

OUTBACK

The Subaru Outback. Built to take you to the places you've never been.

 **SUBARU**
Confidence in Motion

Adventure has **no address.**

The 2018 Subaru Outback

We believe that the best adventures are never predetermined and rarely paved. This is why we redesigned the 2018 Outback to minimize limits and maximize versatility, durability,¹ safety and comfort. We began by updating its styling and revamping the interior to enhance the feeling of your drive. For exploring with confidence, we also gave the Outback a standard Rear-Vision Camera and newly available LED Steering Responsive Headlights (SRH). Available SUBARU STARLINK™ Safety and Security can help give your drive even more reassurance.² And thanks to the added connectivity of updated SUBARU STARLINK™ Multimedia with standard Apple CarPlay™ and Android™ Auto integration, you'll experience the journey however you choose.

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Capable

The standard **SUBARU BOXER®** engine and **Lineartronic® CVT (Continuously Variable Transmission)** give you up to **32 highway MPG³** for less stopping and more exploring. With standard **Subaru Symmetrical All-Wheel Drive, X-MODE®** with **Hill Descent Control**, and **8.7 inches of ground clearance**, you'll never fear the road less paved.



Refined

The newly redesigned interior of the Outback is now quieter with added sound insulation and features detailed contrast stitching punctuated by elegant trim throughout. The experience is further enhanced by updated **STARLINK™ Multimedia** with standard **Apple CarPlay™** and **Android™ Auto integration**, connecting you to the possibilities ahead.



Versatile

With standard **60/40-split flat-folding rear seats**, a surprisingly spacious **108.1 cu. ft. interior⁴**, a gear-ready **fold-out roof rack** and an **available power rear gate**, the Outback is built to help you get out there. Just pack up and go.



Safe

To alert you of potential trouble and help you avoid it, the Outback offers a wealth of available features, including **EyeSight® Driver Assist Technology⁵**, **Blind-Spot Detection⁶**, **Rear Cross-Traffic Alert⁶** and **Reverse Automatic Braking (RAB)⁷**. Also, a standard **Rear-Vision Camera** is there to help you check for any obstacles behind you.

Outback 3.6R Limited in Crystal White Pearl with optional and accessory equipment. Some accessories shown are no longer available through Subaru. Visit your Subaru retailer for current optional and available accessories.

Stops at nothing. **Except a nice view.**

Versatile and Capable

Standard Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance give the Outback the capability to get you just about anywhere. Thanks to its versatile and spacious cargo area, anywhere is closer than you think. The available height-adjustable power rear gate simplifies loading and unloading by opening with a simple push of a button on your key fob or dashboard, while one-touch folding rear seats can easily be collapsed from the rear of the vehicle. Through and through, the Outback was built to help you get out and find what you're looking for.

Efficient and Powerful

Whether you go with the responsive 32 highway MPG¹ 2.5-liter SUBARU BOXER® engine or the smooth and powerful 6-cylinder 256-horsepower 3.6R, the Outback will surprise you with instantly accessible agility.

¹ EPA estimated fuel economy for 2018 Outback 2.5i at 32 highway MPG. Actual mileage may vary.



Outback 2.5i Premium in Twilight Blue Metallic with optional and accessory equipment.



Elevate your surroundings.

Outback 3.6R Touring with Java Brown Leather.

Outback Touring Trim

The perfect complement to the outdoors, the interior of the Outback Touring features exclusive Java Brown leather upholstery with contrast stitching, a redesigned heated steering wheel and new subtle design accents. It also comes fully loaded with every top-tier feature, including EyeSight® Driver Assist Technology,¹ an updated STARLINK™ Multimedia Navigation system, now powered by TomTom® paired with a larger 8-inch touchscreen and a Harman Kardon® 576-watt-equivalent 12-speaker premium audio system.





Outback 3.6R Limited with Warm Ivory Leather and optional equipment.

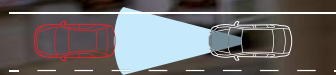
every time you drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight[®] warns you, applies the brakes and, at lower speeds, can even help you stop your Subaru.

Adaptive Cruise Control



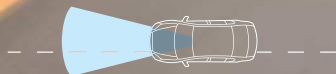
Traffic doesn't always flow smoothly, so EyeSight[®] doesn't only keep a set speed. The system looks ahead and helps your Subaru automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight[®] sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight[®] watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.



