



S U Z U K I 2 0 1 0





TOP CONTENDER

VEHICLE	ENGINE	HORSEPOWER	TORQUE	MAXIMUM TOWING CAPACITY
Suzuki® Equator®	4.0-liter DOHC V6	261-hp	281 lb-ft	6,500 lbs
Honda Ridgeline®	3.5-liter SOHC V6	250-hp	247 lb-ft	5,000 lbs
Toyota Tacoma®	4.0-liter DOHC V6	236-hp	266 lb-ft	6,500 lbs
Chevrolet Colorado®	3.7-liter DOHC 5-cylinder	242-hp	242 lb-ft	5,500 lbs

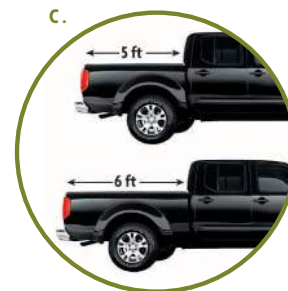
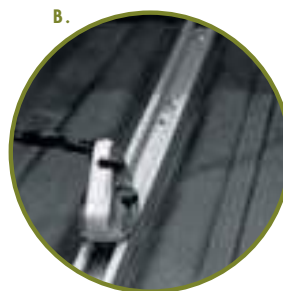
6,500 POUNDS

With this towing capacity, there's not a toy you'll have to leave behind. **The standard front and rear limited slip on 4x4 models** gives you the ability to get up slippery ramps.



LEGENDARY

Got the Equator RMZ-4? Load it up with the Suzuki RM-Z450 motorcycle, a legend in the motocross world. **Now there's not a track you can't take on.**



ADAPTABLE

Think utility. Follow the Swiss Army knife mantra: Do it all. Fit it all. And look sharp while you're at it. **A.** The available **cargo tie-down system** securely locks down any payload using five channels and four tough movable/removable cleats. **B.** Check out the factory-installed **spray-on bedliner**. Is it body armor or cool detailing? You decide. **C.** Trick out the Crew Cab with a **5- or 6-foot bed**, whichever matches the length you'll go to for fun.

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T R A C T I O N



2WD — you can't beat it for most driving conditions. It provides smooth on-road performance and optimal fuel economy.



4WD High maximizes your traction on mud, snow or rough roads by distributing the engine's power to all four wheels.



4WD Low provides optimal low-end traction to master the toughest off-road conditions you take on.

O F F - R O A D

S H I F T



Marchelino throttles his ATV over every obstacle with a twist of the wrist. Likewise, Equator's shift-on-the-fly 4WD easily adjusts to give you the traction you need to power through every terrain and road condition.

2 0 X

Equator's Electronic Control Unit (ECU) has **20 times the computing power** of the lunar landing module. Ponder that on your next terrestrial off-road trip.



A R M O R E D

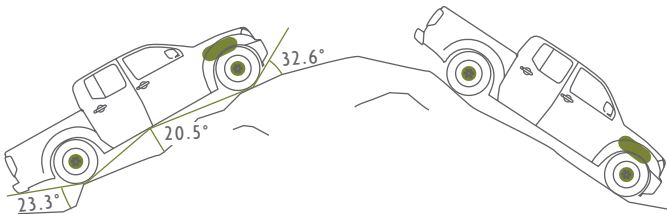
You're locked into 4WD Low, scrambling over every crag and divot. You're totally in the moment. You can be, because the available **skid plate** is shielding you from all the rough stuff you're flying over.

O F F - R O A D 4 X 4 R E A D Y

4X4 VEHICLE	HILL HOLD CONTROL & HILL DESCENT CONTROL	ELECTRONIC REAR LOCKING DIFFERENTIAL	ACTIVE LIMITED SLIP TRACTION CONTROL	2-SPEED TRANSFER CASE WITH LOW-RANGE
Suzuki Equator	Standard	Standard	Standard	Standard
Honda Ridgeline®	Not Available	Not Available	Available	Not Available
Ford Ranger®	Not Available	Not Available	Not Available	Standard
Chevrolet Colorado®	Not Available	Not Available	Not Available	Standard
Dodge Dakota®	Not Available	Not Available	Not Available	Standard
Toyota Tacoma®	Standard	Standard	Not Available	Standard

1 0 . 1 "

EQUATOR'S REAR DIFFERENTIAL GROUND CLEARANCE HELPS KEEP YOUR UNDERCARRIAGE WELL ABOVE ALL THAT 4WD ACTION, WHILE **PERFORMANCE-TUNED BILSTEIN® SHOCKS** HELP ABSORB THE OFF-ROAD TERRAIN.

