



2014 CC



Das Auto.

Ever see a sculpture move?

You've seen it on the street. You've noticed how its sleek and sculpted body moves past other cars. You may have even caught yourself stealing another glance as it drove by. That's OK. We don't mind. After all, we designed the CC to be a car that could turn heads. Which is why we gave the CC a low roofline, so it could cut through the air—and the typical styling of other cars. Then we added LED details, front and rear, to further illuminate its unique sense of style. Of course, you don't have

to rely on just your eyes to experience the beauty in its design. With a choice of two powerful engines and available 4MOTION® all-wheel drive, the CC delivers a beautiful performance you can also feel. And with an impressive list of luxury amenities and technologies, the CC will certainly entertain your other senses. When you experience all of the amazing things the CC can do, we think you'll see that a beautiful work of art can also work beautifully. That's the Power of German Engineering.



V6 Executive 4MOTION shown in Black Oak Brown Metallic



CC, by the numbers.

1

STYLE

page 05



Take an up-close-and-personal look at how beautiful design never goes out of style.

2

PERFORMANCE

page 07



Find out how two powerful engines and available 4MOTION all-wheel drive can put you in the seat of power.

3

INTERIOR

page 09



Once you see the inner beauty of the CC, you'll fall in love all over again.

4

TECHNOLOGY

page 13



Proof that the CC can do more than just entertain your sense of style—it can also entertain all your other senses.

5

SAFETY

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Once you see all of the safety features that go into the CC, it will be clear why the CC is ranked an IIHS 2013 Top Safety Pick.*

6

SPECS & ACCESSORIES

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Colors. Trims. Wheels. They're all the things that make a CC your CC.

*"Top Safety Pick" based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. Excludes V6 model. For details, visit www.iihs.org. See vw.com for more information on safety features.

Up close and personal.

STYLE

The design of the CC is hard to resist. And if you look closer, it's not hard to see why. That sleek, low-slung roofline has coupe style and sophistication. Open the doors and admire their elegant, frameless design. Striking LED lighting details, front and rear, ensure you'll shine in the eyes of every onlooker you pass by. Of course, we know you don't need us telling you what's stylish, which is why you can choose from several trims and wheel choices on the CC. So don't resist. There's a CC waiting for you to personalize, and one that fits your personal sense of style.

01



03

02

Executive shown in Reflex Silver Metallic

01

LED taillights. These LED lights are not only beautiful, they work better too. They illuminate much faster than conventional bulbs, helping alert drivers behind you more quickly.

02

Wheels for every whim. The CC comes with four different wheel designs, depending on which trim fits your personal tastes.



03

LED Daytime Running Lights (DRL). These LED lights will really grab your attention. Let's be honest, though, who could miss these handsome things?

280 horsepower

PERFORMANCE

Power for any trip. Go ahead. Go on a power trip. Whether you opt for the available 280-horsepower V6 or the responsive and fuel-efficient* 200-horsepower turbocharged engine, the CC will get you where you want to go—quickly.** And if you're someone who always likes to be in control, the available 4MOTION all-wheel drive can help keep your power in check.

2.0L TSI® 4-cylinder engine

3.6L V6 engine†

4MOTION all-wheel drive†

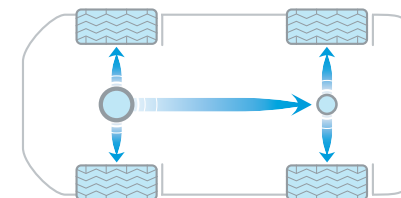
6-speed DSG® automatic transmission†

Sport suspension

FSI® direct injection technology



V6 Executive 4MOTION shown in Reflex Silver Metallic



4MOTION. Control freaks, rejoice. Paired with the available V6, the 4MOTION system helps make your getaway a surefooted one.



01 3.6L V6 engine. The available 280-hp V6 provides an intense power rush. And an adrenaline rush too.



02 2.0L TSI engine. The 200-hp turbocharged engine has big aspirations and can pack a turbo punch.

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition. **Always obey local speed and traffic laws. †Feature available on select models.



Executive shown in Truffle and Black Two-Tone leather

Love at second sight.

INTERIOR

Remember how you felt when you first saw the exterior of the CC? Well, that design you fell in love with on the outside can also be found on the inside. From the handsome trim accents found on the dash and doors to the available supple leather seating surfaces, the more you see of the CC, the more you'll find to love.

And if you really want to be smitten, opt for the available fronts seats with active ventilation. The included driver's seat massage function proves the CC really can love you back.

