

2020

CROSSTREK



The Subaru Crosstrek. Love is out there. Find it in a Crosstrek.



SUBARU

Boundaries are meant to be challenged.

Setting your own course is how you got here. Now feel free to push it further in the 2020 Crosstrek. Designed to be capable, safe, comfortable and spacious, it's here to take part in your pursuit of bold, new experiences. With the Crosstrek, you have the ability to take on roads that others can't—and the confidence to determine what's possible.

Love is out there. Find it in a Crosstrek.



Durable

Considering that 97% of Subaru vehicles sold in the last 10 years are still on the road today,¹ you can rest assured the Crosstrek is built for the long haul. The Subaru Global Platform gives it great durability, while its proven SUBARU BOXER® engine design offers better balance and a lower center of gravity than other engine types, resulting in less vibration and a quieter, more comfortable ride.



Capable

“Hard to get to” is where this compact SUV excels, thanks to standard Subaru Symmetrical All-Wheel Drive and up to 33 highway MPG.² The available X-MODE® terrain feature with Hill Descent Control³ can help you easily navigate steep and slippery roads, while its 8.7 inches of ground clearance helps get you to your destinations and back.



Safe

The Crosstrek was built to deliver peace of mind. Subaru EyeSight® Driver Assist Technology^{4,5} can watch ahead and even intervene if necessary. Available Steering Responsive Headlights⁵ help maximize your visibility. And available Blind-Spot Detection,^{5,6} Rear Cross-Traffic Alert^{5,6} and Reverse Automatic Braking^{5,7} can help alert you to potential danger. Plus, the latest SUBARU STARLINK® Safety and Security system with Advanced Automatic Collision Notification can connect you to help when you need it most.^{5,8}



Connected

Connected nearly anywhere you go. That's the advantage of SUBARU STARLINK® Multimedia with standard Apple CarPlay® and Android Auto™ integration, available on a 6.5- or 8.0-inch⁵ touchscreen. You can also opt for Remote Engine Start with Climate Control^{5,9} and STARLINK® Concierge Services^{5,8} for even greater comfort and ease.

 **Build Your Crosstrek**



 See the **Crosstrek** in action.

Crosstrek Premium in Ice Silver Metallic with optional and accessory equipment.



Ready for what you are.

Crosstrek Limited in Quartz Blue Pearl with optional and accessory equipment.



Cargo Versatility

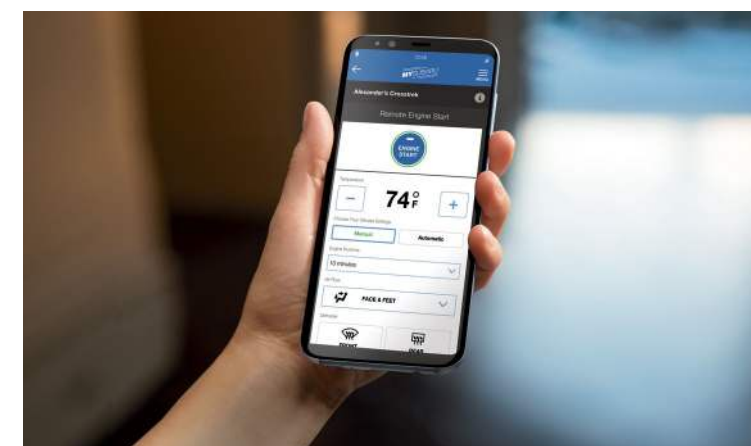
Packing is simple and quick with the Crosstrek. You have up to 55.3 cubic feet of cargo room and a host of versatile features to work with, including a wide rear gate opening, standard roof rails and a cargo-area tray²—in case your gear gets wet or muddy. There's also a 60/40-split flat-folding rear seatback to accommodate longer items and a passenger or two on the same trip.

¹ Accessory equipment shown. ² Availability varies by model. See your retailer for details.





