

2009 Passat



Das Auto.



All around the world, it's

Did you know that Volkswagen has ESP® standard on all 2009 vehicles? Or that we provide a Carefree Maintenance™ Program* on all our 2009 cars? Or that we expect to be the first to make clean diesel vehicles available in all 50 states? Or that when people in Europe buy a car, they most often buy Volkswagen?*** How about that right now, the VW forest is growing in Mississippi thanks to the Volkswagen Carbon Neutral Project—the first U.S. carbon offsetting program initiated by a car manufacturer? There may be a lot you don't know about Volkswagen. In the pages to come, you'll learn about the cars for everyone, that only a few will own—the Volkswagen Passat and Passat Wagon.



what the people want.



The people want a car for everyone, but they want to be the only one to have it.

Introducing the 2009 Volkswagen Passat, the car for the people who take special pride in being the only one on the block with German engineering, European styling, and “Best in Class” award* in 2007 and 2008 to match. Uniquely bred and spec’d in Germany’s legendary Nurburgring, the Passat boasts features and engineering found in few other autos around the world. Low sticker price, high-end special features.** It’s what the people want.

**You don’t see an auto like this
come around too often.**



*2007 and 2008 Kiplinger's Finance "Best in Class," Passat Wagon 2.0T. **Passat offers a brake disc wipe feature, electronic parking brake with auto hold, and a push start key fob system.



Deep Black, Hi-Def Body Kit, 18" Smoked Velos Wheels



Candy White, Ground Effects Body Kit, 18" Smoked Velos Wheels



People to the power.

The Passat comes with a 200hp, 4-cylinder 2.0L FSI turbo engine (EPA estimates 19 city/28 hwy)* that apportions just the right amount of power off the line as it does in motion. Maybe that's why it was awarded the "Engine of the Year" for the 1.8-2.0L category, presented by *Engine Technology International*. Available in 6-speed Tiptronic® automatic—the hallmark shiftable automatic transmission that puts supreme control squarely in the driver's grasp.

Direct injection technology also makes the Passat ultra efficient by aiding in fuel economy, emissions control, and responsiveness all at the same time. Pumping fuel directly into the combustion chamber equals less waste and less lag time. That means lower emissions, higher MPG and more power. It's a win, win, win scenario.

**Okay, now I have
horsepower envy.**



*EPA estimates only. Your fuel consumption may vary.

The people want safety standards to be standard.

The Passat comes standard with 45 safety features that make up the Prevent and Preserve™ Safety System. The features work in harmony to both help you avoid an accident, and protect you if an accident is unavoidable. And we are constantly updating it because when it comes to safety, there's always room for improvement. Visit vw.com/safehappens to learn more.

The people want their car to know what they're thinking.

The National Highway Traffic Safety Administration mandates that electronic stability control be included on all vehicles by 2012. So we figured we'd get a head start by making ESP (Electronic Stabilization Program) standard on every 2009 Passat. It helps the driver stay the intended course by detecting slick and slippery road conditions, and kicking in corrective forces. ESP is most effective when the driver is taking evasive action during sudden maneuvers, like when avoiding an accident.



I have a sense of humor about a lot of things. Safety isn't one of them.

Additional Passat features above and beyond the Prevent and Preserve™ Safety System.

Electromechanical Power Steering System

Passat has variable power steering, which means you'll get a consistent response, no matter how fast (or slow) you're driving. It also helps bring the wheel back to center quickly on turns. Plus it doesn't use steering fluid, so it is a completely sustainable solution. Which makes it a better solution for the environment, too.

LED Technology

The rear brake lights are all illuminated using Light Emitting Diodes that light up instantly and shine brighter, to help keep your backside optimally visible and out of harm's way. Plus they use less power, for a 59% longer life span than traditional bulbs.

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. To minimize injury risks, children should not lean or rest against side airbags.

Dual Front and Side Airbags*

Can deploy within five hundredths of a second.

Side Curtain Protection®*

Airbags deploy down the roofline from the A-pillar to the C-pillar, to help reduce head and upper torso injury in the event of side impact.

ASR — Anti-Slip Regulation

Helps keep the front wheels from spinning during acceleration.

