



Das Auto.

2012 Volkswagen Family





Better engineering for you.

German engineering isn't just about creating a faster car. Or a tighter ride. Or even the most fuel-efficient engine. We're not merely designing the sleekest silhouette. Or the roomiest cargo space. Or the most breathtaking sunroof. And even though we place safety at the top of our list, we're not in this solely to get recognition for our success. Or to break records. Or to add extra safety features just to be safe. At Volkswagen, we're about all of these things happening together, beautifully and precisely, to create a car that's actually fun to drive. Because we're not just making any car, we're making your car. That's the power of German engineering.

The all-new Beetle

Still turns heads. Just faster.

As they say, good news travels fast. And so does the all-new Beetle. With its sleek new look designed to complement the power of its available 200-hp, turbocharged engine and Fender™ Premium Audio System, that's some serious news too. In fact, it's so newsworthy that some might say the all-new 2012 Beetle is unlike any other that came before it. But rest assured, it still has the soul of a Volkswagen.

Seats four. Comfortably. We know, normally cars this sporty don't even have backseats, or if they do, they're more like a nod to the idea of a backseat rather than a real one. But in the all-new 2012 Beetle, you can have your sport and seat four too.

Want to make your Beetle unlike any other? Wrap a Second Skin around every curve, or choose a designer nickname badge, custom wheels, unique key fob cover, or a variety of other accessories. Go turbo and you get a host of stylish options that practically scream fast. This is definitely a case where actions speak louder than words.

*Feature available on select models.



Revolutionary new take on the iconic design

Longer, wider, and sportier than all previous models

Your choice of engine: 2.5L or 2.0L TSI®

Three colors of customizable ambient lighting

Touchscreen navigation*

Panoramic sunroof*



Beetle Turbo with Sunroof and Sound, with 19" Tornado accessory wheels shown in Deep Black Pearl

Your choice of engine: 2.5L, 2.0L TDI® Clean Diesel, or 3.6L V6

Fender™ Premium Audio System*

Best-in-class rear legroom**

Keyless access with push-button start*

Multi-function steering wheel

Premium touchscreen navigation*



Passat 2.0L TDI Clean Diesel SEL Premium shown in Reflex Silver Metallic



The all-new Passat

**We see your sedan.
And raise you a Volkswagen.**

German car companies spare no expense in designing their cars. And they expect you to spare no expense when buying them. Well, most of them do. Volkswagen, on the other hand, lets you do something wonderfully exhilarating: have your German engineering and afford it too. Introducing the all-new 2012 Volkswagen Passat. With its brand-new design that's sleeker and roomier than ever before, and your choice of three sporty engines—including the TDI Clean Diesel with an industry-leading range of up to 795 miles and 43 highway mpg[†]—the all-new Passat is everything you've been looking for in a midsize sedan, with one significant difference. Everyone will covet your purchase. That's the power of German engineering.

The minute you step inside the all-new Passat, you'll feel its unexpected charm. From the available leatherette or leather-trimmed seats with Dinamica® inserts to the premium analog clock, to the available Autumn Nut Burl interior trim, every aspect of the interior is designed to impress.

If you're looking for the exhilarating driving experience you've come to expect from a Volkswagen, the Passat delivers it in three different engines—the 2.5L, 2.0L TDI Clean Diesel, and the 3.6L V6. Couple the TDI or the 3.6L engine with a DSG® transmission with Tiptronic® and enjoy seamless acceleration and imperceptibly fast gear changes.

*Feature available on select models. **Most rear legroom in the midsize class based on manufacturers' published data. †2012 TDI Clean Diesel, manual transmission: 31 city/43 highway mpg. EPA estimates. Range based on 43 highway mpg EPA estimate and an 18.5-gallon fuel tank. Your mileage will vary.

The Jetta

Big on everything but compromise.

As the saying goes, you get what you pay for. And in the world of compact cars, that usually means sacrificing style and sophistication for affordability. But now there's a car that offers more: The Volkswagen Jetta. It combines efficiency,* performance, comfort, and safety together in a beautifully designed sedan that costs thousands less than you might expect. From its available Bluetooth® technology and touchscreen navigation to its class-leading rear legroom and trunk that accommodates almost anything, the Jetta isn't just a car you can afford to drive—it's one you actually want to.

