



Crosstrek. Love where it takes you.





# Push them further.

## The 2017 Crosstrek

Meant for more, the 2017 Crosstrek is a rare combination of capability and efficiency with a high 8.7 inches of ground clearance, standard Subaru Symmetrical All-Wheel Drive, and 33 highway MPG efficiency! Factor in the durability that Subaru is known for—96% of vehicles sold in the last 10 years are still on the road today<sup>2</sup>—and it’s clear: In the Crosstrek, you are going to love where it takes you.



### Capable

Its capability starts at the core—the SUBARU BOXER® engine sends power to all four wheels via standard Subaru Symmetrical All-Wheel Drive. Coupled with 8.7 inches of ground clearance, the Crosstrek prompts ambitious plans and unexpected destinations.



### Efficient

Get exceptional efficiency without having to sacrifice driving enjoyment and capability. The Crosstrek 2.0i does a lot on very little, achieving up to 33 highway MPG<sup>1</sup> and covering over 500 miles on a single tank.<sup>3</sup>



### Fun

Get out there, but stay connected. The Crosstrek comes standard with SUBARU STARLINK™ Multimedia with Pandora® app integration, available SiriusXM® All Access Radio<sup>4</sup> and access to apps like iHeart® Radio, Stitcher,<sup>™</sup> Aha<sup>™</sup> and more.<sup>5</sup> Featuring the choice of either a 6.2- or 7.0-inch touchscreen, every Crosstrek includes Bluetooth® streaming and HD Radio® with iTunes® tagging capability.



### Safe

Leaving little to chance, the well-protected 2017 Crosstrek offers available SUBARU STARLINK™ Safety and Security with Automatic Collision Notification to help keep you and your Subaru safe and sound<sup>6</sup>. There are also seven standard airbags<sup>7</sup> to help protect all aboard, and for added awareness, there are available technologies like EyeSight<sup>®8</sup> Blind-Spot Detection<sup>9</sup> and Rear Cross-Traffic Alert<sup>9</sup>, and a standard Rear-Vision Camera.

1. 2017 EPA fuel economy estimate for Crosstrek 2.0i CVT at 33 highway MPG. Actual mileage may vary. 2. Based on IHS Automotive, Polk U.S. VIO Total Registrations MY2006–December 2015. 3. Driving range based on a 15.9-gallon fuel tank capacity and EPA-estimated fuel economy for 2017 Subaru Crosstrek 2.0i models with Lineartronic® CVT at 33 highway MPG. Actual driving range may vary. 4. Activation and required monthly subscription sold separately. Includes 4-month trial subscription. Availability varies by trim level. See your retailer. 5. Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6. Activation and required subscription sold separately. Includes one-year Safety Plus trial subscription. See retailer for details. 7. Always wear seatbelts. Children should be properly restrained in the rear seat. 8. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 9. Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.





## at the top.

Set your sights high. The Crosstrek is more than ready for the challenge. Carrying cargo is easy in its roomy cargo area and standard integrated roof rails above can accommodate plenty of gear. Rough terrain is a breeze to tackle as well with Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance. Now you can spend less time preparing—and more time doing.





## Interior Technology

Stay entertained and at ease. Standard SUBARU STARLINK™ Multimedia can display incoming texts on screen<sup>1</sup> and grant you access to apps like Pandora®, iHeart® Radio, Stitcher™ and Aha!™<sup>2</sup>. Personalize your tunes with standard Bluetooth® streaming, HD Radio® and available SiriusXM® All Access Radio<sup>3</sup>. Get even more high-tech with available features like Keyless Access with Push-button Start or a 7.0-inch touchscreen navigation system. Plus, available STARLINK™ Safety and Security<sup>4</sup> can help send first responders when an airbag deploys, help police locate your vehicle if it's stolen and lots more.

to play on.





to go all out.

Roomy Interior



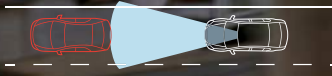
every time you drive.

### Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight<sup>®</sup> warns you, applies the brakes to help avoid it, and at lower speeds can even help you stop your Subaru.

### Adaptive Cruise Control



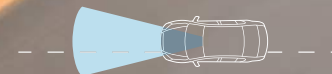
Traffic doesn't always flow, so EyeSight<sup>®</sup> doesn't only keep a set speed. The system looks ahead and helps the Subaru automatically adjust to keep your distance, even in stop-and-go highway traffic.

### Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight<sup>®</sup> sees an object in your path, it cuts power to help you avoid accelerating into it.

### Lane Departure and Sway Warning



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight<sup>®</sup> watches for lane markers and chimes to warn you before you leave your lane.





nothing to chance.

