



The best-handling, best-performing WRX and WRX STI ever.



WRX

Kelley Blue Book's KBB.com has named Subaru the Best Performance Brand of 2016.¹



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow ball joint mounts, and a double-wishbone rear suspension with pillow ball bushings. Aided by its sticky Dunlop® Sport Maxx RT tires, the WRX achieves a remarkable 0.96g of lateral grip.² Add Subaru Symmetrical All-Wheel Drive, and you've got a recipe for world-class handling performance.



Responsiveness

Having excellent grip is only one half of the handling equation. The other half is the driver's sensation of control and precision, which the WRX delivers with a quick 14.4:1 steering ratio, and the cornering poise provided by Active Torque Vectoring. Add in available 18-inch wheels with inverted front struts for even less unsprung weight and more cornering response.



Power

It was voted "one of *Wards* 10 Best Engines of 2016" for good reason—its 268-hp 2.0-liter direct-injection twin-scroll turbocharged SUBARU BOXER® engine makes power smoothly, efficiently, and instantaneously. Matched to either with the traditional 6-speed manual transmission or the Sport Lineartronic™ transmission with SI-DRIVE and paddle shifters, the WRX engine is a modern engineering marvel.



Safety

The WRX backs up its potent performance features with appropriately robust safety measures. With a standard Rear-Vision Camera, and available Blind-Spot Detection and Rear Cross-Traffic Alert,³ the WRX received a 2016 IIHS Top Safety Pick+ rating when equipped with optional EyeSight® Driver Assist Technology.⁴ Performance and safety don't have to be mutually exclusive.

“It bites. It turns in. This is a Porsche 911 fighter for a third of the price. Oh, and one of the best cars you can buy today.”



Cornering

The WRX STI is laser-focused on handling with a track-tuned suspension that features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute further enhanced by the available lightweight BBS® wheels. The standard Dunlop® Sport Maxx RT tires help the WRX STI achieve monstrous grip—0.97g to be exact! And it's all underpinned by Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), dual limited-slip differentials, and Active Torque Vectoring, so you can hit your apexes and nail your exits with control, precision and speed.



Responsiveness

The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13.3:1 steering ratio, rigid unibody chassis and powerful Brembo® high-performance braking system, which helps you stop with authority. For more stability at higher speeds, the WRX STI's signature rear wing adds downforce for added control.



Power

It's a potent, race-proven package—a 305-hp 2.5-liter turbocharged SUBARU BOXER® engine coupled with a precise and durable 6-speed, close ratio transmission and SI-DRIVE for on-the-fly performance adjustments. Invigorating horsepower and addictive torque are always on tap, rocketing the WRX STI to a 0-60 time of just 4.6 seconds.¹

¹ Based on *Motor Trend* testing of 2015 WRX STI. March 2014.



Heritage

For more than two decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, enhancing performance through engineering that inspires confidence in drivers. Their holistic approach to performance results in vehicles that are more communicative, responsive, and easier to drive in more demanding situations.



WRX

A new level of refinement and comfort.



STI

Comfort and control from entry to apex.

The racer's touch is apparent when you settle into the bolstered, WRX STI-exclusive Alcantara®-lined performance-design front seats and grip the leather-wrapped flat-bottom sport steering wheel, grab the shift knob and get ready to go. For such a serious performance car, you may be surprised to know the WRX STI has class-leading cargo space, as well as standard SUBARU STARLINK™ for easy access to Pandora®, iHeart® Radio, Stitcher™ and Aha,™ and connects via Bluetooth® or a USB port to both Android™ and Apple® smartphones.¹





“The Subaru WRX is the **longest-lasting turbocharged AWD** in its class.”¹

IHS Automotive

Kelley Blue Book’s KBB.com named the 2016 Subaru WRX **Best Resale Value** in its class²

Kelley Blue Book’s KBB.com, 2016



“While the automatic transmission civilizes the 2016 Subaru WRX a little, make no mistake: This car is still **focused on performance** like few others.”³

