



PORSCHE



The new Porsche 911

Timeless Machine



PORSCHE



European models shown. Some options may not be available in the U.S. Some items of equipment are available as extra-cost options only. The availability of models and options may vary from market to market due to local restrictions and regulations. For information on standard and optional equipment, please consult your authorized Porsche dealer. All information regarding construction, features, design, performance, dimensions, weight, fuel consumption and running costs is correct to the best of our knowledge at the time of going to print (11/18). Porsche reserves the right to alter specifications, equipment and delivery scopes without prior notice. Colors may differ from those illustrated. Errors and omissions excepted. Please visit www.porsche.com/disclaimer





An icon in a world of icons.

The 911 concept.

Fashions, trends, styles. They come – and go and are often short-lived. Only some concepts stay. Because they are bigger than the times. Because they mean something and move something inside us. The 911 is exactly that: a sports car icon that has lost none of its fascination in over 50 years. Since 1963, we have worked every day to further perfect the '911'. And we've never been closer to reaching this goal.

The new Porsche 911 is the sum of its predecessors – and is therefore a reflection of the past and a vision of the future. The silhouette: iconic. The design: timeless. The technology: inspired by great racing victories and always one step ahead. With the eighth generation of the 911, we're driving into the future. Leaving the past behind us. With a sports car that has become a dynamic fixed point in a world where change is the only thing that's constant. This makes the 911 a 'Timeless Machine'.

A timeless idea only holds on to its youthful vigour if it is constantly upgraded. So every new generation of the 911 also represents a new start. For an even better 911.

The clear design language of the new Porsche 911 and its striking lines are novel and yet familiar. Inside and out. The wide rear end with seamless taillight strip now unites all 911 models. Great clarity even in the interior: this is where classic sports car ergonomics meet the digital possibilities of today.

The new generation of engines is more powerful and even more efficient. The new 8-speed Porsche Doppelkupplung (PDK) puts forward thrust on the road even more effectively. The newly designed Porsche Active Suspension Management

(PASM) increases sporty performance and comfort. Driver assistance systems, such as Lane Keeping Assist including traffic sign recognition and Night Vision Assist, make driving easier.

Moving with the times. Changing as you go. And remaining true to yourself at the same time. A timeless sports car in the best sense.

**The new Porsche 911.
Timeless Machine.**





911 Carrera 4S

911 Carrera S



Timeless and contemporary have never been so close.

Design.

The silhouette of the 911 stands for timeless design. But the new Porsche 911 also proves how contemporary it is, especially from behind. The rear end is powerfully, clearly and precisely designed. The rear window appears visually extended and merges, almost seamlessly, into the black tailgate grille. The new, vertical, third brake light is integrated into this. Directly beneath are the seamless light strip, between the three dimensional LED taillights, and the newly designed model logo in Light Silver. The rear fascia surrounds the newly designed tailpipes of the exhaust system. The new Porsche 911 also appears particularly athletic due to the differently sized wheels at the front and rear.

A design that unites traditional and modern. That ensures more dynamism on the road. And causes a sensation for everyone who follows the 911.





Viewed from the front, the new Porsche 911 tells the story of its past. And reveals much about its own future. The fenders are clearly shaped and highlight the powerful geometry and design DNA. The newly designed front lid with its characteristic dynamic recess profiles – and its straight slope to the front fascia – is a nod to the 911 models of the first generation. Modern LED technology is used in the headlights with four-point daytime running lights and low beam. The camera and sensors in the comfort and assistance systems are integrated under the front fascia.

The clarity of the design of the new Porsche 911 can be seen in the details. The newly designed exterior mirrors are clear cut, while the retractable door handles are discreetly integrated into the car's image. Thanks to these details, the overall profile of the new Porsche 911 appears more compact, more polished and more technical.



A new kind of familiar. And a familiar kind of new.

Interior.

Good design should be pioneering. So should technology. The interior of the new Porsche 911 is, therefore, also blazing new trails – in that it reflects old strengths and expands new possibilities.

The interior clearly emphasizes the horizontal. All relevant operating controls are located, within grasp, to the left and right of the multifunction sport steering wheel. For great operating comfort and therefore full concentration on the road. Directly in view: the instrument cluster with analog tachometer and two high-resolution 7" displays. They provide all the essential car information on virtual instruments. Right beside this: the high-resolution 10.9" touchscreen display of Porsche Communication Management (PCM) including online navigation.

The elevated center console is decoupled from the dashboard and, like the finishes on the dashboard and door panels, underlines the horizontal orientation of the interior. With the Porsche Advanced Cockpit control concept, it now houses only a few, partially touch-sensitive, buttons. Above this are five buttons, which have been consciously kept as analog buttons, for direct access to the essential functions of drive and chassis.

