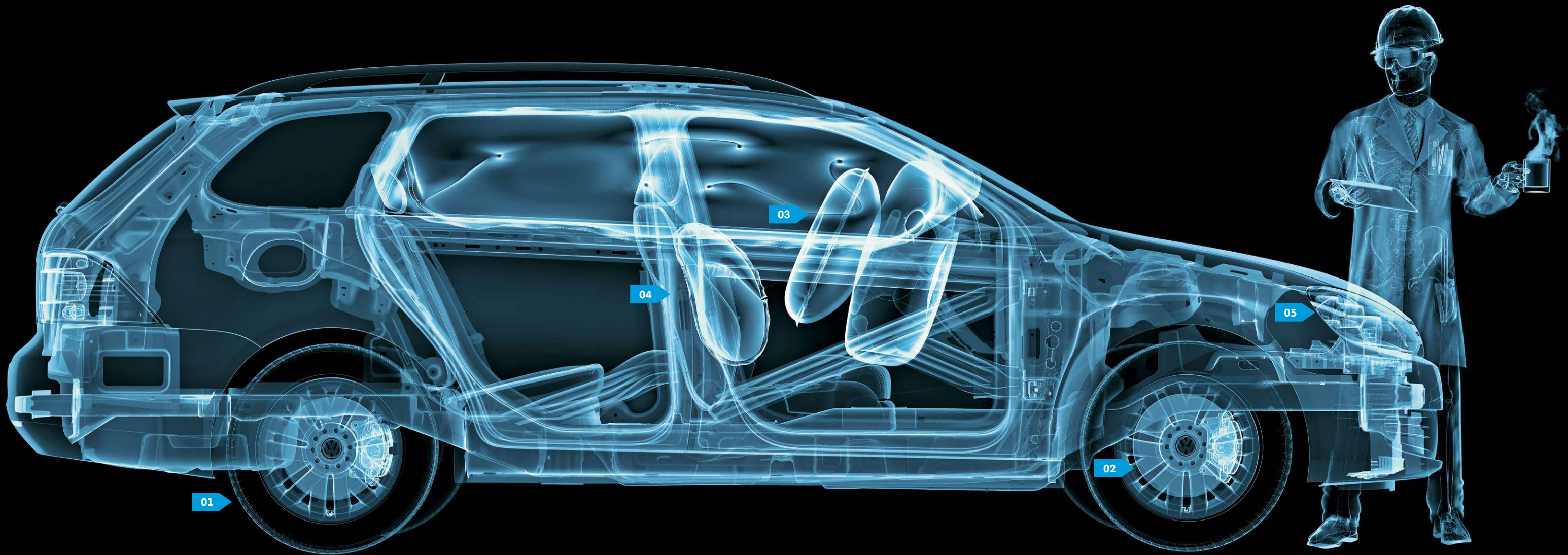
Media Device Interface (MDI)***/** with iPod® cable

AUX-in for portable players

*Feature available on select models. **Requires compatible device.

Safety that's easily transparent.

Beneath that attractive Jetta SportWagen exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of a collision occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to help protect you and your passengers. With everything that we put into the Jetta SportWagen, it should be clear our focus on safety is easy to see.



01 Tire Pressure Monitoring System (TPMS). The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy.** Good reasons why the Jetta SportWagen tirelessly helps monitor your tire pressure.

02 Seven active stability-enhancing systems. The Jetta SportWagen features seven active stability systems to help enhance control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate the side airbags' response times in side impacts. All to provide an extra cushion of safety.†

04 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Hardened steel B-pillars and anti-intrusion side beams prove this wagon not only has your back, but your sides too.

05 Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle's airbags,† the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.†† It's how your Volkswagen looks out for you when you need it most.

Dramatization.*

*This is a dramatization and does not depict what will happen in a collision. All bags will not inflate simultaneously in real-world collisions, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. **See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ††The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.



Not paying for scheduled maintenance feels pretty good.