Make a **connection.**



Upgraded Technology

It's easier than ever to stay connected, thanks to built-in Wi-Fi capability^{1,2} and SUBARU STARLINK® Multimedia, featuring standard Apple CarPlay® and Android Auto™ integration. To help get you where you need to go, there's an available voice-activated navigation system powered by TomTom.^{®2} The Crosstrek also features Remote Engine Start with Climate Control^{2,3} which lets you set the perfect temperature inside even before you get in. STARLINK® Concierge Services offer further convenience and can help with tasks like navigation, restaurant reservations and scheduling service appointments.^{2,4}

Available upgrades include a quick-responding, 8.0-inch touchscreen, a 432-watt-equivalent Harman Kardon® premium audio system with 8 speakers, and a 6.3-inch multifunction display up top that shows vehicle details and turn-by-turn directions.²

Proof there's **beauty in purpose.**



An extra set of eyes **every time you drive.**



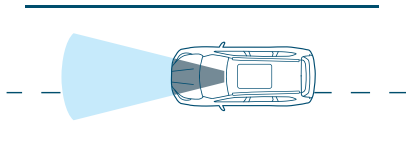
Pre-Collision Braking

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight^{®1,2} warns you, applies brakes to help avoid impact and, at lower speeds, can even help you stop your Crosstrek.



Adaptive Cruise Control

Traffic doesn't always flow smoothly. EyeSight[®] can keep a set speed, look ahead and help your Crosstrek automatically adjust to keep your distance, even in stop-and-go traffic.



Lane Departure and Sway Warning with Lane Keep Assist

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight[®] watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.



Pre-Collision Throttle Management

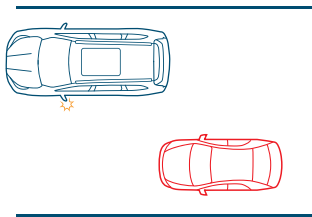
This system reduces power to your engine to help you avoid accidentally accelerating into the car in front of you while merging, or if you unintentionally put your Crosstrek in Drive instead of Reverse.

EyeSight[®] reduces rear-end crashes with injuries by



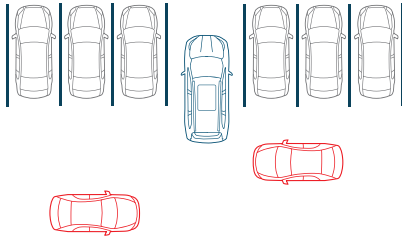
Protect what you love.

Safety is more than a duty for us—it’s a passion. That’s why every Crosstrek is built on the Subaru Global Platform with a strong Ring-shaped Reinforcement Frame. To help improve driver visibility, available LED Steering Responsive Headlights¹ can help you see around corners, and High Beam Assist can automatically dim and activate your high beams as needed.¹



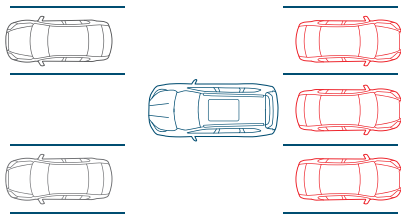
Blind-Spot Detection

Using radar sensors, Blind-Spot Detection^{1,2} warns you with a visual indicator on your exterior mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator on your exterior mirror if it senses a vehicle approaching at a higher speed in a neighboring lane and you signal for a lane change.



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert^{1,2} uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator on your exterior mirror and Rear-Vision Camera display as well as an audible warning.



Reverse Automatic Braking

Reverse Automatic Braking^{1,3} can detect objects directly behind your vehicle when backing up at a low speed and can help bring the Crosstrek to a stop if it detects an object within its range and the brakes have yet to be applied. There’s also the Rear-Vision Camera to help you keep an eye out.



SUBARU STARLINK® Safety and Security

The Crosstrek features the latest STARLINK® Safety and Security^{1,4} system, which can alert a first responder in an emergency, help police locate your vehicle if it’s stolen and more. To get you started, new Crosstrek drivers enjoy a free three-year STARLINK® Safety Plus subscription, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance and more.

¹ Availability varies by model. See your retailer for details. ² Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ³ The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner’s Manual for complete details on system operation and limitations. ⁴ Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details.