Kelley Blue Book’s KBB.com, 2016



“The WRX STI has assisted the Subaru Rally Team USA to **9-Time Overall Rally America Championship** wins.”⁴

rally-america.com



2017 WRX & WRX STI | Trim Levels

WRX



WRX

- 268-hp twin scroll turbocharged 2.0-liter 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive
- 6-speed manual transmission
- Sport-tuned suspension
- 17-inch aluminum-alloy wheels
- Low profile trunk spoiler
- Cloth upholstery
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 6.2" Multimedia system with Pandora,® iHeart® Radio, Stitcher,™ and Aha™ smartphone app integration;⁵ high-resolution LCD touchscreen display, 6 speakers, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio,⁶ Bluetooth® audio streaming and hands-free phone connectivity, and 3.5-mm auxiliary jack
- Sport-design electroluminescent gauges with 3.5-inch color LCD display
- 4.3-inch color multifunction display
- Automatic climate control
- Rear-Vision Camera
- 7 airbags



WRX Premium

- Includes WRX key features and adds:**
- Optional Sport Lineartronic™ Transmission with paddle shifters, 6- and 8-speed manual modes and SI-DRIVE
 - 18-inch aluminum-alloy wheels
 - Fog lights
 - Power-tilt/sliding moonroof
 - All-Weather Package



WRX Limited

- Includes WRX Premium key features and adds:**
- L.E.D. low-beam headlights
 - Auto on/off wiper linked headlights
 - Leather-trimmed upholstery
 - 8-way power adjustable driver's seat
 - Welcome lighting
 - SUBARU STARLINK™ 7.0" Multimedia Plus system with Pandora,® iHeart® Radio, Stitcher,™ and Aha™ smartphone app integration;⁵ high-resolution LCD touchscreen display, voice-activated controls, Siri® Eyes-Free, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio⁶ and Travel Link,®⁶ Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack
 - STARLINK™ Safety Plus enabled⁷



WRX STI

- 305-hp turbocharged 2.5-liter 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential (DCCD) All-Wheel Drive
- Front and rear limited-slip differentials
- 6-speed close-ratio manual transmission
- Brembo® performance braking system
- High-performance STI sport-tuned suspension
- 18-inch aluminum-alloy wheels
- STI trunk spoiler
- L.E.D. low-beam headlights
- Fog lights
- Alcantara®/leather-trimmed upholstery with red bolster accents
- Leather-wrapped flat-bottom steering wheel
- SUBARU STARLINK™ 7.0" Multimedia Plus system with Pandora,® iHeart® Radio, Stitcher,™ and Aha™ smartphone app integration;⁵ high-resolution LCD touchscreen display, voice-activated controls, Siri® Eyes-Free, AM/FM/CD player, HD Radio® with iTunes® tagging capability, USB port/iPod® control, SiriusXM® Satellite Radio⁶ and Travel Link,®⁶ Bluetooth® audio streaming and hands-free phone and text messaging connectivity, and 3.5-mm auxiliary jack
- STARLINK™ Safety Plus enabled⁷
- STI sport-design electroluminescent gauges with 3.5-inch color LCD display
- 4.3-inch color multifunction display
- Dual-zone automatic climate control
- Rear-Vision Camera
- All-Weather Package
- Auto on/off wiper linked headlights



WRX STI Limited

- Includes WRX STI key features and adds:**
- High-luster finish 18-inch BBS® aluminum-alloy wheels
 - STI or low profile trunk spoiler
 - Leather-trimmed upholstery
 - 8-way power adjustable driver's seat
 - SUBARU STARLINK™ 7.0" Multimedia Navigation System: Voice-activated 7-inch multi-touch gesture high-resolution GPS navigation system with SiriusXM® Satellite Radio,⁶ Traffic⁸ and Travel Link,®⁶ USB port/iPod® control, Siri® Eyes-Free, Bluetooth® audio streaming, hands-free phone and text messaging connectivity and voice-activated controls for navigation, phone and audio system, 3.5-mm auxiliary jack and Pandora,® iHeart® Radio, Stitcher™ and Aha™ smartphone app integration⁵
 - Keyless Access with Push-button Start and PIN-code vehicle access
 - Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert⁹
 - Power-tilt/sliding moonroof
 - Welcome lighting