EBA — Engine Brake Assist

Modulates engine-braking torque to help slow you down safely.

LATCH

Lower Anchors and Tethers for CHildren.
A standardized child-safety seat system.

Hydraulic Brake Assist

Engages the brakes when you're on an incline so you can feel good knowing your Passat stays put, no matter how steep your parking space.

Electronic Brake Pressure Distribution

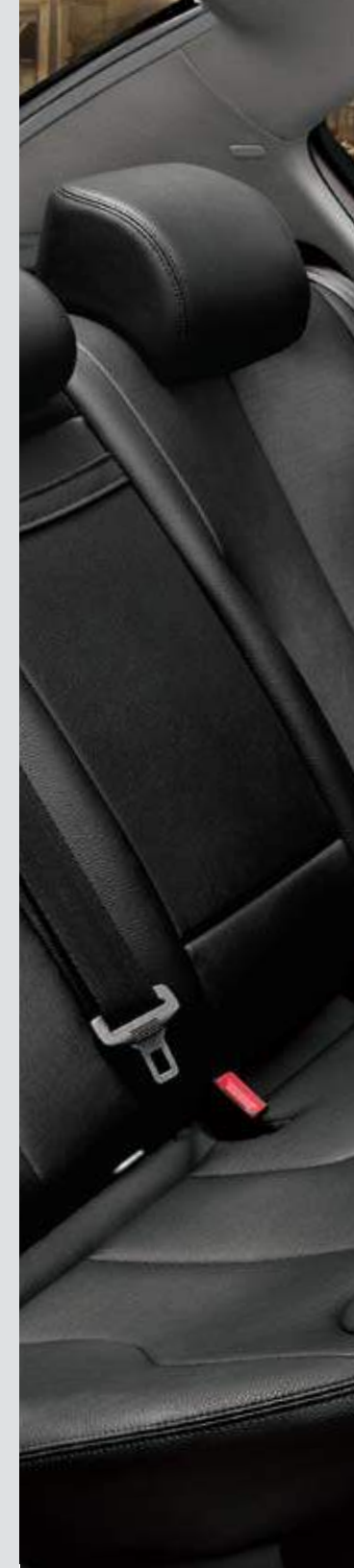
Senses exactly how your Passat is braking, then applies just the right amount of braking power to each individual wheel as needed. So if you're ever forced to slam on the brakes, there's a better chance you'll stay straight. And in your lane.



Deep Black, Ground Effects Body Kit, 18" Smoked Velos Wheels

It's what's on the inside that counts.

The Passat comfortably surrounds its driver and four passengers with some of the finest interior materials and amenities you can find, all at a price that'll make you feel like you got away with something. 12-way power seat positions driver perfectly for the road ahead. There's also an MP3 auxiliary input jack, a rocksome 8-speaker system, an introductory six month SIRIUS® Satellite Radio subscription, and three power outlets to keep all your gadgetry properly juiced. Control is at your fingertips with a multi-function steering wheel to set your music and optional navigation system. For rainy days, an umbrella-holder. For sunny days, a sunroof. For leftover sushi days, an air-conditioned glove box. Plus push start ignition, 60/40 split rear seats, and driver's side glove box. Which are all useful, no matter what day it is.





Black, V-Tex Leatherette, DVD Navigation option





You know where you've been. The Passat knows where you're going.

Passat features the optional state-of-the-art entertainment system that combines a sophisticated radio with precise touch screen navigation and easy-to-use map views through its 6.5-inch high-resolution wide screen display. Its 30GB hard drive can store map data and audio files that can be brought into the device via the optical drive or SD card slot. In concert with the available media device interface (MDI), the system can interface with practically any MP3 device or USB device.*

SIRIUS Satellite Radio provides over 130 channels, including 100% commercial-free music. Enjoy an introductory six months of everything from news to sports to classical to metal to hip hop to honky tonk, SIRIUS has it all. And if there's such thing as hip tonk or honky hop, you better believe you're getting that too.

Plus enjoy an introductory three months of SIRIUS Traffic service that streams real-time traffic data into the navigation system.

SIRIUS
SATELLITE RADIO

*Requires optional cables



The Passat with a little more.