- Premium and sporty interior design
- Leather-wrapped, multi-function steering wheel
- Power tilting sunroof*
- Self-dimming interior rearview mirror
- Interior ambient lighting*
- Climatronic® dual-zone automatic climate control
- Front seats with active ventilation*
- Driver's seat massage function*



*Feature available on select models.

5

passenger seating.

INTERIOR

Five's company. Who said three's a crowd? With the roomy backseat in the CC, the second-row seats are anything but second class, with enough space to let three rear passengers sit back and relax. And the front-seat passengers? They're treated to 12-way power-adjustable fronts seats that are also heated. With the generous accommodations found in the CC, five friends can get close, without feeling crowded.

- Driver's side glovebox
- V-Tex leatherette seating surfaces
- Leather seating surfaces*
- Heated front seats
- 12-way power-adjustable front seats including 4-way power lumbar support
- 3-position memory function for driver's seat and exterior mirrors*
- Power rear sunshade*



Executive shown in Truffle and Black Two-Tone leather

*Feature available on select models.



Executive shown in Fortana Red Metallic

01 Rearview camera. Notice how the rearview camera is hidden under the VW badge? This design not only looks clean, it helps keep the camera clean too.^{††}

02 Park Distance Control (PDC). PDC is almost like having ESP. These available front and rear proximity sensors can sense when the CC is getting close to something, even when you can't.

03 Volkswagen Car-Net™ connected car features. Stay connected with your CC through your phone or your computer. And with the built-in communication feature, you can also connect to the outside world.[‡]

Beauty and brains.

TECHNOLOGY

The only thing more attractive than the way the CC looks is the way it works. And with a navigation system, rearview camera, and even an available easy-open trunk feature, we think you'll see that the CC works very well. Opt for the available 600-watt Dynaudio® premium sound system and you'll get to hear how well too.

- RNS 315 navigation system with 5-inch color touchscreen
- RNS 510 premium navigation system with 30GB hard drive and HD Radio™**
- Media Device Interface (MDI) with iPod® cable**
- Bluetooth® technology with audio streaming**
- SiriusXM® Satellite Radio with 3-month trial subscription
- SiriusXM Travel Link™ with 3-month trial subscription[†]
- SiriusXM Traffic™ with 4-year subscription[†]
- Easy-open trunk feature*

