

unbig. unstuff. unjunk. unhefty. unclutter. unbulk. unextra. unexcess. unboring.
unfrown. uncrowd. unfollow. unyawn. unbuyinbulk. unlearn. uncopy. undrab.
unshackle. unmorestuff. unoverboard. unjustincase. unsolastyear. unworry. unsupersize.
unmultitude. unsame. unold.
unwasteful. unplodding.
unhaulingjunkaround.
unmorethanyouneed.
unroutine. unfancy.
unleaveafootprint.
undullasdishwater.
ungowiththeflow.
unsquare. uncuffed.
unmuted. unjumbo. unbulky. unboggeddown. unstuckinabox. unrunofthemill. unerroneous.
uncompromise. unbiggerthanitneedstobe. unenormous. uncommonplace. unjammedfull. unfussy.
unlame. unmonotonous. unwhateveryoneexpects. unvanilla. unstuffy. unshortlived. unnormal.
unpricey. unhefty. unsluggish. unlandfill. unguzzle. uncar.



unclone. unwastedspace. unmayneedit.
unexorbitant. undull. untoomuch.
unmimic. unbettertooverdoit.
unneedlesspossessions.
uncolorwithinthelines.
unlackofexcitement.
unmiddleoftheroad.
unloud. unshy. unblah.
unmassive. unblending.

smartusa.com the 2013 smart fortwo.

uncar

great things have been done by
flying in the face of convention.
what if we all did the opposite of
what we usually did? what if we
untook the same way to work? what
if we unbehaved a little? what if we
unmarried ourselves from boring
and uninteresting? what if we did
something untypical? let's unbig.

unlandfill. unkeep third-row seating,
and the second row, too. at smart,
we stand for simplicity in the face
of complexity. we're for the streamlined,
not the mainstream.

maybe it's time to unthink everything
you think a car should be. are you
ready to uncar?

say hi to the 2013 lineup



2013 smart fortwo coupes



2013 smart fortwo cabriolet

unso last year

the 2013 smart fortwo has a lot to say. if you ask about its sporty new styling or more aggressive front grille, it will go on for hours. and boy does it love discussing the honeycomb design on its redesigned rear. yep, the 2013 smart fortwo has good reason to be a chatterbox.

sporty styling: thanks to a bolder front grille, special honeycomb structure and sleek side skirts, the 2013 smart fortwo is a lean, mean, ridiculously good looking machine.

bold, aggressive front grille: a new face means a stronger attitude. which means a new reason to say, "it's a 10 on the 'looking spiffy' scale!"

honeycomb structure: the extra wide air inlets allow your engine to cool down faster. we think it's a distinctive and practical way to make the car world take notice.

redesigned rear: the passion's stylish silver trim strip (or the pure's black trim strip) meets the honeycomb design for the, ahem, back end of your dreams.

new side skirt: look no further if you want your car to look super sleek. and by super sleek, we mean the most awesome, you-won't-believe-your-eyes car around.



unworry

within the compact frame of every smart is an almost unbelievable amount of safety. each car is crammed with engineering designed by the incredibly forward-thinking safety pioneers at Mercedes-Benz to meet the strongest industry standards and beyond. from its patented steel tridion safety cell to the intuitive crash management system, each smart comes standard with seriously protective brilliance.

patented tridion safety cell: protection doesn't happen by chance. that's why our patented, reinforced steel tridion safety cell is engineered to be a barrier between you and pretty much anything. inspired by racecar roll cages, it distributes energy to help keep you safe in a crash.

full-size airbags: you can never have too much protection, so all smart coupes are equipped to safeguard your sides, knees and front with 8 full-size airbags (6 in the cabriolet). that means everyone inside is protected top-to-bottom or, if you like, side-to-side. point is, you'll be protected.

esp®: our electronic stability program means your smart stays steady, even if the road is anything but straight and narrow. its ability to throttle the engine torque, and brake each wheel with varying pressure, keeps you stable in even the most shaky situations.

abs: if something pops up out of nowhere, smart's anti-lock braking system will prevent the wheels from locking during braking. this allows you to continue steering safely and stay in control.

crash management system: during a crash, seat-belt tensioners can reduce slack and belt force limiters minimize pressure on you. add a collapsible safety steering column and you have a highly protective car that's thought of everything. and following an impact, a smart can make decisions quickly by automatically shutting off the engine, turning on the hazard lights and unlocking the doors.



feel safe no matter what the road throws at you

unlandfill

smarts are sporty. they're safe, too. two fantastic things, for sure. so what we're overly excited to tell you about now is that each smart is 85% recyclable. and they get 38 mpg hwy, while being covered in 100% recyclable and customizable side panels. in other words, smart has a carbon footprint so small, mother nature will probably send you a gift basket just for driving one.

