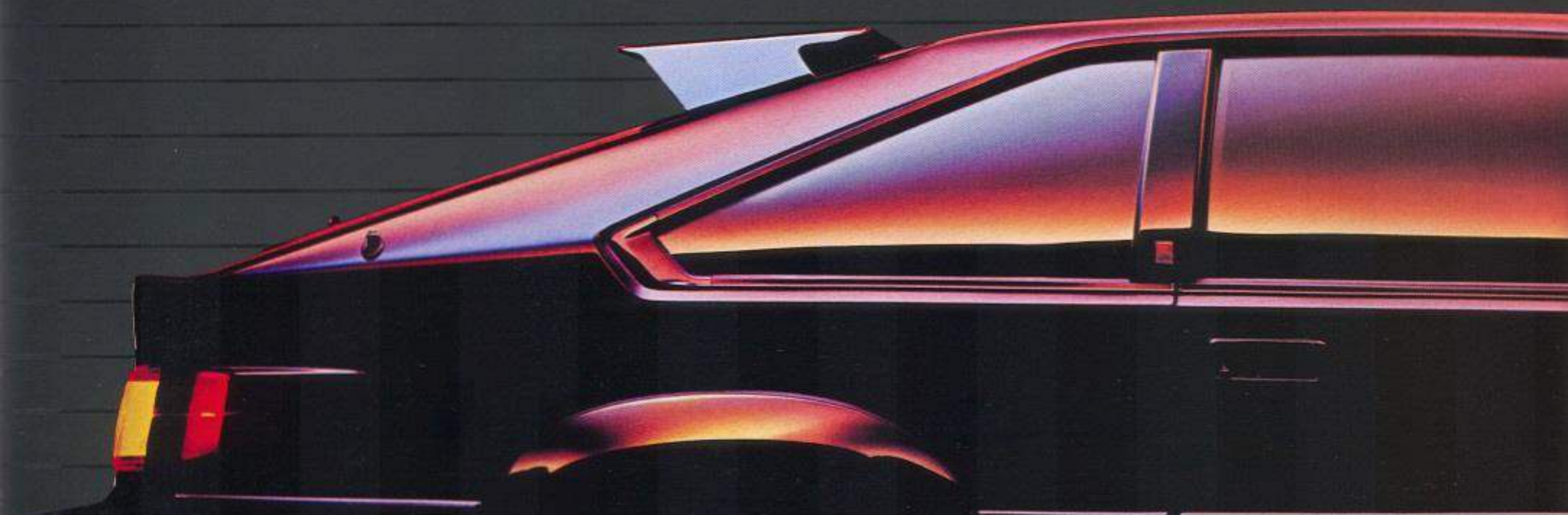


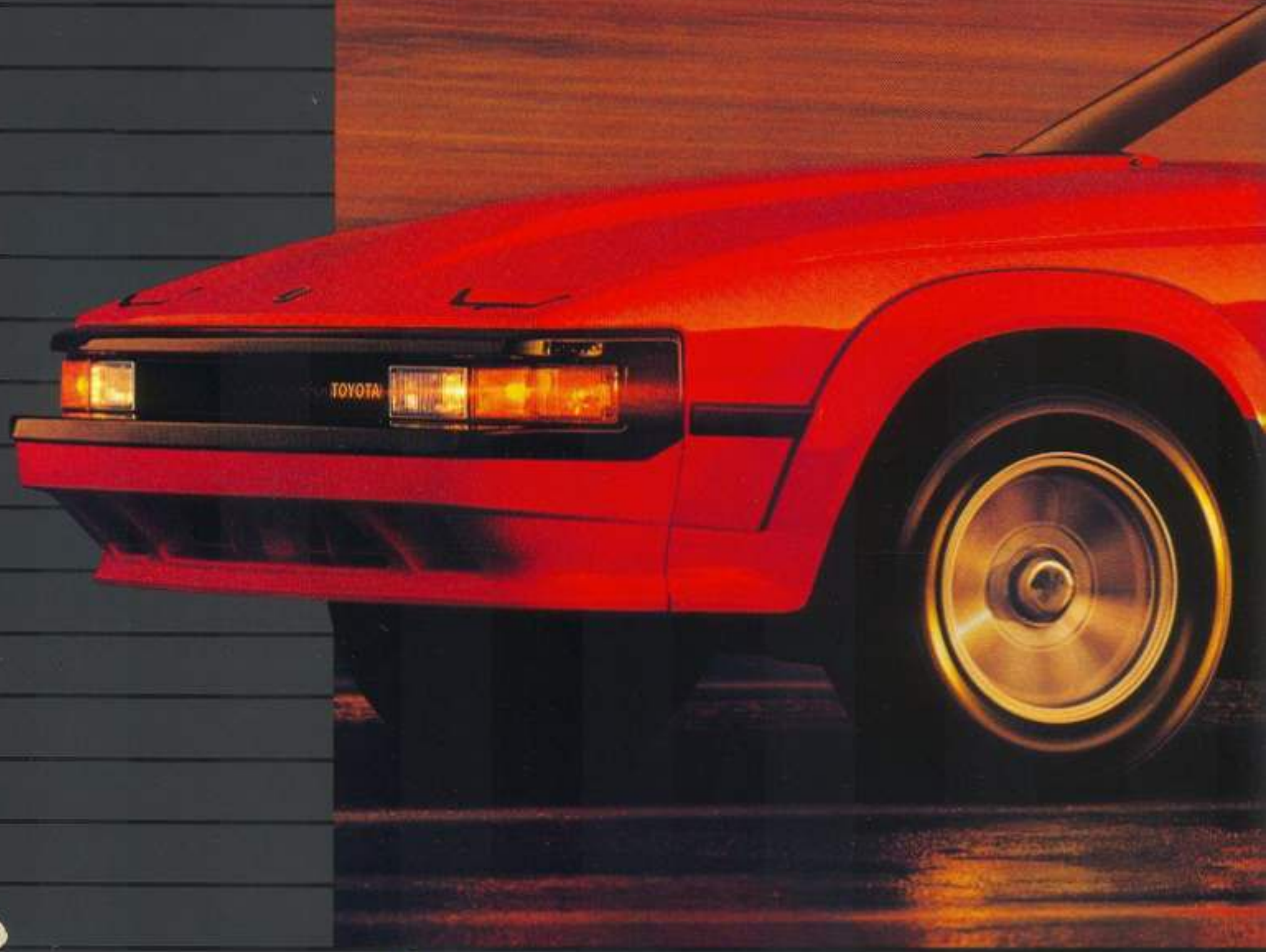


Celica
Supra
BY TOYOTA





Sleek



Hot!

