



Crosstrek. Love where it takes you.



Push them farther.

The 2016 Crosstrek

A rare combination of efficiency and capability, the 2016 Crosstrek is meant for more with a high 8.7 inches of ground clearance, standard Subaru Symmetrical All-Wheel Drive, and 34 highway MPG efficiency.¹ Factor in the durability that Subaru is known for—95% of vehicles sold in the last 10 years are still on the road today²—and it’s clear. In the Crosstrek, you are going to love where it takes you.



Capable

Its capability starts at the core: The SUBARU BOXER® engine sends power to all four wheels via Subaru Symmetrical All-Wheel Drive, achieving up to 34 highway MPG¹ in the process. Coupled with 8.7 inches of ground clearance, the Crosstrek prompts ambitious plans and unexpected destinations.



Efficient

Get exceptional efficiency without having to sacrifice driving enjoyment and capability. The Crosstrek Hybrid achieves an impressive 30 city MPG, 34 highway MPG, and 31 combined MPG.³ The Crosstrek 2.0i is also very efficient, with a driving range of over 500 miles.⁴



Fun

Get out there, but stay connected. The Crosstrek comes standard with SUBARU STARLINK™ in-vehicle technology, featuring the choice of either a 6.2- or 7.0-inch touchscreen, and easy access to apps like Pandora,[®] iHeart[®] Radio, Stitcher™ and Aha.[™]⁵ Plus, every Crosstrek features Bluetooth[®] streaming and HD Radio[®] with iTunes[®] tagging capability.



Safe

The 2016 Crosstrek now includes the available STARLINK™ Safety and Security connected services to help keep you and your Subaru safe and sound.⁶ There are seven standard airbags⁷ to help protect you in the event of a crash, and for added awareness, there are available features like the EyeSight[®] Driver Assist Technology⁸ and Blind-Spot Detection with Lane Change Assist,⁹ as well as a standard Rear-Vision Camera.

¹ EPA estimated fuel economy for 2016 Crosstrek 2.0i CVT and Hybrid models at 34 highway MPG. Actual mileage may vary. ² Based on IHS Automotive, Polk U.S. Total Registrations MY2005–October 2014. ³ EPA estimated fuel economy for 2016 Crosstrek Hybrid models. Actual mileage may vary. ⁴ Driving range based on a 15.9-gallon fuel tank capacity and EPA estimated fuel economy for 2016 Subaru Crosstrek 2.0i models with Lineartronic® CVT at 34 highway MPG. Actual driving range may vary. Excludes Crosstrek Hybrid. ⁵ Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. ⁶ Activation and required subscription sold separately. Includes one-year trial subscription. See retailer for details. ⁷ Always wear seatbelts. Children should be properly restrained in the rear seat. ⁸ EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. ⁹ Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.



at the top.

Set your sights high. The Crosstrek is more than ready for the challenge. Carrying cargo is easy, thanks to the 60/40-split flat-folding rear seatbacks and standard integrated roof rails that can accommodate plenty of gear. Rough terrain is easy to tackle as well with Subaru Symmetrical All-Wheel Drive and 8.7 inches of ground clearance. Now you can spend less time preparing—and more time doing.



Interior Technology

Stay entertained and at ease. Standard SUBARU STARLINK™ in-vehicle technology can display incoming texts on screen¹ and grants access to apps like Pandora,[®] iHeart[®] Radio, Stitcher™ and Aha.^{™2} Personalize your tunes with standard Bluetooth[®] streaming, HD Radio[®] and available SiriusXM[®] Satellite Radio.³ Get even more high-tech with available features like Keyless Access with Push-button Start or a 7.0-inch touchscreen navigation system. Plus there's the all-new STARLINK™ Safety and Security connected services⁴ that can send help when an airbag deploys, help police locate your vehicle if it's stolen and lots more.

to play on.



to go all out.

Roomy Interior

every time you drive.

Pre-Collision Braking



A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight[®] warns you, applies the brakes to help avoid it, and at lower speeds can even help you stop your Subaru.

Adaptive Cruise Control



Traffic doesn't always flow, so EyeSight[®] doesn't only keep a set speed. The system looks ahead and helps the Subaru automatically adjust to keep your distance, even in stop-and-go highway traffic.

