



PORSCHE



The new Macan

Choose Thrilling



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The best lifestyle magazine:
your own timeline.



CHOOSE THRILLING.

We are constantly on tour. Because our life is a live concert. We immediately take to the stage. And make the air crackle. Our pulse sets the beat. Then the performance starts. The first chord shakes our world. We experience the sound with every fibre of our body, swept along into a torrent of possibilities. Mainstream has never been our thing. We prefer to remain unconventional. And feel alive. We never compromise. We always make our own decisions. More adventure. More life. More thrills. And even more acceleration.

Who accompanies us? A sports car that embodies all this. And whose stage is the open road.

We do not simply follow our instincts. We surpass them.

THE MACAN CONCEPT.

We have proven that we will not be dictated to. Do not follow trends. But prefer to write our own adventure stories. Such as that of a compact SUV that inextricably combines sportiness, design and everyday practicality: the new Macan.

This is also evident in our models, of course. The new standard taillight strip lends the Macan a confident appearance. The LED main headlights with four-point daytime running lights and the four-point brake lights are also standard and are not only visual highlights, but also clear features of Porsche DNA. This visual appeal also extends to the interior: in the Macan models, Porsche Communication Management (PCM) has a large 10.9" touchscreen display, providing access to Porsche Connect services – in full-HD.





Design



For us, aesthetics
are not simply superficial.
But always an expression
of our personality.



**What forms true character?
Headwind.**

EXTERIOR DESIGN.

With its dynamic overall look, the Macan is unmistakably a sports car. Its redesigned rear appears extremely powerful. Like a bold line under its own signature, the new characteristic taillight strip emphasises the Porsche logo, enhanced by the new four-point brake lights, both functionally and visually.

The broad shoulders above its rear wheels are reminiscent of the 911. And a further visual demonstration of the road-hugging nature of the new Macan.

Its flank is also typically Porsche. From this angle, every muscle appears to be energised – like a predator ready to pounce. Its roof line slopes to the rear just like a coupé, thereby creating a characteristic sports car contour with high aerodynamic quality. Our designers call this the Porsche flyline.





**Out into the world.
And straight into your sports car.**

INTERIOR DESIGN.

You are seeking one experience after another. Of course you want to maintain an overview. The sporty front seats convey a typical Macan feeling: you may sit high above the road, yet you are still closely connected to it.

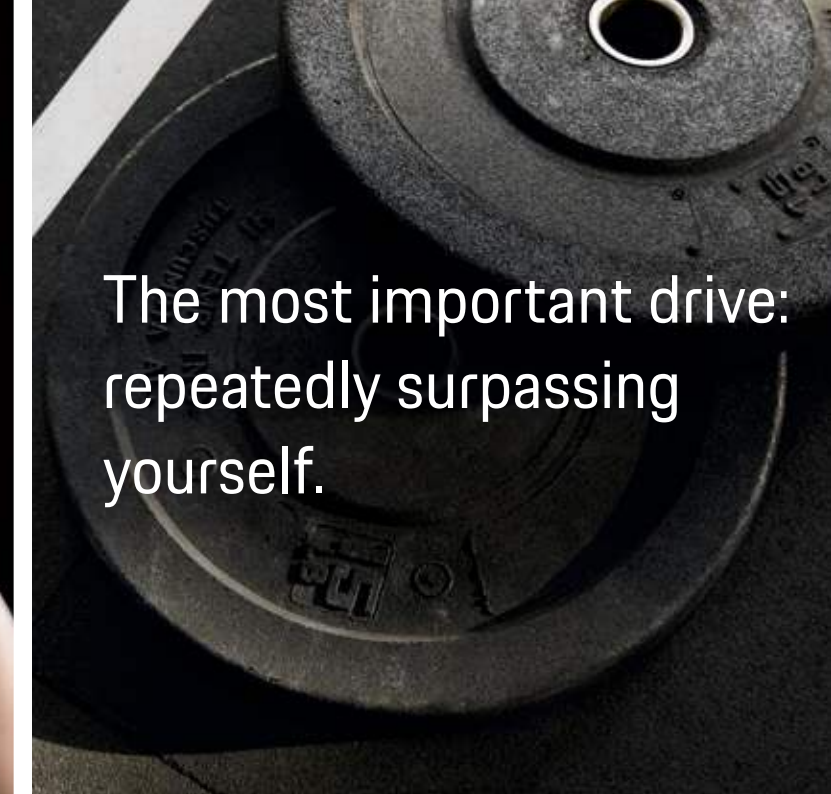
As a sports car manufacturer, we understand that a car and its driver must form a single entity. So you do not simply sit in the Macan – but, thanks to its architecture, you are integrated into the vehicle.

The three-dimensional arrangement of the controls lends the interior a cockpit character. The distance between the standard multifunction steering wheel and the PDK (Porsche Doppelkupplung) gear selector, as well as the main vehicle functions, is extremely short – via the ascending centre console, characteristic of sports cars. The ignition is on the left – as is typical of Porsche.

One highlight of which we are particularly proud: the new 10.9” touchscreen display in Porsche Communication Management (PCM). The new design boasts full-HD resolution and a personalisable start screen. The new, intuitive menu provides even faster access to the main functions.



