



The Subaru Outback. Built to take you to the place you've never been.



Make every **adventure count.**

The 2017 Subaru Outback

The Outback helps you seize every free moment with drop-everything-and-go versatility, plus durability you can count on! With retractable roof cross bars with tie-downs² and standard Subaru Symmetrical All-Wheel Drive, you'll always be geared up and in control. You'll also feel protected with available SUBARU STARLINK™ Safety and Security Connected Services that can promptly send first responders when an airbag deploys, help police locate your vehicle if it's stolen, and more.³ When you want to spend more time adventuring and less time preparing, there's no other choice. With the Outback, versatility comes standard.

The all-new Outback Touring

The Outback of your dreams has arrived. The all-new Touring trim is exclusively styled, fully equipped, and loaded with more luxury than any Outback before.



Efficient

The standard **SUBARU BOXER®** engine and Lineartronic® CVT give you up to **32 highway MPG**,⁴ making it the most fuel-efficient vehicle in its class⁵



Capable

Subaru Symmetrical All-Wheel Drive comes standard, as does **X-MODE® with Hill Descent Control** and the best ground clearance of any midsize crossover.⁶ Never fear the road less traveled.



Versatile

With standard **60/40 split-folding reclining rear seats**, a surprisingly spacious **108.1 cu. ft. interior**⁷ and an **available power rear gate**, the Outback is adventure-ready. Just pack up and go.



Safe

To alert you of potential trouble and help you avoid it, there are a wealth of available features, including **Blind-Spot Detection**,⁸ **Rear Cross-Traffic Alert**⁸ and the acclaimed **EyeSight® Driver Assist Technology**⁹ with **Lane Keep Assist**.

Ready for anything.

Versatile and Capable

Standard Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance give the Outback SUV-level capability in a crossover package. The Outback also transcends its category with more versatility than you'd expect. The available height-adjustable power rear gate simplifies loading and unloading by opening the gate with a simple push of a button on your key fob or dashboard, while one-touch folding rear seats let you easily fold the seats down from the rear of the vehicle. Through and through, the Outback was built to help you get out and do more of what you love doing.

Efficient and Powerful

Whether you go with the responsive 32 highway MPG¹ 2.5-liter SUBARU BOXER® engine or the smooth and powerful 256-horsepower 3.6R, the Outback will surprise you with its get-up-and-go.

¹ EPA estimated fuel economy for 2017 Outback 2.5i at 32 highway MPG. Actual mileage may vary.



Outback 2.5i Premium in Twilight Blue Metallic with optional and accessory equipment.

Rough it. In style.



Outback 3.6R Touring with Java Brown Leather.

The new Outback Touring Trim

Outfitted with either the efficient 2.5-liter or powerful 3.6-liter SUBARU BOXER® engine, the Outback Touring features an exclusively unique styling flair throughout, punctuated by its available Brilliant Brown Pearl exterior paint color, perforated Java Brown Leather seating and a striking woodgrain interior finish. It also comes fully loaded with every top-tier feature available, including EyeSight® Driver Assist Technology¹, the SUBARU STARLINK™ Multimedia Navigation System, a Harman Kardon® 576-watt equivalent premium audio system and a heated steering wheel. This is an Outback like no other, with more luxury and more useful features than ever before.





A space you can really get used to.

Outback 3.6R Limited with Warm Ivory Leather and optional equipment.

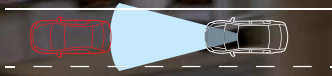
peace of mind to every drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®¹ warns you, applies the brakes and, at lower speeds, can even help you stop your Subaru.

Adaptive Cruise Control



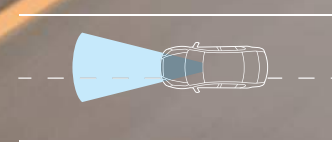
Traffic doesn't always flow smoothly, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps your Subaru automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight® sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave your lane, and it can even help steer you back into your proper course, thanks to the newest feature from EyeSight® — Lane Keep Assist.



Subaru does best.

