

XV Crosstrek XV Crosstrek Hybrid



Love. It's what makes a Subaru, a Subaru.





Make it count.

The 2014 Subaru XV Crosstrek

The 2014 XV Crosstrek is all about going places, respectfully. From the feisty XV Crosstrek 2.0i to the all-new XV Crosstrek Hybrid, this is a compact crossover with few peers. It's the perfect blend of all-wheel-drive capability and long-distance efficiency. Now you can explore more, and leave behind even less.

XV Crosstrek 2.0i Limited in Desert Khaki with accessory equipment.



“It looks brawny but stays compact, it retains the practicality of a hatchback but rides higher, it handles like a car on the road but tolerates rougher off-road conditions, and its cargo space, gear storage, and versatility—plus Subaru’s characteristic all-wheel drive—make it remarkably useful under conditions that vary from the mall to the ski slopes, or the beach to the trailhead.”

— *thecarconnection.com*, August 2013

“XV Crosstrek: the best crossover hybrid value in America.”¹

— *R.L. Polk & Co.*

“Subaru has racked up more endorsements by independent arbiters of automotive quality and safety than just about any other manufacturer.”²

— *FORTUNE Magazine*, December 3, 2012

“... XV Crosstrek supplements its solid road manners with a surprising level of off-road proficiency and the best fuel economy of any all-wheel-drive (AWD) SUV on the market.”³

— *Kelley Blue Book’s KBB.com*, 2013 XV Crosstrek Review



When you're this clean,

Introducing the all-new 2014 XV Crosstrek Hybrid

The all-new 2014 XV Crosstrek Hybrid is truly in a class of its own. Not only does it give you the ruggedness and ground clearance of an SUV, with the lower carbon footprint of a hybrid, it's also the most fuel-efficient AWD crossover in America¹. And this hybrid really walks the walk. It was awarded a merit that even some other hybrids don't achieve—the Advanced Technology Partial Zero Emission Vehicle rating (AT-PZEV)² by the California Air Resources Board. Every XV Crosstrek Hybrid rolls off our assembly line at our zero-landfill plant, making it the ideal vehicle for explorers with a conscience. Thankfully, all this environmental sensitivity doesn't come at the expense of performance. Seize the day with 8.7 inches of ground clearance, Subaru Symmetrical AWD, and the smooth, powerful Subaru Hybrid System with zero-emission EV mode.



XV Crosstrek Hybrid Touring in Plasma Green.

¹ Based on EPA estimated fuel economy for 2014 XV Crosstrek CVT models compared to AWD vehicles with Polk's Non-Luxury Compact CUV segment.
² 2014 Subaru XV Crosstrek Hybrid vehicles achieving an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating by the California Air Resources Board are available in all 50 states. Only those vehicles that are registered in the states of California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 10 years/150,000 mile Hybrid Electric Vehicle battery warranty. For vehicles registered in all other U.S. states, the Hybrid Electric Vehicle battery warranty will be 8 years/80,000 miles. See your warranty maintenance booklet for additional information.

Take convenience with you.



to go all out.

and built for doing.



Engaged Driving

The athletic grip of the XV Crosstrek will have you craving the curves. Its double wishbone rear suspension supplies tight, responsive handling that keeps things lively and fun behind the wheel. While its low center of gravity helps keep it light on its feet and ready for action.



Versatile Space

When you never stop doing, you need a lot of room to do it in. The XV Crosstrek supplies up to 51.9 cubic feet of storage space with the rear seats down. And the 60/40-split flat-folding rear seats make room for long cargo and a passenger on the same drive.



