



TOYOTA



HIGHLANDER



RAV4



bZ4X



CAMRY HYBRID



VENZA

2023 TOYOTA

Let the adventures begin.

Behind the wheel of a Toyota, big and small adventures happen naturally.

Whether you're starting your career or introducing your newborn to the world, each day brings a new story. And, wherever you're going, smart safety technologies are designed to help protect you. Get ready to see where the road takes you next.



CARS & MINIVAN

03

TRUCKS

18



CROSSOVERS & SUVS

21



2023 Camry TRD shown in Wind Chill Pearl with Midnight Black Metallic roof;¹ 2023 Camry XSE V6 shown in Supersonic Red!¹

CARS & MINIVAN

AWD

TRD

NIGHTSHADE

Explore the possibilities.

From the stylish, fun-to-drive Corolla to the versatile, family-friendly Sienna, Toyota's lineup of cars and minivan is ready to take on your every whim.



COROLLA



COROLLA HYBRID



COROLLA HATCHBACK



CAMRY



CAMRY HYBRID



PRIUS



PRIUS PRIME



AVALON



AVALON HYBRID



MIRAI



GR SUPRA



GR86



SIENNA

COROLLA

Brighten up your future.





2022 Corolla Hybrid LE shown in Wind Chill Pearl.¹



COROLLA HYBRID

Efficiency meets style.

Corolla Hybrid has all the efficiencies of a hybrid, paired with Corolla's stunning design. With the highest combined mpg estimate for Corolla ever,² Corolla Hybrid lets you go farther in everything you do.



COROLLA HATCHBACK

Fuel the fun.

[TOYOTA.COM/COROLLAHATCHBACK](https://toyota.com/corollahatchback)

CARS & MINIVAN

CAMRY

Leave a lasting impression.



Efficiency never looked so good.

With its captivating style, Camry Hybrid is always dressed to impress, and excels when it comes to responsive performance. Its Dynamic Force Engine offers both power and premium fuel economy to optimize efficiency.



2023 Camry XSE Hybrid interior shown.



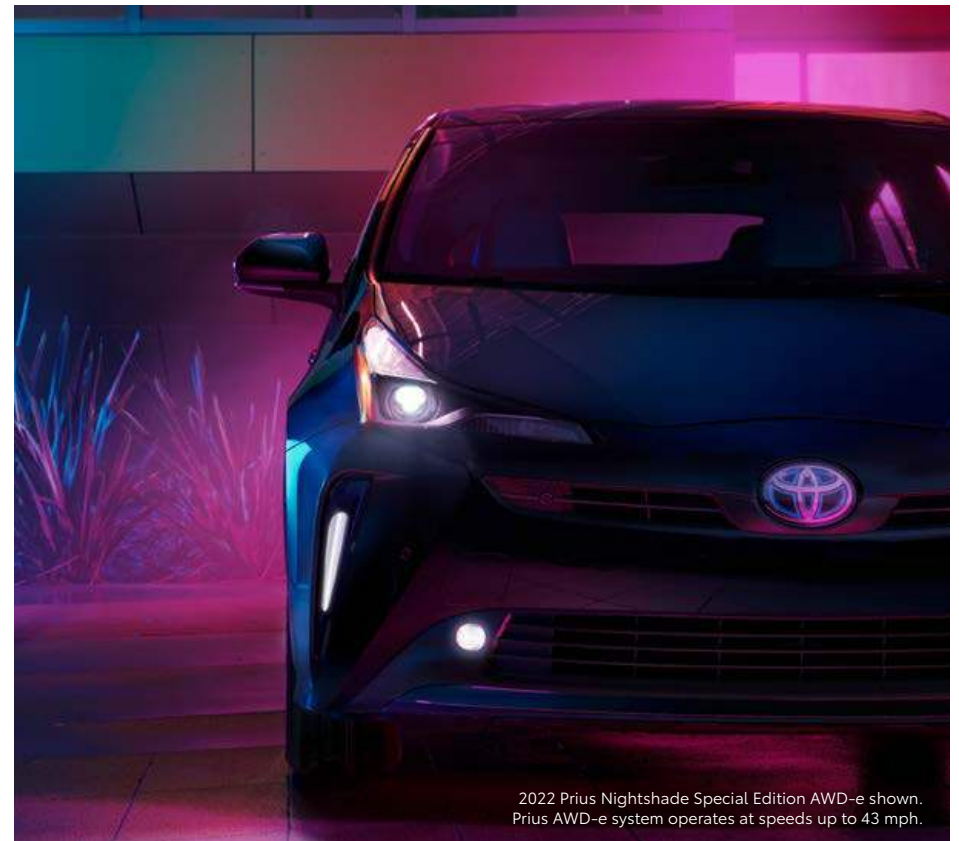
2023 Camry XSE Hybrid shown in Celestial Silver Metallic with Midnight Black Metallic roof.¹

PRIUS

Make the most of every mile.



