

2019 Toyota



Where do you want to go next?

When you're behind the wheel of a Toyota, where you go next is up to you. You could start your search for the best burger in the city or journey up an unfamiliar coastline on the other side of the country. But going places is more than just collecting experiences, going places is also about challenging your limits. It's driving downtown for a night class or traveling another state over for a client presentation. Wherever you're headed, one thing's for sure: Life wants to take you somewhere. Make sure you're ready. Let's go places.



—
“Open the window. It’s a big world outside.”

—Sakichi Toyoda
—



Highlander SE AWD in Salsa Red Pearl shown with options.¹³
Vehicle shown with some accessories not available from Toyota.

See numbered footnotes in Disclosures section.



DARING IN EVERY DETAIL.



Avalon

XLE | XSE | TOURING | LIMITED

Follow your inspiration in the 2019 Toyota Avalon, and never look back. Its low, wide stance and flowing roofline give it a sleek silhouette, while strong character lines add definition to its shape — creating an undeniable presence wherever you go.

Avalon Touring in Wind Chill Pearl⁵ shown with options.

Standard Toyota Safety Sense™ P (TSS-P)¹

9-in. multimedia touch-screen

Standard Apple CarPlay®² compatibility

Available Adaptive Variable Suspension system

Available Engine Sound Enhancement with Active Noise Control

Available 19-in. black-painted machined-finish alloy wheels

See numbered footnotes in Disclosures section.



Avalon Hybrid

XLE | XSE | LIMITED

The 2019 Avalon Hybrid helps maximize fuel efficiency in ECO Mode. And under the right conditions, it can run entirely on electric motors when switched to EV Mode.^{3, 4} From its compact battery and lightweight power control unit to its auto-glide control that promotes efficient coasting, Avalon Hybrid XLE has an impressive EPA-estimated 44 hwy mpg⁵⁵ and amplified fun.

Avalon Hybrid Limited in Opulent Amber shown with options.

Available LED headlights with fully integrated Daytime Running Lights and laser-ablation design with dynamic auxiliary turn signals

Available genuine wood interior trim

Available premium perforated Cognac Leather trim

Available Amazon Alexa^{®6} connectivity

Entune™ 3.0⁷ Toyota Connected Services

See numbered footnotes in Disclosures section.

LEAVE A LASTING IMPRESSION.

Camry

L | LE | SE | XLE | XSE | XLE V6 | XSE V6

The 2019 Toyota Camry proves that sensibility, exhilarating performance and heart-stopping style can go hand in hand. And with Toyota Safety Sense™ P (TSS-P)¹ standard on every model, Camry is designed for safety as well as handling. So whatever you desire in a midsize sedan, you'll find it all in one stylish package that pushes all the right limits.

Camry XSE V6 in Supersonic Red⁵ shown with options.

Available panoramic glass roof with front power tilt/slide moonroof

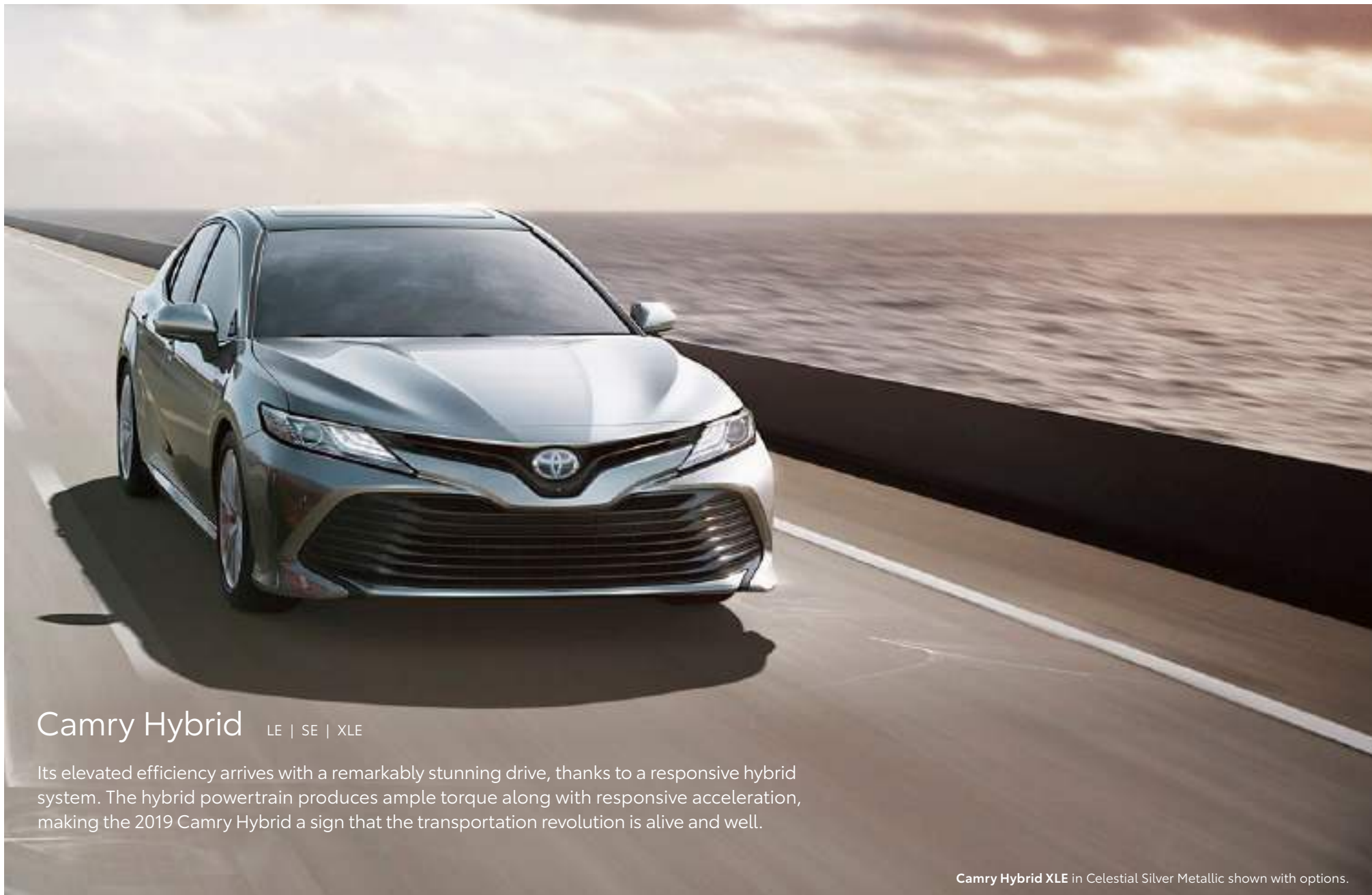
Available Smart Key System⁸ with Push Button Start

Available 19-in. black machined-finish alloy wheels

Available dual exhaust with quad chrome tips

Available Bird's Eye View Camera⁹ with Perimeter Scan

See numbered footnotes in Disclosures section.