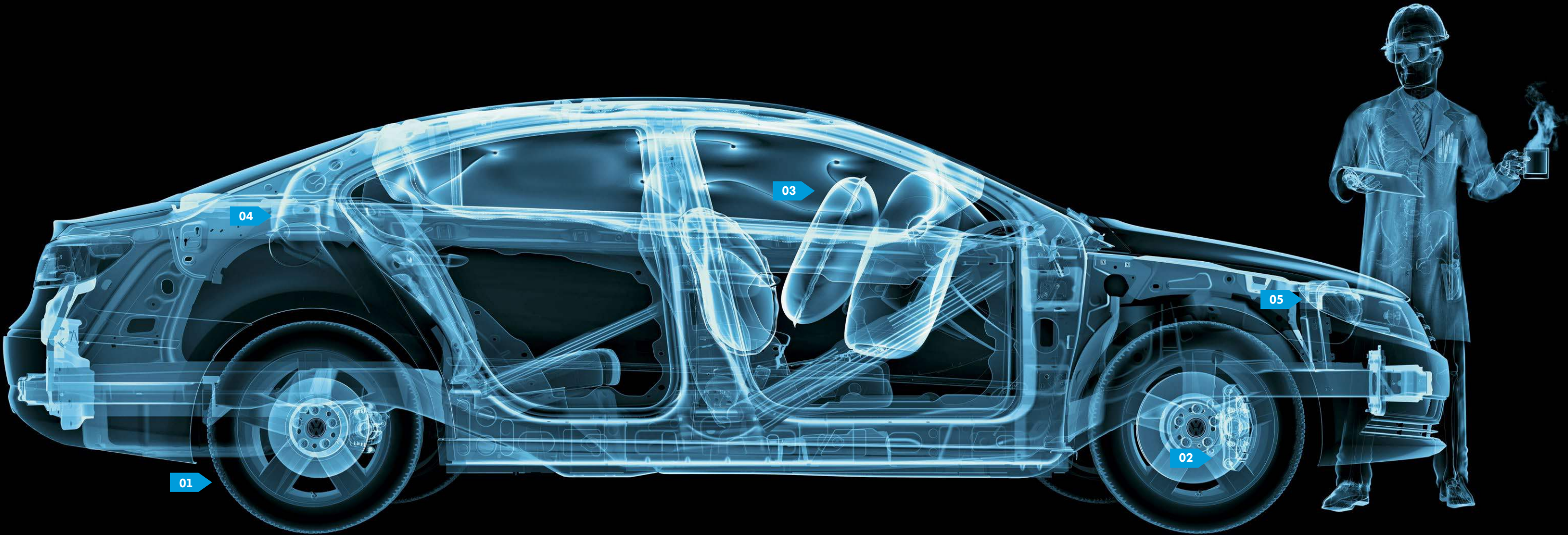


^{*}Feature available on select models. ^{**}Requires compatible device. [†]Available only on RNS 510. ^{††}Late availability on Sport and R-Line models. [‡]VW Car-Net services provided by Verizon Telematics, Inc. (VZI). Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at vw.com/carnet for details.

Safety that's easily transparent.

SAFETY

Beneath that attractive CC exterior, you'll find even more attractive features designed to help keep you safe. Numerous active safety features help reduce the likelihood of an accident occurring in the first place. And should the unthinkable become unavoidable, we've implemented multiple passive safety systems to do our very best to help protect you and your passengers. It's no wonder that eight 2013 Volkswagen models, including the CC 2.0L, were named 2013 Top Safety Picks by the Insurance Institute for Highway Safety.* That's a pretty clear endorsement.



Dramatization.**

01 Tire Pressure Monitoring System (TPMS). The TPMS lets you know when the pressure of one of your tires is low, which can help improve overall safety, tire life, handling, and even fuel economy.[†] Good reasons why the CC tirelessly monitors your tire pressure.

02 Seven active stability-enhancing systems. The CC features seven active stability systems to help maintain control when accelerating, braking, and while cruising. And it can help enhance your sense of confidence on the road as well.

03 Adaptive airbags. For enhanced protection, the front airbags can tailor their operation based on crash severity and even the weight of the occupants. And pressure sensors within the doors help accelerate both curtain and seat side airbags' response time in side impacts. All help to provide an extra cushion of safety.^{††}

04 Safety cage. Front and rear crumple zones help absorb crash energy, while a rigid safety cage helps deflect it away from the occupant compartment. Thermoformed steel B-pillars and anti-intrusion side beams prove the CC not only has your back, but your sides too.

05 Intelligent Crash Response System (ICRS). In the event of a collision that activates the vehicle's airbags,^{††} the ICRS will automatically disable the fuel pump, unlock all the doors, and turn on the hazard lights.[‡] It's how your Volkswagen looks out for you when you need it most.

Top Safety Pick™ based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features. *This is a dramatization and does not depict what will happen in an accident. All bags will not inflate simultaneously in real-world accidents, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time. †See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors, including your driving habits and vehicle condition. ††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ‡The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate.

Our environment.

Building cars comes with responsibilities—not just to you, but to the environment. And this starts before our cars are even built, like at our LEED® Platinum-certified plant in Chattanooga. It follows our “Think Blue. Factory.” philosophy by taking a holistic approach to our ecological activities. Our goal is to reduce the environmental impacts from the Volkswagen brand’s production operations by 25% per vehicle by 2018 by improving resource efficiency and reducing emissions. As you can see, this sort of thinking really does come second nature to us. **Think beyond green. Think Blue.**

Our commitment to the environment

- Encouraging eco-conscious behavior
- The first LEED Platinum auto plant
- Partnering with other progressive thinkers like MoMA, the Surfrider Foundation, and PeopleForBikes



Your enjoyment.

Driving a fuel-efficient* vehicle shouldn’t mean sacrificing performance. There are just too many fun, curvy roads out there, which is why Volkswagen makes a variety of fun-to-drive engines, including a high-range TDI® Clean Diesel engine with enough grin-inducing torque to pin you back in your seat. Our TSI® engine uses direct injection to be both powerful and efficient, and our Jetta Hybrid sports a turbocharger under its hood, which is the first of its kind in its class. Who knows, this could account for all the happy VW drivers out there. Quite honestly, nothing would make us happier.

Our commitment to your driving enjoyment

- TDI technology uses less fuel and provides more torque than comparable gas engines*
- TSI engines use turbocharging and direct injection to be more powerful and efficient*
- The 48 highway mpg Jetta Hybrid is the first turbocharged hybrid in its class**

Think Blue.®

*See www.fueleconomy.gov for EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.
**2013 Jetta Hybrid, 7-speed DSG transmission: 48 highway/42 city/45 combined mpg EPA estimates. Your mileage will vary and depends on several factors including your driving habits and vehicle condition. Model year 2014 EPA estimates not available at time of printing.