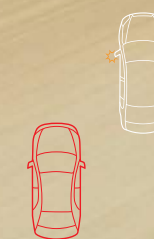
### Advanced Safety Features

The 2017 Crosstrek excels at protecting what's inside. It offers standard features like a Rear-Vision Camera and seven airbags,<sup>1</sup> plus Subaru Symmetrical AWD to give you control and confidence, even in unfavorable weather. There are also available features like Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert<sup>2</sup> to offer extra awareness when you need it.

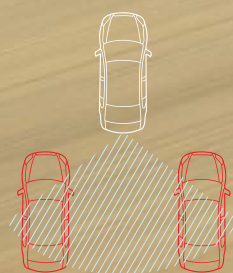
11



Rear Cross-Traffic Alert



Blind-Spot Detection

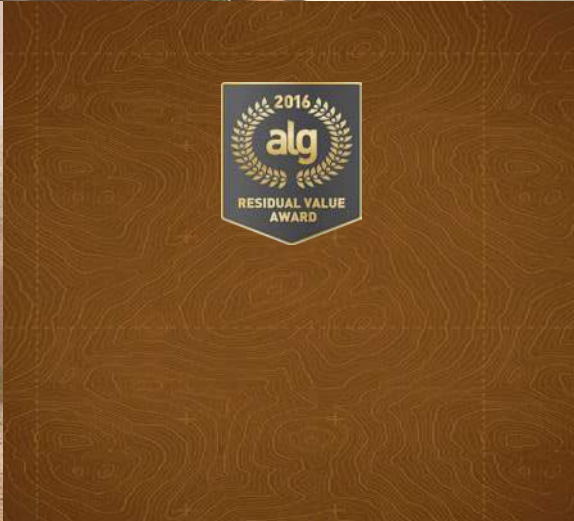


Rear-Vision Camera

SUBARU  
**STARLINK**  
YOUR SUBARU CONNECTED

STARLINK™ Safety and Security





## 2017 Crosstrek | Trim Levels



1 Based on IHS, Polk Automotive AWD Total U.S. Registrations December CYE 2010 through December CYE 2015. 2 2016 Kelley Blue Book Brand Image Awards are based on the Brand Watch™ study from Kelley Blue Book Strategic Insights. Award calculated among non-luxury shoppers. Vehicle's projected resale value specific to the 2016 model year. For more information, visit [www.kbb.com](http://www.kbb.com). Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 ALG is the industry benchmark for residual values and depreciation data, [www.alg.com](http://www.alg.com). 4 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 5 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 6 Activation and required subscription sold separately. Includes one-year trial subscription. See your retailer for details. 7 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.





Some images shown are for illustration purposes only. Specifications in this brochure are based on the latest product information available at the time of publication. For the most up-to-date and detailed product information, log on to [www.subaru.com](http://www.subaru.com). Some equipment shown in photography in this brochure is optional at extra cost. Specific options may be available only in combination with other options. Specific combinations of equipment or features may vary from time to time and by geographic area. Certain accessories and equipment may not be available at the time of publication. Subaru of America, Inc., reserves the right to change or discontinue at any time, without notice, prices, colors, materials, equipment, accessories, specifications, models and packages without incurring any obligation to make the same or similar changes on vehicles previously sold. Colors shown may vary due to reproduction and printing processes.

This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru retailer in the continental U.S. or Alaska. Every owner of the car during the warranty period shall be entitled to the benefit of these warranties. Subaru, SUBARU BOXER, EyeSight and Lineartronic are registered trademarks of Fuji Heavy Industries, Ltd. Crosstrek and Added Security are registered trademarks of Subaru of America, Inc. Confidence in Motion and STARLINK are trademarks of Fuji Heavy Industries, Ltd. Aha is a trademark of Harman International Industries, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. HD Radio is a trademark of iBiquity Digital Corporation. HomeLink is a registered trademark of Gentex Corporation. App Store, Apple, iPod and iTunes are registered trademarks of Apple Inc. SiriusXM, Traffic and Travel Link are registered trademarks of SiriusXM Radio Inc. iHeart® Radio is a registered trademark of iHeartMedia, Inc. Pandora is a registered trademark of Pandora Media, Inc. Stitcher is a trademark of Stitcher, Inc. For more information, contact your Subaru retailer or log on to [www.subaru.com](http://www.subaru.com).







Crosstrek | Accessories



**Trailer Hitch.** Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Crosstrek.

Hitch ball not included. Trailer brakes may be required.



**Body Side Moldings.** Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



**Rear Bumper Cover.** Helps protect the upper surface of the painted bumper from scratches and dings.



**Side Window Deflectors.** Designed to let the fresh air in while helping to keep the rain out of the vehicle.

May not be legal in all states. Please check the laws of your state.



