

WRX / WRX STI



...ing WRX and WRX STI ever.



Drive first. The where will happen.



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow-ball joint mounts, and a double wishbone rear suspension architecture with pillow-ball joint bushings. Add Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring, and you've got a recipe for world-class handling.



Responsiveness

Having excellent grip is only half of the handling equation. The other is the driver's sensation of control and precision, which the WRX delivers, thanks to a near-instant 14.4:1 steering ratio¹. With available 18-inch wheels and inverted front struts for less unsprung weight and more cornering response, every road will be met with your absolute confidence.



Power

Pure bliss exists in the form of the 268-hp 2.0-liter Direct Injection Turbocharged (DIT) SUBARU BOXER[®] engine that lies at the heart of the WRX, where power is generated smoothly, efficiently and instantaneously, thanks to its twin-scroll turbocharger. Matched with either the revised 6-speed manual transmission or the Sport Lineartronic[™] Transmission with SI-DRIVE and paddle shifters, the WRX engine is a modern engineering marvel.



Safety

The WRX backs up its potent performance features with appropriately robust safety measures. New for 2018, LED Steering Responsive Headlights (SRH) help you safely see around corners when driving at night. With a standard Rear-Vision Camera, available Blind-Spot Detection,² Rear Cross-Traffic Alert² and High Beam Assist,³ the WRX is proof that performance and safety don't have to be mutually exclusive.

“Purpose-built for the hardcore.”



Cornering

The WRX STI is laser-focused on handling with a track-tuned suspension that features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute further enhanced by its lightweight 19-inch alloy wheels. And it's all underpinned by Subaru Symmetrical AWD with a newly revised Driver Controlled Center Differential (DCCD), front and rear limited-slip differentials and Active Torque Vectoring, so you can hit your apexes and nail your exits with control, precision and speed.



Responsiveness

The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13.3:1 steering ratio, rigid unibody chassis and powerful Brembo® high-performance braking system, which features 6-piston front and 2-piston rear monoblock calipers and cross-drilled rotors to stop you with authority and reduced brake fade. For more stability at higher speeds, the signature rear wing of the WRX STI adds downforce for greater control.



Power

It's a potent, race-proven package—a 305-hp 2.5-liter turbocharged SUBARU BOXER® engine coupled with a precise and durable 6-speed, close-ratio transmission and SI-DRIVE for on-the-fly performance adjustments. Invigorating horsepower and addictive torque are always on tap, waiting to be unleashed.



Heritage

For nearly three decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, not only enhancing performance but the ability to keep performing, lap after lap. Their holistic approach to engineering results in vehicles that are more communicative, responsive, and able to take the sustained punishment that high-intensity driving demands.



It's not about settling in.







Subaru is Kelley Blue Book’s **Best Performance Brand** for three years running.¹

KBB.com

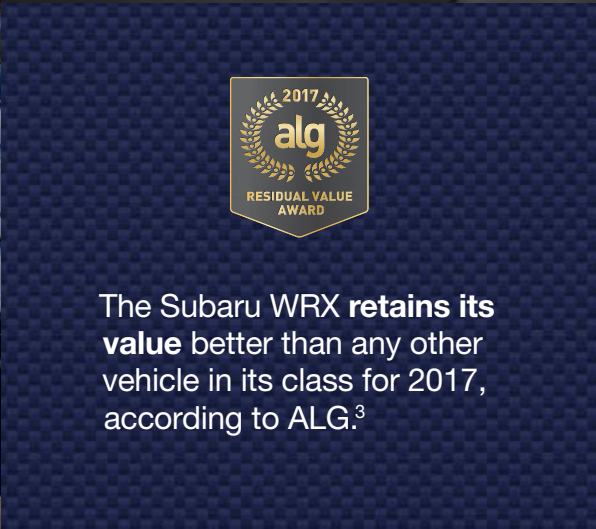


The Subaru WRX was named **Best Resale Value** in its class for 2017 by Kelley Blue Book’s KBB.com.²

KBB.com



The Subaru WRX **retains its value** better than any other vehicle in its class for 2017, according to ALG.³



“The WRX STI has assisted the Subaru Rally Team USA to **10 Overall Rally America Championship wins**.”⁴

rally-america.com



The Subaru WRX is the **longest-lasting turbocharged all-wheel drive vehicle** in its class.⁵

IHS Markit

2018 WRX & WRX STI | Trim Levels



WRX

- 268-hp twin-scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Low-profile trunk spoiler
- Heated side mirrors
- Cloth upholstery
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 6.2-inch Multimedia with smartphone app integration⁶, 6 speakers, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® All Access Radio⁷, Bluetooth® audio streaming and hands-free phone connectivity
- 5.9-inch LCD color multifunction display
- Automatic climate control
- Rear-Vision Camera
- Roof cross-bar fixed mounting points
- 7 airbags



