

FORESTER



Subaru Forester. A whole lot to love.

 **SUBARU**
Confidence in Motion

and do it often.

The 2018 Subaru Forester

Inspired to do more. Outstanding versatility, great fuel economy and an impressive safety reputation make the 2018 Forester a favorite when it comes to pursuing your passions with those you care about the most.



Efficient

Its available Lineartronic® CVT gives you optimal MPG at every speed, and combined with its efficient SUBARU BOXER® engine, the Forester earns up to 32 highway MPG.¹



Versatile

Subaru Symmetrical AWD helps you drive with confidence, while the available X-MODE® terrain feature with Hill Descent Control² helps you more easily navigate steep and slippery roads with confidence. There's also 8.7 inches of ground clearance, so you can take on nearly any path.



Safe

Get extra peace of mind for your daily drive with available safety technologies like Blind-Spot Detection,³ Rear Cross-Traffic Alert³ and EyeSight® Driver Assist Technology.⁴ SUBARU STARLINK™ Safety and Security is available as well to help keep you and your Subaru safe and sound.⁵



Spacious

Available reclining rear seats and generous leg room make the cabin especially comfortable for rear passengers, while the available power rear gate gives you easy access to the large cargo area. To maximize its cargo capability, we gave the Forester an extra-wide rear opening as well.



Well-equipped Interior

There's a lot to enjoy in the 2018 Forester like rich materials and a large panoramic moonroof to give the cabin a wide-open feeling. There's also a 4.3-inch, full-color multifunction display for accessing info like vehicle settings, average fuel economy and the available EyeSight® Driver Assist Technology.¹

Plus, standard SUBARU STARLINK™ Multimedia gives you access to music, news, navigation and other content through Pandora®, Aha,™ available STARLINK™ apps and more on either a 6.2- or 7.0-inch high-resolution touchscreen. It displays the view from the standard Rear-Vision Camera when you're backing up, too. STARLINK™ Safety and Security² is also available to help keep you and your Subaru safe with services like Automatic Collision Notification that can send the appropriate first responder if an airbag deploys.

¹ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. ² Activation with subscription is required. See your retailer for details.



for lots of possibilities.

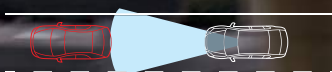
every time you drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®¹ warns you, applies brakes to help avoid impact and, at lower speeds, can even help you stop your Subaru.

Adaptive Cruise Control



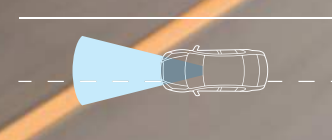
Traffic doesn't always flow smoothly, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight® sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning with Lane Keep Assist



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to Lane Keep Assist.



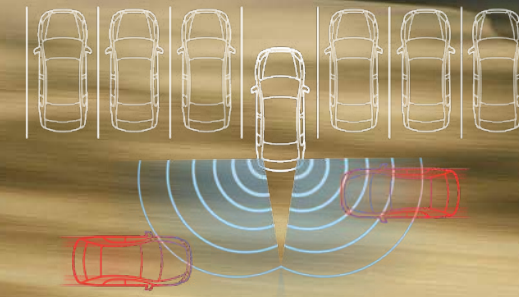
is what we do best.

Enhanced Safety Features

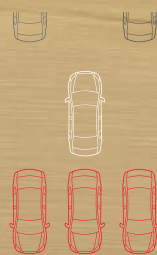
Well-built means well-protected in the 2018 Forester. You can count on standard features like a Rear-Vision Camera and seven airbags.¹ Plus, its standard AWD capability means you'll have control, even in unfavorable weather. There are also available features like Reverse Automatic Braking,² as well as LED Steering Responsive Headlights to help you see around corners more easily and available High Beam Assist to automatically initiate and dim the high beams as needed.



Blind-Spot Detection



Rear Cross-Traffic Alert



Reverse Automatic Braking

SUBARU
STARLINK
YOUR SUBARU CONNECTED

SUBARU STARLINK™ Safety and Security

- 1 8-speed manual mode with SI-DRIVE Sport Sharp (S#) setting.
- 2 EPA-estimated fuel economy for 2018 Forester 2.0XT at 27 highway MPG. Actual mileage may vary.