Enhanced Safety Features

In terms of safety, the 2018 Outback is one of our proudest achievements. Standard features include a Rear-Vision Camera and eight airbags¹ that help protect you from multiple angles. Available features like Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert² help alert you to moving danger you don't see coming, while available Reverse Automatic Braking (RAB)^{3,4} can step in to help stop your vehicle should you not see an object behind you when backing up. Newly available for 2018, LED Steering Responsive Headlights (SRH) help you see around corners by pointing the way as you turn, while High Beam Assist (HBA)⁴ activates or dims your high beams automatically, providing you maximum visibility at all times.



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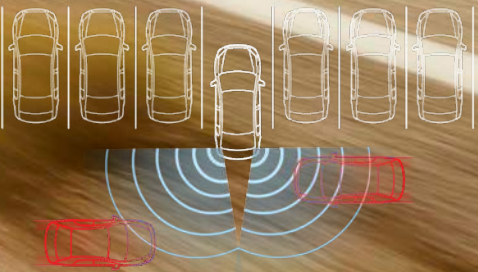
Blind-Spot Detection



Reverse Automatic Braking



Rear Cross-Traffic Alert



SUBARU STARLINK™ Safety and Security





The Subaru Outback **retains its value better than any other vehicle in its class for 2017**, according to ALG.¹



The Subaru Outback was named a 2017 **Best Car for Families** by *U.S. News & World Report*.²

2018 Outback | Trim Levels



The Subaru Outback is the most **fuel-efficient** vehicle in its class.³

IHS Markit



Subaru is Kelley Blue Book's 2017 **Most Trusted Brand, Best Overall Brand, and Lowest 5-Year Cost to Own**.⁴



The Subaru Outback is the **longest-lasting vehicle** in its class.⁵

IHS Markit



The Subaru Outback was named a **Best Family Car of 2017** by Kelley Blue Book's KBB.com.⁶



1 ALG is the industry benchmark for residual values and depreciation data, www.alg.com. 2 View U.S. News Best Cars at www.usnews.com/cars. 3 Based on EPA-estimated highway fuel economy for MY2016 vehicles within the Non-Luxury Midsize CUV segment. Segment definition supplied by IHS Markit. Actual mileage may vary. 4 2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. 2017 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 5 Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data for MY2007–2016 as of October 2016. 6 For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 7 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 8 Activation and subscription required. See your retailer for details. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 10 Activation and required subscription sold separately. Includes 1-year trial subscription. See your retailer for details. 11 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 12 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 13 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. 14 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-View Camera when backing up. See Owner's Manual for complete details on system operation and limitations.



Splash Guards. Help protect the vehicle's paint finish from stones and road grime.



Cargo Organizer. Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.



Body Side Molding. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Auto-Dimming Exterior Mirror with Approach Light. When the doors are opened or unlocked with the key fob, LED lights on the sideview mirrors will cast light on all four doors and the ground near the vehicle. Also, when the Auto-Dimming (Interior) Mirror detects excessive light from the rear of the vehicle, the sideview mirrors automatically dim.



Auto-Dimming Mirror with HomeLink® This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



Remote Engine Starter. Allows vehicle to be started by pushing a button from the convenience of home or office (up to 400 feet away depending on obstructions) so that the vehicle interior is more comfortable upon entry.
A/T only.



Trailer Hitch. Heavy-duty rated at 2,700 lbs. towing capacity and 200 lbs. tongue weight. Hitch ball not included. Trailer brakes may be needed.



Moonroof Air Deflector. Helps reduce wind noise and sun glare.



All-Weather Floor Mats. Custom-fitted, heavy-gauge protective mats. Help protect vehicle's carpet from sand, dirt and moisture. Not intended for use on top of carpeted floor mats.



Thule® Crossbar Set — Touring. This crossbar set is designed to exclusively clamp to the Outback Touring side rails, providing a strong, stable platform for all of your accessories. Bars include a textured top surface that disturbs the airflow, therefore reducing wind noise.



Side Window Deflectors. Let the fresh air in while helping to keep the weather out. Deflector design includes integrated chrome insert to match window frame trim.
Side Window Deflectors may not be legal in all states. Please check the laws of your state.



Door Edge Guards. Help protect your door edges from dings and dents with custom-fit, heavy-gauge protective mats. Help protect vehicle's carpet from sand, dirt and moisture. They are easy to install and preserve the appearance of your Subaru while seamlessly blending into the door design.



