

2019 WRX / WRX STI



The best handling, best-performing WRX and WRX STI ever



Have control. Let loose.



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow-ball joint mounts, and a double wishbone rear suspension architecture with pillow-ball joint bushings. And with Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring, you'll enjoy a seemingly endless supply of continuous traction.



Responsiveness

Having excellent grip is only half of the handling equation. The other is the driver's sense of control and precision, which the WRX delivers, thanks to a near-instant 14.4:1 steering ratio.¹ With available 18-inch wheels² and inverted front struts² for less unsprung weight and more cornering response, the road will have to come to terms with your confidence.



Power

Pure bliss exists in the form of the 268-hp 2.0-liter Direct-Injection Turbocharged (DIT) SUBARU BOXER® engine, where power is generated smoothly, efficiently and instantaneously, thanks to its twin-scroll turbocharger. Matched with either the 6-speed manual transmission or the Sport Lineartronic™ Transmission with SI-DRIVE and paddle shifters,² the WRX intends to elevate every drive and heart rate.



Safety

The WRX backs up its potent performance features with appropriately robust safety measures. With available LED Steering Responsive Headlights (SRH)² and High Beam Assist (HBA),^{2,3} the WRX can help safely maximize your visibility at night. The standard Rear-Vision Camera can help keep you aware of what's behind you as you're backing up. And with available Blind-Spot Detection^{2,4} and Rear Cross-Traffic Alert,^{2,4} peace of mind in the WRX is just as possible as excitement.



WRX

WRX Premium in Pure Red with optional Performance Package.

Mundane undone.



Cornering

The WRX STI is laser-focused on handling with a track-tuned suspension that features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute further enhanced by its lightweight 19-inch alloy wheels. And it's all underpinned by Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), front and rear limited-slip differentials and Active Torque Vectoring, so you can hit your apexes and nail your exits with control, precision and speed.



Responsiveness

The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13.3:1 steering ratio, rigid unibody chassis and powerful Brembo® high-performance braking system. It features 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors to stop you with authority and reduced brake fade. For more stability at higher speeds, the signature rear wing of the WRX STI adds downforce for greater control.



Power

It's a potent, race-proven¹ package—a 2.5-liter turbocharged SUBARU BOXER® engine, which gets a boost in power to 310 hp, thanks to a revised air intake and high-flow performance exhaust system. It's coupled with a precise and durable 6-speed, close-ratio transmission and SI-DRIVE for on-the-fly performance adjustments. This puts all the power and torque of the WRX STI right into your hands.



Heritage

For nearly three decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, not only enhancing performance but the ability to keep performing, lap after lap. Their holistic approach to engineering results in vehicles that are more communicative, responsive, and able to take the sustained punishment that high-intensity driving demands.



“It’s a joy to drive, and the joy in cars is the experience of driving them.”²



It's not about settling in.

It's about strapping in. The moment you step into the WRX or WRX STI, the available Recaro® performance seats lock you into position.¹ As you grip the leather-wrapped flat-bottom steering wheel, take control with SUBARU STARLINK™ Multimedia, now with standard Apple CarPlay™ and Android™ Auto integration. Simply use voice commands,¹ steering-wheel-mounted controls or the high-definition touchscreen for easy access to apps such as Pandora®, iHeartRadio® and Stitcher.™ Now just crank up the available 440-watt 9-speaker Harman Kardon® premium audio system,¹ and you're off.



Cargo-ready. Passenger-ready. **Track-ready.¹**

A sports car with room for weekdays.

Compromises are few, thanks to standard roof cross-bar mounting points, a 12-cubic-foot trunk, a 60/40 split-folding rear seatback, expansive rear legroom and wide door openings. In fact, the Subaru WRX has the largest passenger volume among all-wheel drive vehicles in its class.² It's a commuter, an errand-runner and a track-day weapon, all rolled into one. This sports car goes anywhere but the garage.





Subaru is Kelley Blue Book's **Most Trusted Brand** for four years running.¹



The Subaru WRX is the **longest-lasting turbocharged vehicle** in its class.²

IHS Markit



Subaru WRX STI has assisted the Subaru Rally Team USA to **11 overall rally championships** in the United States.³



“The WRX remains an excellent choice for enthusiasts and anyone who likes to go fast. Real fast.”