CAREFREE MAINTENANCE

There are so many perks to owning a Volkswagen. But we thought you could use one more. That's why 2014 Volkswagen models include no-charge scheduled Carefree Maintenance for 2 years or 24,000 miles, whichever occurs first.* Things like scheduled oil changes, tire rotations, and more are covered—all at no additional cost to you. So now you can feel good knowing that the car you've always wanted is also the one that makes the most sense.

- Oil and filter changes
- Tire rotations
- Multi-point inspections
- Volkswagen Double Check**
- Dust and pollen filter replacement



Volkswagen Carefree Maintenance® for 2 Years or 24,000 Miles.
Whichever occurs first. 2014 models. Some restrictions. See dealer or program for details.

*The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. The maintenance services listed are examples only. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals. **Volkswagen Double Check is only available during the first 30 days of ownership. See dealer for details.

Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue. Factory.” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. **Think beyond green. Think Blue.**

Our commitment to the environment

- Encouraging eco-conscious behavior
- The first LEED Platinum auto plant
- Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes



Your enjoyment.

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

- TDI technology uses less fuel and provides more torque than comparable gas engines*
- TSI engines use turbocharging and direct injection to be more powerful and efficient*
- The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Think Blue.®

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.
**2014 Jetta Hybrid, 7-speed DSG transmission: 42 city/48 highway/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition.

Trims & Specs



Jetta SportWagen S

2.5L S

Includes 2.5L, 170-hp engine; 5-speed manual transmission; 16" steel wheels with all-season tires; LED license plate lighting; Climatic single-zone climate control; 8-speaker sound system with MP3- and WMA-compatible in-dash CD player, AM/FM radio, and AUX-in for portable audio players; Bluetooth® with audio streaming;* heated front seats and washer nozzles; power door locks and windows with 1-touch feature; 8-way partial power-adjustable front seats including adjustable lumbar support and power recline; 12V power outlet; carpeted floor mats; 60/40-split folding rear seats with pass-through and center armrest; black roof rails; electromechanical speed-sensitive power steering system; leather-wrapped multi-function steering wheel; multi-function trip computer; 4-corner independent suspension; 4-wheel disc brakes.

Options

6-speed automatic transmission with Tiptronic® and Sport mode.

Jetta SportWagen SE

2.5L SE

Includes 2.5L S features, plus: 6-speed automatic transmission with Tiptronic and Sport mode; 16" Sedona alloy wheels; chrome grille accents and window surrounds; V-Tex leatherette seating surfaces; Premium VIII touchscreen sound system with HD Radio,™ MP3- and WMA-compatible in-dash 6-disc CD changer, 10 speakers, and SiriusXM® Satellite Radio with 3-month trial subscription; Media Device Interface (MDI)* with iPod® cable.

2.5L SE with Sunroof

Includes 2.5L SE features, plus: 17" Porto alloy wheels; power tilting/sliding panoramic sunroof.

Jetta SportWagen TDI®Clean Diesel

2.0L TDI

Includes 2.5L SE features, plus: 2.0L, 140-hp TDI engine; 6-speed manual transmission; 16" Bioline alloy wheels; rearview camera; 115V power outlet.

2.0L TDI with Sunroof

Includes 2.0L TDI Clean Diesel features, plus: 17" Porto alloy wheels; power tilting/sliding panoramic sunroof.

2.0L TDI with Sunroof and Navigation

Includes 2.0L TDI Clean Diesel with Sunroof features, plus: keyless access with push-button start; RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader.

Options

6-speed DSG® performance transmission with Tiptronic and Sport mode.

