

2020

# WRX / WRX STI



The best-handling, **best-performing** WRX and WRX STI ever.



Have control. Let loose.



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, it's an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow-ball joint mounts, and a double wishbone rear suspension architecture with pillow-ball joint bushings. And with Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring, the WRX offers an almost endless supply of traction.



Responsiveness

Having excellent grip is only half of the handling equation. The other is the driver's sense of control and precision, which the WRX delivers, thanks to its quick 14.4:1 steering ratio.<sup>1</sup> Available 18-inch wheels,<sup>2</sup> inverted front struts,<sup>2</sup> and Brembo<sup>®</sup> performance brakes<sup>3</sup> further heighten its response and sharpen its focus.



Power

Pure bliss exists in the form of the 268-hp 2.0-liter direct-injection turbocharged SUBARU BOXER<sup>®</sup> engine, where power is generated smoothly, efficiently and instantaneously, thanks to its twin-scroll turbocharger. Matched with the 6-speed manual transmission or the Sport Lineartronic<sup>™</sup> Transmission with SI-DRIVE and paddle shifters,<sup>2</sup> the WRX intends to elevate every drive—and heart rate.



Safety

The WRX backs up its potent performance features with appropriately robust safety measures. Available LED Steering Responsive Headlights<sup>2</sup> and High Beam Assist<sup>2,4</sup> help enhance visibility at night. A standard Rear-Vision Camera helps keep you aware of what's behind you as you're backing up. And with available Blind-Spot Detection<sup>2,5</sup> and Rear Cross-Traffic Alert,<sup>2,5</sup> peace of mind in the WRX is just as possible as excitement.



WRX

WRX Premium in Pure Red with optional Performance Package.

## Mundane undone.



### Cornering

The WRX STI is laser-focused on handling, with a track-tuned suspension that features standard inverted front struts and aluminum front lower control arms for low unsprung weight—an attribute further enhanced by its lightweight 19-inch alloy wheels. And it's all underpinned by Subaru Symmetrical AWD with Driver Controlled Center Differential, front and rear limited-slip differentials and Active Torque Vectoring, so you can hit your apexes and nail your exits with control, precision and speed.



### Responsiveness

In the WRX STI, the synergy between driver and car is unmistakable. You'll feel an invigorating sense of control, thanks to its ultra-quick 13.3:1 steering ratio and rigid unibody chassis. Its powerful Brembo® high-performance braking system features 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors to stop you with authority and reduced brake fade. And the signature rear wing of the WRX STI adds downforce for more stability at higher speeds.



### Power

It's a potent, race-proven<sup>2</sup> package—a 310-hp 2.5-liter turbocharged SUBARU BOXER® engine, featuring a high-flow air intake and performance exhaust system. It's coupled with a precise and durable 6-speed, close-ratio transmission and SI-DRIVE for on-the-fly performance adjustments. This puts all the power and torque of the WRX STI right into your hands.



### Heritage

For nearly three decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, not only enhancing performance but the ability to keep performing, lap after lap. This approach to engineering results in vehicles that are more communicative, responsive, and able to take the sustained punishment that high-intensity driving demands.



“It’s a joy to drive, and the joy in cars is the experience of driving them.”<sup>1</sup>



It's not about settling in.

It's about strapping in. The WRX and WRX STI put you at the center of the driving experience, thanks to advanced designs and driver-focused details—from available Recaro® performance seats<sup>1</sup> to a leather-wrapped flat-bottom steering wheel. Seamless connectivity is made possible by SUBARU STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration, which you can access intuitively through voice commands,<sup>1</sup> steering-wheel controls or the high-definition touchscreen. Now just crank up the available 440-watt 9-speaker Harman Kardon® premium audio system,<sup>1</sup> and you're off.



Cargo-ready. Passenger-ready. **Track-ready.<sup>1</sup>**

A sports car with room for weekdays.

Compromises are few, thanks to standard roof crossbar mounting points, a 12-cubic-foot trunk, 60/40-split folding rear seatbacks, expansive rear legroom and wide door openings. It's a commuter, an errand-runner and a track-day weapon, all rolled into one.