Pre-Collision Throttle Management



If you put the car in Drive instead of Reverse and EyeSight[®] sees an object in your path, it cuts power to help you avoid accelerating into it.

Lane Departure and Sway Warning



You accidentally drift to the edge of your lane and begin to cross into another. EyeSight[®] watches for lane markers and chimes to warn you before you leave your lane.



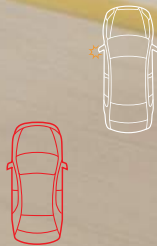
Subaru does best.

All-new Safety Features

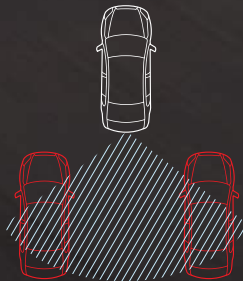
We found a way to make the 2016 Crosstrek even better at protecting our owners and their vehicles with the all-new STARLINK™ Safety and Security connected services¹. There are also standard features like a Rear-Vision Camera and seven airbags (SRS)², plus exceptional AWD capability to help ensure you'll have control, even in unfavorable weather. There are available features as well like Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert³ to offer extra help when you need it.



Rear Cross-Traffic Alert



Blind-Spot Detection



Rear-Vision Camera



STARLINK™ Safety and Security

with less impact.

2016 Crosstrek Hybrid

Enjoy great all-around fuel economy of 31 combined MPG¹, and increased power you can feel, thanks to the SUBARU BOXER® engine that uses a hybrid electric drive system to give you 160 combined horsepower. Green from the start, the Crosstrek Hybrid is built in a zero-landfill facility, plus it earns an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating.² And feel more at ease in an upgraded interior with unique gauges, a color multifunction display with energy flow meter, automatic climate control and Keyless Access with Push-button Start. It's everything you love about the Crosstrek, enhanced.



¹ EPA estimated fuel economy for Crosstrek Hybrid at 31 combined MPG. Actual mileage may vary. ² 2016 Subaru Crosstrek Hybrid vehicles achieving an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating by the California Air Resources Board are available in all 50 states. Only those vehicles that are registered in the states of California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 10 years/150,000 miles Hybrid Electric Vehicle battery warranty. For vehicles registered in all other U.S. states, the Hybrid Electric Vehicle battery warranty will be 8 years/80,000 miles. See your warranty maintenance booklet for additional information.

Crosstrek Hybrid Touring in Jasmine Green Metallic.



2016 Crosstrek | Trim Levels



Hybrid

- Subaru Hybrid System with 2.0-liter SUBARU BOXER® engine featuring EV mode, regenerative braking and auto-start/stop technology
- Subaru Symmetrical All-Wheel Drive
- Lineartronic® CVT (Continuously Variable Transmission) with manual-mode paddle shifters
- Fog lights
- Body-color side mirrors with integrated turn signals
- Body-color door handles with chrome accents
- 17-inch aluminum-alloy wheels
- Roof rails, black finish
- Cloth upholstery with orange stitching
- 6-way manually adjustable driver's seat. 4-way manually adjustable front-passenger's seat.

1 Based on EPA estimated highway fuel economy as of 11/10/14 for 2015 Subaru XV Crosstrek CVT models compared to AWD vehicles within the IHS Automotive, Polk Non-Luxury Compact CUV segment. Actual mileage may vary. 2 From "10 Best Hybrid Cars Under \$30,000" on Kelley Blue Book's www.KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. 3 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 4 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 5 Activation and required subscription sold separately. Includes four-month trial subscription on non-navigation-equipped models or three-year trial subscription on navigation-equipped models. See your retailer for details. 6 Activation and required subscription sold separately. Includes one-year trial subscription. See your retailer for details. 7 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving.

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2016 Crosstrek | Accessories



Trailer Hitch. Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Crosstrek.

Hitch ball not included. Trailer brakes may be required. Excludes Hybrid models.



Body Side Moldings. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



All-weather Floor Mats. Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Side Window Deflectors. Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit.

May not be legal in all states. Please check the laws of your state.



STI Alloy Wheel. The STI 15-spoke alloy wheel helps to give the Crosstrek the perfect blend of attitude and style. The wheels are finished in black and finished off with STI branded center caps.