Design	2.5L S	2.5L SE	2.0L TDI
Window diversity antenna	●	●	●
Fully galvanized sheet metal	●	●	●
Halogen headlights with clear, lightweight, chip-resistant polycarbonate lenses and Daytime Running Lights (DRL)	●	●	●
Heated power side mirrors, with integrated turn signals	●	●	●
LED license plate lighting	●	●	●
Power-sliding panoramic sunroof (12.7 sq. ft.)	–	S	S, SN
Tire Pressure Monitoring System (TPMS)	●	●	●
16" steel wheels with wheel covers	●	–	–
16" alloy wheels	–	●	●
17" alloy wheels	–	S	S, SN
Windshield wipers, variable intermittent	●	●	●
Heated windshield washer nozzles	●	●	●

Technology	2.5L S	2.5L SE	2.0L TDI
8-speaker sound system with MP3- and WMA-compatible in-dash CD player and AM/FM radio	●	–	–
Premium VIII touchscreen sound system with HD Radio, MP3- and WMA-compatible in-dash 6-disc CD changer, and 10 speakers	–	●	●
RNS 315 navigation system with 5" color touchscreen in center console, SD memory card reader, and 10 speakers	–	–	SN
Rearview camera	–	–	●
AUX-in for portable audio players	●	●	●
Bluetooth with audio streaming*	●	●	●
SiriusXM® Satellite Radio with 3-month trial subscription	–	●	●
Media Device Interface (MDI) with iPod cable*	–	●	●
Keyless access with push-button start	–	–	SN

Interior	2.5L S	2.5L SE	2.0L TDI
Climatic manual single-zone climate control with pollen filter	●	●	●
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and audible and visual activation	●	●	●
Immobilizer III theft-deterrent system	●	●	●
Cruise control	●	●	●
Electric rear window defroster	●	●	●
Speedometer, tachometer, odometer, trip odometer, fuel gauge, coolant temperature, clock, and outside temperature	●	●	●
Multi-function trip computer with compass, trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, radio station display, and personalization functions	●	●	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, panic button for central locking, and selectable access valet key feature	●	●	●
12V power outlet	●	●	●
115V power outlet	–	–	●
Center dome light with time delay, 2 reading lights	●	●	●
Automatic locking feature (doors lock when vehicle reaches 8 mph, unlock automatically upon airbag deployment)	●	●	●
Driver and front passenger visor vanity mirrors, illuminated with covers	●	●	●
8-way heated, partial power-adjustable front seats including adjustable lumbar support and power recline	●	●	●
60/40-split folding rear seat with center armrest and pass-through	●	●	●
Turn-signal control stalk with 1-tap lane-change feature	●	●	●
3-spoke, leather-wrapped, multi-function steering wheel, height-adjustable, with telescopic steering column	●	●	●

Interior cont.	2.5L S	2.5L SE	2.0L TDI
Fully carpeted/lined luggage compartment	●	●	●
2 front cupholders; soft opening, lockable glovebox; 2 rear cupholders in rear center armrest	●	●	●
Cloth seating surfaces	●	–	–
V-Tex leatherette seating surfaces	–	●	●
Power windows with pinch protection and automatic 1-touch feature operable from all 4 doors	●	●	●

Performance	2.5L S	2.5L SE	2.0L TDI
2.5L, 20-valve, DOHC, in-line 5-cylinder engine; 170 hp, 177 lbs/ft of torque	●	●	–
2.0L, 16-valve, in-line 4-cylinder turbocharged clean diesel engine with common rail direct injection; 140 hp, 236 lbs/ft of torque	–	–	●
Power-assisted front vented disc brakes and rear solid disc brakes	●	●	●
Electromechanical Power Steering system with variable assistance and active return	●	●	●
Front MacPherson struts and rear fully independent 4-link suspension	●	●	●
5-speed manual transmission	●	–	–
6-speed automatic transmission with Tiptronic and Sport mode	○	●	–
6-speed manual transmission	–	–	●
6-speed DSG performance transmission with Tiptronic and Sport mode	–	–	○

