

2020
SUBARU

Outback



Introducing the all-new Subaru Outback. Go where love takes you.



Guided by an outward passion.



The outdoors runs deep in the 2020 Outback. With standard Subaru Symmetrical All-Wheel Drive and up to 33 MPG,¹ it's designed to show you more of your surroundings. For Subaru, nature is more than just a place to enjoy. It's a passion that's at the core of the work we do with the National Park Foundation and the Leave No Trace Center for Outdoor Ethics. We think that respect for our environment begins with getting outside—with the Outback, that's second nature.



See the Outback in action.

ZIP Codes mean nothing.

Even at the farthest reaches, the Outback remains sure-footed. With 8.7 inches of ground clearance and standard X-MODE® with Hill Descent Control, it can take on almost any terrain. For your extra gear, there are retractable roof cross bars with integrated tie-downs. And you can count on the impressive power and efficiency of the newly available turbocharged SUBARU BOXER® engine, which delivers 260 hp, 3,500 lbs. of towing capacity² and up to 30 MPG.¹ Plus, there's a newly available Outback Onyx Edition XT, which features black exterior accents, 18-inch alloy wheels and dual-function X-MODE®—an advanced system with traction settings for Snow/Dirt and Deep Snow/Mud.



time you spend inside.

With a roomy 109.0 cubic feet of passenger space,³ the Outback accommodates a whole range of adventures. Open its available Hands-Free Power Rear Gate,⁴ and you'll find vast cargo space with 60/40-split folding rear seats and many thoughtful conveniences. Available amenities include a two-position memory function for the driver's seat and outside mirrors, an 8-way power passenger seat, heated and ventilated front seats, heated rear seats and even a heated steering wheel.⁴ Water-repellent StarTex™ upholstery in the Onyx Edition XT helps you feel right at home amongst the elements. And the Touring model's Nappa leather-trimmed interior immerses you in comfort.

Every Outback includes standard Subaru EyeSight® Driver Assist Technology.⁵ Equipped with a comprehensive suite of innovative safety features, EyeSight® looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Advanced Adaptive Cruise Control with Lane Centering

- Automatically keeps you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.

Pre-Collision Braking

- Can help automatically slow and bring your Outback to a full stop if necessary.

Lane Departure and Sway Warning

- Can alert you if you begin to drift to the edge of your lane and begin to cross into another.

Pre-Collision Throttle Management

- Can reduce your engine power to help give you more time to react.



Advanced Safety Technologies

The Outback is built upon the strong Subaru Global Platform and features standard Subaru Symmetrical All-Wheel Drive. It also includes visionary technologies such as an available 180-Degree Front View Monitor.⁴ And Subaru is committed to bringing the most advanced safety systems to as many people as possible.

Blind-Spot Detection^{4,7}

- Senses a vehicle in your blind spot.
- Warns you with a visual indicator on your side mirrors.

Rear Cross-Traffic Alert^{4,7}

- Senses traffic approaching as you're backing up.
- Alerts you via an audible warning and a flashing visual indicator on your side mirrors and Rear-Vision Camera display.

Reverse Automatic Braking^{4,8}

- Detects objects directly behind your vehicle.
- Helps bring your Outback to a stop if necessary to avoid a collision.





The simple, intuitive nature of the Outback lets you be present for the adventure at hand. Its newly available, tablet-sized 11.6-inch touchscreen⁴ gives you easy access to your music and apps with SUBARU STARLINK[®] Multimedia, which includes standard Apple CarPlay[®] and Android[™] Auto integration. There's also built-in Wi-Fi capability^{4,13}. And thanks to the Harman Kardon[®] 576-watt-equivalent premium audio system with 12 speakers,⁴ that carefully crafted playlist can come to life.





adventure.