97% of Subaru vehicles sold in the last 10 years are still on the road today.<sup>1</sup>

IHS Markit



The Subaru WRX is the longest-lasting turbocharged vehicle in its class.<sup>2</sup>

IHS Markit



Subaru WRX STI has assisted the Subaru Rally Team USA to 12 overall rally championships in the United States.<sup>3</sup>



Subaru has the lowest 5-Year Cost to Own of all brands for 2019, according to Kelley Blue Book.<sup>4</sup>



“The WRX remains an excellent choice for enthusiasts and anyone who likes to go fast. Real fast.”

Automobile, 2018



According to ALG, the Subaru WRX has the highest residual value in its class for 2019.<sup>5</sup>



2020 WRX / WRX STI | Models



WRX

- 268-hp twin-scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Low-profile trunk spoiler
- Heated side mirrors
- Cloth upholstery
- Leather-wrapped flat-bottom steering wheel
- Roof crossbar fixed mounting points

- SUBARU STARLINK® 6.5-inch Multimedia with Apple CarPlay,® Android Auto,™ Pandora® and Aha™ smartphone app integration,§ STARLINK® cloud-based applications, including Yelp,® iHeartRadio® and Magellan® navigation,7 SiriusXM® All Access Radio® and Travel Link,®§ AM/FM/CD player, 6 speakers, HD Radio,® dual USB input ports/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity
- 5.9-inch LCD color multifunction display
- Automatic climate control
- Rear-Vision Camera
- 7 airbags



WRX Premium

- Includes WRX key features and adds:
- Optional Sport Lineartronic™ Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
  - 18-inch aluminum-alloy wheels
  - Halogen fog lights
  - Auto-on/off headlights
  - All-Weather Package: Includes heated front seats and windshield wiper de-icer

- SUBARU STARLINK® 7.0-inch Multimedia Plus with Apple CarPlay,® Android Auto,™ Pandora® and Aha™ app integration,§ NFC technology, voice-activated controls and dual USB input ports/iPod® control
- Power-tilt/sliding moonroof
- Welcome lighting
- Optional Performance Package: Includes Recaro® performance-design front seats, 8-way power-adjustable driver's seat, moonroof delete, Brembo® performance braking system with 4-piston front and dual-piston rear calipers<sup>9</sup>



WRX Limited

- Includes WRX Premium key features and adds:
- LED Steering Responsive Headlights
  - LED fog lights

- Keyless Access with Push-Button Start
- Leather-trimmed upholstery
- 10-way power-adjustable driver's seat
- STARLINK® Safety Plus enabled<sup>10</sup>



WRX STI

- 310-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® high-performance braking system with monoblock 6-piston front and dual-piston rear calipers
- High-performance STI sport-tuned suspension
- 19-inch aluminum-alloy wheels
- STI trunk spoiler
- Auto-on/off LED Steering Responsive Headlights
- Ultrasuede®/leather-trimmed upholstery
- Red seatbelts
- Leather-wrapped flat-bottom steering wheel

- Keyless Access with Push-Button Start
- Rear-Vision Camera
- All-Weather Package
- SUBARU STARLINK® 7.0-inch Multimedia Plus with Apple CarPlay,® Android Auto,™ Pandora® and Aha™ app integration,§ STARLINK® cloud-based applications, including Yelp,® iHeartRadio® and Magellan® navigation,7 SiriusXM® All Access Radio® and Travel Link,®§ NFC technology, high-resolution LCD touchscreen display, voice-activated controls, AM/FM/CD player, 6 speakers, HD Radio,® dual USB input ports/iPod® control, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- STARLINK® Safety Plus enabled<sup>10</sup>
- 5.9-inch LCD color multifunction display
- Dual-zone automatic climate control
- Welcome lighting