Automobile



The Subaru WRX has the **2018 Best Resale Value** in its class, according to Kelley Blue Book.⁴



The Subaru WRX **retains its value better** than any other vehicle in its class for 2018, according to ALG.⁵



2019 WRX & WRX STI | Models

WRX



- 268-hp twin-scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Low-profile trunk spoiler
- Heated side mirrors
- Cloth upholstery
- Leather-wrapped flat-bottom steering wheel
- Roof cross-bar fixed mounting points

- SUBARU STARLINK™ 6.5-inch Multimedia with Apple CarPlay,™ Android™ Auto, Pandora® and Aha™ smartphone app integration,§ STARLINK™ cloud-based applications, including Yelp,® iHeartRadio® and Magellan® navigation,7 SiriusXM® All Access Radio® and Travel Link,® AM/FM/CD player, 6 speakers, HD Radio,® USB port/iPod® control, Bluetooth® audio streaming and hands-free phone connectivity
- 5.9-inch LCD color multifunction display
- Automatic climate control
- Rear-Vision Camera
- 7 airbags

WRX Premium



Includes WRX key features and adds:

- Optional Sport Lineartronic™ Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
- 18-inch aluminum-alloy wheels
- Halogen fog lights
- All-Weather Package: Includes heated front seats and windshield wiper de-icer

- SUBARU STARLINK™ 7.0-inch Multimedia Plus with Apple CarPlay,™ Android™ Auto, Pandora® and Aha™ app integration,§ NFC technology, voice-activated controls and dual USB port/iPod® control
- Power-tilt/sliding moonroof
- Optional Performance Package: Includes Recaro® performance-design front seats, 8-way power driver's seat, moonroof delete, red-painted brake calipers and Jurid® performance front brake pads⁹

WRX Limited



Includes WRX Premium key features and adds:

- LED Steering Responsive Headlights (SRH)
- LED fog lights
- Auto-on/off headlights

- Keyless Access with Push-Button Start and PIN-code vehicle access
- Leather-trimmed upholstery
- 10-way power adjustable driver's seat
- Welcome lighting
- STARLINK™ Safety Plus enabled¹⁰

9

WRX STI



- 310-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® performance braking system
- High-performance STI sport-tuned suspension
- 19-inch aluminum-alloy wheels
- STI trunk spoiler
- LED Steering Responsive Headlights (SRH)
- Ultrasuede®/leather-trimmed upholstery
- Red seatbelts
- Leather-wrapped flat-bottom steering wheel

- Rear-Vision Camera
- All-Weather Package
- SUBARU STARLINK™ 7.0-inch Multimedia Plus with Apple CarPlay,™ Android™ Auto, Pandora® and Aha™ app integration,§ STARLINK™ cloud-based applications, including Yelp,® iHeartRadio® and Magellan® navigation,7 SiriusXM® All Access Radio® and Travel Link,® NFC technology, high-resolution LCD touchscreen display, voice-activated controls, AM/FM/CD player, 6 speakers, HD Radio,® dual USB port/iPod® control, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- STARLINK™ Safety Plus enabled¹⁰
- 5.9-inch LCD color multifunction display
- Dual-zone automatic climate control
- Auto-on/off headlights

WRX STI Limited



Includes WRX STI key features and adds:

- STI or low-profile trunk spoiler
- Recaro® front seats
- 8-way power adjustable driver's seat
- Harman Kardon® premium audio system with 9 speakers and 440-watt amplifier
- Keyless Access with Push-Button Start and PIN-code vehicle access
- Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert¹¹

- SUBARU STARLINK™ 7.0-inch Multimedia Navigation System: Voice-activated TomTom® navigation system with Apple CarPlay,™ Android™ Auto, Pandora® and Aha™ app integration,§ STARLINK™ cloud-based applications, including Yelp,® and iHeartRadio,® SiriusXM® All Access Radio,§ Traffic¹² and Travel Link¹² dual USB port/iPod® control, Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack
- Power-tilt/sliding moonroof
- Welcome lighting

¹ 2015–2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ² Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data ending in December 2017 for turbocharged vehicles in the Non-Luxury Sport segment for MY2008–2017. ³ The Subaru Rally Team USA has won overall Rally America and American Rally Association championships eleven times between 2006–2017. WRX STI rally vehicles have been modified for rally competition. ⁴ Vehicle's projected resale value is specific to the 2018 model year. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁵ ALG is the industry benchmark for residual values and depreciation data (www.alg.com). ⁶ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁷ Activation and subscription required. See your retailer for details. ⁸ Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁹ Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. ¹⁰ Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. ¹¹ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ¹² Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer.

WRX & WRX STI
| Accessories



Remote Engine Starter. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Smart system. Operating distance is up to 30 feet away, depending on vehicle obstructions.



Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



LED Upgrade – Map and Dome Lights. This upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.



Kicker® Speaker Upgrade. Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality-constructed injected-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

Excludes models equipped with Harman Kardon® audio.