Camry Hybrid LE | SE | XLE

Its elevated efficiency arrives with a remarkably stunning drive, thanks to a responsive hybrid system. The hybrid powertrain produces ample torque along with responsive acceleration, making the 2019 Camry Hybrid a sign that the transportation revolution is alive and well.

Camry Hybrid XLE in Celestial Silver Metallic shown with options.

Available Entune™ 3.0⁷ Premium Audio with App Suite⁷, Dynamic Navigation¹⁰ and JBL®¹¹ w/Clari-Fi™¹¹

Standard Toyota Safety Sense™ P (TSS-P)¹

Standard Apple CarPlay®² compatibility

Available LED headlights with fully integrated LED Daytime Running Lights

Available Entune™ 3.0⁷ Audio Plus with JBL®¹¹ w/Clari-Fi™¹¹

See numbered footnotes in Disclosures section.

BE IN YOUR ELEMENT.



Prius

L ECO | LE | XLE | LIMITED | LE AWD-e | XLE AWD-e

From carpooling to camping and everything in between, the 2019 Prius is ready to take on your next adventure with the refreshed front-wheel drive, manufacturer-estimated combined 52 mpg¹⁴ or newly available AWD-e⁴¹ manufacturer-estimated combined 50 mpg¹⁴. Its available cross bars easily support more cargo,¹² and standard Toyota Safety Sense™ P (TSS-P)¹ helps you reach your destination safely.

Prius XLE AWD-e in Electric Storm Blue shown with options.

Vehicle shown with some accessories not available from Toyota. Do not overload your vehicle. See Owner's Manual for weight limits and restrictions. Always properly secure cargo and cargo area.

Up to 27.4 cu. ft. of cargo capacity¹² and seating for five, or up to 65.5 cu. ft. of cargo¹² with the seats folded

Prius is one of the most fuel-efficient vehicles equipped with AWD

Available 11.6-in. HD multimedia display with 10 JBL^{®11} GreenEdge^{®56} speakers

Standard Toyota Safety Sense™ P (TSS-P)¹

Available Blind Spot Monitor (BSM)¹⁵ with Rear Cross-Traffic Alert (RCTA)¹⁶

See numbered footnotes in Disclosures section.

LET'S GO PLACES WE'VE NEVER GONE BEFORE.



Prius Prime PLUS | PREMIUM | ADVANCED

Meet Toyota's most advanced hybrid yet. The 2019 Prius Prime maximizes your daily commute with an EPA-estimated 25 miles¹⁷ in EV Mode³ and lets you go farther on your next road trip with an EPA-estimated 640 miles total driving range.¹⁸ With the option to run on pure electricity, gas or both, Prius Prime will take you there efficiently, while its sharp design and tech-filled interior show that you've arrived.

Prius Prime Advanced in Magnetic Gray Metallic shown with options.

Most fuel-efficient car in its class,¹⁹
with an EPA-estimated 133 MPGe²⁰

EPA-estimated 640 miles
of total driving range¹⁸

Available color
Head-Up Display

Available Entune™ Premium JBL®¹¹
Audio with Integrated Navigation²¹
and Entune® App Suite⁷

Fully charges in as fast
as approx. 2 hours with
a 240V outlet

See numbered footnotes in Disclosures section.

LET'S BREAK UP THE ROUTINE.



Prius c^{L | LE}

The 2019 Prius c invites you to pack more gear and good times into every trip with its 17.1 cubic feet of cargo space¹² and standard 60/40 split fold-down rear seats. Its standard backup camera²² and available integrated navigation²¹ will help you make your escape, while standard Toyota Safety Sense™ C (TSS-C)¹ and nine airbags²³ help give you peace of mind on the road ahead.

Prius c LE in Tide Pool Pearl⁵ shown with options.

Available Entune™ Premium Audio with Integrated Navigation²¹ and Entune® App Suite⁷

Available Smart Key System⁸ with Push Button Start and remote illuminated entry

EPA-estimated 48 city mpg⁵⁵

Standard 15-in. 8-spoke machined alloy wheels with dark-gray-painted accents and P175/65R15 tires

3.5-in. TFT Multi-Information Display

See numbered footnotes in Disclosures section.

FUELED BY HYDROGEN. POWERED BY OPTIMISM.



Mirai

The 2019 Mirai Fuel Cell Electric Vehicle (FCEV) is powered by hydrogen, and its only emission is water. With advanced styling inside and out, Mirai gives you the advanced technology you want, with an EPA-estimated driving range of 312 miles.²⁵

Mirai in Nautical Blue Metallic and Salsa Red Metallic shown with options.

CA Zero Emission Vehicle

EPA-estimated
67 combined MPGe²⁵

153 hp/247 lb.-ft. of torque

EPA-estimated driving range of 312 miles²⁵ —
refills in about five minutes²⁶

Currently available only in California

See numbered footnotes in Disclosures section.

PERFECTION. IMPROVED.

86 | 86 GT

The 2019 86 took our performance DNA and mixed it with modern-day, race-proven engineering to create Toyota's purest sports car yet.

86 GT in Halo⁵ shown with options.

2.0L 4-cylinder Boxer engine

Aggressive front bumper design

Vehicle Stability Control²⁷
Track Mode

Torsen^{®28} limited-slip differential

6-speed Electronically Controlled
automatic Transmission with intelligence

See numbered footnotes in Disclosures section.

EMBRACE THE UNEXPECTED.



C-HR LE | XLE | LIMITED

Agile handling helps the 2019 C-HR show off its athletic side, while its driver-focused cockpit helps keep you in command with standard tech like Apple CarPlay^{®2} compatibility. Best of all, with its standard Toyota Safety Sense[™] (TSS-P)¹ suite of active safety technologies, you'll get a valuable package of safety and tech.

C-HR Limited in Blizzard Pearl⁵ shown with options.

Standard unique cluster LED
Daytime Running Lights

Standard 8-in. touch-screen display

Standard dual zone automatic
climate control

Available unique R-Code roof
color designs^{5, 29}

Available leather-trimmed
heated front seats

See numbered footnotes in Disclosures section.

GIVE YOURSELF THE GREEN LIGHT.



Corolla

L | LE | LE ECO | SE | XLE | XSE

2019 Corolla's assertive exterior never blends in. Its sporty cabin gets you in the mood to drive the moment you hear your seatbelt click, while standard Toyota Safety Sense™ P (TSS-P)¹ gives you the confidence to take on every turn.

Corolla XSE in Barcelona Red Metallic shown with options.

Bluetooth^{®30} hands-free phone and music streaming³⁰ capability

Available Entune™ Premium Audio with Integrated Navigation²¹ and Entune® App Suite⁷

Available 7-in. high-resolution touch-screen display

Bi-LED headlights

Available 17-in. alloy wheels

See numbered footnotes in Disclosures section.

REV UP YOUR HEARTBEATS PER MINUTE.