The Passat Wagon is loaded with all the same features as the sedan, plus it sports a whopping 73.7 cubic feet of cargo space with the rear seat folded. The Wagon version is decked out in our Komfort level trim, in case you need to load some extra special gear that requires a seamless back hatch and plenty of rear space. Between the Passat and the Passat Wagon, there are no limits to what this Volkswagen can do.

**Some extra cargo room to go
with your car-go-vroom. Get it?**



Cobalt Blue Metallic, 17" Akiros Wheels



Candy White, Ground Effects Body Kit, 18" Smoked Velos Wheels



German engineering for the inside, outside, and everywhere in between.

Owning a Passat is a rare opportunity. They're special like that. And to further ensure you never see another Passat on the road quite like yours, we're proud to offer optional factory add-ons to make your Passat even more you.

A variety of roof rack options let you carry just about anything you can imagine up top. Start with the Base Carrier Bars, or go even bigger with the Kayak Rack, Barracuda® Bike Holder, Ski/Snowboard Rack Deluxe, or even the Fork Mount Bike Holder.

And upgrade your exterior with 17" Akiros wheels or 18" Smoked Velos wheels. You can even drop your profile and boost your sportiness with sport springs and a body kit. Or show off your Passat's dark side with the Hi-Def body kit. Then there's the icing on the strudel: Dual Exhaust Tips that let the other drivers at the stoplight know you're not to be trifled with.



Standard-17" Monte Carlos



Accessory-17" Akiros



Accessory-17" Azurro

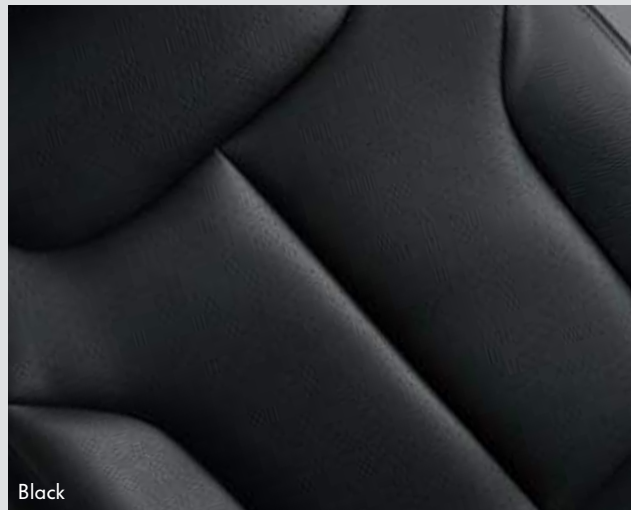


Accessory-18" Smoked Velos

You're in the driver's seat in this driver's seat.

Choosing a Passat tells the world you know a thing or two about German engineering. Settling into the cockpit of a Passat tells even more. Here you'll find ergonomically-designed controls, high-quality materials and remarkable fit and finish. The front seats offer heatable, 12-way power seats for the driver's side. Next, you can express yourself by selecting black, beige, or gray for your durable V-Text leatherette seating surfaces. And get yourself into a Passat Wagon, and you've got even more of a good thing.

Now that's what I call
inside information.



Black



Beige



Gray





Beige, V-Tex Leatherette, DVD Navigation option

Exterior colors



Candy White



Reflex Silver Metallic



Island Gray Metallic



White Gold Metallic



Deep Black



Cobalt Blue Metallic



Standard Features

Komfort

Package includes: 17" Monte Carlos alloy wheels with all-season tires; Climatic manual single-zone climate control; Leather multi-function steering wheel; 12-way power driver seat with 8-way manual passenger seat; Heatable front seats and heated washer nozzles; Premium 8-speaker AM/FM/SIRIUS Satellite Radio with MP3 readable in-dash, 6-disc CD changer and AUX-in for external audio source; Power sunroof; V-Tex Leatherette seating surfaces; Center armrest; Rear armrest with pass-thru storage tray and 2 cupholders; Electronic Stabilization Program (ESP); Anti-lock Braking System (ABS) with front and rear disc brakes; Anti-Slip Regulation (ASR); Tire Pressure Monitoring System (TPMS).



