

Crosstrek



Love is out there. Find it in a Crosstrek.

 **SUBARU**
Confidence in Motion

challenged.

Setting your own course is how you got here. Now feel free to push it further in the all-new 2018 Crosstrek. Designed and built with more capability, safety, comfort and space, it's here to take part in the pursuit of bold, new experiences. With the new Crosstrek, you have the ability to take on roads that others can't—and the confidence to determine what's possible.

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Durable

Considering that 98% of Subaru vehicles sold in the last 10 years are still on the road today,¹ you can rest assured the 2018 Crosstrek is built for the long haul. Our newer, stronger Subaru Global Platform gives it greater durability, while its proven SUBARU BOXER[®] engine design offers better balance and a lower center of gravity than other engine types, resulting in less vibration and a quieter, more comfortable ride.



Capable

“Hard to get to” is where this compact SUV excels, thanks to standard Subaru Symmetrical All-Wheel Drive and up to 33 highway MPG.² The newly available X-MODE[®] terrain feature with Hill Descent Control³ can help you more easily navigate steep and slippery roads, while its 8.7 inches of ground clearance **helps get you to your destinations and back.**



Safe

The all-new Crosstrek was built to protect what matters most. Newly available Steering Responsive Headlights (SRH)⁴ help you see around corners, while available Blind-Spot Detection,⁵ Rear Cross-Traffic Alert,⁵ Reverse Automatic Braking (RAB)⁶ and EyeSight^{4@7} Driver Assist Technology help alert you to potential danger. Plus, SUBARU STARLINK[™] Safety and Security with Automatic Collision Notification can help keep you and your Subaru safe and sound.⁸



Connected

Connected nearly anywhere you go. That's the advantage of the updated SUBARU STARLINK[™] Multimedia system with standard Apple Carplay[™] and Android[™] Auto integration, available on either a 6.5- or 8-inch touchscreen. Also, the newly available TomTom[®]-powered navigation system will help keep you headed in the right direction with three years of free map updates.

¹ Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017. ² EPA-estimated fuel economy for 2018 Crosstrek models with Lineartronic[®] CVT at 33 highway MPG. Actual mileage may vary. ³ Requires Lineartronic[®] CVT. ⁴ Availability varies by trim level. See your retailer. ⁵ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁶ The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. ⁷ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. ⁸ Activation and required subscription sold separately. Includes 1-year Safety Plus trial subscription. See retailer for details.



Ready

Cargo Versatility

Easier than ever to pack up and go, the 2018 Crosstrek has more cargo room—up to 55.3 cubic feet with the rear seats folded down—and a rear gate opening that is up to 4 inches wider for easier loading and unloading. The standard roof rails also give you more carrying options for bigger plans, while 60/40-split flat-folding rear seatbacks can help you transport longer items and a passenger or two at the same time. There's also a durable cargo area tray,¹ standard on Premium and Limited trims, to help transport wet and muddy gear.

¹ Availability varies by trim level. See your retailer.





Upgraded Technology

It's easier than ever to stay connected to your favorite content and apps, thanks to the updated SUBARU STARLINK™ Multimedia system that now features standard Apple CarPlay™, Android™ Auto and Pandora® integration.¹ Access news, music, weather, and more through available STARLINK™ apps^{2,3} such as iHeartRadio®. Discover even more options with SiriusXM® All Access Radio^{2,3,4}. There's also an all-new voice-activated navigation system available, now powered by TomTom®.⁵ Plus, STARLINK™ can read and display your incoming texts, allowing you to keep your eyes on the road.^{2,5}

Available upgrades include a quick-responding, 8-inch touchscreen, a 432-watt-equivalent Harman Kardon® premium audio system with 8 speakers, and a 6.3-inch multifunction display up top that shows vehicle details and turn-by-turn directions.³

1 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 8.0-inch system required. See your retailer. 3 Availability varies by trim level. See your retailer. 4 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 5 Starlink can read incoming texts out loud when the vehicle is traveling at speeds over 5 miles per hour, and can display incoming texts at speeds lower than 5 miles per hour.



beauty in purpose.

every time you drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®¹ warns you, applies brakes to help avoid it and, at lower speeds, can even help you stop your Subaru.

