

LEGACY



Legacy. It's not just a sedan. It's a Subaru.

 **SUBARU**
Confidence in Motion

Trust

Introducing the 2018 Subaru Legacy

It's simple. When you trust something, you worry less. With the 2018 Legacy, this trust comes in the form of safety, reliability and confidence to take on just about anything you throw at it. In fact, 96% of Subaru Legacy vehicles sold in the last 10 years are still on the road today.¹ And this is one of the many reasons why Subaru is the 2017 Most Trusted Brand according to Kelley Blue Book's KBB.com.² Built to be counted on, the Legacy can make your daily drive feel a whole lot freer.

It's not just a sedan. It's a Subaru.



Efficient

AWD + 34 highway MPG.³ The new Legacy gets great fuel economy and is as capable as ever, with standard **Subaru Symmetrical AWD**. Its **Lineartronic® CVT** also ensures you'll get optimal MPG out of its **SUBARU BOXER® engine**.



Engaging

With **Subaru Symmetrical AWD**, your ride feels confident, controlled and downright engaging. **Active Torque Vectoring** delivers sharper handling. **Precision-tuned steering and suspension** make for an especially responsive ride. For more power, opt for the Legacy 3.6R with its **256-hp 6-cylinder SUBARU BOXER® engine**.



Roomy

The 2018 Legacy is comfortable and spacious for all aboard. No other sedan in its class has more interior volume.⁴ To keep everyone entertained, it includes the updated **SUBARU STARLINK™ Multimedia** systems with standard **Apple CarPlay™** and **Android™ Auto** integration, where your favorite content can be safely and easily accessed through the available **8-inch touchscreen**.



Safe

Available **EyeSight® Driver Assist Technology**⁵ warns you of trouble and can intervene to help you avoid it, while **Rear Cross-Traffic Alert**⁶ uses radar sensors to warn you of oncoming traffic when backing up. There's also **Blind-Spot Detection**⁶ to help alert you to approaching vehicles and **SUBARU STARLINK™ Safety and Security** to help keep you and your Subaru safe 24/7, 365 days a year.⁷

¹ Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017. ² 2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ³ EPA estimated fuel economy for 2018 Legacy 2.5i at 34 highway MPG. Actual mileage may vary. ⁴ Based on manufacturer-reported interior volumes according to the EPA's Midsize Car class as of June 2017. ⁵ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. ⁶ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁷ Activation and required subscription sold separately. Includes 1-year Safety Plus trial subscription. See your retailer for details.

Legacy 2.5i Limited in Twilight Blue Metallic with optional equipment.

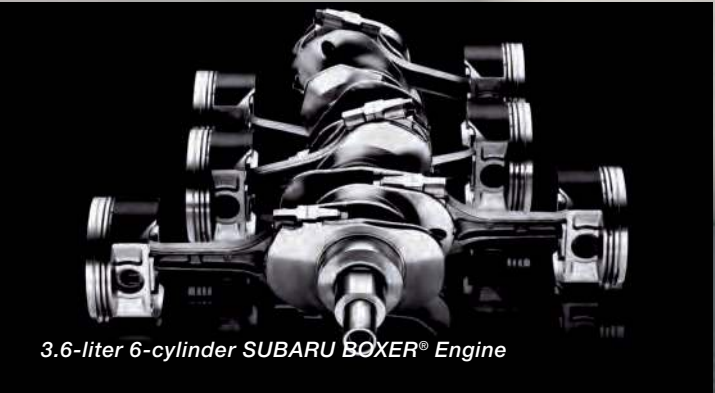
**Make the familiar routes
feel unrecognizable.**



Legacy 3.6R Limited in Crimson Red Pearl with optional equipment.

Legacy 3.6R Limited

For more power, elevated style and total freedom on the road, look no further than the 2018 Legacy 3.6R Limited. Starting with its namesake, the 3.6-liter 6-cylinder BOXER® engine, you'll instantly notice the difference that 256 hp makes. From standard LED Steering Responsive Headlights (SRH) that can help you see around corners at night, to the smooth responsiveness of the Lineartronic® transmission, every element of the 3.6R has been considered—and maximized.





