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Love. It's what makes a Subaru, a Subaru.



The best handling in its class.

WRX

“The WRX is a 2015
AUTOMOBILE Magazine All-Star.”



Cornering

The WRX has all the hardware needed to corner with grace and speed. Starting with the suspension, the WRX has an enviable setup—a rigid unibody chassis with reinforced suspension mounting points, aluminum front lower control arms with pillow ball joint mounts, and a double-wishbone rear suspension with pillow ball bushings. Aided by its sticky Dunlop® Sport Maxx RT tires, the WRX achieves a remarkable 0.96g of lateral grip.¹ Add Subaru Symmetrical All-Wheel Drive, and you’ve got a recipe for world-class handling performance.



Responsiveness

Having excellent grip is only one half of the handling equation. The other half is the driver’s sensation of control and precision, which the WRX delivers with a quick 14.4:1 steering ratio, and the cornering poise provided by Active Torque Vectoring. Add in available 18-inch wheels with inverted front struts for even less unsprung weight and more cornering response.



Power

The powerful-yet-efficient 268-hp 2.0-liter direct-injection twin-scroll turbocharged SUBARU BOXER® engine propels the WRX from 0-60 mph in a blistering 5.5 seconds!¹ No matter which transmission option you choose—either the traditional 6-speed manual transmission, or the new-school Sport Lineartronic™ Transmission with SI-DRIVE and paddle shifters, you’ll have massive low-end torque instantly at your command.



Safety

The WRX backs up its potent performance features with appropriately robust safety measures. With a standard Rear-Vision Camera, and available Blind-Spot Detection and Rear Cross-Traffic Alert,² the WRX received an IIHS Top Safety Pick+ rating when equipped with optional EyeSight®^{3,4} Driver Assist Technology. Performance and safety don’t have to be mutually exclusive.

¹ Based on *Motor Trend* testing of 2015 WRX with manual transmission. December 2013.

² Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

³ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner’s Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash.

⁴ WRX Limited with Sport Lineartronic™ Transmission and EyeSight®.

“It bites. It turns in. This is a Porsche 911 fighter for a third of the price. Oh, and one of the best cars you can buy today.”



Cornering

There's plenty of technology and smart engineering behind the legendary cornering performance of the WRX STI. Its track-tuned suspension features standard inverted front struts and aluminum front lower control arms for low unsprung weight, an attribute that can be enhanced by the available lightweight BBS® wheels. The standard Dunlop® Sport Maxx RT tires help the WRX STI achieve monstrous grip—0.97g to be exact.¹ You can hit apexes and exit corners with authority, thanks to Subaru Symmetrical AWD with Driver Controlled Center Differential (DCCD), dual limited-slip differentials, and Active Torque Vectoring.



Responsiveness

The WRX STI driving experience is a synergy between driver and car that's all too rare. You'll feel an invigorating sense of control, thanks to the ultra-quick 13:1 steering ratio, rigid unibody chassis and powerful Brembo® high-performance braking system, which helps you stop with authority. For more stability at higher speeds, the WRX STI's signature rear wing adds downforce for added control.



Power

It's a potent, race-proven package—a 305-hp 2.5-liter turbocharged SUBARU BOXER® engine coupled with a precise and durable 6-speed, close ratio transmission and SI-DRIVE for on-the-fly performance adjustments. Invigorating horsepower and addictive torque are always on tap, rocketing the WRX STI to a 0-60 time of just 4.6 seconds.¹

Heritage

For more than two decades, Subaru Tecnica International (STI) has applied lessons learned in motorsports to Subaru automobiles, enhancing performance through engineering that inspires confidence in drivers. Their holistic approach to performance results in vehicles that are more communicative, responsive, and easier to drive in more demanding situations.



WRX



STI

A new level of refinement and comfort.

The racer's touch is apparent when you settle into the bolstered, WRX STI-exclusive Alcantara®-lined performance-design front seats and grip the leather-wrapped flat-bottom sport steering wheel, grab the shift knob and get ready to go. For such a serious performance car, you may be surprised to know the WRX STI has class-leading cargo space, as well as standard SUBARU STARLINK™ in-vehicle technology for easy access to Pandora®, iHeartRadio®, Stitcher,™ and Aha,™ and connects via Bluetooth® or a USB port to both Android™ and Apple® smartphones.¹

¹ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.
² STARLINK can read incoming texts out loud when the vehicle is traveling at speeds over 5 miles per hour, and can display incoming texts on screen when the vehicle is traveling at speeds lower than 5 miles per hour. 7" system required.





“It’s a great merger of premium small sedan and all-weather sports car, making it an **excellent choice for everyday driving, no matter where you live.**”

“...that wave of midrange power slingshots you away like **Voyager 2** breaking free of **Jupiter’s** gravity. Grins are induced as eyeballs struggle to focus forward.”