Adaptive Cruise Control



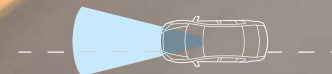
Traffic doesn't always flow smoothly, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight® sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning with Lane Keep Assist



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave your lane, and now it can even help steer you back into your proper course, thanks to Lane Keep Assist.

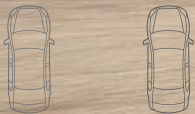


What You Love

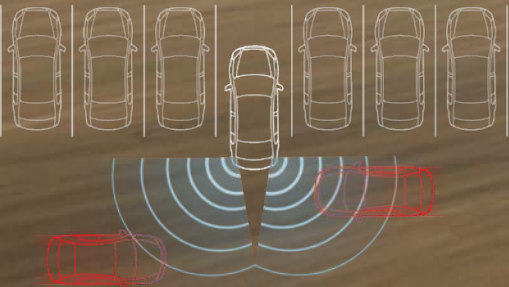
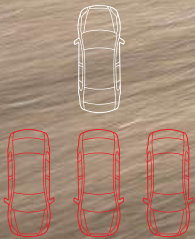
Safety is more than just a duty for us—it's a passion. That's why every Crosstrek rides atop the new Subaru Global Platform with a stronger Ring-shaped Reinforcement Frame and 7 standard airbags.¹ To further advance driver safety, LED Steering Responsive Headlights (SRH)² are now available, as well as High Beam Assist (HBA) that automatically dims and activates the high beams as needed.^{2,3}



Blind-Spot Detection



Reverse Automatic Braking



Rear Cross-Traffic Alert



STARLINK™ Safety and Security



The Subaru Crosstrek **retains its value better than any other vehicle in its class, for 2017** according to ALG.¹



98% of Subaru vehicles sold in the last 10 years are still on the road today.²

IHS Markit

2018 Crosstrek | Trim Levels



Parents magazine and Edmunds have named the Crosstrek a **Best Family Car** of 2017.³



The Subaru Crosstrek has the 2017 **Lowest 5-Year Cost to Own** in its class according to Kelley Blue Book.⁴



Subaru is Kelley Blue Book's 2017 **Most Trusted Brand** and **Best Overall Brand**.⁵



¹ ALG is the industry benchmark for residual values and depreciation data (www.alg.com). ² Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017. ³ Parents is a registered trademark of Meredith Corporation, and Edmunds and the Edmunds' car logo are registered trademarks of Edmunds.com, Inc. Used with permission. ⁴ 2017 model-year vehicle's projected cost to own for the initial five-year ownership period is based on the average Kelley Blue Book 5-Year Cost to Own data which considers depreciation and costs such as fuel and insurance. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁵ 2017 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. For more information, visit www.kbb.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ⁶ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁷ Activation and required subscription sold separately. Includes 1-year trial subscription. See your retailer for details. ⁸ Activation and subscription required. See your retailer for details. ⁹ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ¹⁰ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to www.subaru.com. Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

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Trailer Hitch. Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Crosstrek.

Hitch ball not included. Trailer brakes may be required.



Body Side Molding. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



Rear Bumper Cover. Helps protect the upper surface of the painted bumper from scratches and dings.



Rockford Fosgate® Audio Upgrade. Enhance your Crosstrek audio system to a new level of sound quality so you not only hear the music but feel it. This upgrade consists of an amplifier, upgraded speakers and an integrated digital signal processor tuned to align the system to the listener's preference.



Crossbar Set – Aero. Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo.



Auto-Dimming Exterior Mirrors. Enhance your Auto-Dimming Mirror experience by adding the Auto-Dimming Exterior Mirrors with Approach Light.* When in traffic, the Auto-Dimming Exterior Mirrors help add to a safer driving experience by reducing headlight glare on the exterior mirrors.