Control starts

Refined Interior

From rich materials to advanced technology, the inviting interior of the 2018 Legacy keeps you and your passengers comfortable, well connected and in control. Keyless Access with Push-button Start is available to make getting in and starting up a rummage-free process. Finding your favorite content is easier than ever, thanks to the updated SUBARU STARLINK™ Multimedia systems with standard Apple CarPlay™ and Android™ Auto integration. And with enhanced cabin noise reduction, you'll notice the clear, crisp sound of the available Harman Kardon® 576-watt-equivalent 12-speaker premium audio system. Up front, the available driver's seat memory offers a welcome convenience for multiple drivers, and things stay cozy for everyone with available rear A/C vents and heated rear seats. It's not the everyday drive you're used to.



Room for

No other sedan in its class has more interior volume.¹

every time you drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight[®] warns you, applies the brakes and, at lower speeds, can even help you stop your Subaru.

Adaptive Cruise Control



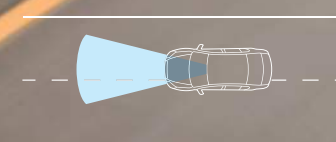
Traffic doesn't always flow smoothly, so EyeSight[®] doesn't only keep a set speed. The system looks ahead and helps automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight[®] sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning with Lane Keep Assist



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight[®] watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.



is what we do best.



Enhanced Safety Features

We found ways to make the 2018 Legacy even better at protecting what's inside. It offers standard features like a Rear-Vision Camera and eight airbags¹, plus Subaru Symmetrical AWD to give you control and confidence, even in unfavorable weather. And now with available LED Steering Responsive Headlights (SRH) that turn in the direction you're steering, the 2018 Legacy can help you navigate better around corners at night.



Rear Cross-Traffic Alert



Reverse Automatic Braking



Blind-Spot Detection



SUBARU STARLINK™ Safety and Security



The Subaru Legacy was named **Best Resale Value** in its class for 2017 by Kelley Blue Book’s KBB.com¹



Subaru is Kelley Blue Book’s 2017 **Most Trusted Brand**, **Best Overall Brand**, and **Lowest 5-Year Cost to Own**.²



96% of Subaru Legacy vehicles sold in the last 10 years are still on the road today.³

IHS Markit



The **Subaru Legacy** retains its value better than any other vehicle in its class for 2017, according to ALG.⁴



The best-selling all-wheel drive midsize sedan for the past 10 years.⁵

IHS Markit



“The Legacy is **comfortable, quiet, offers good fuel economy and reliability** all in a package with **plenty of interior space** and with excellent **safety scores**.”⁶

Kelley Blue Book’s KBB.com



2018 Legacy | Trim Levels



- All-Weather Package: Heated exterior mirrors, 3-mode heated front seats and dual-mode heated rear seats, windshield wiper de-icer
- Auto-dimming rearview compass mirror with HomeLink®
- Keyless Access with Push-button Start
- 18-inch aluminum-alloy wheels in gray with machine finish
- LED fog lights
- Woodgrain-patterned matte finish accent trim
- Side mirrors with integrated turn signals

1 Vehicle's projected resale value is specific to the 2017 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 2 2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. 2017 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 Based on IHS Markit U.S. vehicles in operation vs. total new registrations in the Non-Luxury Traditional Midsize Sedan segment for MY2007–2016 as of January 2017. 4 ALG is the industry benchmark for residual values and depreciation data, www.alg.com. 5 Based on IHS Markit U.S. Total Registrations for all-wheel drive sedans in the Non-Luxury Traditional Midsize segment from 2007–2016. 6 From “2017 Legacy KBB Expert Car Review” on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 7 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 8 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 9 Activation and required subscription sold separately. Includes 1-year trial subscription. See your retailer for details. 10 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

2018 Legacy | Accessories



Cargo Net. Neatly holds cargo upright and helps prevent it from sliding while the vehicle is in motion.



Cargo Tray. Helps protect trunk area from stains and dirt while providing a surface that helps reduce shifting of cargo while driving.



Trunk Cargo Hook. Conveniently helps to hold shopping bags upright. The hook folds out of the way when not in use. Each kit includes one hook.



Body Side Molding. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Moonroof Air Deflector. Helps to reduce wind noise and sun glare.



