

2019 IMPREZA



Impreza. More than a car, it's a Subaru.



MORNINGS

NIGHTS

PINE & CRANE

Claim it.



Impreza Sport sedan in Lithium Red Pearl with optional equipment.

Get more of **what you want.**

Subaru Impreza is the longest-lasting vehicle in its class.¹



Long-Lasting

The Impreza was built to inspire your trust. You can count on the Subaru Global Platform, built with high-strength steel for high crash-energy absorption. You also have the famously reliable SUBARU BOXER® engine with standard Subaru Symmetrical All-Wheel Drive. And because 96% of Subaru Impreza cars sold in the last 10 years are still on the road today;² you can be confident that your Impreza is ready for every twist and turn ahead.



Safety-Focused

The 2019 Impreza is available with the latest in safety tech. EyeSight® Driver Assist Technology,^{3,4} Blind-Spot Detection and Rear Cross-Traffic Alert^{3,5} are available to help you spot and avoid danger. You can also add LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA) to help you maximize your visibility when driving at night.³ And for even more peace of mind, the latest SUBARU STARLINK™ Safety and Security system with Advanced Automatic Collision Notification is available.^{3,6}



Fuel-Efficient

Responsive power and exceptional fuel economy give you extra fun without added cost in the 2019 Impreza. It achieves up to 38 highway MPG⁷ with standard Subaru Symmetrical All-Wheel Drive, thanks to its reliable 152-hp SUBARU BOXER® engine with direct injection. Plus, it can go more than 450 miles on a full tank, making it that much easier to roam as you please.⁸



Well-Connected

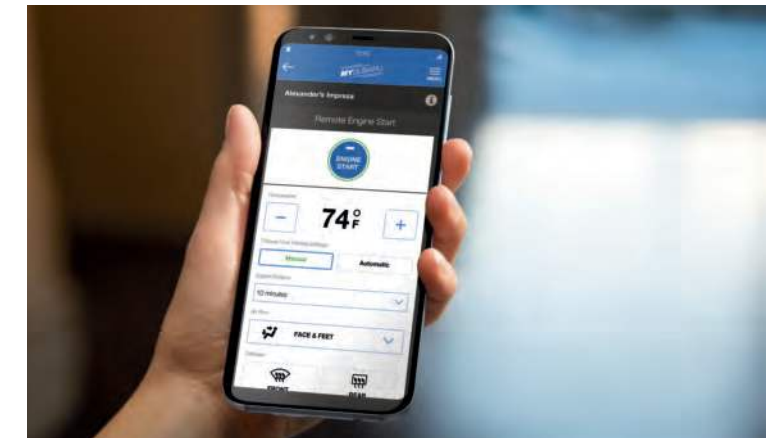
Take your favorite content almost anywhere you go. The Impreza features SUBARU STARLINK™ Multimedia with standard Apple CarPlay™ and Android™ Auto app integration.⁹ For added convenience, all-new Remote Engine Start with Climate Control¹⁰ and STARLINK™ Concierge Services are available.⁵



Hi-Tech Cabin

Come on in and play. The 2019 Impreza features SUBARU STARLINK™ Multimedia with standard Apple CarPlay,™ Android™ Auto and Pandora® app integration.¹ The available voice-activated navigation system powered by TomTom® features an easy-to-use 8-inch touchscreen.² And the latest STARLINK™ Safety and Security system now includes the all-new Remote Engine Start with Climate Control feature.^{3,4} Accessible via your smartphone, it can help ensure your Impreza is ready and comfortable. And the new STARLINK™ Concierge Services can help with tasks like navigation, restaurant reservations and scheduling service appointments.³

You can hear every note of your favorite tunes with the available 8-speaker 432-watt-equivalent Harman Kardon® premium audio system.² There's also Keyless Access with Push-Button Start² that not only makes getting on your way a breeze, it even smartly prevents you from locking your keys in your car.