Corolla Hatchback SE | XSE

The 2019 Corolla Hatchback keeps the fun going. Low to the ground and lightweight, this energetic hatch will reintroduce you to the thrill of driving. Its sporty exterior highlights its practical five-door design, while the interior surrounds you in comfort with plenty of room to take friends along for the ride.

Corolla Hatchback XSE in Blue Flame shown with options.

Standard Dynamic-Shift Continuously Variable Transmission with paddle shifters

Available 6-speed Intelligent Manual Transmission

Available 18-in. machined-finish alloy wheels

Standard 8-in. touch-screen display

Available Entune™ 3.0⁷ Premium Audio with JBL®¹¹ w/Clari-Fi™¹¹ Dynamic Navigation¹⁰ and App Suite⁷

See numbered footnotes in Disclosures section.

MORE FEATURES. LESS FLUFF.



Yaris Liftback 3-DOOR L | 3-DOOR LE | 5-DOOR L | 5-DOOR LE | 5-DOOR SE

The 2018 Yaris Liftback makes the journey to your destination comfortable and convenient with upgraded features you'll enjoy using every day. Plus, Yaris Liftback comes standard with Toyota Safety Sense™ C (TSS-C)!

Yaris Liftback 5-Door SE in Blue Streak Metallic and Yaris 5-Door LE in Ruby Flare Pearl⁵ shown with options.

Entune™ Audio⁷ — with 6.1-in. touch-screen display

Bluetooth®³⁰ hands-free phone and music streaming³⁰ capability

Available Entune™ Audio Plus⁷

Available sport-tuned front suspension and standard sport-tuned Electric Power Steering

Available 16-in. machined alloy wheels

See numbered footnotes in Disclosures section.

READY. SET. WEEKEND.



Yaris L | LE | XLE

From Yaris iA to Yaris. Shorter name, longer celebrations. When your weekends are as free as your spirit, the 2019 Yaris is your go-to ride. It sports the total package: fuel-efficient performance,³⁵ forward-thinking tech, and head-turning style. Gather the crew into its spacious cabin as you leave your day-to-day stress in the dust, and cruise with confidence knowing you're backed by reliable safety technology.

Yaris XLE in Chromium shown with options.

Standard sport-inspired front grille with honeycomb insert

Standard 7-in. touch-screen display audio

Standard Low-Speed Pre-Collision System³¹

Available 16-in. alloy wheels with machined dark gunmetal finish

Available leatherette-trimmed seats with contrast stitching

See numbered footnotes in Disclosures section.

ADVENTURES BEGIN WHEN THE WEEK ENDS.



RAV4

LE | XLE | XLE PREMIUM | ADVENTURE | LIMITED

The all-new 2019 RAV4 is loaded with features that help you conquer the road with style and confidence. Whether you go for the premium Limited or rugged Adventure grade, there's a RAV4 just for you. Let's venture off the beaten path.

RAV4 Adventure Grade in Lunar Rock and Ice Edge⁵ roof and **RAV4 Limited AWD** in Magnetic Gray Metallic. Prototypes shown with options.

Available Dynamic Torque Vectoring All-Wheel Drive (TV-AWD) with Rear Driveline Disconnect

Available heated and ventilated front seats and heated rear outboard seats

Available digital rearview mirror

Available Intelligent Clearance Sonar (ICS)³² with Rear Cross-Traffic Braking (RCTB)³³

Entune™ 3.0⁷ Premium Audio with Dynamic Navigation¹⁰ and JBL®¹¹ w/Clari-Fi™¹¹

See numbered footnotes in Disclosures section.

UNLEASH THE POWER OF MORE.

RAV4 Hybrid

LE | XLE | XSE | LIMITED

Let's bring tech, style and efficiency to every adventure. The all-new 2019 RAV4 Hybrid's advanced innovations are coming late spring 2019 and working alongside Toyota's proven hybrid powertrain and standard Toyota Safety Sense 2.0 (TSS-2.0)¹, so you can make the most of every trip.

RAV4 XSE in Silver Sky Metallic and Midnight Black Metallic roof.² Prototype shown with options.

Electronic On-Demand All-Wheel Drive (AWD) and Trail Mode

Hands-free power liftgate with jam protection³⁶

Available Bird's Eye View Camera⁹ with Perimeter Scan

Available panoramic moonroof

Entune™ 3.0⁷ Premium Audio with Dynamic Navigation¹⁰ and JBL®¹¹ w/Clari-Fi™¹¹

See numbered footnotes in Disclosures section.

LET'S EXPLORE EVERY POSSIBILITY.



Highlander

LE | LE PLUS | XLE | SE | LIMITED | LIMITED PLATINUM

Whether you're hitting the road or just heading across town, your whole family will enjoy the sleek look and sophisticated interior of the 2019 Toyota Highlander. So hop in and get ready to turn every family outing into an adventure.

Highlander SE AWD in Salsa Red Pearl shown with options.
Vehicle shown with some accessories not available from Toyota.

Spacious interior with seating for up to eight

Five total USB ports³⁴

Available sport-tuned suspension

Available 3.5-liter V6 direct-injection engine with Direct Shift-8AT (8-speed Automatic Transmission)

Available Bird's Eye View Camera⁹ with Perimeter Scan

See numbered footnotes in Disclosures section.



Highlander Hybrid

LE | XLE | LIMITED | LIMITED PLATINUM

The 2019 Highlander Hybrid has the complete package — with an EPA estimate of up to 29 combined mpg,⁵⁵ the power to tow up to 3500 lbs. when properly equipped,³⁶ and standard Toyota Safety Sense™ P (TSS-P)¹ to help get you there safely.

Highlander Hybrid Limited Platinum in Blizzard Pearl⁵ shown with options. Vehicle shown with some accessories not available from Toyota.

Spacious interior with seating for up to eight

Five total USB ports³⁴

Available Blind Spot Monitor¹⁵ with Rear Cross-Traffic Alert¹⁶

Available rain-sensing windshield wipers on Platinum Package

Available Entune™ Premium JBL®¹¹ Audio with Integrated Navigation²¹ and App Suite⁷

See numbered footnotes in Disclosures section.

THE OFFICIAL SUV OF OUTDOOR FAMILY ADVENTURES.



Sequoia

SR5 | LIMITED | PLATINUM | TRD SPORT

The 2019 Sequoia is anything but ordinary, but then again, so is the precious cargo you'll be hauling. Sequoia comes equipped with more than enough seating — and standard Toyota Safety Sense™ P (TSS-P)¹ — to help give you and your family peace of mind.

Sequoia Limited in Shoreline Blue Pearl shown with options.

Do not overload your vehicle. See *Owner's Manual* for weight limits and restrictions. Always properly secure cargo and cargo area. Never tow beyond a vehicle's towing capacities. Always consult your *Owner's Manual*.

Trailer-Sway Control³⁷

Bluetooth®³⁰
wireless technology

Eight airbags²³

Available 40/20/40 split, sliding
and reclining second-row seat

Available Entune™ Premium JBL
Synthesis®¹¹ Audio with Integrated
Navigation²¹ and Entune® App Suite⁷

See numbered footnotes in Disclosures section.

