



The Subaru BRZ. For your every action, an immediate reaction.



**SUBARU**



# The open road is **your canvas.**

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these characteristics—and more. With the supremely low and balanced 205-horsepower<sup>1</sup> SUBARU BOXER<sup>®</sup> engine, the experience is simply divine. This is how sports cars should be built—and how driving should feel.



Engaging

With a traditional rear-wheel drive layout, the BRZ pays homage to classic sports car ideals while retaining modern necessities. Its combination of traits—lightness, low center of gravity, fully independent suspension, telepathic handling—deliver an unfiltered, unequivocally enjoyable driving experience.



Potent

Powered by a 205-hp<sup>1</sup> direct- and port-injected 2.0-liter 4-cylinder SUBARU BOXER<sup>®</sup> engine, the BRZ hits all the right notes in both performance and sound. The sonorous, high rpm symphony from the tuned exhaust system is music to enthusiasts’ ears.



Dialed-in

The ideal sports car driving position means you’ll find everything you need right where you need it. The bolstered, sport-design front seats keep you planted, while the small-diameter, leather-wrapped steering wheel is perfectly complemented by an ultra-quick 13.1:1 steering ratio.



Connected

Everywhere you go in the BRZ, you’ll feel connected to your world, thanks to standard SUBARU STARLINK<sup>®</sup> Multimedia Navigation. With a 7.0-inch touchscreen, standard Apple CarPlay<sup>®</sup> and Android Auto<sup>™</sup> integration, and SiriusXM<sup>®</sup> All Access Radio<sup>2</sup>, you can stay connected to all your music and apps no matter where the road takes you. Finding that next epic drive is simple, thanks to the built-in, voice-activated navigation system powered by TomTom.<sup>®</sup>



Build Your BRZ



BRZ Limited in Crystal Black Silica with optional Performance Package.



Gripping on a **whole new level.**



#### 2020 BRZ tS®—tuned for maximum excitement

What was already potent is now beyond exhilarating in the BRZ tS® tuned by STI. Motorsports division Subaru Tecnica International puts the vehicle under an exacting eye and dials it in to make the connection between road and driver downright seamless. STI accomplished this with a stiffened chassis, precision-tuned SACHS® suspension, Brembo® brakes, and Michelin® Pilot® Sport performance tires—all resulting in superb handling. The BRZ tS® gains even more distinction in Ceramic White exterior paint accented by front and rear bumper striping plus bronze 18-inch STI alloy wheels. This is a joyride made for true drivers.



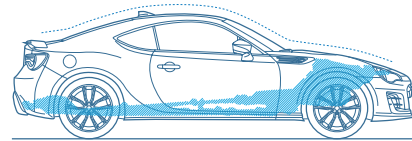
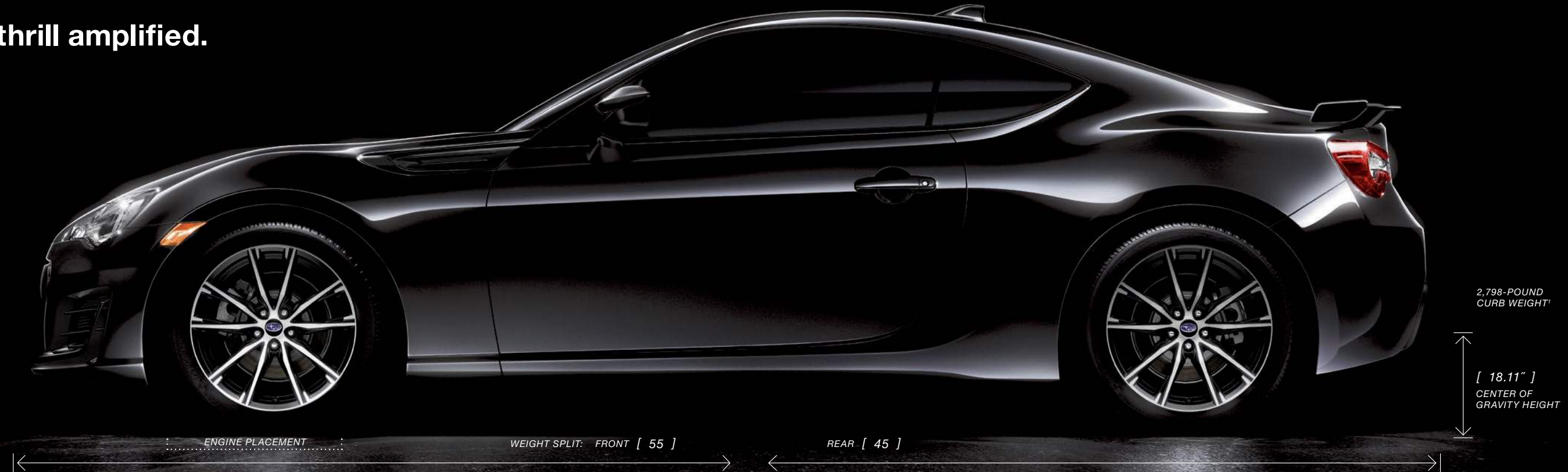




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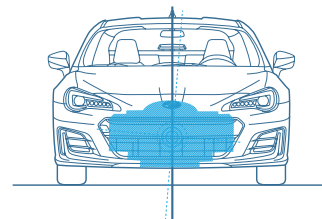


# Every thrill amplified.



## Lightweight—2,798 Pounds<sup>1</sup>

Lightweight sports cars can react more quickly, accelerate faster, and stop with more authority. With less heft, the 205-hp<sup>2</sup> SUBARU BOXER<sup>®</sup> engine becomes a powerhouse, and the available 12.8-inch Brembo<sup>®</sup> performance brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer, too. Also a priority was balance—so it's rear-wheel drive for better front-to-rear weight distribution.