WRX STI

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® performance braking system
- High-performance STI sport-tuned suspension
- 19-inch aluminum-alloy wheels
- STI trunk spoiler
- LED Steering Responsive Headlights (SRH)
- Ultrasuede®/leather-trimmed upholstery
- Red seatbelts
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 7.0-inch Multimedia Plus with smartphone app integration⁶, 6 speakers, voice-activated controls, Siri® Eyes-Free, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® All Access Radio⁷ and Travel Link⁸, Bluetooth® audio streaming and hands-free phone and text messaging connectivity
- STARLINK™ Safety Plus enabled⁹
- 5.9-inch LCD color multifunction display
- Dual-zone automatic climate control
- Rear-Vision Camera
- All-Weather Package
- Auto-on/off headlights

¹ 2015–2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ² Vehicle’s projected resale value is specific to the 2017 model year. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ³ ALG is the industry benchmark for residual values and depreciation data, www.alg.com. ⁴ The Subaru Rally Team USA has won overall Rally America championships nine times between 2006–2016. WRX STI rally vehicles have been modified for rally competition. ⁵ Based on the average of vehicles in operation vs. total new registrations for each model year using IHS Markit data for turbocharged all-wheel drive vehicles in the Non-Luxury Traditional Compact segment for MY2007–2016 as of January 2017. ⁶ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier’s rates may apply. ⁷ Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁸ Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. ⁹ Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. ¹⁰ Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. ¹¹ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

WRX



WRX Limited

- Includes WRX Premium key features and adds:**
- LED Steering Responsive Headlights (SRH)
 - LED fog lights
 - Keyless Access with Push-button Start and PIN-code vehicle access
 - Auto-on/off headlights
 - Leather-trimmed upholstery
 - 10-way power adjustable driver’s seat
 - Welcome lighting
 - STARLINK™ Safety Plus enabled⁹



WRX Premium

- Includes WRX key features and adds:**
- Optional Sport Lineartronic™ Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
 - 18-inch aluminum-alloy wheels
 - Halogen fog lights
 - SUBARU STARLINK™ 7.0-inch Multimedia Plus with smartphone app integration⁶, Siri® Eyes-Free, SiriusXM® All Access Radio⁷ and Travel Link⁸
 - Power-tilt/sliding moonroof
 - All-Weather Package: Includes heated front seats and windshield wiper de-icer
 - Optional Performance Package: Includes Recaro® performance-design front seats, 8-way power driver’s seat, moonroof delete, red-painted brake calipers and Jurid® performance front brake pads⁸



WRX STI Limited

- Includes WRX STI key features and adds:**
- STI or low-profile trunk spoiler
 - Recaro® front seats
 - 8-way power adjustable driver’s seat
 - SUBARU STARLINK™ 7.0-inch Multimedia Navigation System: Voice-activated 7.0-inch multi-touch gesture high-resolution GPS navigation system with SiriusXM® All Access Radio⁷, Traffic¹⁰ and Travel Link¹⁰, USB port/iPod® control, Siri® Eyes-Free, Bluetooth® audio streaming, hands-free phone and text messaging connectivity and voice-activated controls for navigation, phone and audio system, 3.5-mm auxiliary jack and Pandora®, iHeartRadio®, Stitcher™ and Aha™ smartphone app integration⁶
 - Harman Kardon® premium audio system with 9 speakers and 440-watt-equivalent amplifier
 - Keyless Access with Push-button Start and PIN-code vehicle access
 - Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert¹¹
 - Power-tilt/sliding moonroof
 - Welcome lighting



2018 WRX & WRX STI | Accessories



Remote Engine Starter. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access and Smart system. Operating distance is up to 30 feet away, depending on vehicle obstructions.



STI Under Spoiler – Side. Give your vehicle a ground-hugging look down the rocker panels of the WRX or WRX STI. Kit includes both left and right side under spoilers. Includes STI logo.



Body Side Molding. Attractive, color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discrete pearl-colored Subaru logo.



Side Sill Plates. Metallic-finished panels dress up the sill plates of the WRX. Set of four.



Vortex Generator. Add a stylish look of performance to your WRX or WRX STI.



Footwell Illumination Kit. Casts a soft red or blue glow onto the front floor area.



All-Weather Floor Mats. Custom-fitted, heavy-gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Kicker® Speaker Upgrade. Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers. They have quality-constructed injected-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.

Excludes models equipped with Harman Kardon® audio.