The **best-selling all-wheel drive cars** in America for the past 10 years.¹

IHS Markit



“The Subaru Forester is one of an increasingly rare breed that is **equally adept on-road and off-road.**”

Kelley Blue Book's KBB.com

2018 Forester | Trim Levels



Subaru is Kelley Blue Book's 2017 **Most Trusted Brand, Best Overall Brand, and lowest 5-Year Cost to Own**.²



98% of Subaru Forester vehicles sold in the last 10 years are still on the road today.³

IHS Markit



The Subaru Forester **retains its value better than any other vehicle in its class** for 2017, according to ALG.⁴



1 Based on IHS Markit total registrations among all-wheel drive vehicles from 2007–2016. 2 2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. 2017 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 Based on IHS Markit U.S. vehicles in operation vs. total new registrations in the Non-Luxury Compact CUV segment for MY2007–2016 as of January 2017. 4 ALG is the industry benchmark for residual values and depreciation data, www.alg.com. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. 8 Standard with manual transmission. Optional with Lineartronic® CVT. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 Activation and required monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 11 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. 12 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 13 Late availability. See your retailer for details.





Side Window Deflectors. Let the fresh air in while helping to keep the weather out. Black acrylic plastic construction is designed specifically for an exact fit. May not be legal in all states. Please check your state laws.



Cargo Net. Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



Door Edge Guards. Help protect your door edges from dings and dents with custom-fit, body-colored matched, stainless steel Door Edge Guards. They preserve the appearance of your Subaru while seamlessly blending into the door design.



All-Weather Floor Mats. Custom-fitted, heavy-gauge floor mats help protect the vehicle carpet from sand, dirt and moisture. Not intended for use on top of Carpeted Floor Mats.



Crossbar Set - Aero. Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers.



Cargo Tray. Tough, durable tray helps protect cargo area. Can be easily removed and rinsed clean.



Body Side Molding. Color-matched molding helps protect vehicle doors from parking lot dings while attractively blending with the lines of the car.



Luggage Compartment Cover. Keep items in the back out of sight with this fully retractable, maximum-coverage compartment cover.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Cargo Tray.



Rear Bumper Cover. Helps protect the upper surface of painted rear bumper from scratches and dings.



Trailer Hitch. Rated at 176 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Forester.
Hitch Ball not included. Trailer brakes may be needed.



Auto-Dimming Mirror with HomeLink. This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



hold you back.



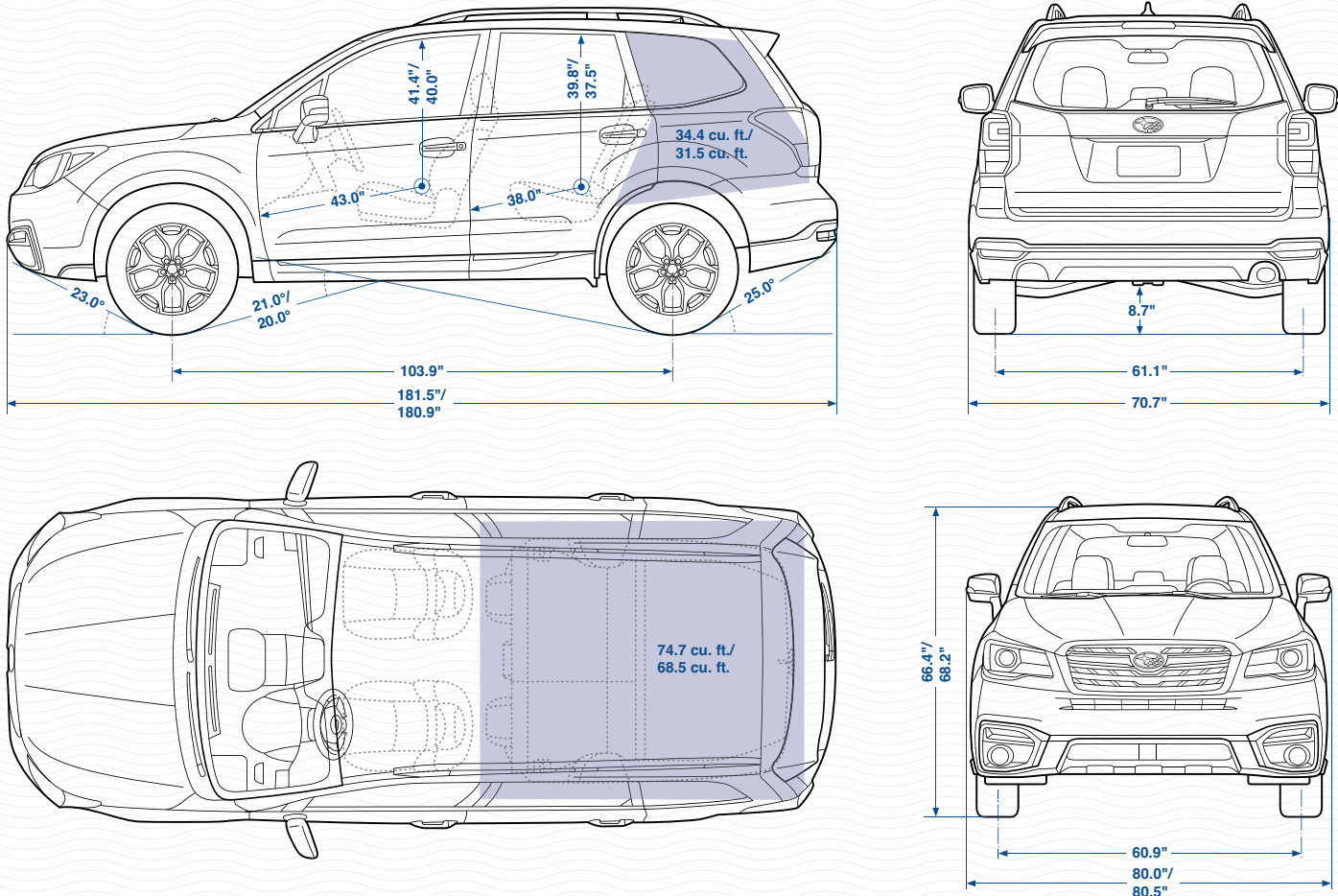
2018 Forester | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 98% of all the Subaru Forester vehicles sold in the last 10 years are still on the road today.¹⁶ We also share your desire for a cleaner, greener world. In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is headquartered in a zero-landfill office in Cherry Hill, N.J.

