



open your mind.



>> The 2012 smart fortwo

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microcosm

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>> smart fortwo DNA. smart city solutions.

The smart fortwo is the ultimate expression of efficiency, which the entire smart brand has stood for since its very inception. No car occupies a smaller physical footprint, uses interior space more wisely or is more eco-friendly. On the following pages, find out many of the other ways the smart fortwo has been designed as intelligently as any car on Earth.

TURNING CIRCLE 28.7 FT.

LENGTH 8.8 FT.

SOFT TOP (CABRIOLET)

CHANGE GEAR BY TAPPING

SPACE CONCEPT

GENEROUS LUGGAGE COMPARTMENT

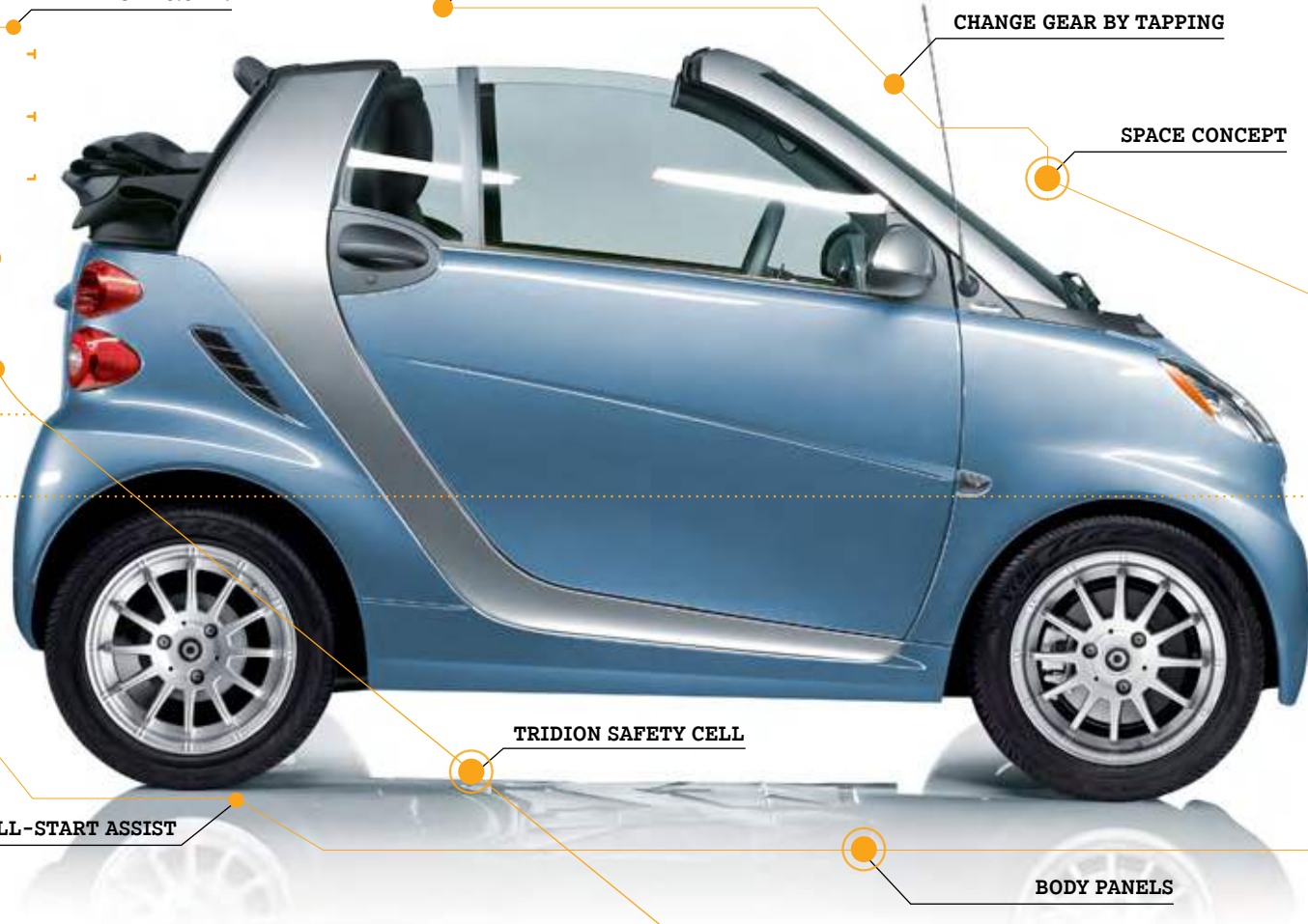
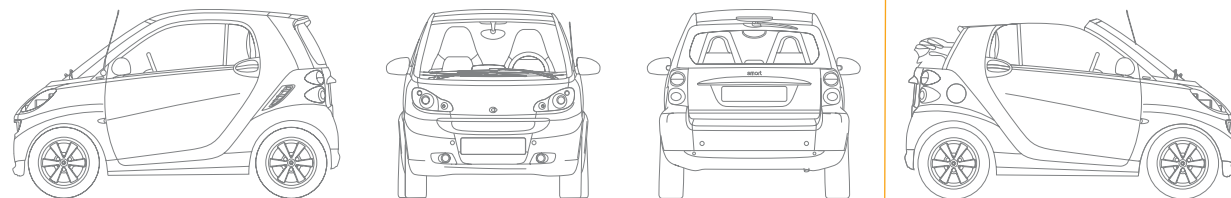
TWIN-SECTION TAILGATE