Room to **push limits.**

An extra set of eyes **every time you drive.**



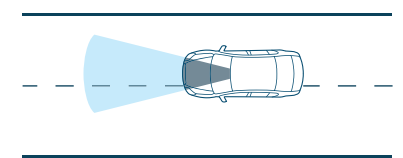
Pre-Collision Braking

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®¹ warns you, applies the brakes and, at lower speeds, can even help you stop your Impreza.



Adaptive Cruise Control

Traffic doesn't always flow smoothly, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps your Impreza automatically adjust to keep your distance, even in stop-and-go traffic.



Lane Departure and Sway Warning with Lane Keep Assist

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.



Pre-Collision Throttle Management

This system reduces power to your engine to help you avoid accidentally accelerating into the car in front of you while merging, or if you unintentionally put your Impreza in Drive instead of Reverse.

EyeSight® reduces rear-end crashes with injuries by

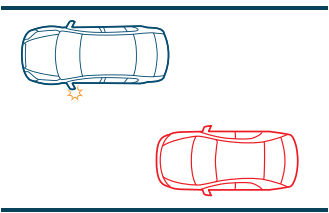
85%²



Thinking ahead.
Even before you do.

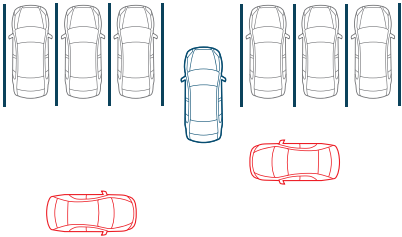
Enhanced Safety

Ready for what may come, the 2019 Impreza enhances peace of mind, offering our newest SUBARU STARLINK™ Safety and Security system.^{1,2} You’ll also find extra awareness with the standard Rear-Vision Camera, reliable protection with the rigid Ring-shaped Reinforcement Frame, and the reassurance of seven standard airbags.³ Available safety features include Reverse Automatic Braking;^{2,4} as well as LED Steering Responsive Headlights (SRH) with High Beam Assist (HBA) to help give you maximum visibility at all times.²



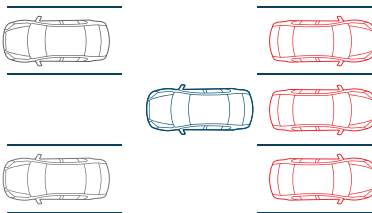
Blind-Spot Detection

Using radar sensors, the Blind-Spot Detection system warns you with a visual indicator in your side mirror if it senses a vehicle in your blind spot. Another feature of this system, Lane Change Assist, alerts you with a flashing indicator in your side mirror if it senses a vehicle approaching at a higher speed in a neighboring lane and you signal for a lane change.^{2,5}



Rear Cross-Traffic Alert

Rear Cross-Traffic Alert uses radar sensors to help warn you of traffic approaching from the side as you are backing up, utilizing a flashing visual indicator in your side mirror and an audible warning.^{2,5}



Reverse Automatic Braking

In addition to the standard Rear-Vision Camera, available Reverse Automatic Braking (RAB) detects objects directly behind your vehicle when backing up at a slow speed and can help bring your Impreza to a stop, should an object be detected within its range and the driver fail to act.^{2,4}



SUBARU STARLINK™ Safety and Security

The 2019 Impreza offers the latest STARLINK™ Safety and Security^{1,2} system, which can alert a first responder in an emergency, help police locate your vehicle if it’s stolen and more. And to get you started, new Impreza drivers enjoy a free three-year STARLINK™ Safety Plus subscription, which includes Advanced Automatic Collision Notification, Enhanced Roadside Assistance, SOS Emergency Assistance and more.