85% recyclable: this is the big one, eco-friends! every smart can be recycled into lots of awesome stuff. it's like magic, if magic were real and eco-friendly.

38 mpg hwy: this means you can drive past gas stations and laugh a hearty chuckle. or at least smile.

oil filter lasts 10,000 mi: you only have to change your oil when you change your filter — which is to say, very rarely. and in this case, very rarely is very good.

air filter lasts 20,000 mi: when air can easily flow, it makes for a more fuel-efficient car. that's a double win for your wallet and the environment.

100% recyclable panels: they're customizable, lightweight and a good buddy to the environment. this calls for a nature hug!

uncongest: 288,675,000. that's how many empty seats are on the road each day when people drive to work alone. we think that's way too many, so we got rid of the entire backseat. bye, we won't miss you one bit.

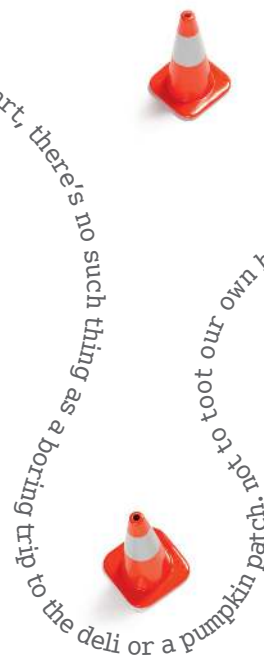


85% recyclable

unsluggish

each smart is outfitted with a nifty innovation called the **smartshift® transmission**. it does away with the clutch, so that means you can choose between manual and automatic modes. And with a 28 ft. **turning radius**, and fantastic features like **standard abs** and **esp®**, you can be sure that any ride will be an exhilarating joyride. all of your trips

will be so hold-on-to-your-hat exciting that you'll be looking for any reason to get behind the wheel. because in a smart, there's no such thing as a boring trip to the deli or a pumpkin patch. not to root our own horn (car joke!), but driving a smart is the only thing more totally bodacious than celebrating your birthday on a jet plane with 10 celebs. basically, with so much thrilling stuff packed into every smart, it's a machine engineered to give you an adrenaline rush the size of a waterfall.



unyawn

smarts are 100% customizable! that should get your creative gears spinning out of control with possibility. there are 14 separate, customizable body panels on a smart, along with 7 standard panel options, all of which can be enhanced by you. our math people say that comes to 98 different possible designs. but you know what number is even cooler? infinity! you can come up with your own designs

and we'll wrap your smart however you like, however many times you like. that means replacing your komodo dragon wrap is extremely easy. and commencing the customization is even simpler — just talk to a friendly and fantastic smart center representative or stop by our internet home at smartusa.com. now put that big, beautiful brain of yours into overdrive and get to it.



"in the concrete jungle, i'm on top of the food chain."



"8 ball, corner pocket. oh yeah, corner pocket is what i call my garage."



"i'm, like, totally in tune with the galactic beyond, man."



"i was cool since before being cool was cool."



"yes, i can play 'the star-spangled banner' on kazoo."



"i was going for a 'totally gnarly rock star' vibe. nailed it."

uncramped

when you sit in a smart, two things happen. first, you get pretty darn excited about the smart's über-sleek interior. and second, you become stunned at how roomy a sporty car can be. well prepare yourself, because a smart has a surprisingly remarkable 39.7 in. of headroom. and with easy-loading luggage compartments ranging from 7.8–12 cu. ft., there's more than enough space for you, your bff and lots

of stuff (even if that includes your hip record collection). basically, a smart's interior isn't small. at all.

what fits in a smart?

— two 6 ft. 5 in. men

and in the back...