“One of the best all-rounders on the market today, **the WRX can truly do it all**, from daily commuting to the occasional autocross event.”



2016 WRX & WRX STI | Trim Levels

WRX



¹ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.
² Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer.
³ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

EQUIPMENT CONTENTS

SUBARU STARLINK™ 7.0" Multimedia Navigation System: Voice-activated 7-inch multi-touch gesture high-resolution GPS navigation system and integrated audio system with 9 Harman Kardon speakers, 440-watt Harman Kardon amplifier, SiriusXM® Satellite Radio⁵, NavTraffic^{6S}, NavWeather^{6S}, USB port/iPod® control, Bluetooth® audio streaming, voice-activated controls, hands-free phone and text messaging connectivity, 3.5-mm auxiliary jack and Pandora®, iHeartRadio®, Stitcher™, and Aha™ smartphone app integration⁴. Voice activation for Navigation, Phone and Audio System

EyeSight® Driver Assist Technology^{3,7}: Pre-Collision Braking System, Pre-Collision Throttle Management, Lane Departure and Sway Warning, Lane Keep Assist, Adaptive Cruise Control

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2016 WRX & WRX STI | Accessories



Auto-dimming Mirror with HomeLink® Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons which can be programmed to operate most garage-door openers and other HomeLink®-compatible devices.



Rear Cargo Tray. Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.



Body Side Moldings. Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Fog Light Kit. Casts a low and wide beam to help enhance vision in inclement weather.



Side Sill Plates. Handsome, metallic-finished panels dress up the sill plate area of the WRX models. Set includes four pieces.



STI Performance Exhaust Systems. These exhaust systems feature smooth mandrel bend construction to help reduce exhaust flow restriction.
STI System shown. Also available on all WRX models.



STI Front Under Spoiler. STI Front Under Spoiler gives the WRX and STI models a mean, ground-hugging attitude.



STI Side Under Spoiler. Continue the mean ground-hugging attitude down the rocker panels of the WRX or STI. Kit includes left and right side under spoilers.



STI Rear Quarter Under Spoiler. Complete the ground-hugging look to the side of the WRX or STI with the addition of the rear quarter under spoilers. Kit includes both left and right under spoilers.



Vortex Generator. Add a stylish look of performance to the WRX or STI with the Vortex Generator.



10-inch Powered Subwoofer. The 10-inch powered subwoofer provides powerful deep bass and clean sound reproduction with its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru by Kicker®.
Excludes models equipped with Harman Kardon speaker system.



Short-throw Shifter. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel.
WRX STI Shifter shown. Also available on all WRX 6MT models.

2016 WRX | Sport Package



WRX to the next level.

