

2023
Crosstrek
HYBRID



The Subaru Crosstrek Hybrid. Smartly powered for modern adventure.



SUBARU

Think for tomorrow.
Live for today.

The 2023
Crosstrek Hybrid.

With its smart combination of electric and gas power, the Crosstrek Hybrid is the best of both worlds. It offers the perfect blend of performance and outstanding fuel efficiency, whether you're doing the daily commute or heading out for a weekend adventure.



Crosstrek Hybrid in Lagoon Blue Pearl. With optional and accessory equipment.



Best of both worlds:
electric and gas power

Up to
90 MPGe¹
and improved
performance

Up to
480²
Miles of total range

\$400³
Fuel savings
per year

The freedom of flexible power.

Subaru StarDrive® Technology is smartly designed to give you ultimate freedom. Drive how you want, and this advanced system automatically provides the best combination of electric and gas power—so you can bring adventure with you and leave worries behind.



In **everyday driving**, the system will run on a combination of electric and gas power. It can also recover energy via regenerative braking.

The Crosstrek Hybrid will automatically drive **all-electric** as much as possible to save gas. Plug it in to maximize efficiency.

Battery Save Mode preserves the battery level for later use. **Battery Charge Mode** uses the gas engine to charge the battery, adding up to four miles of electric range for every 30 minutes of driving.



Uses electric power
for max efficiency



Manage charging times
with the MySubaru app



Plug it in for max
EV range



Charge
while driving



Smart in the short term. Genius in the long.

Owning the Crosstrek Hybrid makes a lot of sense, both now and in the future. From the start, you'll enjoy HOV lane access in many states (including California, New York and Maryland),⁴ a substantial federal tax credit⁵ and other incentives. In the long run, you know the Crosstrek Hybrid is a Subaru, which means it's built to last.

For further details on incentives, visit: www.afdc.energy.gov/laws/state



HOV lane access
(CA, NY, MD)⁴

\$4,502⁵
Federal tax credit



Other incentives
where available



Best Resale Value Award

The Subaru Crosstrek has the **Best Resale Value** in its class for three years running, according to Kelley Blue Book's KBB.com.⁶



97% of Subaru Crosstrek vehicles sold in the last 10 years are **still on the road today⁷**



Brand Image Award

Subaru is Kelley Blue Book's KBB.com **Most Trusted Brand** eight years running.⁸

Not every hybrid sticks to the commute.

The Crosstrek Hybrid is designed specifically to get you out there. It delivers instant torque from its electric motor and the confidence of standard Subaru Symmetrical All-Wheel Drive. It can also tow up to 1,000 lbs⁹—and with its versatile cargo space and rugged exterior featuring standard roof rails, the Crosstrek Hybrid proudly declares it's ready to go when you are.



Standard Subaru
Symmetrical AWD

8.7

inches of ground
clearance



Up to 1,000 lbs.
towing capacity⁹



X-MODE[®] with Hill
Descent Control

Elevate every adventure.

Wherever you go, it's easy to access everything you need. Bring all your music and apps, thanks to SUBARU STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration. Find the nearest charging station to you via the Charge Finder app. A built-in Wi-Fi hotspot¹⁰ is also available, allowing your passengers to stream their favorite content, browse the internet and more. With the available STARLINK® Concierge Services,¹¹ you can search for points of interest, make reservations and even find event tickets—all while on the go.



Remote Climate Control¹¹



SUBARU STARLINK
Multimedia



Built-in
Wi-Fi capability¹⁰



Heated seats

An extra set of eyes every time you drive.

Every Crosstrek Hybrid includes standard EyeSight® Driver Assist Technology.^{1,2} Equipped with a comprehensive suite of innovative safety features, EyeSight looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Pre-Collision Braking can help slow and bring your Crosstrek Hybrid to a full stop if necessary.

Adaptive Cruise Control adjusts speed automatically to help maintain a safe following distance.

Lane Departure and Sway Warning with Lane Keep Assist can alert you if you begin to drift and, if activated, can help steer you back into your lane if needed.

Pre-Collision Throttle Management can reduce your engine power to help give you more time to react.