Tradition meets future: we don't see it as a compromise. But as the best of both worlds.



From intuitive technology to great comfort. The completely redesigned Sport seats offer secure support even on dynamic cornering maneuvers. The multifunction sport steering wheel allows for comfortable use of audio, telephone and navigation functions. You notice the feel of the operating controls immediately. Every button, every grip, every air outlet has been carefully considered down to the last detail and in high quality.

The high-grade feel is highlighted by the finishes in Dark Silver Diamar, or as an option in Light Silver Diamar, brushed aluminum or fine wood. Other leather and finish variations are available upon request.



The apparently impossible: now as before, the most powerful drive of our engineers.

Performance.

We hear over and over again how the potential of the horizontally opposed engine has been exhausted. Our engineers just smile – and then prove it's not true. The power output and efficiency of the horizontally opposed engine have been once again increased in the new Porsche 911. The engine mounts have also been positioned closer to the center of the vehicle. This reduces vibrations and increases driving stability.

With the new standard 8-speed Porsche Doppelkupplung (PDK), the power of the engine is transferred even more efficiently to the road. And the driving pleasure is enhanced. PDK allows extremely fast gear changes without interrupting the flow of power – not even by a millisecond. In comparison to previous generations, the new 8-speed PDK also offers a perceptibly wider middle ground between comfort, performance and efficiency.

Porsche Traction Management (PTM) is an essential feature of the 911 Carrera 4S. Working in conjunction with Porsche Stability Management (PSM), the all-wheel drive therefore helps ensure the appropriate distribution of force required for excellent driving performance and particularly well-balanced handling when driving at the limit.

So what is the impossible? We see it this way: a great deal is possible with a timeless concept and a strong inner drive.

The path to the top is rarely nicely tarmacked.

Chassis.

In the new Porsche 911, the route itself is the destination. Where to? We'll see. As long as we get there sportily. It's then that the 911 is in its element. And the chassis is fully involved.

Depending on the road conditions and the driving mode, the upgraded Porsche Active Suspension Management (PASM) actively and continuously controls the damping force for each individual wheel. Result: reduced body movement and thus more comfort with increased dynamism. The PASM sport suspension, lowered by 10 mm (0.39 inch), is available as an option, making the new Porsche 911 even more neutral and balanced when it's on the road.

Porsche Torque Vectoring Plus (PTV Plus) provides exceptional traction and great agility – with precise steering response and balanced load change behavior. And tremendous fun on corners. Upon request, Porsche Dynamic Chassis Control (PDCC) minimizes body roll in the new Porsche 911 during dynamic cornering maneuvers, and reduces lateral body movement in the vehicle on rough road surfaces.



Acceleration, even when decelerating. It sounds like a paradox, but for 70 years it has been as important a part of our development work as increasing your heart rate when you start your Porsche. This is particularly relevant for the motorsport-proven Porsche Ceramic Composite Brakes (PCCB). Its ceramic brake discs are particularly light and have a diameter of 410 mm (16.1 inch) at the front and 390 mm (15.3 inch) at the rear – for considerable braking performance. Characteristic: the yellow painted fixed brake calipers on the front and rear axles. Just as characteristic: its extraordinary performance – for when you need to go slow, fast.

Moreover, for the first time ever, the new Porsche 911 is on the road with differently sized wheels. 20-inch wheels are used at the front and 21-inch at the back in the 911 Carrera S models. While the broader contact surface optimizes driving performance, the larger diameter of the rear wheels increases stability and comfort.





**They say time is relative.
Best times aren't.**

Sport Chrono Package.

It's well established in our motorsport history that we are obsessed with best driving times and how to measure them precisely. The result of this: the Sport Chrono Package including mode switch and Porsche Track Precision app. For an even sportier tuning of the chassis, engine and transmission. And to determine your absolute personal best time.

With the mode switch including SPORT Response button on the steering wheel you can choose from five driving modes: 'Normal', 'SPORT' and 'SPORT PLUS', as well as 'Individual'

mode and the new 'WET' mode, which helps support the driver when driving in the wet. With the SPORT Response function, the engine and transmission are prepared for the fastest possible unleashing of power. The result: maximum responsiveness for approximately 20 seconds.

The Sport Chrono Package also includes: the Porsche Track Precision app for measuring and managing lap times and driving data. To show you precisely what your new personal best time looks like.



**We can't see into the future yet.
But we're close.**

Lighting and assistance systems.