Enhanced Safety Features

In terms of safety, the 2017 Outback is one of our proudest achievements. Not only does it have excellent standard features like a Rear-Vision Camera and eight airbags¹ that help protect you from multiple angles, you're also protected from danger you don't see coming, thanks to available features like Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert² plus two new available features for 2017 — High Beam Assist³ (HBA) and Reverse Automatic Braking (RAB)⁴. High Beam Assist helps by activating or dimming your high beams automatically so you can always see what's ahead. For what you can't see behind you, Reverse Automatic Braking (RAB)⁴ can provide automatic vehicle braking if an obstacle is detected within its range while the vehicle is backing up at low speed. Under the watchful eye of the available SUBARU STARLINK™ Safety and Security features,⁵ you'll always feel safe and sound.



Rear Cross-Traffic Alert



Blind-Spot Detection



Reverse Automatic Braking



STARLINK™ Safety and Security

“The **best-selling all-wheel drive crossover** in its segment for the past 7 years.”¹

IHS Automotive



“Subaru is the **2016 Best Overall Brand, Most Trusted Brand and Best Resale Value**, according to Kelley Blue Book’s KBB.com.”²



2017 Outback | Trim Levels



“The 2016 Subaru Outback was named **Best Wagon for Families**.”³

U.S. News & World Report



“Outback is the **longest-lasting vehicle** in its class.”⁴

IHS Automotive



1 Based on IHS Automotive, Polk U.S. Total Registrations for all-wheel drive vehicle in the Subaru Custom Midsize CUV segment for January 2009–December 2015. 2 2016 Kelley Blue Book Brand Image Awards are based on the Brand Watch study from Kelley Blue Book Strategic Insights. Awards calculated among non-luxury shoppers. For more information, visit www.kbb.com. Vehicle's projected resale value is specific to the 2016 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 View U.S. News Best Cars at www.usnews.com/cars. 4 Longevity based on IHS Automotive, Polk U.S. vehicles in operation registration statistics MY2008–2014 in the Non-Luxury Midsize CUV category as of October 2015. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and required subscription sold separately. Includes one-year trial subscription. See your retailer for details. 8 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 9 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 10 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. Please remember to turn off EyeSight when going through a carwash. 11 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations.

Outback | Accessories



All-weather Floor Mats. Custom-fitted, heavy-gauge protective mats. Help protect vehicle's carpet from sand, dirt and moisture. Not intended for use on top of carpeted floor mats.



Trailer Hitch. Heavy-duty rated at 2,700 lbs. towing capacity and 200 lbs. tongue weight. Hitch ball not included. Trailer brakes may be needed.



Wheel Arch Molding Kit. Black textured moldings help protect the wheel arch areas while adding a rugged yet classy look. The wheel arch moldings look great with the addition of the accessory Splash Guards.



Auto-dimming Mirror with HomeLink® This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



Compartment Separator. Helps to separate cargo from the passenger area.



Rear Bumper Cover. Helps protect the upper surface of painted rear bumper from scratches and dings.



Splash Guards. Help protect the vehicle's paint finish from stones and road grime.



Remote Engine Starter. Allows vehicle to be started by pushing a button from the convenience of home or office (up to 400 feet away depending on obstructions) so that the vehicle interior is more comfortable upon entry. The start/stop button blinks to confirm the engine has started.

A/T only.



Rear Seatback Protectors. Provide additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with the Rear Cargo Tray.



Body Side Moldings. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect doors from unsightly dings.



Side Window Deflectors. Let the fresh air in while helping to keep the weather out. Deflector design includes integrated chrome insert to match window frame trim. Side Window Deflectors may not be legal in all states. Please check the laws of your state.



Door Edge Guards. Help protect your door edges from dings and dents with custom-fit, body-color-matched Door Edge Guards. They are easy to install and preserve the appearance of your Subaru while seamlessly blending into the door design.

2017 Outback | Owner Benefits

Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security® ...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



1 2017 Outback 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 miles emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2017 EPA fuel economy estimates. Actual mileage may vary. 3 Available only with other features. See Optional Equipment listing. 4 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning with Lane Keep Assist operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes one-year trial subscription. See your retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 Activation with subscription is required. See your retailer for details. 14 HID headlights standard on 3.6R Limited. 15 Longevity based on IHS Automotive, Polk U.S. vehicles in operation registration statistics MY2008–2014 in the Non-Luxury Midsize CUV category as of October 2015.



