

Forester



Love. It's what makes a Subaru, a Subaru.



SUBARU

Confidence in Motion



..... or



when there's nothing saying you can't.

Introducing the all-new 2014 Forester

The all-new Forester is all about potential. To do what you enjoy with those closest to you and to be there for those that need you. It's more efficient, achieving up to 32 highway MPG¹; bigger with a roomier cabin and more cargo room; more refined with upgrades inside and out; and more versatile with advanced Subaru Symmetrical AWD with available X-MODE™ featuring Hill Descent Control.



..... or

¹ EPA estimated fuel economy for 2014 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary.

Forester 2.0XT Touring in Venetian Red Pearl with optional equipment.



Scan this page to watch how helpful the power rear gate can be.





to explore.

Forester 2.5i Limited in Marine Blue Pearl with accessory equipment.



Forester 2.5i Touring with Platinum Leather.





Forester 2.5i Touring with Platinum Leather.



A wide-angle, interior shot of a Subaru Forester 2.5i Touring. The view is from the passenger side looking towards the driver's seat. The front seats are upholstered in light-colored leather with visible stitching. The dashboard and center console are dark, with a touchscreen infotainment system in the center. The steering wheel is black with silver accents. The rear window and sunroof are visible at the top of the frame. The overall lighting is bright, suggesting a sunny day.

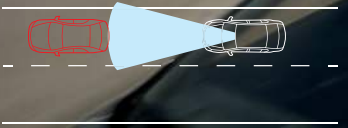
and a lot more possibilities.

than meets the eye.



Pre-Collision Braking

A driver ahead unexpectedly hits the brakes or cuts you off. EyeSight®¹ warns you, applies brakes to help avoid, and at lower speeds can even help you stop your Subaru.



Adaptive Cruise Control

Traffic doesn't always flow, so EyeSight® doesn't only keep a set speed. The system looks ahead and helps automatically adjust to keep your distance, even in stop and go highway traffic.



Pre-Collision Throttle Management

You put the car in Drive instead of Reverse. EyeSight® cuts power when it sees an object in your path to help you avoid accelerating into it.



Lane Departure and Sway Warning

You accidentally drift to the edge of your lane and begin to cross into another. EyeSight® watches for lane markers and chimes to warn you before you leave yours.

¹ EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations.

Utility with just the right amount of sport, the Forester 2.0XT features a new turbocharged, direct-injected SUBARU BOXER® engine with 250 hp, achieving up to 28 highway MPG.¹ This smaller, yet more advanced engine is mated with a high-torque Lineartronic® CVT to help ensure peak MPG, while keeping things fun behind the wheel.

Pumping out that extra rush how you want it, are paddle shifters with 6- and 8-speed manual modes;² and Subaru Intelligent Drive (SI-DRIVE) that includes three distinctive performance modes for custom performance at the push of a button. On the outside, its more aggressive looks and larger 18-inch wheels reveal the fiercer side of the Forester 2.0XT.

¹ EPA estimated fuel economy for 2014 Forester 2.0XT at 28 highway MPG. Actual mileage may vary.
² 8-speed manual mode with SI-DRIVE Sport Sharp (S#) setting.



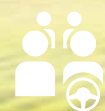
Forester 2.0XT Touring in Ice Silver Metallic with optional equipment.

and do it with ease.



Passenger Protection

Offering more protection than ever, the new Forester now includes the available EyeSight® driver-assist system¹, a driver's side knee airbag² and the same safety engineering that has made it an IIHS Top Safety Pick seven years running (2007–2013).³



All-new Interior

A roomier rear seat and larger cargo area, now up to 74.7 cu. ft., give you more space to work with, while richer materials and a sophisticated design with upgraded tech give you much to enjoy.



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Exceptional Control

The balance of the SUBARU BOXER® engine with the grip of Subaru Symmetrical AWD gives you the power to help avoid danger. That poise is combined with VDC electronic stability control, which can intervene to help you stay in control.



