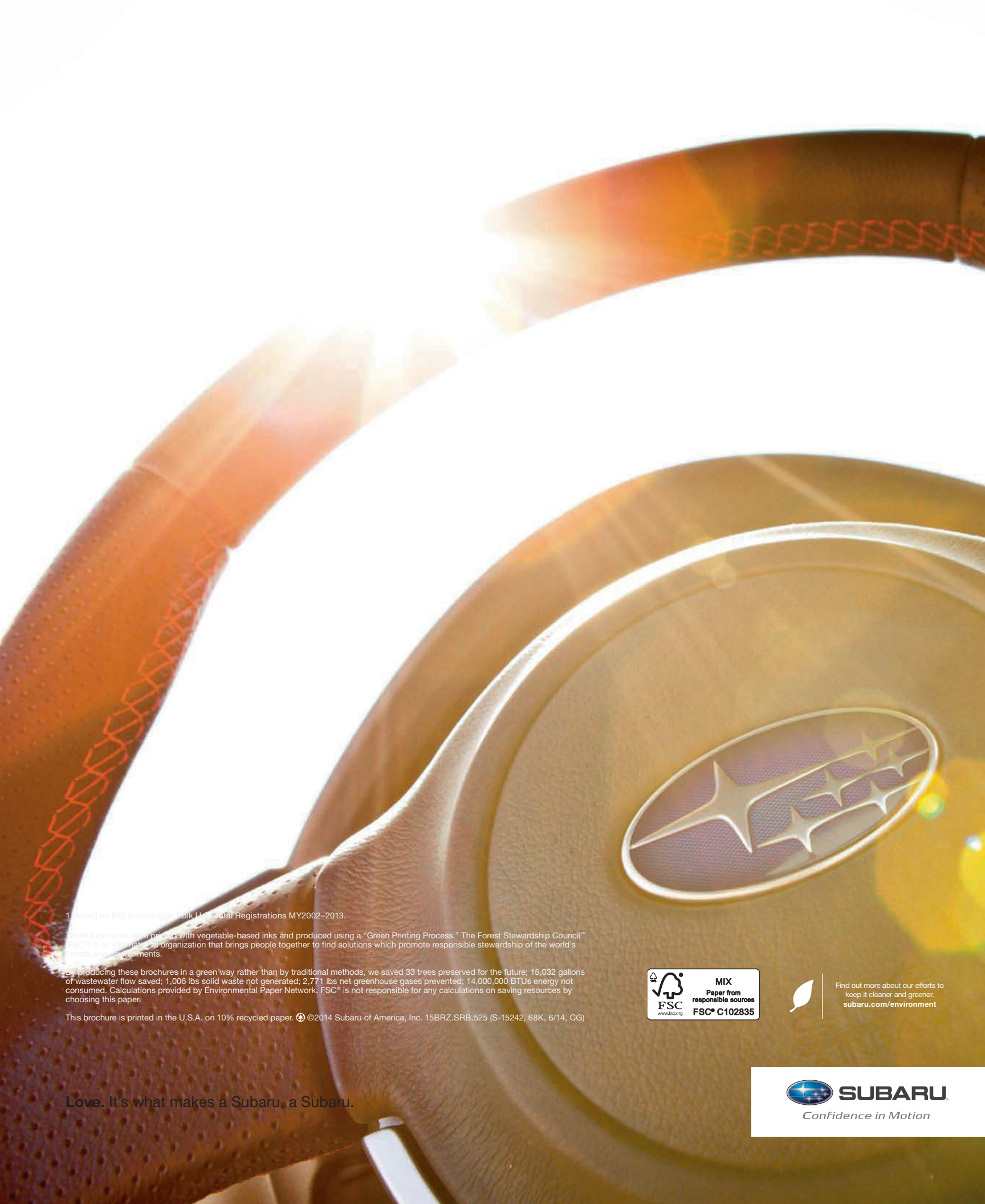




¹ Based on IHS Automotive, "U.S. Total Registrations MY2002-2013."

These brochures were printed with vegetable-based inks and produced using a "Green Printing Process." The Forest Stewardship Council™ (FSC®) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing these brochures in a green way rather than by traditional methods, we saved 33 trees preserved for the future; 15,032 gallons of wastewater flow saved; 1,006 lbs solid waste not generated; 2,771 lbs net greenhouse gases prevented; 14,000,000 BTUs energy not consumed. Calculations provided by Environmental Paper Network. FSC® is not responsible for any calculations on saving resources by choosing this paper.

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Love. It's what makes a Subaru, a Subaru.