WRX & WRX STI | Accessories



Thule® Bike Carrier – Roof-Mounted. Manufactured by Thule,® this bike carrier features self-adjusting jaws that automatically wrap around the downtube for precise frame hold and ratcheting straps that secure the front and rear wheels. Adjustable mounting clamps make it easy to install and switch between multiple (compatible) vehicles. Fits most 20" to 29" wheel bikes with tires up to 2.6" wide. Includes one lock to securely lock the bike to the carrier.

Crossbar Set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Cargo Carrier. Manufactured by Thule,® the roof cargo carrier provides 13 cubic feet of lockable storage capacity and features dual-side opening for easier loading and unloading from either side of the vehicle. The low-profile aerodynamic design provides increased garage access without sacrificing box capacity and the Quick-Grip™ mounting system allows for an easy, tool-free installation and removal. Measures 65" L x 34.5" W x 16" H.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Kayak Carrier. Manufactured by Thule,® steel design and adjustable padding helps protect your kayak and the wide mouth profile offers easier loading and unloading. The J style carrier folds down when not in use for increased overhead clearance and improved fuel economy. Cradles and securely transports one kayak up to 36" wide and up to 75 lbs.

Includes straps and tie-downs for transporting. Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Paddleboard Carrier. Manufactured by Thule,® the telescoping design of this stand-up paddleboard (SUP) carrier provides a custom fit for boards up to 34" wide and can hold up to two boards. Heavy-duty, steel-reinforced webbing provides security, while the soft, weather-resistant padding helps to protect your boards during transit.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



Thule® Heavy-Duty Cargo Basket. Manufactured by Thule,® the heavy-duty roof cargo basket provides additional storage space with easy access to gear of all shapes and sizes. The low-profile design and tapered side walls allow for easy loading and unloading. Includes a black stretch net with hooks and custom fairing to help deflect wind. Measures 50.25" L x 41" W x 6" H.

Crossbar set required. Consult vehicle Owner's Manual for total roof load limit.



STI Under Spoiler – Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.



Side Sill Plates. Metallic-finished panels dress up the sill plates of the WRX. Set of four.



All-Weather Floor Liners. Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Kicker® Powered Subwoofer. Provides powerful deep bass and assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk.

Excludes models equipped with Harman Kardon® audio.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Vortex Generator. Add a stylish look of performance to your WRX or WRX STI.



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Kicker® Tweeter Kit. Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz.

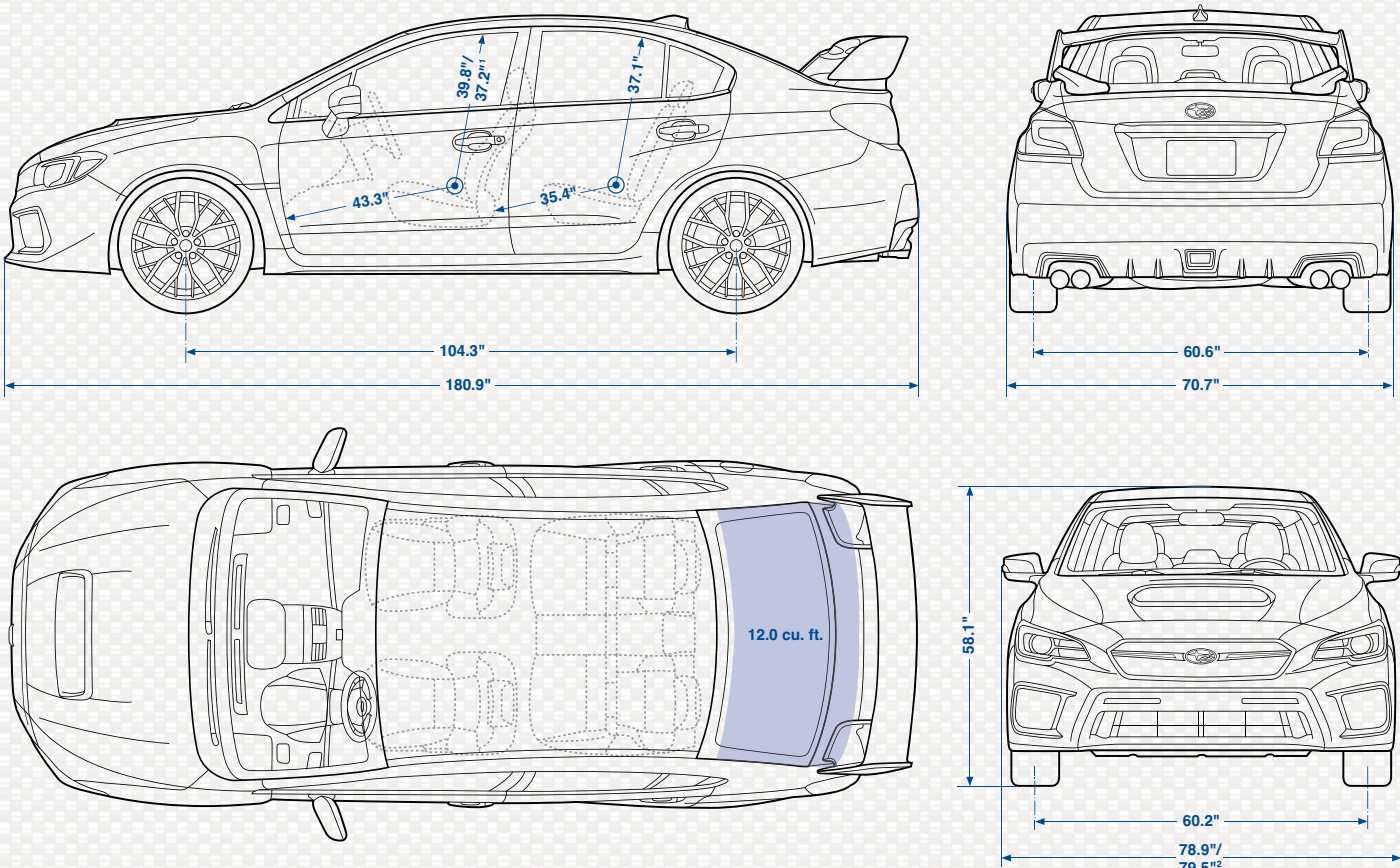
Excludes models equipped with Harman Kardon® audio.

