

*For Americans
with a liking for
glamor and go!*

You're out ahead in the world's most out-ahead sports car the instant you take charge of this fabulous new automobile. Every thrill-filled moment you click off the miles in your Studebaker Speedster, you're riding the tailwind... you're pulling away from the field down the homestretch!

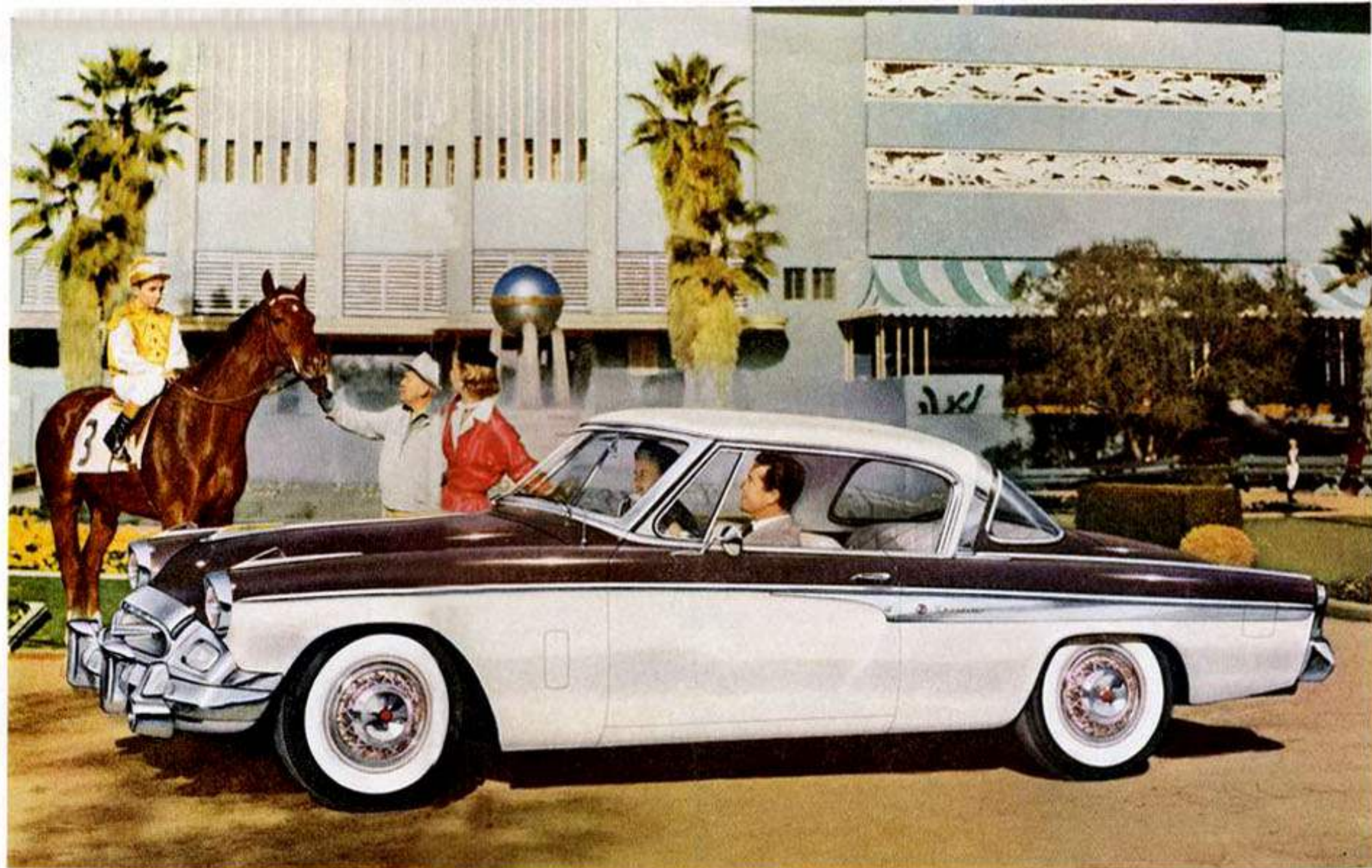
Your Studebaker Speedster is far ahead in more than spectacular performance. It's years ahead in vividly impressive styling—in deep-down riding comfort—in sure-footed safety that makes it the steadiest, smoothest cornering sports car anyone ever drove.

What does this Studebaker have that makes it so outstanding? A lightning fast 185 h.p. Studebaker "Passmaster" V-8 engine—with four-barrel carburetion—and dual exhausts with twin tail pipes. But the real wizardry of its performance stems from its low-swung balance. It handles like a dream. You sit behind a cockpit-type instrument panel with high-speed speedometer and tachometer, of course.

More wonderful still, the Speedster is no limited capacity sports model for two or a crowded three at most. It's a full bodied, fully weather protected 5-passenger automobile.

Get in to see it—the Speedster—at your Studebaker dealer's. It's strictly a special for the special few in every community who always want the newest and smartest in automobiles.

*Studebaker is the
largest builder of sports cars
in America!*



See Studebaker-Packard's TV Reader's Digest—a nationwide weekly feature on the ABC television network.

EXCITING NEW *Speedster*

BY STUDEBAKER



Studebaker Division of the
Studebaker-Packard Corporation...world's 4th largest
full-line producer of cars and trucks