Reflex Silver Metallic, Ground Effects Body Kit, 18" Smoked Velos Wheels

Specification overview

Sedan Wagon

Exterior

Doors	Rear hatch power opening	-	\$
Grille	Chrome front grille surround	\$	\$
Lights, Front/Rear	Halogen headlamps with clear, lightweight, chip resistant polycarbonate lenses	\$	\$
	LED technology for tail, brake and turn signal functions	\$	\$
	Daytime Running Lights (DRL)	\$	\$
	Halogen projector lens fog lights	\$	-
	Automatic headlights with come home feature	\$	\$
Mirrors	Center high-mounted stop lamp above rear window, with integrated LED technology	\$	\$
	Power exterior rearview mirrors, heatable, with integrated LED turn signals	\$	\$
	Chrome accents for exterior side window frames, bumpers and side moldings	\$	\$
Moldings/Panels	Power glass sunroof with tilt, slide, pre-select, tinted and pinch protection	\$	\$
	Chrome roof rails	-	\$
Wheels	17" alloy wheels	\$	\$
Wipers	Heated washer nozzles	\$	\$
	Rear window wiper/washer	-	\$

Interior

Air Conditioning	Climatic single-zone climate control, CFC-free	\$	\$
Alarm/Anti-theft	Anti-theft vehicle alarm system for doors, hood, trunk, and radio. Starter interrupt, with Autolock function. Warning LED in door top sill, with audible and visual activation	\$	\$
	Immobilizer III theft deterrent system	\$	\$
	Stalk-mounted cruise control	\$	\$
Cruise Control	Two molded cupholders integrated into center console	\$	\$
Cupholders	Two rear cupholders integrated inside the rear armrest	\$	\$
	Electric rear window defroster	\$	\$
Defroster	Electric side mirror defroster/defogger	\$	\$
	Digital clock, ambient temperature display, brake pad wear indicator and fuel cap seal warning in instrument cluster	\$	\$
	Multi-function trip computer featuring trip time, trip length, average trip speed, average trip fuel consumption, current fuel consumption, miles to empty, compass, radio station display, and personalizing function	\$	\$
Keys	Key fobs (2) with radio-frequency remote transmitter with lock, unlock, rear hatch/trunk release and panic button for central locking and with selectable access valet key feature	\$	\$
	Dual front and dual rear reading lights	\$	\$
Lighting	Door entry lights	\$	\$
	Central power locking system with key fob-operated closing feature for power glass sunroof, opening and closing feature for power windows, and selective unlocking at driver's door	\$	\$
	Automatic locking feature (doors lock automatically when vehicle reaches 8 mph)	\$	\$
	Child safety rear door locks	\$	\$
	Driver and front passenger vanity mirrors, illuminated with cover	\$	\$
Mirrors, Interior	Power outlet (SAE size) in front console	\$	\$
	Power outlet (SAE size) in center console rear seating	\$	\$
	Power outlet (SAE size) in rear cargo area	\$	\$
Power Outlets	Premium AM/FM/SIRIUS Satellite Radio with MP3 readable, in-dash, 6-disc CD changer, AUX-in for external audio source, 10 speakers, integrated anti-theft LED light and security code	\$	\$
	Radio/Audio		
Restraint Systems	Driver and front passenger front airbag and side-thorax airbag supplemental restraint system*	\$	\$
	Side Curtain Protection*	\$	\$
	Rear passenger side-thorax airbag supplemental restraint system*	O	O
	3-point safety belts, all five seating positions. Height adjustable for driver and front passenger	\$	\$
	Optimized front head restraints	\$	\$
	Safety belt power pre-tensioners (Pyrotech) for driver and front passenger	\$	\$
	LATCH (Lower Anchors and Tethers for CHildren)	\$	\$