The Subaru Crosstrek has the **lowest 5-Year Cost to Own** in its class for three years running, according to Kelley Blue Book.¹



97% of Subaru vehicles sold in the last 10 years are still on the road today²

IHS Markit

2020 Crosstrek | Models



Crosstrek

- 152-hp 2.0-liter 4-cylinder SUBARU BOXER® engine with direct-injection
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Optional Lineartronic® CVT (Continuously Variable Transmission) with X-MODE® featuring Hill Descent Control with auto start-stop technology and SI-DRIVE Engine Performance Management
- Active Torque Vectoring
- 17-inch alloy wheels
- Roof rails in black finish
- Cloth upholstery
- Black carbon-fiber-patterned interior accent trim
- 6-way manually adjustable driver seat and 4-way manually adjustable front-passenger seat
- SUBARU STARLINK® 6.5-inch Multimedia with Apple CarPlay® and Android Auto™ integration, high-resolution LCD touchscreen display, 4 speakers, AM/FM stereo, USB input port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- Driver and front-passenger auto up/down power windows
- Automatic climate control system with air filtration
- Electronic cruise control
- Rear-Vision Camera

Crosstrek Premium

Includes Crosstrek key features and adds:

- Fog lights
- Body-color exterior mirrors
- Cloth upholstery with orange stitching
- Leather-wrapped steering wheel with orange stitching
- Leather-wrapped shifter handle
- SUBARU STARLINK® 6.5-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, STARLINK® cloud-based applications, SiriusXM®⁶ and SiriusXM® Travel Link,⁶⁶ high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio,⁸ dual USB input ports/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity, and auxiliary jack
- STARLINK® Safety and Security enabled⁷: Includes features and services such as Advanced Automatic Collision Notification and Concierge Services
- All-Weather Package: Heated exterior mirrors, dual-mode heated front seats, windshield wiper de-icer
- Auto-on/off headlights
- Welcome lighting
- Cargo-area tray and cover

Crosstrek Limited

Includes Crosstrek Premium key features and adds:

- EyeSight® Driver Assist Technology⁹
- X-MODE® with Hill Descent Control
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters with auto start-stop technology and SI-DRIVE Engine Performance Management
- 18-inch alloy wheels
- LED Steering Responsive Headlights
- LED fog lights
- Body-color exterior mirrors with integrated turn signals
- 6-way power-adjustable driver seat
- Leather-trimmed upholstery with orange stitching
- Shifter handle with leather boot, orange stitching and gloss black trim
- Silver and gloss carbon-fiber-patterned interior accent trim
- SUBARU STARLINK® 8.0-inch Multimedia Plus with Apple CarPlay® and Android Auto™ integration, STARLINK® cloud-based applications, SiriusXM®⁶ and SiriusXM® Travel Link,⁶⁶ high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio,⁸ dual USB input ports/iPod® control, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and auxiliary jack
- Dual rear center console USB charge ports
- Keyless Access with Push-Button Start
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁹
- Reverse Automatic Braking¹⁰
- 6.3-inch color multifunction display
- High-grade instrument cluster with color LCD display
- Rear seat reminder

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The Subaru Crosstrek has the **highest residual value** in its class for **four years running**.³



Subaru has the **highest automotive brand loyalty** among mainstream brands for 2019, according to J.D. Power.⁴

“It retains the value and off-road credibility its predecessors were known for while adding modern-day driving manners, technology, and safety to the mix.”

MotorTrend



The Subaru Crosstrek is **one of the 10 Most Awarded Cars** of 2019, according to Kelley Blue Book.⁵



1 2017–2019 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data, which considers depreciation and costs such as fuel and insurance. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 2 Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2009–2018 ending in December 2018. 3 Based on ALG's residual value forecasts for the 2017–2020 model years. ALG is the industry benchmark for residual values and depreciation data (www.alg.com). 4 Subaru received the highest score among mass market brands in the J.D. Power 2019 U.S. Automotive Brand Loyalty Study of customers' satisfaction with Automotive Brands. Visit jdpower.com/awards. 5 For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer for details. 7 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 8 EyeSight™ is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations.

