

2011
Subaru Models



Love. It's what makes a Subaru, a Subaru.



SUBARU

Love for every Subaru.

The only brand to receive *Motor Trend's Sport/Utility of the Year®* two years in a row.

(2009 Forester, 2010 Outback)

The only manufacturer with 2010 IIHS Top Safety Picks for all models¹.

Legacy

2010 *Ward's* 10 Best Engines

"The only mainstream midsize sedan that can call itself a 'sport sedan.'"

—*Motor Trend*, 2010

Outback

Motor Trend's 2010 Sport/Utility of the Year®

Best New Wagon of 2010

—*Cars.com*



Forester

Highest model loyalty in its segment

—*usa.polk.com*

Best Car for Small Families of 2010

—*Cars.com*



Tribeca

The government's highest crash test rating for all four categories²

—*National Highway Traffic Safety Administration*

Top IIHS Safety Pick for three years running¹

—*Insurance Institute for Highway Safety (IIHS)*



Impreza

Top IIHS Safety Pick for three years running¹

—*Insurance Institute for Highway Safety (IIHS)*
(2008-2010 Impreza)



Impreza WRX

"Swift acceleration that tops all comers in its class."

—*Edmunds.com*, September 2009



great drives.

2011 Legacy

From an engine that helps it handle better and Symmetrical AWD that helps it stick, to the strength and presence evident in the exterior design, the Legacy is different. You feel the difference behind the wheel. In the turns. Even your passengers feel it in the extra room in the rear seats. The Legacy is smartly engineered to give you a greater sense of control, connectedness and exhilaration. It is intelligence that you can see and feel.



- 170-hp to 265-hp 4-cylinder and 256-hp 6-cylinder SUBARU BOXER® engines
- 31 highway mpg³ and Partial Zero Emission Vehicle (PZEV)⁴
- Subaru Symmetrical All-Wheel Drive (AWD)
- Lineartronic® CVT (Continuously Variable Transmission) with manual mode and paddle shifters⁴
- Double-wishbone rear suspension
- Voice-activated GPS navigation system with rear-vision camera⁴
- Bluetooth® hands-free phone and streaming audio capability⁴
- 440-watt harman/kardon® premium audio system with XM® Satellite Radio⁴

2011 Outback

Whether it's an open stretch of road or one of your favorite open spaces, it's more enjoyable in an Outback. With more headroom and legroom, over 71 cubic feet of cargo space and integrated roof rails with retractable cross bars, it has the versatility to take on any adventure. And the Symmetrical All-Wheel Drive and rugged suspension give it car-like handling and the capability to embrace almost any road, even the rough ones. So grab your gear, gather some fellow adventurers, and go collect some stories.

- 170-hp 4-cylinder or 256-hp 6-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 29 highway mpg³ and Partial Zero Emission Vehicle (PZEV)⁴
- Raised suspension with 8.7" of ground clearance
- Roof rails with retractable cross bars
- All-Weather Package⁴
- 440-watt harman/kardon® premium audio system with XM® Satellite Radio⁴
- Voice-activated GPS navigation system with rear-vision camera⁴



is not just a channel.



called life.



2011 Forester

You never know what the day is going to bring, but you know the Forester will be able to help you make the most of it. It's smart, practical, and has an advanced degree in versatility. From thoughtful grocery bag hooks to the way the rear suspension is designed to maximize rear cargo space, the Forester is ingenious inside. Add to that the confidence of Subaru Symmetrical All-Wheel Drive and a history of award-winning safety, and you'll wonder how you ever survived without it.

- 170-hp or turbocharged 224-hp 4-cylinder SUBARU BOXER® engine
- Partial Zero Emission Vehicle (PZEV)⁴
- Subaru Symmetrical All-Wheel Drive (AWD)
- Panoramic moonroof⁴
- Multifunctional center console
- Reclining rear seats⁴
- Retractable rear tray with dual cup holders⁴
- Bluetooth® hands-free phone capability and HD audio⁴
- New 2.5X Touring and 2.5XT Touring models

Live a lot.

2011 Tribeca

Experiences are better when they are shared, and Tribeca gives you the space and versatility to do so. Always accommodating, the Tribeca gives you three rows of seating with endless configurations, over 74 cubic feet of cargo space, and room for seven passengers. No matter the journey, Subaru Symmetrical All-Wheel Drive gives you the capability to go just about anywhere, and reassuring safety features help you arrive safely.