1 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 2 Availability varies by trim level. See your retailer. 3 Always wear seatbelts. Children should be properly restrained in the rear seat. 4 Requires EyeSight. The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 5 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

The Subaru Impreza is the **longest-lasting vehicle** in its class.¹

IHS Markit



“The new structure and attention to sound deadening pays off, as the Impreza is much quieter than before.”²

Kelley Blue Book’s KBB.com

2019 Impreza | Models



Subaru is Kelley Blue Book’s **Most Trusted Brand** for four years running.³



The Subaru Impreza has the 2018 **Best Resale Value** in its class, according to Kelley Blue Book.⁴



The Subaru Impreza **retains its value better than any other vehicle in its class** for 2018, according to ALG.⁵



The **best-selling all-wheel drive car in America** for the past 10 years.⁶

IHS Markit



¹ Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data as of December 2017 in the Non-Luxury Traditional Compact segment for MY2008–2017. ² From “2017 Subaru Impreza First Review” on Kelley Blue Book’s KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ³ 2015–2018 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁴ Vehicle’s projected resale value is specific to the 2018 model year. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁵ ALG is the industry benchmark for residual values and depreciation data (www.alg.com). ⁶ Based on IHS Markit U.S. total registrations cumulative over 10 years among all-wheel drive cars from January 2008–December 2017. ⁷ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier’s rates may apply. ⁸ Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. ⁹ Activation and subscription required. See your retailer for details. ¹⁰ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ¹¹ Roof rails not available on Impreza Sport 5-door models. ¹² EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner’s Manual for complete details on system operations and limitations. ¹³ The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner’s Manual for complete details on system operation and limitations.

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Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Sport Grille. Create a custom look for the front end of your Impreza by replacing the stock factory grille with the accessory Sport Grille.



Auto-Dimming Exterior Mirrors. Enhance your Auto-Dimming Mirror experience by adding the Auto-Dimming Exterior Mirrors with Approach Light.* When in traffic, the Auto-Dimming Exterior Mirrors help add to a safer driving experience by reducing headlight glare on the exterior mirrors. This occurs when excessive light is detected from the rear of the vehicle. The dimming level of the exterior mirrors is regulated by the level of light detected by the Auto-Dimming (Interior) Mirror.

*Requires Auto-Dimming (Interior) Mirror.



Cargo Tray. Removable tray helps to protect the cargo area from stains, dirt and other messes while providing a surface that helps reduce the shifting of cargo while driving.



Door Edge Guards. Help protect your door edges from dings and chips with custom-fit, body color-matched, stainless steel Door Edge Guards. They help preserve the appearance of your Subaru while seamlessly blending into the door design.



All-Weather Floor Liners. Custom-fitted, high wall design floor liners help protect the vehicle carpet from accidental spills, sand, snow, mud, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



LED Upgrade – Map and Dome Lights. This upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights than the standard equipment lighting.



Side Sill Plates. Metallic-finished panels dress up the sill plates of the Impreza.



Splash Guards. Helps protect vehicle paint finish from stones and road grime.

Set of four.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray for optimal protection.

5-door models only.



Auto-Dimming Mirror with HomeLink® This upgraded Auto-Dimming Mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. It can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.

Let nothing hold you back.

When your passion is even bigger than your cargo area, Genuine Subaru active lifestyle accessory attachments manufactured by Thule® are a smart way to securely transport larger gear like bikes, skis, snowboards, kayaks, paddleboards and more. Each carrier safely attaches to your roof rack, and the available Thule® Portable Step can help you easily access everything.



¹ Not available on models equipped with Harman Kardon® audio system.

