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tour.subaru.com/Forester2016


App Store:
tour.subaru.com/Foresterapp



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Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.



The Subaru Forester. A whole lot to love.



and do it often.

Introducing the

The Forester is all about potential. To do what you enjoy with those closest to you and to be there for those that need you. It's efficient, achieving 32 highway MPG¹; versatile, with standard Subaru Symmetrical All-Wheel Drive; and roomy, with a large cabin and plenty of cargo room. It's safe too, having been named an IIHS Top Safety Pick for nine years running (2007–2015).



Capable

Count on go-anywhere capability with standard Subaru Symmetrical All-Wheel Drive and 32 highway MPG¹. A high 8.7 inches of ground clearance will also get you through especially rough roads, while the available X-MODE[®] featuring Hill Descent Control helps you more easily navigate the steep and the slippery.



Durable

As the longest-lasting compact crossover in America,² you can trust the Forester to last for the long haul. In fact, 96% of Subaru Forester vehicles sold in the last 10 years are still on the road today.²



Safe

In addition to seven standard airbags³, Forester features the available EyeSight[®] Driver Assist Technology⁴, offering added peace of mind and convenience for your daily drive. There are also the all-new STARLINK[™] Safety and Security connected services to help keep you and your Subaru safe and sound.⁵



Connected

Consider yourself connected with the new SUBARU STARLINK[™] in-vehicle technology. It offers hands-free access to nearly unlimited entertainment options, including Pandora,[®] iHeartRadio,[®] STITCHER and Aha.^{™6} It even notifies you on screen when a text comes in and asks if you'd like it read out loud?

¹ EPA estimated fuel economy for 2016 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. ² Based on IHS Automotive, Polk U.S. Vehicles in Operation vs. New Vehicle Registrations in the Non-Luxury Compact CUV segment for MY2004–2014 as of September 2014. ³ Always wear seatbelts. Children should be properly restrained in the rear seat. ⁴ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. Please remember to turn off EyeSight when going through a carwash. ⁵ Activation and required subscription sold separately. Includes one year trial subscription. See your retailer for details. ⁶ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁷ 7" system required.

Forester 2.0XT Touring in Venetian Red Pearl with optional equipment.

A whole lot to love and
much to explore.



Subaru has the Best Resale Value of all
brands for 2015 according to
Kelley Blue Book's KBB.com¹



¹ Vehicle's projected resale value is specific to the 2015 model year. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.

Forester 2.5i Touring in Ice Silver Metallic with optional equipment.



Forester 2.5i Touring with Platinum Leather and optional equipment.

1 Exterior Auto-dimming Mirrors with Approach Light are accessory equipment. Requires Interior Auto-dimming Rearview Mirror accessory.





Refined Interior

There's a lot to enjoy in the new Forester like an available large panoramic moonroof to give everyone a wide-open feeling and the all-new STARLINK™ Safety & Security connected services that can promptly send first responders when an airbag deploys, help police locate your vehicle if it's stolen, and more! STARLINK™ in-vehicle technology also gives you instant access to music, maps, news and text messages through the touchscreen or voice commands without ever touching your phone.²

There's a standard 4.3-inch, full-color multifunction display, with info on vehicle settings as well. A standard Rear-Vision Camera also displays on the audio system screen to help you safely reverse, while the available touchscreen navigation system is there to help you find your way.

1 Activation and required subscription sold separately. Includes one year trial subscription. See retailer for details. 2 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply.



for lots of possibilities.

Forester 2.5i Limited with Platinum Leather.

every time you drive.



Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight[®] warns you, applies the brakes, and at lower speeds, can even help you stop your Subaru.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight[®] sees an object in your path, it cuts power to help you avoid accelerating into it.

Adaptive Cruise Control



Traffic doesn't always flow, so EyeSight[®] doesn't only keep a set speed. The system looks ahead and helps the Subaru automatically adjust to keep your distance, even in stop-and-go highway traffic.

Lane Departure and Sway Warning



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight[®] watches for lane markers and chimes to warn you before you leave your lane.

- 1 EPA estimated fuel economy for 2016 Forester 2.0XT at 28 highway MPG. Actual mileage may vary.
2 8-speed manual mode with SI-DRIVE Sport Sharp (S#) setting.



“Most award-winning small SUV.”¹



“At 32 mpg highway the AWD Forester delivers **better fuel economy** than even some two-wheel-drive competitors.”²

fuelconomy.gov

2016 Forester | Trim Levels



“The 2016 Subaru Forester received the **highest possible rating** for front crash prevention from IIHS when equipped with Subaru EyeSight®.”

Insurance Institute for Highway Safety (IIHS)



“If you’re seeking out a compact SUV, it’s **hard to beat** what the Forester is peddling.”

AutoTrader.com, 2015 Forester Review



“Competitive fuel economy, a spacious cabin and available turbocharged power make the 2015 Subaru Forester a **solid pick for a small crossover SUV**.”