1 Based on IHS Automotive, Polk U.S. Total Registrations for all-wheel drive turbocharged cars in the Non-Luxury Traditional Compact Segment for CY2005-2014 and YTD September 2015. 2 Vehicle's projected resale value is specific to the 2016 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 From 2016 Subaru WRX Review on Kelley Blue Book's www.KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 4 The Subaru Rally Team USA has won overall Rally America championships nine times between 2006-2015. WRX STI rally vehicles have been modified for rally competition. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 Activation and required subscription sold separately. Includes one-year trial subscription. See retailer for details. 8 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.



2017 WRX & WRX STI | Accessories



Auto-dimming Mirror with HomeLink® This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision, while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



10-inch Powered Subwoofer. Provides powerful, deep bass, and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. The self-contained unit mounts in the trunk. Manufactured for Subaru of America by Kicker®

Excludes models equipped with Harman Kardon® speaker system.



Body Side Moldings. Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Vortex Generator. Add a stylish look of performance to the WRX or WRX STI with the Vortex Generator.



Side Sill Plates. Handsome, metallic-finished panels dress up the sill plate area of the WRX models. Set includes four pieces.



STI Performance Exhaust Systems. These exhaust systems feature smooth mandrel bend construction to help reduce exhaust flow restriction.

STI System shown. Also available on all WRX models.



STI Front Under Spoiler. STI Front Under Spoiler gives the WRX and WRX STI models a mean, ground-hugging attitude.



All-weather Floor Mats. Custom-fitted, heavy-gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Rear Cargo Tray. Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.



Upgraded Speakers. Enhance the sound clarity of your vehicle's audio system with these high-efficiency, two-way speakers manufactured for Subaru by Kicker® They have quality-constructed injection-molded Poly cones with 20mm silk dome tweeters and a frequency response rated at 30hz to 22khz.



Door Edge Guards. Help protect your door edges from dings and dents with custom-fit, body-color-matched Door Edge Guards. They are easy to install and preserve the appearance of your Subaru while seamlessly blending into the door design.



STI Short-throw Shifter. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.

WRX STI Shifter shown. Also available on all WRX 6MT models.

2017 WRX & WRX STI | Owner Benefits



Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all vehicles sold in the last 10 years are still on the road today!⁴ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

1 Requires Sport Lineartronic™ Transmission. Not available on base WRX trim. 2 2017 EPA fuel economy estimates. Actual mileage may vary. 3 Available only with other features. See Optional Equipment listing. 4 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 5 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 6 Not available with Sport Lineartronic™ Transmission. 7 Activation and monthly subscription sold separately. Includes 3-year trial subscription. See your retailer. 8 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impacts. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 9 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 10 The Reverse Automatic Braking (RAB) system is designed to assist the driver by detecting objects, to help avoid a possible collision, when the vehicle is moving in a low speed reverse direction. The system will provide automatic vehicle braking, if an obstacle is detected within its range. This system is not a substitute for safe and attentive driving. System effectiveness depends on many factors, such as vehicle maintenance, weather, and road conditions. Always exercise caution and use vehicle mirrors and the Rear-Vision Camera when backing up. See Owner's Manual for complete details on system operation and limitations. 11 Activation and required subscription sold separately. Includes one-year trial subscription. See retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 13 Activation with subscription is required. See your retailer for details. 14 Based on IHS Automotive, Polk U.S. VIO Total Registrations MY2006–December 2015. 15 All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.



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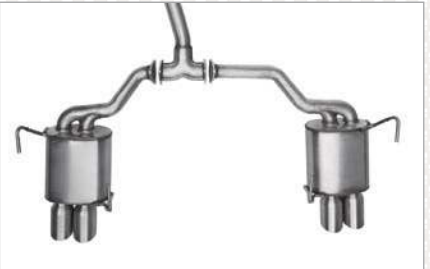
Body Side Moldings. Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Vortex Generator. Add a stylish look of performance to the WRX or WRX STI with the Vortex Generator.



