

It's family.

Life moves fast. Don't slow it down with a car you can't trust. At Subaru, we build each of our vehicles with the highest standards of manufacturing, and with designs that are inherently tough and resilient. It's why our vehicles excel in the extreme rigors of rally racing. And why 96% of all vehicles we've built in the last 12 years are still on the road today.¹ It's also why Subaru owners are so likely to stay Subaru owners for years and years. What's more, keeping cars on the road means they stay out of landfills longer. And if we can make the world a cleaner and greener place while making cars that inspire and motivate their drivers, we've done our job.



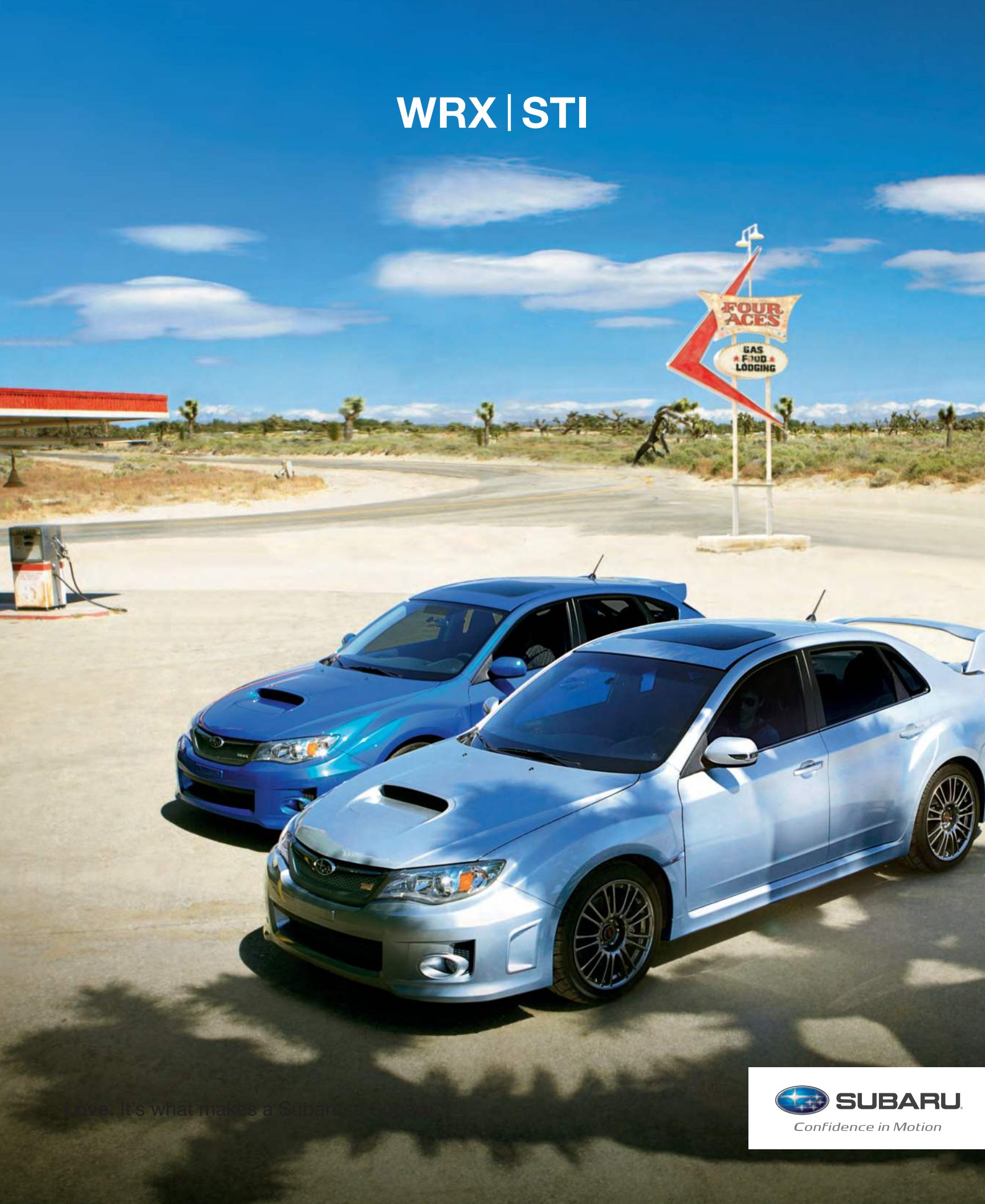
Find out more about our efforts to keep it cleaner and greener.
subaru.com/environment



Love. It's what makes a Subaru, a Subaru.