STI Rear Spoiler. The flush-mounted STI Rear Spoiler adds a sporty touch to the Crosstrek. The spoiler is available in black and includes the STI logo on the left and right sides of the spoiler.



Roof Cargo Carrier. Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W x 18"H.

Requires Crossbar Kit. Consult vehicle Owner's Manual for total roof-load limit.



Auto-dimming Mirror with HomeLink® Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons, which are programmable to operate most garage-door openers and other HomeLink®-compatible devices.



Remote Engine Starter. Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

A/T only. A different Remote Engine Starter system is available for the EyeSight and Hybrid models.



STI Leather Shift Knob. Add the STI Leather Shift Knob for a sophisticated performance look. Available on CVT models only.



Roof Spoiler. Adds a sporty finishing touch to the Crosstrek.



Splash Guards. Help protect vehicle paint finish from stones and road grime. Set of four.

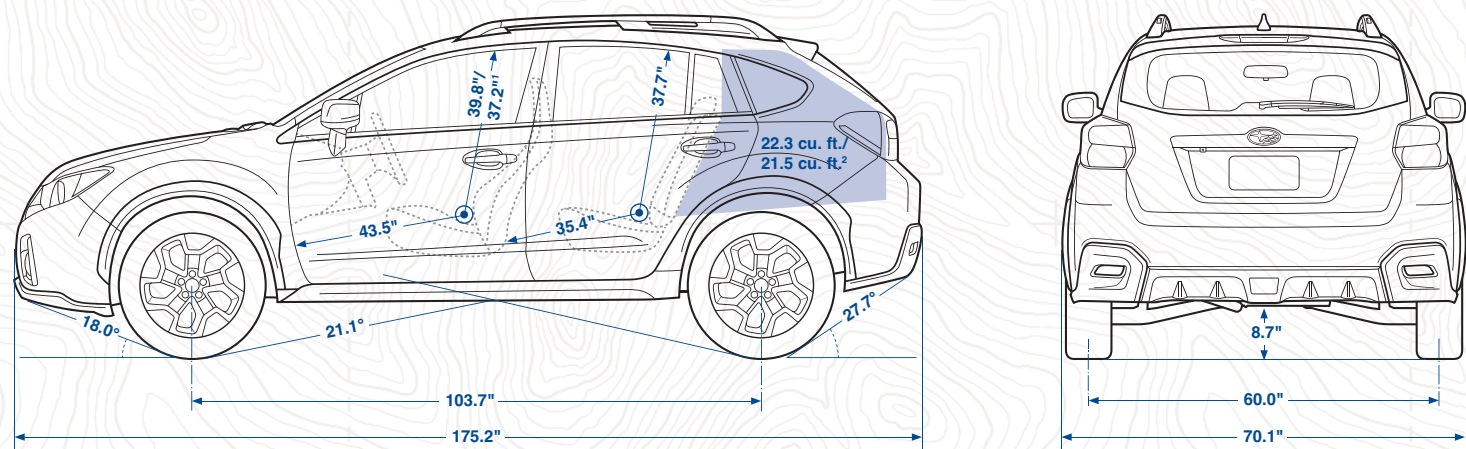
2016 Crosstrek | Owner Benefits



Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 95% of all vehicles sold in the last 10 years are still on the road today.¹⁴ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.