CAPTURE THE FEELING
OF TWIN CAM
PERFORMANCE

The tach needle flicks upward as the race-bred Toyota Twin Cam engine comes to life. You're ready to enter the world of high performance with Celica Supra for 1984.



SUPRA

Supra is ready with a pulse-quicken-
ing burst of acceleration to merge
with cross-town traffic. Ready to effort-
lessly cruise cross-country. And ready
for the demands of rush-hour traffic
or the challenge of a tortuous moun-
tain road. For 1984, the legendary
Supra is even more of what the driving
enthusiast's dreams are made of:
a world-class Grand Touring auto-
mobile with sleek styling, superb
handling, breathtaking performance,
abundant comforts and impeccable
interior refinements. All the right stuff.

Supra's 28 liter 6-cylinder elec-
tronically fuel-injected Twin Cam
powerplant is Toyota's most powerful
engine ever. The close-ratio 5-speed
overdrive transmission is perfectly
matched to the Twin Cam engine's
broad power band.

For confident handling and superb
roadability, Supra features variable
assist power rack-and-pinion steering,
independent rear suspension, limited-
slip differential, wide 225/60HR14
raised-black-letter steel-belted radial

tires on 14"x7" aluminum alloy wheels,
and ventilated and power-assisted 4-
wheel disc brakes. And to improve
high-speed aerodynamics, Supra has
a new front air dam.

If the world of high-performance
motoring beckons you, capture the
feeling at its exhilarating best with
the 1984 Supra.

Shown with optional equipment. See Features
chart for details.



Race-Proven Technology

Supra's independent rear suspension provides superior handling and cornering performance. It helps keep Supra's wide, raised-black-letter radials in full contact with the road.