Standard key features:

- EyeSight® Driver Assist Technology⁵
- 182-hp 2.5-liter 4-cylinder Direct-Injection SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT with 8-speed manual-mode paddle shifters
- X-MODE® with Hill Descent Control
- Auto-on/off LED headlights with High Beam Assist
- Auto start-stop
- 17-inch alloy wheels
- Roof rails with retractable cross bars and integrated tie-downs
- Cloth upholstery
- 6-way manually adjustable driver's seat and 4-way manually adjustable front-passenger's seat
- Driver's and front-passenger's auto-up/down power windows
- SUBARU STARLINK® Dual 7.0-inch Multimedia with Apple CarPlay,® Android™ Auto and SmartDeviceLink app integration,¹⁴ SiriusXM® All Access Radio and Travel Link,®¹⁵ dual USB port/iPod® control, 4 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- Automatic climate control
- Rear-Vision Camera with adaptive guidelines
- Cargo-area tray

Includes Outback key features and adds:

- Body-color side mirrors with integrated turn signals
- LED fog lights
- All-Weather Package: Heated exterior mirrors, 3-mode heated front seats, windshield wiper de-icer
- SUBARU STARLINK® 11.6-inch Multimedia Plus with Apple CarPlay,® Android™ Auto and SmartDeviceLink app integration,¹⁴ SiriusXM® All Access Radio and Travel Link,®¹⁵ 6 speakers, AM/FM stereo, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- Dual rear seat USB ports
- STARLINK® Safety and Security enabled⁹: Includes features and services such as Advanced Automatic Collision Notification, Remote Engine Start with Climate Control¹⁰ and Concierge Services⁹
- 10-way power-adjustable driver's seat with lumbar support
- Leather-wrapped steering wheel and shifter handle
- Dual-zone automatic climate control system

Optional Equipment:

- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- Hands-Free Power Rear Gate
- Power moonroof
- Keyless Access with Push-Button Start
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁵

Includes Outback Premium key features and adds:

- 260-hp 2.4-liter 4-cylinder Direct-Injection Turbocharged SUBARU BOXER® engine
- Dual-function X-MODE® with Snow/Dirt and Deep Snow/Mud modes
- 18-inch alloy wheels with black finish
- Gloss black grille
- Crystal Black Silica side mirrors with integrated turn signals
- Black badging
- Hands-Free Power Rear Gate
- Full-size spare tire
- Gray StarTex™ water-repellent upholstery with green contrast stitching
- 8-way power-adjustable front-passenger's seat
- Heated rear seats
- Keyless Access with Push-Button Start
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- 180-Degree Front View Monitor
- Auto-dimming rearview compass mirror with HomeLink®

Optional Equipment:

- Reverse Automatic Braking⁸
- Power moonroof
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁶

Includes Outback Premium key features and adds:

- Available 260-hp 2.4-liter 4-cylinder Direct-Injection Turbocharged SUBARU BOXER® engine
- 18-inch alloy wheels with machine finish
- Silver front and rear bumper underguards
- LED Steering Responsive Headlights
- Hands-Free Power Rear Gate
- Automatic reverse tilt-down passenger side mirror
- Keyless Access with Push-Button Start
- Leather-trimmed upholstery
- 8-way power-adjustable front-passenger's seat
- Adjustable driver's seat thigh support
- Two-position memory driver's seat and side mirrors
- Heated rear seats
- Harman Kardon® premium audio system with 576-watt-equivalent amplifier and 12 speakers, including center dash speaker and subwoofer
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁷
- Reverse Automatic Braking⁸
- Auto-dimming rearview compass mirror with HomeLink®

Optional Equipment:

- DriverFocus™ Distraction Mitigation System^{12,17}
- Heated steering wheel¹⁷
- Power moonroof¹⁷
- SUBARU STARLINK® 11.6-inch Multimedia Navigation¹⁷ with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link®¹⁶

Includes Outback Limited key features and adds:

- DriverFocus™ Distraction Mitigation System¹²
- Automatic power-folding side mirrors with Satin chrome finish
- Silver accented roof rails with retractable cross bars
- Chrome-accented door handles
- 180-Degree Front View Monitor
- Power moonroof
- Java Brown Nappa leather-trimmed upholstery
- Heated and ventilated front seats
- Heated steering wheel
- SUBARU STARLINK® 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic®, Travel Link®¹⁶ and CD player

outlier.





See the Outback in action.

Love. It's what makes a Subaru a Subaru.



SUBARU

Confidence in Motion