Edmunds.com, 2015 Forester Review



1 Claim based on cumulative awards won since 1997 from *Car and Driver* (5 Best Trucks), ALG (Residual Value Awards), and Polk (Polk Automotive Loyalty Award). 2 EPA estimated hwy fuel economy for 2016 Subaru Forester 2.5i CVT models. Actual mileage may vary. 3 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 4 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 5 Activation and required subscription sold separately. Includes one year trial subscription. See retailer for details. 6 Standard with manual transmission. Optional with Lineartronic® CVT.

2016 Forester | Accessories



Heavy-duty Roof Cargo Basket. Mounts to vehicles with standard roof rails and is compatible with most genuine Subaru roof carriers for bikes, kayaks, skis and cargo carriers. Not applicable to vehicles with Fixed Cross Bar Set.
Aero cross bars shown with heavy-duty roof cargo basket.



Rear Seatback Protector. Provides additional protection to the rear seatbacks when lowering the seats to transport larger cargo. Use in conjunction with a Rear Cargo Tray.



Body Side Moldings. Color-matched moldings help protect vehicle doors from parking lot dings, while attractively blending with the lines of the car.



Trailer Hitch. Rated at 176 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Forester.
Hitch Ball not included. Trailer brakes may be needed.



Fog Light Kit. Casts a low and wide beam of light to enhance vision in inclement weather.



Side Window Deflectors. Let the fresh air in while helping to keep the weather out. Black acrylic plastic construction is designed specifically for an exact fit.
May not be legal in all states. Please check your state laws.



Splash Guards. Help protect the vehicle's paint finish from stones and road grime.



Remote Engine Starter. Allows vehicle to be started by pushing a button from the convenience of home or office (up to 400 feet away depending on obstructions) so that the vehicle interior is more comfortable upon entry. The start/stop button blinks to confirm the engine has started.
A/T only.



Cargo Tray. Tough, durable tray helps protect cargo area. Can be easily removed and rinsed clean.



Moonroof Air Deflector. Helps reduce wind noise and sun glare when moonroof is open.
Cannot be used in conjunction with the Extended Roof Cargo Carrier.



Rear Bumper Cover. Helps protect the upper surface of painted rear bumper from scratches and dings.



Remote Engine Starter—Smart Engine Start. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioner controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access with Push-button Start system. Operating distance is up to 30 feet depending on obstructions.
A/T only.

2016 Forester | Owner Benefits

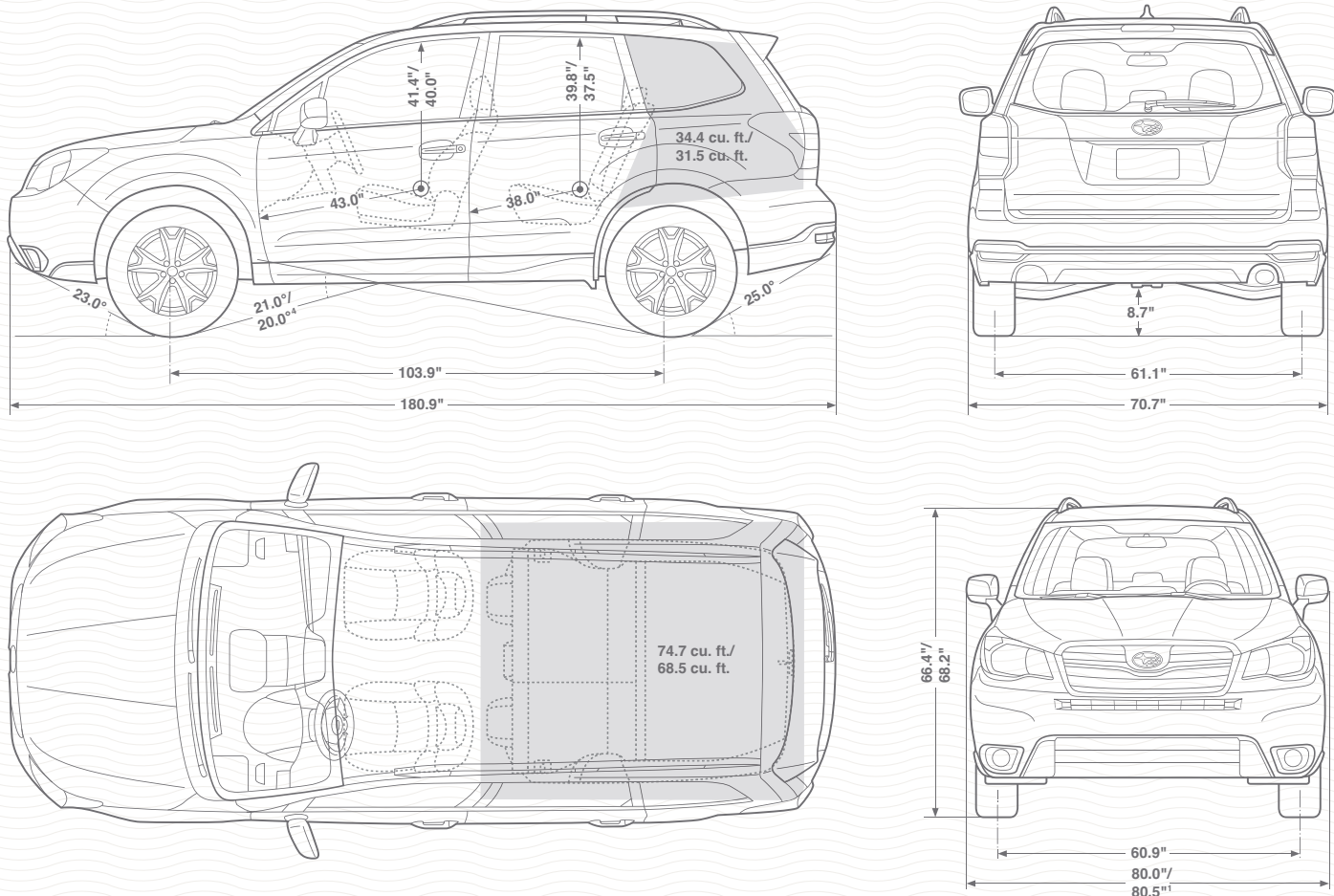
Once you're part of our family, we'll be there for you. Every Subaru comes with 24-hour roadside assistance for 3 years or 36,000 miles. If you have trouble on the road, a tow to the nearest Subaru retailer and other services are just a phone call away. And to protect you over the long haul, we offer Added Security®...ask for it by name—extended service agreements and maintenance plans that will help protect your car for up to 7 years or 100,000 miles. They're the only mechanical and maintenance plans backed by Subaru, and because we've been backing them for more than 30 years, they're agreements you can trust. Your retailer has full coverage details.