INDEPENDENT REAR SUSPENSION



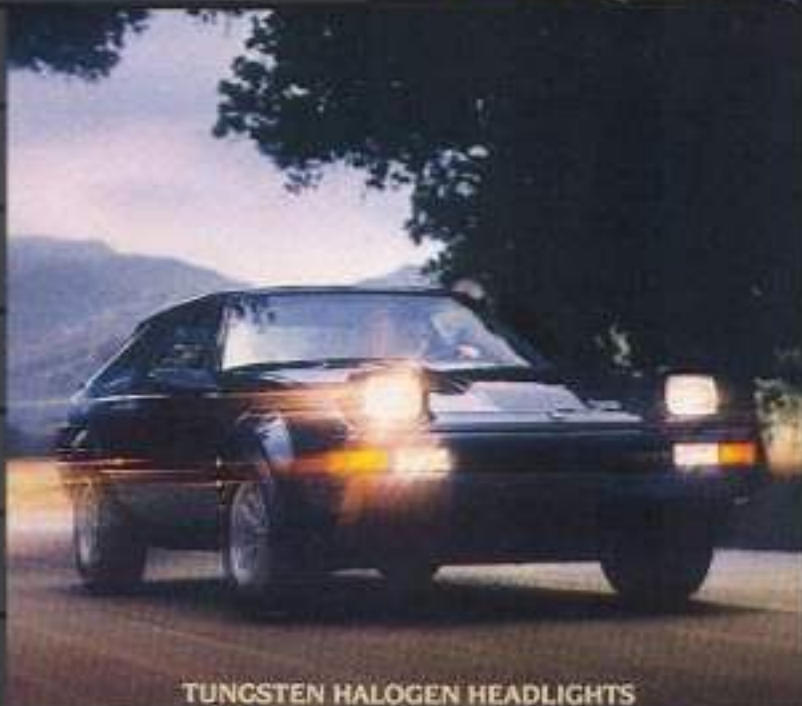
4-WHEEL VENTILATED DISC BRAKES

Bright Ideas

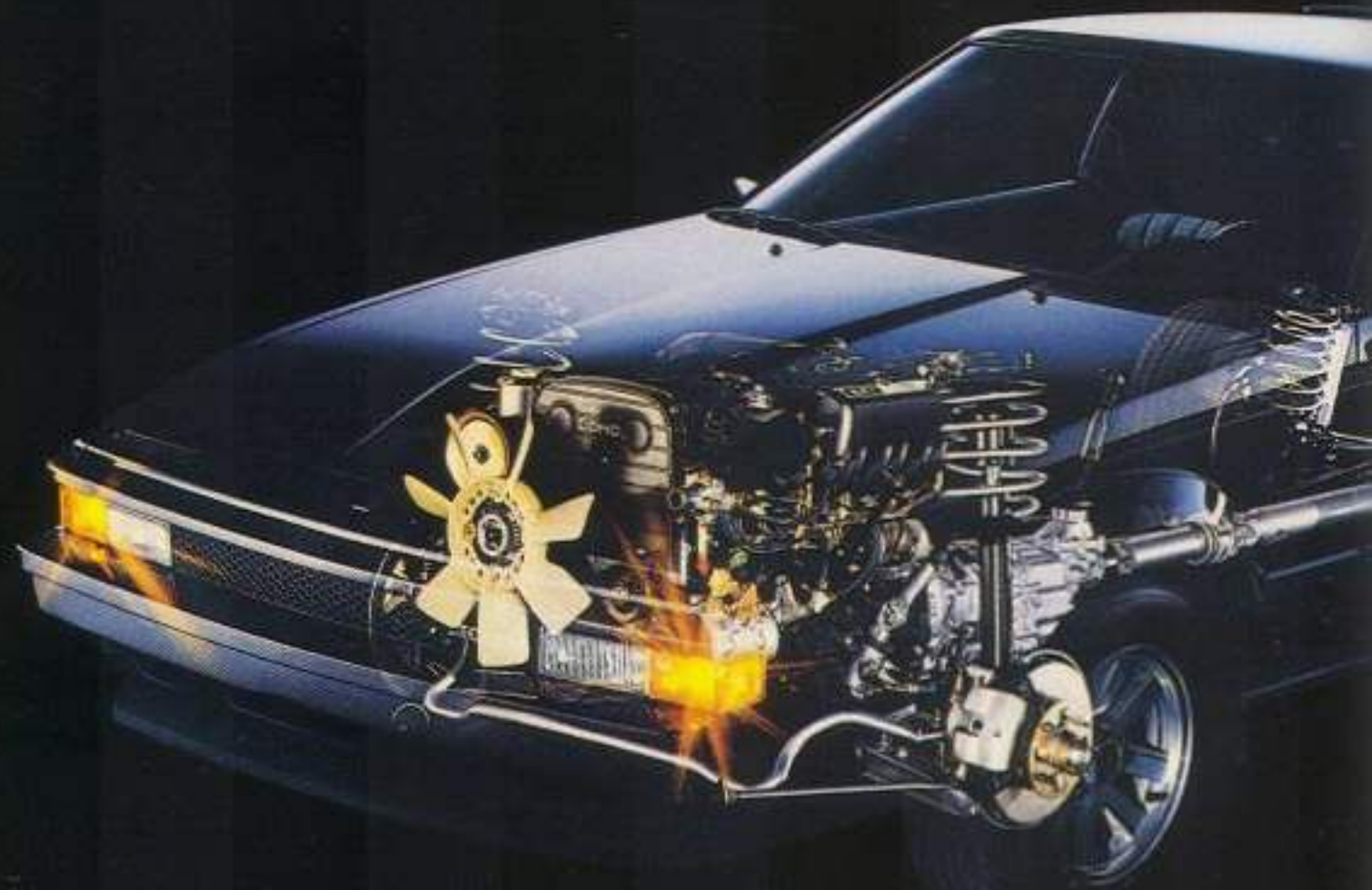
Fully retractable tungsten halogen headlights light Supra's way. Halogen foglights, flush-mounted within the integrated bumper, add illumination in inclement weather.



HALOGEN FOGLIGHTS



TUNGSTEN HALOGEN HEADLIGHTS



HIGH-PERFORMANCE TECHNOLOGY



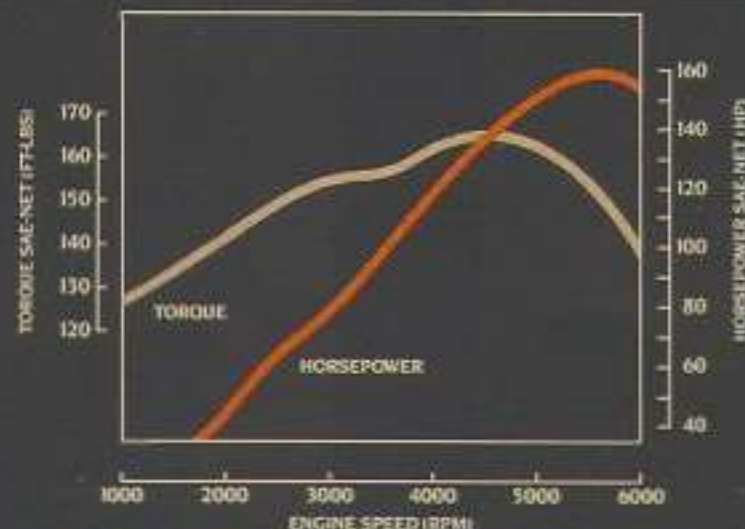
ELECTRONIC FUEL INJECTION

Advanced Engineering

Electronic Fuel Injection (EFI) system is microcomputer-controlled to deliver optimum air/fuel mixture. Durable, quiet-running cogged camshaft drivebelt reduces engine noise and lowers maintenance.



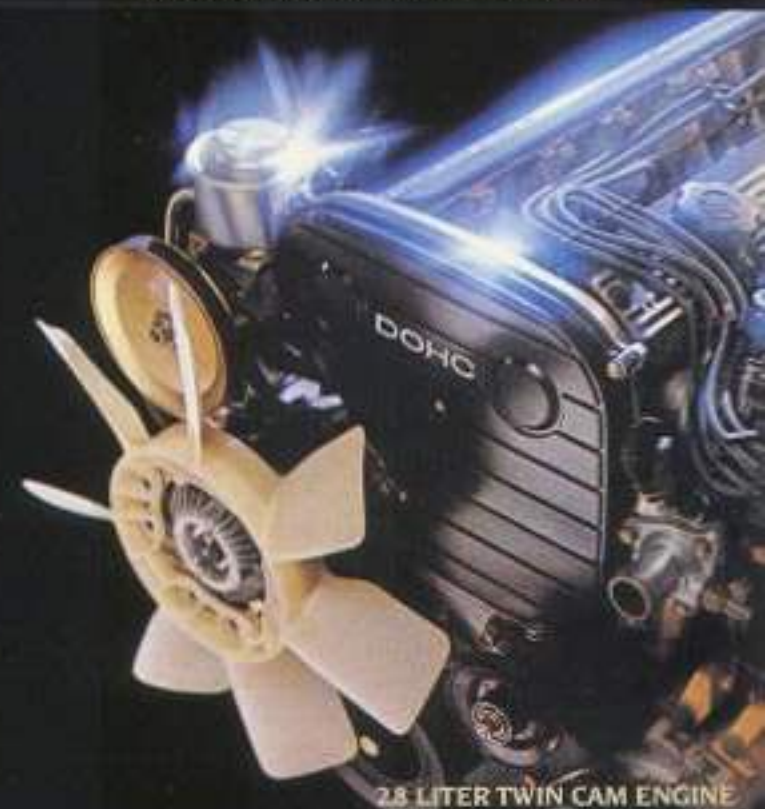
COGGED CAMSHAFT DRIVEBELT



5M-GE TWIN CAM ENGINE MAP

Quick Response

The 2.8 liter Twin Cam engine's increased horsepower/torque curves for 1984 show high-performance profile for quick response throughout the rpm range from idle to redline.