Connected Tech

Now available with Subaru STARLINK™ featuring Aha™ connected service,⁴ the XV Crosstrek takes connectivity to another level. Browse the web for podcasts, Internet radio, audiobooks, and personalized restaurant and hotel searches. Stream your tunes via Bluetooth® plug in your iPod® or cruise to the optional SiriusXM® Satellite Radio⁵ and HD Radio®. And getting there is a breeze with the available voice-activated navigation system and NavTraffic.^{6,5}



Advanced Safety

Subaru vehicles have a well-deserved reputation for safety and XV Crosstrek is no exception. Thanks to a plethora of features—seven airbags⁶; a rollover sensor, VDC electronic stability control and a Ring-shaped Reinforcement Frame body structure—the XV Crosstrek has been named a 2013 IIHS Top Safety Pick Plus.⁷



Subaru Symmetrical AWD

Don't hold back. With 8.7 inches of ground clearance to handle rough stuff and Subaru Symmetrical AWD continually gripping the road, the XV Crosstrek can help get you out to the best spots—even through rough roads and rough weather.

33
MPG

Fuel-efficient

With 148 hp, the XV Crosstrek packs enough power to entertain, while still earning up to 33 highway MPG¹ with its smart Lineartronic® Continuously Variable Transmission (CVT). In fact, on a full tank this efficient crossover can take you over 500 miles². And you can drive even more efficiently in the all-new XV Crosstrek Hybrid, with the peace of mind of having the Advanced Technology Partial Zero Emission Vehicle (AT-PZEV)³ rating, awarded to some of the more advanced hybrids on the road.

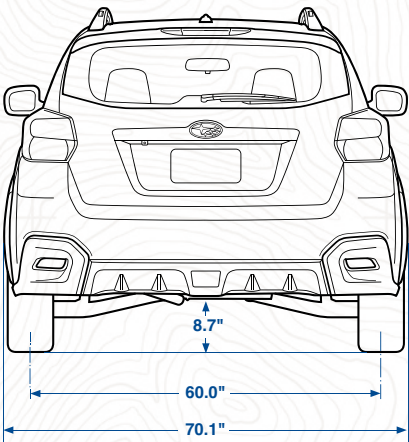
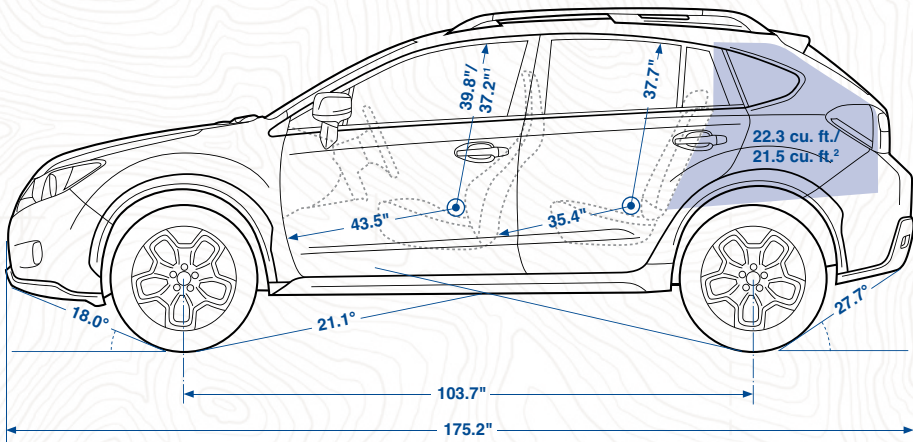
XV Crosstrek 2.0i Premium in Tangerine Orange Pearl with accessory and aftermarket equipment.

1 EPA estimated fuel economy for 2014 Subaru XV Crosstrek 2.0i Lineartronic® CVT at 33 highway MPG. Actual mileage may vary.
2 Driving range based on 15.9-gallon fuel tank capacity and EPA estimated fuel economy for 2014 Subaru XV Crosstrek 2.0i Lineartronic® CVT at 33 highway MPG (excludes XV Crosstrek Hybrid). Actual driving range may vary.
3 2014 Subaru XV Crosstrek Hybrid vehicles achieving an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating by the California Air Resources Board are available in all 50 states. Only those vehicles that are registered in the states of California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 10 years/150,000 mile Hybrid Electric Vehicle battery warranty. For vehicles registered in all other U.S. states, the Hybrid Electric Vehicle battery warranty will be 8 years/80,000 miles. See your warranty maintenance booklet for additional information.
4 Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply.
5 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.
6 Always wear seatbelts. Children should be properly restrained in the rear seat.
7 Top Safety Pick Plus winners must earn good ratings for occupant protection in at least 4 of 5 evaluations, with no less than acceptable in the fifth test. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 40-mile-per-hour small overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org.