Increased Capability

Featuring Subaru Symmetrical AWD with available X-MODE[™], including Hill Descent Control, the new Forester is still exceptionally balanced and controlled, and now it's even better at handling steep inclines and rough or slippery roads. With a push of the button, X-MODE[™] expertly manages the power going to all four wheels to deliver total control in almost any condition.⁴



Rewarding Technology⁵

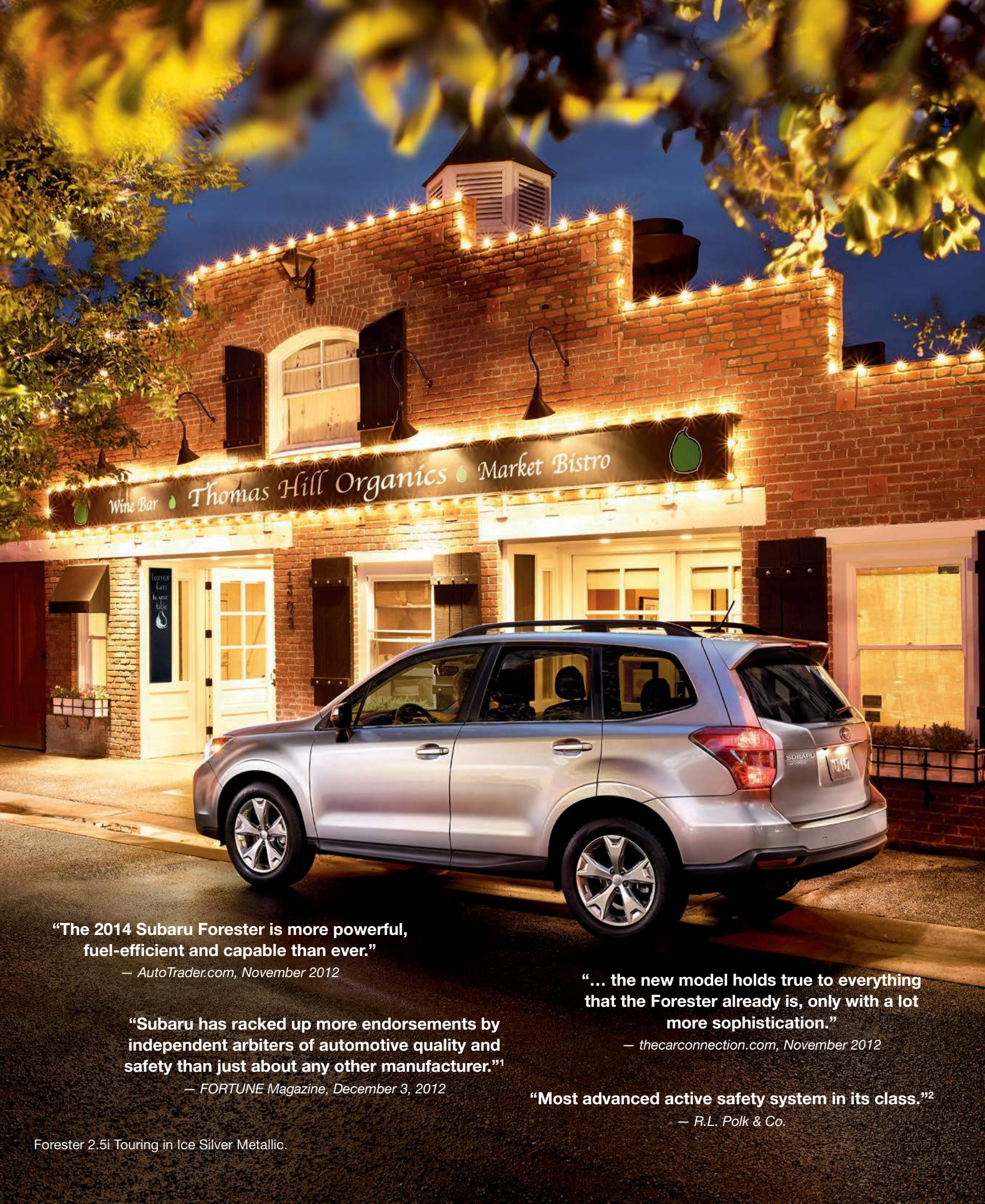
A full-color, multifunction display is now larger at 4.3" and delivers access to vehicle info, settings, rear-view camera and more. There's also a 440-watt premium audio system with 8 Harman Kardon speakers and HD Radio[™] to keep you entertained. The touchscreen navigation system includes the Aha[™] connected service via the Subaru STARLINK[™] system with seamless access to web content such as podcasts, internet radio, audiobooks and personalized restaurant and hotel searches.