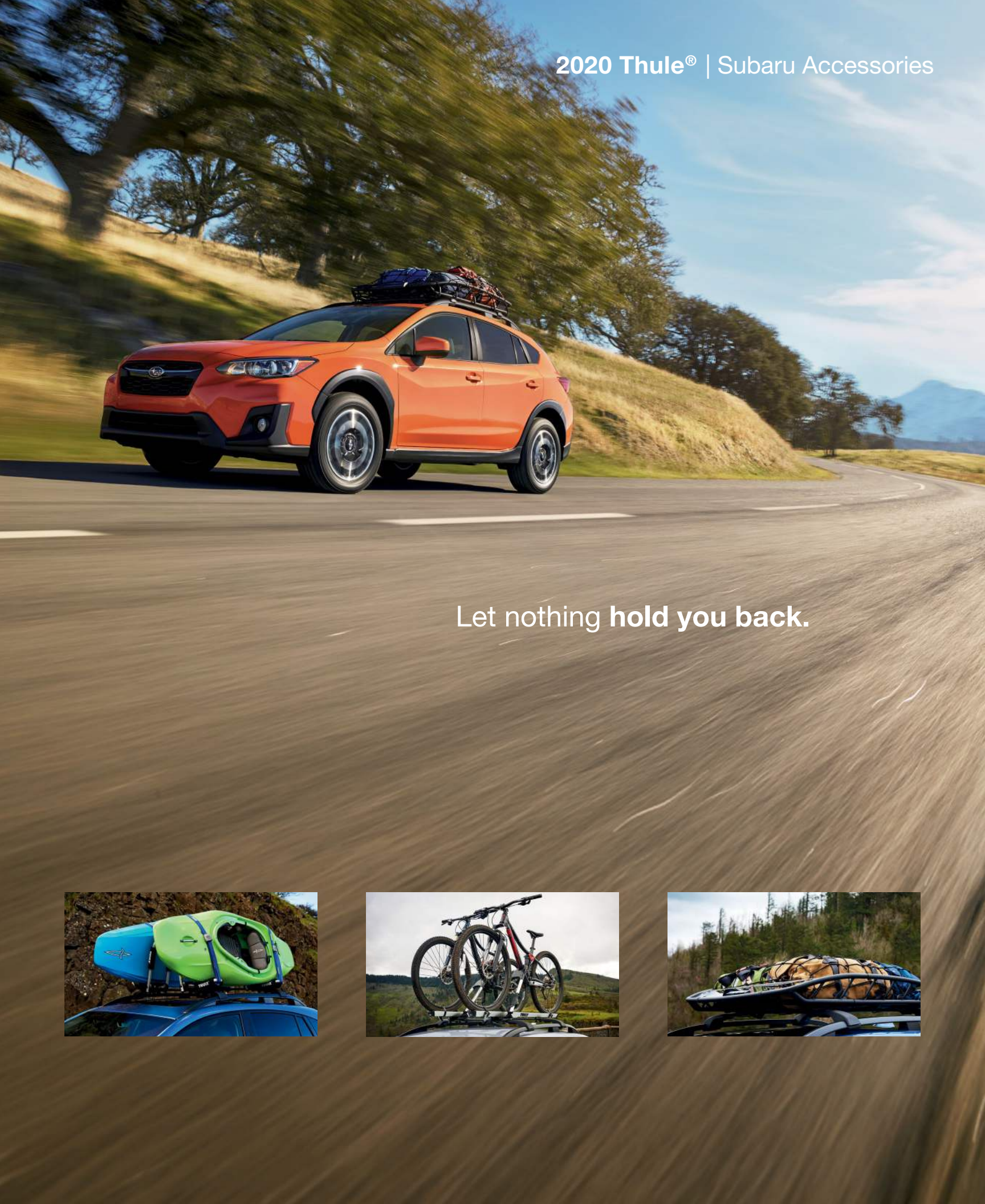
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Available retailer-installed accessory

2020 Thule® | Subaru Accessories



Let nothing hold you back.



2020 Crosstrek | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® (ask for it by name). It includes extended service agreements and maintenance plans to help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—in fact, 97% of Subaru vehicles sold in the last 10 years are still on the road today.¹⁴ We also share your desire for a cleaner, greener world. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is also headquartered in a zero-landfill office in Camden, N.J.