EXCEPTIONAL IN CAPABILITY AND COMFORT.



Land Cruiser

The product of over 60 years of global adventure, the 2019 Land Cruiser keeps the timeless name alive and strong. A powerful 381-hp V8, along with its legendary off-road prowess, helps you tackle some of the toughest terrain, while its crafted interior lets you enjoy it all in comfort.

Land Cruiser in Blue Onyx Pearl shown with options. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

Bird's Eye View Camera⁹ with
Perimeter Scan

Entune™ Premium JBL®¹¹ Audio
with Integrated Navigation²¹ and
Entune® App Suite⁷

Blind Spot Monitor¹⁵ with
Rear Cross-Traffic Alert¹⁶

Qi-compatible wireless
smartphone charging³⁸

Torsen®²⁸ limited-slip center
differential with locking feature

See numbered footnotes in Disclosures section.

ALL FOR FUN. FUN FOR ALL.



Sienna

L | LE | SE | XLE | LIMITED
LE with Auto Access Seat | XLE with Auto Access Seat

Sometimes we need to go places when weather conditions are far from ideal, which is why the 2019 Sienna offers the added security of available All-Wheel Drive (AWD).



For Toyota Mobility program details, go to www.toyota.com/mobility or call the Toyota Customer Assistance Center at 1-800-331-4331

Sienna SE Premium AWD in Celestial Silver Metallic shown with options.

3.5-liter V6 direct-injection engine with Direct Shift-8AT (8-speed Automatic Transmission)

Available Dual-View Blu-ray Disc™ Entertainment Center³⁹

Available All-Wheel Drive

Standard Toyota Safety Sense™ P (TSS-P)¹

Available Entune™ 3.0⁷ Premium Audio with JBL®¹¹ w/Clari-Fi™¹¹ Dynamic Navigation¹⁰ and App Suite⁷

See numbered footnotes in Disclosures section.

WHEREVER. WHENEVER.



Tacoma

SR | SR5 | TRD SPORT | TRD OFF-ROAD | LIMITED | TRD PRO

With an available 3.5-liter direct injection V6 engine with 278 horsepower, the 2019 Tacoma delivers the performance, power, and efficiency needed for your adventures. Available equipment like Crawl Control (CRAWL),⁴⁰ Multi-terrain Select and an electronically-locking rear differential also help you take on difficult terrain.

Tacoma TRD Off-Road Double Cab in Cement shown with options. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.

Fiber-reinforced Sheet-Molded Composite inner bed with steel outer panels and available 120V⁴²/400W in-bed power outlet

Standard Toyota Safety Sense™ P (TSS-P)¹

Automatic Limited-Slip Differential⁴³

Available Entune™ Premium JBL®¹¹ Audio with Integrated Navigation²¹ and Entune® App Suite⁷

See numbered footnotes in Disclosures section.

THE BEST STORIES BEGIN WHERE THE ROAD ENDS.



4Runner SR5 | SR5 PREMIUM | TRD OFF-ROAD | TRD OFF-ROAD PREMIUM | LIMITED NIGHTSHADE SPECIAL EDITION | TRD PRO

It's one of the toughest SUVs on the planet. The 2019 4Runner delivers the ultimate in off-road capability for adventure with its proven body-on-frame platform, powerful V6 engine and advanced terrain-conquering technologies.

4Runner TRD Off-Road Premium in Barcelona Red Metallic shown with options. Off-roading is inherently dangerous. Abusive use may result in bodily harm or vehicle damage. Wear seatbelts at all times and do not allow passengers in cargo area.¹³

Integrated backup camera²² display and eight standard airbags²³

Available fold-flat second row seats and sliding rear cargo deck

Available 4WD with A-TRAC

Available Multi-terrain Select with Crawl Control⁴⁰

Available locking rear differential

See numbered footnotes in Disclosures section.

BUILT TO GO THE DISTANCE.



Tundra

SR | SR5 | LIMITED | PLATINUM | 1794 EDITION | TRD PRO

Assembled with pride in Texas, the full-size 2019 Tundra was engineered and designed in Michigan and California and stress-tested in Arizona.* This teamwork helps ensure that Tundra delivers the toughness and durability you expect, making this one rig you can count on.

Tundra CrewMax 1794 Edition in Smoked Mesquite shown with options.

*Toyota vehicles and components are assembled in the U.S. using U.S. and globally sourced parts.

Standard Toyota Safety Sense™ P (TSS-P)¹

Available 38-gallon fuel tank

Available LED headlights with LED Daytime Running Lights

Available Entune™ Premium Audio with JBL®¹¹ Audio with Integrated Navigation and Entune® App Suite⁷

Available leather-trimmed and heated front bucket seats

See numbered footnotes in Disclosures section.

DON'T JUST BLAZE TRAILS. OWN THEM.



TRD Pro — TUNDRA | TACOMA | 4RUNNER

From harsh deserts to deep jungles to sub-zero temperatures of the Arctic Circle, the 2019 TRD Pro series is ready to devour some of the world's most-challenging terrain. And they're hungry for more. Whether it's the full-size Tundra TRD Pro, the adventurous 4Runner TRD Pro, or the action-packed Tacoma TRD Pro, these trucks will take you places you never thought possible. What else would you expect from the experts at Toyota Racing Development? It's time to crank things up a notch — or ten. Let's get dirty!

Tundra TRD Pro CrewMax, Tacoma TRD Pro Double Cab and 4Runner TRD Pro in Super White shown with options.¹³

Tacoma TRD Pro:
Available TRD Desert Air Intake⁴⁴

Tacoma TRD Pro:
FOX^{®46} Internal Bypass shocks

Tundra TRD Pro:
Rigid Industries^{®45} LED fog lights

Tundra TRD Pro:
FOX^{®46} Internal Bypass shocks

4Runner TRD Pro:
TRD roof rack

4Runner TRD Pro:
FOX^{®46} Internal Bypass shocks

Tacoma TRD Pro:
Rigid Industries^{®45} LED fog lights

Tundra TRD Pro:
18-in. BBS^{®24} forged-aluminum
TRD Pro wheels

Tundra TRD Pro:
TRD front skid plate

4Runner TRD Pro:
1/4-in.-thick aluminum skid
plate with red TRD lettering

See numbered footnotes in Disclosures section.