2019 Impreza | Owner Benefits

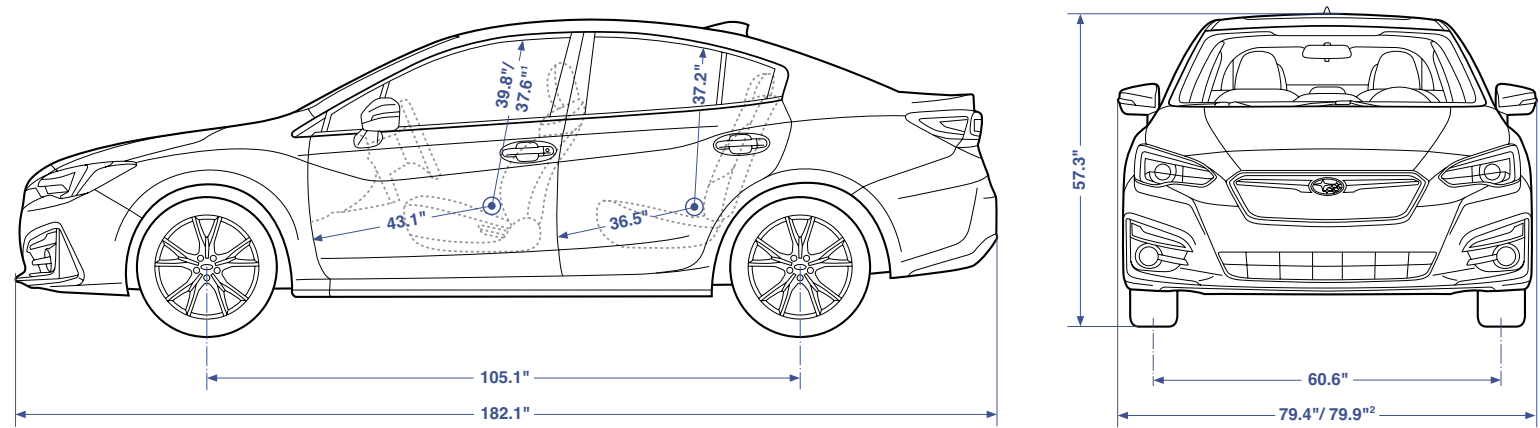
Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services is just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 10 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



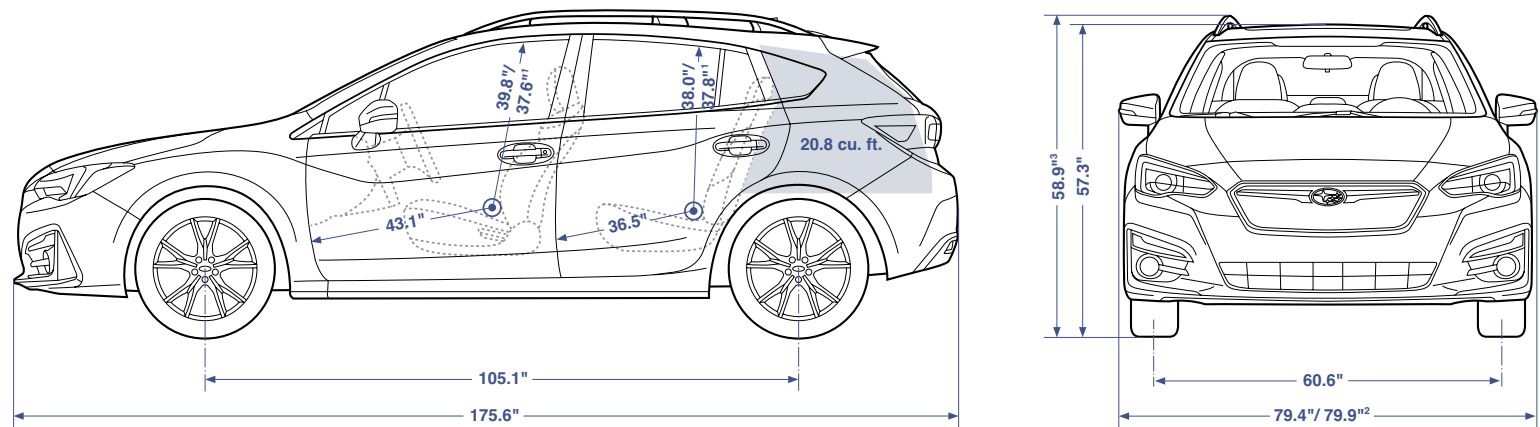
At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last. It's why 97% of Subaru vehicles sold in the last 10 years are still on the road today.¹⁵ We also share your desire for a cleaner, greener world. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is also headquartered in a zero-landfill office in Camden, N.J.

