

Rolls-Royce Motor Cars
Black Badge









STEP INTO DARKNESS

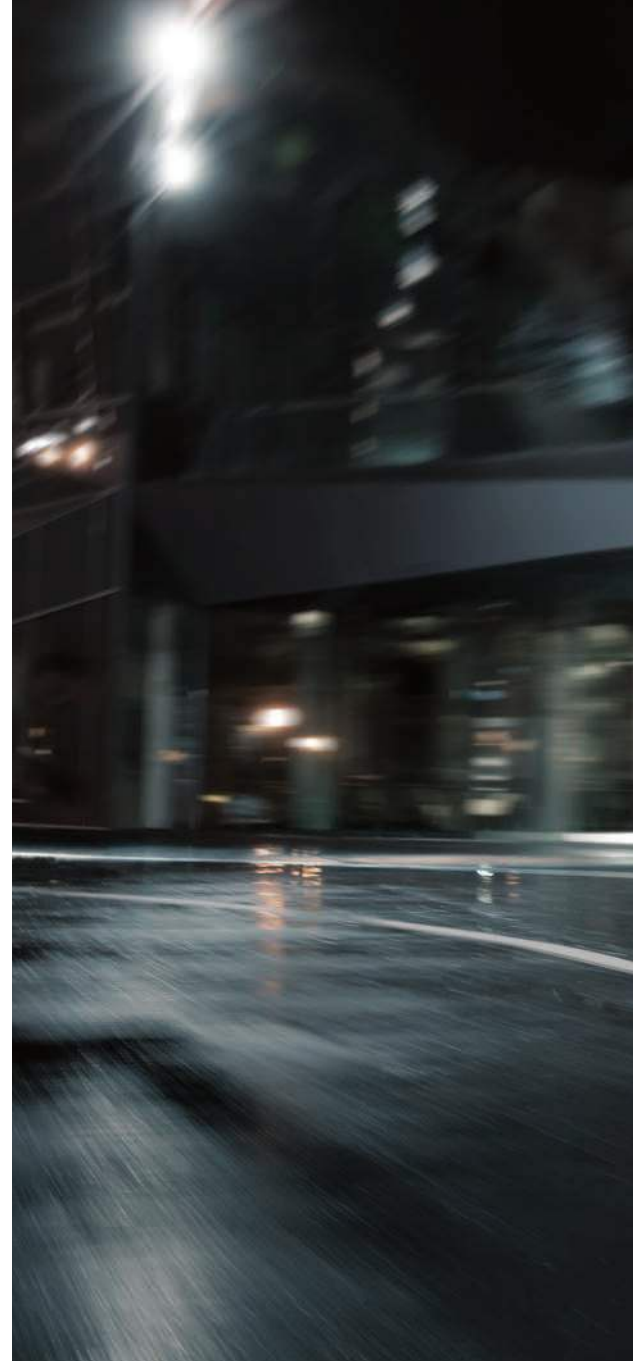
As night falls, a contemporary reshaping of a classic marque comes to life. When the sun sets and the cloak of darkness descends, Black Badge arises.

Black Badge fuses formidable power with a dramatic aesthetic, uniquely interpreted for Rolls-Royce Ghost, Wraith and Dawn. In each, it is designed to deliver the most intense of driving experiences. A concentration of craftsmanship that forms an almost magnetic connection between driver and motor car.

It is a summons. A watchword for those who delight in the allure of the unknown. Immerse yourself in all-encompassing darkness. Embrace the refined intensity of Black Badge.