2.8 LITER TWIN CAM ENGINE

'Thinking' Transmission

Electronically Controlled 4-speed automatic overdrive transmission with lock-up torque converter lets the driver choose either "Power" or "Normal" shifting modes at the touch of a button. Shown with optional equipment. See Features chart for details.



PERFORMANCE DATA

ACCELERATION



BRAKING

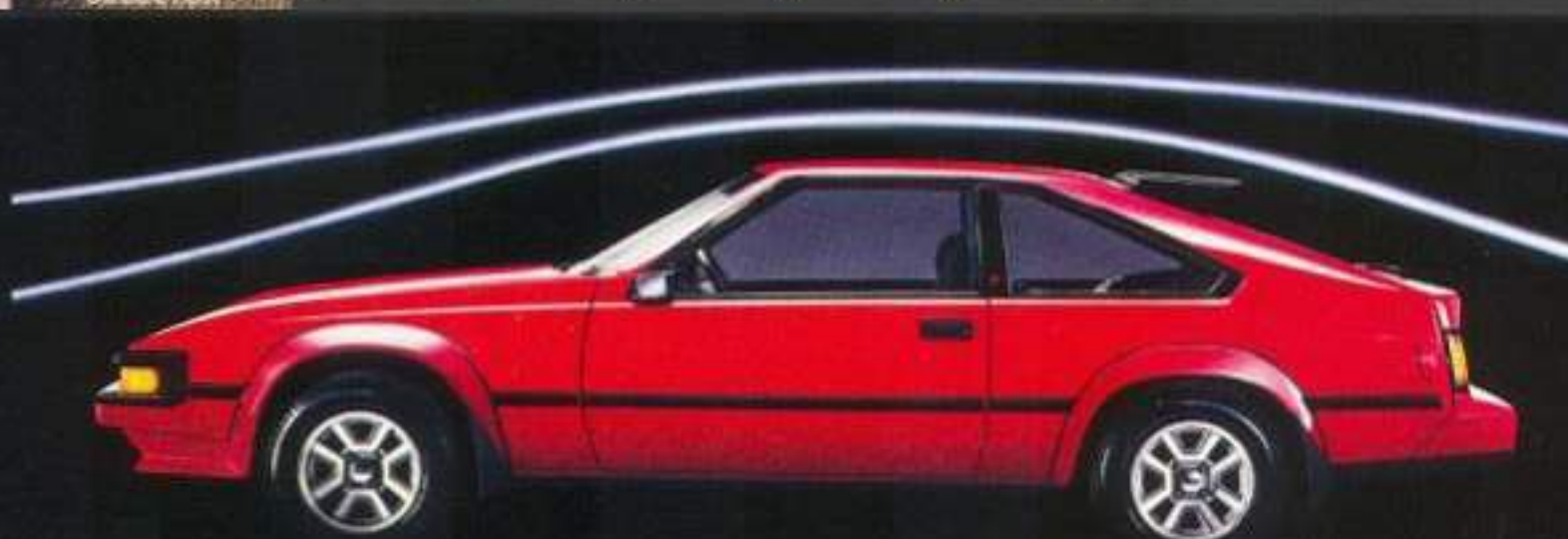


Hot Performance

The first Twin Cam Supra. Motor Trend's 1982 "Import Car of The Year," showed outstanding acceleration and braking power in closed-course testing. The newest Supra, with 15 more horse-power, promises even more performance.



5-SPEED OVERDRIVE TRANSMISSION



SLEEK AERODYNAMIC PROFILE



REAR SUPRA LOGO



VARIABLE ASSIST POWER RACK-AND-PINION STEERING

Aerodynamic Styling

Supra's sleek shape is the result of extensive wind tunnel testing. In addition to pleasing the eye, Supra slips through the wind with a low coefficient of drag — only .348.

Responsive Handling

Variable assist power rack-and-pinion steering feeds the feel of the road back to the driver at higher speeds, provides more steering assist during low-speed maneuvering.

Innovation



SUPRA LEATHER INTERIOR



THE ERGONOMIC DRIVING ENVIRONMENT

When you settle into Supra's cockpit, you experience the successful interfacing of man and machine—a crucial factor in a high-performance road machine. Like a custom-fitted race car seat, the Supra driver's 8-way adjustable Sport Seat holds and

supports you in position for optimum comfort and control. This Sport Seat provides a virtually limitless range of adjustments: fully reclining seatback, 4-way adjustable headrest, seat cushion height, thigh support, and side bolster width. A unique 3-pillow pneumatic lumbar support system helps relieve lower back fatigue on long trips. The Sport Seats are available in attractive cloth or optional soft, full-grain leather upholstery.

Supra's controls are positioned for fast, easy operation and instruments are clustered for quick reading, day or night. The electric tachometer, 130 mph speedometer with resettable trip meter, and gauges for engine oil pressure, coolant temperature, battery voltage and fuel level let you monitor Supra's performance at a glance.

For year-round comfort, Supra's automatic temperature control air conditioning system lets you maintain any preset temperature through heat of day or cool of night. An electronic



AM/FM/MPX stereo tuner with five speakers, cassette and graphic equalizer produces dynamic sound that rivals the finest home stereo systems.

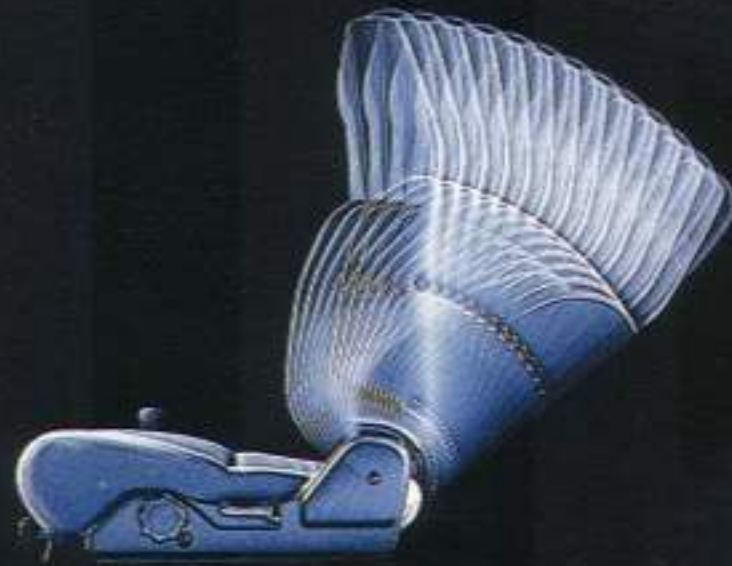
The unity of man and machine has never been more apparent than in the 1984 Supra's cockpit, a true driver's environment.