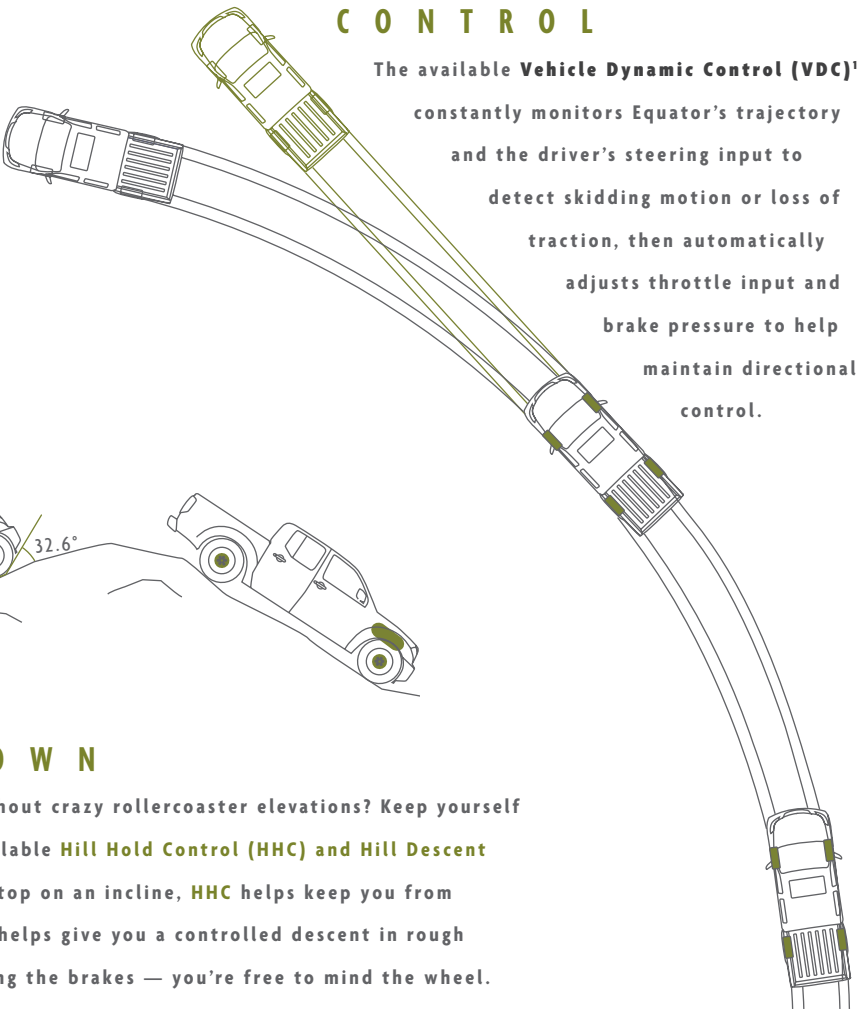


U P & D O W N

What's off-roading without crazy rollercoaster elevations? Keep yourself in control with the available **Hill Hold Control (HHC)** and **Hill Descent Control (HDC)**. If you stop on an incline, **HHC** helps keep you from rolling backward. **HDC** helps give you a controlled descent in rough terrain without touching the brakes — you're free to mind the wheel.

C O N T R O L

The available **Vehicle Dynamic Control (VDC)**¹ constantly monitors Equator's trajectory and the driver's steering input to detect skidding motion or loss of traction, then automatically adjusts throttle input and brake pressure to help maintain directional control.





C H O I C E

Easy decision. Match your cab size to the number of people who regularly ride with you. Lone wolves may fit best with the **Extended Cab**. If you like to share your ride, then you'll probably want the added seating of the **Crew Cab**.

C O M F O R T

S O U N D S

Hit the streets backed by your multi-gig MP3 playlists pumping out of the available **Rockford Fosgate® 9-speaker audio system**. A **6-disc in-dash CD player** plays MP3 and WMA™ audio files. It's **XM® Satellite Radio ready** and allows for direct connection with your iPod®.



