

BRZ



BRZ. Heart of a Subaru. Soul of a sports car.



purified.

The 2018 Subaru BRZ

There are sports cars with rear-wheel drive. There are also sports cars with responsive steering, a few with nimble handling, and some that are lightweight. The BRZ has all of these characteristics—and more. And with the supremely low and balanced 205-horsepower¹ SUBARU BOXER[®] engine, the experience is simply divine. This is how sports cars should be built—and how driving should feel.

Performance Package—Ready for your best lap.

To push the BRZ harder so it can handle the demands of higher performance driving, look no further than the Performance Package. With Brembo[®] performance brakes for supreme stopping power, SACHS[®] performance dampers for enhanced stability, and dark gray 17 x 7.5-inch, 10-spoke aluminum-alloy wheels for an exclusive look, this BRZ is ready to perform, lap after lap.²



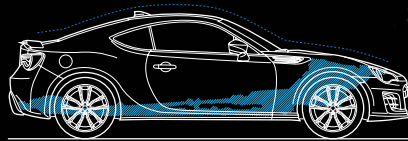
your canvas.





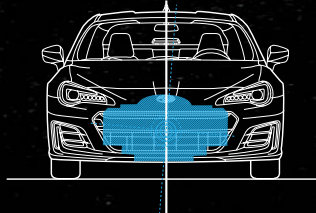
you.

Every thrill amplified.



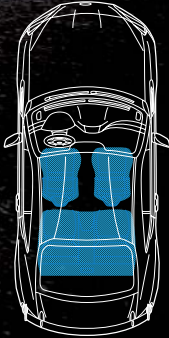
Lightweight—2,789 Pounds¹

Lightweight sports cars can react more quickly, accelerate faster, and stop with more authority. With less heft, the 205-hp² SUBARU BOXER® engine becomes a powerhouse, and the available 12.8-inch Brembo® performance brakes—world-beaters. High-tensile steel makes it not only lighter but stiffer, too. Also a priority was balance—so it's rear-wheel drive for better front-to-rear weight distribution.



SUBARU BOXER® Engine

Low, stable, with immediate power delivery, the SUBARU BOXER® engine with up to 205 hp² is the heart and soul of the BRZ. With port- and direct-injection technology, its efficiency is impeccable—up to 33 highway MPG⁴—and its power easily harnessed with either the lauded 6-speed close-ratio manual transmission or a quick-shifting 6-speed automatic transmission with manual mode and paddle shifters.



Driver-centric Ergonomics

With design features like a small-diameter steering wheel and optimally placed short-throw shifter, your hands can fully capitalize on the quick 13.1:1 steering ratio. And with sport-design instrumentation, you'll immediately get the information you need most.

Low 0.27 Coefficient of Drag³

To a sports car, wind is like weight—the more of it you have to move, the more it takes from your ability to perform. Features like a channeled roof, aerodynamic underbody panels and a rear diffuser help the BRZ cut through the air, sharpening the performance you'll feel.

Low Center of Gravity

Not only was the engine designed to be compact, allowing it to be mounted lower in the chassis, every element of the BRZ was placed as low as possible, from the roofline to the seating position. This is what gives the BRZ its supercar-like center of gravity measurement—18.11 inches³—that keeps it firmly planted to the ground for otherworldly composure and response.

Performance-design Seats

When you're deep in the corners, you'll be glad the BRZ comes standard with supportive front seats with deep bolsters. They're also available with Alcantara® inserts, which provide extra grip to help keep you in the pocket.

2018 BRZ tS

STI—Subaru Tecnica International



Subaru is the **Best Performance Brand** for three years running, according to Kelley Blue Book.²



Subaru is the **2018 Top Brand for Residual Value**, according to ALG.¹



The Subaru BRZ was named **one of the 10 Coolest Cars Under \$25,000** for 2017 by Kelley Blue Book.³



“What we have ... is an affordable, tossable, tail-happy sports car: slick-shifting, hard-stopping, great-sounding, **as much fun on a track as it is in the canyons as it is around town.**”

Autoweek (March 6, 2017)



98% of Subaru vehicles sold in the last 10 years are still on the road today.⁴

IHS Markit



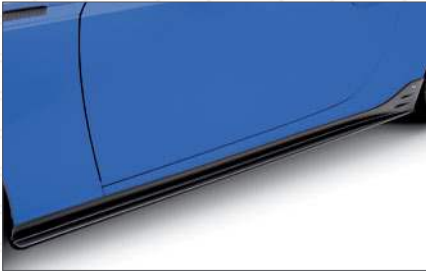




▣ Available retailer-installed accessory



STI Front Under Spoiler. STI Front Under Spoiler gives the BRZ a mean, ground-hugging look.



STI Side Under Spoiler. Continue the mean ground-hugging look down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.



STI Rear Quarter Under Spoiler. Complete the look on the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right rear quarter under spoilers.



Rear Bumper Diffuser. Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.



STI Short-Throw Shifter. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.



LED Upgrade - Dome Light. The LED dome light offers brighter, whiter and crisper interior lighting than the standard equipment lighting.



Footwell Illumination Kit. Casts a soft blue or red glow onto the front floor area.



Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.



Sunshade. The foldable sunshade offers a triple layer of protection to help reduce vehicle temperature up to 40 degrees. Custom-cut to fit properly, it includes a handy storage bag.