At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the Subaru Forester vehicles sold in the last 10 years are still on the road today.¹¹ We also share your desire for a cleaner, greener world. Every 2016 non-turbo Forester achieves Partial Zero Emission Vehicle—PZEV¹—status, because of its exceptionally low emissions. What's more, in 2004, Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is headquartered in a zero-landfill office in Cherry Hill, NJ.

1 2016 Subaru Forester 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2016 EPA fuel economy estimates. Actual mileage may vary. 3 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 4 Standard with manual transmission. Optional with Lineartronic® CVT. 5 Available only with other features. See Optional Equipment listing. 6 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 7 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 8 EyeSight not available with Crystal Black Silica exterior color. EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. The Pre-Collision Throttle Management System is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operations and limitations. Please remember to turn off EyeSight when going through a carwash. 9 Activation and required subscription sold separately. Includes one year trial subscription. See retailer for details. 10 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 11 Based on IHS Automotive, Polk U.S. Vehicles in Operation vs. New Vehicle Registrations in the Non-Luxury Compact CUV segment for MY2004–2014 as of September 2014.

2016 Forester | Dimensions



Length/Width/Height

Wheelbase

Track (front/rear)

Base curb weight
(manual/automatic)

Headroom (front/rear)

Legroom (front/rear)

Shoulder room (front/rear)

Hip room (front/rear)

Passenger volume

Cargo volume

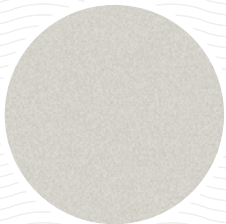
Maximum cargo volume

With integrated turn signals.

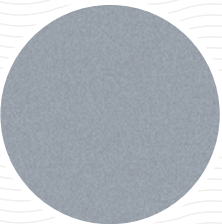
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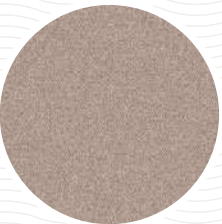
2016 Forester | Colors



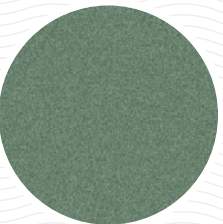
Crystal White Pearl



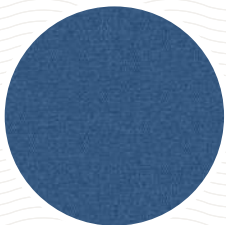
Ice Silver Metallic



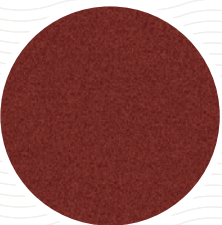
Burnished Bronze Metallic



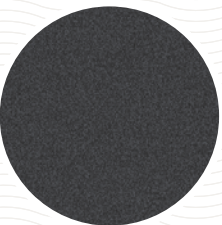
Jasmine Green Metallic



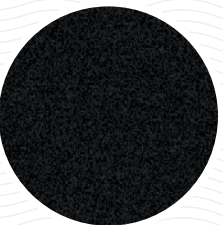
Quartz Blue Pearl



Venetian Red Pearl



Dark Gray Metallic



Crystal Black Silica



Black Cloth (BC)



Platinum Cloth (PC)



Black Cloth with
Sport Bolsters (BCSB)



Black Leather (BL)



Platinum Leather (PL)