The Jetta TDI Clean Diesel is the engineering equivalent of having your cake and eating it too. It achieves an astonishing 42 highway mpg and travels up to 609 miles on a single tank* without sacrificing one bit of turbocharged performance. That's all thanks to TDI technology.

With its sleek, aerodynamic lines and sporty design, the new 2012 Jetta GLI is built for speed. Its high-performance 200-hp turbo engine with 207 lbs/ft of torque—paired with either a six-speed manual or six-speed automatic DSG transmission with Tiptronic—will satisfy enthusiasts and sedan drivers alike. With independent sport suspension, speed-sensitive electromechanical steering, and best-in-class rear legroom, the Jetta GLI is unbelievably practical, and priced to feel practically unbelievable.

*2011 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. †Feature available on select models. ‡Based on manufacturers' published data.



Your choice of engine: 2.0L, 2.5L, 2.0L TDI Clean Diesel, or 2.0L TSI

Intelligent Crash Response System (ICRS)**

Fender™ Premium Audio System†

Class-leading rear legroom and trunk space‡

Touchscreen navigation†

Keyless access with push-button start†



Jetta SEL shown in Candy White

Redesigned interior and exterior

2.0L TSI® engine with 200 hp and 207 lbs/ft of torque

22 city/27 highway mpg†

4MOTION® all-wheel-drive system*

Touchscreen sound system with SiriusXM Satellite Radio*

Panoramic sunroof*



Tiguan SEL shown in Pepper Gray



The new Tiguan

**Designed to turn heads.
Built to perform.**

What’s the best way to describe the perfect amount of space and comfort, the power of a sport-tuned engine, and renowned Volkswagen safety, all complemented by a gorgeous new exterior? In a word, balanced. Introducing the new 2012 Tiguan. Refreshed inside and out, it features a redesigned grille and updated headlights, restyled taillights, new cloth seating surfaces, and improved fuel efficiency, all of which make it stand out more than ever. Of course, the Tiguan still blasts down the road with its 200-hp turbocharged engine and available 4MOTION all-wheel drive, so it can effortlessly adapt to almost any environment. That’s the key to its charm. It’s designed to fit into your life and a compact parking space.

Most SUVs come with a 60/40-split rear seat. Then again, the Tiguan isn’t just any SUV. So we gave it a 40/20/40-split folding rear seat that creates a generous 56.1 cubic feet of cargo space with the rear seats folded down flat.

While the Tiguan is all compact SUV on the outside, under its hood beats the heart of a sports car. Powered by a 2.0L turbocharged engine with 200 hp and 207 lbs/ft of torque, the Tiguan takes you from zero to 60 in 7.9 seconds** while getting a better-than-ever 27 highway mpg.†

*Feature available on select models. **Always obey local speed and traffic laws. †2012 2.0L TSI, automatic transmission: 22 city/27 highway mpg. EPA estimates. Your mileage will vary.

The CC

Even its details have details.

Some might say that a car this beautiful speaks for itself. And if it could, it would probably coax you inside to feel the available supple leather-topped bucket seats, or admire the touchscreen stereo system complete with Bluetooth technology, or check out the multi-function steering wheel. Once you’ve climbed into the driver’s seat, it would extol the virtues of its 2.0L TSI turbocharged engine until you just had to take it out for a spin. And then, out on the open road, you’d discover the available sunroof and tilt it open to let in the breeze. After all, looks aren’t everything, but in the case of the CC, its stunning good looks will open the door to the vast array of features it has to offer. And that’s definitely something.

If you’re craving more power, may we suggest one of the fastest and most powerful Volkswagen engines available: the 3.6L V6 with 280 hp and 265 lbs/ft of torque. When paired with the available 4MOTION all-wheel drive and sport-tuned suspension with super-sleek paddle shifters, the V6 turns the gas pedal into a gift that keeps on giving. And giving. And giving.

When it comes to the interior, we could simply tell you all about the gorgeous bucket seats. Or the available supple Nappa leather seating. Let’s not forget the optional genuine wood interior trim. Perhaps we should also point out the nifty cupholders in the backseat. How about the 60/40-split folding seat that connects the trunk to the cabin for those extra large items? In the interest of comfort, we should probably mention them all. Hope you don’t mind.

*Feature available on select models.