TRIDION SAFETY CELL

HILL-START ASSIST

BODY PANELS

LOW RUNNING COSTS



02 Space savings.

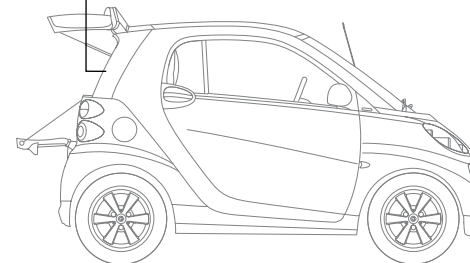
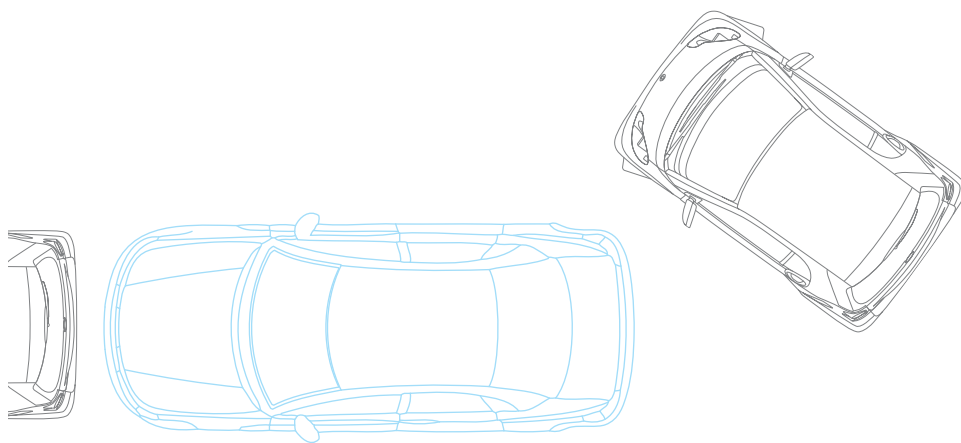
The smart fortwo is one of the most efficiently designed cars on the planet. Nowhere is its efficiency more evident than in the city, where space is at a premium. Few cars can negotiate tight urban spaces as nimbly and effortlessly as the smart fortwo. It's the ideal car for city life.

When the distance being traveled is short, we can still be faced with stop-and-go traffic and a scarcity of parking. The smart fortwo can fit into parking spaces that other bigger, less efficient cars can't. Still, storage in the smart fortwo is plentiful, so you'll never lack a place to put all your city essentials.

>> Parking spaces are more plentiful when driving a smart fortwo.

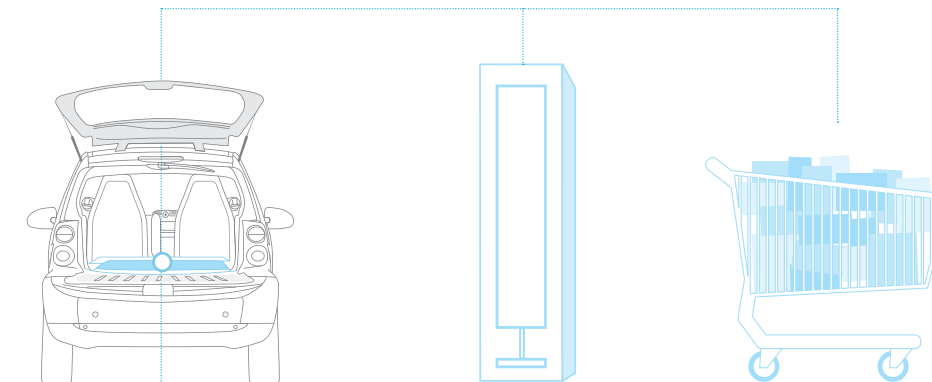
There's almost always room for a car only 8.8 feet long.

Whether rushing to an important meeting or running a quick errand, why waste time looking for a parking space? At just 8.8 feet in length, the smart fortwo fits easily into spaces that other cars can only pass by.



>> Take everything you need.

What will fit in a smart fortwo's cargo space? Plenty.



An entire week's worth of groceries can fit comfortably into the back of the smart fortwo. The folding passenger seat makes it easy to transport longer, larger items when necessary. So if you become infatuated with, say, a new floor lamp, you can take it home quite easily.

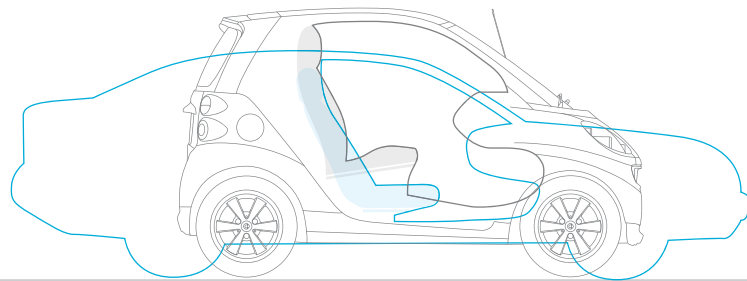
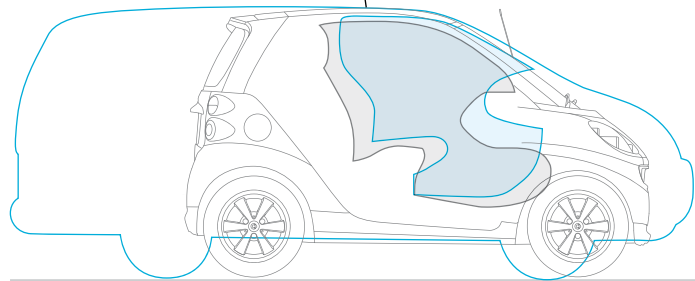
Put the smart fortwo's luggage compartment to your own test. You'll be surprised at how much a smart can hold.



>> A surprising amount of room.

The innovative smart space concept.

Ever been in a smart fortwo? The feeling of comfort begins as soon as you get in — through the large doors. Inside, you'll be surprised by the spacious interior and excellent 360° visibility.

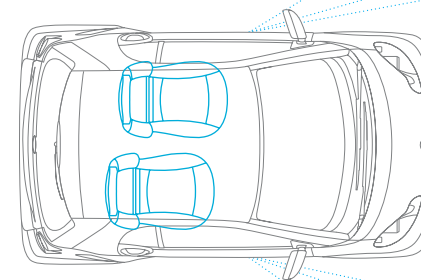


Spaciously smart.

Perhaps it's because of its large windscreen. Or its upright seating position. It all contributes to the smart fortwo's interior feeling every bit as spacious as a minivan's. Even taller drivers will appreciate the plentiful leg and headroom.

Keeping "on top of things."

One of the many advantages of the smart fortwo's design is the raised seating position, which provides excellent all-around vision, even in heavy traffic. Fact is, being looked up to by drivers of sedans takes a little getting used to.



Visible advantages.

Particularly in city traffic, it's crucial that you be able to see everything going on around you. The smart fortwo's sizeable windows ensure exceptional 360° visibility. It's a safer and more practical way to go.