Love. It's what makes a Subaru, a Subaru.



purified.

The 2015 Subaru BRZ

Absent of fluff, with a direct connection to the road, the BRZ delivers fun at any speed. Engineering this level of driving engagement was anything but easy. It required starting with the right technology—namely, the low-slung SUBARU BOXER® engine—and placing it in a vehicle with a supremely low center of gravity and the perfect power-to-weight ratio. The end result is no less than the ideal sports car driving experience. Creating elegant simplicity is anything but simple.





your canvas.





BRZ
All-Star

AUTOMOBILE Magazine





you.

Every thrill amplified.



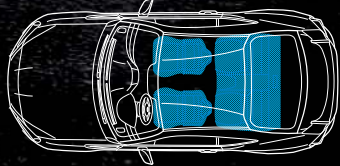
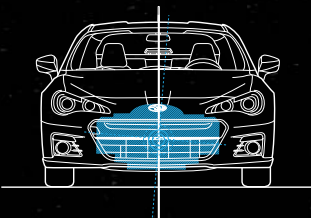
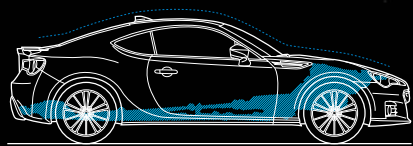
2,764 POUNDS
CURB WEIGHT

[18.11"]
CENTER OF
GRAVITY HEIGHT

ENGINE PLACEMENT

WEIGHT SPLIT: FRONT [55]

REAR [45]





G-force

2015 BRZ Series.Blue





1 Compatible smartphone and application required. For applications to operate, latest version of each application and integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Your wireless carrier's rates may apply. 2 SiriusXM® Satellite Radio and NavTraffic® hardware is standard. Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your retailer. 3 Limited availability. See your retailer. 4 2015 EPA fuel economy estimates. Actual mileage may vary. 5 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 6 All Subaru vehicles sold by Subaru of America, Inc. are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Subaru Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details.



STI Front Under Spoiler. STI Front Under Spoiler gives the BRZ a mean, ground-hugging attitude.



STI Side Under Spoiler. Continue the mean ground-hugging attitude down the rocker panels of the BRZ. Kit includes both left and right side under spoilers.



STI Rear Quarter Under Spoiler. Complete the ground-hugging look to the side of the BRZ with the addition of the rear quarter under spoilers. Kit includes both left and right side under spoilers.



Rear Diffuser. Lower rear body panel helps to direct airflow and adds a sculpted finishing touch to the BRZ lower rear body line.



Trunk Spoiler. Sleek, low-profile design adds just the right amount of attitude to your BRZ. Comes pre-painted and ready to install.



Chrome Fender Trim. Adds a stylish touch of chrome to the fender grille panels.



Fog Light Kit. Casts a low and wide beam of light to help enhance vision in inclement weather.



Rear Bumper Appliqué. Clear, scratch-resistant vinyl film helps to protect bumper upper surface and leading edge. Includes a discreet pearl-colored Subaru logo.



Auto-dimming Mirror with Compass and HomeLink. Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three integrated HomeLink buttons that are programmable for most garage-door openers and other HomeLink-compatible devices.



Sunshade. Foldable sunshade offers a triple layer of protection to help reduce inside vehicle temperatures up to 40 degrees. The sunshade is custom-cut to fit properly, and includes a handy storage bag.



10-inch Powered Subwoofer. Provides powerful, deep bass, and also assists in clean sound reproduction from all vehicle speakers. This is achieved by its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru of America by Kicker.



STI Alloy Wheels. The STI 15-spoke 17" wheels help give the BRZ the perfect blend of attitude and style, combined with improved handling performance and steering precision. This is due to the reduced weight of the alloy wheel when compared to stock alloy wheels. The wheels are finished in black and finished off with STI branded center caps.

Protecting Your Investment

Subaru Badge of Ownership



Warranties⁶

Take a Guided Tour

For a more in-depth experience, explore the 2015 Subaru BRZ app on your iPad®, or take the 2015 Subaru BRZ Guided Tour online at: tour.subaru.com/BRZ2015