Door Edge Guards. Help protect your door edges from dings and dents with custom-fit, body-color-matched, stainless steel Door Edge Guards. They are easy to install and preserve the appearance of your Subaru while seamlessly blending into the door design.



Auto-Dimming Exterior Mirror with Approach Light. When the doors are opened or unlocked with the key fob, LED lights on the sideview mirrors will cast light on all four doors and the ground near the vehicle. Also, when the Auto-Dimming (Interior) Mirror detects excessive light from the rear of the vehicle, the sideview mirrors automatically dim.



Auto-Dimming Mirror with HomeLink®. This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



Remote Engine Starter. Allows vehicle to be started by pushing a button from the convenience of home or office (up to 400 feet away depending on obstructions) so that the vehicle interior is more comfortable upon entry.



Cargo Organizer. Conveniently transport your outdoor gear or up to four grocery bags neatly in the back. Quickly collapses for easy storage when not in use.



All-Weather Floor Mats. Custom-fitted, heavy-gauge protective mats. Helps protect vehicle's carpet from sand, dirt and moisture.
Not intended for use on top of carpeted floor mats.

2018 Legacy | Owner Benefits

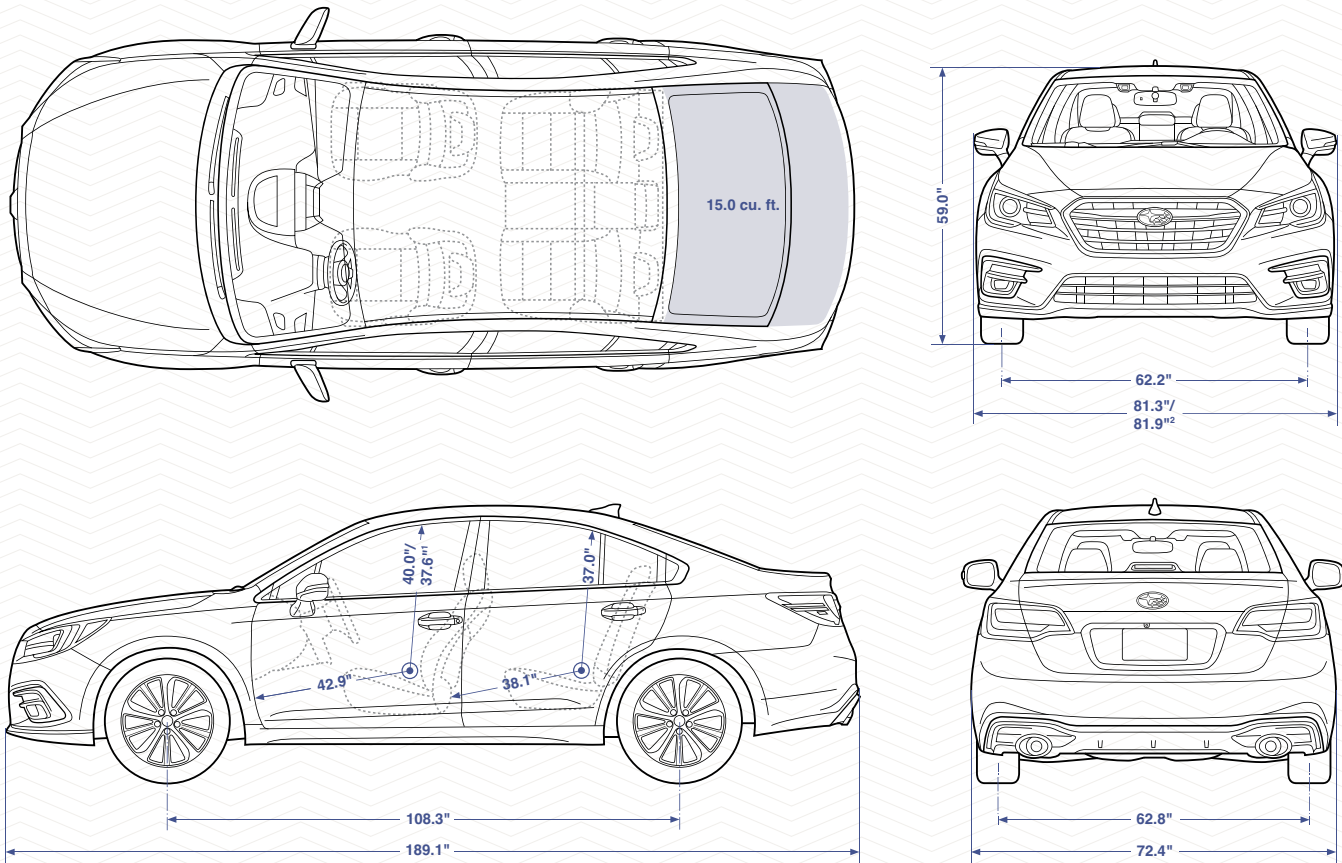
Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 98% of Subaru vehicles sold in the last 10 years are still on the road today.¹⁴ We also share your desire for a cleaner, greener world. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is headquartered in a zero-landfill office in Cherry Hill, N.J.