Intelligent seating arrangements.

The passenger seat is positioned farther back than in most cars, a smart concept that provides additional arm and legroom and better side visibility for the driver.



>> Simply practical. Useful solutions for everyday life.

In an otherwise complicated life, simplicity is to be cherished. The smart fortwo is full of ideas designed to make life simpler and easier. The windshield wipers feature speed-sensitive interval wiping. The rear wiper turns on automatically when the car is in reverse and the front windshield wiper is in operation. The twin-section tailgate allows heavy items to be loaded easily onto a level surface. And the central locking function can be activated by remote from across the street.

twin-section tailgate: By pressing the unlock button on the 4-button key, the rear window of the coupe can be unlocked from afar and heavy items can be loaded through the top window — even in tight parking spaces — without opening the tailgate.

smart
CITY SOLUTION

twin-section tailgate

smart
CITY SOLUTION

hill-start assist

hill-start assist: On severe slopes, this feature automatically locks the wheels momentarily after the brake pedal is released, preventing the car from rolling backwards.

Remote roof release: With the 4-button key, the cabriolet's soft top can be opened from a distance, enabling you to enjoy the open air right from the start.

Drive lock function: This locks the doors automatically once the vehicle reaches approximately 8 mph.

Indicators with lane-changer function: With a tap of the indicator lever, the smart fortwo will signal others of your impending lane change three times. Ideal for heavy traffic situations.

>> Geared for relaxation. Transmission solutions by smart.

In stop-and-go traffic, typical of city driving, changing gears should be easy. And it is with the smart fortwo's clutchless automated manual 5-speed transmission—called the smartshift® transmission—which takes the strain out of changing gears.

The automatic kick-down function allows you to shift down one or two gears at any time by pressing the pedal to the floor.

softouch:
automatic gear program.

This feature selects the ideal shift point. You can also change gears manually at any time. softouch is standard on all models.

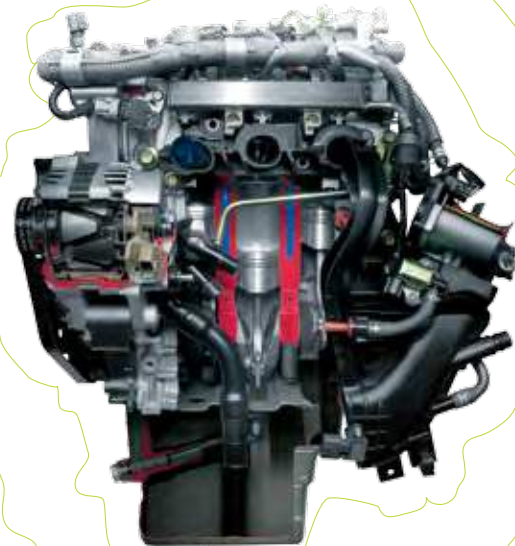
Steering wheel gearshift:
a sporty addition.

The shift paddles on the steering wheel allow you to change gears Formula One-style. You can also switch to the standard shift lever alternative at any time. Not available with cruise control package. Standard on passion models, not available on pure.



03 Environment.

The city and the environment. The relationship between the two is more important than ever. Architects and town planners around the world are developing new, environmentally compatible solutions for cities. The goal? To make cities greener, healthier and as climate-neutral as possible. City center environmental zones, emission ceilings and other initiatives provide invaluable improvements. Making urban mobility as environmentally compatible as possible was integral to the overall development of the smart fortwo from the very beginning. From the production of “clean” components to the recyclability of the entire vehicle, smart keeps finding new ways to minimize the environmental impact of the smart fortwo.



>> Going around in circles can also mean progress.

All phases of the product lifestyle are integrated into a strict ecological concept. This includes all aspects of the production process, from the development of individual vehicle components to the actual construction of the smartville factory in Hambach, France, where each smart fortwo is assembled.

Our commitment to the environment runs deep. Our smartville factory is state-of-the-art and eco-friendly. And every smart it produces is made of materials selected for their minimal environmental impact and maximum recoverability. In the end, every smart is 85% recyclable when it retires from the road.

In addition to smartville, the modular design of the smart fortwo is an excellent example of forward-thinking vehicle production. Many components of the smart fortwo have experienced several lives.

For example, some components, such as the inner feature and the underbody trays, are already made from renewable raw materials and 100% recycled plastic. This guarantees efficient disassembly and is a prerequisite for being able to recycle the bulk of the vehicle.

Our vision for the future is to close this cycle. This is the only way to achieve our aim of building cars that are as environmentally friendly as possible throughout their whole life cycle — from the production process to recycling.

On the way to achieving this, the smart brand is already setting a milestone for ecological compatibility with its dynamic and continuously improving environmental management system.