Outfit your **Outback.**

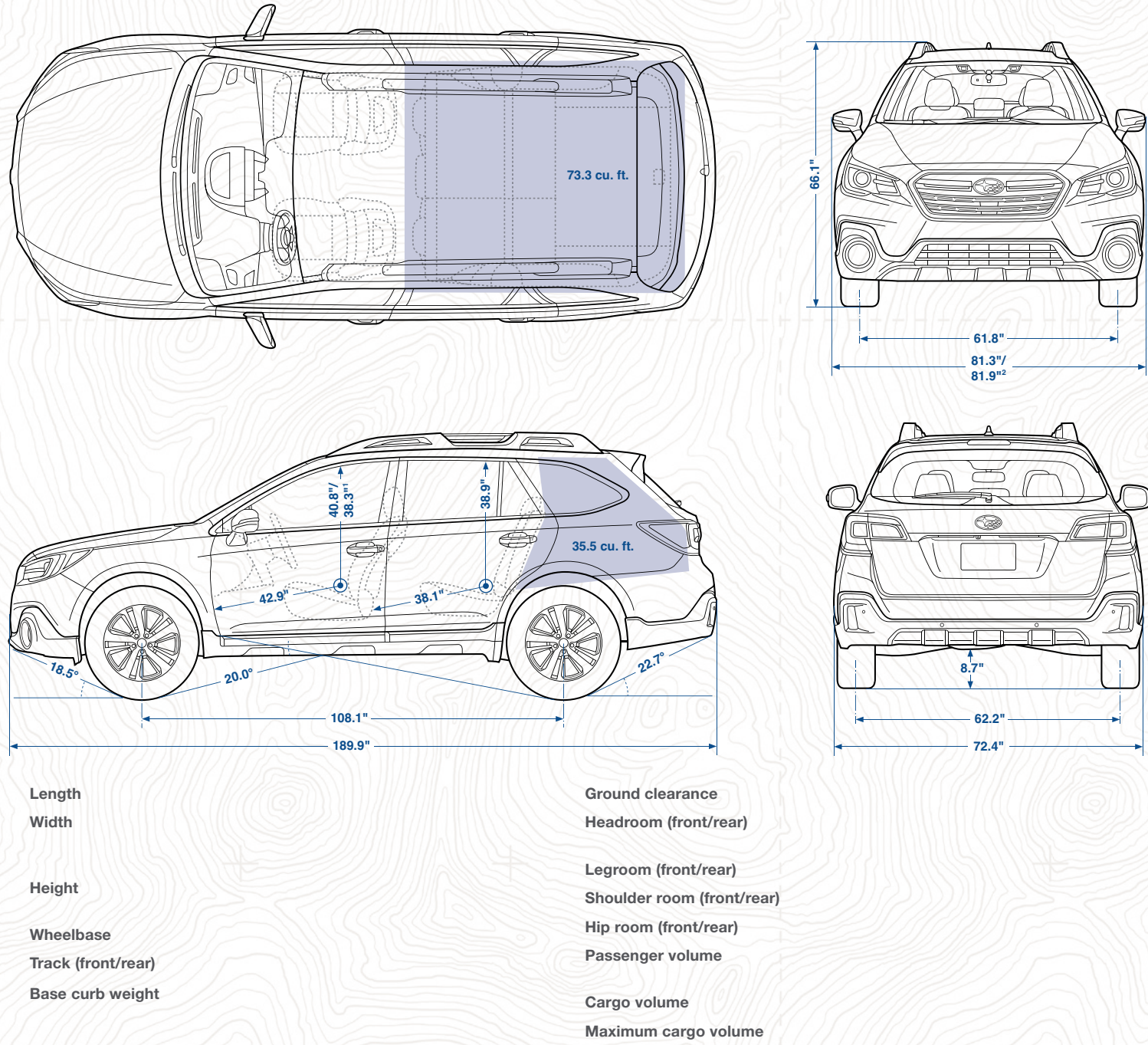
2018 Outback | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



1 2018 EPA fuel economy estimates. Actual mileage may vary. 2 Available only with other features. See Optional Equipment listing. 3 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 4 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 5 Activation and subscription is required. See your retailer for details. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking (RAB) System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes 1-year trial subscription. See your retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 LED Steering Responsive Headlights (SRH) standard on 3.6R Limited. 14 Based on the average of vehicles in operation vs. new registrations for each model year using IHS Markit data for MY2007–2016 as of October 2016.