2019 Impreza | Dimensions

Impreza Sedan

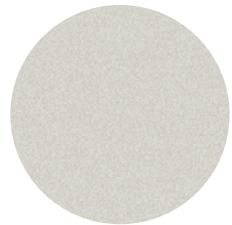


Impreza 5-Door



Length/Width/Height	Sedan: 182.1 inches/70.0 inches (79.4/79.9 ² including mirrors)/57.3 inches 5-door: 175.6 inches/70.0 inches (79.4/79.9 ² including mirrors)/57.3 inches (58.9 ³)	Headroom (front/rear)	Sedan: 39.8 inches/37.2 inches (with moonroof: 37.6 inches/37.2 inches) 5-door: 39.8 inches/38.0 inches (with moonroof: 37.6 inches/37.8 inches)
Wheelbase	105.1 inches	Legroom (front/rear)	43.1 inches/36.5 inches
Track (front/rear)	60.6 inches/60.8 inches	Shoulder room (front/rear)	56.7 inches/55.6 inches
Base curb weight (manual/automatic)	Sedan Impreza: 2,974 lbs/3,034 lbs Impreza Premium: N/A/3,073 lbs Impreza Sport: 3,075 lbs/3,131 lbs Impreza Limited: N/A/3,117 lbs	Hip room (front/rear)	55.1 inches/55.2 inches
		Passenger volume	Sedan: 99.8 cubic feet (with moonroof: 96.8 cubic feet) 5-door: 100.9 cubic feet (with moonroof: 97.5 cubic feet)
		Cargo volume	Sedan: 12.3 cubic feet 5-door: 20.8 cubic feet (55.3 cubic feet with rear seat lowered)

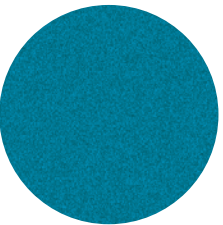
2019 Impreza | Colors



Crystal White Pearl



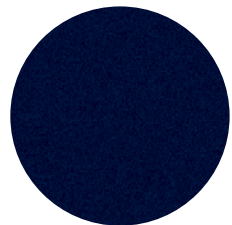
Ice Silver Metallic



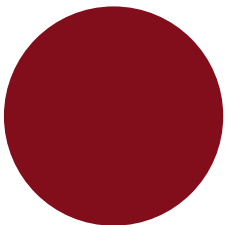
Island Blue Pearl



Lithium Red Pearl



Dark Blue Pearl



Crimson Red Pearl



Magnetite Gray Metallic



Crystal Black Silica



Black Cloth (BC)



Ivory Cloth (IC)



Black Sport Cloth (BSC)



Black Leather (BL)



Ivory Leather (IL)

1 2019 EPA fuel economy estimates. Actual mileage may vary. 2 Available only with other features. See Optional Equipment listing. 3 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 4 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 5 Activation and subscription required. See your retailer for details. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when the lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 8 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 9 The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 10 Activation with subscription required. Includes a 3-year trial subscription to Safety Plus services and a 6-month trial subscription to Safety and Security Plus services. The Concierge plan can be purchased annually or monthly. A credit card on file will be required for specific packages and for renewal purposes. See your retailer for details. 11 Requires Keyless Access with Push-Button Start. Climate Control on Limited models only. See your retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 13 Requires Lineartronic® CVT. 14 Activation and required subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 15 Based on IHS Markit U.S. vehicles in operation vs. total new registrations for MY2008–2017 ending in December 2017.

1 With available moonroof. Moonroof availability varies by trim level.
2 Mirrors with integrated turn signals.
3 Including roof rails.



Online:
tour.subaru.com/Impreza2019



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By producing these brochures in a green way rather than by traditional methods, we saved 104 trees preserved for the future; 48,473 gallons of wastewater flow saved; 3,244 lbs solid waste not generated; 8,938 lbs net greenhouse gases prevented; 47,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