- 256-hp 6-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- 5-speed automatic transmission with manual shift mode
- Raised suspension with 8.4" of ground clearance
- 385-watt harman/kardon® premium audio system with XM® Satellite Radio⁴
- Bluetooth® hands-free phone capability⁴
- 2-position driver's seat memory⁴
- 40/20/40-split flat-folding reclining/sliding second-row seats
- 50/50-split flat-folding third-row seats
- Touch-screen GPS navigation system with rear-vision camera⁴
- Rear-seat DVD entertainment system⁴

2011 Impreza

No matter what comes up, you're ready. Whether it's a spontaneous road trip or you're helping a friend move, you can volunteer because the Impreza has the flexibility and capability to adapt. Your friends will appreciate the roominess and you'll love the performance of the Subaru Symmetrical All-Wheel Drive and SUBARU BOXER® engine. And if you're looking for even more utility, the Outback Sport® comes with Roof Carrier Bars and a raised suspension. Everything about the Impreza works smarter so you can play harder.

- 170-hp 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- Sedan or 5-door body style
- 6-speaker audio system with iPod® control, Bluetooth® hands-free phone and satellite radio capabilities*
- TomTom® detachable touch-screen GPS navigation system*
- Outback Sport with raised suspension and Roof Carrier Bars



Friend-friendly.



Even if they can't catch up.



2011 Impreza WRX

Feel the rush of 265 horsepower in your control. The WRX uses all it's learned through rally racing and gives you better agility and handling with its track-tuned suspension and increased quickness and adaptability. And its new exterior states your unequivocal passion for performance, putting you in everyone's sights, but always a step ahead.



- 265-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Subaru Symmetrical All-Wheel Drive (AWD)
- Sedan or 5-door with wide-body design
- Recalibrated sport-tuned suspension with wider track and stiffer rear bushings
- 5-tri-spoke 17-inch aluminum-alloy wheels
- 6-speaker audio system with iPod® control, Bluetooth® hands-free phone and satellite radio capabilities⁴
- Automatic climate control
- WRX Limited with HID headlights and leather-trimmed upholstery

2011 Impreza WRX STI

The WRX STI first stirred passions by dominating rally competitions all over the world. This untamed sibling of the WRX boasts 305 horsepower and a sophisticated, high-performance AWD system that can be tailored by the driver. An all-new suspension raises the bar with masterful handling and telepathic-like control, and the 4-door sedan has returned with its trademark rear spoiler. This is where exhilaration reaches to the core. Where enthusiasm defies boundaries.

- 305-hp turbocharged 4-cylinder SUBARU BOXER® engine
- Driver Controlled Center Differential All-Wheel Drive (DCCD)
- Sedan or 5-door with wide-body design
- Recalibrated high-performance sport-tuned suspension
- Brembo® performance brake system
- 7-split-spoke 18-inch BBS® aluminum-alloy wheels⁴
- 6-speaker audio system with iPod® control, Bluetooth® hands-free phone and satellite radio capabilities⁴
- WRX STI Limited with leather-trimmed upholstery and tilt/sliding moonroof



To the limit.



The reward even goes beyond

Subaru cars have the highest predicted resale value in the industry⁵



All wheels. All roads. All the time.

We believe in using all four wheels. That's why every Subaru comes with the confidence of Symmetrical All-Wheel Drive, standard. Giving you better traction and control to seize any road and any opportunity.

Everywhere you turn. Always in control.

Spirited Handling



Dynamic steering and intuitive control comes from near-perfect balance.



subaru.com/awd

Subaru Symmetrical All-Wheel Drive

With an almost-perfect symmetrical layout, our unique system offers better balance for stability and a more efficient flow of power to all four wheels for greater grip.



All-weather Conditions

Traction and stability keeps you connected to the road no matter the conditions.



Being more responsive to the unexpected takes natural agility.

Accident Avoidance

This is how we

By giving more to our owners.

Owners love their Subaru. And the feeling is mutual. We take care of our owners by offering them the reassurance of protective coverage and through special benefits only for Subaru owners. Our comprehensive warranties, Roadside Assistance Program and the overall reliability of a Subaru give owners even more confidence behind the wheel.