Trims & Specs



Sport

Sport

Includes: 2.0L, 200-hp, TSI® engine; 6-speed manual transmission; 17" Verme alloy wheels; sport suspension; Bi-Xenon high-intensity headlights with low-speed corner-illuminating feature; Adaptive Front-lighting System (AFS); LED Daytime Running Lights (DRL); LED taillights; halogen reflector lens foglights; Climatronic® dual-zone automatic climate control; leather-wrapped, multi-function steering wheel; analog clock; heated 12-way power front sport seats including 4-way power lumbar; RNS 315 navigation system with 5" color touchscreen, 8 speakers, SD memory card reader; Volkswagen Car-Net™ connected car features;* rearview camera;** Bluetooth® technology with audio streaming;† Media Device Interface (MDI) with iPod® cable;‡ automatic headlights with Coming Home feature; automatic rain-sensing wipers; self-dimming interior rearview mirror; V-Tex leatherette seating surfaces; heated front seats; Titanium Silver interior trim; foldable rear armrest with pass-through storage and 2 cupholders. Also available: 6-speed DSG® automatic transmission.

R-Line

Includes Sport features, plus: R-Line sport bumpers and side skirts; R-Line badging; 18" Mallory alloy wheels; R-Line door sills; R-Line leather-wrapped, multi-function steering wheel. Also available: 6-speed DSG automatic transmission with Tiptronic® paddle shifters.

Executive

Executive

Includes Sport features, plus: 6-speed DSG automatic transmission; 18" St. Louis alloy wheels; power tinted-glass sunroof with tilt function; Engineered Ebony interior trim; leather seating surfaces with driver's seat memory function; interior ambient lighting; RNS 510 navigation system with 6.5" color touchscreen; keyless access with push-button start; easy-open trunk access.

V6 Executive 4MOTION®

V6 Executive 4MOTION

Includes Executive features, plus: 3.6L, 280-hp, V6 engine; 4MOTION all-wheel-drive system; 18" Lakeville alloy wheels; Park Distance Control (PDC) system with front and rear proximity sensors; headlight washers with heated washer nozzles; Dynaudio® premium sound system; Tiptronic paddle shifters; front seats with active ventilation control and driver's massage function; premium color multi-function trip computer display; power rear sunshade.

Design	Sport	R-Line	Exec	V6 Exec
Bi-Xenon high-intensity headlights with low-speed corner-illuminating feature	●	●	●	●
LED Daytime Running Lights (DRL) and Adaptive Front-lighting System (AFS)	●	●	●	●
LED taillights	●	●	●	●
Halogen reflector lens foglights	●	●	●	●
R-Line sport bumpers and side skirts	–	●	–	–
Power-operated side mirrors with integrated turn signals	●	●	–	–
Power-operated, auto-dimming, heated side mirrors, with integrated turn signals and memory	–	–	●	●
Park Distance Control (PDC) with front and rear proximity sensors	–	–	–	●
Power tinted-glass sunroof with tilt function	–	–	●	●
Rain-sensing windshield wipers	●	●	●	●
Heated windshield washer nozzles	–	–	–	●
17" alloy wheels	●	–	–	–
18" alloy wheels	–	●	●	●

Performance	Sport	R-Line	Exec	V6 Exec
2.0L, 16-valve, DOHC, in-line 4-cylinder turbocharged engine with intercooler and FSI® direct fuel injection, 200 hp, 207 lbs/ft of torque	●	●	●	–
3.6L, 24-valve, DOHC, narrow-angle V6 with FSI direct fuel injection, 280 hp, 265 lbs/ft of torque	–	–	–	●
6-speed manual transmission	●	●	–	–
6-speed DSG automatic with Tiptronic and Sport mode	○	○	●	–
6-speed automatic transmission with Tiptronic and Sport mode	–	–	–	●
4MOTION all-wheel-drive system	–	–	–	●
Electromechanical power steering system with variable assistance and active return	●	●	●	●
Sport suspension with independent front MacPherson struts and rear fully independent 4-link suspension	●	●	●	●
Electric parking brake	●	●	●	●
Power-assisted, front vented disc brakes; rear solid disc brakes	●	●	●	●