401 BBS











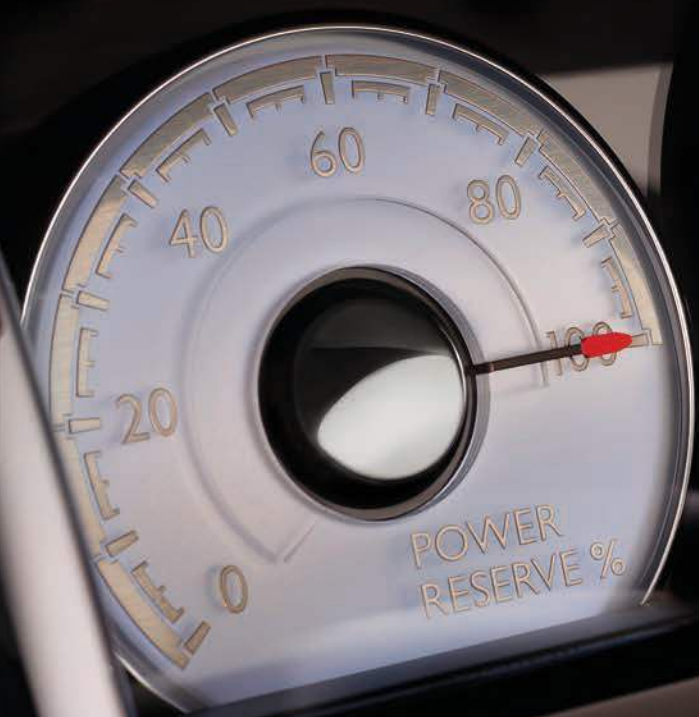


















IMMERSE YOURSELF

A model range this uncompromising deserves an entertainment system of equal audacity. One that can awaken the senses and provide a soundtrack to all of life's journeys.

To add to the drama enhance your motor car with the Bespoke Audio System. Whatever the conditions outside, this intuitive technology adapts, automatically adjusting tone and volume settings accordingly. Sound correction simultaneously purges loud or dead spots, leaving you utterly immersed in the purest acoustics.

Optional extras, such as WiFi Hotspot and Connect app integration ensure driver and passengers remain connected. Easily browse the Internet on any device and integrate innovative functions from your phone into your car. Your chosen RSS news feeds will keep you updated on the move and listen to any radio station from around the world. With Google™ Send to Car and Local Search you can transfer your chosen destination directly into the navigation system, so you know where you are going as soon as you start the engine.











INSPIRATION IS
EVERYWHERE

Your Rolls-Royce is the ultimate expression of you. Whatever inspires you – an iconic era, a favourite city, the beauty of nature – our Bespoke team can bring it to life in your car; to reflect your tastes exactly. The only limit is your imagination.

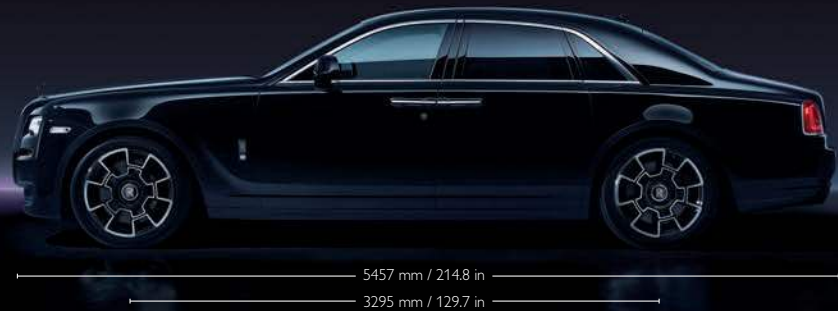








Ghost Black Badge Technical Specification



Dimensions

Vehicle length	5457 mm / 214.8 in
Vehicle length (USA and Canada)	5467 mm / 215.2 in
Vehicle width	1948 mm / 76.7 in
Vehicle height (unladen)	1550 mm / 61.0 in
Wheelbase	3295 mm / 129.7 in
Turning circle	13.4 m / 44.0 ft
Boot Volume (DIN)	490 ltr / 17.3 ft ³

Weight

Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2490 kg / 5490 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel type	10:1 / Premium unleaded*
Fuel management	Direct injection
Maximum torque @ engine speed	840 Nm / 620 lb ft @ 1650-5000 rpm
Power output @ engine speed	603 bhp / 450 kW / 612 PS @ 5250 rpm

Performance[†]

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.6 sec
Acceleration 0-100 km/h	4.8 sec

Fuel Consumption

Urban	22.2 ltr/100 km / 12.7 mpg (Imp.)
Extra urban	10.1 ltr/100 km / 28 mpg (Imp.)
Combined consumption	14.6 ltr/100 km / 19.3 mpg (Imp.)
CO ₂ emissions (combined)	333 g/km

Fuel Consumption (USA and Canada)

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

* The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91.