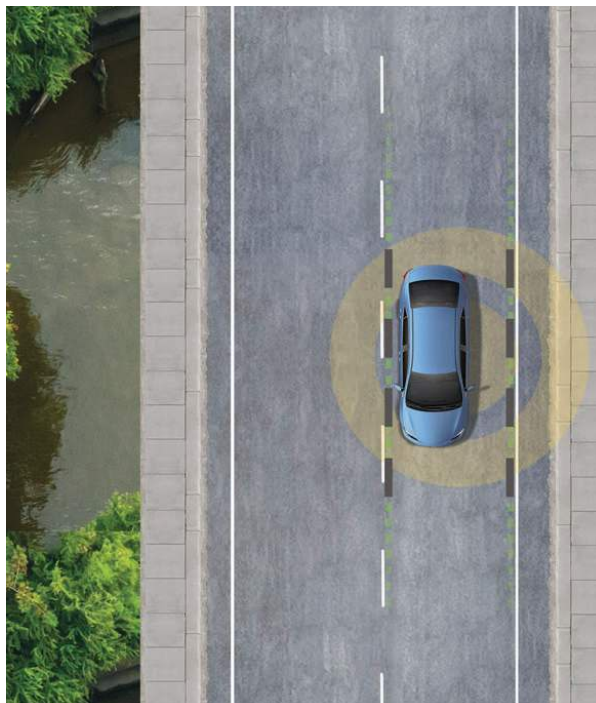
DESIGNED FOR SAFETY — TSS 2.0 FEATURES

Toyota Safety Sense™ (TSS)*,¹ is a bundle of active safety features on many new Toyota vehicles at no additional cost. These innovative features were designed to help protect you and your passengers from harm.



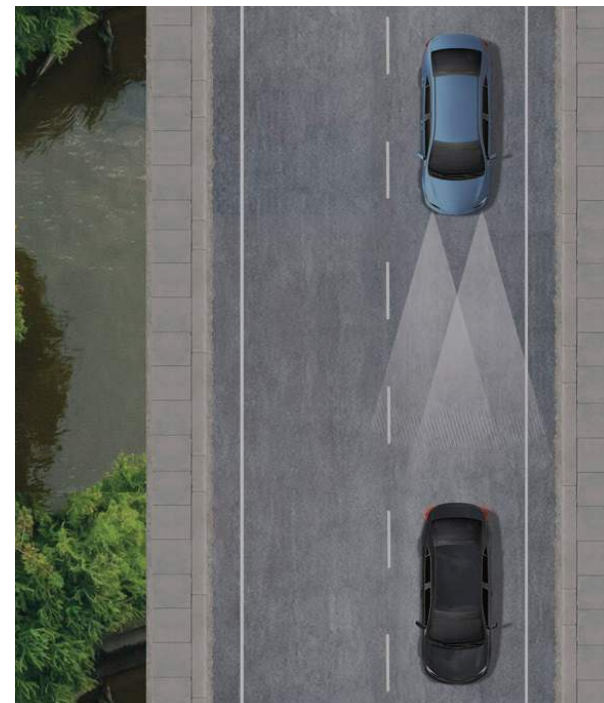
PRE-COLLISION SYSTEM⁴⁷ WITH PEDESTRIAN DETECTION⁴⁸

Pre-Collision System⁴⁷ with Pedestrian Detection⁴⁸ (PCS w/PD) helps keep the road safe by detecting a pedestrian under certain daytime conditions. If the system determines that the possibility of frontal collision with a pedestrian is high, it prompts the driver to take evasive action and brake by using an audio/visual alert. If the driver reacts and brakes, the system may use Brake Assist (BA)⁴⁹ to provide additional brake force. If the driver doesn't react and brake and the system determines that the risk of collision is high, the system may automatically apply the brakes, reducing speed to help mitigate the impact or avoid the collision entirely, if possible.



LANE DEPARTURE ALERT WITH STEERING ASSIST⁵⁰ AND ROAD EDGE DETECTION

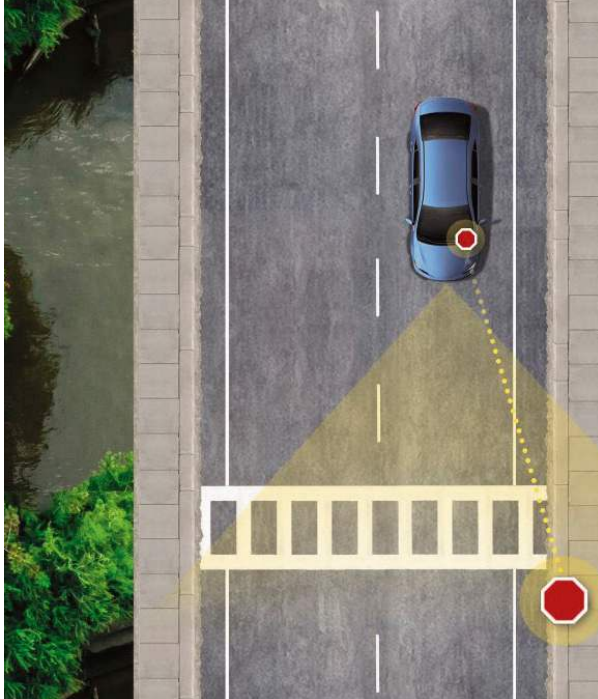
Using Road Edge Detection, Lane Departure Alert with Steering Assist (LDA w/SA)⁵⁰ issues both an audible alert and visual warning on the Multi-Information Display (MID) screen. If the system determines that the driver is not taking corrective steering action, the Steering Assist function is designed to initiate and provide gentle corrective steering to help keep the vehicle in the lane.



AUTOMATIC HIGH BEAMS⁵¹

The Automatic High Beams (AHB)⁵¹ feature is a safety system designed to help you see more clearly at night — without distracting other drivers. Designed to activate at speeds above 25 mph, AHB relies on an in-vehicle camera to help detect the headlights of oncoming vehicles and taillights of preceding vehicles, then automatically toggles between high and low beams accordingly to provide the appropriate amount of light. By using high beams more frequently, the system may allow earlier detection of pedestrians and obstacles.

*Not all TSS or TSS 2.0 features available on all models and model grades. See dealer for details. See numbered footnotes in Disclosures section.



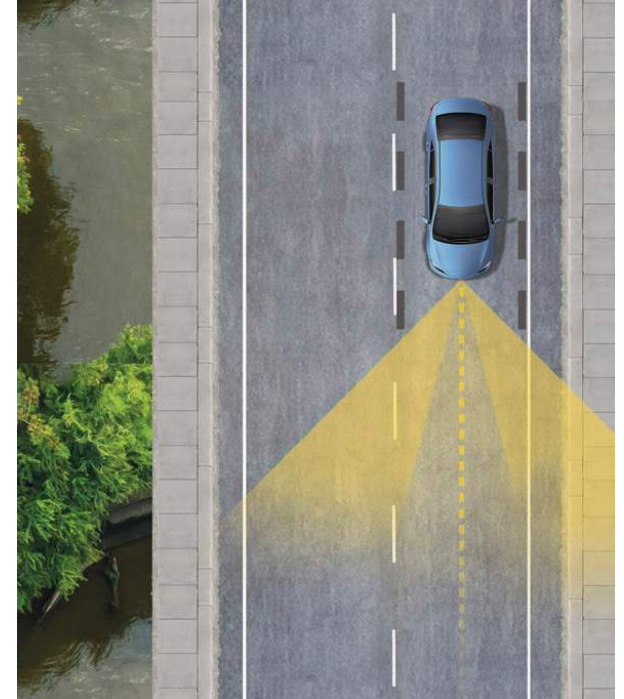
ROAD SIGN ASSIST⁵²

Road Sign Assist (RSA)⁵² helps keep drivers informed of important signs. Using a forward-facing intelligent camera, Road Sign Assist is designed to detect speed-limit signs, stop signs, do-not-enter signs and yield signs, and display them on the MID.