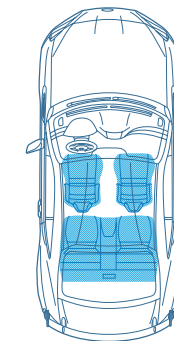


## Low 0.27 Coefficient of Drag

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof, aerodynamic underbody panels and a rear diffuser help the BRZ cut through the air, sharpening the performance you'll feel.

## SUBARU BOXER<sup>®</sup> Engine

Low, stable, with immediate power delivery, the SUBARU BOXER<sup>®</sup> engine with up to 205 hp<sup>2</sup> is the heart and soul of the BRZ. With port- and direct-injection technology, its efficiency is impeccable—up to 33 MPG highway<sup>3</sup>—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.



## Low Center of Gravity

Not only was the engine designed to be compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible, from the roofline to the seating position. This is what gives the BRZ its supercar-like center of gravity measurement—18.11 inches—that keeps it firmly planted to the ground for otherworldly composure and response.

## Driver-centric Ergonomics

With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. With sport-design instrumentation, you'll immediately get the information you need most.

## Performance-design Seats

When you're deep in the corners, you'll be glad that the BRZ comes standard with supportive front seats with deep bolsters and Alcantara<sup>®</sup> inserts, which provide extra grip to help keep you in the pocket.

<sup>1</sup> Base curb weight for BRZ Limited. <sup>2</sup> Manual transmission models only. <sup>3</sup> With automatic transmission. 2020 EPA highway fuel economy estimates. Actual mileage may vary.





Subaru is the **Most Trusted Brand** for five years running, according to Kelley Blue Book.<sup>2</sup>



Subaru has the **lowest 5-Year Cost to Own of all brands** for 2019, according to Kelley Blue Book.<sup>1</sup>



Subaru has the **highest automotive brand loyalty** among mainstream brands for 2019, according to J.D. Power.<sup>4</sup>

## Performance Package

Ready for your best lap.

To push the BRZ harder so it can handle the demands of higher performance driving, look no further than the available Performance Package.<sup>1</sup> With Brembo® performance brakes for supreme stopping power, SACHS® performance dampers for enhanced stability, and dark gray 17 x 7.5-inch, 10-spoke aluminum-alloy wheels for an exclusive look, this BRZ is ready to perform, lap after lap.<sup>2</sup>



“We’ve always been fans of the BRZ for its smile-generating ability, something it accomplishes better than many more powerful and expensive cars.”

*Motor Trend*



**97% of Subaru vehicles** sold in the last 10 years are still on the road today.<sup>3</sup>

*IHS Markit*





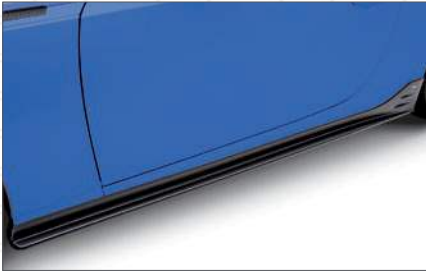








**STI Under Spoiler - Front.** STI Front Under Spoiler gives the BRZ a mean, ground-hugging look.



**STI Under Spoiler - Side.** Continue the mean ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.



**STI Under Spoiler - Rear Quarter.** Complete the look on the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right rear quarter under spoilers.



**Rear Bumper Diffuser.** Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.



**Fuel Door Cover - Chrome.** Give your BRZ a sportier look by adding a touch of personalization with this chrome-plated fuel door cover.



**LED Upgrade - Dome Light.** The LED dome light offers brighter, whiter and crisper interior lighting than the standard equipment lighting.



**Footwell Illumination Kit.** Casts a soft blue or red glow onto the front floor area.



**Rear Bumper Appliqué.** Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.



**Sunshade - Windshield.** The foldable sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. Custom-cut to fit properly, it includes a handy storage bag.



**Auto-Dimming Mirror with Compass and HomeLink®.** This upgraded Auto-Dimming Mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



**Kicker® Powered Subwoofer.** Provides powerful, deep bass and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk. Manufactured for Subaru of America by Kicker®. Cannot be installed with Cargo Tray.



**STI Alloy Wheels.** The 17-inch 15-spoke STI alloy wheel set helps to give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision due to the reduced weight of the alloy when compared to the stock alloy wheels. The wheels are finished in black and finished off with STI-branded center caps.