Your choice of engine: 2.0L TSI or 3.6L V6

Touchscreen sound system with SiriusXM Satellite Radio

Heated and ventilated Nappa leather front seating*

Climatronic® dual-zone climate control*

Dynaudio® premium sound system*

Bi-Xenon headlights with AFS*



CC VR6 4MOTION Executive shown in Deep Black Metallic

3.6L, 283-hp V6 engine

Fold-flat rear seat with tailgate mode

13 cupholders

Up to 144 cubic feet of cargo space

Dual-screen rear seat entertainment system*

Touchscreen navigation*



Routan SEL Premium shown in Mariner Blue



The Routan

For the family who has everything.

Let's be real. People need minivans. Because minivans accommodate a life full of strollers, groceries, and sports gear. Not to mention kids. Which is why the Routan—with room for seven, up to 144 cubic feet of storage space, and third-row fold-flat seats—is such a smart purchase. As if that wasn't clever enough, add the available dual power-sliding doors with power windows and an available power liftgate in back for that extra boost of functionality. And, for the ultimate seal of approval, the Routan was named a 2011 Best Buy by *Consumers Digest*. Flexible and appealing, with the unmistakable VW performance that's designed to bring out the kid in you. Because we don't think you should have to choose between want and need.

The available dual-screen DVD rear seat entertainment system on the Routan not only features two screens to watch, but they can also each play something different. And you can give separate headphones to each child to keep the volume down and the entertainment up.

The Routan's amazingly adaptable interior is ready for almost anything. Remove the second-row captain's chairs and fold the third-row seats flat to enjoy up to 144 cubic feet of storage space. You can even choose to automate the third-row seats with the available power-folding feature. Plus, if you opt for the available remote power liftgate, you'll make accessing all that extra space even easier.

*Feature available on select models.

The Jetta SportWagen

Room for life.

If your life has outgrown your two-seater, but you don't want to give up your German engineering, meet the Jetta SportWagen. Equipped with either a 2.5L in-line 5-cylinder or TDI Clean Diesel engine, it's designed to hold everything you need, and German-engineered to hold you tight around corners. And the TDI engine features an impressive range of 609 miles on one tank thanks to fuel mileage of 42 highway mpg.* So if you thought you had to bid goodbye to performance and style when you added a backseat and a wagon-sized trunk to your life, think again. The Jetta SportWagen holds it all underneath one very stylish hood.

Extra room for all your stuff requires an engine with some extra oomph. The Jetta SportWagen also offers the choice of a powerful 2.5L, 170-hp, in-line 5-cylinder engine to ensure that you and your gear get everywhere you want to go.

How much room is 66.9 cubic feet of space? It's a large-screen TV, still in its box. It's four flats of herbs and flowers, a huge bag of soil, that new hose you've been wanting, and all the tools you need to start a backyard garden. It's two eager golden retrievers on their way to the park. And that's what you get when you fold down the rear seats in every Jetta SportWagen.

*2011 2.0L TDI Clean Diesel, manual transmission: 30 city/42 highway mpg EPA estimates. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. Your mileage will vary. **Feature available on select models.



Your choice of engine: 2.5L or 2.0L TDI Clean Diesel	Heated front seats
Flexible wagon design with up to 66.9 cubic feet of cargo space	Touchscreen sound system with SiriusXM Satellite Radio**
Bluetooth technology	Media Device Interface (MDI) with iPod® cable**



Jetta SportWagen 2.0L TDI Clean Diesel shown in Platinum Gray Metallic

Your choice of engine: 2.5L or 2.0L TDI Clean Diesel

Heated front seats*

60/40-split folding rear seat

46.1 cubic feet of available cargo space

Six-speed automatic with Tiptronic*

Touchscreen sound system with SiriusXM Satellite Radio*



Golf 2.0L TDI Clean Diesel 4-door shown in United Gray Metallic



The Golf

Loved the world over.

There are hundreds of reasons to love the Golf. Its classic design, unrivaled versatility, and smile-inducing TDI Clean Diesel engine are just a few of the features that make it one of the most awarded cars around. So while we were flattered when *Car and Driver* named the Golf one of the “10Best Cars for 2011,” especially after Kelley Blue Book’s kbb.com named the Golf TDI one of their Top 10 Green Cars of 2011,** we can’t say we were surprised. Because for 37 years, customers around the world have been making the Golf one of the most popular compact cars on the road. And while the awards panelists only have the privilege of driving the Golf for a few days, our customers get to drive it for years. And the fact that they keep coming back for more year after year is what keeps us innovating. The awards, well, they’re just more proof that we’re doing something right.