*Requires accessory Auto-Dimming (Interior) Mirror.



Auto-Dimming Mirror with HomeLink.® This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



Remote Engine Starter. Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry.



Splash Guards. Help protect vehicle paint finish from stones and road grime. Set of four.

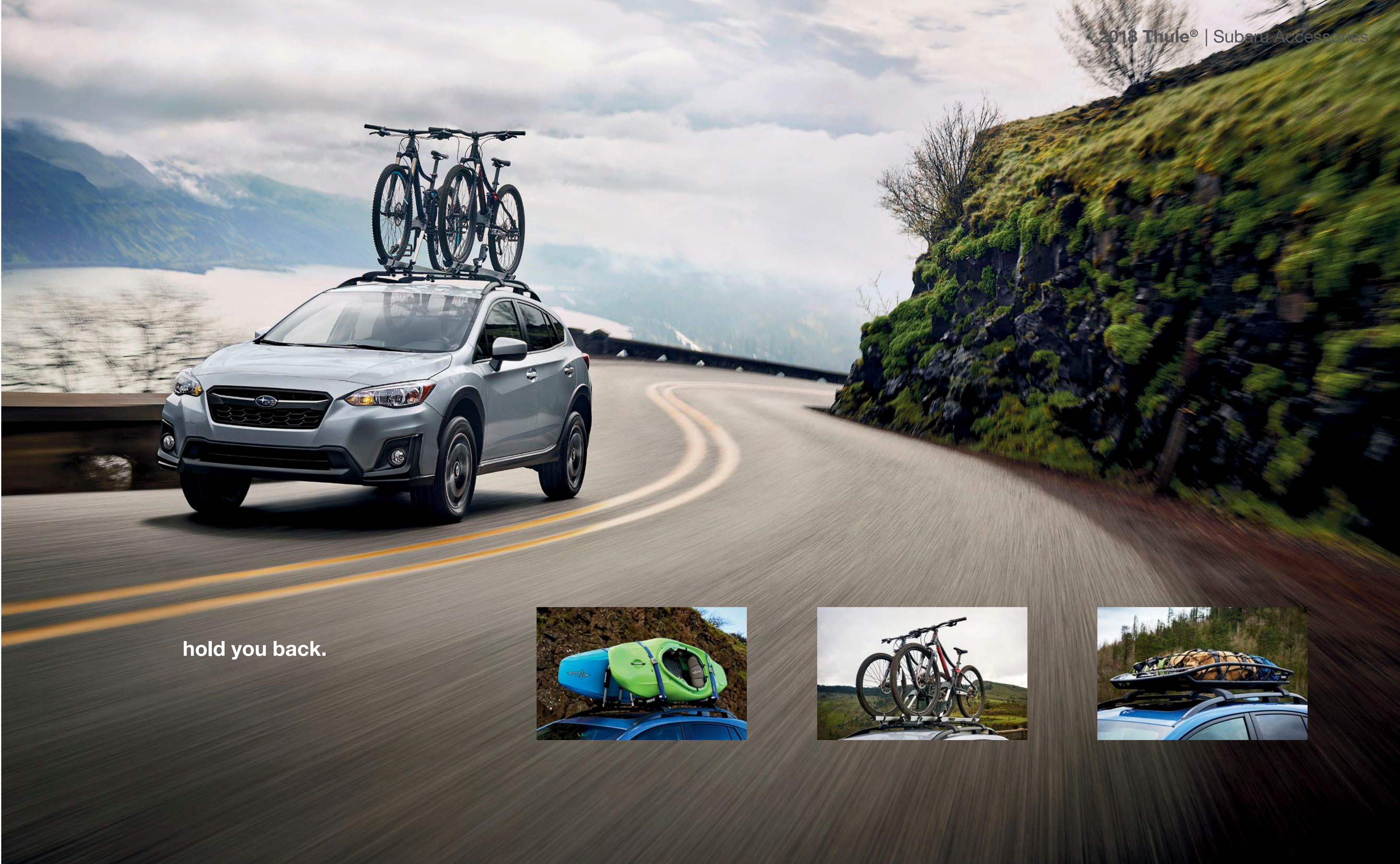


All-Weather Floor Mats. Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



LED Upgrade – Map and Dome Lights. Upgrade your interior map and dome lights with our new LED upgrade accessory. The upgrade offers brighter, whiter and crisper interior lighting of the map and dome lights (shown on the right) than the standard equipment lighting (shown on the left).