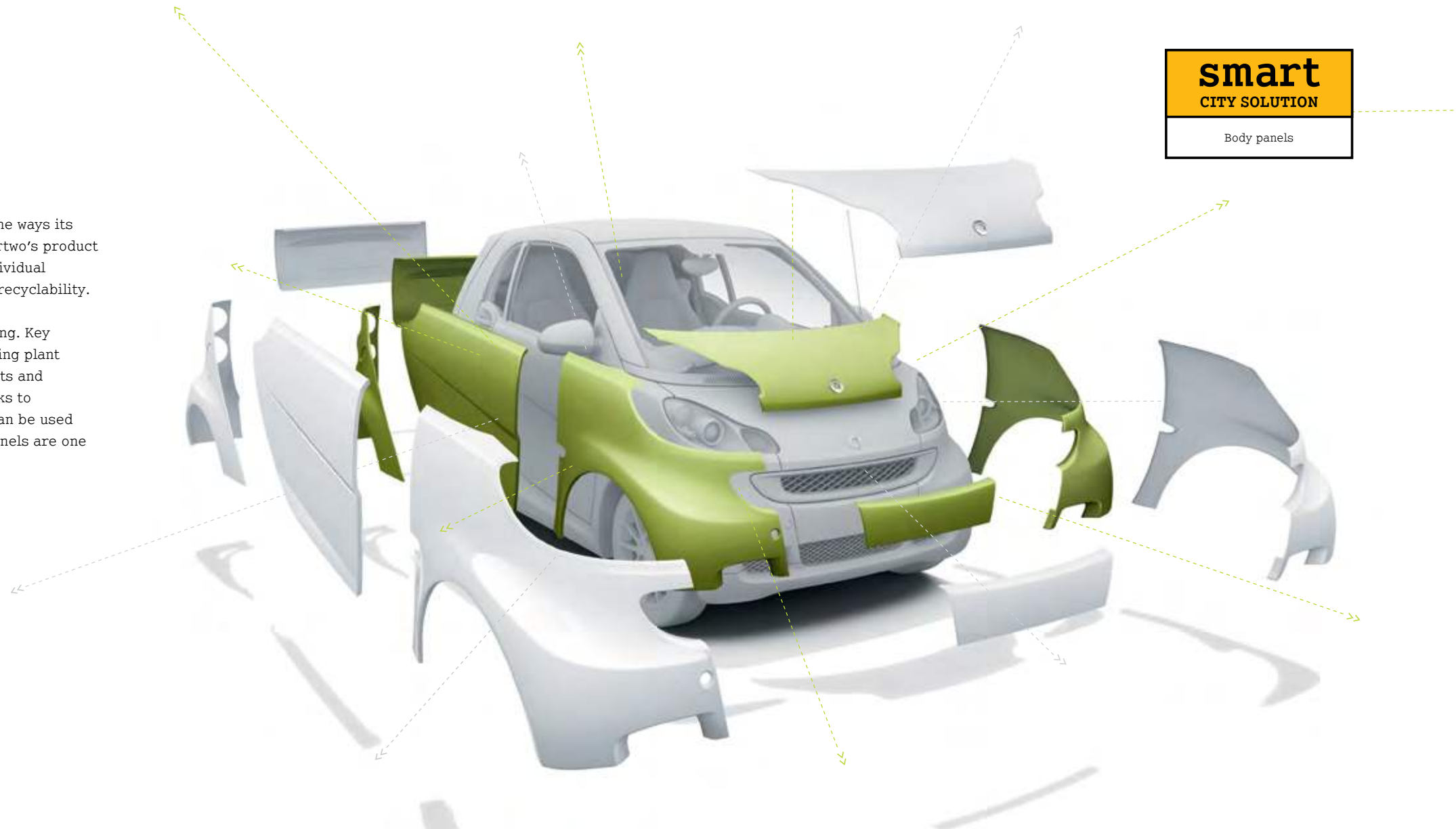


>> Environmentally friendly from start to finish.

The ecological smart concept.

smart questioned the concept of the car from an ecological perspective in the ways its cars are both produced and recycled. As a result, all phases of the smart fortwo's product life cycle adhere to a strict ecological concept, from the development of individual components and the production of the smart fortwo in Hambach to the car's recyclability.

The production process is a prime example of forward-thinking manufacturing. Key component suppliers and system partners work within the smart manufacturing plant so that many components can be produced on-site. This saves transport costs and packaging materials and makes just-in-sequence production possible. Thanks to exceptional levels of recyclability, some of the smart fortwo's components can be used in more than one generation. The rust-free, 100% recyclable plastic body panels are one such example.



01

Lightweight.

The smart's plastic body panels are central to the environmentally compatible concept. Their lightweight design helps reduce the car's overall weight, which keeps fuel consumption and costs to a minimum.

02

Practical.

Fender benders can happen, especially in the city. Typically, the smart fortwo's flexible body panels escape unscathed. When they don't, they can be replaced quickly and easily.

03

Variable.

Feel like treating yourself and your smart fortwo to a new look? Change the body panels to a color of your choice quickly and inexpensively in less than a few hours. Choose from factory colors or our endless color wheel, available through the smart Expressions program. Want to take personalization to a whole new level? Now you can with custom vinyl wrap options that can be designed to your very liking.

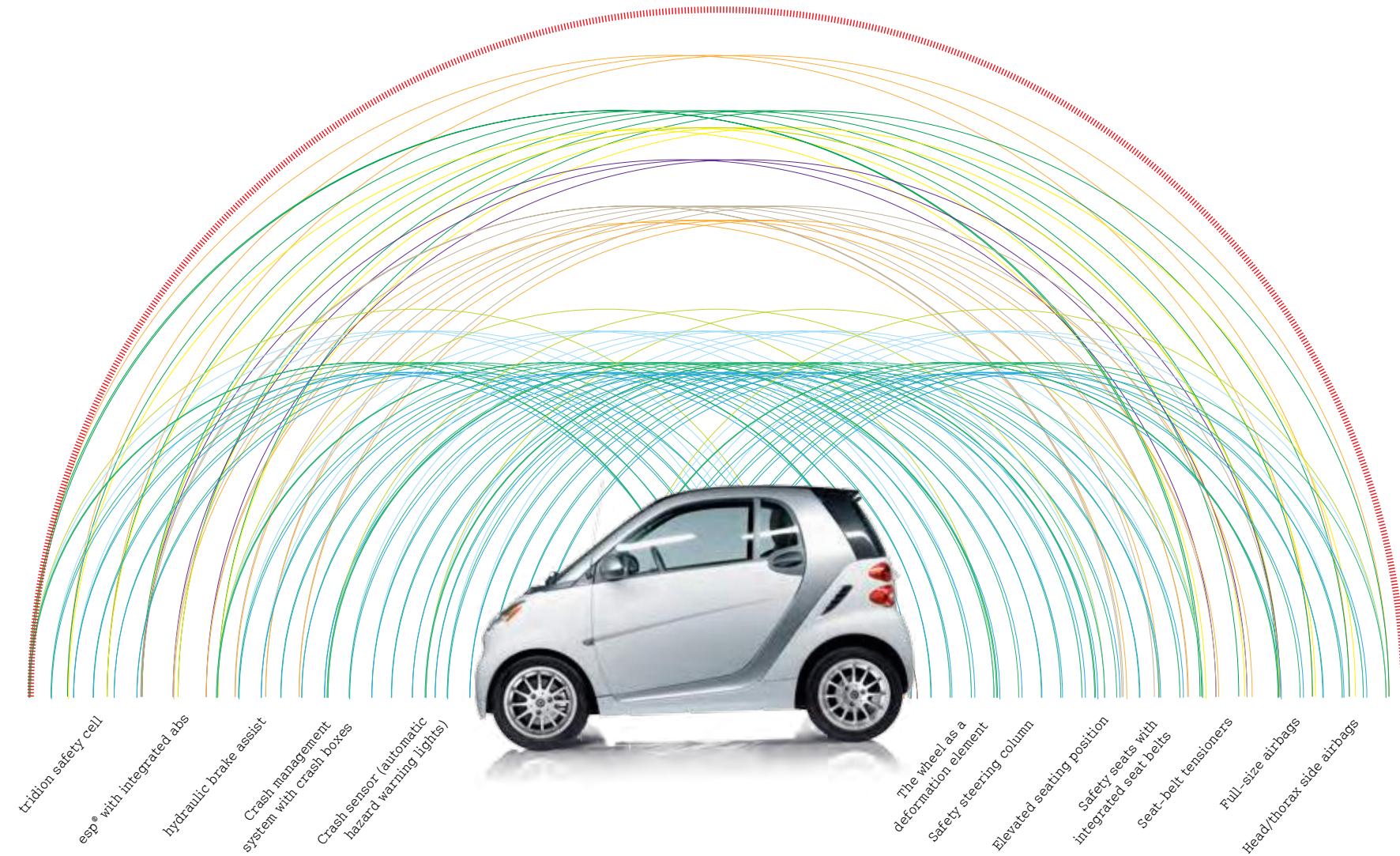
04 Safety.

