

**POWER
WAGON**



RAM



THE PICKUP THAT RULES THE OFF-ROAD JUST EARNED THE CROWNING TOUCHES. The next Ram Power Wagon®: it sports a fresh look—thanks in part to the new Ram centric grille design, Black powder-coated bumpers and 17-inch aluminum wheels—while still delivering all the capability you expect with the classic 12,000-lb capacity WARN® winch, tow hooks, front and rear locking differentials, an electronic disconnecting front sway bar, multiple skid plates, Hill Descent Control and Bilstein® monotube shocks. It's all powered by the 6.4L HEMI® V8.

THIS IS CHARACTER THAT LEAVES NO DOUBT ABOUT LEADERSHIP. We think a pickup that displays such outstanding off-road authority should also offer visual impact. Ram Power Wagon® delivers with new graphics, subtle pin-striped detailing and totally in-your-face signature tailgate.





ONE UNIQUE PICKUP. TWO NEW INTERIOR TREATMENTS. WE'LL SUM IT UP IN A SINGLE WORD: **AWESOME.**

The inspiration came from the Ram Rebel. The application is pure Ram Power Wagon®. So look for a new steering wheel and refreshed center stack. The rest of the interior is just as exceptional: choose either a stunning all-Black leather-trimmed design or the new "tire-tread"-style embossed seats with Power Wagon logo. After all, shouldn't a truck designed and built to last also make a lasting impression?



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THE BRAWN IS BUILT IN. AND THE BEAUTY IS IN THE DETAILS. It's just the nature of excellence: every generation tries to outdo the accomplishments of the previous. Ram Power Wagon® is no exception—and the details prove it. Look for a bold gauge cluster with Power Wagon badge and revised Driver Information Display with custom splash screen. The new 17-inch aluminum eight-pocket wheels come with monster 33-inch Off-Road tires. There's more: see it all at RAMTRUCKS.COM

RAMTRUCKS.COM



5 YEAR / 60,000 MILE*
POWERTRAIN LIMITED WARRANTY

*Transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile Powertrain Limited Warranty.

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RAM ZONE

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