Shown with optional equipment. See Features chart for details.

Racy!

Command Performance

Supra puts you in command and control. Instruments are clustered directly in front of the driver for quick, effortless reading. All switches and controls are located for easy access.



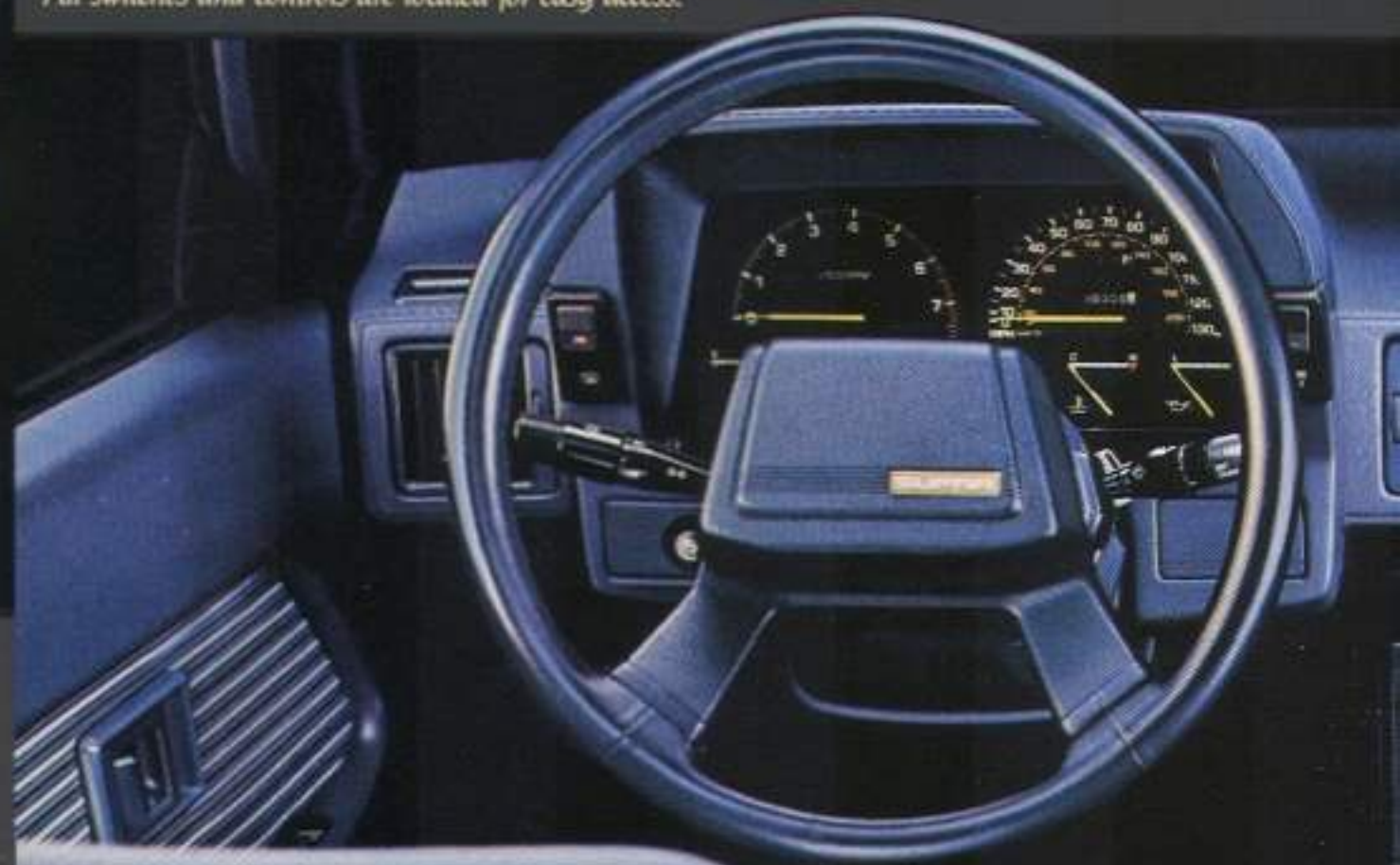
FULLY RECLINING SPORT SEATS



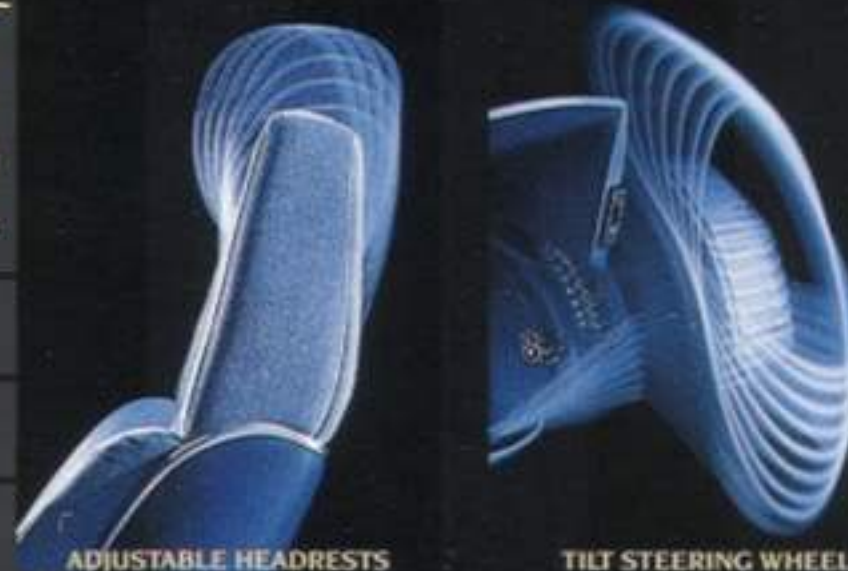
8-WAY ADJUSTABLE DRIVER'S SPORT SEAT

The Ultimate Driver's Seat

Driver's Sport Seat, upholstered in rich, textured cloth, adjusts eight different ways for total comfort and support. Unique 3-pillow pneumatic lumbar support helps reduce lower back fatigue while driving. The leather-wrapped steering wheel has tilt adjustment for most comfortable driving position.