Efficient and Clean

You'll get better MPG since the new Forester now achieves up to 32 highway MPG⁶, and you'll also leave less behind since every non-turbo Forester is Partial Zero Emission Vehicle (PZEV)-rated,⁷ meaning it's one of the cleanest crossovers on the road.

¹ EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. ² Always wear seatbelts. Children should be properly restrained in the rear seat. ³ Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour moderate overlap frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org. ⁴ X-MODE[™] operates only at speeds of less than 25 mph. ⁵ Availability varies by model and trim level. ⁶ EPA estimated fuel economy for 2014 Forester 2.5i CVT at 32 highway MPG. Actual mileage may vary. ⁷ 2014 Subaru Forester 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information.



“The 2014 Subaru Forester is more powerful, fuel-efficient and capable than ever.”
— *AutoTrader.com*, November 2012

“Subaru has racked up more endorsements by independent arbiters of automotive quality and safety than just about any other manufacturer.”¹
— *FORTUNE Magazine*, December 3, 2012

“... the new model holds true to everything that the Forester already is, only with a lot more sophistication.”
— *thecarconnection.com*, November 2012

“Most advanced active safety system in its class.”²
— *R.L. Polk & Co.*

Forester 2.5i Touring in Ice Silver Metallic.

2014 Forester | Trim Levels



1 Excerpted from *FORTUNE Magazine*, December 3, 2012 © 2012 Time Inc. Used under license. *FORTUNE* and Time Inc. are not affiliated with, and do not endorse products or services of Subaru. 2 Based on available non-government mandated active safety features as described on manufacturers' websites January 2013 compared to other vehicles within Polk's Compact CUV segment. 3 Available with Lineartronic® CVT only. 4 Standard with manual transmission. Optional with Lineartronic® CVT. 5 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer.

1 2014 Subaru Forester 2.5L models achieving a Partial Zero Emission Vehicle (PZEV) rating by the California Air Resources Board are available in all 50 states. Only those registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. Delaware, Oregon, Pennsylvania and Washington vehicles are not covered under PZEV emissions control warranty. See your warranty maintenance booklet for additional information. 2 2014 EPA fuel economy estimates. Actual mileage may vary. 3 Not available with manual transmission. 4 Standard with manual transmission. Optional with Lineartronic® CVT. 5 EyeSight® Driver-Assist System, Keyless Access & Start and HID headlights may only be ordered in combination with each other. 6 Compatible smartphone and free Aha app required. Data provided by smartphone is displayed on navigation screen. Some state laws prohibit the operation of handheld electronic devices while operating a vehicle. Smartphone apps should only be launched when vehicle is safely parked. Aha is a trademark of HARMAN International Industries, Inc. Your wireless carrier's rates may apply. 7 Activation and required monthly subscription sold separately. Includes 4-month trial subscription. See your dealer. 8 EyeSight not available with Crystal Black Silica exterior color. EyeSight is a driver-assist system which may not operate optimally under all driving conditions. The driver is always responsible for safe and attentive driving. System effectiveness depends on many factors such as vehicle maintenance, weather and road conditions. See Owner's Manual for complete details on system operations and limitations. The Pre-Collision Braking System is designed to provide automatic braking that either prevents a collision or reduces the severity of a frontal impact. The Pre-Collision Throttle Management System is designed to reduce acceleration and minimize the severity of certain frontal impact. Adaptive Cruise Control is designed to assist the driver and is not a substitute for safe and attentive driving. The Lane Departure and Sway Warning operates only when the lane markings are visible and its effectiveness depends on many factors. See Owner's Manual for complete details on system operations and limitations. 9 The Supplemental Restraint System (SRS) (airbags) affords the driver and the front and rear outboard passengers additional protection in moderate to severe frontal and side-impact collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment and to provide the best combined protection in a serious accident. Children should always be properly restrained in the rear seat. 10 Requires optional All-Weather Package.

2014 Forester | Accessories



Heavy-duty Roof Cargo Basket. Mounts to vehicles with standard roof rails and is compatible with most genuine Subaru roof carriers for bikes, kayaks, skis and cargo carriers. Not applicable to vehicles with Fixed Cross Bar Set.

Aero cross bars shown with heavy-duty roof cargo basket.



Wheel Arch Moldings. Black textured moldings help protect the wheel arch areas, while adding a rugged yet classy look. Installation of wheel arch moldings also requires accessory splash guards.