1 2018 EPA fuel economy estimates. Actual mileage may vary. 2 Available only with other features. See Optional Equipment listing. 3 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 4 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 5 Activation and subscription is required. See your retailer for details. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning with Lane Keep Assist operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes 1-year trial subscription. See your retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 LED Steering Responsive Headlights (SRH) standard on 3.6R Limited. 14 Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017.

2018 Legacy | Dimensions



Length/Width/Height

Wheelbase

Track (front/rear)

Base curb weight

Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

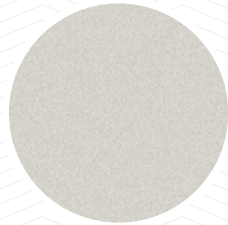
Hip room (front/rear)

Passenger volume

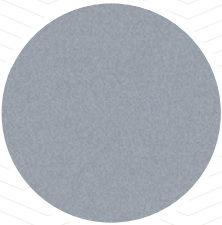
Trunk volume

1 With available moonroof. Moonroof availability varies by trim level. 2 With integrated turn signals.

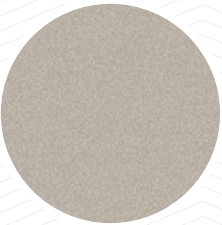
2018 Legacy | Colors



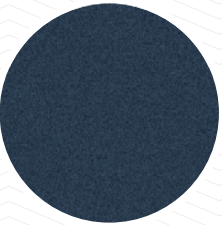
Crystal White Pearl



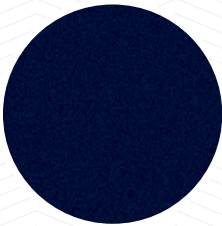
Ice Silver Metallic



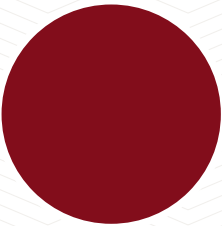
Tungsten Metallic



Twilight Blue Metallic



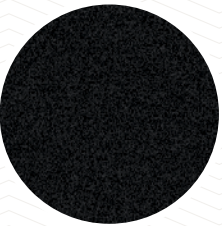
Dark Blue Pearl



Crimson Red Pearl



Magnetite Gray Metallic



Crystal Black Silica



Slate Black Cloth (SBC)



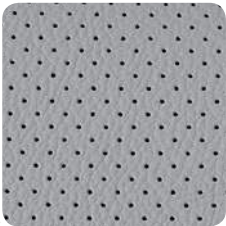
Warm Ivory Cloth (WIC)



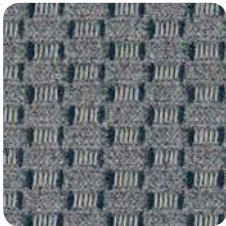
Slate Black Leather (SBL)



Warm Ivory Leather (WIL)



Titanium Gray Leather (TGL)



Titanium Gray Cloth (TGC)



Two-Tone Gray Cloth (TTG)

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Online:
tour.subaru.com/Legacy2018



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By producing these brochures in a green way rather than by traditional methods, we saved 59 trees preserved for the future; 27,570 gallons of wastewater flow saved; 1,846 lbs solid waste not generated; 5,083 lbs net greenhouse gases prevented; 26,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