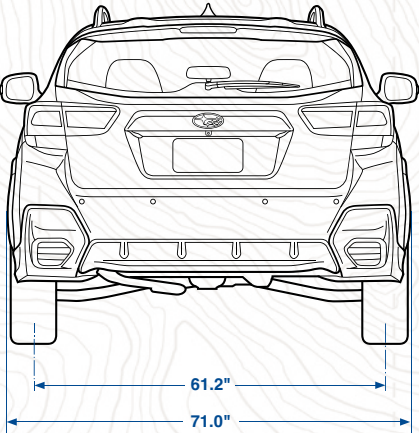
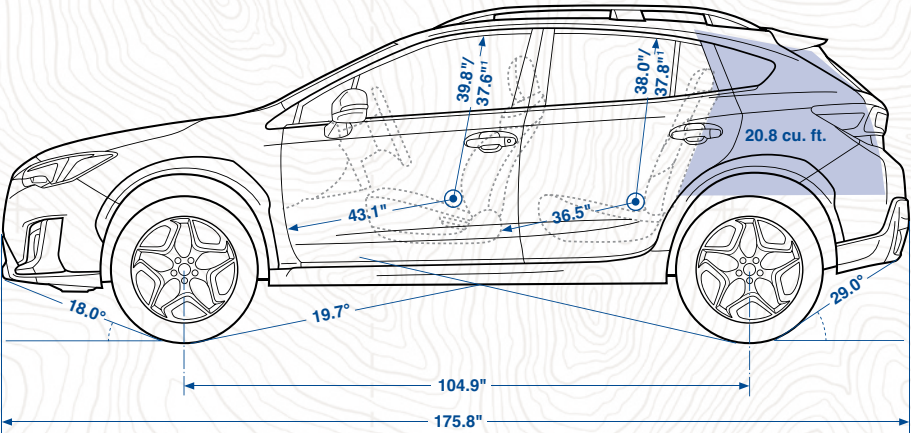
2018 Crosstrek | Owner Benefits



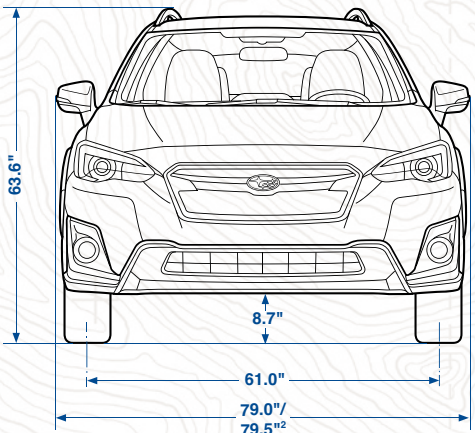
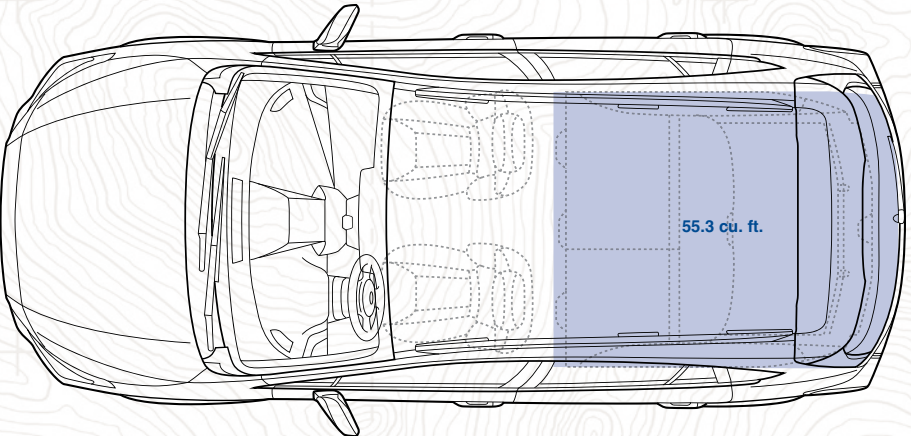
Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 98% of all vehicles sold in the last 10 years are still on the road today.¹⁵ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