Technology	Sport	R-Line	Exec	V6 Exec
RNS 315 navigation system with 5" color touchscreen in center console and SD memory card reader	●	●	–	–
RNS 510 premium navigation system with 6.5" color touchscreen in center console, SD memory card reader, 30GB hard drive, and HD Radio™	–	–	●	●
Rearview camera**	●	●	●	●
SiriusXM® Satellite Radio with 3-month trial subscription	●	●	●	●
SiriusXM Traffic™ and SiriusXM Travel Link™	–	–	●	●
Volkswagen Car-Net™ connected car features*	●	●	●	●
Media Device Interface (MDI) with iPod cable†	●	●	●	●
AUX-in for portable audio player	●	●	●	●
600-watt Dynaudio premium sound system, with 10 high-end speakers (4 tweeters, 2 midrange, 4 woofers) and DSP (Digital Sound Processor) technology	–	–	–	●
Bluetooth technology with audio streaming‡	●	●	●	●
Keyless access with push-button start	–	–	●	●
Easy-open trunk access	–	–	●	●

Interior	Sport	R-Line	Exec	V6 Exec
Climatronic dual-zone automatic climate control with pollen filter	●	●	●	●
Multi-function trip computer featuring trip time, trip length, average trip speed, average/current fuel consumption, miles to empty, oil temperature, radio station display, and personalizing function	●	●	●	●
Premium color multi-function trip computer display	–	–	–	●
2 radio-frequency remote transmitter key fobs with lock, unlock, rear trunk release, and panic button, and with selectable access valet key feature	●	●	●	●
Interior ambient lighting	–	–	●	●

Interior cont.	Sport	R-Line	Exec	V6 Exec
Driver and front passenger visor vanity mirrors, illuminated with covers	●	●	●	●
Dual front and dual rear reading lights, illuminated glovebox, luggage compartment lighting	●	●	●	●
Self-dimming interior rearview mirror with on/off switch	●	●	●	●
12-way power-adjustable front seats including 4-way power lumbar support	●	●	–	–
12-way power-adjustable front seats including 4-way power lumbar support and 3-position memory function for driver's seat	–	–	●	●
5-passenger seating capacity	●	●	●	●
Heated front seats	●	●	●	●
V-Tex leatherette seating surfaces	●	●	–	–
Leather seating surfaces	–	–	●	●
Front seats with active ventilation control and driver's massage function	–	–	–	●
3-spoke, leather-wrapped, multi-function steering wheel, height adjustable with telescopic steering column	●	●	●	●
Steering wheel-mounted Tiptronic paddle shifters	–	○	–	●
Center front armrest with integrated storage box	●	●	●	●
Rear center armrest, foldable with storage compartment	●	●	●	●
4 cupholders, 2 front and 2 rear	●	●	●	●
Glovebox, lockable and illuminated upon opening, with adjustable cooling feature	●	●	●	●
Fully upholstered luggage compartment	●	●	●	●
Three 12V power outlets; one in front center console, one in center console for rear seating positions, and one in cargo area	●	●	●	●

Safety	Sport	R-Line	Exec	V6 Exec
Crash-optimized front end	●	●	●	●
Driver and front passenger front and side thorax airbag supplemental restraint system††	●	●	●	●
Side Curtain Protection® head airbags, front and rear††	●	●	●	●
Three-point safety belts, for all five seating positions; includes safety belt pretensioners for front seats	●	●	●	●
LATCH (Lower Anchors and Tethers for CHildren) child seat anchor points	●	●	●	●
Electronic Stability Control (ESC), Anti-Slip Regulation (ASR), Electronic Differential Lock (EDL), and Engine Brake Assist (EBA)	●	●	●	●
Anti-lock Braking System (ABS), Electronic Brake-pressure Distribution (EBD), Hydraulic Brake Assist (HBA)	●	●	●	●
Intelligent Crash Response System (ICRS)‡	●	●	●	●
Tire Pressure Monitoring System (TPMS)	●	●	●	●
Anti-theft vehicle alarm system for doors, hood, trunk, and radio; starter interrupt, with autolock function and with audible and visual activation	●	●	●	●
Immobilizer III theft deterrent system	●	●	●	●

Quality	Sport	R-Line	Exec	V6 Exec
12-year/unlimited mileage Limited Warranty Against Corrosion Perforation**	●	●	●	●
5-year/60,000-mile (whichever occurs first) Powertrain Limited Warranty††	●	●	●	●
3-year/36,000-mile (whichever occurs first) New Vehicle Limited Warranty††	●	●	●	●
3-year/36,000-mile (whichever occurs first) Roadside Assistance‡	●	●	●	●

Dimensions	
Wheelbase	106.7 inches (2,710 mm)
Front track	61.1 inches (1,552 mm)
Rear track	61.4 inches (1,559 mm)
Length	188.9 inches (4,796 mm)
Width	73.0 inches (1,855 mm)
Height	55.8 inches (1,417 mm)
Ground clearance	5.0 inches (127 mm)
Cargo volume	13.2 cu. ft. (0.4 cu. m.)