**Cargo Net.** Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



**Splash Guards.** Help protect vehicle paint finish from stones and road grime. Set of four.



**All-weather Floor Mats.** Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



**Auto-dimming Mirror with HomeLink®** This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



**Crossbar Set - Aero.** Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers.



**Roof Spoiler.** Adds a sporty finishing touch to the Crosstrek.



**Rear Seatback Protector.** Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo.



**Remote Engine Starter.** Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

A/T only. A different Remote Engine Starter system is available for vehicles equipped with Push-button Start.

2017 Crosstrek | Owner Benefits



Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all vehicles sold in the last 10 years are still on the road today.<sup>13</sup> It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

1 2017 Subaru Crosstrek 2.0i models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 miles emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2017 EPA fuel economy estimates. Actual mileage may vary. 3 The glass information listed represents calculated reference values and may not represent actual values determined by testing. 4 Available only with other features. See Optional Equipment listing. 5 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 6 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 7 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impacts. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 8 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 9 Activation and required subscription sold separately. Includes one-year trial subscription. See retailer for details. 10 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 11 Activation with subscription is required. See your retailer for details. 12 Activation and required subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 13 Based on IHS Automotive, Polk U.S. VIO Total Registrations MY2006–December 2015.





**Cargo Net.** Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



**Crossbar Set - Aero.** Increase your vehicle's cargo-carrying capabilities by adding a crossbar set. These aero-style crossbars may be used in conjunction with Genuine Subaru roof attachments and carriers.



**Splash Guards.** Help protect vehicle paint finish from stones and road grime. Set of four.



**Roof Spoiler.** Adds a sporty finishing touch to the Crosstrek.



**All-weather Floor Mats.** Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.  
Not intended for use on top of Carpeted Floor Mats.



**Rear Seatback Protector.** Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo.



**Auto-dimming Mirror with HomeLink®** This upgraded auto-dimming mirror detects glare and darkens automatically to protect your vision while featuring an 8-point digital compass. Three backlit HomeLink® buttons can be programmed to operate most garage doors, security gates, home lighting and more. Can also provide you with the last status of your garage door (open or closed) if programmed to a compatible opener featuring two-way communication.



**Remote Engine Starter.** Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.  
A/T only. A different Remote Engine Starter system is available for vehicles equipped with Push-button Start.

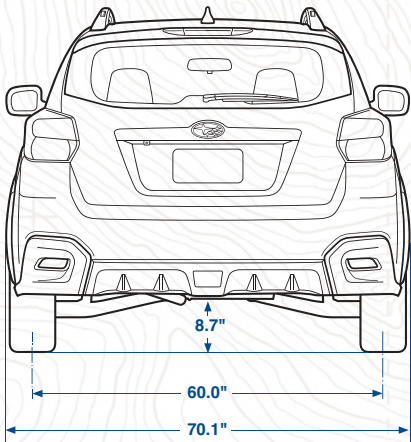
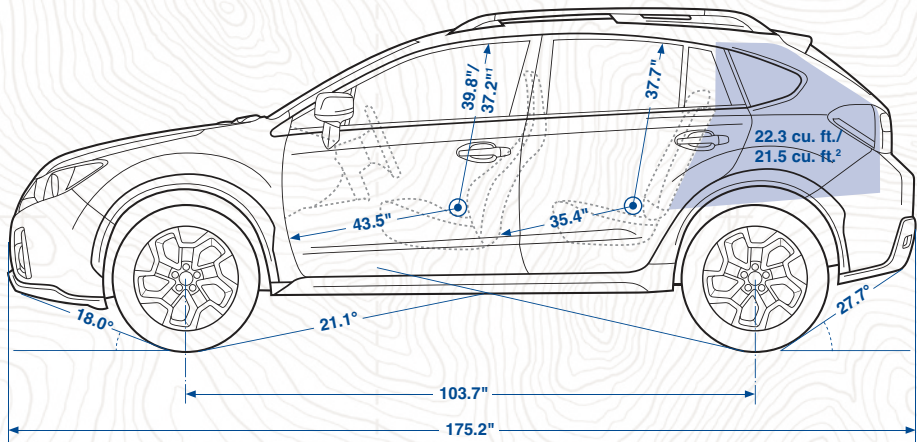


hold you back.