3 years/36,000 miles New Car Limited Warranty

5 years/60,000 miles Powertrain Limited Warranty

3 years/36,000 miles Wear Item Limited Warranty

5 years/unlimited miles Rust Perforation Limited Warranty

3 years/36,000 miles Subaru Roadside Assistance Program

Subaru Added Security®

Insurance Privileges for Subaru Owners



1. Ratings based on Insurance Institute for Highway Safety's (IIHS's) 40-mile-per-hour frontal crash test, 31-mile-per-hour side-impact test, 20-mile-per-hour rear-impact test, and roof-strength test. For more information, contact IIHS or visit their website at www.iihs.org. 2. Ratings for 2010 Tribeca. 2011 Tribeca not tested. Star ratings are part of the U.S. Department of Transportation's [safercar.gov](http://www.safercar.gov) program. (www.safercar.gov) 3. 2.5i models with CVT transmission only. 4. Availability varies by trim level. 5. Based on ALG's 2010 Residual Value Awards Brand Rankings for Mainstream Brands. 6. EPA highway estimate for Legacy 2.5i with CVT transmission. Visit fuelconomy.gov for more information. 7. 2011 Forester, Legacy and Outback 2.5L non-turbo models certified as Partial Zero Emission Vehicle (PZEV) are available in all 50 states. Only those sold and registered in California, Connecticut, Maine, Maryland, Massachusetts, New Jersey, New Mexico, New York, Rhode Island and Vermont will be eligible for the 15 years/150,000 mile emission warranty. 8. Based on R. L. Polk & Co. registration data in the U.S. 1999 to 2009.

This brochure was prepared by Subaru of America, Inc. A warranty from Subaru of America, Inc., is available only on cars sold to the first retail purchaser through an authorized Subaru dealer in the continental U.S. or Alaska. Subaru, SUBARU BOXER, Added Security, Forester, Impreza, Legacy, Outback, Outback Sport, STI, Tribeca and

By taking less for our brochures.

Next time you pick up a Subaru brochure, know that our environmentally sensitive printing process has reduced the amount of trees, water and energy used in our brochure production. In fact, since 2008, we have saved 1,890 trees, 803,043 gallons of water and over 1 billion BTUs of energy. Every brochure we print is produced using this "Green Printing Process" and Forest Stewardship Council (FSC) standards. We're even using more environmentally responsible, vegetable-based inks. So whether you download a PDF or get a brochure, know that we have taken steps to minimize our impact on the Earth.

This brochure was printed with vegetable-based inks and produced using a "Green Printing Process" and FSC standards. The Forest Stewardship Council (FSC) is an international organization that brings people together to find solutions which promote responsible stewardship of the world's forests and environments.

By producing this brochure in a green way rather than by traditional methods, we saved 37 trees preserved for the future; 106 lbs water-borne waste not created; 15,612 gallons wastewater flow saved; 1,727 lbs solid waste not generated; 3,401 lbs net greenhouse gases prevented; 26,032,440 BTUs energy not consumed.

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We live long and fulfilling lives.

"I drove my first Subaru 376,000 miles. This one has 295,000 miles, and it still runs great. Subaru makes the best all-wheel-drive cars in the world."

—Dr. Hardy Herger, PhD



The thing you'll notice about Subaru owners is how long they hang on to them. They even celebrate milestones like passing the 200,000 miles mark on the odometer. Or even 500,000. So it's no wonder that **95% of all Subaru vehicles built in the last ten years are still on the road today.**⁸ It's also why Subaru vehicles keep their value so well. In fact, Subaru was named the **number one automotive brand for residual value** by ALG for 2010.⁵

We support our passions, too.

Subaru drivers just seem to do more. Because they can. We support your passions by giving you the capability to go anywhere they may lead. But we also share these through our association with partners that get people involved and make a difference.

- Official Vehicle of Nordica
- American Society for the Prevention of Cruelty to Animals
- International Mountain Bicycling Association
- Subaru Rally Team USA
- American Association for the Advancement of Science
- Dining Out For Life
- American Association of Snowboard Instructors
- American Canoe Association
- Subaru-Trek Mountain Bike Team
- Pilots N Paws
- Yakima

For a complete list of our partners visit subaru.com/partners.