A rare luxury these days: having the time to concentrate exclusively on what's directly in front of you. The next corner for example. Therefore, the new Porsche 911 avails itself of a variety of assistance systems that enable you to remain true to yourself. For example, the collision and brake assist or the new WET mode¹⁾ – a system for recognizing obvious wet road surfaces, that aids drivers when driving in the wet. Further assistance systems are available on request, for example adaptive cruise control or ParkAssist with Surround View. For a performance boost in driving experience. And for even greater freedom when driving.

1) The 'WET' driving program is not a substitute for adopting appropriate driving in different road and weather conditions, and is, at the most, an aid for the driver.



The headlights of the new 911 Carrera S models are completely fitted with LED technology. For fast responsiveness and powerful illumination. Unmistakably Porsche: the four-point daytime running lights with low beam. Available as an option: LED headlights with matrix beam including Porsche Dynamic Light System Plus (PDLS Plus) and High Beam Assistant.

All new 911 Carrera S models have the new taillight strip and the three-dimensional taillights. LED technology is used for all functions here too. Also new: the redesigned shape and position of the third brake light.

Sporty or comfortable. Without the 'or'.

Comfort.

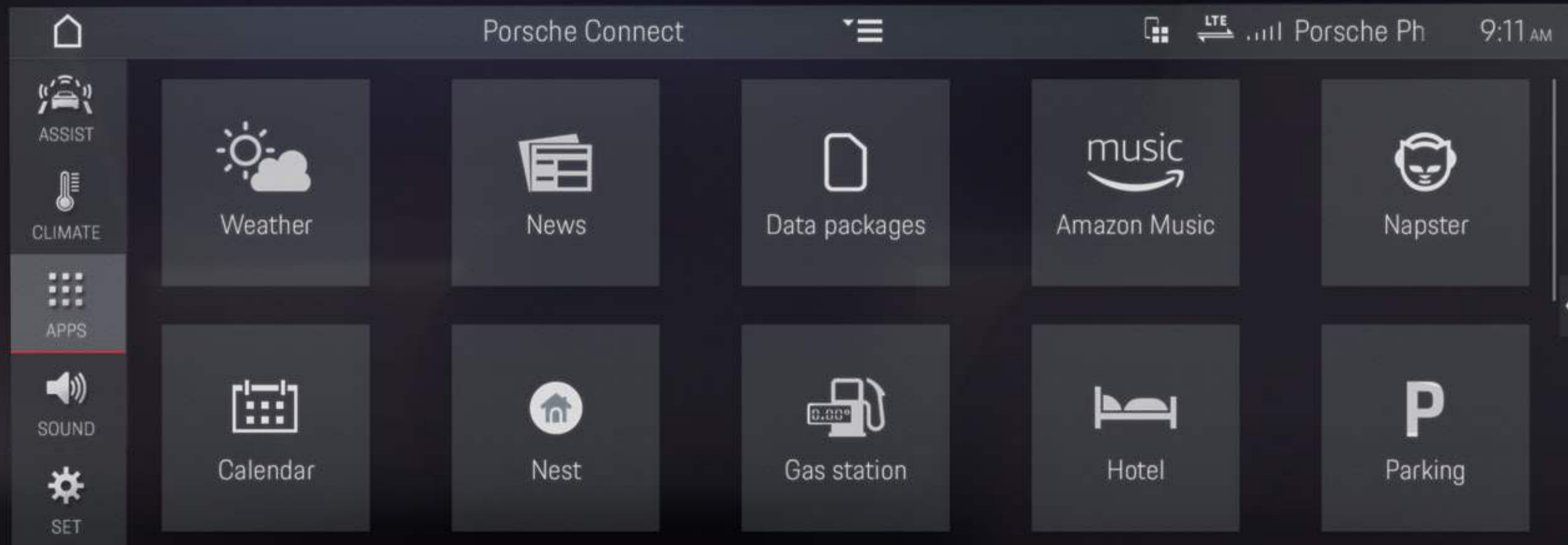
You can't have great sporty performance and great comfort? We strongly disagree. The 911 has always united both – as only the 911 can. It is also impressive with its good ergonomics and high-quality interior materials. And has many other options to individually increase comfort and sporty performance.

The Sport Seats Plus, available on request, offer even better lateral support for dynamic driving. The two-zone automatic

climate control creates a pleasant atmosphere in any driving situation. The new optional ionizer improves the air quality in the interior.

Porsche Communication Management (PCM) is your central control center for audio, navigation and communication as well as for a variety of assistance systems. The Burmester® High-End Surround Sound System, available on request, offers sound performance of the highest level, for your own individual 911 soundtrack.





Well connected – yet still completely independent.