P R O T E C T I O N

Equator's **standard side-curtain airbags** help prevent head injuries to you and your buddies in the front and rear seats in possible side-impact collisions. The airbags deploy and deflate faster than a rattlesnake can strike, which is just a blur.



H A N D S - F R E E

THE AVAILABLE **BLUETOOTH® HANDS-FREE PHONE SYSTEM** KEEPS YOUR HANDS ON THE WHEEL AND CONNECTS YOU TO THE LATEST TECHNOLOGY.

SPECIFICATIONS

COLORS

EQUATOR SPECIFICATIONS AND FEATURES

EXTENDED CAB

CREW CAB

BASE

PREMIUM

SPORT

BASE

SPORT

RMZ-4

ENGINE AND DRIVETRAIN

2.5-liter DOHC 16-valve 4-cylinder engine, 152-hp @ 5,200 RPM and 171 lb-ft @ 4,400 RPM

4.0-liter DOHC 24-valve V6 engine, 261-hp @ 5,600 RPM and 281 lb-ft @ 4,000 RPM

4WD with 2-speed transfer case

5-speed manual transmission

5-speed automatic transmission

Dana 44 rear axle and electronic locking rear differential

Skid plates — added protection for oil pan, transfer case and fuel tank

Class III tow hitch with receiver hitch member

CHASSIS AND BRAKES

Fully boxed ladder frame construction

Independent front suspension with front stabilizer bar

Overslung multi-leaf rear suspension

Alloy wheels

Steel wheels

Bilstein® high-performance shocks and P265/75R16 BFGoodrich®³ Rugged Trail (OWL) tires

4-Wheel Anti-lock Braking System (ABS) with Electronic Brake-Force Distribution (EBD)

4WD Hill Hold Control (HHC) and Hill Descent Control (HDC)

Active Limited Slip Traction Control

EXTERIOR

Extended cab with 90-degree access doors

Crew cab with four full doors

6-ft bed

5-ft bed

Foglamps

Power sunroof

Folding power side mirrors

Spray-on bedliner with cargo bed integrated tie-down system

Detachable tailgate and rear chrome bumper

Privacy glass

INTERIOR

Bluetooth®⁴ hands-free communication

Air conditioning

Tilt steering wheel

Leather-wrapped steering wheel with integrated audio controls

Reclining front bucket seats with center console

Fold-flat front passenger seat and flip-up rear-seat cushions

Driver's seat height adjustment and lumbar support

Rockford Fosgate®⁵ 9-speaker AM/FM/6-disc CD with MP3/WMA™/XM®⁶ capability

AM/FM/CD 4-speaker audio

AM/FM/CD 6-speaker audio

Cruise control

Power door locks and power windows with auto down (driver's)

Remote keyless entry

Front and rear cup holders

Dual power outlets and accessory power delay

Front map light

Rear under-seat storage box

Front and rear door armrests and assist grips

Glacier White

Gunpowder Black

Granite Gray Metallic

Marine Blue Metallic

Liquid Metal Metallic

Red River Metallic

Desert Fabric
Premium and Sport

Graphite Fabric
Base, Premium,
Sport and RMZ-4

EQUATOR SPECIFICATIONS AND FEATURES

	EXTENDED CAB			CREW CAB		
	BASE	PREMIUM	SPORT	BASE	SPORT	RMZ-4
SAFETY						
Vehicle Dynamic Control (VDC)	—	—	S	S	S	S
Dual-stage advanced front airbags — Supplemental Restraint System (SRS)	S	S	S	S	S	S
Side-curtain airbags (front and rear coverage)	S	S	S	S	S	S
Front-seat-mounted side-impact airbags (SRS)	S	S	S	S	S	S
Active front headrests	S	S	S	S	S	S
Variable intermittent wipers	S	S	S	S	S	S
Engine immobilizer	—	—	—	S	S	S
Tire Pressure Monitoring System (TPMS ⁹)	S	S	S	S	S	S
Vehicle security system	—	—	—	—	—	S
Side-door guard beam	S	S	S	S	S	S
Energy-absorbing steering column	S	S	S	S	S	S
Front and rear crumple zones	S	S	S	S	S	S
3-point seat belts (all positions)	S	S	S	S	S	S
Front seat belt pretensioners	S	S	S	S	S	S