Golf makes it easy to haul around all the things in your life. Open it wide, fold down the rear 60/40-split seats, and you’ll have easy access to more than 46 cubic feet of cargo space.

The Golf TDI Clean Diesel is the perfect union of power, performance, and fuel efficiency, delivering 140 hp and 236 lbs/ft of torque for exceptional acceleration off the line, all while getting 42 highway mpg. That’s up to 609 miles on one tank.† Plus, the TDI engine has up to 90 percent fewer sooty emissions than previous diesel engines. That’s what we like to call a win-win-win situation.

*Feature available on select models. **For more information about the 2011 Top Green Cars from Kelley Blue Book’s kbb.com, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. †2011 2.0L TDI Clean Diesel, DSG automatic: 30 city/42 highway mpg. Range based on 42 highway mpg EPA estimate and a 14.5-gallon tank. EPA estimates. Your mileage will vary.

2.0L TSI engine with 200 hp and 207 lbs/ft of torque

Six-speed manual or DSG performance automatic transmission

Sport-tuned suspension

46.1 cubic feet of cargo space with rear seats folded

Touchscreen navigation system*

Dynaudio premium sound system with SiriusXM Satellite Radio*



GTI Autobahn shown in Tornado Red



The GTI

Have your cake. And drive it too.

You'd think a car this great would speak for itself. And it does, in a way. The rumble of the turbocharged engine. The wink of the shiny red brake calipers. The hug of the iconic Interlagos plaid seats. If that's not enough to catch your attention, we thought we'd share what a few reputable sources had to say too. *AUTOMOBILE* Magazine named the GTI one of its "2011 All-Stars" as a follow-up to last year's "Automobile of the Year" award. *Car and Driver* put the GTI on its "10Best List for 2011." And the Insurance Institute for Highway Safety (IIHS) made the 4-door GTI a Top Safety Pick for 2011.** But even if all the awards went away and the GTI had nothing but its sporty engine and sleek good looks to rely on, we wouldn't mind. Because fans have been coming back for more ever since the GTI hit American roads. And in this case, actions speak louder than words.

Picture, if you will, the famous Interlagos plaid. Or the available Titan Black leather seating surfaces, if you want to update the classic. Now imagine the gentle hug from the bolstered 8-way sport seats as you accelerate. And the quiet hum when the turbo kicks in. Tempted yet?

When you climb behind the wheel of the GTI, you might not believe your luck. Because not only does the GTI look good, but its 200-hp turbocharged engine with 207 lbs/ft of torque, paired with either six-speed manual or six-speed automatic DSG transmission with Tiptronic, is designed for speed.

*Feature available on select models. ***Top Safety Pick™ based on 31 mph side-impact crash test, 40 mph frontal-offset crash test, 20 mph rear-impact test, roof strength testing, and the availability of ESC. Test performed by the Insurance Institute for Highway Safety. For details, visit iihs.org. See vw.com for more information on safety features.

The Touareg

Refinement. Redefined.

Whether you’re looking for a premium driving experience, a distinctive ride, or a true SUV, with the Touareg you don’t have to choose. It combines the best of German engineering with the ultimate refinements, such as an available state-of-the-art navigation system with 3D landmarks and dual-zone climate control, all within a sophisticated and assertive SUV design. With a range of powerful models, including the world’s first supercharged hybrid,* a TDI Clean Diesel, and a V6, the Touareg is more than just an SUV. It’s the only SUV that delivers a truly first-class ride, with the unique soul of a Volkswagen.

Not only does the Touareg have the option of the world’s first supercharged hybrid powertrain, but it packs a powerful punch with a combined output of 380 hp and 428 lbs/ft of torque and a towing capacity of 7,700 lbs.** And when the hybrid is traveling at autobahn speeds,† the engine can switch off and the Touareg can coast without using fuel. Which is what the Volkswagen engineers call “sailing,” and what the planet calls “zero emissions.”