COMPLETE INSTRUMENTATION AND CONTROLS

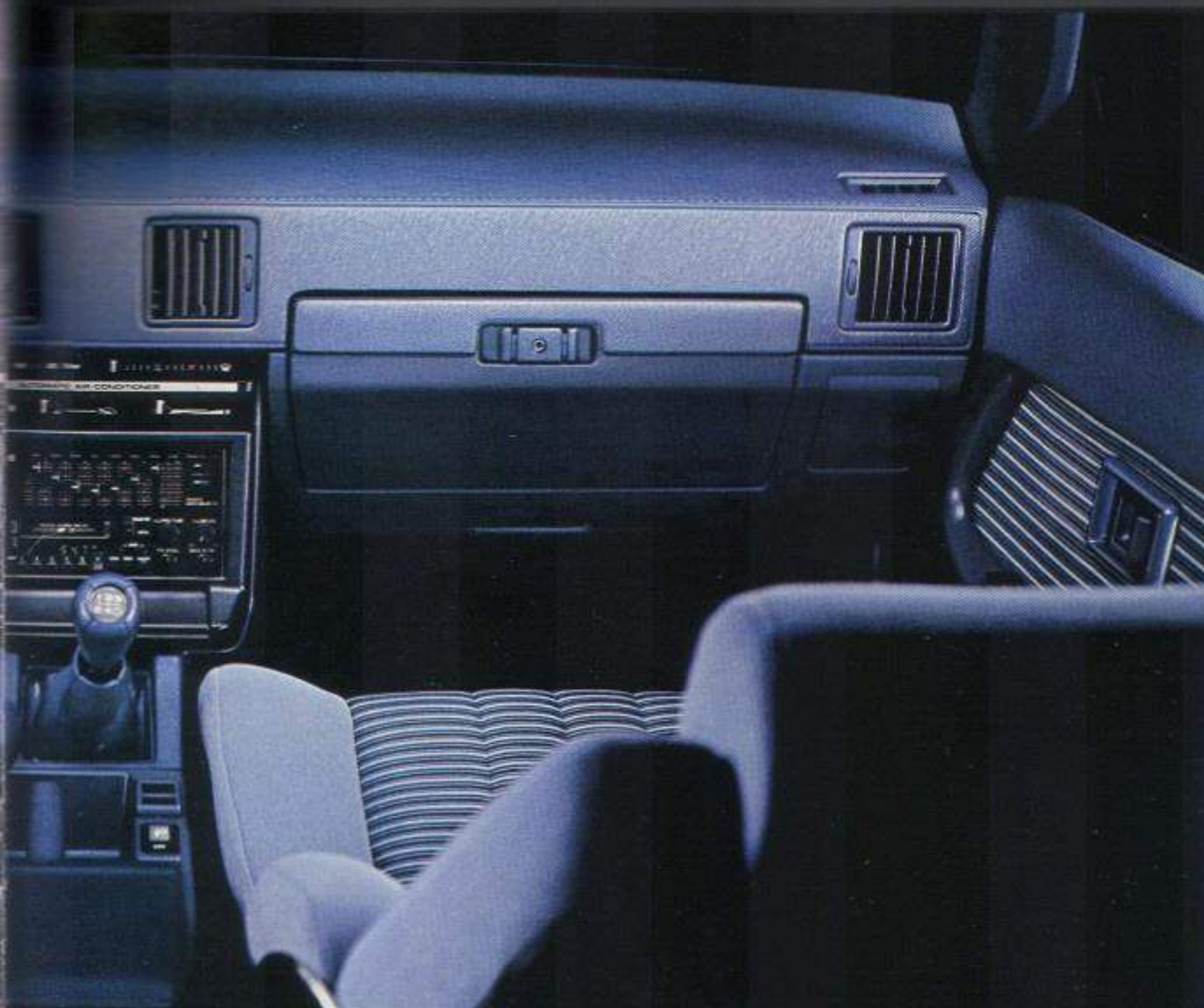


ADJUSTABLE HEADRESTS

TILT STEERING WHEEL



ELECTRONIC AM/FM/MPX TUNER WITH CASSETTE AND GRAPHIC EQUALIZER



POWER MIRROR CONTROL

DUAL SAIL-MOUNTED
OUTSIDE MIRRORS



POWER WINDOWS
AND DOOR LOCKS

Supra Touches

Supra's automatic temperature control air conditioning system maintains the temperature you select, summer or winter. Controls for power windows, door locks and dual remote control outside mirrors are fingertip close, as is Supra's stalk-mounted Cruise Control and adjustable intermittent wiper control.



CRUISE CONTROL

Dynamic Sound

Your driving enjoyment is enhanced with an advanced sound system that includes AM/FM/MPX stereo tuner with five speakers, cassette and graphic equalizer.

Command!



SUPRA L-TYPE



THE ELEGANCE OF GRAND TOURING

Supra L-Type is sleek and sophisticated. Although the elegance of this Supra may be understated, its performance is not. A 2.8 liter electronically fuel-injected 6-cylinder Twin Cam engine and Electronically Controlled 4-speed automatic overdrive transmission with shift pattern selec-

tor and lock-up torque converter transform power into action.

Inside, comfort greets you as you slip into the softly cushioned, richly textured cloth seats. An optional Electronic Display Instrument Panel with graphic tachometer, digital speedometer, dual-mode fuel level indicator, coolant temperature indicator, and Trip Computer offers you tomorrow's instrumentation today.