CAPACITIES AND CURB WEIGHTS

2WD/4WD maximum payload (lbs)	986	883	1,461	1,471	1,471/1,382 ¹⁰	1,105
2WD/4WD maximum towing capacity (lbs)	3,500	3,500	6,500	6,300	6,300/6,100	6,100
2WD/4WD curb weight (lbs)	3,686	3,801	4,125	4,248	4,248/4,430	4,491
2WD/4WD long bed curb weight (lbs)	—	—	—	4,303	4,303/4,518	—
Seating (passengers)	4	4	4	5	5	5
Fuel capacity (gal)	21.1	21.1	21.1	21.1	21.1	21.1

EXTERIOR DIMENSIONS

Overall width (in)	72.8	72.8	72.8	72.8	72.8	72.8
Overall height (in)	68.7	68.7	69.7	70.1	70.1	70.1
Bed width at c-channel/bed depth (in)	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0	61.4/18.0
Short bed/long bed overall length (in)	206.6	206.6	206.6	206.6	206.6/220.1	206.6
Wheelbase short/long bed on Crew Cab (in)	125.9	125.9	125.9	125.9	125.9/139.9	125.9
Minimum ground clearance (in)	7.6	7.6	8.6	8.6	8.6/8.9	8.9

INTERIOR DIMENSIONS

	EXTENDED CAB	CREW CAB
Head room, front/rear (in)	39.7/38.3	40.0/38.7
Leg room, front/rear (in)	42.4/25.4	42.4/33.6
Shoulder room, front/rear (in)	58.3/54.9	58.3/58.3
Hip room, front/rear (in)	55.8/55.0	55.6/58.0
Interior volume (cu ft)	87.7	101.1

EPA ESTIMATED FUEL ECONOMY

2WD 4-cylinder manual city/highway (mpg)	19/23	—
2WD 4-cylinder automatic city/highway (mpg)	17/22	—
2WD V6 automatic city/highway (mpg)	15/20	15/20
4WD V6 automatic city/highway (mpg)	15/19	15/19

S = Standard O = Optional — = Not Available

EQUATOR RMZ-4 MODEL FEATURES

- Electronic rear locking differential • Bilstein^{®2} performance shocks • BFGoodrich^{®3} Rugged Trail 16-inch off-road tires • Underbody skid plates
- Unique seat materials • Foglamps • Available Rockford Fosgate^{®5} premium audio system • Available sunroof
- Available Bluetooth^{®4} hands-free communication

¹Vehicle Dynamic Control (VDC), which should remain on when driving except when freeing the vehicle from mud or snow, cannot be relied upon to prevent accidents due to abrupt steering, carelessness or dangerous driving techniques. Always drive safely. ²Bilstein[®] is a registered trademark of Krupp Bilstein GmbH Corp. ³BFGoodrich[®] is a registered trademark of Michelin North America, Inc. ⁴Bluetooth[®] is a registered trademark of Bluetooth[®] SIG. ⁵Rockford Fosgate[®] is a registered trademark of Rockford Corp. ⁶Required XM[®] tuner and subscription sold separately. All fees and programming subject to change. Subscriptions subject to customer agreement available at xmradio.com. XM[®] service only available in the 48 contiguous United States. XM[®] is a registered trademark of XM[®] Satellite Radio. ⁷Single in Sport Package. ⁸Front only. ⁹Tire Pressure Monitoring System (TPMS) is not a substitute for regular tire pressure inspections. Tire pressures should be checked at least monthly using a tire pressure gauge. Maintaining the recommended tire pressure can help avoid performance problems, tire damage and premature wear. See the Owner's Manual for additional details. ¹⁰4WD maximum payload on long bed is 1,293 lbs. Honda Ridgeline[®], Toyota Tacoma[®], Chevrolet Colorado[®], Ford Ranger[®] and Dodge Dakota[®] are registered trademarks. All competitor specifications are obtained from manufacturers' web sites as of 9/10/09. Color options may vary by trim. Specifications and equipment are based on information available at time of print and subject to change without notice. For more information, contact your local Suzuki Dealer or visit suzukiauto.com.

EQUATOR ACCESSORIES



Trailer Hitch



Side Steps



Splash Guard



Bed Extender



All Weather Floor Mats

WHEEL AVAILABILITY BY TRIM



Base Wheel



Mid-level Wheel



RMZ-4 Wheel