Available later in 2013.



Body Side Moldings. Color-matched moldings help protect vehicle doors from parking lot dings, while attractively blending with the lines of the car.



Trailer Hitch. Rated at 176 lbs tongue weight with 1,500 lbs of towing capacity. Engineered to the same rigorous standards as the rest of the Forester.

Hitch Ball not included. Trailer brakes may be needed.



Fog Light Kit. Casts a low and wide beam of light to enhance vision in inclement weather.



Side Window Deflectors. Let the fresh air in while helping to keep the weather out. Black acrylic plastic construction is designed specifically for an exact fit.

May not be legal in all states. Please check your state laws.



Splash Guards. Helps protect the vehicle's paint finish from stones and road grime.



Remote Engine Starter. Allows vehicle to be started by pushing a button from the convenience of home or office (up to 400 feet away depending on obstructions) so that the vehicle interior is more comfortable upon entry. The start/stop button blinks to confirm the engine has started.

A/T only.



Cargo Tray. Tough, durable tray helps protect cargo area. Can be easily removed and rinsed clean.



Moonroof Air Deflector. Helps reduce wind noise and sun glare when moonroof is open.

Cannot be used in conjunction with the Extended Roof Cargo Carrier.



Rear Bumper Cover. Helps protect the upper surface of painted rear bumper from scratches and dings.



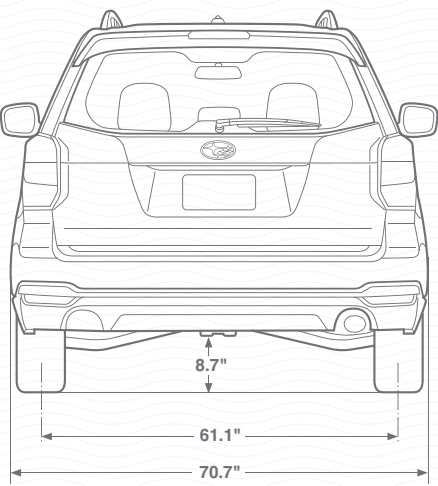
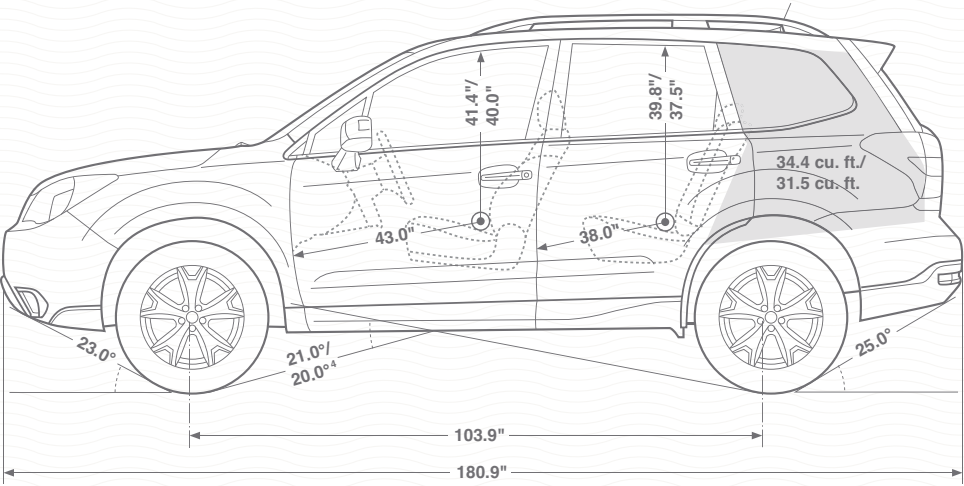
Remote Engine Starter—Smart Engine Start. Allows the vehicle to be started at the push of a button from outside the vehicle. Preset the heating or air conditioning controls to help bring the interior temperature to a more comfortable level prior to entry. Smart Engine Start works in conjunction with the Keyless Access & Start system. Operating distance is up to 75 feet depending on vehicle obstructions.

A/T only.