FULL-SPEED DYNAMIC RADAR CRUISE CONTROL⁵³ — SELECT TSS 2.0 VEHICLES

Intended for highway use and similar to “constant speed” cruise control, Dynamic Radar Cruise Control (DRCC)⁵³ lets you drive at a preset speed. DRCC uses vehicle-to-vehicle distance control, which adjusts your speed, to help you maintain a preset distance from vehicles ahead of you that are driving at a slower speed. DRCC uses a front-grille-mounted radar and an in-vehicle camera designed to detect vehicles and their distance. If a driver is traveling slower than you, or within your preset range, DRCC will automatically slow your vehicle down without deactivating cruise control. If DRCC determines you need to slow down more, an audio and visual alert notifies you and brakes are applied. When there’s no longer a vehicle driving slower than your set speed in front of you, DRCC will then accelerate to your preset speed.



LANE TRACING ASSIST⁵⁴ — SELECT TSS 2.0 VEHICLES

When Lane Tracing Assist (LTA)⁵⁴ is on and Dynamic Radar Cruise Control⁵³ is enabled, the vehicle is designed to use visible lane markers and/or a preceding vehicle to help keep the vehicle centered while also displaying the vehicle’s position within the MID screen. The system is designed to reduce driver strain, increase convenience and benefits drivers most during traffic jam situations — but can be turned off using the MID.

EXTERIOR COLOR REFERENCE CHART



PRIUS



PRIUS PRIME



PRIUS c



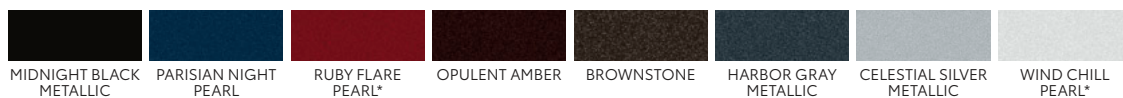
MIRAI



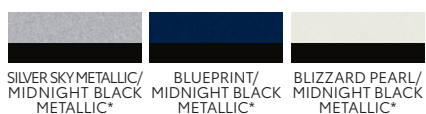
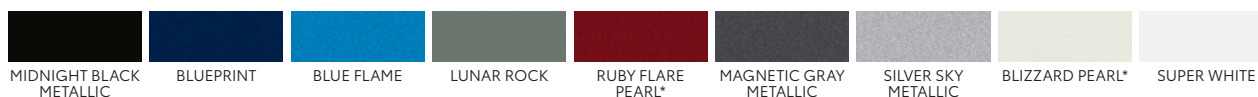
CAMRY HYBRID



AVALON HYBRID



RAV4 HYBRID



HIGHLANDER HYBRID



86



EXTERIOR COLOR REFERENCE CHART



YARIS LIFTBACK

BLACK SAND PEARL	BLUE ECLIPSE METALLIC	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	SUPER WHITE	BLUE ECLIPSE METALLIC/BLACK SAND PEARL*	RUBY FLARE PEARL/BLACK SAND PEARL*



YARIS

STEALTH	ICICLE	SAPPHIRE	PULSE	GRAPHITE	CHROMIUM	FROST



COROLLA

BLACK SAND PEARL	BLUE CRUSH METALLIC	GALACTIC AQUA MICA	BARCELONA RED METALLIC	FALCON GRAY METALLIC	SLATE METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE



COROLLA HATCHBACK

MIDNIGHT BLACK METALLIC	BLUE FLAME	GALACTIC AQUA MICA	SMOKED PAPRIKA METALLIC	OXIDE BRONZE	CLASSIC SILVER METALLIC	BLIZZARD PEARL*



CAMRY

MIDNIGHT BLACK METALLIC	BLUE STREAK METALLIC	GALACTIC AQUA MICA	SUPERSONIC RED*	RUBY FLARE PEARL*	BROWNSTONE	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	WIND CHILL PEARL*	SUPER WHITE
BLUE STREAK METALLIC/MIDNIGHT BLACK METALLIC*	WIND CHILL PEARL/MIDNIGHT BLACK METALLIC*	CELESTIAL SILVER METALLIC/MIDNIGHT BLACK METALLIC*							



AVALON

MIDNIGHT BLACK METALLIC	PARISIAN NIGHT PEARL	RUBY FLARE PEARL*	OPULENT AMBER	BROWNSTONE	HARBOR GRAY METALLIC	CELESTIAL SILVER METALLIC	WIND CHILL PEARL*

Not all colors available on all model grades. See dealer for details. *Extra-cost color.

EXTERIOR COLOR REFERENCE CHART



TACOMA

MIDNIGHT BLACK METALLIC	CAVALRY BLUE	VOODOO BLUE	BARCELONA RED METALLIC	QUICKSAND	MAGNETIC GRAY METALLIC	CEMENT	SILVER SKY METALLIC	SUPER WHITE



TUNDRA

MIDNIGHT BLACK METALLIC	CAVALRY BLUE	VOODOO BLUE	BARCELONA RED METALLIC	SMOKED MESQUITE	QUICKSAND	MAGNETIC GRAY METALLIC	CEMENT	SILVER SKY METALLIC	SUPER WHITE



C-HR

BLACK SAND PEARL	BLUE ECLIPSE METALLIC	BLUE FLAME	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	SILVER KNOCKOUT METALLIC	BLIZZARD PEARL*
BLUE ECLIPSE METALLIC R-CODE ICEBERG***	BLUE FLAME R-CODE BLACK**	RUBY FLARE PEARL R-CODE BLACK**	SILVER KNOCKOUT METALLIC R-CODE BLACK**	BLIZZARD PEARL R-CODE BLACK**		



RAV4

MIDNIGHT BLACK METALLIC	BLUEPRINT	BLUE FLAME	LUNAR ROCK	RUBY FLARE PEARL*	MAGNETIC GRAY METALLIC	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE
MIDNIGHT BLACK METALLIC/ICE EDGE*	BLUE FLAME/ICE EDGE*	LUNAR ROCK/ICE EDGE*						



HIGHLANDER

MIDNIGHT BLACK METALLIC	SHORELINE BLUE PEARL	ALUMINA JADE METALLIC	OOH LA LA ROUGE MICA	SALSA RED PEARL	TOASTED WALNUT PEARL	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	BLIZZARD PEARL*



4RUNNER

MIDNIGHT BLACK METALLIC	NAUTICAL BLUE METALLIC	VOODOO BLUE	BARCELONA RED METALLIC	MAGNETIC GRAY METALLIC ¹	CLASSIC SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE



SEQUOIA

MIDNIGHT BLACK METALLIC	SHORELINE BLUE PEARL	SIZZLING CRIMSON MICA	TOASTED WALNUT PEARL	MAGNETIC GRAY METALLIC ¹	SILVER SKY METALLIC	BLIZZARD PEARL*	SUPER WHITE



LAND CRUISER

MIDNIGHT BLACK METALLIC	BLUE ONYX PEARL	BRANDYWINE MICA	MAGNETIC GRAY METALLIC	CLASSIC SILVER METALLIC	BLIZZARD PEARL*



SIENNA

MIDNIGHT BLACK METALLIC	PARISIAN NIGHT PEARL	ALUMINA JADE METALLIC	SALSA RED PEARL	TOASTED WALNUT PEARL	PREDAWN GRAY MICA	CELESTIAL SILVER METALLIC	BLIZZARD PEARL*	SUPER WHITE

Not all colors available on all model grades. See dealer for details.