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Love means being more than a car company. The **Subaru Love Promise** is our vision to show love and respect to all people at every interaction with Subaru. Together with our retailers, we are dedicated to making the world a better place.

1 Requires Lineartronic® CVT. 2 Low mode on Crosstrek base models. Paddle shifters and manual mode not available. 3 2020 EPA fuel economy estimates. Actual mileage may vary. 4 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 5 Available only with other features. See Optional Equipment listing. 6 Remote Engine Start with Climate Control available on Crosstrek Premium with optional equipment and Crosstrek Limited. 7 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer for details. 8 Activation and required subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 9 EyeSight® is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 10 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 11 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 12 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 13 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 14 Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2009–2018 ending in December 2018.



Crossbar Set – Aero. Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers.



All-Weather Floor Liners. Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.
Not intended for use on top of Carpeted Floor Mats.



Auto-Dimming Exterior Mirrors with Approach Light. Enhance nighttime driving safety by adding the Auto-Dimming Exterior Mirrors with Approach Light.² Upon approaching the vehicle or unlocking your doors with the keyless entry system, LED lights located behind the Subaru logo in each exterior mirror will illuminate the ground next to and towards the rear of the vehicle. During nighttime driving, the Auto-Dimming Exterior Mirrors will reduce headlight glare by dimming in unison with the Auto-Dimming (Interior) Mirror, creating a safer driving experience. Dimming level is regulated by the level of light detected from the Auto-Dimming (Interior) Mirror.



Auto-Dimming Mirror with Compass and HomeLink.[®] This upgraded Auto-Dimming Mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink[®] buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



Remote Engine Starter. Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry.



Splash Guards. Help protect vehicle paint finish from stones and road grime. Set of four.



LED Upgrade – Map and Dome Lights. Upgrade your interior map and dome lights with our new LED upgrade accessory. The upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo.



Trailer Hitch. Rated at 200 lbs. tongue weight with 1,500 lbs. of towing capacity. Engineered to the same rigorous standards as the rest of the Crosstrek.
Hitch ball not included. Ball mount sold separately. Trailer brakes may be required.



Body Side Molding. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



Rear Bumper Cover. Helps protect the upper surface of the painted bumper from scratches and dings.



Rockford Fosgate[®] Audio Upgrade. Enhance your Crosstrek audio system to a new level of sound quality so you not only hear the music but feel it. This upgrade consists of an amplifier, upgraded speakers and an integrated digital signal processor tuned to align the system to the listener's preference.

Diagram illustrating the front view of the 2014 Toyota RAV4, showing the vehicle's width dimensions:

- Overall width: 71.0"
- Width between wheel centers: 61.2"

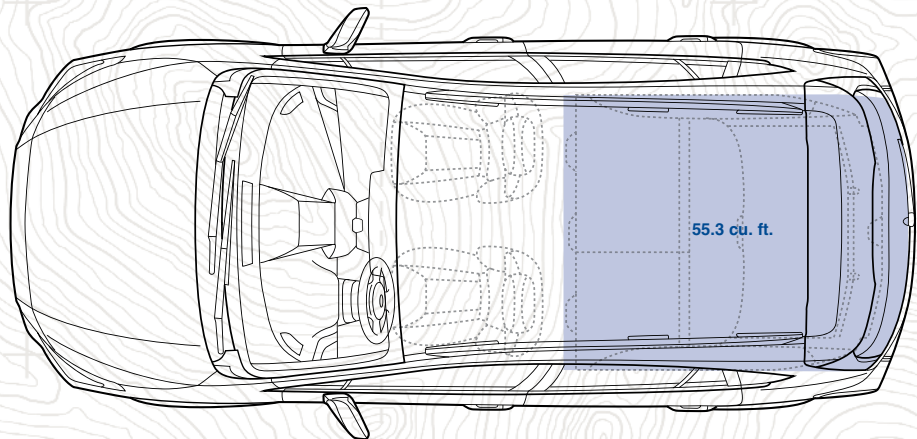


Diagram illustrating the front view of the vehicle with dimensions:

- Overall height: 63.6"
- Front bumper height: 8.7"
- Front track width: 61.0"
- Front wheelbase: 79.0" / 79.5"²