Drive and chassis



The most important drive:
repeatedly surpassing
yourself.



**A genuine thirst for adventure
cannot be quenched.
But simply encouraged.**

PERFORMANCE AND HANDLING.

It is no longer just about mobility. We do not simply drive in order to travel from A to B. Along the way, there is much to discover. And to experience. Every second, we want to feel that our life is dynamic. On the road. And in our sports car.

Always focusing on absolute performance. As we would expect of a genuine sports car.

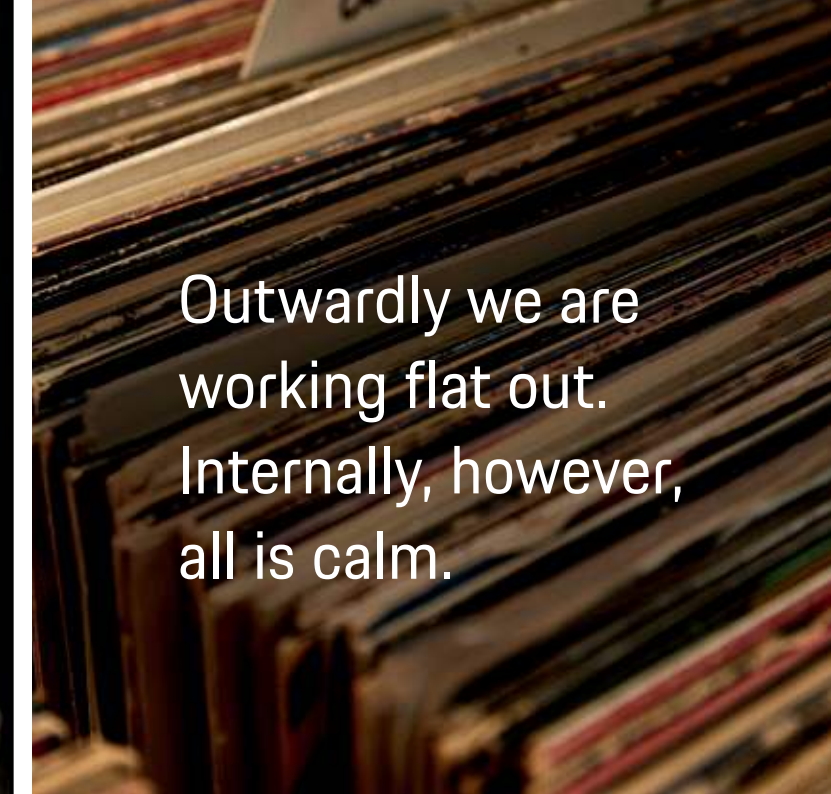
But a Porsche delivers more than power alone. Such as the active all-wheel drive system Porsche Traction Management (PTM), for example: traction, safety, outstanding steering and exceptional handling – clear evidence of traditional Porsche engineering.

And what about comfort? Also in plentiful supply, of course, with all the sporty and control features. The optional air suspension guarantees a constant ride height – on any terrain. Porsche Active Suspension Management (PASM) also actively and continuously adjusts damping force. For each individual wheel. The result? Increased comfort and sportiness – in all seats.





Comfort and entertainment



Outwardly we are
working flat out.
Internally, however,
all is calm.





**Designed around you.
Enhancing your journey.**

COMFORT.

For us, driving a sports car is an intense experience, involving all our senses. But endorphins are not just released by performance and adrenaline. The interior of the new Macan makes you feel happy as soon as you get in.

Thanks to the optionally available high-quality leather interior, for example. Or the ascending centre console beside the optional multifunctional GT sports steering wheel that contributes to the genuine sports car feeling.

Your ears are also in for a treat: the optional sports exhaust system makes the typical Porsche sound appear even more powerful. Apropos the audio experience: the BOSE® Surround Sound System and Burmester® High-End Surround Sound System are available as options for the Macan models.

To be able to breathe freely while enjoying the experience, three-zone automatic climate control is fitted as standard. The optional ioniser is a new addition – for improved air quality that enhances your wellbeing.

Every day is an experience.
Even for your finger tips.

PORSCHE CONNECT.

Our lives are eclectic – and thrilling. We are constantly on the move. And want to know what is happening around us. The new 10.9" touchscreen display with full-HD resolution provides even more interfaces with your next adventure. The personalisable start screen is intuitive to use.

The standard online navigation system ensures that you arrive at your next adventure even more quickly. Connect Plus assists you with Real-time Traffic Information and online map updates. The Porsche Connect app allows you to determine your preferred destination and send it to your Macan – while looking for an empty parking space.

What else do you need for your journey? Your own sound track, of course: with the music streaming function of the Porsche Connect app.



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**What is the only grey
area in our lives?
The tarmac below us.**

SUMMARY.

Enthusiasm. Thirst for adventure. The thrill of constantly experiencing something new. This is what sets us apart. What keeps us moving. What shapes us? The headwind on our journey through life. What determines our character? Experiences that make our pulse beat faster. Every second.

The new Macan. Choose Thrilling.



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Dr. Ing. h.c. F. Porsche AG
Porscheplatz 1
70435 Stuttgart
Germany
www.porsche.com

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