



Introducing the all-new Subaru Legacy. Love, for all the right reasons.



Welcome to **your element.**

Introducing the all-new 2020 Legacy.

Of course it makes sense—it was designed with you in mind. The all-new 2020 Legacy is expertly engineered for safety, comfort, quality and longevity, so you can drive with confidence no matter where you're headed. It features standard Subaru Symmetrical All-Wheel Drive while also delivering up to 35 MPG on the highway.¹ And you know it's built to last because 96% of Legacy vehicles sold in the last 10 years are still on the road today.² There's a lot to love, and for all the right reasons.



See the **Legacy** in action.





The safest

most reliable

most advanced

best Legacy ever.

An extra set of eyes every time you drive.

Every Legacy includes standard Subaru EyeSight® Driver Assist Technology.³ Equipped with a comprehensive suite of innovative safety features, EyeSight® looks ahead, alerts you to potential dangers and can even intervene to help you avoid a collision.

Advanced Adaptive Cruise Control with Lane Centering

- Automatically keeps you centered in your lane, at a safe distance behind the car in front of you—even in traffic and around curves.

Automatic Pre-Collision Braking

- Can help slow and bring your Legacy to a full stop if necessary.

Lane Departure and Sway Warning

- Can alert you if you drift to the edge of your lane and begin to cross into another.

Pre-Collision Throttle Management

- Can reduce your engine power to help give you more time to react.



SUBARU STARLINK™ Safety and Security^{5,8}

Advanced Safety Technologies

The Legacy is built upon the strongest Subaru Global Platform and features standard Subaru Symmetrical All-Wheel Drive. It also includes visionary technologies such as the available 180-Degree Front View Monitor.⁵ And Subaru is committed to bringing the most advanced safety systems to as many people as possible.

Rear Cross-Traffic Alert^{5,6}

- Senses traffic approaching as you're backing up.
- Alerts you via an audible warning and a flashing visual indicator on your side mirrors and Rear-Vision Camera display.

Reverse Automatic Braking^{5,7}

- Detects objects directly behind your vehicle.
- Helps bring your Legacy to a stop if necessary to avoid a collision.

Blind-Spot Detection^{5,6}

- Senses a vehicle in your blind spot.
- Warns you with a visual indicator on your side mirrors.



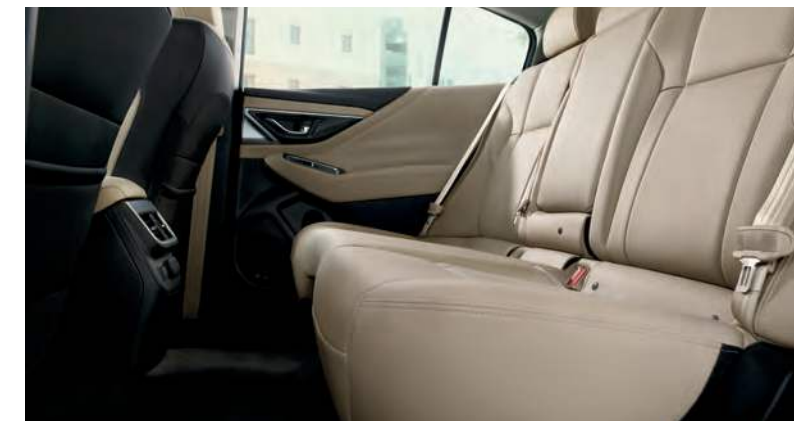
Creating safer roads by reducing distracted driving.



Customize with ease.

The Legacy makes it easy to stay connected and engaged. The all-new 11.6-inch touchscreen makes it easy and intuitive to customize your entertainment options, climate settings and more.⁵ The updated SUBARU STARLINK™ Multimedia system features standard Apple CarPlay® and Android™ Auto integration. There's also built-in Wi-Fi capability,^{5,11} and with the 576-watt-equivalent, 12-speaker premium audio system designed by Harman Kardon,[®] all your playlists shine through with state-of-the-art sonic clarity.⁵





The most comfortable and spacious Legacy ever.

The all-new interior of the Legacy is spacious, comfortable and adaptable. Every detail—from the soft-touch materials to the generous rear seating—reveals the thoughtful craftsmanship that went into each part. And available amenities such as genuine Nappa Leather, heated and ventilated front seats⁵ and a heated steering wheel can take the coziness level even higher.⁵



Everyday confidence. Long-term efficiency.

Drive confidently on any road, whether you're doing the daily commute or the weekend adventure.

The wise choice for peace of mind on the road, every Legacy includes standard Symmetrical All-Wheel Drive with Active Torque Vectoring for secure handling in any weather condition. It also offers substantial power and fuel efficiency, thanks to two available SUBARU BOXER® engines:

Direct-Injection BOXER® Engine	Direct-Injection Turbocharged BOXER® Engine
2.5 liters 182 hp Up to 35 MPG hwy ¹	2.4 liters 260 hp Up to 32 MPG hwy ¹



Choose yours.