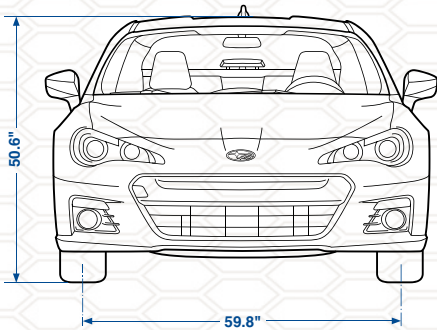
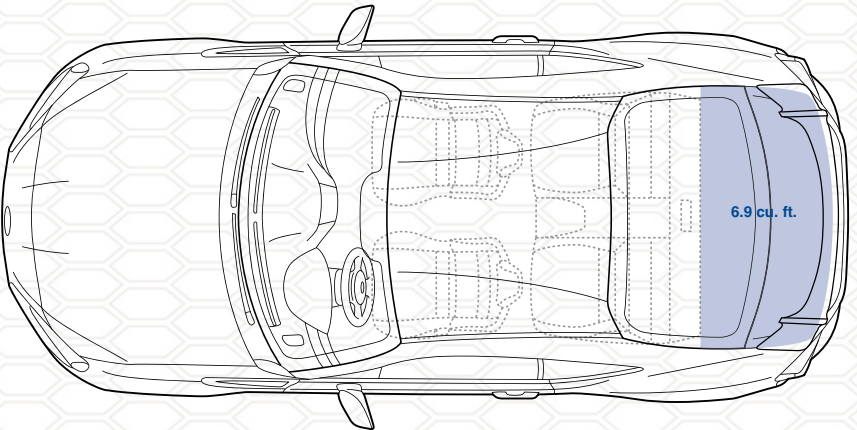
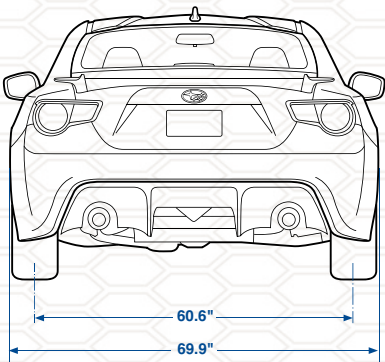
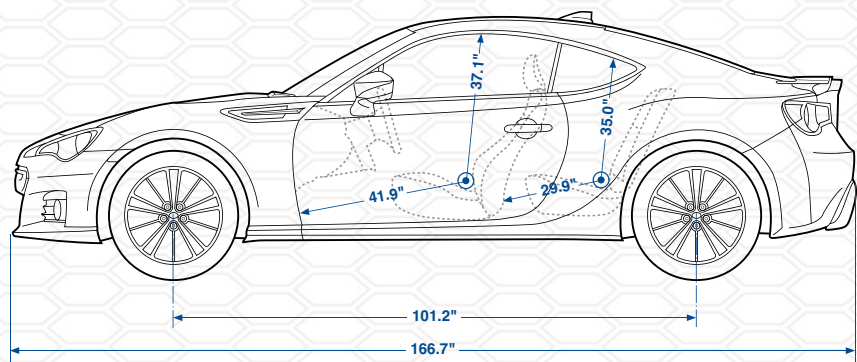


Take the BRZ Guided Tour Online.



Download the free iPad App on iTunes.

2015 BRZ | Dimensions



Length/Width/Height

Wheelbase

Track (front/rear)

Base curb weight
(manual/automatic)

Coefficient of drag
(Cd)

Headroom (front/rear)

Legroom (front/rear)

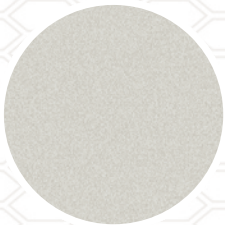
Shoulder room (front/rear)

Passenger volume

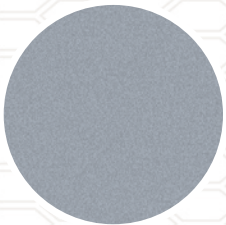
Trunk volume

2015 BRZ | Colors

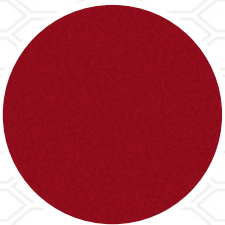
Paint



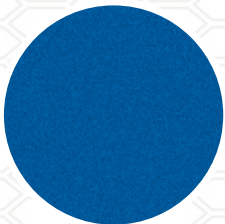
Crystal White Pearl



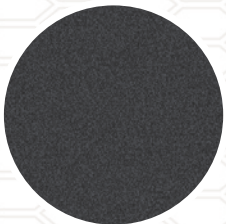
Ice Silver Metallic



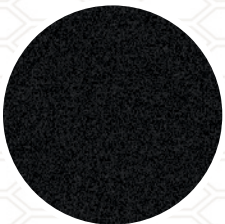
Lightning Red



WR Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth
(BC)



Black Leather /
Alcantara®
(BA)



Black Leather /
Alcantara® / Blue
Bolster Accent
(BAB)

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