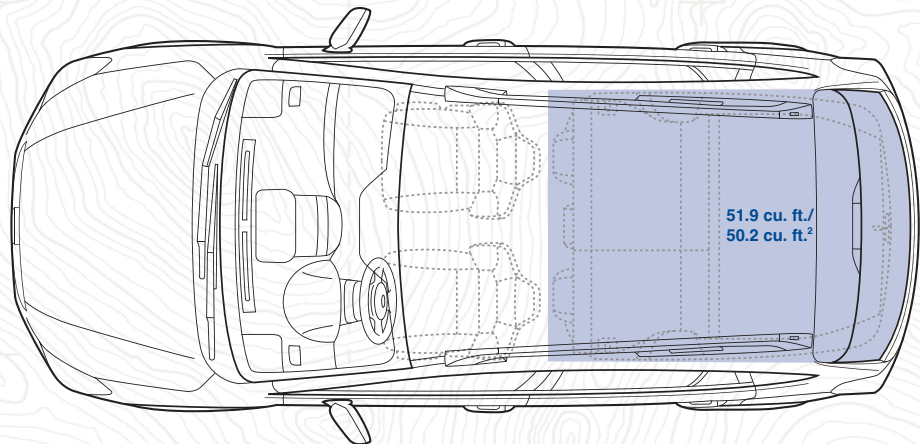
1 2016 Subaru Crosstrek 2.0i models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 miles emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2016 Subaru Crosstrek Hybrid vehicles achieving an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating by the California Air Resources Board are available in all 50 states. Only those vehicles that are registered in the states of California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 10 years/150,000 miles Hybrid Electric Vehicle battery warranty. For vehicles registered in all other U.S. states, the Hybrid Electric Vehicle battery warranty will be 8 years/80,000 miles. See your warranty maintenance booklet for additional information. 3 2016 EPA fuel economy estimates. Actual mileage may vary. 4 The glass information listed represents calculated reference values and may not represent actual values determined by testing. 5 Available only with other features. See Optional Equipment listing. 6 Compatible smartphone and applications required. For applications to operate, latest version of each application is required. Data provided by smartphone is displayed on the audio system screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 7 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 8 Activation and required subscription sold separately. Includes 3-year trial subscription. See your retailer for details. 9 EyeSight is a driver assist technology, which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impacts. Pre-Collision Throttle Management is designed to reduce acceleration and minimize the severity of certain frontal impacts. Adaptive Cruise Control and Brake Light Recognition are designed to assist the driver and are not substitutes for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operation and limitations. Please remember to turn off EyeSight when going through a carwash. 10 Blind-Spot Detection, Lane Change Assist and Rear Cross-Traffic Alert are systems designed to assist the driver by monitoring the rear and side areas of the vehicle during a lane change or reversing and are not a substitute for safe and attentive driving. 11 Activation and required subscription sold separately. Includes one-year trial subscription. See retailer for details. 12 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 13 Activation with subscription is required. See your retailer for details. 14 Based on IHS Automotive, Polk U.S. Total Registrations MY2005–October 2014.

2016 Crosstrek | Dimensions



Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight
(manual/automatic)

Ground clearance



Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume

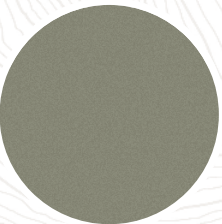
Maximum cargo volume

2016 Crosstrek | Colors

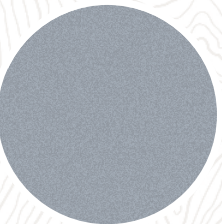
Paint



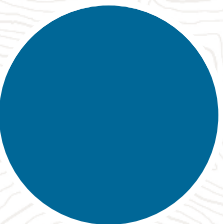
Crystal White Pearl



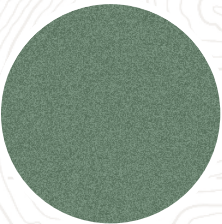
Desert Khaki



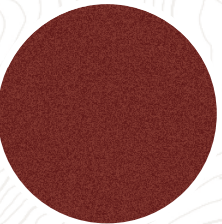
Ice Silver Metallic



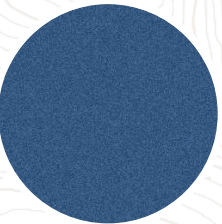
Hyper Blue



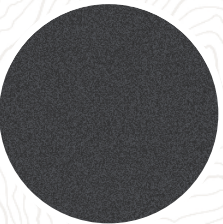
Jasmine Green Metallic



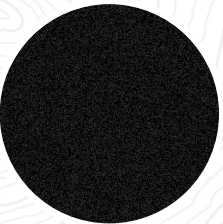
Venetian Red Pearl



Quartz Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth
(BC)



Ivory Cloth
(IC)



Black Leather
(BL)



Ivory Leather
(IL)

1 With available moonroof. Moonroof availability varies by trim level.
2 Hybrid models.
3 With integrated turn signals.



App Store:

tour.subaru.com/crosstrekapp

Online:

tour.subaru.com/crosstrek2016



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By producing these brochures in a green way rather than by traditional methods, we saved 88 trees preserved for the future; 40,845 gallons of wastewater flow saved; 2,735 lbs solid waste not generated; 7,531 lbs net greenhouse gases prevented; 40,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.