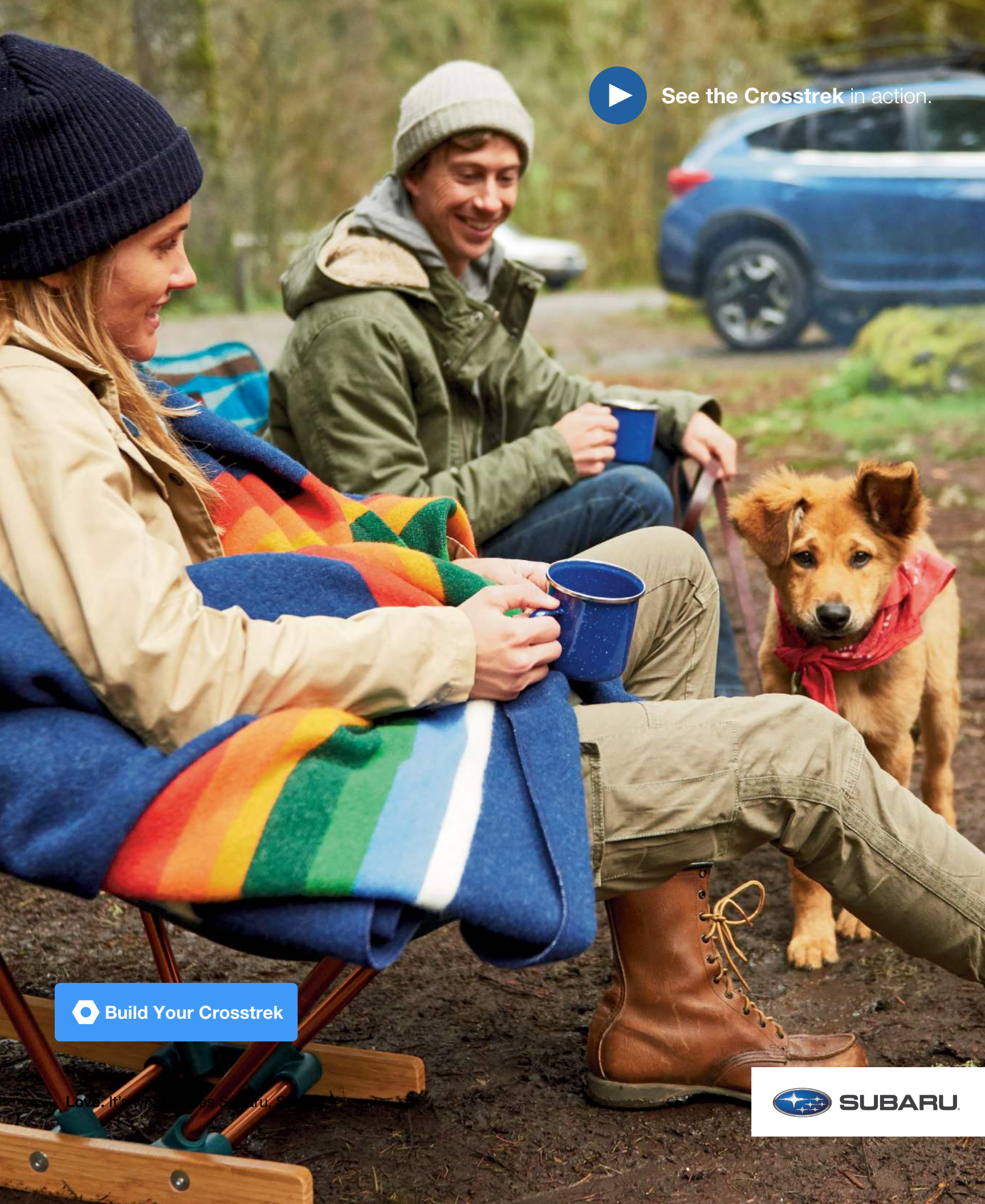
Paint



Upholstery



Gray Leather
(GL)



See the Crosstrek in action.

 Build Your Crosstrek

Love. It's why we make Subaru. So you can.