*Extra-cost color. ¹Availability subject to change. **The available R-Code adds differentiation with a black- or white-painted roof and side mirrors.

DISCLOSURES

1. Drivers are always responsible for their own safe driving. See *Owner's Manual* for additional limitations and details. **2.** Apps and services subject to change at any time without notice. Data charges may apply. Apple CarPlay® functionality requires a compatible iPhone® tethered with an approved data cable into the USB media port. Apple CarPlay® is a registered trademark of Apple Inc. **3.** CAUTION! When driving a hybrid vehicle, pay special attention to the area around the vehicle. Because there is little vehicle noise in EV Mode, pedestrians, people riding bicycles or other people and vehicles in the area may not be aware of the vehicle starting off or approaching them, so take extra care while driving. EV Mode works under certain conditions at low speeds for up to one-half mile. See *Owner's Manual* for details. **4.** EV Mode works under certain conditions at low speeds up to one mile. Quick acceleration and braking, road and vehicle conditions, or climate control use may prevent or limit usage or effectiveness of EV Mode. See www.fueleconomy.gov. Driving speed and distance are limited. See *Owner's Manual* for details. **5.** Extra-cost color. **6.** Amazon, Alexa, and all related logos and marks are trademarks of Amazon.com, Inc. or its affiliates. Apps, prices and services vary by phone carrier and are subject to change at any time without notice. Subject to smartphone connectivity and capability. Data charges may apply. **7.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Apps/services vary by phone/carrier; functionality depends on many factors. Select apps use large amounts of data; you are responsible for charges. Apps and services subject to change at any time without notice. See toyota.com/entune for details. **8.** The Smart Key System may interfere with some pacemakers or cardiac defibrillators. If you have one of these medical devices, please talk to your doctor to see if you should deactivate this system. **9.** The Bird's Eye View Camera does not provide a comprehensive view of the area surrounding your vehicle. Look around to confirm surrounding clearance. **10.** Dynamic Navigation is dependent upon an operative telematics device, a cellular connection, navigation map data and GPS satellite signal reception, and other factors outside of Toyota's control, which can limit the ability or functionality of the system. To learn about Toyota Entune™ 3.0's data collection, use, sharing and retention, please visit <https://www.toyota.com/privacyvts/>. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Subscription required upon end of trial service period. See *Navigation System Owner's Manual* for additional details. **11.** JBL® and Clari-Fi™ are registered trademarks of Harman International Industries, Inc. **12.** Cargo and load capacity limited by weight and distribution. Always properly secure cargo and cargo area. **13.** Roof rack with cross bars is not recommended for luggage. **14.** 2019 preliminary mpg estimates determined by Toyota. EPA estimates not available at time of posting. Actual mileage will vary. **15.** Do not rely exclusively on Blind Spot Monitor. Look over shoulders and use turn signal. **16.** Do not rely exclusively on the Rear Cross-Traffic Alert system. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, detection and range of the system. See *Owner's Manual* for additional limitations and details. **17.** Calculations based on 2018 Prius Prime EPA-estimated EV Mode range of 25 miles when vehicle is fully charged. Excludes driving conditions. Actual mileage traveled in EV Mode will vary and is dependent on many factors such as traffic, road and weather conditions, vehicle maintenance, driving speed and cargo load. **18.** 2018 Prius Prime EPA-estimated driving range with a full tank of gas. Based on 45% highway, 55% city driving. Actual mileage will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. See www.fueleconomy.gov. **19.** Based on 2018 Prius Prime EPA-estimated combined 133 MPGe, and non-luxury plug-in hybrid segment from www.fueleconomy.gov. Actual mileage will vary. **20.** 2018 EPA-estimated combined 133 MPGe. Actual MPGe will vary. Battery capacity will decrease with time and use. See www.fueleconomy.gov. **21.** Be sure to obey traffic regulations and maintain awareness of road and traffic conditions at all times. Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway. Updates may be available from your dealer at an additional cost. See *Owner's Manual* for details. **22.** The backup camera does not provide a comprehensive view. Always look over shoulder and use outside mirrors. **23.** All the airbag systems are Supplemental Restraint Systems. All airbags (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions. To decrease the risk of injury from an inflating airbag, always wear seatbelts and sit upright in the middle of the seat as far back as possible. Do not put objects in front of an airbag or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. See *Owner's Manual* for additional limitations and details. **24.** BBS® is a registered trademark of BBS of America, Inc. **25.** 2018 EPA-estimated 67 city/67 highway/67 combined MPGe for Mirai and 312-mile driving range. Actual mileage will vary. Range measurement pursuant to SAE J2601 standards (ambient temperature: 20°C; hydrogen tank pressure when fueled: 70 MPa). Fueling time varies with hydrogen fueling pressure and ambient temperature. **26.** Fueling time varies with hydrogen fueling pressure and ambient temperature. **27.** Vehicle Stability Control is not a substitute for safe and attentive driving practices. Factors including speed, road conditions, weather and steering input can all affect whether VSC will be effective. **28.** Torsen® is a registered trademark of Zexel Torsen, Inc. **29.** The available R-Code adds differentiation with a black- or white-painted roof and side mirrors. **30.** The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Toyota is under license. A compatible Bluetooth®-enabled phone must first be paired. Phone performance depends on software, coverage and carrier. **31.** Low-Speed Pre-Collision System operates at speeds 18 mph or less. It is intended to assist a driver, but it is the driver's responsibility to be aware of the vehicle's surroundings. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. **32.** Intelligent Clearance Sonar (ICS) is designed to assist drivers in avoiding potential collisions at speeds of 9 mph or less. Certain vehicle and environmental factors, including an object's shape, size and composition, may affect the system's effectiveness. Always look around outside the vehicle and use mirrors to confirm clearance. See *Owner's Manual* for additional limitations and details. **33.** Do not rely exclusively on the Rear Cross-Traffic Braking system. Always look over your shoulder and use your mirrors to confirm rear clearance. The system cannot prevent all collisions, and performance is dependent on road, weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. **34.** May not be compatible with all mobile phones, MP3/WMA players and like models. **35.** 2019 EPA-estimated 32 city/40 highway/35 combined mpg for Yaris with automatic transmission. Actual mileage will vary. **36.** See *Owner's Manual* for additional limitations and details. **37.** Trailer-Sway Control (TSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions, weather and driver steering input can all affect whether TSC will be effective in preventing a loss of control. See *Owner's Manual* for additional limitations and details. **38.** Qi wireless charging may not be compatible with all mobile phones, MP3/WMA players and like models. When using the wireless charging system, avoid placing metal objects between the wireless charger and the mobile device when charging is active. Doing so may cause metal objects to become hot and could cause burns. **39.** A Blu-ray Disc™/DVD player is standard. A separate Blu-ray Disc™/DVD player or game system utilizing the center console's video/audio inputs is required in order to use the split-screen function of the Dual-View system. **40.** Crawl Control is designed for driving on difficult terrain at low speeds. It assists the driver by controlling acceleration and braking, allowing the driver to focus on steering. The Toyota 4Runner and Toyota Tacoma are designed to meet off-road driving requirements, but off-roading is inherently dangerous. Always wear seatbelts. See *Owner's Manual* for additional limitations and details. **41.** Prius AWD-e system operates at speeds up to 43 mph. **42.** Do not exceed 120V. See *Owner's Manual* for additional limitations and details. **43.** Auto LSD is an electronic, brake-actuated limited-slip differential that automatically activates when VSC is disengaged at low speeds. **44.** Do not use an automatic car wash if vehicle is equipped with Desert Air Intake accessory. Damage to vehicle may result which falls outside of the vehicle's warranty coverage. **45.** Rigid Industries® is a registered trademark of JST Performance, LLC d/b/a Rigid Industries. **46.** FOX® is a registered trademark of FOX Factory, Inc. (©FOX Factory, Inc.) **47.** The TSS Pre-Collision System is not a substitute for safe and attentive driving practices. See *Owner's Manual* for additional limitations and details. **48.** The Pedestrian Detection system is designed to detect a pedestrian or bicyclist ahead of the vehicle, determine if impact is imminent and help reduce impact speed. It is not a collision avoidance system and is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as speed, size and position of pedestrians, and weather, light and road conditions. See *Owner's Manual* for additional limitations and details. **49.** Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper vehicle maintenance, and tire and road conditions. See *Owner's Manual* for additional limitations and details. **50.** Lane Departure Alert with Steering Assist is not a substitute for safe and attentive driving practices. See *Owner's Manual* for additional limitations and details. **51.** Automatic High Beams operate at speeds above 25 mph. Factors such as a dirty windshield, weather, lighting and terrain limit effectiveness, requiring the driver to manually operate the high beams. See *Owner's Manual* for additional limitations and details. **52.** Do not rely exclusively on Road Sign Assist (RSA). RSA is a driver support system that utilizes the vehicle's forward-facing camera and navigation system to recognize certain road signs and provide information to the driver via the multi-information display and/or Head-Up Display. Effectiveness is dependent on road, weather, vehicle and sign conditions. Use common sense when using RSA and do not drive distracted. See *Owner's Manual* for additional limitations and details. **53.** Full-Speed Range Dynamic Radar Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving practices. System effectiveness is dependent on road, weather and traffic conditions. See *Owner's Manual* for additional limitations and details. **54.** Lane Tracing Assist (LTA) is designed to read visible lane markers and detect other vehicles under certain conditions. When potential lane departure is detected, LTA provides a visual warning and either an audible alert or vibration in the steering wheel and can apply a slight steering force. It is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness is dependent on many factors including road, weather and vehicle conditions. See *Owner's Manual* for additional limitations and details. **55.** 2019 EPA-estimated mileage. Actual mileage will vary. **56.** GreenEdge® is a registered trademark of Harman International Industries, Inc.

