



PORSCHE



The Panamera Executive models



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Freedom and creativity. Concept.

We've just extended the sports car dream.

The Panamera Executive models.

Let's be honest: children rarely dream of being an overworked entrepreneur. Even now, they are far more likely to dream about the sports car. And what about years later, when success has been achieved? Do we really have to sacrifice the dream simply because leading a full life no longer leaves any time – or room – for a sports car?

No, we don't. Not at Porsche anyway. With the Panamera Turbo S Executive, the Panamera Turbo Executive and the Panamera 4S Executive, you can have the best of both worlds: you could go

for a sporty spin in the driver's seat and concentrate on finishing your work in the comfort of the rear seat. Not at the same time, obviously, but certainly in the same car, thanks to an extra 5.9 inches (150 mm) added to the length of the body. The additional space benefits the rear passengers the most, particularly on long journeys. Here, you can do something that we would ordinarily never recommend: close your eyes during the journey.

It is not without reason that we styled the Panamera Executive models with

the emphasis on comfort. The extended standard specification includes a leather interior, Adaptive air suspension with PASM, large rear center console, four-zone automatic climate control, soft close doors and much more.

The features in the rear compartment are particularly exquisite: 8-way power seats with seat heating and seat ventilation, a large center console and electric roll-up sunblinds on the rear side windows and behind the seats, along with thermally and noise insulated glass. Thanks to the interior lighting

package for the rear compartment, you can decide at any time – night and day – when you want to work or relax.

With the Panamera Executive models, we've extended the sports car feel. A comprehensive range of additional personalization options, and the sports exhaust system, lets you choose exactly how far you want to go – whether it's towards comfort or sport. Or both.





Leadership and power. Models.



Panamera 4S Executive with 19-inch Panamera Classic wheels

**The mark of a good leader:
taking things into your own hands and always seeing the full picture.**

The Panamera 4S Executive.

One's own goals are achieved by moving forwards and taking control. Sometimes, however, it helps to take a back seat and look at the whole picture. Two different approaches that the Panamera 4S Executive brings together as one: a sporty position on the driver's seat, with plenty of room in the rear.

Its performance capabilities are a real eye-opener. The 3.0-liter twin-turbo V6 engine can deliver 420 hp, which enables acceleration from 0 to 60 mph

in 4.8 seconds and a top track speed of 178 mph. In conjunction with the optional Sport Chrono Package and with the SPORT PLUS button selected, you can reach the 60 mph mark in just 4.5 seconds. Engine power is transmitted by Porsche Doppelkupplung (PDK) and the active all-wheel drive of Porsche Traction Management (PTM).

19-inch Panamera Design II wheels are fitted as standard. They afford an unobstructed view of the silver-colored

brake calipers. Another typical feature of the Panamera 4S model is the round twin tailpipes of the exhaust system. Bi-Xenon™ headlights including daytime running lights with four integral LED spotlights are also standard, as are Porsche Active Suspension Management (PASM) – an electronic damping control system – and the adaptive air suspension.

The sporty substance of the Panamera 4S Executive is balanced by the comfort features included in the

standard specification: a slide/tilt glass sunroof, thermally and noise insulated glass and soft close doors.

The Panamera 4S Executive exploits its leadership capabilities to the full – with every centimeter added to its length, and on every inch of road.

Look at Porsche from a different perspective for once. From the rear, for example.

The Panamera Turbo Executive.

For over 60 years, our engineers have been finding new ways to align themselves ever more closely with the principle of the sports car. It takes new ideas and the courage to break from established norms. Only in this way can we remain at the top, only in this way can we see sporty driving from a new perspective – from behind the wheel or from the back seat. In the Panamera Turbo Executive.

Its refined 4.8-liter twin-turbo V8 engine generates 520 hp at 6,000 rpm and a torque of 516 lb.-ft. between 2,250 and 4,500 rpm. It accelerates from 0 to 60 mph in just 4.0 seconds and

achieves a top track speed of 189 mph. A special feature is the overboost function of the Sport Chrono Package. Under acceleration at full throttle, boost pressure is temporarily increased by up to 10% – for an even higher torque of 568 lb.-ft. Drive force is transmitted by Porsche Doppelkupplung (PDK) and the active all-wheel drive of Porsche Traction Management (PTM).

The adaptive air suspension including Porsche Active Suspension Management (PASM) offers a choice of uncompromising sporty performance or even more comfort – at the push of a button.

What else sets the Panamera Turbo Executive apart? The extending four-way rear spoiler, certainly, but also the twin dual-tube tailpipes in a Turbo-specific design, 19-inch Panamera Design II wheels and the red brake calipers of the Turbo brake system.

That's the 'Turbo' principle covered. Let's move on to the 'Executive' principle. To the comprehensive standard specification with electric slide/tilt glass sunroof and thermally and noise insulated glass. It goes without saying that four-zone automatic climate control is also integrated as standard. All four individual

seats are designed as power seats (14-way in the front, 8-way in the rear) and come equipped with seat heating and ventilation. The interior aspires to high standards, and these are fulfilled not least by the memory package for the 14-way power seats in the front and, in the rear, by the large center console.

Those who love to explore new directions should also ensure they have the freedom to flourish. That's the Executive principle.





Doesn't everybody need a place in which to gather strength?

The new Panamera Turbo S Executive.

The S promise: greater power, greater sportiness and greater strength. It's a promise also kept by the new Panamera Turbo S Executive.

The refined 4.8-liter twin-turbo V8 engine of the Panamera Turbo S Executive delivers 570 hp, which is 50 hp more than the engine in the Panamera Turbo Executive. Thanks to the Sport Chrono Package integrated as standard, it generates a maximum torque of 590 lb.-ft. with the overboost function activated. The sprint from 0 to 60 mph takes just 3.7 seconds and a speed of 120 mph is achieved after only 13.2 seconds. It reaches a top track speed of 192 mph.