[TOYOTA.COM/PRIUS](https://toyota.com/prius)



CARS & MINIVAN



2022 Prius Prime Limited shown.

PRIUS PRIME

Charge up your daily drive.

Purposeful aerodynamics, combined with an intelligent powertrain that offers versatile driving modes, help you maximize mileage in Prius Prime.

More confidence for what drives you.



AVALON HYBRID

Give every day new meaning.

Underneath Avalon Hybrid's striking design
are an impressive hybrid drivetrain and a
wealth of technology ready to help you
make the most out of every drive.



MIRAI

Innovation is power.

An innovative blend of power and efficiency, the hydrogen fuel cell electric Mirai delivers an exciting, zero-emission drive.



2022 Mirai XLE shown in Heavy Metal;¹ Mirai Limited shown in Hydro Blue¹ with available 20-in. Super Chrome aluminum alloy wheels.

Pure driving pleasure.



2023 GR Supra A91-MT Edition shown in Burnout¹ and CU Later Gray.



2023 GR86 shown in Track bRED!®. Prototype shown using visual effects. Professional driver. Do not attempt.



GR86

Prepare for a shift in the wind.

SIENNA

Do life your way.



2023 Sienna XSE shown in Ruby Flare Pearl.¹



2023 Sienna 25th Anniversary Special Edition shown.



Sienna XSE interior shown.



2023 Tundra TRD Pro CrewMax shown in Solar Octane. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

TRUCKS

These wheels were made to defy limits.



TACOMA



TUNDRA

With reputable off-road capabilities
and impressive towing capacities,
Toyota's trucks make a powerful
dynamic duo.



2023 Tacoma Trail Special Edition shown.

The world is your playground.

Tacoma and Tundra are built to climb hills and run long.
Play harder than ever before with a truck capable of
conquering the earth.



2023 Tundra TRD Pro CrewMax shown in Solar Octane. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.



2023 Tundra 1794 Edition CrewMax shown. Never tow beyond a vehicle's published towing capacities. See Owner's Manual for limitations.



2023 Tacoma SR5 Double Cab shown with available Chrome Package.
Tacoma SR5 Double Cab shown with available SX Package.



2022 Corolla Cross XLE AWD shown.

CROSSOVERS & SUVS

AWD

TRD

NIGHTSHADE

Ready, set: Explore.

Capable of taking on adventures of all sizes, Toyota's crossovers and SUVs are ready for the thrill of the open road.



COROLLA CROSS



C-HR



bZ4X



VENZA



RAV4



RAV4 HYBRID



RAV4 PRIME



4RUNNER



HIGHLANDER



HIGHLANDER HYBRID



SEQUOIA

bZ4X

Energize every drive.

bZ4X is an all-new, all-electric way to jump-start your day. With its electrified powertrain that produces up to 214 hp with 248 lb.-ft. of max torque and a battery made to last all day, you'll find yourself riding confidently for miles.



2023 bZ4X Limited shown in Heavy Metal with Black roof.*



2023 bZ4X Limited shown in Heavy Metal with Black roof.*



2023 bZ4X Limited shown in Heavy Metal with Black roof.*

COROLLA CROSS

Let the good times roll.

Corolla Cross is the upgrade you've been waiting for. Its sleek, modern exterior begs to be shown off, while the cozy interior reminds you to enjoy the ride. Add versatile drive modes to fit the drive to your mood, and you're ready to pursue even more possibilities.



2022 Corolla Cross XLE AWD shown in Wind Chill Pearl!



2022 Corolla Cross XLE AWD shown in Celestite Gray Metallic.

Put a spotlight on
your arrival.



2022 C-HR Nightshade Edition shown in Supersonic Red with Black roof.¹

RAV4

See where today takes you.



2022 RAV4 Limited shown; RAV4 Adventure shown in Lunar Rock with Ice Edge roof.¹



2022 RAV4 Limited AWD interior shown.



2022 RAV4 TRD Off-Road shown. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. Vehicle shown with some accessories not available from Toyota.