Confidence.

The only manufacturer with
2010 IIHS Top Safety Picks for all models.¹
—Insurance Institute for Highway Safety (IIHS)

Stopping Power



Exceptional Control



Protected on the Inside



Protected from the Outside



Subaru Active and Passive Safety

We're committed to providing safety on every side, in every car we make. We start by engineering our vehicles with exceptional control and accident-avoidance technologies, then we build in protection technologies. All of these precautions have led to Subaru winning awards and distinctions year after year.

Even waste.



In 2004, Subaru of Indiana Automotive, Inc. (SIA) became the first manufacturing facility in the U.S. to reach zero landfill status and be designated a wildlife habitat. And every Subaru plant continues to use green suppliers, reduce manufacturing wastes and CO₂ emissions.

Subaru Life Environment



The Subaru Legacy is the **most fuel-efficient** all-wheel drive car in America.⁶



Many Subaru models have achieved **Partial Zero Emission Vehicle (PZEV)**⁷ status.



We've spent decades building relationships with those who believe in building a **cleaner and greener world** as much as we do. That's why we support organizations such as **Leave No Trace**, which promotes responsible recreation.



subaru.com/environment



global.

The love for a Subaru goes way beyond a wave to a fellow owner on the road. All over the world and all over the internet, loyal enthusiasts—united by their passion for life and for Subaru—gather for rallies, events, and just talking about their favorite subject.

Subaru Enthusiast Sites Worldwide

Subaru**Forester**.org
Legacygt.com



ClubSub.org.nz

Subaru-**Impreza**.org



sidc.co.uk
iwsti.com

SubaruManiablog.com
seccs.org

scoobyocity.co.uk

TribecaForums.com



nasioc.com

Subaru**Outback**.org



Club**WRX**.net

wrxownersclub.com.au

815subarus.com

itsmysubaru.com

Legacycentral.org

wrxtuners.com



socsa.org.za

i-club.com



subaruclub.ca

3gwrx.com

STIblog.com

thesubaruforum.com

Low profile. **Big difference.**

Subaru Boxer Engine

The SUBARU BOXER® engine is remarkably different because it generates more than power. The pistons are laid flat in a horizontally opposed design, providing powerful, yet smooth acceleration. And better yet, a lower center of gravity for increased handling stability.



"Subaru is like family to me; they have given me every opportunity and resource available to help me become rally champion."

— Travis Pastrana

Ground control.

Photo by: Lars Gange / subaru.com/rally

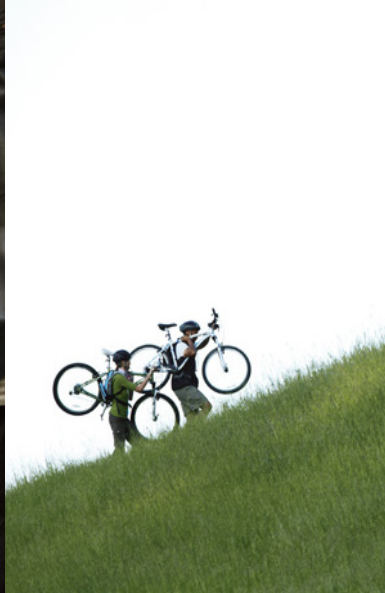
Building a solid vehicle requires thorough testing, from the ground up. And there has been no more punishing—and exciting—way to do it than rally racing. Drivers like four-time Rally America Champion Travis Pastrana prove our performance as they climb podiums, collect medals and

We have liftoff.

then come up for air. Like 269 feet of air, where Pastrana broke the world record for longest distance jump in a rally car.

Photo by: Garth Milan / Red Bull

 subaru.com/rally



2011 Subaru Life

Live every moment.

Life is for exploring. Whether you're hitting your favorite trail, taking a favorite road or tackling your daily adventures, Subaru vehicles are uniquely engineered to get you out, keep you going, and help you embrace more of life's opportunities. That's because every Subaru has Symmetrical All-Wheel Drive to confidently drive where you want, when you want. Smart features to help you do more of what you live for. And the reassurance of award-winning safety. It's why we hear again and again, "I love my Subaru."

Love. It's what makes a Subaru, a Subaru.



Life.



Love. It's what makes a Subaru, a Subaru.