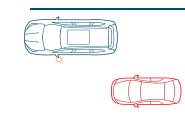
SUBARU STARLINK Safety and Security

The Crosstrek Hybrid features the latest SUBARU STARLINK Safety and Security services, designed to help in your time of need. These include Advanced Automatic Collision Notification, Enhanced Roadside Assistance, Stolen Vehicle Recovery and more.¹¹ Crosstrek Hybrid drivers enjoy a free 10-year trial to STARLINK Safety and Security Plus services.¹¹

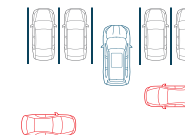
Enhanced Visibility

Standard LED Steering Responsive Headlights can help you see better around corners at night. High Beam Assist automatically dims and activates your high beams as needed, so you can have maximum visibility at all times.

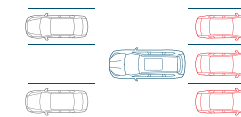
More Standard Safety Features



Blind-Spot Detection¹⁴ warns you with a visual indicator on your exterior mirror if it senses a vehicle in your blind spot.



Rear Cross-Traffic Alert¹⁴ alerts you with an audible warning and a flashing indicator on your exterior mirror and Rear-View Camera display if it senses traffic approaching from the side as you are backing up.



Reverse Automatic Braking¹⁵ can help bring your Crosstrek Hybrid to a stop, if necessary, if it detects objects directly behind your vehicle.

Crosstrek Hybrid

Subaru StarDrive Technology

Subaru Symmetrical All-Wheel Drive

EyeSight Driver Assist Technology¹²

Blind-Spot Detection and Rear Cross-Traffic Alert¹⁴

Reverse Automatic Braking¹⁵

X-MODE with Hill Descent Control

SI-DRIVE Hybrid System Performance Management

18-inch lightweight aluminum-alloy wheels

LED Steering Responsive Headlights with High Beam Assist

LED fog lights

Front and side underguards with silver accents

Low-profile roof rails

Navy Blue Leather upholstery with blue stitching

6-way power-adjustable driver seat

SUBARU STARLINK 8.0-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, STARLINK cloud-based applications, including Charge Finder app, SiriusXM®¹⁶ incl. 4-mo Platinum Plan, and SiriusXM Travel Link®¹⁶ trial 4G LTE Wi-Fi capability¹⁰

STARLINK Safety and Security enabled¹¹: includes features and services such as Advanced Automatic Collision Notification, Remote Climate Control and Concierge Services

Keyless Access with Push-Button Start

120-volt household charging cable

Leather-wrapped steering wheel with blue stitching

60/40-split folding rear seatback

Cargo-area tray and cover

Optional Equipment

SUBARU STARLINK Multimedia Navigation and SiriusXM Traffic®¹⁷ trial

Harman Kardon® 432-watt-equivalent premium audio system with 8 speakers

Heated steering wheel

Power moonroof



Frequently Asked Questions

What is MPGe?

MPGe stands for “miles per gallon equivalent” and is a metric designed by the Environmental Protection Agency to allow consumers to compare the relative efficiency of alternative fuel vehicles by equating their energy usage to an equivalent amount of energy in a gallon of gasoline. For example, the Crosstrek Hybrid’s 90 MPGe¹ rating means that when operating in pure electric mode, it is as energy-efficient as a gasoline-powered vehicle rated at 90 MPG.

Will the vehicle run if I don’t charge it?

Yes. You don’t need to charge the battery to drive the Crosstrek Hybrid—it automatically runs on a combination of electric and gas power. To maximize fuel efficiency, you can plug it in to charge the battery. You can also find the charging station nearest to you by using the built-in Charge Finder app via SUBARU STARLINK.

Does the battery charge while I drive—for example, when braking?

Yes. The Crosstrek Hybrid automatically recharges its battery while you’re driving, thanks to regenerative braking and more. You can also drive in Charge Mode to have the gas engine recharge the battery while you’re on the go.

How long does the battery take to charge?

When plugged in to a Level 1 (120V) outlet, the Crosstrek Hybrid can take approximately five hours to fully charge a depleted battery. Level 2 (240V) charging can do the job in approximately two hours.¹⁸

Do I need to manually switch on the gas-powered engine?

No. The Crosstrek Hybrid will automatically balance switching between electric and hybrid drive modes.

www.subaru.com/vehicles/crosstrek/hybrid

CROSSTREK

PLUG-IN
HYBRID

Love.® It's what makes Subaru, Subaru.



SUBARU.