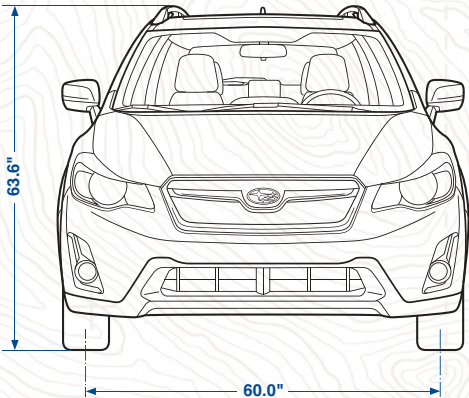
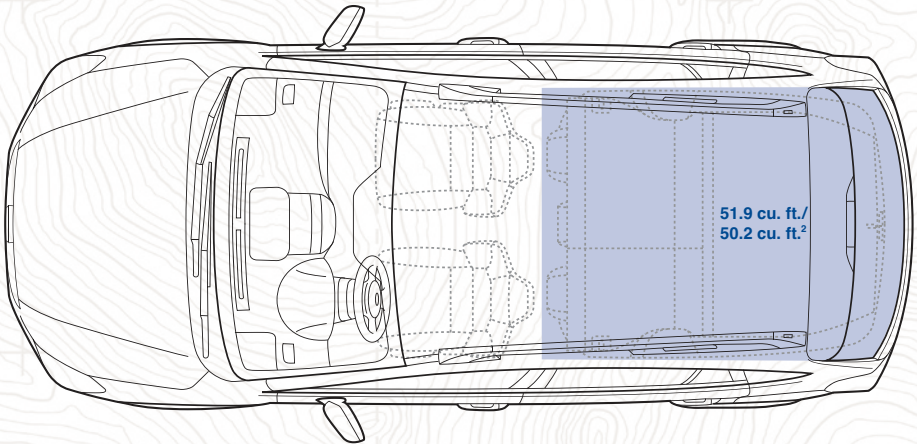




2017 Crosstrek | Dimensions



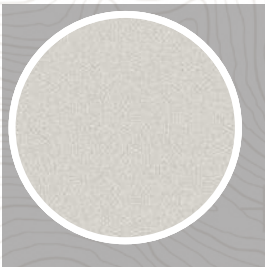
Length/Width/Height  
Wheelbase  
Track (front/rear)  
Base curb weight  
(manual/automatic)  
  
Ground clearance



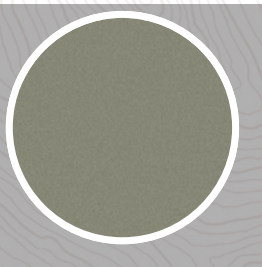
Headroom (front/rear)  
Legroom (front/rear)  
Shoulder room (front/rear)  
Hip room (front/rear)  
Passenger volume  
Cargo volume  
Maximum cargo volume

2017 Crosstrek | Colors

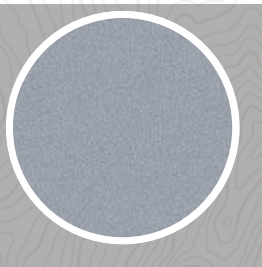
Paint



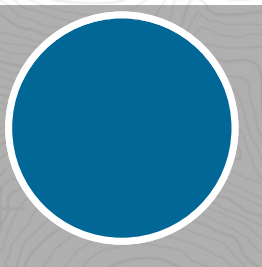
Crystal White Pearl



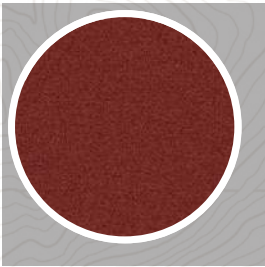
Desert Khaki



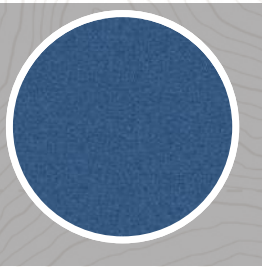
Ice Silver Metallic



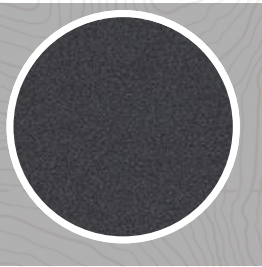
Hyper Blue



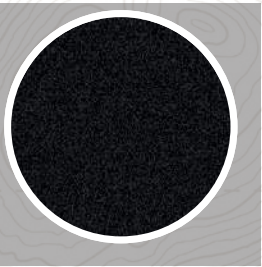
Venetian Red Pearl



Quartz Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth  
(BC)



Ivory Cloth  
(IC)



Black Leather  
(BL)



Ivory Leather  
(IL)

1 With available moonroof. Moonroof availability varies by trim level.  
2 With integrated turn signals.





Online

[tour.subaru.com/CrossStrek2](http://tour.subaru.com/CrossStrek2)



App Store

[tour.subaru.com/CrossStrekapp](http://tour.subaru.com/CrossStrekapp)



These brochures were printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council® (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 86 trees preserved for the future; 40,489 gallons of wastewater flow saved; 2,710 lbs solid waste not generated; 7,465 lbs net greenhouse gases prevented; 39,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

This brochure is printed in the U.S.A. on 10% recycled paper. ©2016 Subaru of America, Inc. 17CTK.SRB.525 (S-18273, 175K, 9/16, CG)



Find out more about our efforts to keep it cleaner and greener.  
[subaru.com/environment](http://subaru.com/environment)

Love. It's what makes a Subaru, a Subaru.