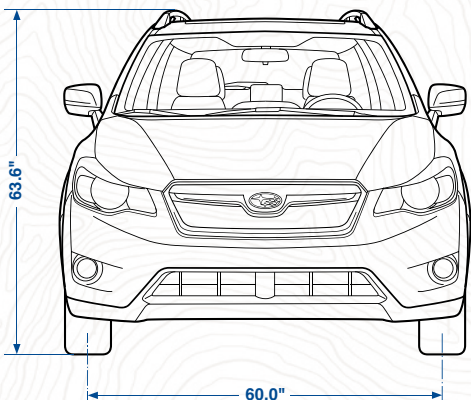
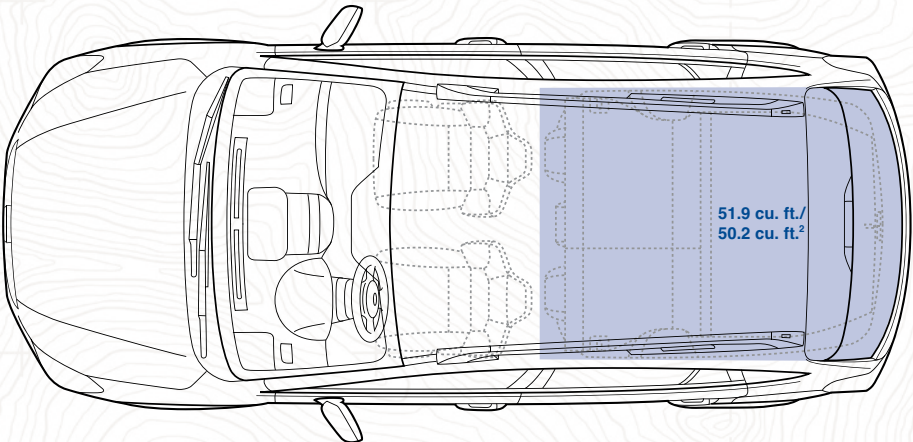
2014 XV Crosstrek | Trim Levels



2014 XV Crosstrek | Dimensions



Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight



Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume

Maximum Cargo Volume

1 Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply.
2 Activation and monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.

1 With available moonroof. Moonroof availability varies by trim level.
2 Hybrid models.
3 Hybrid: 78.8 inches with integrated turn signals.

2.0i

Hybrid



1 2014 Subaru XV Crosstrek 2.0L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2014 Subaru XV Crosstrek Hybrid vehicles achieving an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV) rating by the California Air Resources Board are available in all 50 states. Only those vehicles that are registered in the states of California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 10 years/150,000 mile Hybrid Electric Vehicle battery warranty. For vehicles registered in all other U.S. states, the Hybrid Electric Vehicle battery warranty will be 8 years/80,000 miles. See your warranty maintenance booklet for additional information. 3 2014 EPA fuel economy estimates. Actual mileage may vary. 4 The glass information listed represents calculated reference values, and may not represent actual values determined by testing. 5 Requires Lineartronic® CVT. 6 Moonroof not available with navigation system. 7 Requires navigation system. 8 Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply. 9 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 10 Requires moonroof. 11 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat.

2014 XV Crosstrek | Accessories



Trailer Hitch. Rated at 200 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the XV Crosstrek.

Hitch ball not included. Trailer brakes may be required. Excludes Hybrid models.



Rear Bumper Cover. Helps protect the upper surface of the painted bumper from scratches and dings.



Remote Engine Starter. Allows vehicle to start from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle interior temperature is more comfortable upon entry. Remote confirms when vehicle engine has been started.

A/T only. A different Remote Engine Starter system is available for Hybrid models.



Body Side Moldings. Attractive color-matched moldings coordinate with the styling of the vehicle while helping to protect the doors from unsightly dings.