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



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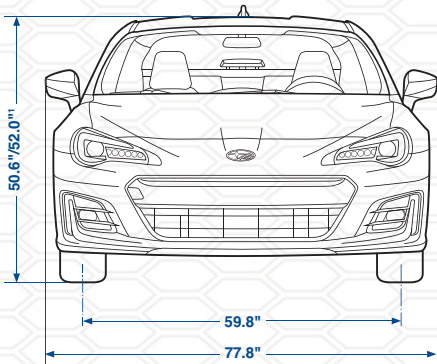
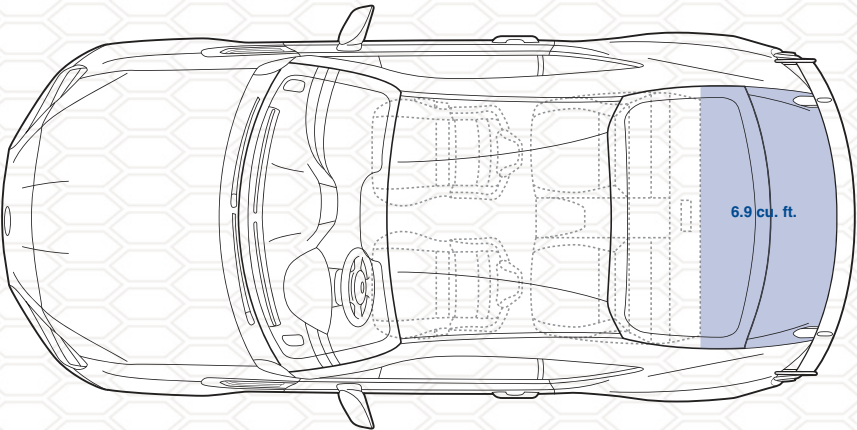
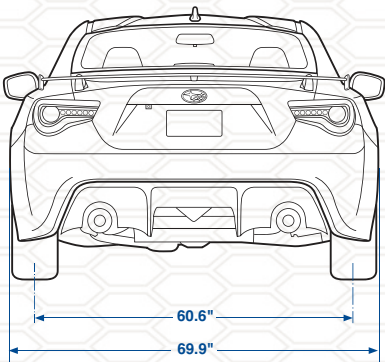
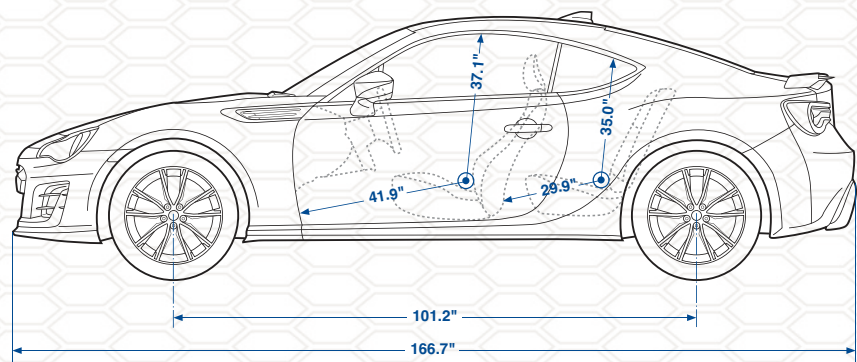


Love means being more than a car company. The **Subaru Love Promise** is our vision to show love and respect to all people at every interaction with Subaru. Together with our retailers, we are dedicated to making the world a better place.

1 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 3 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 4 Not available with automatic transmission. 5 Limited availability. See your retailer for details. 6 2020 EPA fuel economy estimates. Actual mileage may vary. 7 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 8 Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2009–2018 ending in December 2018. 9 All Subaru vehicles sold by Subaru of America, Inc. are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Subaru Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty & Maintenance Booklet for further details.



2020 BRZ | Dimensions



Length/Width/Height

Wheelbase

Track (front/rear)

Base curb weight  
(manual/automatic)

Coefficient of drag  
(Cd)

Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

Passenger volume

Trunk volume

1 50.6" without antenna, 52.0" with antenna. 2 BRZ Limited models only.

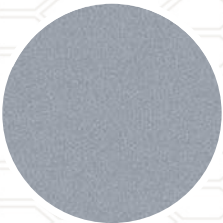
Preproduction vehicles shown, production vehicles may vary. Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to [www.subaru.com](http://www.subaru.com). Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

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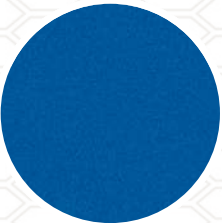
2020 BRZ | Colors



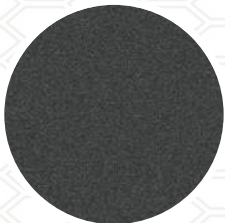
Crystal White Pearl



Ice Silver Metallic



WR Blue Pearl



Magnetite Gray Metallic



Crystal Black Silica



Ceramic White



Black Leather /  
Alcantara®  
(BA)



Red Leather /  
Alcantara®  
(RB)





See the **BRZ** in action.



Build Your BRZ



SUBARU