The Touareg features our available top-of-the-line navigation system complete with 3D landmarks. So the world that you see ahead of you is replicated right in the full-color display in the dash, making it even easier to navigate your way to your next destination. In fact, turn-by-turn directions are also displayed in color in the trip computer, right in your line of sight behind the steering wheel, so you don’t have to take your eyes off the road to find your way.

*The Touareg Hybrid is available in the U.S. in very limited quantities and only at participating Volkswagen dealers. **Maximum towing capacity of 7,700 lbs. requires optional factory-installed towing package and trailer with brakes. Maximum towing capacity of 1,650 lbs. for trailer without brakes. See owners manual for details. †Always obey speed and traffic laws. ††Feature available on select models.



Your choice of engine: 3.6L V6, 3.0L TDI Clean Diesel, or supercharged hybrid	4MOTION all-wheel drive
Bi-Xenon headlights with LED Daytime Running Lights (DRL) and AFS	12-way power-adjustable front seats††
Touchscreen navigation system with 3D landmarks††	20" Pikes Peak wheels††



Touareg V6 FSI Executive shown in Night Blue Metallic

The Eos

How much sky would you like today?

We could tell you about the sleek body lines or the available leather-trimmed seating. Or the dynamic coupe styling with an aerodynamic profile and performance to match. But this is the Eos. And even though those things are very true, it's all about the convertible. The world's first automatic folding hardtop complete with power sunroof and heated rear glass window. A magical tractor beam of design and engineering that makes you turn your head every time you see one drive by. Just think, if you were driving an Eos, you'd have 360 degrees of visibility to spot all the other Eos drivers. And then quietly nod and smile.

When it comes to achieving the windblown look, the Eos can certainly deliver. It comes standard with our 2.0L turbocharged engine and a six-speed DSG automatic transmission with Tiptronic and Sport mode.

It might be hard to imagine, but we found 12 ways to adjust the front seat. And we put all that power into just three buttons that you can use to fine-tune everything to your comfort. In the Lux and Executive models, the passenger seat has 12-way power too. Because it's always fun to share the perks among friends.

*Feature available on select models.



2.0L TSI engine with 200 hp and 207 lbs/ft of torque	
Automatic folding hardtop complete with sunroof and heated rear glass window	Touchscreen sound system with SiriusXM Satellite Radio*
Hardtop disappears into the trunk in just 25 seconds	12-way power-adjustable heated seats and optional leather seating surfaces*
	Climatronic dual-zone climate control



Eos Komfort shown in Reflex Silver Metallic



TDI

T is for Turbo

TDI Clean Diesel was designed around one belief: driving is more fun that refueling.

The low cost of high performance.

Let TDI Clean Diesel set you free from the filling station. Our TDI engines achieve astonishing mileage and range—up to 43 highway mpg and 795 miles* on a single tank without sacrificing one bit of turbocharged performance. That’s all thanks to the TDI technology that uses a direct injection system and runs on ultra-low-sulfur diesel, helping reduce sooty emissions by up to 90% compared to previous diesel engines. On most models, you can even choose the available DSG automatic transmission with Tiptronic to take that turbo engine to a whole new level.

Mileage	Travel
Up to 43 highway miles per gallon*	Up to 795 miles per tank*
90% fewer sooty emissions than previous diesel engines	95% less sulfur content in the ultra-low-sulfur diesel fuel

*2012 Passat TDI Clean Diesel manual transmission: 31 city/43 highway mpg. EPA estimates. Range based on 43 highway mpg EPA estimate and an 18.5-gallon tank. Actual mileage will vary. Fuel economy and range vary from model to model. See www.fueleconomy.gov for more information.

Technology



So much technology. So few buttons.

Almost every Volkswagen lets you celebrate the premium touchscreen sound and navigation systems, MDI with iPod cable, and Bluetooth with voice command, phone book access, and music-streaming capabilities. And a select few give you the experience of a brand-new Fender Premium Audio System that you can play loud and proud. Once you have one, you'll wonder how you ever lived without a multi-function steering wheel to control the sound system and the trip computer. And if you get a Touareg, you can experience the touchscreen navigation system with 3D landmarks. Finding your way to where you're going and back home again has never been more fun.

Fender Premium Audio System
Touchscreen navigation with 3D landmarks
Keyless access with push-button start
Multi-function steering wheel
Bluetooth technology
Automatic vehicle illumination

Features available on select models.

Comfort



Home sweet Volkswagen.