WRX | STI

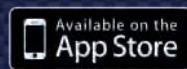


Love. It's what makes a Subaru, a Subaru.



is just the beginning.

We start with an insatiable desire to bring performance to the people. We take it to the limit with the street-scorching Impreza WRX, then push it unbelievably farther with the g-defying WRX STI. Which stirs you?



..... or



Subaru Impreza WRX STI

Subaru Impreza WRX

WRX STI Limited 4-door in Plasma Blue Pearl and WRX Premium 4-door in Dark Gray Metallic.



“Not only are the WRX and STI practically rally cars for the road, they’re driveable sporty cars you can use even in snow, sleet, and any mixture in between from the worst-weather palette.”¹

— TheCarConnection.com, 2013 WRX STI Review

¹ Accolade based on 2013 Impreza WRX STI.
WRX STI Limited 4-door in Plasma Blue Pearl.



“The 2013 Subaru Impreza WRX offers an impressive amount of performance for the money, featuring plentiful power and tenacious cornering grip thanks to its firm suspension and summer performance tires.”²

— Edmunds.com, November 2012

² Accolade based on 2013 Impreza WRX.
WRX Limited 4-door in Ice Silver Metallic.

The 2014 **Subaru WRX**

Unflinching all-road performance and an unabashed design express the uncompromising soul of the WRX—a real-world sports car as forceful as its presence.



 **Thrilling**

 **Responsive**

 **Sharp**

WRX 5-Door

WRX 5-door in WR Blue Pearl with accessory equipment and aftermarket snow tires.



runs deep.

WRX

WRX Limited 4-door with Carbon Black Leather.

comes from the core.

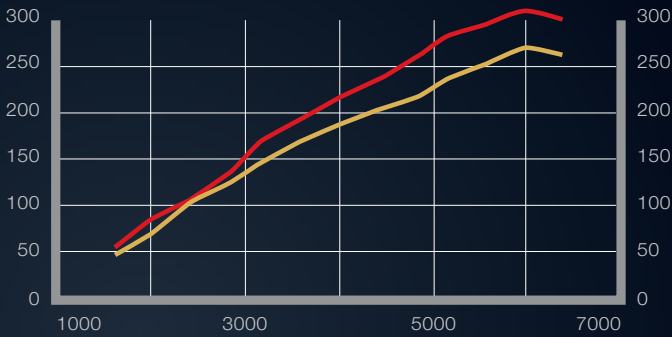
Power

265

WRX Power (hp)

305

WRX STI Power (hp)



Turbocharger

Active Valve Control System



Brembo® Brakes

Suspension



Driver Controlled Center Differential



11

The 2014 **Subaru WRX STI**

All that we've learned in two decades of rally racing burns brightest in the WRX STI. For a generation of enthusiasts, it is intensity at its peak and performance at its apex.

 **Powerful**

 **Adjustable**

 **Unmistakable**

WRX STI

WRX STI 5-door in Dark Gray Metallic.



connectivity.



WRX STI

WRX STI Limited 4-door in Carbon Black Leather.