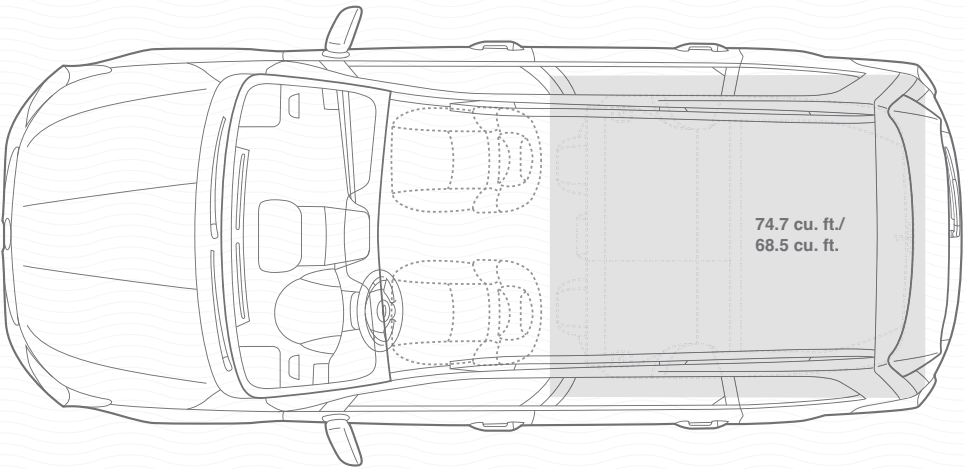
2014 Forester | Owner Benefits



2014 Forester | Dimensions



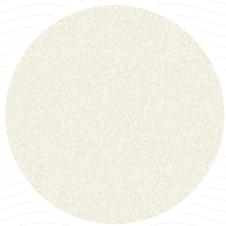
Length/Width/Height
Wheelbase
Track (front/rear)
Base curb weight
(manual/automatic)



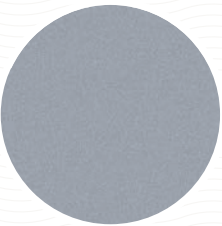
Headroom (front/rear)
Legroom (front/rear)
Shoulder room (front/rear)
Hip room (front/rear)
Passenger volume
Cargo volume
Maximum cargo volume

2014 Forester | Colors

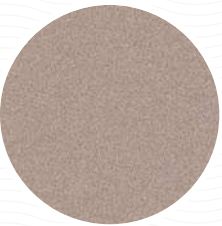
Paint



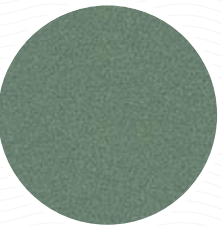
Satin White Pearl



Ice Silver Metallic



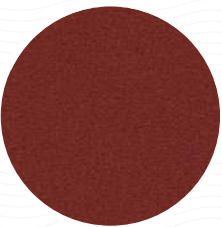
Burnished Bronze Metallic



Jasmine Green Metallic



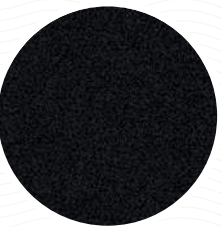
Marine Blue Pearl



Venetian Red Pearl



Dark Gray Metallic



Crystal Black Silica

Upholstery



Black Cloth (BC)



Platinum Cloth (PC)



Black Cloth with
Sport Bolsters (BCSB)



Black Leather (BL)



Platinum Leather (PL)

Color Combinations

Satin White Pearl
Ice Silver Metallic
Burnished Bronze Metallic
Jasmine Green Metallic
Marine Blue Pearl
Venetian Red Pearl
Dark Gray Metallic
Crystal Black Silica⁸

1 With integrated turn signals.

— Not available

Ready to join the family.

At Subaru, we're committed to building a lasting, rewarding relationship with you and the world we share. We start by building our vehicles to last—it's why 96% of all the vehicles we've built in the last 12 years are still on the road today¹. We also share your desire for a cleaner, greener world. Every 2014 non-turbo Forester and Impreza, XV Crosstrek and select Outback and Legacy models achieve Partial Zero Emission Vehicle—PZEV²—status, because of their exceptionally low emissions. What's more, in 2004 Subaru of Indiana Automotive, Inc., (SIA) became the first manufacturing facility in the U.S. to reach zero-landfill status—nothing from its manufacturing efforts ever goes into a landfill.



Find out more about our efforts to
keep it cleaner and greener.
subaru.com/environment

Love. It's what makes a Subaru, a Subaru.



SUBARU

Confidence in Motion