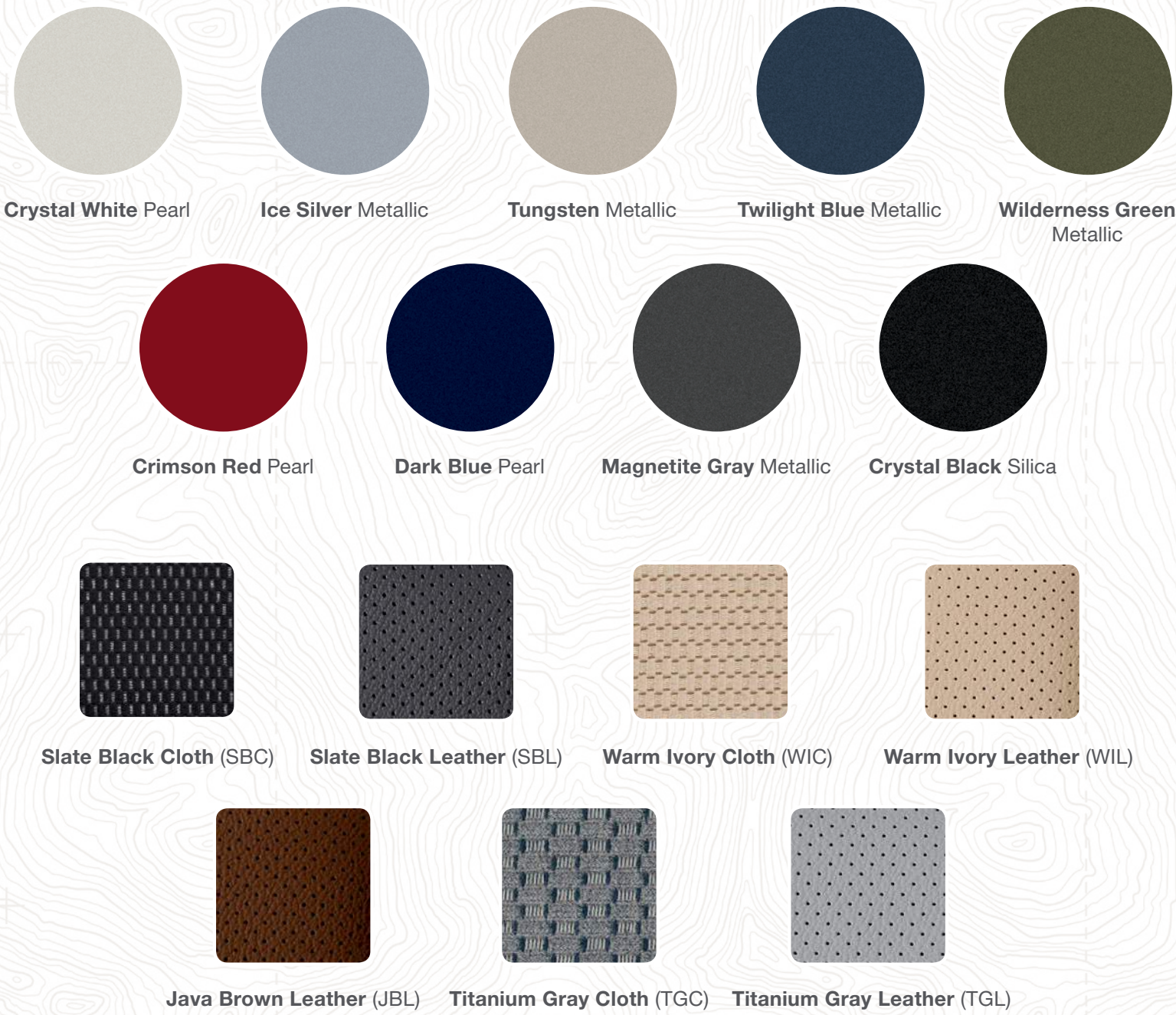
2018 Outback | Dimensions



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2018 Outback | Colors



— Not available



Online:
tour.subaru.com/Outback2018



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Find out more about our efforts to
keep it cleaner and greener.
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Love. It's what makes a Subaru, a Subaru.