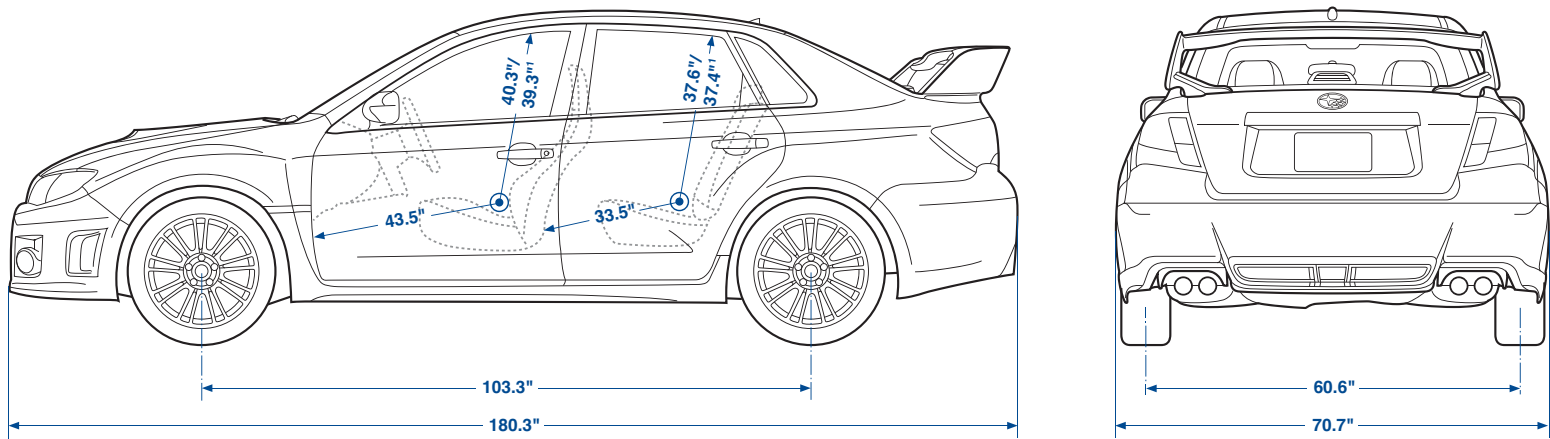
2014 WRX & WRX STI | Trim Levels



2014 WRX & WRX STI | Owner Benefits

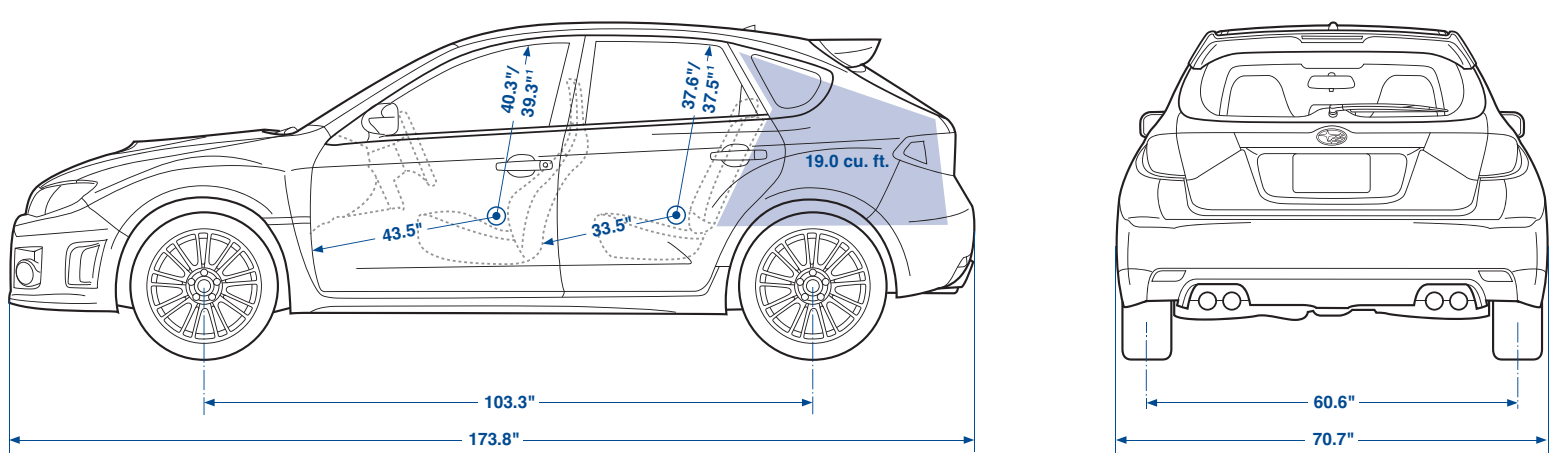


2014 WRX & WRX STI | 4-Door Dimensions

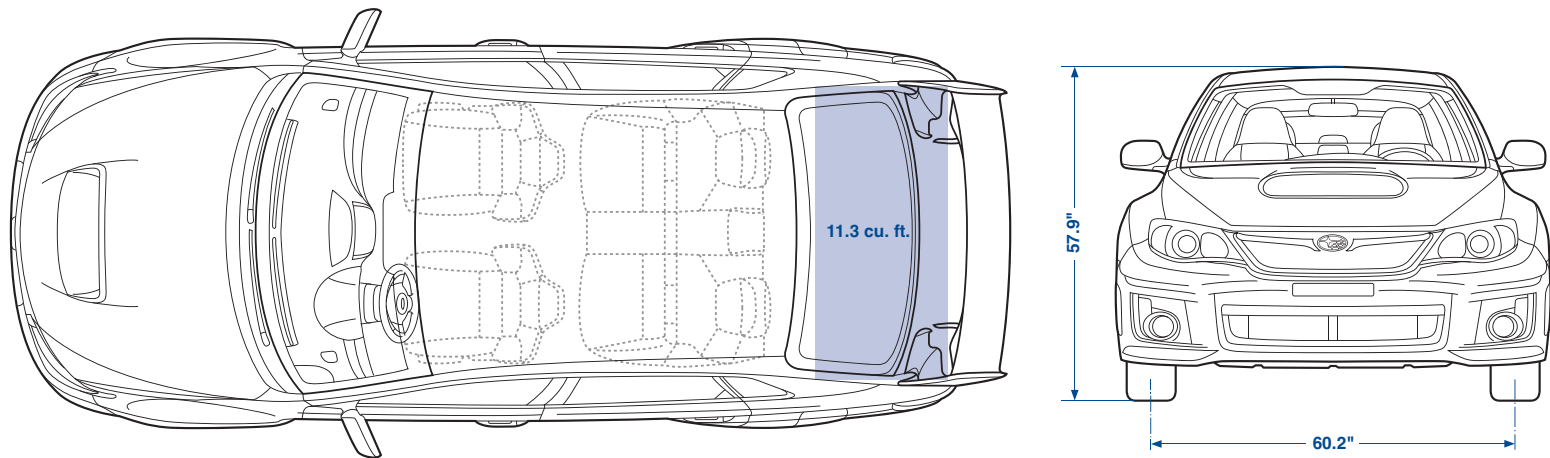


Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight

2014 WRX & WRX STI | 5-Door Dimensions



