

2012 **Golf**



Das Auto.





TDI 2-door with Sunroof and Navigation shown in Reflex Silver Metallic

Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The Golf

Loved the world over.

There are hundreds of reasons to love the Golf. Its classic design, unrivaled versatility, and smile-inducing available TDI® Clean Diesel engine are just a few of the features that make it one of the most awarded cars around. So while we were flattered when the Golf was named one of *Car and Driver's* "10Best Cars for 2011," especially after Kelley Blue Book's kbb.com named the Golf TDI one of their Top 10 Green Cars of 2011,* we can't say we were surprised. Because for 37 years customers around the world have been making the Golf one of the most popular compact cars on the road. And while the awards panelists only have the privilege of driving the Golf for a few days, our customers get to drive it for years. And the fact that they keep coming back for more year after year is what keeps us innovating. The awards, well, they're just more proof that we're doing something right.



When you buy any new VW, you get three years or 36,000 miles of no-charge scheduled Carefree Maintenance.** That's right, no extra charge. If you'd like, stop by in the first 90 days, or 6,000 miles, for your courtesy vehicle check. Then come by every year, or 10,000 miles, for your remaining scheduled maintenance checks. If only everything in life could be this carefree.

*For more information about the 2011 Top 10 Green Cars from Kelley Blue Book's kbb.com, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. **The Volkswagen Carefree Maintenance Program covers the vehicle's scheduled maintenance for three years or 36,000 miles, whichever comes first. Coverage during the term of the new vehicle limited warranty at no additional charge. Some limitations apply. See dealer or vehicle maintenance program booklet for details.



TDI 2-door shown with Sunroof and Navigation in Shark Blue Metallic

TDI Clean Diesel

TDI Clean Diesel

Fun: 1. Compromise: 0.

140 horsepower

236 lbs/ft torque

Mileage

42 highway miles per gallon*

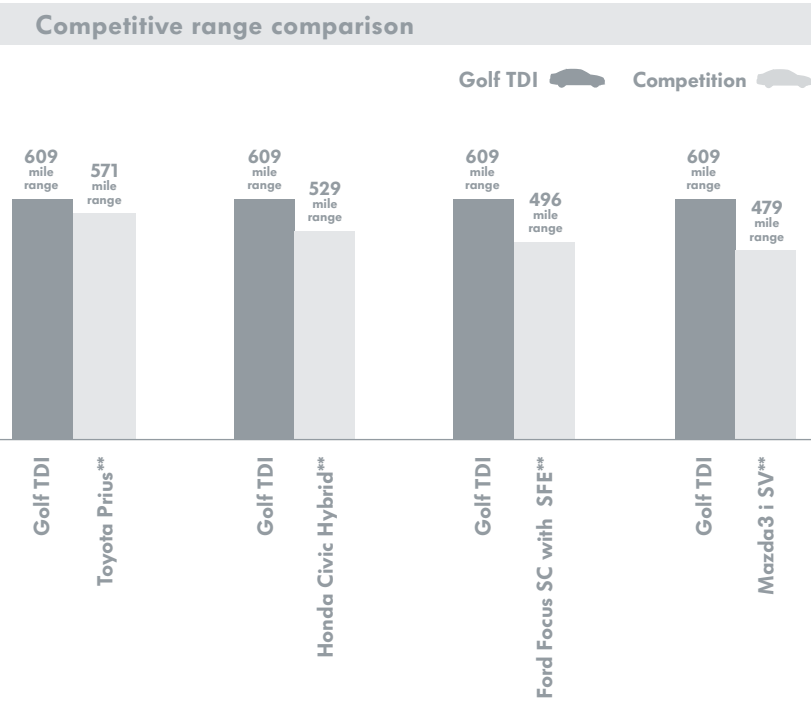
Travel

609 miles per tank*

90% fewer sooty emissions compared to previous diesel engines

95% less sulfur content in the ultra-low-sulfur diesel fuel

TDI Clean Diesel. You may not know that the T in TDI stands for turbo, but you'll see why when you get behind the wheel. It's the perfect union of power, performance, and fuel efficiency that delivers 140 hp and 236 lbs/ft torque for exceptional acceleration off the line, all while getting up to 42 highway mpg. That's up to 609 miles on one tank.* Plus, the TDI Clean Diesel engine produces 90 percent fewer sooty emissions than previous diesel engines. That's what we like to call a win-win-win situation.