Supra L-Type's list of standard comforts and conveniences includes automatic temperature control air



Elegant

conditioning; an electronic AM/FM/MPX stereo tuner with five speakers, cassette and graphic equalizer; Cruise Control; and controls for power windows, door locks and outside mirrors.

For the excitement of high-performance driving and the elegance of grand touring, Supra L-Type stands ready to please the most discriminating driver.

Shown with optional equipment. See Features chart for details.

Extra Convenience

For effortless shifting, choose Toyota's innovative Electronically Controlled 4-speed automatic overdrive transmission with shift pattern selector and lock-up torque converter.



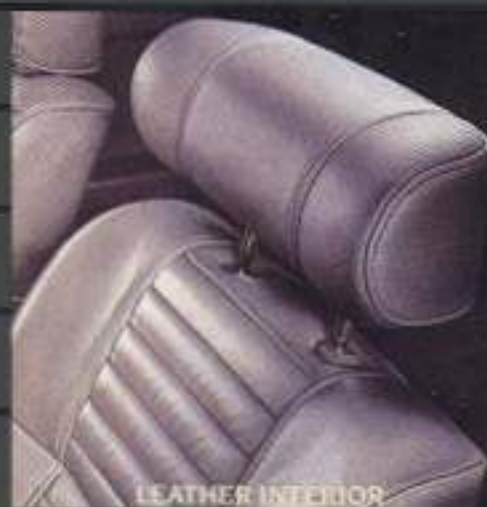
TWO-TONE PAINT



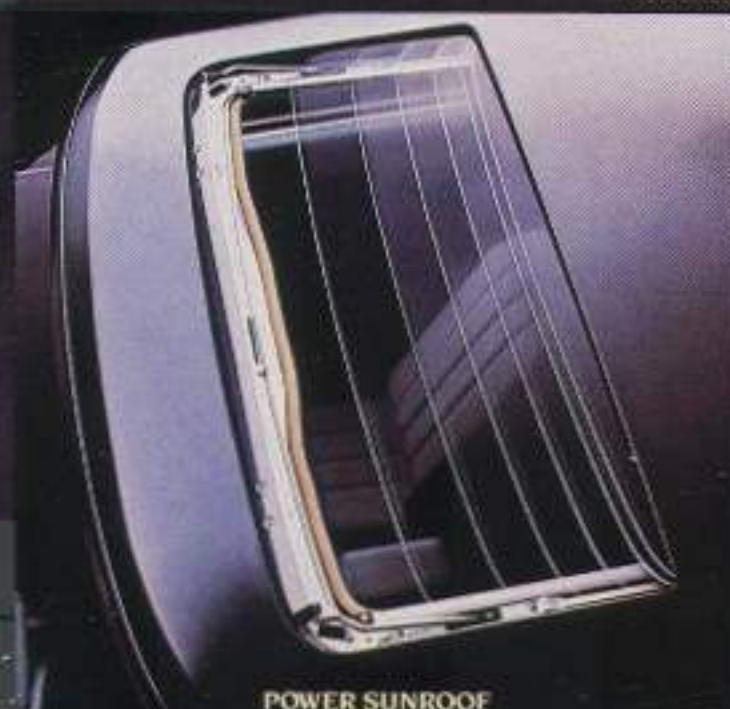
ELECTRONICALLY CONTROLLED 4-SPEED TRANSMISSION



TRIP COMPUTER



LEATHER INTERIOR



POWER SUNROOF



ELECTRONIC DISPLAY INSTRUMENT PANEL

Advanced Electronics

Supra L-Type can be equipped with an Electronic Display Instrument Panel. Included Trip Computer calculates estimated time of arrival, MPG, time or distance to destination, and cruising range on remaining fuel.

Options

Special Touches

Match your Supra to your lifestyle with a power sunroof, soft full-grain leather upholstery or one of the striking two-tone paint treatments available for 1984.

BUCKLE UP... IT'S A GOOD FEELING!

Toyota makes it easy for you and your passengers to get into "the seat belt habit." We urge you to use your seat belts every time you drive. Safety experts say, "Buckle up!" Here are a few good reasons why:

- When properly adjusted, seat belts can help the driver maintain better vehicle control.
- Studies show that generally the safest place in a collision is inside your vehicle. Seat belts can help keep you there.
- Small children can be injured during quick turns or sudden stops; they should be provided with a child restraint



system dynamically tested to meet federal standards. Select a restraint system carefully.

The seat belts in the 1984 Supra are not only designed to meet or exceed all government requirements for effectiveness, but are also engineered for simple operation and maximum comfort.

- Front seat belts with Emergency Locking

Retractors allow complete freedom of normal movement for the driver and front passenger, but under severe changes in vehicle motion, they automatically lock to restrain body movement.

- The Seat Belt Tensioner System helps draw the driver's seat belt out of the way for easier entry and exit when the door is opened.
- Rear seat belts with Automatic Locking Retractors self-lock in position after the user buckles up. They permit installation of child restraint systems. It is