For the developers of the smart fortwo, safety is of primary importance. The smart fortwo is equipped with active safety systems that help prevent accidents. But if an accident should happen, passive safety elements help protect both driver and passenger from significant harm.

>> Safety isn't just about size. The innovative smart safety concept.

Building a car that's small, compact and comfortable is quite a challenge. Building a small car with a degree of safety comparable to that of a large car requires numerous safety features all acting together for maximum effect.

Because it's part of Daimler AG, smart benefits greatly from the many exceptional safety programs developed over the years by Mercedes-Benz.



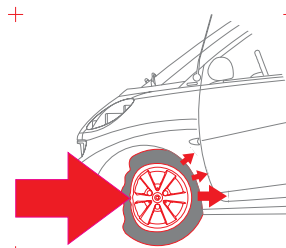
>> Get protected.

All-around passive safety.

Some things can't be predicted. That's why the smart fortwo has a technically sophisticated safety concept with numerous intelligent safety features to protect you in case of emergency. At the heart of the concept is the tridion safety cell. It provides maximum stability in an ultra-compact design and outstanding protection by keeping the passenger compartment intact and its inhabitants safe.

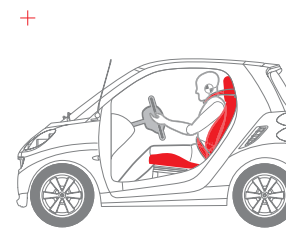


Sturdy, rigid and tough, the tridion safety cell is reinforced with high-strength steel sheets. Upon impact, energy is distributed evenly over the longitudinal and transverse members, thereby reducing the amount of energy passengers and drivers experience in the event of a collision.

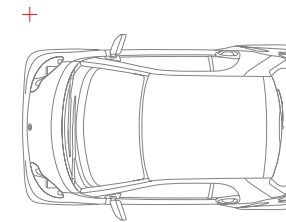


The wheel as a deformation element:

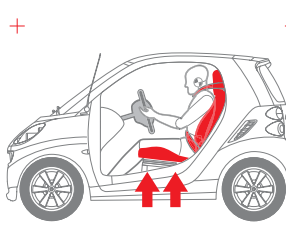
In a head-on collision, the front wheels are supported by the side member, which absorbs a substantial portion of the impact energy. The smart fortwo's short wheelbase means that the other vehicle involved in a side-on crash will almost always hit the wheel as well as the suspension components behind it. It's a simple yet extremely effective principle.



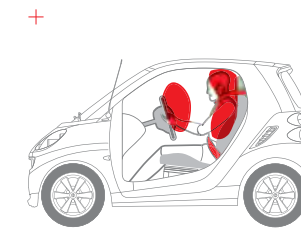
Safety seats with integrated seat belts and seat-belt tensioners: The sheet steel structure with integrated headrests provides the smart fortwo's seats with a high level of mechanical stability. In a frontal impact, the seat-belt tensioners reduce slack within milliseconds. The belt force limiter then reduces the force again to minimize pressure on the driver and passenger.



Crash boxes: Steel deformation elements at the front and rear of the smart fortwo absorb energy from minor collisions at low speeds, ensuring that the tridion safety cell remains undamaged. Furthermore, a damaged crash box is simple to replace.



High seat position: This provides a better view of the road and helps keep you safe. In case of a crash, you'll be safely above the direct danger zone.



Full-size airbags and head/thorax side airbags: In any impact, you'll have 6 airbags in the cabriolet and 8 airbags in the coupe to help protect you. Two front airbags provide maximum protection for the driver and passenger. Driver- and passenger-side knee bolster airbags also come standard on all models. In the cabriolet, head/thorax side airbags afford protection in the event of a side impact. Coupe models have two side and two window airbags.

>> Giving danger the slip.

Active safety.

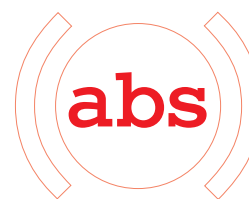
The smart fortwo comes equipped with active safety systems to help prevent dangerous situations before they arise. In these situations, the electronic stability program (esp®) helps stabilize the smart fortwo, while the anti-lock braking system (abs) optimizes braking and minimizes swerving.