● Standard, at no additional cost

○ Optional, additional cost

– Not Available

*VW Car-Net services provided by Verizon Telematics, Inc. (VZT). Available only on select models. Automatic Crash Notification may be enabled for up to six months without activating a trial or paid subscription; Manual Emergency Call feature and all other VW Car-Net features require trial or paid subscription. VW Car-Net services require vehicle cellular connectivity and availability of GPS signal. VW Car-Net includes services that may collect location information. See applicable Terms of Service available at vw.com/car-net for details. †Late availability on Sport and R-Line models. ‡Requires compatible device. ††Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. ‡The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. ‡See dealer or warranty booklet for details, some restrictions apply. ‡Roadside Assistance provided by Signature Motor Club, Inc., and Signature Motor Club of California, Inc.

CC
Accessories



Side Skirts



Splash Guards



Locking Wheel Bolts



Heavy Duty Trunk Liner with CarGo Blocks



Monster Mat®



Bike Holder Attachment



Rear Lip Spoiler



Exhaust Tips



17" Sima Wheel



18" Thunder Wheel



19" Motorsport Wheel



19" Sagitta Wheel

Standard
Wheels



Sport – 17" Verme



R-Line – 18" Mallory

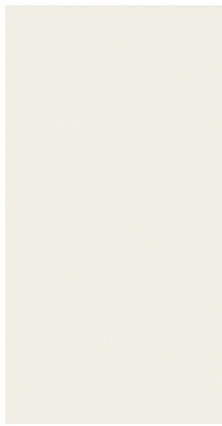


Executive – 18" St. Louis

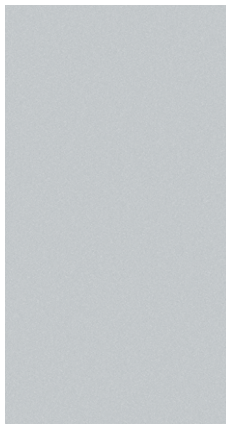


V6 Executive 4MOTION – 18" Lakeville

8 exterior paint choices.



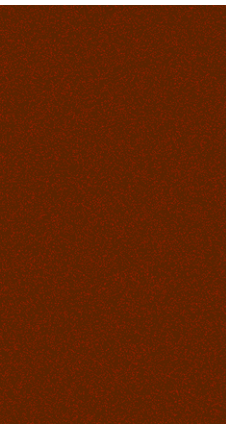
Candy White



Reflex Silver Metallic



Light Brown Metallic



Fortana Red Metallic



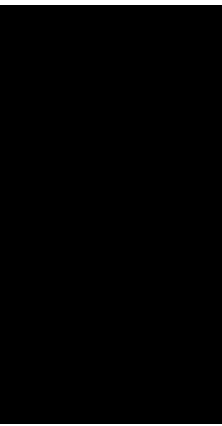
Island Gray Metallic



Night Blue Metallic



Black Oak Brown Metallic



Deep Black Pearl

Interior

V-TEX LEATHERETTE



Black

Desert Beige and Black Two-Tone

LEATHER



Black

Desert Beige and Black Two-Tone

Truffle and Black Two-Tone

To see more cool stuff for you and your Volkswagen, visit DriverGear.VW.com or see your Consultant.



Das Auto.



Beetle



Passat



Golf



GTI



Jetta



CC



Eos



Tiguan



Jetta SportWagen



Touareg

10 models to choose from.

VOLKSWAGEN FAMILY

Why VW. It's not a question. It's our philosophy behind why we think everyone deserves a better car. No matter where they are or where they're headed, people should have a quality car they can feel good about and enjoy for a long time. Today, we have ten different models

to choose from—all engineered with this same belief. And it's why we have the most vehicles on the road with over 100,000 miles.* Because Why VW is all about making sure that the VW you have today will still be the one you love to love tomorrow.

vw.com

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*Average mileage based on Wolfram Alpha data (www.wolframalpha.com). Vehicles on the road based on Polk global registrations of 2001 models and older in 48 countries, as of September 2012.