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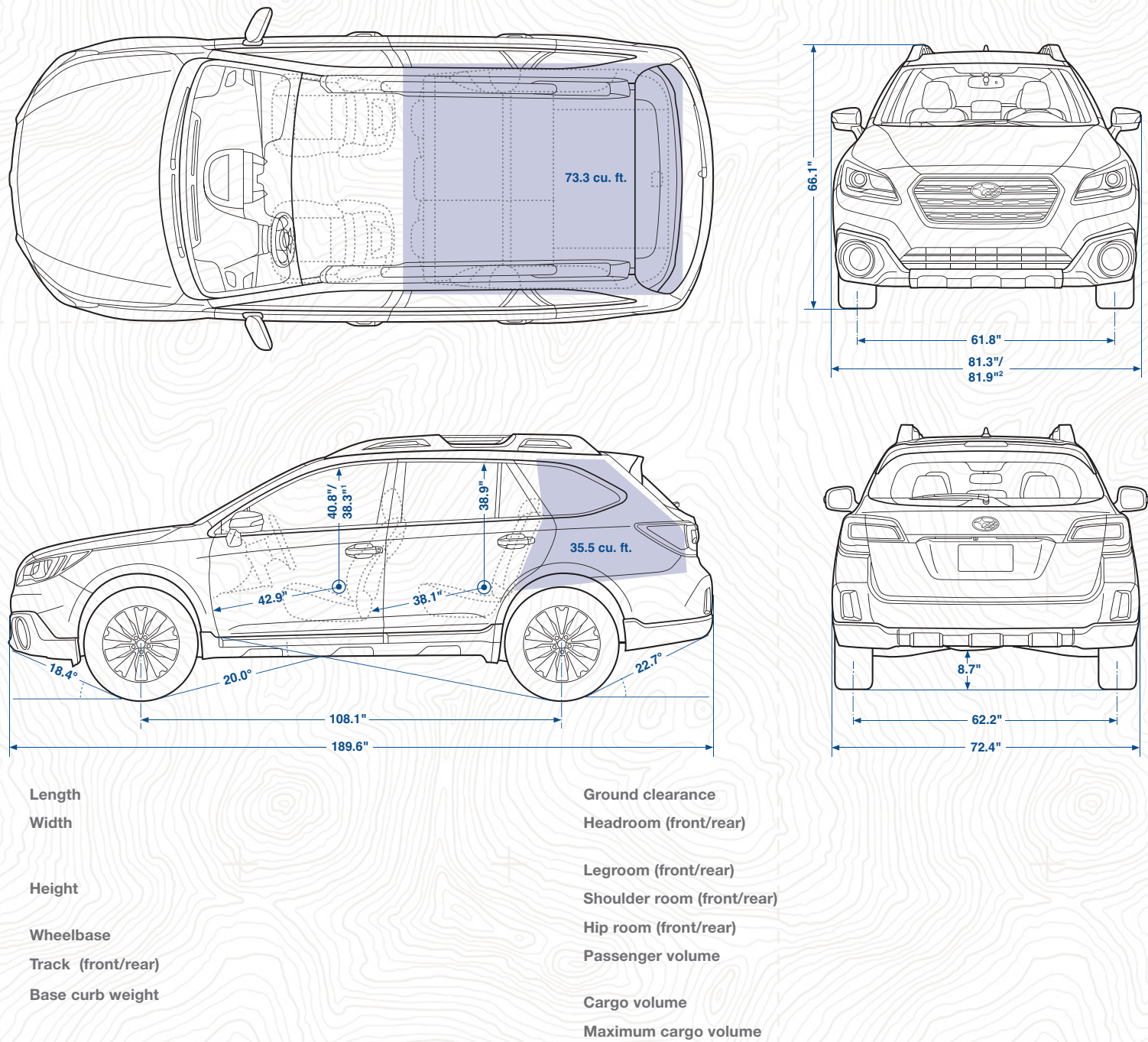
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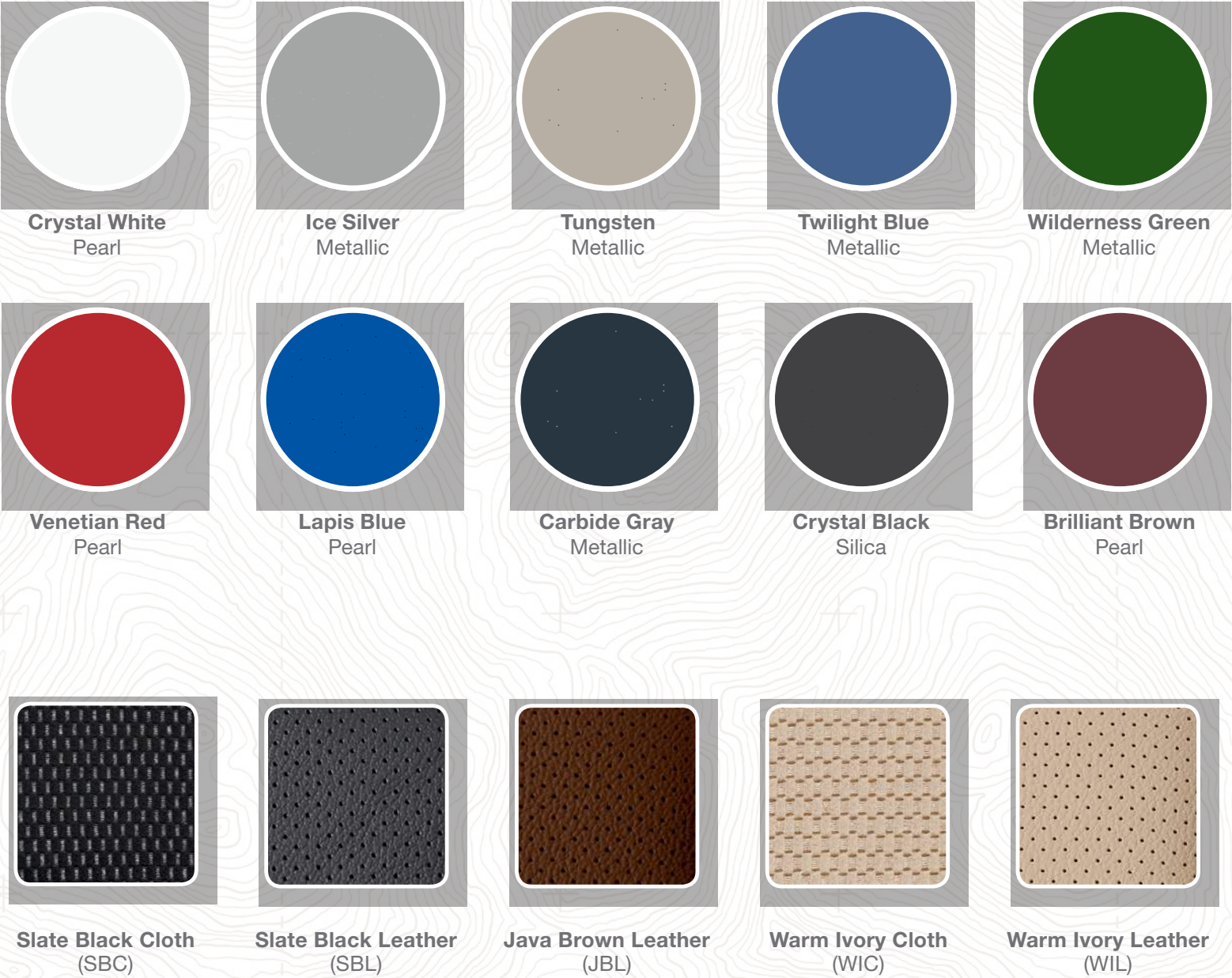
2017 Outback | Dimensions



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2017 Outback | Colors



— Not available



Online:
tour.subaru.com/Outback2017



App Store:
tour.subaru.com/Outbackapp



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