



open your mind.



>> The 2011 smart fortwo

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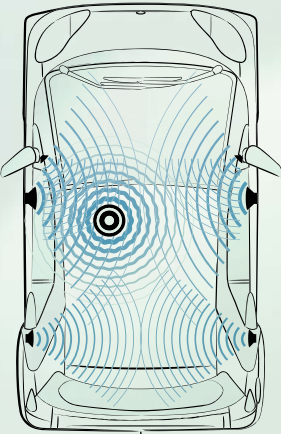
Quite entertaining

With the versatile multimedia system complete with USB and AUX interfaces, you can enjoy great sounds through an external music player, iPod or USB stick. And with integrated telephone and navigation functions, the touch screen multimedia system will guide you straight to your destination.

New smart highline radio: with 6.5" touch screen display, navigation with perspective map display, Bluetooth hands free function for your telephone, AUX/USB port for mobile music player, an iPod interface that allows you to use your iPod on the touch screen, CD/DVD player, 5D card picture viewer for your favorite pictures, two door loudspeakers and more. Available as an option on passion models.



New smart entryline radio: with AUX/USB port for MP3 or CD player, two door loudspeakers and an additional drawer with chrome trim strip beneath the operating unit. Standard on passion models. Also available as an option for pure models.



New surround sound system: for a new and improved audio experience. With subwoofer, eight-channel digital amplifier and tweeters, mid-range speakers and rear-fill loudspeakers. Available as an option on passion models only.

smartville: place of innovation

At smart, we created a car that challenged the preconceived notions of how ecologically-positive a car could be and improved upon those notions. Then, we challenged the way cars are manufactured. The result? smartville, one of the most progressive and planet-friendly car factories ever built.



>> Materials

Many components are produced on the premises of our system partners. This results in lower transportation and packaging material cost, and makes just-in-sequence production possible. All parts are delivered in the exact order in which they are required in the manufacturing process.

>> Energy

A new standard in the automotive industry: powder coating the tridion safety cell requires 40% less energy than conventional painting methods, and solvent emissions are practically non-existent. Paint slurry is also a thing of the past.

>> Water

Industrial wastewater and sewage are cleaned in a biological wastewater purification plant through the state-of-the-art Biosep process. This reduces wastewater contamination significantly: the entire smartville facility doesn't pollute the environment any more than a village of 50 people.

>> The result? Maximum efficiency

EXHAUST GAS PURIFICATION ¹	3-way catalytic converter/Ultra-low Emission Vehicle (ULEV)
FUEL CONSUMPTION ²	33 mpg city/41 mpg highway
ENGINE/TYPE	in-line 3-cylinder gasoline engine
NET POWER NET TORQUE	70 hp @ 5,800 rpm 68 lb-ft @ 4,500 rpm
ENGINE POSITION/DRIVE	Rear
smartshift® TRANSMISSION	5-speed automatic with manual shift mode
TURNING RADIUS	28.71 feet

¹ California Air Resource Board

² US Environmental Protection Agency: www.fueleconomy.gov.

More style

LED daytime running lamps, bodypanel plus package, and new alloy wheels make it easier than ever to define your on-road style.

15" steel wheels with smart wheel covers and all-season tires (155/60 R15 front; 175/55 R15 rear). Standard on pure coupe.



New 12-spoke alloy wheels (15") with all season-tires (155/60 R15, front; 175/55 R15 rear). Standard on passion models.



BRABUS "Monoblock VII" alloy wheels (15") with all-season wide tires (155/60 R15, front; 175/55 R15 rear). Standard on lightshine edition. Available as an option on all models.



New V-spoke alloy wheels (15") with wide all-season tires (165/60 R15, front; 195/50 R15 rear). Available as an option on passion models and the smart style package.



New six-spoke alloy wheels (15") with wide all-season tires (175/55 R15, front; 195/50 R15 rear). Available as an option on passion models.

More functions

A leap forward in practicality and technical sophistication: the 2011 smart fortwo offers more functional details combining intelligent technology with pure, unadulterated fun.

Speedometer with new dial: modern design on contrasting dark central disk. A standard feature on all models.



New cruise control package: easy to operate on the steering wheel, which also includes a trip computer and three-spoke leather sports steering wheel (including leather gear knob). Available as an option on all models.

New trip computer: the easy-to-read multifunctional display shows current fuel consumption, mileage, trip information and more. Operated via the steering column control stalk. Available with cruise control package.



New ambient lighting: six dimmable LEDs and two additional lights in the footwell brighten up nighttime driving.



New glove compartment with clip function: for keeping valuables under lock and key, and reminders or pictures on display. Standard on all models.



New center console storage box: perfectly placed within easy reach. Available as an option on all models.



New net seat pockets: for the small but important things (mobile phone, sunglasses, umbrella). Standard on all models.

>> A wealth of possibilities

New standard and optional equipment

The opportunity to make the smart fortwo distinctive and individual is now greater than ever, thanks to plenty of new standard and optional equipment both outside and in. New color choices for the smart fortwo's trademark bodypanels, adding to its almost limitless color choices. New alloy wheels. And inside, the highest level of sound quality for enjoying your favorite music. Plus, new technical, functional and safety features to ensure maximum comfort on every trip short or long.



New bodypanel plus package: side skirts, front and rear aprons now match bodypanel color standard on passion coupe and cabriolet. Also available as an option for pure models.



LED daytime running lamps: see and be seen with these elegant running lamps. Available on 2011 lightshine edition.



The new pure



The new passion



>> Home away from home

The 2011 smart fortwo interior

Features new fabric designs in a spacious, comfortable environment and safety seats with integral seat belts.

A number of practical details, user-friendly technical features and new entertainment highlights make driving a smart fortwo more fun than ever before.



>> More smart fortwo than ever before.

The 2011 smart fortwo

The 2011 smart fortwo is positively eye-opening. With fresh, new colors, including the first-ever matte exterior finish. A new exterior appearance package, with aprons and side skirts in the bodypanel color. Now with unlimited paint colors thanks to the smart Expressions program. And new alloy wheel designs. There's a lot that's new on the inside, as well. Check it all out here or in person at your local smart center.