2018 Forester | Dimensions



Length/Width/Height

Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

Hip room (front/rear)

Passenger volume

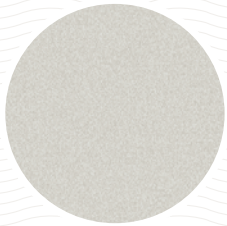
Cargo volume

Maximum cargo volume

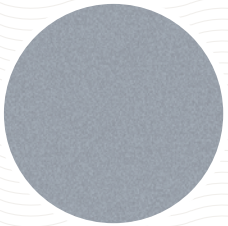
Ground clearance

1 With integrated turn signals.

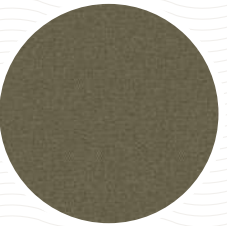
2018 Forester | Colors



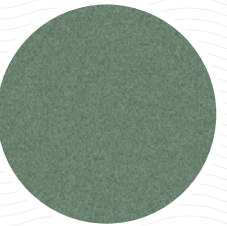
Crystal White Pearl



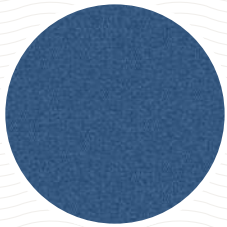
Ice Silver Metallic



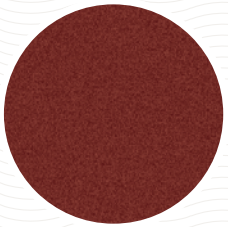
Sepia Bronze Metallic



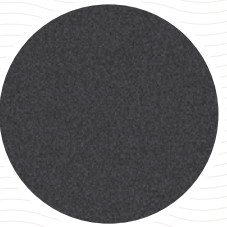
Jasmine Green Metallic



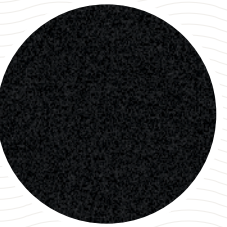
Quartz Blue Pearl



Venetian Red Pearl



Dark Gray Metallic



Crystal Black Silica



Black Cloth (BC)



Platinum Cloth (PC)



Black Cloth with Sport Bolsters (BCSB)



Black Leather (BL)



Platinum Leather (PL)



Saddle Brown Leather (SBL)

1 Requires Lineartronic® CVT. 2 2.0XT Touring only. 3 2018 EPA fuel economy estimates. Actual mileage may vary. 4 Available only with other features. See Optional Equipment listing. 5 The glass information listed represents calculated reference values and may not represent actual values determined by testing. 6 Standard with manual transmission. Optional with Lineartronic® CVT. 7 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 8 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 9 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 10 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. The Pre-Collision Throttle Management System is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning, and Lane Keep Assist operate only when the lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operations and limitations. 11 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 12 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-View Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 13 Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. 14 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 15 Activation with subscription is required. See your retailer for details. 16 Based on IHS Markit U.S. vehicles in operation vs. new vehicle registrations in the Non-Luxury Compact CUV segment for MY2007–2016 as of February 2016.

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Online:
tour.subaru.com/forester2018



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By producing these brochures in a green way rather than by traditional methods, we saved 67 trees preserved for the future; 31,163 gallons of wastewater flow saved; 2,086 lbs solid waste not generated; 5,745 lbs net greenhouse gases prevented; 30,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