Auto-Dimming Mirror with HomeLink®
This upgraded Auto-Dimming Mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



10-inch Powered Subwoofer. Provides powerful, deep bass and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk. Manufactured for Subaru of America by Kicker®. Cannot be installed with Cargo Tray.



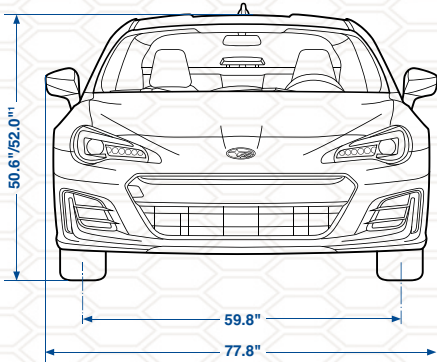
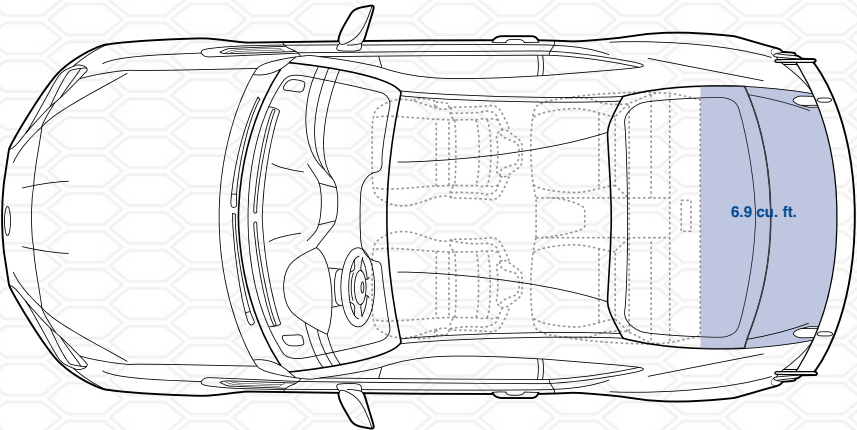
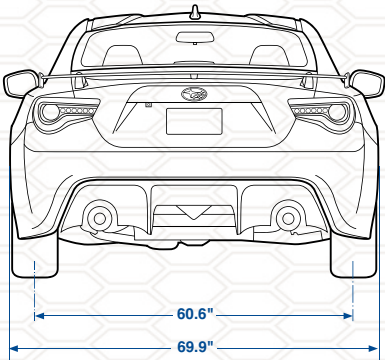
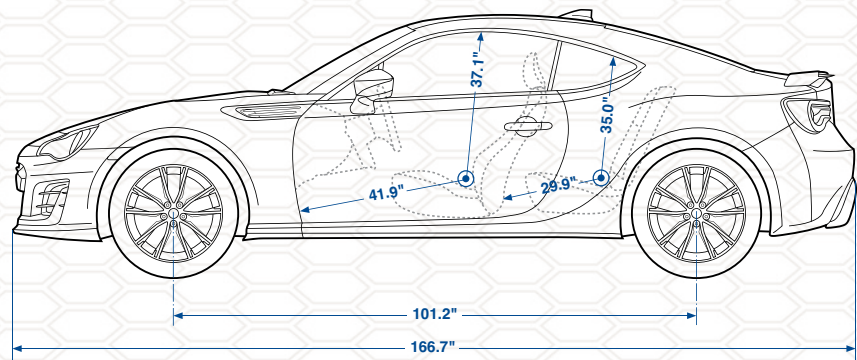
STI Alloy Wheels. The 17-inch 15-spoke STI alloy wheel set helps to give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision due to the reduced weight of the alloy when compared to the stock alloy wheels. The wheels are finished in black and finished off with STI-branded center caps.

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® ...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



1 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 3 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 4 Not available with automatic transmission. 5 Limited availability. See your retailer. 6 2018 EPA fuel economy estimates. Actual mileage may vary. 7 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 8 Based on IHS Markit U.S. vehicles in operation vs. total new registrations MY2007–2016 as of January 2017. 9 All Subaru vehicles sold by Subaru of America, Inc. are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Subaru Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.

2018 BRZ | Dimensions



Length/Width/Height

Wheelbase

Track (front/rear)

Base curb weight
(manual/automatic)

Coefficient of drag
(Cd)

Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

Passenger volume

Trunk volume

1 50.6" without antenna, 52.0" with antenna. 2 BRZ Premium and BRZ Limited models only.

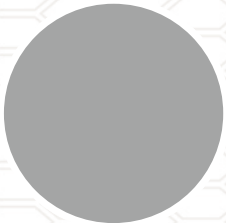
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2018 BRZ | Colors



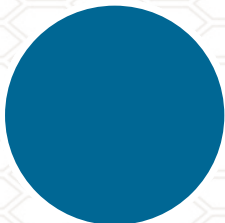
Crystal White Pearl



Ice Silver Metallic



Pure Red



WR Blue Pearl



Dark Gray Metallic



Crystal Black Silica



Black Cloth
(BC)



Black Leather /
Alcantara®
(BA)



Red Leather /
Black Alcantara®
(RB)



Online:
tour.subaru.com/BRZ2018



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By producing these brochures in a green way rather than by traditional methods, we saved 19 trees preserved for the future; 9,115 gallons of wastewater flow saved; 611 lbs solid waste not generated; 1,680 lbs net greenhouse gases prevented; 9,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