*2011 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. EPA estimates. Your mileage will vary. **Comparisons based on manufacturers' published data. 2011 1.8L Toyota Prius, ECVT transmission: 51 city/48 highway mpg. Range based on 48 highway mpg EPA estimate and a 11.9-gallon tank. 2011 1.4L Honda Civic Hybrid, CVT transmission: 40 city/43 highway mpg. Range based on 43 highway mpg EPA estimate and a 12.3-gallon tank. 2011 2.0L Ford Focus SE with SFE Package, automatic transmission: 28 city/40 highway mpg. Range based on 40 highway mpg EPA estimate and a 12.4-gallon tank. 2011 2.0L Mazda3 i SV, manual transmission: 25 city/33 highway mpg. Range based on 33 highway mpg EPA estimate and a 14.5-gallon tank. All fuel economy values are EPA estimates. Your mileage will vary.



TDI 4-door shown in Blue Graphite Metallic



TDI 2-door shown in Candy White

Performance

2.0L, 140 hp, 236 lbs/ft of torque
Six-speed DSG automatic transmission*

Performance at your fingertips. And your toetips.

No matter where you go in your Golf, getting there is more than half the fun thanks to all that German engineering under the hood. The 2.5L Golf sports a 170-hp, in-line five-cylinder engine with 177 lbs/ft of torque that delivers instant gratification off the line and impressive fuel efficiency of 23 city/33 highway mpg on the road.** And the Golf comes equipped with four-wheel independent suspension, electromechanical steering, and a laser seam-welded body for increased rigidity and superior handling. In other words, classic Volkswagen performance.



DSG transmission. When you get the Golf TDI, you also get the option of a six-speed DSG® automatic transmission with Tiptronic®. And that means you can push the gearshift into Tiptronic mode and enjoy the control of imperceptibly fast gear changes that you can make yourself. It's like driving stick—only better.

*Feature available on select models.**2011 2.5L, manual transmission: 23 city/33 highway mpg EPA estimates. Your mileage will vary.

Comfort

Small, big, and comfortable all over.

The Golf may be small when you need to park it, but what it lacks in size on the outside, it more than makes up for on the inside. And that's all due to the hatch back there. Open it wide, fold the rear 60/40-split seats, and you'll have easy access to more than 46 cubic feet of cargo space. Which makes it easy to haul around all the little things in your life, like an eight-piece drum set or a friend's dresser. Of course, the Golf has plenty of room for hauling people too, with seating for five adults, including an eight-way adjustable driver's seat with adjustable lumbar support and available heated front seats for added comfort. So no matter who, or what, you load into your Golf, you can be sure your journey will be a comfortable one.

Power. Glass. Sunroof. With pinch protection, tilt function, and a manual sunshade. All of these features equal one major option designed to make your Golf feel even more comfortable.

*Feature available on select models.



60/40-split folding rear seat

Heated front seats*

46 cubic feet of available cargo space



2.5L 4-door shown in Black

Technology loaded with technology.

The Golf isn't just loaded with the latest in technology beneath the hood, it also comes with an AM/FM stereo with eight-speaker sound system, in-dash CD player, and an auxiliary input for seamlessly connecting your MP3 player. The Golf TDI kicks things into overdrive with a touchscreen Premium VIII sound system, Bluetooth® connectivity, iPod® integration using the Media Device Interface (MDI) with iPod cable, and a three-month trial subscription to over 130 channels of SiriusXM Satellite Radio so you never miss a beat.



Touchscreen navigation. The TDI model has an available touchscreen navigation system so you'll always be able to find your way to wherever you're going and back home again. Just in case you want to get lost in the music, or the world, for a little while.

Multi-function steering wheel. With the available multi-function steering wheel, you can control the radio, change a song, or take a phone call all while keeping your eyes on the road and your hands on the wheel.



TDI shown in Titan Black

Safety

There’s safety in acronyms.