Kicker® Powered Subwoofer. Provides powerful deep bass and assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network.The self-contained unit mounts in the trunk.

Excludes models equipped with Harman Kardon® audio.



Kicker® Tweeter Kit. Includes two 22mm tweeters for placement in the front dash to optimize the high frequency detail. Frequency response is 4500hz to 22khz.

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2018 WRX & WRX STI | Owner Benefits



Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all vehicles sold in the last 10 years are still on the road today¹⁵ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

1 Requires Sport Lineartronic™ Transmission. Not available on base WRX trim. 2 2018 EPA fuel economy estimates. Actual mileage may vary. 3 Available only with other features. See Optional Equipment listing. 4 Not available with Sport Lineartronic™ Transmission. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking (RAB) System is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 Activation with subscription is required. See your retailer for details. 14 Performance Package models are equipped with brake pads which may produce higher levels of braking noise and brake dust, even under normal driving conditions. 15 Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017. 16 All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.



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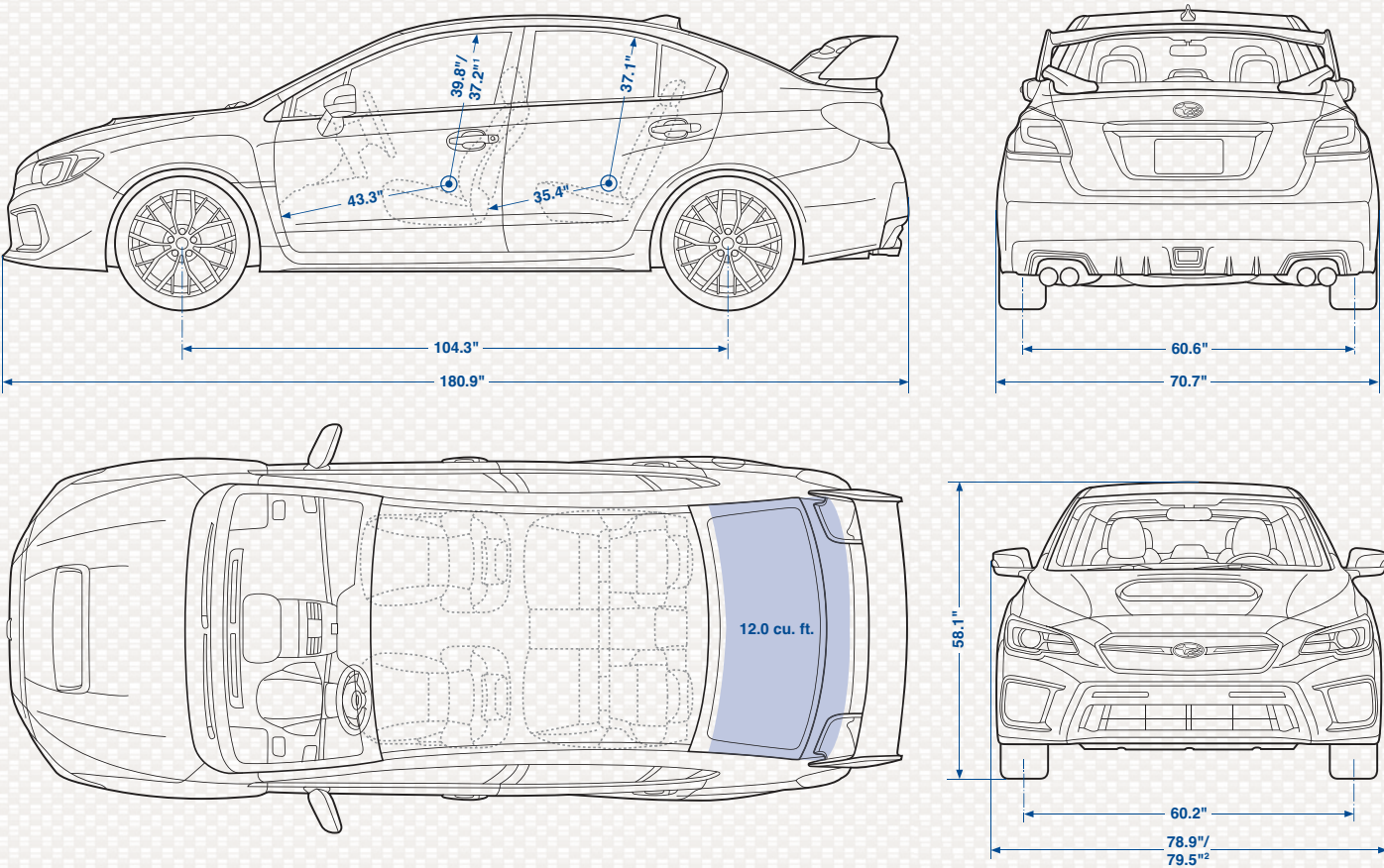
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WRX to the next level.