No matter how much time you spend in your Volkswagen, it should feel like home. And it will, with enough room to stretch out in front and in back, especially in the Jetta and all-new Passat with best-in-class rear legroom.* Check out that cargo space with folding rear seats to help you accommodate almost anything. And every model has the option of heated front seats, and some even feature dual-zone climate control and heated rear seats. So whether you're fine-tuning your available power front seat(s), taking in the view from the available panoramic sunroof, or enjoying the supple leather seating surfaces available on most models, every Volkswagen was designed with comfort in mind.

Dual-zone climate control
Leather seating surfaces
Heated front and rear seats
Panoramic sunroof
Best-in-class rear legroom* on Jetta and Passat
Power adjustable seats

Features available on select models. *Based on manufacturers' published data.



Golf R shown in Rising Blue Metallic

That’s the power of German engineering.

Whether you’re zipping along with one of our 2.0L TSI engines, enjoying the amazing power of our lightning-fast Golf R, or driving mile after mile in any of our long-lasting TDI models, Volkswagen is all about performance. In fact, we’re known for it. Pair the 2.0L turbo or TDI Clean Diesel engine with the DSG automatic transmission with Tiptronic and feel the gentle hug from the bolstered seats as you pick up speed. If you’re

craving more power, the Golf R boasts an estimated 256 hp from its 2.0L turbo engine and the all-new Passat and CC feature a 3.6L V6 engine with 280 hp. True SUV lovers know all about our Touareg hybrid, which generates 380 hp with 425 lbs/ft of torque and has the capacity to tow up to 7,700 lbs.* So no matter what model you choose, every Volkswagen is designed to perform. Year after year after year.



German engineering

Blue sky thinking.

Here in America, the shorthand term for being environmentally conscious is green. But at Volkswagen, we call it blue. Whether you picture the environment as a lush green forest or a big blue sky, the process of getting us there is the same. Think Blue® represents our efforts to drive progress by designing and producing cars that are more efficient, environmentally sound, and fun to drive. Why compromise when you can have it all? Thanks to our BlueMotion® technologies, such as TDI, DSG, TSI, and hybrid, we’re taking huge steps toward making every one of our models as blue as possible. Which is likely to make other car companies green with envy.

Six-speed manual transmission

Six-speed DSG automatic transmission with Tiptronic

Efficient turbocharged engines

4MOTION all-wheel drive

Sport suspension

Up to 7,700 lbs. of towing capacity*

*Maximum towing capacity of 7,700 lbs. requires optional factory-installed towing package and trailer with brakes. Maximum towing capacity of 1,650 lbs. for trailer without brakes. See owners manual for details.

Safety

Active
Anti-lock Braking System (ABS)
ABS helps keep the brakes from locking up during sudden stops, and it also helps you retain control over the steering in the event of emergency braking.
Hydraulic Brake Assist (HBA)
HBA works with ABS to help ensure that you get the maximum braking power from the brake system even if you don't press the brakes completely.
Tire Pressure Monitoring System (TPMS)
Every Volkswagen comes with the TPMS to monitor tire pressure and inform you of any loss in pressure when it occurs.
Anti-Slip Regulation (ASR)
ASR helps prevent the wheels on your VW from spinning when you accelerate by denying engine power in situations when it senses wheel slippage.
ESC
Electronic Stability Control
In case you have to swerve around something unexpectedly, ESC helps adjust for oversteer or understeer by applying corrective forces to individual wheels.



Active

When you buy a Volkswagen, you're driving home more than just a car. You're taking home total peace of mind. You don't even have to think about how its doors thunk solidly into place. Or how it has a comprehensive system of active safety features that can help prevent a collision, such as headlights, turn signals, mirrors, brakes, steering, and traction control. Because every VW is designed to help you maintain control in a variety of situations and assist in avoiding collisions.

Passive

Every Volkswagen is built to the highest standards. Volkswagen standards. Which is why it has airbags* standing guard. And a crash-optimized front end that helps absorb energy on impact and protect you in the event of a collision. Those are all part of our comprehensive system of passive safety features that help protect you during an accident. They include safety belts, airbags, steel-reinforced seating, a safety cage, and crumple zones, just to name a few. And they work together when they're needed most to help keep you safe.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear using restraint systems appropriate for their size and age. **The Intelligent Crash Response System (ICRS) will only activate in a collision where the airbags deploy or safety belt pretensioners activate. Not all collisions cause airbags to deploy or safety belt pretensioners to activate. Routan model not equipped with ICRS.