WRX STI Limited

- Includes WRX STI key features and adds:
- STI or low-profile trunk spoiler
  - Recaro® front seats
  - 8-way power-adjustable driver's seat
  - Harman Kardon® premium audio system with 9 speakers and 440-watt amplifier
  - Keyless Access with Push-Button Start
  - Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>11</sup>

- SUBARU STARLINK® 7.0-inch Multimedia Navigation System: voice-activated TomTom® navigation system with Apple CarPlay,® Android Auto,™ Pandora® and Aha™ app integration,§ STARLINK® cloud-based applications, including Yelp,® and iHeartRadio® SiriusXM® All Access Radio,8 Traffic<sup>12</sup> and Travel Link,®<sup>12</sup> dual USB input ports/iPod® control, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack
- Power-tilt/sliding moonroof

<sup>1</sup> Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2009–2018 ending in December 2018. <sup>2</sup> Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data ending in December 2018 for turbocharged vehicles in the Non-Luxury Sport segment for MY2009–2018. <sup>3</sup> The Subaru Rally Team USA has won overall Rally America and American Rally Association championships twelve times between 2006–2018. WRX STI rally vehicles have been modified for rally competition. <sup>4</sup> 2019 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data, which considers depreciation and costs such as fuel and insurance. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. <sup>5</sup> Based on ALG's residual value forecast for the 2019 model year. ALG is the industry benchmark for residual values and depreciation data (www.alg.com). <sup>6</sup> Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should be launched only when vehicle is safely parked. Your wireless carrier's rates may apply. <sup>7</sup> Activation and subscription required. See your retailer for details. <sup>8</sup> Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. <sup>9</sup> Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. <sup>10</sup> Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. <sup>11</sup> Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. <sup>12</sup> Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer.





**Remote Engine Starter.** Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Smart system. Operating distance is up to 30 feet away, depending on vehicle obstructions.



**Rear Bumper Appliqué.** Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



**LED Upgrade – Map and Dome Lights.** This upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.



**Kicker® Speaker Upgrade.** Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality-constructed injected-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

Not for use with Harman Kardon® audio system with amplifier.



**Thule® Bike Carrier – Roof-Mounted.** Manufactured by Thule,® this bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



**Thule® Cargo Carrier.** Manufactured by Thule,® the roof cargo carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low-profile aerodynamic design provides increased garage access without sacrificing box capacity, and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



**Thule® Kayak Carrier.** Manufactured by Thule,® steel design and adjustable padding helps protect your kayak, and the wide mouth profile offers easier loading and unloading. The J style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs. Includes straps and tie-downs for transporting. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



**Thule® Paddleboard Carrier.** Manufactured by Thule,® the telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel-reinforced webbing provides security, while the soft, weather-resistant padding helps to protect your boards during transit. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



**Thule® Heavy-Duty Cargo Basket.** Manufactured by Thule,® the heavy-duty roof cargo basket provides additional storage space with easy access to gear of all shapes and sizes. The low-profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



**STI Under Spoiler – Side.** Give your vehicle a ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.



**Side Sill Plates.** Metallic-finished panels dress up the sill plates of the WRX. Set of four.



**All-Weather Floor Liners.** Custom-fitted, high-wall-design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture. Not intended for use on top of Carpeted Floor Mats.



**Kicker® Powered Subwoofer.** Provides powerful deep bass and assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk. Not for use with Harman Kardon® audio system with amplifier.



**Body Side Molding.** Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



**Vortex Generator.** Add a stylish look of performance to your WRX or WRX STI.



**Cargo Net.** Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



**Kicker® Tweeter Kit.** Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz. Not for use with Harman Kardon® audio system with amplifier.