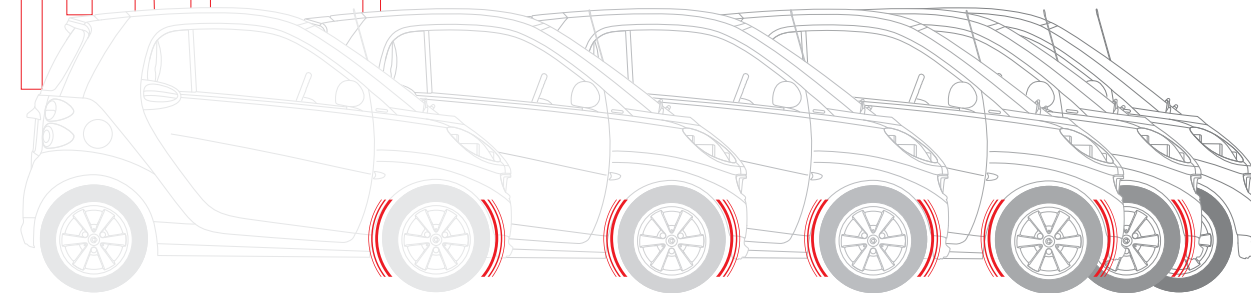
esp®: When the smart fortwo is in danger of swerving, the electronic stability program throttles the engine torque and brakes specific wheels to prevent the car from breaking away.



esp®



abs: As part of the electronic stability program (esp®), the anti-lock braking system (abs) keeps you in control by preventing the wheels from locking and enabling you to continue steering the smart fortwo safely even while applying the brakes.



abs

hydraulic brake assist: Apply the brakes in a dangerous situation and the hydraulic brake assist helps initiate controlled emergency braking.

05 Models.

Some people are practical. They just want to get from point A to point B safely. Others want lots of bells and whistles — more features to have available on long drives. The smart fortwo is always the right choice, with equipment lines tailored to different preferences.

>> The right smart fortwo for the job.

All equipment models at a glance.

Every driver demands different things from their car. The smart fortwo is available in three models: the pure coupe, the passion coupe and the passion cabriolet.



pure coupe.

Purist. Everything you need, nothing you don't need. That's the pure coupe. It's quite simple and simply good.



passion coupe.

Stylish. A feel-good car. If you want comfort and elegance, the passion coupe delivers both.



passion cabriolet.

Things are looking up. Take the smart fortwo driving experience to a whole new level with the top down and the sky, in all its glory, above you.

>> Purist.

The smart fortwo pure coupe.

Even the most basic smart fortwo model is hard to beat. Experience the trendsetting smart fortwo concept in its purest form.



tridion safety cell: In black.
Includes matching door mirrors
and radiator grille.

Steel wheels (15"): With smart
wheel covers and all-season
tires (155/60 R 15 front;
175/55 R 15 rear). Standard
on pure coupe.

Engine: In-line 3-cylinder
engine. 70 hp gasoline-
powered engine.

Manual gear shifting: Change gear without engaging the clutch. Includes kick-down function.

Solid roof: Weatherproof and robust. A sturdy black plastic roof with a textured surface.

2-spoke steering wheel: Non-slip leather for a particularly good grip.

4-button key: Locks and unlocks the smart fortwo via remote.



Upholstery: Extremely durable, in functional black and with color-coordinated fabric on the instrument panel.



Manual window winders.



plain black.

>> Stylish.

smart fortwo passion coupe and cabriolet.

The smart fortwo passion gives new meaning to the term “driving in style,” thanks to its many additional standard features and optional upgrades.



>> The sky's the limit.

Choose between a coupe or a cabriolet.

Maybe you enjoy the sun shining through the large panoramic roof of the passion coupe. Or you prefer driving with the top down in the passion cabriolet. Both models are spacious and let in lots of light.



The smart fortwo passion coupe.

smart fortwo passion coupe drivers can also enjoy a great view of the sky. The large panoramic roof, made of extremely durable polycarbonate, provides great visibility.



Solid roof also available.

smart CITY SOLUTION

Fully automatic
tritop fabric soft top

The smart fortwo passion cabriolet.

How much summer do you want? The fully automatic tritop fabric soft top can be opened remotely with the 4-button key. And for maximum exposure, the roof bars can be removed and stored easily and efficiently in the tailgate storage area. With the press of a button, the folding top can be closed in a matter of seconds at high speeds. The scratch-resistant safety rear window glass can be heated for greater visibility.



tridion safety cell: A stylish contrast in elegant silver, standard in classic black. The door mirror caps and radiator grille are finished in the same color.

Engines: In-line 3-cylinder engine. 70 hp gasoline-powered engine.

body panel plus package: All aprons and side skirts are finished in the same color as the body panels, giving the vehicle an elegant look.

12-spoke alloy wheels (15"): With all-season tires (155/60 R 15 front; 175/55 R 15 rear). Standard on passion models.

Upholstery: Available in design beige, design red or design black. With color-coordinated contrast components and fabric elements on the instrument panel, door trim and knee pad.

Panoramic roof: See the whole cityscape through the large tinted panoramic roof, made of durable polycarbonate. Available on passion coupe only.



3-spoke leather steering wheel (incl. leather gear knob): For a pleasant grip. Optional cruise control package shown.



softouch automatic gearshift program: Perfect for city traffic. Switch between manual and automatic.



Air conditioning with automatic temperature control (incl. dust and pollen filter): For the temperature of your choice.



Electric windows with one-touch control: Let fresh air in with the touch of a button.



black leather.



design beige.



design black.



design red.

06

Standard features and options.

What do you want in your smart fortwo? Your favorite music? The ability to call friends? Do you prefer an individual, sporty look? Or are comfort and convenience your top priorities?

With standard features and optional equipment, you can tailor your smart in a number of different ways. Decide how much sportiness, elegance, comfort and functionality you want and order optional equipment straight from the factory.

>> smart style package.

Package includes silver tridion, LED daytime running lamps, V-spoke alloy wheels and choice of grey, light blue or silver metallic body panels.



>>How do you look?

Optional equipment for the exterior.

tridion safety cell in black or silver:
The colors for the tridion safety cell provide more possibilities for combinations with the body panel colors.



Daytime running lamps:
See and be seen.