2022 RAV4 XSE Hybrid shown.



2022 RAV4 XSE Hybrid interior shown.



2022 RAV4 XSE Hybrid shown.

RAV4 HYBRID

Get more out of every drive.

RAV4 Hybrid stands out from the pack with impressive mpg ratings that don't sacrifice powerful performance.

The ultimate power move.

RAV4 Prime takes charge as the quickest, most powerful RAV4 yet, with an impressive 302 combined net horsepower.



2022 RAV4 Prime XSE shown in Supersonic Red with Midnight Black Metallic roof.



2022 Highlander XSE AWD shown.



2022 Highlander Platinum interior shown. Always drive safely and obey traffic laws. Screen depiction accurate at time of posting.

HIGHLANDER

More refinement for
the daily drive.

HIGHLANDER HYBRID

Do it all in style.

The hybrid for families, Highlander Hybrid has the efficiency you want with the space you need.



2022 Highlander Platinum Hybrid shown in Ruby Flare Pearl. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. Vehicle shown with some accessories not available from Toyota.



2023 4Runner 40th Anniversary Special Edition shown. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

4RUNNER

Take on the untamable.



2023 Sequoia Capstone 4X4 interior shown.



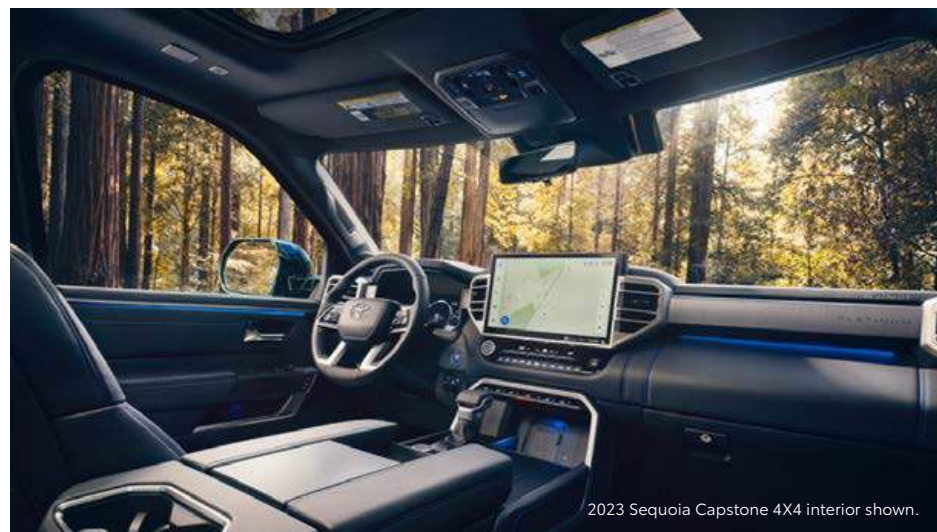
2023 Sequoia Capstone 4X4 in Supersonic Red¹ and TRD Pro shown.

SEQUOIA

Built to impress.

From its striking design and comfortable interior to its incredible performance and capabilities, the all-new Sequoia upgrades your drive in a way that's right for you.

[TOYOTA.COM/SEQUOIA](https://toyota.com/sequoia)



2023 Sequoia Capstone 4X4 interior shown.

VENZA

Elegance, elevated.



2022 Venza Limited shown.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live.

DISCLOSURES

1. Extra-cost color. 2. EPA-estimated 53 city/52 hwy/52 combined mpg rating for 2022 Corolla Hybrid LE. Use for comparison purposes only. Your mileage will vary for many reasons, including your vehicle's condition and how/where you drive. See www.fueleconomy.gov.

Vehicles shown may be prototypes, shown using visual effects and/or shown with options. Actual models may vary. Color(s) depicted may vary based on multiple factors, including ambient lighting and the format in which it is being viewed (e.g., computer, mobile device, or print).

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Hybrid-Related Component Coverage: Hybrid-related components, including the battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. Refer to applicable *Warranty and Maintenance Guide* for details.

Hybrid Battery: HV battery is covered for 10 years or 150,000 miles, whichever comes first. Warranty coverage is subject to terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for details.

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Electric Vehicle Drive Components: The Electric Vehicle Drive Components Warranty (transaxle, traction battery, inverter with converter) is in effect for 8 years or 100,000 miles from the new vehicle purchase/lease date, whichever comes first. Warranty coverage is subject to other terms and conditions. Refer to applicable *Warranty and Maintenance Guide* for full details.

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Brand Engagement Center at 1-800-331-4331