Sports Mesh Grille. Bold metal mesh design that adds an aggressive look to the XV Crosstrek. Grille comes pre-painted and ready to install.



Crossbar Set—Aero. May be used in conjunction with Genuine Subaru roof attachments and carriers.

Consult vehicle Owner's Manual for total roof-load limit.



All-weather Floor Mats. Custom-fitted heavy gauge floor mats help protect the vehicle carpet from sand, dirt and moisture.

Not intended for use on top of Carpeted Floor Mats.



Roof Cargo Carrier. Provides 13 cubic feet of lockable storage capacity. Opens from rear to accommodate loading from three sides. Measures 56"L x 36"W x 18"H.

Requires Crossbar Kit. Consult vehicle Owner's Manual for total roof-load limit.



Rear Seatback Protectors. Help protect the rear seatbacks from dirt and spills when the rear seats are folded flat.



Side Window Deflectors. Designed to let the fresh air in while helping to keep the rain out of the vehicle. Black acrylic plastic construction is designed specifically for an exact fit.

May not be legal in all states. Please check the laws of your state.



Auto-dimming Mirror with HomeLink.® Mirror darkens when headlights are detected from behind the vehicle. Includes electronic compass and three integrated HomeLink® buttons which can be programmed to operate most garage-door openers and other HomeLink®-compatible devices.



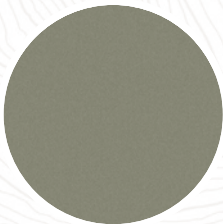
Splash Guards. Help protect vehicle paint finish from stones and road grime. Set of four.

2014 XV Crosstrek | Colors

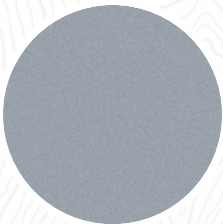
Paint



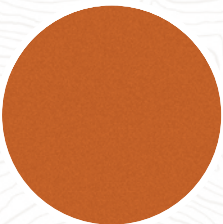
Satin White Pearl



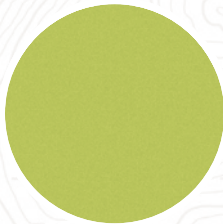
Desert Khaki



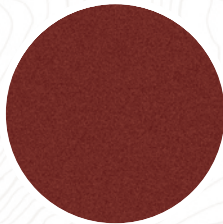
Ice Silver Metallic



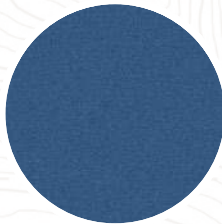
Tangerine Orange Pearl



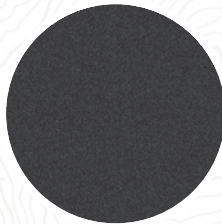
Plasma Green



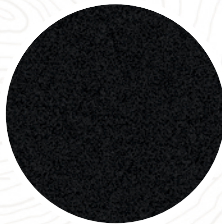
Venetian Red Pearl



Quartz Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth (BC)



Ivory Cloth (IC)



Black Leather (BL)



Ivory Leather (IL)

Color Combinations

	2.0i Premium	2.0i Limited	Hybrid	Hybrid Touring
Satin White Pearl				
Desert Khaki				
Ice Silver Metallic				
Tangerine Orange Pearl				
Plasma Green				
Venetian Red Pearl				
Quartz Blue Pearl				
Dark Gray Metallic				
Crystal Black Silica				

— Not available

Ready to join the family.

At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the vehicles we've built in the last 12 years are still on the road today.¹ We also share your desire for a cleaner, greener world and now we're taking it one step further. Every 2014 XV Crosstrek, Impreza and non-turbo Forester, as well as select Outback and Legacy models, achieves Partial Zero Emission Vehicle—PZEV²—status, because of their exceptionally low emissions. What's more, in 2004 Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill. Subaru is also headquartered in a zero-landfill office in Cherry Hill, NJ.



Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment



Love. It's what makes a Subaru, a Subaru.