[†] Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

Wraith Black Badge Technical Specification



1947 mm / 76.7 in



5285 mm / 208.1 in

3112 mm / 122.5 in

Dimensions

Vehicle length	5285 mm / 208.1 in
Vehicle length (USA and Canada)	5295 mm / 208.5 in
Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1507 mm / 59.3 in
Wheelbase	3112 mm / 122.5 in
Turning circle	12.7 m / 41.7 ft
Boot Volume (DIN)	470 ltr / 16.6 ft ³

Weight

Unladen weight (DIN)	2360 kg / 5203 lb
Curb weight (USA)	2440 kg / 5380 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel type	10:1 / Premium unleaded*
Fuel management	Direct Injection
Maximum torque @ engine speed	870 Nm / 642 lb ft @ 1700-4500 rpm
Power output @ engine speed	624 bhp / 632 PS (DIN) / 465 kW @ 5600 rpm

Performance[†]

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.3 sec
Acceleration 0-100 km/h	4.5 sec

Fuel Consumption

Urban	22.2 ltr/100 km / 12.7 mpg (Imp.)
Extra urban	10.1 ltr/100 km / 28 mpg (Imp.)
Combined consumption	14.6 ltr/100 km / 19.3 mpg (Imp.)
CO ₂ emissions (combined)	333 g/km

Fuel Consumption (USA and Canada)

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

* The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91.

[†] Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.

Dawn Black Badge Technical Specification



1947 mm / 76.7 in



5285 mm / 208.1 in

3112 mm / 122.5 in

Dimensions

Vehicle length	5285 mm / 208.1 in
Vehicle length (USA and Canada)	5295 mm / 208.5 in
Vehicle width	1947 mm / 76.7 in
Vehicle height (unladen)	1502 mm / 59.1 in
Wheelbase	3112 mm / 122.5 in
Turning circle	12.7 m / 41.7 ft
Boot Volume (DIN)	321 ltr / 11.3 ft ³

Weight

Unladen weight (DIN)	2560 kg / 5644 lb
Curb weight (USA)	2647 kg / 5836 lb

Engine

Engine / cylinders / valves	V / 12 / 48
Fuel type	10:1 / Premium unleaded*
Fuel management	Direct injection
Maximum torque @ engine speed	840 Nm / 620 lb ft @ 1650-4750 rpm
Power output @ engine speed	593 bhp / 601 PS (DIN) / 442 kW @ 5250-6000 rpm

Performance[†]

Top speed	155 mph / 250 km/h (governed)
Acceleration 0-60 mph	4.8 sec
Acceleration 0-100 km/h	4.9 sec

Fuel Consumption

Urban	22.9 ltr/100 km / 12.3 mpg (Imp.)
Extra urban	10.1 ltr/100 km / 28 mpg (Imp.)
Combined consumption	14.7 ltr/100 km / 19.2 mpg (Imp.)
CO ₂ emissions (combined)	337 g/km

Fuel Consumption (USA and Canada)

City (USA)	TBC
Highway (USA)	TBC
City (Canada)	TBC
Highway (Canada)	TBC

*The engine is designed for Octane grade 95 fuel; however, it may be run on fuel with a minimum Octane grade of 91.

[†] Manufacturer's test results. Actual acceleration results may vary depending on specifications of the vehicle, road and environmental conditions, testing procedures and driving styles. These results should be used for comparison only and verification should not be attempted on public roads.