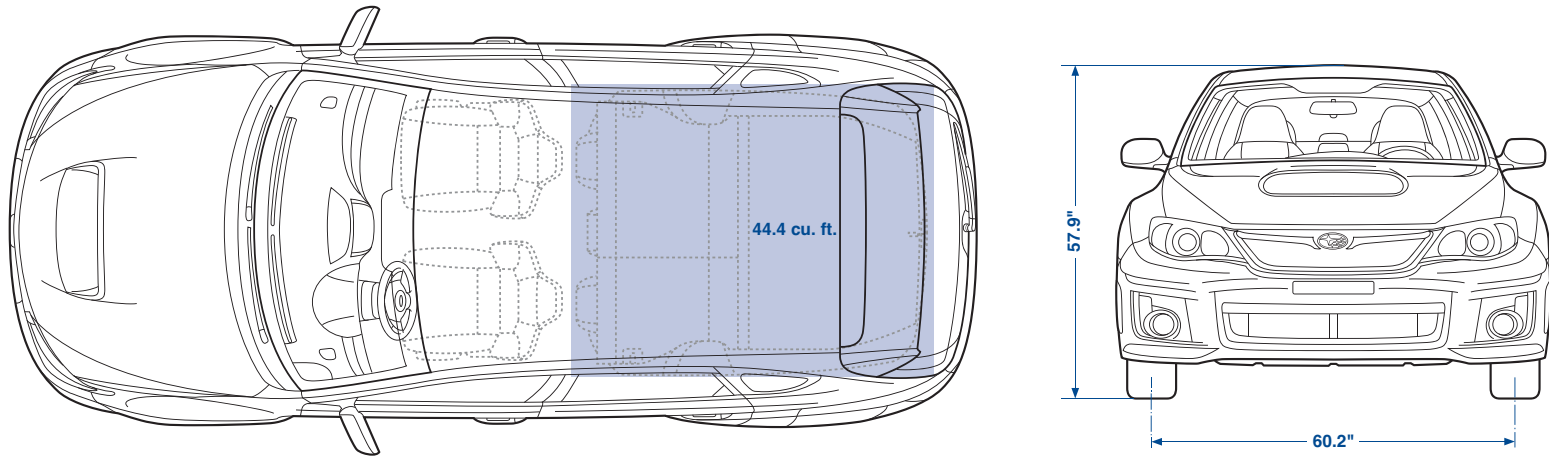
Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight



Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume

WRX STI shown.

1 With available moonroof. Moonroof availability varies by trim level.
2 78.0 inches with integrated turn signals.



Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume

WRX STI shown.