2018 WRX & WRX STI | Dimensions



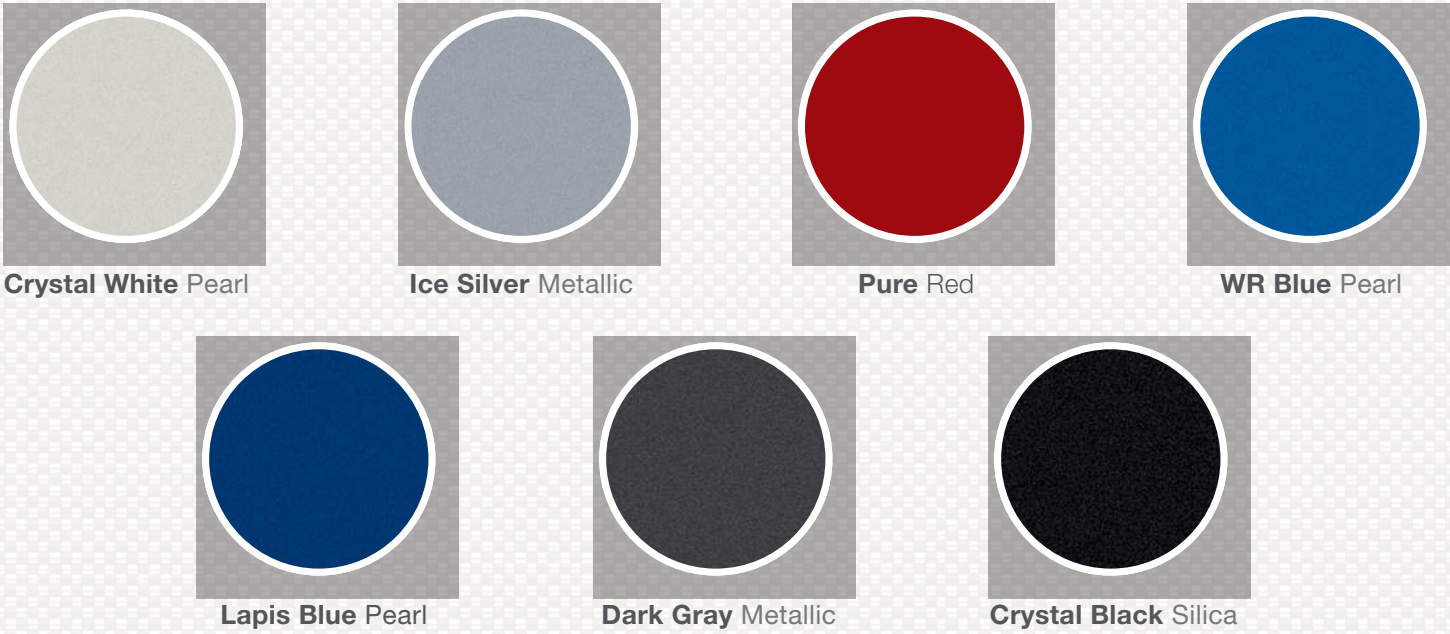
Length/Width/Height	180.9 inches/70.7 inches (78.9/79.5 ² inches with side mirrors)/58.1 inches	Headroom (front/rear)	39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches)
Wheelbase	104.3 inches	Legroom (front/rear)	43.3 inches/35.4 inches
Track (front/rear)	60.2 inches/60.6 inches	Shoulder room (front/rear)	55.6 inches/54.2 inches
Base curb weight (manual/automatic)	WRX: 3,294 lbs/N/A WRX Premium: 3,344 lbs/3,474 lbs WRX Limited: 3,369 lbs/3,499 lbs WRX STI: 3,446 lbs/N/A WRX STI Limited: 3,525 lbs/N/A	Hip room (front/rear)	52.1 inches/53.1 inches
		Passenger volume	96.6 cubic feet (with moonroof: 93.1 cubic feet)
		Cargo volume	12.0 cubic feet

WRX STI shown.

1 With available moonroof. Moonroof availability varies by trim level.
2 Mirrors with integrated turn signals.

2018 WRX & WRX STI | Colors

Paint



Upholstery



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Online:
tour.subaru.com/WRXSTI2018



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By producing these brochures in a green way rather than by traditional methods, we saved 53 trees preserved for the future; 24,475 gallons of wastewater flow saved; 1,638 lbs solid waste not generated; 4,513 lbs net greenhouse gases prevented; 23,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