2019 WRX | WRX Sport Package





Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 97% of Subaru vehicles sold in the last 10 years are still on the road today.¹⁶ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.



Length/Width/Height	180.9 inches/70.7 inches (78.9/79.5 ² inches with side mirrors)/58.1 inches	Headroom (front/rear)	39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches)
Wheelbase	104.3 inches	Legroom (front/rear)	43.3 inches/35.4 inches
Track (front/rear)	60.2 inches/60.6 inches	Shoulder room (front/rear)	55.6 inches/54.2 inches
Base curb weight (manual/automatic)	WRX: 3,294 lbs/N/A WRX Premium: 3,347 lbs/3,488 lbs WRX Limited: 3,371 lbs/3,512 lbs WRX STI: 3,448 lbs/N/A WRX STI Limited: 3,527 lbs/N/A	Hip room (front/rear)	52.1 inches/53.1 inches
		Passenger volume	96.6 cubic feet (with moonroof: 93.1 cubic feet)
		Cargo volume	12.0 cubic feet

WRX STI shown.

¹ With available moonroof. Moonroof availability varies by trim level.
² Mirrors with integrated turn signals.

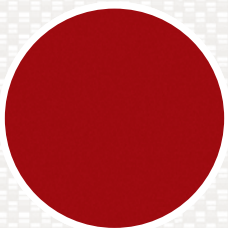
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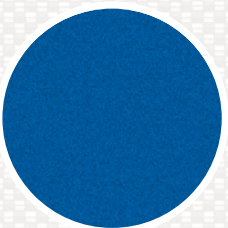
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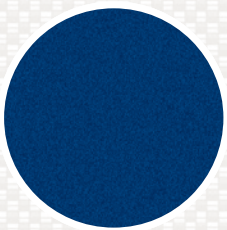
Ice Silver Metallic



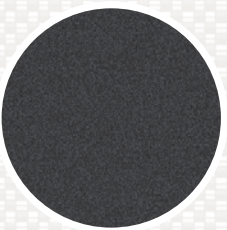
Pure Red



WR Blue Pearl



Lapis Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Ultrasuede®/Carbon Black Leather (BU)

¹ Requires Sport Lineartronic™ Transmission. Not available on base WRX trim. ² Available only with other features. See Optional Equipment listing. ³ 2019 EPA fuel economy estimates. Actual mileage may vary. ⁴ Not available with Sport Lineartronic™ Transmission. ⁵ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁶ Activation and subscription required. See your retailer for details. ⁷ Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁸ Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. ⁹ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. ¹⁰ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ¹¹ The Reverse Automatic Braking System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. ¹² Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. ¹³ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ¹⁴ Activation with subscription is required. See your retailer for details. ¹⁵ Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. ¹⁶ Based on IHS Markit U.S. vehicles in operation vs. total new registrations MY2008–2017 ending in December 2017. ¹⁷ All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty & Maintenance Booklet for further details.

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Online:
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By producing these brochures in a green way rather than by traditional methods, we saved 40 trees preserved for the future; 18,838 gallons of wastewater flow saved; 1,261 lbs solid waste not generated; 3,474 lbs net greenhouse gases prevented; 18,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