Passive
Safety cage
Beneath all that sheet metal, every Volkswagen has a specially reinforced safety cage complete with anti-intrusion side beams.
Crash-optimized front end
Integrated right into the front structure of your Volkswagen are impact-absorbing elements that help minimize the collision energy that reaches you.
Pressure sensors for side airbags
Pressure sensors within the doors help reduce precious reaction time by responding almost instantly to a breach in the outside door panels and triggering the side airbags.*
LATCH (Lower Anchors and Tethers for CHildren)
LATCH is the standard child seat attachment system, and it's standard in all Volkswagen models. So whether you already have children, or they're still in your future, your VW is prepared for them.
ICRS
Intelligent Crash Response System
After the airbags have been deployed, the ICRS automatically unlocks all doors, disables the fuel pump, and turns on the hazard lights.** That's why we call it intelligent.



Rear Hatch Spoiler



Base Carrier Bars with Snowboard/Ski Attachment



Bug Deflector



Aluminum Side Steps

Accessories

The cherry on top.

From how it looks on the outside to what you put under your feet, your VW can be easily customized just the way you like it. Take the rear spoiler, for example. You may not actually be able to blast off in your Golf, but with the spoiler on the back, it will look like you can. Or if you feel like getting new shoes for your car, every VW has wheel options to choose from. So even if you love the rims it came with, there's always room for another set in your collection. And don't forget to add some trunk organizers to your ride to help you create a place for everything and keep everything in its place.



Splash Guards



Heavy-Duty Trunk Liner with CarGo Blocks



MojoMat®



Pedal Caps



Beetle

Candy White

Reflex Silver Metallic

Platinum Gray Metallic

Denim Blue

Reef Blue Metallic

Saturn Yellow

Tornado Red

Toffee Brown Metallic

Black

Deep Black Pearl



Passat

Candy White

Reflex Silver Metallic

Tungsten Silver Metallic

Platinum Gray Metallic

Glacier Blue Metallic

Opera Red Metallic

Night Blue Metallic

Black



Jetta

Candy White

White Gold Metallic
(Jetta Only)

Reflex Silver Metallic
(Jetta Only)

Frost Silver Metallic
(GLI Only)

Platinum Gray Metallic

Tornado Red

Tempest Blue Metallic
(Jetta Only)

Toffee Brown Metallic
(Jetta Only)

Black
(Jetta Only)

Deep Black Metallic
(GLI Only)



Tiguan

Candy White

Reflex Silver Metallic

White Gold Metallic

Pepper Gray Metallic

Wild Cherry Metallic

Night Blue Metallic

Deep Black Metallic



CC

Candy White

Reflex Silver Metallic

Light Brown Metallic

Iron Gray Metallic

Urano Gray Metallic

Island Gray Metallic

Night Blue Metallic

Deep Black Metallic



Routan

Calla Lily White

Mercury Silver Metallic

Glacial Blue Metallic

Mariner Blue

Deep Claret Metallic

Twilight Gray Metallic

Nocturne Black Metallic



Jetta SportWagen

Candy White

Reflex Silver Metallic

White Gold Metallic

Platinum Gray Metallic

Tornado Red

Tempest Blue Metallic

Toffee Brown Metallic

Black



Golf

Candy White

Reflex Silver Metallic

United Gray Metallic

Black

Tornado Red

Shark Blue Metallic

Blue Graphite Metallic



Touareg

Campanella White

Cool Silver Metallic

Tungsten Silver Metallic
(Hybrid Only)

Canyon Gray Metallic

Flint Gray Metallic

Galapagos Gray Metallic

Toffee Brown Metallic

Night Blue Metallic

Black



GTI

Candy White

United Gray Metallic

Carbon Steel Gray Metallic

Tornado Red

Shadow Blue Metallic

Deep Black Pearl Metallic



Eos

Candy White

Reflex Silver Metallic

White Gold Metallic

Indium Gray Metallic

Horizon Blue Metallic

Rising Blue Metallic

Night Blue Metallic

Salsa Red

Black Oak Brown Metallic

Black



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3 or 36,000*
Years Miles

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