— a soulful baritone saxophone or

— 11 cases of diet soda cans or

— your lucky golf clubs or

— 4 adorable basset hounds



unhumdrum

BRABUS sport package. well friends, if you're looking to transform your smart into a fiercer, sportier dream machine, meet the BRABUS sport package. featuring stylish interior additions like contrast-stitched heated leather seats and sleek metal floor pedals with grip-enhancing rubber studs, your smart's interior will have a serious "wow" factor. but performance is equally as important, so you'll also get road-ready additions like the BRABUS sport suspension for superior handling and wide tires for traction you can truly feel.

exterior:

- bolder front spoiler
- sleek side skirts
- chrome-plated sport exhaust system
- aggressive rear apron
- wider "monoblock VII" 15"/17" alloy wheels
- fine-tuned sport suspension
- smart label (mirror triangle, fuel cap, front grille, rear)
- available in black, silver or white (tridion matches body parts)

interior:

- matte stainless-steel sport pedals
- exact-fit floor mats
- matte aluminum leather-trimmed gear knob
- stylish accent and contrast components in silver (exc. speaker rings)
- elegant leather seats + heated seats
- eye-catching dashboard instruments
- ultra-responsive power steering

BRABUS tailor made. if you're all about creativity and bringing your style to life, our BRABUS tailor made program is your chance to become the main creative force behind your smart's look. Choose from a huge variety of interior leather selections, exterior and safety cell colors and soft top roof colors. BRABUS tailor made is how a great-looking smart turns into a smart that's yours and only yours. so take your imagination muscles to a smart center.



unbland

interior

you can have your interior decked out in 6 different colors. oh, and get stoked on this: you can also choose between leather and cloth upholstery. but wait, there's more — we have a super new and super classy two-tone interior featuring crystal grey leather seats and a black dashboard. it's very swanky.



 black fabric (pure only)	 design beige (passion only)
 design black (passion only)	 black leather [†] (passion only)
 design red (passion only)	 NEW! (shown above) crystal grey leather [†] (passion only)

[†]optional

exterior

with 7 body colors and 2 tridion safety cell colors* to choose from, making your smart look just how you want is pretty easy.



 NEW! (shown at right) grey matte [†]	 silver metallic [†]
 rally red	 light blue metallic [†]
 crystal white	 grey metallic [†]
 deep black	



*The pure coupe comes extremely handsomely equipped with a black tridion safety cell only, while the passion coupe comes with a silver tridion safety cell (but you can also have black, if you like!)

[†]optional



tech data



	>Engine pure coupe passion coupe/cabriolet
Engine/Type	3-cylinder in-line engine
Engine capacity in cc	999
Horsepower	70 hp
Max. torque in lb.-ft. at rpm	68/4,500
Bore x stroke	2.83 in. x 3.22 in.
Compression ratio	11.4:1
Fuel delivery	Multipoint fuel injection with electronic accelerator
Maximum speed in mph	90
Acceleration, 0-60 mph	12.8 seconds
Engine position/drive	Rear/rear
Transmission	Automated manual 5-speed transmission
Fuel consumption	34/38* (estimated city/highway)
Fuel type	Premium unleaded
Emission Rating (CARB)	Ultra Low Emission Vehicle II (ULEV II)
Brakes/dynamic handling control system	esp® with hill-start assist; abs with electronic brake force distribution; acceleration skid control; hydraulic brake assist; disc brakes at front, drum brakes at back
Wheels/tires – pure (front/rear)	155/60 R15; 175/55 R15
Wheels/tires – passion (front/rear)	155/60 R15; 175/55 R15
Vehicle length	8.8 ft.
Track width (front/rear)	4.2 ft. x 4.5 ft.
Wheelbase	6.1 ft.
Turning circle	28.7 ft.
Curb weight	Coupe: 1,830–1,841 lbs.; Cabriolet: 1,885 lbs.
Luggage compartment	7.8–12 cu. ft.
Gross Vehicle Weight Rating	2,359 lbs.
Tank capacity	9 gallons
Service interval	1 year / 10,000 miles
Limited warranty coverage	4 years / 50,000 miles

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*EPA mpg estimates. Actual mileage may vary.

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unmayneedit. unsame. unwasteful.
untoomuch. unshy. unplodding.
unneedlesspossessions.
unhaulingjunkaround.
unwhateveryoneexpects.
uncolorwithinthelines.
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