Sedan Wagon

Interior

Restraint Systems (cont.)	Interlock feature – center rear safety belt cannot be extended unless seat back is in fully locked positions	\$	\$
Seating, Front	12-way full power adjustable driver seat: incl. 4-way power adjustable lumbar support	\$	\$
	8-way manually adjustable passenger seat	\$	\$
	Heatable front seats	\$	\$
Seating, Rear	60/40 split-folding rear seat	\$	\$
	Rear seat head restraints, height adjustable	\$	\$
	Folding armrest with integrated cupholders	\$	\$
Special Features	RNS-510 DVD Navigation system, touch screen with 30GB hard drive. Provides visual and audible commands through color center console display and through multi-function onboard computer display in instrument cluster. Features an auxiliary multimedia connector and SD card slot	O	O
	Parking brake, electronic, button mounted in dash	\$	\$
	Parking brake, auto hold start-off assistance	\$	\$
	Tire Pressure Monitoring System	\$	\$
	Steering Wheel	\$	\$
Steering Wheel	3-spoke leather wrapped multi-function steering wheel	\$	\$
	Steering wheel deformable upon impact	\$	\$
	Height adjustable and telescoping steering column	\$	\$
Sunshades	Theft deterrent steering column	\$	\$
	Side and rear sunshades, manually operated	\$	\$
Upholstery	V-Text Leatherette seating surface	\$	\$
Windows	Power windows with pinch protection. Front windows with automatic one-touch feature, operable from driver's side only. Window lockout feature available on driver's side door	\$	\$

Technical

Brakes	Anti-lock Braking System (ABS)	\$	\$
	Power assisted front vented disc brakes, rear solid disc brakes	\$	\$
Engine	2.0L, 16-valve, DOHC, in-line 4-cylinder turbo-charged engine with intercooler and direct fuel injection (FSI)	\$	\$
Side Protection	Anti-intrusion side door beams	\$	\$
Steering	Electro-mechanical power steering with dual-pinion	\$	\$
Suspension	Front McPherson concept with triangular wishbones, coil springs, telescopic shock absorbers, stabilizer bar	\$	\$
	Rear fully independent 4-link suspension with coil springs, telescopic shock absorbers and stabilizer bar	\$	\$
Traction Control	Anti-Slip Regulation (ASR)	\$	\$
	Electronic Differential Lock (EDL)	\$	\$
	Electronic Stabilization Program (ESP) with brake assist, and disc wipers	\$	\$
Transmission	6-speed automatic with Tiptronic, Sport mode and DSP (Dynamic Shift Program)	\$	\$

Warranty	12-year/unlimited distance Limited Warranty against Corrosion Perforation	\$	\$
	5-year/60,000 mile (whichever occurs first). Powertrain Limited Warranty	\$	\$
	3-year/36,000 mile (whichever occurs first). New Vehicle Limited Warranty	\$	\$

Roadside Assistance	3-year/36,000 mile (whichever occurs first)	\$	\$
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Dimensions	Wheelbase	106.7 inches (2710mm)
	Length	188.2 inches (4780mm)
	Width	71.7 inches (1821mm)
	Height (Sedan)	58.0 inches (1473mm)
	Height (Wagon)	59.7 inches (1517mm)
	Cargo Volume (Sedan)	14.2 feet ³ (40m ³)
	Cargo Volume (Wagon)	35.8 feet ³ (1.01m ³)

\$ Standard, at no additional charge O Option, at additional charge – Not Available

*Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age.

Introducing our Volkswagen Carefree Maintenance™ Program.*

Volkswagen is proud to provide three years of complimentary scheduled maintenance on the Passat and Passat Wagon. The program includes oil and filter changes, brake checks, fluid checks, tire rotation, and airbag checks, just to name a few.



*The Volkswagen Carefree Maintenance Program covers the Passat and Passat Wagon's 10K, 20K, and 30K scheduled maintenance intervals, during the term of the new vehicle limited warranty, at no additional charge. See dealer or vehicle maintenance program booklet for details.



Cobalt Blue Metallic, 17" Akiros Wheels



Volkswagen Carbon Neutral Project

The Carbon Neutral Project is a partnership with Carbonfund.org, designed to start addressing the issue of carbon emissions. With their help, we'll be making it easy for anyone who owns a Volkswagen to determine their vehicle's carbon output and take action towards offsetting it. So far, the Volkswagen community has planted 278,496 trees and offset 413,609 tons of carbon. And that's just the beginning. Learn more at vw.com.



vw.com

The ideas in this book are new. The paper however is recycled. Please remember to recycle. The book. Not the ideas in it. Thanks.



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