When it comes to safety, the Golf has it in spades or, should we say, features. A lot of them. That’s because it’s equipped with active and passive safety features such as Electronic Stability Control (ESC), Anti-lock Braking System (ABS), and the Intelligent Crash Response System (ICRS)* to help you stay safe in virtually every situation. Those are just a few of the reasons the 2011 Golf 4-door has been named a prestigious Top Safety Pick by the Insurance Institute for Highway Safety (IIHS) three years in a row.** All of which makes it safe to say we know a thing or two about safety.

Active safety. Active safety features are the things that help you prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control elements like ABS and ESC. They may sound basic, but those elements can help save your life.

Passive safety. Passive safety features are what help protect you during an accident, such as safety belts, airbags† steel-reinforced seating, a safety cage, and crumple zones. You know that German engineering you love under the hood? Well, it’s actually throughout the entire car.

*The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. **2009-2011 “Top Safety Pick” based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit www.iihs.org. See vw.com for more information on safety features. †Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. This is an illustration and does not depict what will happen in a crash. All bags will not inflate in real-world crashes, and if multiple bags do deploy, they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Highlights

ESC

Electronic Stability Control
ESC helps prevent oversteer or understeer during an evasive maneuver by applying corrective forces to each of the wheels. In other words, it helps you maintain control.



6 standard airbags†



Active

Tire Pressure Monitoring System (TPMS)	Anti-Slip Regulation (ASR)	Anti-lock Braking System (ABS)	Hydraulic Brake Assist (HBA)
You have enough to think about without having to remember to check your tires. So we added the TPMS to help monitor tire pressure and inform you of any loss in pressure.	ASR helps prevent your wheels from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.	Not only does ABS help keep the brakes from locking up during sudden stops, it also helps you retain control over the steering in the event of emergency braking.	HBA helps ensure that you get the maximum power from the brake system by judging the suddenness of the braking and applying extra pressure when you need it most.



TDI 2-door with Sunroof and Navigation shown in Shark Blue Metallic

Passive

Safety cage	Crumple zones	Crash-optimized front end	Intelligent Crash Response System (ICRS)
Beneath all that sheet metal, every Golf has a specially reinforced safety cage complete with anti-intrusion side beams and heat-formed B-pillars, designed to help protect you in the event of a collision.	Surrounding the safety cage are crumple zones that provide space and material to help cushion and absorb the impact while the safety cage insulates you.	Integrated into the front structure of your Golf are impact-absorbing elements that allow for compression during a collision. And that helps minimize the energy that reaches you.	After the airbags have been deployed in a collision, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.* That’s why we call it intelligent.

Wheels

Accessories

Standard



17" Salamanca

drivegear.vw.com



MojoMat®



Monster Mat®



Rear Hatch Spoiler



Heavy Duty Trunk Liner with CarGo Blocks



Base Carrier Bars with Bike Holder Attachment



Base Carrier Bars with Snowboard/Ski Attachment



17" Bi-Color Onyx



18" Topas



18" Karthoum

Exterior

Interior

Paint

Cloth

Candy White



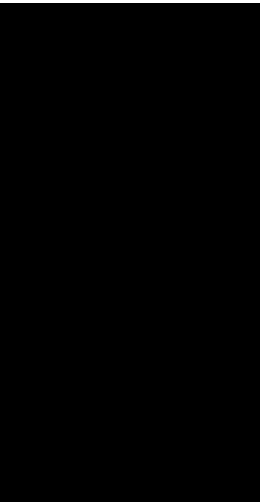
Tornado Red

Reflex Silver Metallic



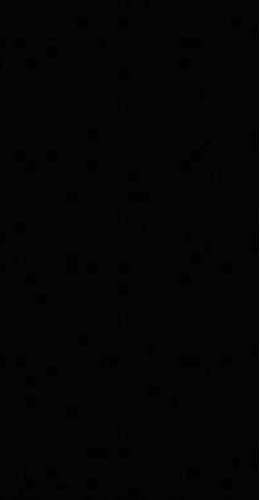
Shark Blue Metallic

United Gray Metallic



Blue Graphite Metallic

Black



Titan Black





That's Das Auto.

2012 Volkswagen Family

All-new Beetle



All-new Passat



Tiguan



Jetta



Eos



Golf



Touareg



CC



GTI



Jetta SportWagen



Routan



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