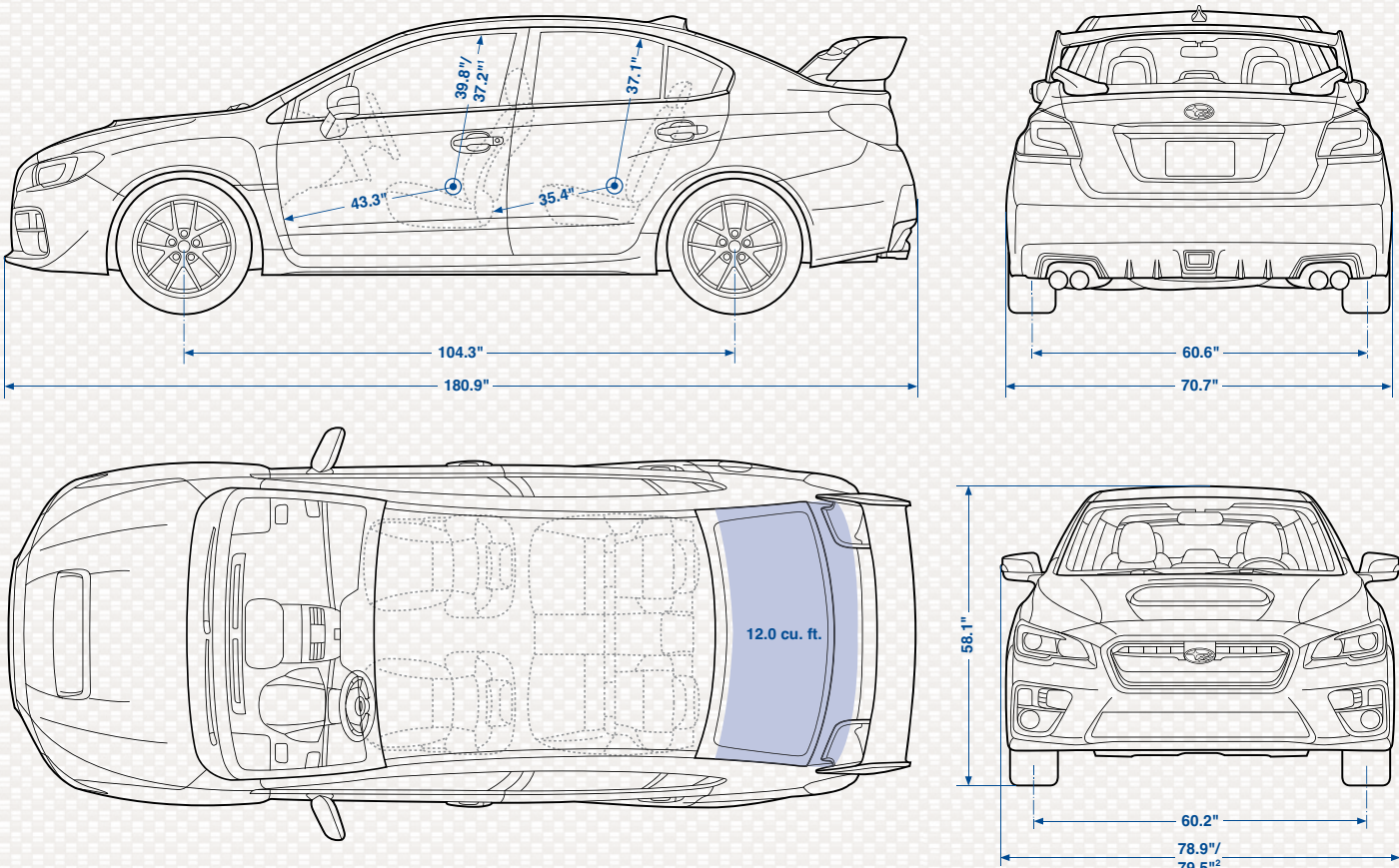


2016 WRX & WRX STI | Owner Benefits



Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 95% of all vehicles sold in the last 10 years are still on the road today.² It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

2016 WRX & WRX STI | Dimensions



Length/Width/Height	180.9 inches/70.7 inches (78.9/79.5 ² inches with side mirrors)/58.1 inches	Headroom (front/rear)	39.8 inches/37.1 inches (with moonroof: 37.2 inches/37.1 inches)
Wheelbase	104.3 inches	Legroom (front/rear)	43.3 inches/35.4 inches
Track (front/rear)	60.2 inches/60.6 inches	Shoulder room (front/rear)	55.6 inches/54.2 inches
Base curb weight (manual/automatic)	WRX: 3,269 lbs/N/A WRX Premium: 3,320 lbs/3,450 lbs WRX Limited: 3,338 lbs/3,468 lbs WRX STI: 3,386 lbs/N/A WRX STI Limited: 3,439 lbs/N/A	Hip room (front/rear)	52.1 inches/53.1 inches
		Passenger volume	96.6 cubic feet (with moonroof: 93.1 cubic feet)
		Cargo volume	12.0 cubic feet

¹ With available moonroof. Moonroof availability varies by trim level.
² Mirrors with integrated turn signals.

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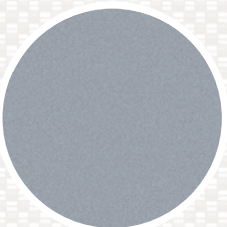
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2016 WRX & WRX STI | Colors

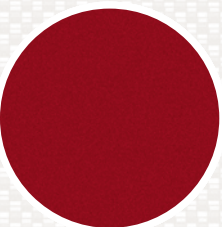
Paint



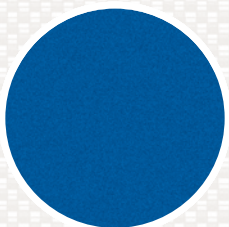
Crystal White Pearl



Ice Silver Metallic



Pure Red



WR Blue Pearl



Lapis Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/Carbon Black Leather (BA)



Carbon Black Leather/Red Bolster Accent (CBLR)

¹ Requires Sport Lineartronic™ Transmission. Not available on base WRX trim. ² 2016 EPA fuel economy estimates. Actual mileage may vary. ³ Available only with other features. See Optional Equipment listing. ⁴ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁵ Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. ⁶ Not available with Sport Lineartronic™ Transmission. ⁷ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. Lane Departure and Sway Warning, and Lane Keep Assist operate only when lane markings are visible and system effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. ⁸ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. ⁹ The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. ¹⁰ Based on IHS Automotive: Polk U.S. Total Registrations MY2004–2013. ¹¹ All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.