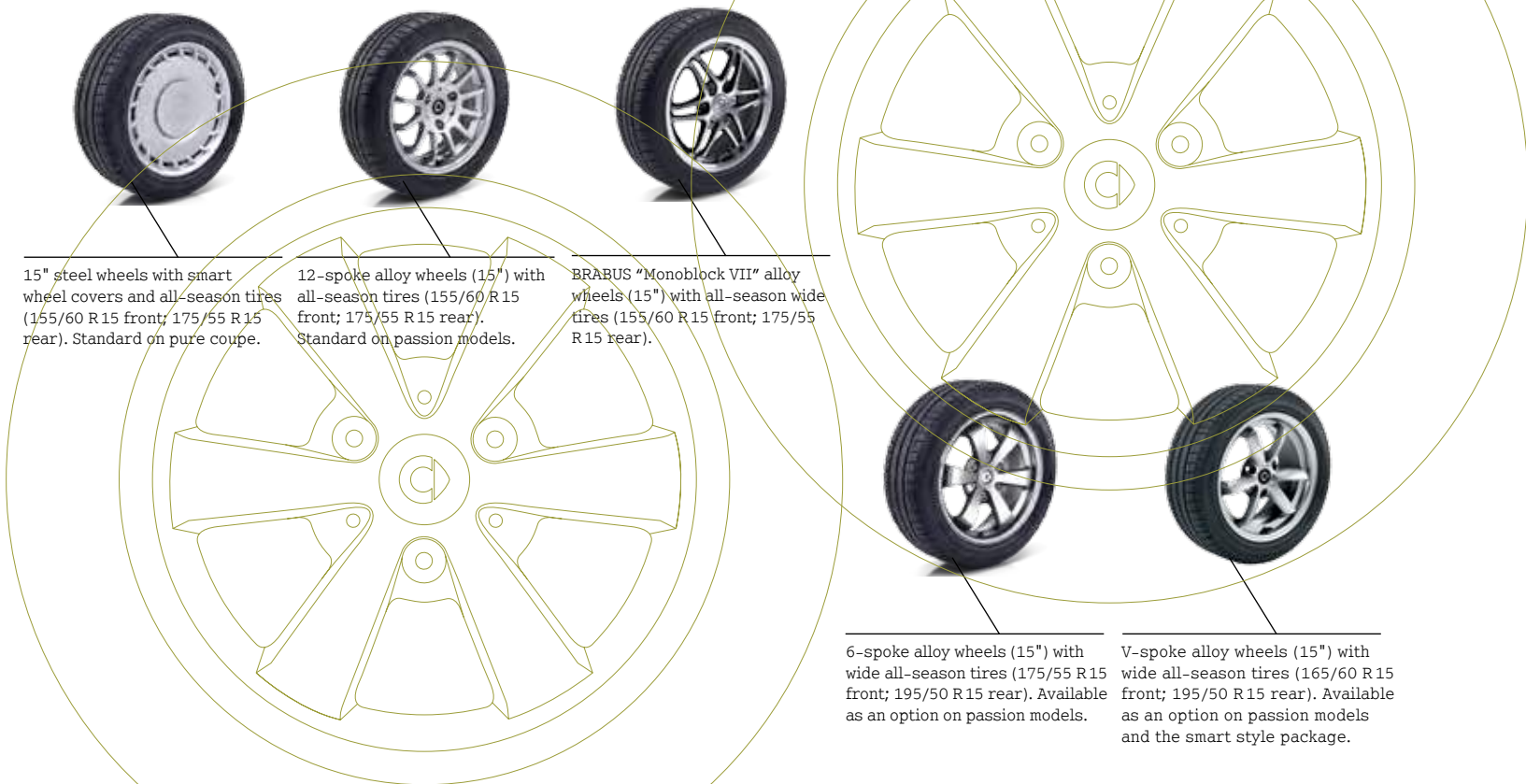
smart body panel colors: In addition to the standard colors, body panels are also available in silver metallic, grey metallic, light blue metallic and matte green.



Front fog lamps: A sporty detail that also helps improve visibility in bad weather.

>> **Finishing touches.**

Standard and optional wheels and tires.



>> At a glance.
Standard for all equipment lines.

Functional/electrical

The smartshift® transmission (an automated manual 5-speed transmission with kick-down function)
Central locking with remote and immobilizer, including locking of fuel door
Instrument cluster with multifunctional display (digital gear display with gear recommendation, fuel gauge with reserve indicator, service interval indicator, clock)
Exterior temperature indicator
Indicators with lane-change function
Comfort windshield wipers with speed-sensitive interval wiping and automatic wipe/wash function
Rear window wiper with interval wiping and automatic wipe/wash function; turns on automatically when car is in reverse (coupe)
Heated rear window
Easy operation of tailgate with electric rear window release (coupe)
Rear window release or remote roof release (cabriolet) with 4-button key
12-volt socket with cover

Safety

electronic stability program (esp®)
anti-lock braking system (abs) with electronic brake force distribution
Full-size driver and passenger airbags (6 in the cabriolet and 8 in the coupe)
tridion safety cell
Safety seats with integral seat belts
Seat belts with seat-belt tensioners and belt force limiters
Hydraulic dual-circuit brake system with servo assistance
hydraulic brake assist
Crash elements at front and rear
Crash sensor (automatic switch-on of hazard warning lights)
drive lock — automatic door locking when the vehicle is in motion (approximately 8 mph)
ISOFIX child seat fastener for the safety of younger passengers

Exterior

Body panels in deep black, rally red or crystal white
Fuel filler cap finished in the same color as the body panel
White side indicators
Third brake light

Interior

Passenger seat backrest can be folded down for through-loading
Storage compartments on passenger side and next to steering wheel
Net pockets in doors and sides of seat backrests
Coin holder (coupe)
Interior lighting
Mirror in passenger sun visor
Storage compartment in tailgate

Vehicle options for smart fortwo models.

pure coupe

Air conditioning with automatic temperature control
smart entryline radio
Alarm system
Armrest
Silver metallic tridion safety cell
Power steering
Center console storage box
cruise control package

passion coupe

Solid roof
Additional paint options: metallic grey, light blue, silver, matte green
Silver metallic tridion safety cell
Alarm system
Power steering
Heated seats
smart highline radio with navigation system
Rain/light sensor
Daytime running lamps
cruise control package
Armrest
Center console storage box
Ambient lighting
Cloth interior options (design red, design beige, design black)
Center console storage box
15" 6-spoke alloy wheels
15" V-spoke alloy wheels
Fog lamps
comfort package (leather seating surfaces, heated seats, driver-side armrest, power steering)
smart surround-sound system
Additional instruments (tachometer and clock)
style package (metallic paint, silver tridion, LED daytime running lamps, V-spoke wheel)

passion cabriolet

Additional paint options: metallic grey, light blue, silver, matte green
Silver metallic tridion safety cell
Alarm system
Power steering
Heated seats
smart highline radio with navigation system
Rain/light sensor
Daytime running lamps
cruise control package
Armrest
Center console storage box
Ambient lighting
Cloth interior options (design red, design beige, design black)
Center console storage box
15" 6-spoke alloy wheels
15" V-spoke alloy wheels
Fog lamps
comfort package (leather seating surfaces, heated seats, driver-side armrest, power steering)
smart surround-sound system
Additional instruments (tachometer and clock)
style package (metallic paint, silver tridion, LED daytime running lamps, V-spoke wheel)



>> Mix and match to suit your taste.

