

2012 **Golf R**



Das Auto.



Performance

256-hp, 2.0L TSI® engine
4MOTION® all-wheel drive
6-speed manual transmission

All these numbers add up to R.

Combine a 256-hp, 2.0L turbocharged engine, 4MOTION all-wheel drive, and a 6-speed manual transmission. Then step on the gas and launch from 0 to 60 mph in just 5.6 seconds. That, friends and car enthusiasts, is the rarely-seen-in-this-country Golf R.

Driving the Golf R is more than just a drag race when you climb behind the race-inspired wheel.* Take it fast on the straightaway and then downshift into a turn to see how the enhanced sport suspension and 4MOTION all-wheel drive let you handle curves like it's glued to the road. There's nothing like a little German engineering to get your adrenaline flowing.

With limited production, the Golf R is sure to be a treat, if you can get your hands on one. For the first time, the Golf R is going to be available in 2- and 4-door models, so whether you're slugging your friends around or opening it up solo on the track, you'll want to be one of the select few driving this hyper-tuned beast.

*Always obey local speed and traffic laws.





Unique R-badged top sport seats

Limited-edition R badging

Race-inspired blue needles on the tachometer and speedometer

Comfort

Enjoy a little prestige with your power.

Nothing beats the thrill of driving the fastest production VW in the U.S., but what's under the hood is only the beginning.* Walk up to your Golf R and its doors will unlock as soon as you touch the door handle (assuming you've got your keys with you), thanks to available keyless access with push-button start. Then you can slip behind the multi-function steering wheel and into the sport seats with leather seating surfaces and admire the scene in front of you.

In the cockpit you'll find dual-zone automatic climate control, the ever-useful trip computer, and available touchscreen navigation complete with an eight-speaker Dynaudio® premium sound system. And don't forget the available sunroof overhead to whip your hair around when you're out on the open road.



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Features



Style

One look at this limited-edition Volkswagen and you’ll know it was designed to ignite the enthusiast’s spirit. From the R badging to the R body kit to the unique features that have “sports car” written all over them, there’s a reason we only bring the Golf R out to play every so often. It makes everyone and everything feel that much more special.

R badging. The Golf R is more than your typical sports hatch, and it’s not shy about showing it. With special R badging on the seats, steering wheel, front grille, rear hatch and doorsill, no one will mistake the Golf R for anything but a very special edition.

R body kit. The turbocharged engine in the Golf R is tuned to roar, so we gave it a body kit that’s as aggressive as the engine sounds. With its enhanced sport suspension, dual center exhaust, and Rs all over the place, it’s almost like the rest of the car is growling too.

Top sport seats with leather seating surfaces. With all that power just waiting to be unleashed, you’ll be glad the sport seats with leather seating surfaces are as sporty as they look. They’ve got extra-supportive side bolsters that will hug you as tight as the car hugs curves. They also come with eight-way adjustability to boot.

Available sunroof. There’s no better feeling than the wind blowing through your hair while you take to the open road with the sunroof open. You won’t just catch some rays while you drive, you might even overtake them.

Unique 18-inch rims. These 18-inch wheels wrapped in low profile tires weren’t made to look fast for nothing. Their unique design gives the Golf R a whole lot of style to go with its unmatched performance.

Dual center exhaust. The dual center exhaust is the part of the Golf R that other drivers will see as you leave them in the dust. It’s always nice to say goodbye in style.

Colors:
Deep Black Pearl
Candy White
Carbon Steel Gray
Rising Blue
Tornado Red

Multi-function sport steering wheel. Keep your eyes on the road and your hands on the wheel while you navigate your touchscreen stereo and trip computer with ease. The extra-sporty, multi-function steering wheel has buttons where your hands are anyway. What a novel idea.

Bi-Xenon headlights with AFS. Head down the highway and let the Bi-Xenon headlights blaze the trail ahead of you. Turn a corner and the Adaptive Front-lighting System (AFS) will turn the headlights up to 15 degrees to light your way. Good thing the speed of light is so fast, because it will always stay ahead of your Golf R.

Dual-zone automatic climate control. You like it cool, but she likes it warm. Or vice versa. With dual-zone climate control you can each have it just the way you like it. That’s just one more thing you won’t have to compromise on when you get a Golf R.

Available keyless access with push-button start. You’ll never need to fish for your keys again. As long as you’ve got them with you, your Golf R will sense the key as you approach and automatically unlock the doors for you right when you touch the door handle. Then, once you’re inside, press the start button and you can be on your way.

Available touchscreen navigation.* Get in, map it, and go. The available touchscreen navigation comes with a brilliant color screen and the ability to program your most visited destinations, search for local restaurants, and plan the best route for your next road trip. Or just get you home in style.

Available Dynaudio sound system. Cockpit or concert hall—you decide. With an available eight-speaker Dynaudio premium sound system, it may sound like you’re hearing your favorite bands live. Why eight speakers? Because we know driving along to a soundtrack is way more fun, and we think it should sound amazing.



Technology

The Golf R wouldn’t deserve its trademark R if it didn’t have a 256-hp, turbocharged engine. And all that performance certainly deserves to have the hottest technology to go with it. It’s all designed to make your life easier—from available keyless access with push-button start to the available touchscreen navigation—so you can get down to the very enjoyable business of driving.

*See back cover for navigation system information.

Golf R

- 256-hp, 2.0L TSI® engine
- 4MOTION® all-wheel drive
- 6-speed manual transmission
- Fastest production VW in America: 0-60 mph in 5.6 seconds
- Available in 2- and 4-door models for the first time in the U.S.
- Enhanced sport suspension
- Dual center exhaust
- Bi-Xenon headlights with AFS
- LED daytime running lights
- R body kit
- R badging
- Unique 18-inch wheels
- Black brake calipers
- Top sport seats with leather seating surfaces
- Multi-function steering wheel
- Dual-zone automatic climate control system
- Available touchscreen navigation
- Available eight-speaker Dynaudio® premium sound system
- Available sunroof
- Available keyless access with push-button start
- Limited edition



3 Years or 36,000 Miles of No-Charge Scheduled Maintenance.

Whichever occurs first. Some restrictions. See dealer or program for details.



That's Das Auto.

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