1 With available moonroof. Moonroof availability varies by trim level.
2 78.0 inches with integrated turn signals.

WRX

WRX STI

1 All Subaru vehicles sold by Subaru of America, Inc., are designed and built for normal driving conditions. The Subaru Limited Warranty, as well as the Added Security program, excludes damage or failure resulting from modifications or participation in competition or racing events. See the Subaru Warranty and Maintenance booklet for further details. 2 2014 EPA fuel economy estimates. Actual mileage may vary. 3 Standard on 5-door. Available as an accessory on 4-door. See your dealer. 4 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front passenger additional protection in moderate to severe frontal and side-impact collisions and outboard 2nd-row passengers additional protection in moderate to severe side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in one of the rear seats. See Owner's Manual for recommended seating position. 5 Compatible smartphone and free Aha app required. For Aha to operate, latest version of Aha application and optional integrated audio and navigation system unit required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Incorporated. Your wireless carrier's rates may apply. 6 When equipped with Navigation System Package, SiriusXM® Satellite Radio and NavTraffic® hardware is standard. Activation and monthly subscription sold separately. See your dealer.

2014 WRX | WRX STI Accessories



Auto-dimming Mirror with Compass and HomeLink®. Mirror darkens when headlights are detected from behind the vehicle. Includes a compass and three HomeLink® buttons that are programmable for most garage-door openers and other HomeLink®-compatible devices.



Rear Cargo Tray. Helps protect cargo area from dirt and spills. Can be easily removed and rinsed clean.

May not be installed with 10-Inch Powered Subwoofer.



Body Side Moldings. Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



Exhaust Finisher. Aluminum trim pieces add a serious performance look to the rear of WRX STI.



Roof Carrier Bars. New, improved design can be installed or removed in minutes. Fits both 4- and 5-door models and is compatible with most Genuine Subaru roof carriers and attachments.

Consult vehicle Owner's Manual for total roof-load limit.



SPT Performance Exhaust System. These exhaust systems feature full stainless steel construction with smooth mandrel bends for low restriction and that famous boxer engine sound.

WRX STI system shown. Available for WRX 4-door and 5-door.



SPT Oil Cap and Battery Hold Down v2.0. Replacement oil cap and battery hold down are manufactured from billet aluminum, anodized in Steel Gray or SPT Blue and feature laser-etched SPT logo.



SPT Carbon Fiber Trunk Trim. Give the Impreza WRX and WRX STI 4-door that high-tech look with this carbon fiber accent. The trim piece is made from real carbon fiber and has the SPT logo embedded in the clear coat.



10-Inch Powered Subwoofer. The 10-inch powered subwoofer provides powerful deep bass and clean, sound reproduction with its integrated 100W amplifier and a passive crossover network. Manufactured for Subaru by Kicker.®

Sedan only. May not be installed with Rear Cargo Tray.



Turbo Heat Shield. The SPT Heat Shield works to retain heat within the turbocharger, helping to maintain turbocharger exhaust gas velocity. The shroud also helps keep heat generated by the turbocharger away from the intercooler.



Turbo Boost Gauge. Displays engine vacuum in inches of Hg and boost in PSI. Bright red illumination matches vehicle instrument panel lighting and goes dark when the engine is turned off. Includes mounting cup and bracket.



Short-throw Shifter. Significantly reduces shift throw lengths for crisper shifts and sportier driving feel. Available for both 5 M/T and 6 M/T transmissions.

2014 WRX | WRX STI Colors

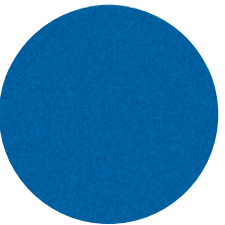
Paint



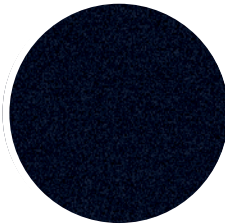
Satin White Pearl



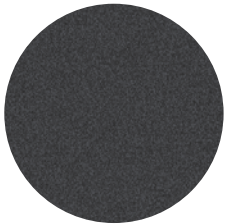
Ice Silver Metallic



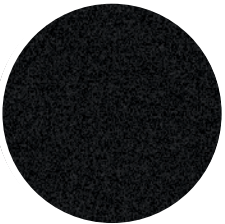
WR Blue Pearl



Plasma Blue Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Carbon Black Checkered Cloth (CBCC)



Carbon Black Leather (CBL)



Black Alcantara®/Carbon Black Leather (BA)

Color Combinations	WRX and WRX Premium	WRX Limited	WRX STI	WRX STI Limited
Satin White Pearl				
Ice Silver Metallic				
WR Blue Pearl				
Plasma Blue Pearl				
Dark Gray Metallic				
Crystal Black Silica				