Color overview.

Choose from a virtually limitless number of color combinations for body panels, thanks to the smart Expressions program. Additional color options are also available for the tridion safety cell.



tridion safety cell in black:

- pure: ☐
- passion: ☐



crystal white ☐



rally red ☐



deep black ☐



silver metallic ●



light blue metallic ●



grey metallic ●



matte green ●



tridion safety cell in silver:

- pure: ●
- passion: ●



crystal white ☐



rally red ☐



deep black ☐



silver metallic ●



light blue metallic ●



grey metallic ●



matte green ●

smart Expressions●: Create your mobile masterpiece from unlimited paint colors and a variety of wrap designs.



blue racer 9



geek chic



daddy's girl



continental drift



brite orange



purple velvet



hello yellow

>> Your second home.

Optional equipment for the interior.

Ambient lighting: Six dimmable LEDs and two additional lights in the footwell brighten up nighttime driving. Available on passion models.



Leather seats¹: In black leather; both elegant and comfortable. Available with the comfort package on passion models.

Folding armrest for the driver's seat: Available in imitation leather or with a fine fabric covering. Available on passion models.

Heated seats: With two settings and automatic switch-off function. Available on passion models.



Additional instruments: Both the cockpit clock and rev counter are illuminated from the inside and swivel easily to align perfectly with the driver's field of vision. Available on passion models.

>> Make things easier.

Optional equipment.



Cruise control: Easy to operate on the steering wheel, which also includes a trip computer and 3-spoke leather sport steering wheel (including leather gear knob). Available as an option on passion models. Shift paddles not available with cruise control package.

Power steering: Allows you to maneuver the smart fortwo effortlessly into even the tightest parking spaces. Available as an option on passion models.

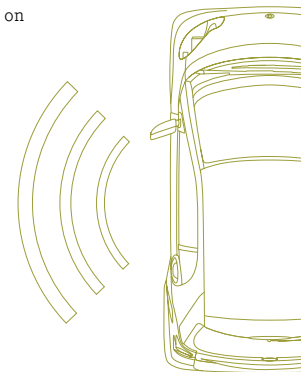


Center console storage box: Perfectly placed within easy reach. Available as an option on passion models.



Antitheft alarm system: Discourages unwanted visitors. Available as an option on passion models.

Trip computer: The easy-to-read multifunction display shows current fuel consumption, mileage, trip information and more. Operated via the steering column control stalk. Available with cruise control package.



¹Leather seating surfaces and center of backrest in black mesh.

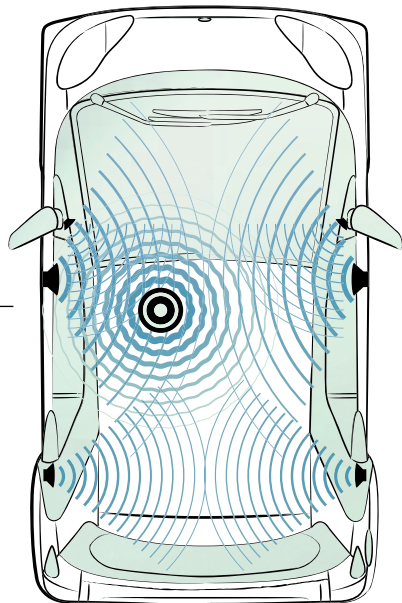
>> See what you can hear.

Options – audio & sound.

smart highline radio: With a 6.5" touchscreen display, navigation with perspective map display, Bluetooth® hands-free function for your telephone, an AUX/USB port for mobile music player, an iPod interface that allows you to control your iPod on the touchscreen, a CD/DVD player, an SD card picture viewer for your favorite pictures, two door loudspeakers and more. Available as an option on passion models.



smart entryline radio: With AUX/USB port for MP3 or CD player, two door loudspeakers and an additional drawer with chrome trim strip beneath the operating unit. Standard on passion models. Also available as an option on pure models.



surround-sound system: With subwoofer, 8-channel digital amplifier and tweeters, mid-range speakers and rear-fill loudspeakers. Available as an option on passion models only.

07

Service & accessories.

Whether you want to retrofit your smart with a wide range of optional accessories or finance and cover your smart fortwo with warranty services that will make life easier, your smart center is ready to help. They can also get your smart ready for every occasion and every season with the smart spring and winter checks from smart service.

>> Help when you need it.

The smart centers.

Get to know the smart fortwo by experiencing it for yourself. At your smart center, you can find out all there is to know about the smart fortwo, its equipment and our extensive accessories program. We can answer all your questions on financing, leasing and other smart services. Stop in for a test drive today!

Leasing & financing.

We're flexible when it comes to helping you finance your smart fortwo. Choose from a wide range of attractive leasing and financing offers available through Mercedes-Benz Financial Services.

>> Every part a smart.

Genuine smart service.

If a problem arises with your smart fortwo, we'll make sure it's back on the road quickly thanks to our excellent vehicle service. Spare parts have been developed especially for the smart fortwo and can be installed by experts who know your model inside and out. There's nothing as comforting as genuine smart service.

Future-oriented service concept.

Maximum maintenance at minimum costs. That's what you get with the smart fortwo, thanks in part to long maintenance intervals. Scheduled maintenance is needed every 1 year/10,000 miles. The smart warranty extends to 4 years/50,000 miles. Extended service and warranty coverage packages are also available through your smart center.

smart complete service package.

This package covers regular inspections and any repairs and can include flexible contract periods and fixed monthly installments. It's a great way to keep your smart fortwo running well without any undue financial stress.

smart warranty package.

Extend your service plan for an extended amount of time. Includes comprehensive coverage for all important components of your vehicle.



smart