2020 WRX / WRX STI | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® ...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



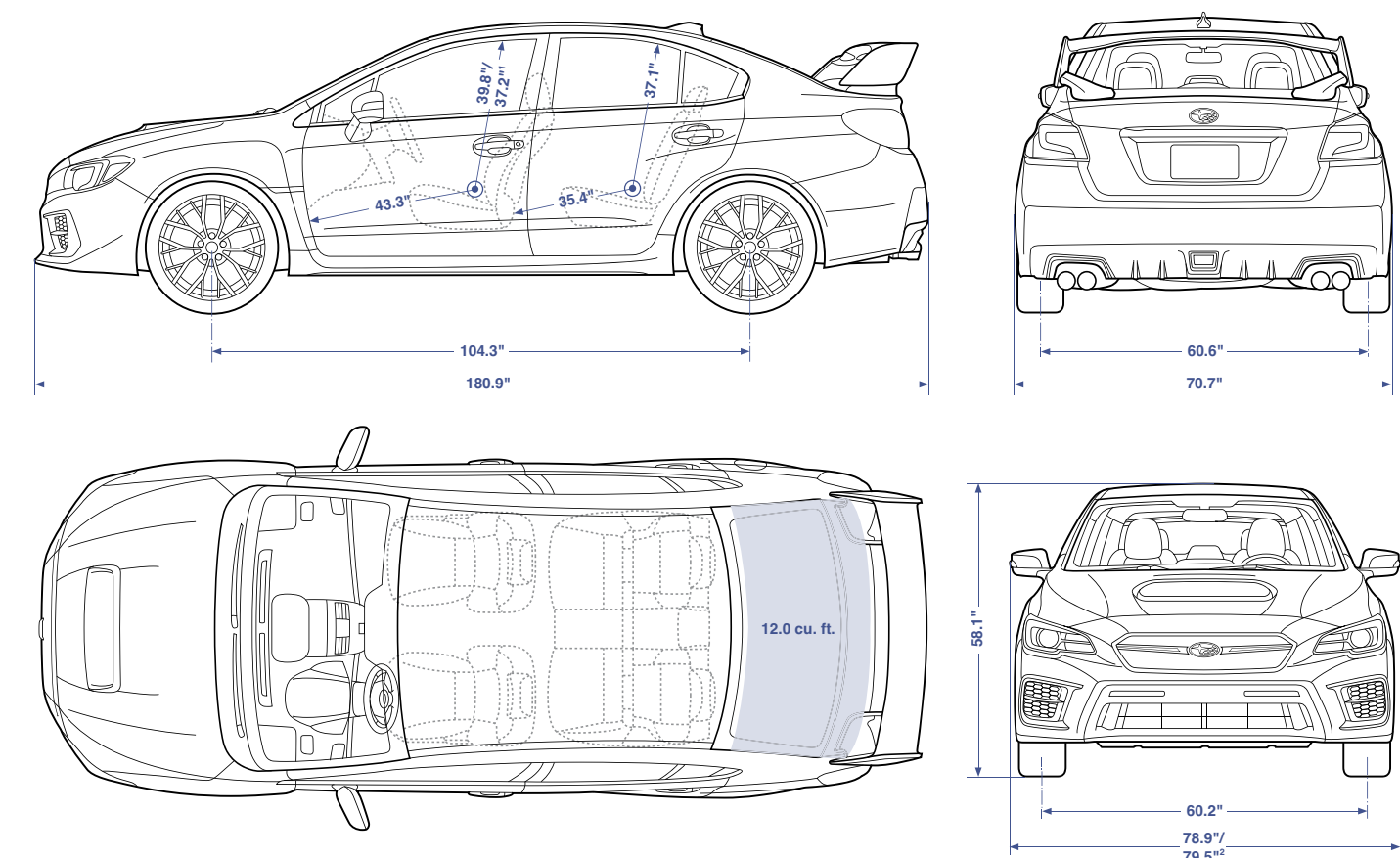
Love means being more than a car company. The **Subaru Love Promise** is our vision to show love and respect to all people at every interaction with Subaru. Together with our retailers, we are dedicated to making the world a better place.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 97% of Subaru vehicles sold in the last 10 years are still on the road today!<sup>15</sup> It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

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2020 WRX / WRX STI | Dimensions