Legacy

Standard key features:

- EyeSight® Driver Assist Technology³
- 182-hp 2.5-liter 4-cylinder Direct-Injection SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive with Active Torque Vectoring
- Lineartronic® CVT with 8-speed manual-mode paddle shifters
- Auto-on/off LED headlights with High Beam Assist
- Auto start-stop
- Cloth upholstery
- 6-way manually adjustable driver's seat and 4-way manually adjustable front-passenger's seat
- Driver's and front-passenger's auto-up/down power windows
- SUBARU STARLINK™ Dual 7-inch Multimedia with Apple CarPlay®, Android™ Auto, SmartDeviceLink app integration,¹² SiriusXM® All Access Radio and Travel Link,^{®13} 4 speakers, AM/FM, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- Dual front USB ports
- Automatic climate control
- Rear-Vision Camera with adaptive guidelines

Optional Equipment:

- 17-inch alloy wheels

Legacy Premium

Includes Legacy key features and adds:

- 17-inch alloy wheels
- Body-color side mirrors with integrated turn signals
- All-Weather Package: Heated exterior mirrors, heated front seats, windshield wiper de-icer
- SUBARU STARLINK™ 11.6-inch Multimedia Plus with Apple CarPlay®, Android™ Auto, SmartDeviceLink app integration,¹² SiriusXM® All Access Radio and Travel Link,^{®13} 6 speakers, AM/FM, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- Dual rear seat USB ports
- STARLINK™ Safety and Security Plus enabled includes features and services such as Automatic Collision Notification, Remote Engine Start¹⁴ and Concierge Services⁸
- 10-way power adjustable driver's seat with lumbar support
- Leather-wrapped steering wheel and shifter handle
- Dual-zone automatic climate control system

Optional Equipment:

- LED fog lights
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Power moonroof
- Keyless Access with Push-Button Start
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link^{®13}

Legacy Sport

Includes Legacy Premium key features and adds:

- Gloss black grille
- Crystal Black Silica side mirrors
- Trunk spoiler
- 18-inch alloy wheels with black metallic finish
- LED fog lights
- Keyless Access with Push-Button Start
- Two-Tone Gray Cloth upholstery with contrast red stitching
- SI-DRIVE
- Aluminum-alloy pedal covers

Optional Equipment:

- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Reverse Automatic Braking⁷
- Power moonroof
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link^{®13}

Legacy Limited and Limited XT

Includes Legacy Premium key features and adds:

- 260-hp 2.4-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine (Limited XT only)
- Dual exhaust (Limited XT only)
- 18-inch alloy wheels with machine finish
- LED Steering Responsive Headlights
- LED fog lights
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁶
- Reverse Automatic Braking⁷
- Keyless Access with Push-Button Start
- Leather-trimmed upholstery
- 8-way power adjustable front-passenger's seat
- Driver seat adjustable thigh support
- Two-position memory driver's seat and side mirrors
- Automatic reverse tilt-down passenger side mirror
- Heated rear seats
- Center console rear vents
- Harman Kardon® premium audio system with 576-watt-equivalent amplifier and 12 speakers, including center dash speaker and subwoofer

Optional Equipment:

- DriverFocus™ Distraction Mitigation System¹⁰ (Standard on Limited XT)
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic® and Travel Link^{®13} (Standard on Limited XT)
- Heated steering wheel (Standard on Limited XT)
- Power moonroof (Standard on Limited XT)

Legacy Touring XT

Includes Legacy Limited key features and adds:

- 260-hp 2.4-liter Direct-Injection Turbocharged 4-cylinder SUBARU BOXER® engine
- Dual exhaust with stainless steel tips
- DriverFocus™ Distraction Mitigation System¹⁰
- Automatic power-folding side view mirrors, in satin chrome finish
- Chrome door handles
- 180-Degree Front View Monitor
- Power moonroof
- Heated steering wheel
- Nappa leather-trimmed upholstery
- Ventilated and heated front seats
- SUBARU STARLINK™ 11.6-inch Multimedia Navigation with 3 years of map updates, SiriusXM® All Access Radio, Traffic®, Travel Link^{®13} and CD player



As the miles add up,
so do the reasons.

Driving the Legacy makes even more sense
when you see how it compares to other
vehicles in its class.¹⁸

**Subaru is the Most Trusted Brand
for four years running, according to
Kelley Blue Book.¹⁵**



**96% of Subaru Legacy vehicles
sold in the last 10 years are still
on the road today.²**

**Subaru vehicles hold their value
better than any other brand for
2019, according to ALG.¹⁶**



**Best-selling all-wheel-drive
mid-size sedan for the past
10 years¹⁷**

**Only vehicle in its class with
standard all-wheel drive¹⁸**

**The quietest Legacy
interior ever**

**Available Distraction
Mitigation System¹⁰**

Not offered on Camry, Malibu,
Sonata or Passat¹⁸

11.6-inch Touchscreen⁵

Not offered on Accord, Altima, Camry,
Malibu, Sonata or Passat¹⁸

Available Nappa Leather

Not offered on Accord, Altima, Camry,
Malibu, Sonata or Passat¹⁸

39.5 Inches of Rear Legroom

More than Altima, Camry, Malibu and Sonata¹⁸



See the Legacy in action.

Love. It's what makes a Subaru, a Subaru.



SUBARU

Confidence in Motion