FEATURES

	Supra	Supra L-Type
S—Standard O—Optional —Not Available		
MECHANICAL		
2.8-liter 6-cylinder Twin Cam engine	S	S
Electronic Fuel Injection	S	S
Fully transistorized ignition	S	S
5-speed overdrive transmission	S	—
Electronically Controlled 4-speed automatic overdrive transmission with shift pattern selector and lock-up torque converter	O	S
Variable assist power rack-and-pinion steering	S	S
MacPherson strut front suspension with gas-filled shock absorbers	S	S
Independent rear suspension	S	S
Limited-slip differential	S	—
Ventilated and power-assisted 4-wheel disc brakes	S	S
Steel-belted radial tires	S	S
Full-size spare tire with aluminum alloy wheel	S	S*
EXTERIOR		
225/60HR14 RBL radials with 14"x7" aluminum alloy wheels	S	—
195/70SR14 radials with 14"x5.5" aluminum alloy wheels	—	S
Retractable tungsten halogen headlights	S	S
Headlight washers	S	—
Halogen foglights	S	S
Color-keyed nose cap and front air dam	S	S
Dual integrated sail-mounted mirrors with power remote control	S†	S†
Two-tone paint	O	O
Fender flares	S	—
Wide protective side moldings	S	S
Front and rear mud guards	S	S
Power sunroof	O	O
Sunshade	S†	—
Rear window wiper/washer with intermittent control	S	S
INTERIOR		
Tachometer, voltmeter, oil pressure* and coolant temperature gauges	S	S
Resettable tripmeter	S	S
Electronic Display Instrument Panel—includes digital speedometer, graphic electronic tachometer, fuel and temperature level indicators and Trip Computer	—	O
Cruise Control	S	S
2-spoke leather-wrapped steering wheel	S	S
Tilt steering wheel	S	S
Steering column-mounted headlight, headlight flasher/washer, windshield wiper/washer and turn signal controls	S	S†
Adjustable intermittent vented anti-lift windshield wipers	S	S
Automatic temperature control air conditioning	S	S
Electric rear window defogger	S	S
Tinted glass with upper shaded windshield band	S	S
Digital quartz clock	S	S
Full center console with padded armrest and extendible maplight	S	S
Remote rear hatch and fuel filler door releases	S	S
Power windows and door locks	S	S
Reclining front bucket seats	S	S
Sport Seats with driver's side 8-way adjustment including pneumatic lumbar support	S	—
Velour cloth seats with driver's seat adjustable height and lumbar support	O	S
Sport cloth seat trim	S	—
Leather seat trim	O	O
Cut-pile carpeting	S	S
Electronic AM/FM/MPX tuner with 5 speakers, cassette, equalizer and automatic power antenna	S	S

*Steel wheel. †With wide-view passenger-side convex mirror. ‡Not available with optional Leather Seat trim. §Not available with Electronic Display Instrument Panel. ¶Without headlight washers.

SPECIFICATIONS

ENGINE TYPE	SUPRA (5-speed transmission)	SUPRA L-TYPE (Automatic transmission)
DISPLACEMENT	6-cylinder Twin Cam EFI	6-cylinder Twin Cam EFI
HORSEPOWER (SAE NET)	2.8 liters (2759 cc)	2.8 liters (2759 cc)
TORQUE (SAE NET)	160 @ 5600 rpm	150 @ 5200 rpm
	163 ft-lbs @ 4400 rpm	159 ft-lbs @ 4400 rpm
BODY/FRAME CONSTRUCTION	Unitized body	
SUSPENSION FRONT	MacPherson strut with non-coaxial coil springs, gas-filled shock absorbers and stabilizer bar	
SUSPENSION REAR	Independent rear suspension with coil springs, gas-filled shock absorbers and stabilizer bar	
STEERING TYPE	Variable assist power rack-and-pinion steering	
BRAKES	Ventilated and power-assisted 4-wheel disc	
	Supra	Supra L-Type
EXTERIOR DIMENSIONS (inches)		
Wheelbase	102.9	102.9
Overall length	183.5	183.5
Overall width	67.7	66.3
Overall height	52.0	52.0
Tread width (front)	57.9	56.3
Tread width (rear)	56.7	55.1
INTERIOR DIMENSIONS (inches)		
Head room (front)	37.4	37.4
Head room (rear)	35.5	35.5
Leg room (front)	43.0	43.0
Leg room (rear)	25.4	25.4
Shoulder room (front)	53.3	53.3
Shoulder room (rear)	52.1	52.1
CAPACITIES		
Cargo area, rear seat down (cu. ft.)	21.0	21.0
Fuel tank capacity (gallons)	16.1	16.1
CURB WEIGHT (lbs.)		
5-speed overdrive transmission	2974	—
Electronically Controlled 4-speed automatic overdrive transmission	3016	3016
TIRES		
Type	Steel-belted radial raised-black-letter 225/60HR14	Steel-belted radial blackwall 195/70SR14
Size		
EXTERIOR COLORS* (INTERIOR COLORS)		
	Metallic Clear Coat	
<u>Solid</u>	<u>Solid</u>	<u>Optional Two-Tone</u>
Super White (Blue, Black or Deep Maroon)	Camel (Deep Maroon)	Mahogany/Deep Maroon
Super Red (Black)	Deep Maroon (Deep Maroon)	(Deep Maroon)
Gloss Black (Black or Deep Maroon)	Light Blue (Blue or Black)	Light Blue/Dark Blue
	Dark Blue (Blue or Black)	(Blue or Black)

—Not applicable. *Not all colors available in all models.

Specifications and equipment based on information available at time of printing and are subject to change without notice. Specifications are for Mainland U.S.A. and may differ in other regions. Cover vehicle and others shown with optional equipment. See Features chart. For details on options, accessories and specifications in your area, contact your Toyota dealer. See 1984 Toyota Accessories brochure for additional Toyota-approved accessories.



recommended that these systems be installed in the rear seat. Follow the manufacturer's recommendation for installing these systems.

Before you drive, familiarize yourself with your Supra's seat belts. And remember: for peace of mind, buckle up ...it's a good feeling!

QUALITY CARS, PARTS & SERVICE

Toyotas are designed and built for customer satisfaction. That's why, in an independent owner survey† covering 25 major import and domestic one-year-old cars sold in America, Toyota owners reported less service and repairs needed, giving a higher level of satisfaction than any make except Mercedes-Benz.

Every Toyota is tested and inspected at every stage of manufacture, and is

covered by Toyota's 2-year/24,000-mile limited powertrain warranty††

Toyota dealer parts and service reflect the same quality and dependability you'll find in the 1984 Toyotas. A computerized parts inventory control system helps assure availability of Genuine Toyota and Toyota-approved Parts at nearly 1,100 dealers nationwide. Also, Toyota-trained service technicians use the latest equipment to care for your Toyota. That's why Toyota owners

reported the lowest incidence of repairs and the best parts availability of any import or domestic make‡

You can count on Toyota dealers to help you keep that Toyota feeling.

†Source: J.D. Power & Associates Customer Satisfaction Survey, 1983.

††See your Toyota dealer for details.