Porsche Connect.

We need to get the most out of every day. Porsche Connect helps you do this. It puts you in the ideal starting position for any road trip – and any of your goals.

With new, helpful services and the Porsche Connect app you can synchronize destinations and calendars with your Porsche, plan trips with Real-time Traffic Information and use music services on your smartphone. Be navigated, informed and entertained by your Porsche in real time. The navigation and infotainment package helps you to reach your destination faster, thanks to route calculation with up-to-date online maps. Using the voice recognition interface you can easily search for information, such as the weather at your destination, and have current news on the economy, politics and sports read aloud to you.







A Few Important Words About Porsche Driver Assistance Systems...

- 1 None of Porsche's Driver Assistance Systems can prevent accidents or loss of control.
- 2 No Driver Assistance System is ever a substitute for attentive driving. It is the driver's responsibility to be observant and in control of the vehicle at all times.
- 3 Please see your vehicle's owners' manual for further details about, and important limitations of, each of the specific systems described below.

LANE KEEP ASSIST WITH TRAFFIC SIGN RECOGNITION

- 1 Lane Keep Assist may not detect lane markers in certain road, weather, or driving conditions. Please see owner's manual for further details and important warnings about limitations of the system.
- 2 This system depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 3 Traffic Sign Recognition may not always see or understand every sign. It depends upon a clear, unobstructed view of the road ahead, and well-maintained and clean road signs of generally recognized types.

WARN AND BRAKE ASSIST

- 1 Warn and Brake Assist cannot prevent most collisions, although it may help to reduce their severity.
- 2 In addition, Warn and Brake Assist may not detect every object in the road.
- 3 The system may not operate if certain evasive maneuvers are performed by the driver.

NIGHT VISION ASSIST

- 1 Night Vision Assist does not prevent accidents. The system may not represent objects as the eye does. It will not detect persons or animals under certain lighting and temperature conditions, and it cannot detect inanimate objects in the road.

PORSCHE INNODRIVE WITH ADAPTIVE CRUISE CONTROL

- 1 Innodrive depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.
- 2 Construction zones, traffic flow, and other road system changes are beyond the control of Porsche Cars North America. Complete detailed mapping of lanes, roads, streets, toll roads, tollbooths, highways, road signs, and so forth is impossible. Therefore, you may encounter discrepancies between the mapping and the actual location and conditions you encounter. Always pay careful attention to the road, give precedence to directional signs on the road and not the system, and do not drive while distracted.

ACTIVE LANE KEEP

- 1 Active Lane Keep may not detect lane markings in certain road, weather, and driving conditions.

INTERSECTION ASSIST

- 1 This system detects only other vehicles, but not people, cyclists, or animals, for example.

AUTO EMERGENCY STOP

- 1 Auto Emergency Stop depends in part on signals from the worldwide Global Positioning Satellite network. The vehicle's electronic system and data connection, and existing wireless satellite technology, must be available and operating properly for the system to function fully.

Not all the Driver Assistance Systems described in this brochure are installed or available on every model. Some Driver Assistance Systems are optional at extra cost. Some Driver Assistance Systems require the selection of other systems or options at additional cost. Some Driver Assistance Systems are not available in combination with others. Ask your authorized Porsche dealer for details about the models and systems in which you are interested.

Dr. Ing. h.c. F. Porsche AG is the owner of numerous trademarks, both registered and unregistered, including without limitation the Porsche Crest®, Porsche®, Boxster®, Carrera®, Cayenne®, Cayman®, Macan®, Panamera®, Spyder®, Tiptronic®, VarioCam®, PCM®, PDK®, 911®, 718®, RS®, 4S®, 918 Spyder®, FOUR UNCOMPROMISED®, and the model numbers and distinctive shapes of the Porsche automobiles such as, the federally registered 911 and Boxster automobile.

The third party trademarks contained herein are the properties of their respective owners. All text, images, and other content in this publication are protected by copyright. No part of this publication may be reproduced in any form or by any means without prior written permission of Porsche Cars North America, Inc.

Porsche Cars North America, Inc. believes the specifications to be correct at the time of printing. However, specifications, standard equipment and options are subject to change without notice. Some options may be unavailable when a car is built.

Some vehicles may be shown with non-U.S. equipment. Please ask your authorized Porsche dealer for advice concerning the current availability of options and verify the optional equipment that you ordered. Porsche recommends seat belt usage and observance of traffic laws at all times.

© 2018 Porsche Cars North America, Inc.
One Porsche Drive
Atlanta, GA 30354
www.porscheusa.com

Effective from: 11/18
Printed in Germany
WSLC2001000323 EN/US