¹ Low mode on 2.0i base trims. Paddle shifters and manual mode not available. ² Requires Lineartronic® CVT. ³ 2018 EPA fuel economy estimates. Actual mileage may vary. ⁴ The glass information listed represents calculated reference values, and may not represent actual values determined by testing. ⁵ Available only with other features. See Optional Equipment listing. ⁶ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁷ Activation and subscription is required. See your retailer for details. ⁸ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁹ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. ¹⁰ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ¹¹ The Reverse Automatic Braking System is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. ¹² Activation and required subscription sold separately. Includes 1-year trial subscription. See retailer for details. ¹³ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. ¹⁴ Activation and required subscription sold separately. Includes 3-year trial subscription. See your retailer for details. ¹⁵ Based on IHS Markit U.S. vehicles in operation vs. total registrations MY2007–2016 as of January 2017.

2018 Crosstrek | Dimensions



Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight (manual/automatic)
Ground clearance



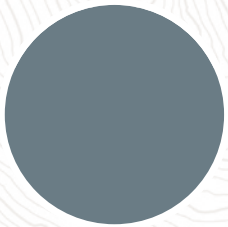
Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume
Maximum cargo volume

2018 Crosstrek | Colors

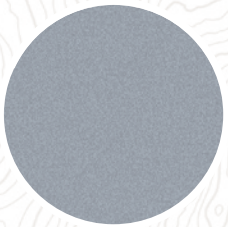
Paint



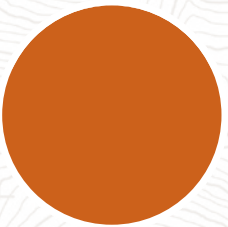
Crystal White Pearl



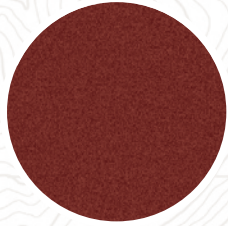
Cool Gray Khaki



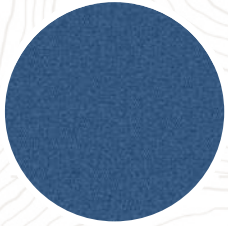
Ice Silver Metallic



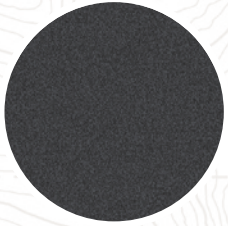
Sunshine Orange



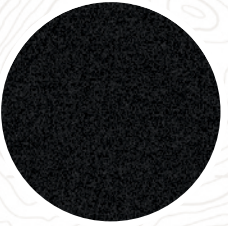
Venetian Red Pearl



Quartz Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth (BC)



Gray Cloth (GC)



Black Cloth w/ Orange Stitching (BO)



Gray Cloth w/ Orange Stitching (GO)



Black Leather (BL)



Gray Leather (GL)

¹ With available moonroof. Moonroof availability varies by trim level.
² With integrated turn signals.



Online:
tour.subaru.com/Crosstrek2018



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council® (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 62 trees preserved for the future; 28,793 gallons of wastewater flow saved; 1,928 lbs solid waste not generated; 5,309 lbs net greenhouse gases prevented; 27,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.
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Love. It's what makes a Subaru, a Subaru.