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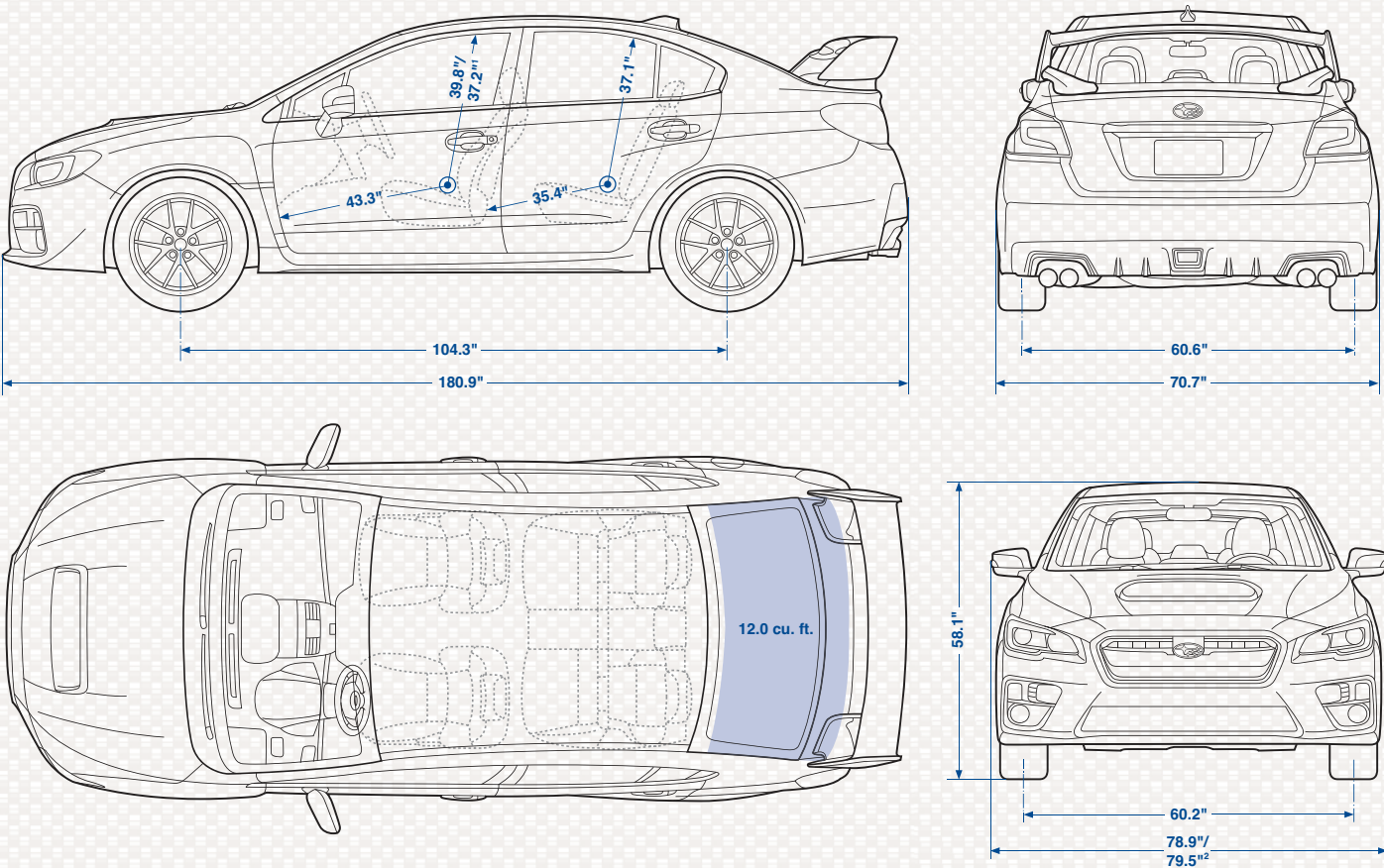
WRX STI Shifter shown. Also available on all WRX 6MT models.