For details on vehicle specifications, standard features and available equipment in your area, contact your Toyota dealer. A vehicle with particular equipment may not be available at the dealership. Ask your Toyota dealer to help locate a specifically equipped vehicle. All information presented herein is based on data available at the time of posting, is subject to change without notice and pertains specifically to mainland U.S.A. vehicles only. Prototypes shown. Actual production vehicles may vary.

CARS BUILT FOR THE WAY YOU LIVE

At Toyota, we build cars for how you live. From building advanced safety features designed to help prevent crashes to driving cross-country to understand how we can make your driving experience better, our work starts with understanding your needs. Building cars for how you live also means thinking about tomorrow — from fuel efficiency and environmental innovations, to things beyond cars, like a bicycle that you can control with your mind. And because what we learn building cars can help improve lives in other places, we do things like help communities rebuild their homes quickly after a disaster and work with soup kitchens to help them serve more people faster. Toyota. Built for how you live. Together we are going places.

WARRANTIES

Every Toyota Car, Truck and SUV is built to exceptional standards. And that's not idle boasting. We back it up with these Limited Warranty Coverages:

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, drive system, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Emissions: Coverages vary under Federal and California regulations. Refer to applicable *Warranty and Maintenance Guide* for details.

Accessories: For Genuine Toyota Accessories purchased at the time of the new vehicle purchase, the Toyota Accessory Warranty coverage is in effect for 36 months/36,000 miles from the vehicle's in-service date, which is the same coverage as the Toyota New Vehicle Limited Warranty.

For Genuine Toyota Accessories purchased after the new vehicle purchase the coverage is 12 months, regardless of mileage, from the date the accessory was installed on the vehicle, or the remainder of any applicable new vehicle warranty, whichever provides greater coverage.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable *Warranty and Maintenance Guide* or see your Toyota dealer.

Hybrid-Related Component Coverage: Hybrid-related components, including the HV battery, battery control module, hybrid control module and inverter with converter, are covered for 8 years/100,000 miles. The HV battery may have longer coverage under emissions warranty. Refer to applicable *Warranty and Maintenance Guide* for details.

Toyota strives to build vehicles to match customer interest and thus they typically are built with popular options and option packages. Not all options/packages are available separately and some may not be available in all regions of the country. See toyota.com for information about options/packages commonly available in your area. If you would prefer a vehicle without any or with different options, contact your dealer to check for current availability or the possibility of placing a special order. Toyota vehicles are designed to meet most off-road driving requirements. Abusive use may result in bodily harm or damage. Toyota encourages responsible operation to protect you, your vehicle and the environment. Seatbelts should be worn at all times. Please do not allow passengers to ride in the cargo area. Towing hitch receivers/ball mount kits are not intended to provide crash protection.

We want everything about your experience with Toyota to exceed your expectations. The Toyota Customer Experience Center is one way we hope to satisfy you. Got a question, comment or concern? Please contact us at:

Toyota Motor Sales, U.S.A., Inc.

P.O. Box 259001, Plano, TX 75025-9001

Phone/Fax: 800-331-4331/310-468-7814

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