Safety	2.5L S	2.5L SE	2.0L TDI
Crash-optimized front end	●	●	●
Driver and front passenger front and side thorax airbag supplemental restraint system**	●	●	●
Side Curtain Protection® airbags, front and rear**	●	●	●
Front seat safety belt pretensioners with load limiters	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Braking Assist (EBA)	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), and Hydraulic Brake Assist (HBA)	●	●	●
Intelligent Crash Response System (ICRS)†	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●

Quality	2.5L S	2.5L SE	2.0L TDI
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation††	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty††	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty††	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance‡	●	●	●
2-year/24,000-mile (whichever occurs first) no-charge scheduled Carefree Maintenance® Program††	●	●	●

Dimensions	
Wheelbase	101.5 inches (2,578 mm)
Front track	60.7 inches (1,541 mm)
Rear track	59.6 inches (1,514 mm)
Length	179.4 inches (4,556 mm)
Width	70.1 inches (1,781 mm)
Height	59.2 inches (1,504 mm)
Ground clearance	5.4 inches (138 mm)
Cargo capacity	32.8 cu. ft. (0.93 cu. m)
Cargo capacity with rear seats folded down	66.9 cu. ft. (1.89 cu. m)

- Standard, at no additional cost
- Optional, additional cost
- S Sunroof
- SN Sunroof and Navigation
- Not Available

*Requires compatible device. **Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. †The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡See dealer or warranty booklet for details; some restrictions apply. †Roadside Assistance provided by Allstate. ††The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for two years or 24,000 miles, whichever occurs first, only on 2014 models. This program does not apply to 2009-2013 models. Some limitations apply. See dealer or vehicle maintenance program booklet for details, including scheduled service intervals.

Jetta SportWagen
Accessories



Body Styling Kit



Splash Guards



Heavy Duty Trunk Liner with CarGo Blocks



Monster Mat®



Snowboard/Ski Attachment



Rear Hatch Spoiler



Locking Wheel Bolts



17" Onyx Wheel with Black Accents



17" Silex Wheel



18" Motorsport Wheel



18" Preston Wheel

Standard
Wheels



SE 16" Sedona

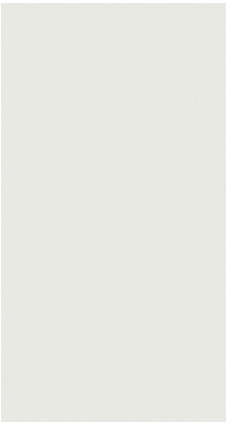


TDI 16" Bioline



SE with Sunroof and TDI with Sunroof
17" Porto

8 exterior
paint
choices.



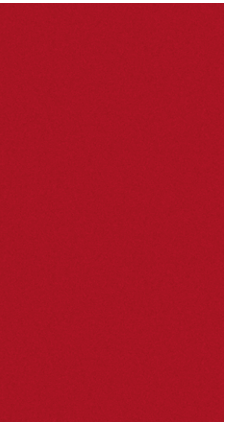
Pure White



Reflex Silver Metallic



Moonrock Silver Metallic



Tornado Red



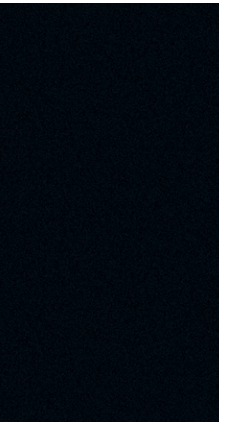
Tempest Blue Metallic



Toffee Brown Metallic



Platinum Gray Metallic



Black

Interior

CLOTH



Titan Black

V-TEX LEATHERETTE



Titan Black



Corn silk Beige

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.

Not all combinations of exterior paint and interior seating surfaces are available.



Das Auto.



Beetle



Passat



Golf



GTI



Jetta



CC



Eos



Tiguan



Jetta SportWagen



Touareg

10 models to choose from.

VOLKSWAGEN FAMILY

Why VW. It's not a question. It's our philosophy behind why we think everyone deserves a better car. No matter where they are or where they're headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models

to choose from—all engineered with this same belief. And it's why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.