WRX to the next level.



2017 WRX & WRX STI | Dimensions



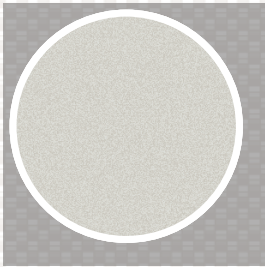
Length/Width/Height	180.9 inches/70.7 inches (78.9/79.5 ² inches with side mirrors)/58.1 inches	Headroom (front/rear)	39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches)
Wheelbase	104.3 inches	Legroom (front/rear)	43.3 inches/35.4 inches
Track (front/rear)	60.2 inches/60.6 inches	Shoulder room (front/rear)	55.6 inches/54.2 inches
Base curb weight (manual/automatic)	WRX: 3,272 lbs/N/A WRX Premium: 3,322 lbs/3,452 lbs WRX Limited: 3,340 lbs/3,470 lbs WRX STI: 3,391 lbs/N/A WRX STI Limited: 3,441 lbs/N/A	Hip room (front/rear)	52.1 inches/53.1 inches
		Passenger volume	96.6 cubic feet (with moonroof: 93.1 cubic feet)
		Cargo volume	12.0 cubic feet

WRX STI shown.

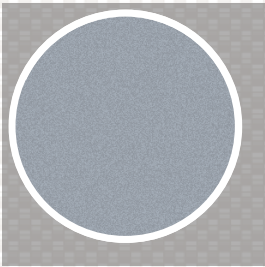
1 With available moonroof. Moonroof availability varies by trim level.
2 Mirrors with integrated turn signals.

2017 WRX & WRX STI | Colors

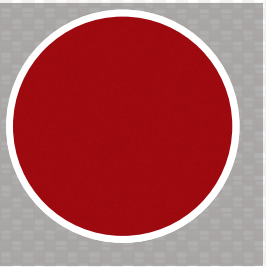
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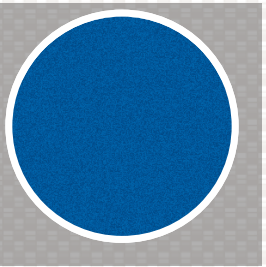
Crystal White Pearl



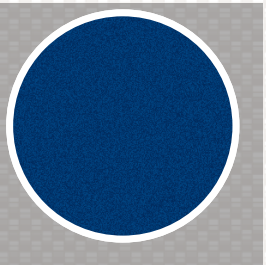
Ice Silver Metallic



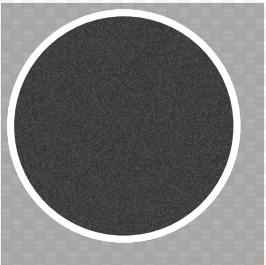
Pure Red



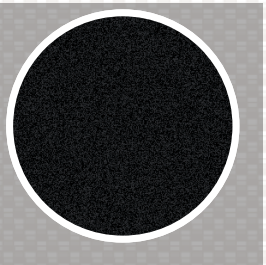
WR Blue Pearl



Lapis Blue Pearl

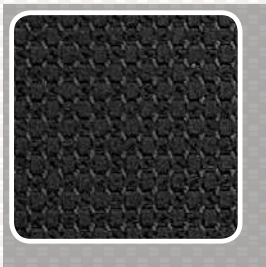


Dark Gray Metallic



Crystal Black Silica

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/
Carbon Black Leather (BA)



Carbon Black Leather/Red
Bolster Accent (CBLR)

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tour.subaru.com/WRXSTI2017



App Store:
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By producing these brochures in a green way rather than by traditional methods, we saved 80 trees preserved for the future; 37,290 gallons of wastewater flow saved; 2,496 lbs solid waste not generated; 6,876 lbs net greenhouse gases prevented; 36,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