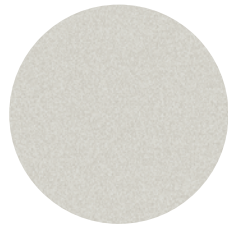
|                                     |                                                                                                                                                               |                            |                                                                     |
|-------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|---------------------------------------------------------------------|
| Length/Width/Height                 | 180.9 inches/70.7 inches<br>(78.9/79.5 <sup>2</sup> inches with side mirrors)/58.1 inches                                                                     | Headroom (front/rear)      | 39.8 inches/37.1 inches<br>(with moonroof: 37.2 inches/37.1 inches) |
| Wheelbase                           | 104.3 inches                                                                                                                                                  | Legroom (front/rear)       | 43.3 inches/35.4 inches                                             |
| Track (front/rear)                  | 60.2 inches/60.6 inches                                                                                                                                       | Shoulder room (front/rear) | 55.6 inches/54.2 inches                                             |
| Base curb weight (manual/automatic) | WRX: 3,294 lbs./N/A<br>WRX Premium: 3,347 lbs./3,488 lbs.<br>WRX Limited: 3,371 lbs./3,512 lbs.<br>WRX STI: 3,448 lbs./N/A<br>WRX STI Limited: 3,527 lbs./N/A | Hip room (front/rear)      | 52.1 inches/53.1 inches                                             |
|                                     |                                                                                                                                                               | Passenger volume           | 96.6 cubic feet (with moonroof: 93.1 cubic feet)                    |
|                                     |                                                                                                                                                               | Cargo volume               | 12.0 cubic feet                                                     |

WRX STI shown.

<sup>1</sup> With available moonroof. Moonroof availability varies by model.  
<sup>2</sup> Mirrors with integrated turn signals.

2020 WRX / WRX STI | Colors

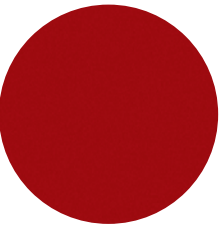
Paint



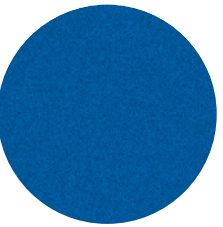
Crystal White Pearl



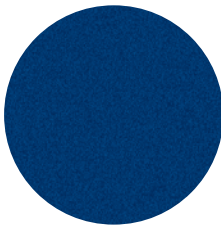
Ice Silver Metallic



Pure Red



WR Blue Pearl



Lapis Blue Pearl



Magnetite Gray Metallic

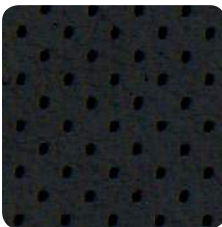


Crystal Black Silica

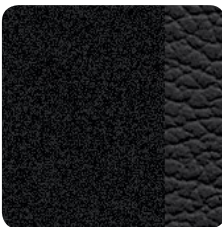
Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Ultrasuede®/  
Carbon Black Leather (BU)

<sup>1</sup> Requires Sport Lineartronic™ Transmission for WRX models. Not available on base WRX trim. <sup>2</sup> Available only with other features. See Optional Equipment listing. <sup>3</sup> 2020 EPA fuel economy estimates. Actual mileage may vary. <sup>4</sup> Not available with Sport Lineartronic™ Transmission. <sup>5</sup> Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. <sup>6</sup> Activation and subscription required. See your retailer for details. <sup>7</sup> Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. <sup>8</sup> Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. <sup>9</sup> EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. <sup>10</sup> Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. <sup>11</sup> The Reverse Automatic Braking System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. <sup>12</sup> Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. <sup>13</sup> The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. <sup>14</sup> Activation with subscription is required. See your retailer for details. <sup>15</sup> Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2009–2018 ending in December 2018. <sup>16</sup> All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty & Maintenance Booklet for further details.

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By producing these brochures in a green way rather than by traditional methods, we saved 41 trees preserved for the future; 9,000 gallons of wastewater flow saved; 200 lbs solid waste not generated; 23,000 lbs net greenhouse gases prevented; 19,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.  
[subaru.com/environment](https://subaru.com/environment)

Dave. It's what makes Subaru, Subaru.



**SUBARU**