Engine power is not the only area in which we've raised the passion for the sports car to new levels. To maximize driving dynamics and stability we've equipped the Panamera Turbo S Executive with standard features in keeping with its name: Porsche Traction Management, Porsche Dynamic Chassis Control including Porsche Torque Vectoring Plus, air suspension including Porsche Active Suspension Management, Power steering Plus and the Porsche Ceramic Composite Brake.

The visual hallmark of the Turbo S Executive models is the four-way rear spoiler painted in the exterior color

of the vehicle. 20-inch 911 Turbo II wheels including wheel centers with full-color Porsche Crest and 5 mm spacers at the rear axle also leave a lasting impression. Identifiers in the interior include the 'turbo S' logos on the front door sill guards and in the rev counter, the dark walnut décor and the Porsche Crest embossed on the headrests of the front seats.

Before we sum up, we should give comfort a mention. Among other features, the standard specification of the Panamera Turbo S Executive includes Porsche Entry & Drive, soft close doors, four-zone automatic climate

control and thermally and noise insulated glass. All four seats are designed as electrically adjustable power seats with heating and ventilation functions. Rated at 585 watts, the BOSE® Surround Sound System offers an astounding listening experience to rival the sound of the engine.

The new Panamera Turbo S Executive. Strength in serenity.





Size and personality. Exterior.



Panamera Turbo Executive with 20-inch Panamera Sport wheels

Your business models always were highly dynamic.

Exterior.

The Panamera models have long since proven that a sedan can also be a sports car. One that promises typical Porsche performance, with four doors and a timeless design. Now we are adding 5.9 inches and extraordinary comfort.

The extended wheelbase of the Panamera Executive models is intended above all to benefit the passengers who sit in the rear compartment. The stretched silhouette emphasizes the elegance, yet maintains the sporty nature.

What else distinguishes the Panamera Executive models? Everything that sets the Panamera models with regular wheelbase apart from the average sedan. A design that is even sharper and more precise, as exemplified by the recognizable large air intakes. The prominent powerdome on the hood, the distinctly contoured sideskirts and exterior mirrors and the tight and sporty rear end lend the Panamera Executive models a tauter appearance.

At the front, Bi-Xenon™ headlights, each with four integral LED daytime running spotlights, offer excellent visibility and reinforce the sporty look. You can make your Executive model seem even more imposing with optional LED headlights with PDLS+. Resembling the daytime driving lights in color, they provide optimum illumination of the road.

There's just one thing that's missing: your very own personal interpretation of the Panamera Executive. With 15 exterior

colors (Panamera Turbo S: 16), wheels up to 20 inches in size and many more options from our extensive list, you can ensure that your Panamera model has its own unmistakable character.



Flourish and freedom. Interior.





Panamera 4S Executive interior in two-tone combination (Cognac/Cedar) with Yachting Mahogany interior package

**Physical freedom.
Entrepreneurial freedom.
You always were liberal-minded.**

Interior.

At this point, we would normally be devoting our attention to the driver and describing a sports car ergonomics concept designed entirely around the cockpit. But it can be just as much fun in a Porsche to hand over the steering wheel and let someone else do the driving for a change. In the rear compartment particularly, the Panamera Executive models afford their passengers plenty of freedom. In every respect.

The extra 5.9 inches added to the length of the Executive models has above all provided noticeably more legroom at the rear seats. These are 8-way power seats and now recline even further, enabling you to find the ideal sitting position. Thanks to seat heating and ventilation, you can concentrate on your work – or simply enjoy the journey.

Other luxury features include comfort headrests, electric backrest adjustment, seat squab length adjustment, lumbar support – and the ability to adjust the front passenger seat from the rear.

A large center console for the rear compartment – and for increased storage space – is fitted as standard. The 120-volt socket, an additional 12-volt

socket and preparation for a cooling compartment also belong to the standard specification. Optional for the rear is the Porsche Rear Seat Entertainment with two display consoles, two multimedia players and two wireless infrared headphones.

An interior lighting package conceived specifically for the rear has been integrated as standard. Nearly all lights are powerful yet energy-efficient LEDs. It comprises two reading lights in the overhead console in the rear, lights in each footwell, additional orientation lighting in the rear, and illumination for the rear door storage compartments and rear center console storage compartment. The additional ambient

lighting on the overhead consoles in the front and rear and the reading lights are dimmable.

Four-zone automatic climate control, with separate temperature controls for all four seats, is available as standard. Also standard is the thermally and noise insulated glass.



Panamera Turbo Executive interior in Espresso with brushed aluminum interior package

If ever you do prefer to take to the driver's seat, there's no reason why you should have to forgo the comfort – or the Porsche interpretation of comfort. The sporty

cockpit offers excellent ergonomics thanks to the logical grouping of all the controls. Just as you would expect from a Porsche.



8-way power seats (rear) (in conjunction with large center console), with comfort headrests



BOSE® Surround Sound System

The Panamera Executive models follow a clear principle: lots of room for maneuver – and plenty of freedom to flourish. We don't want to stand in the way. On the contrary, we can suggest various ways in which you can put your own personal stamp on your Panamera Executive model.

Porsche Communication Management (PCM) including navigation module – your control center for audio, navigation and communication functions – is fitted as standard. The optional telephone module with cordless Bluetooth® handset featuring a separate display and keypad enables you to conduct your calls in privacy.



Burmester® High-End Surround Sound System

The extra room in your Panamera Executive model gives you extra freedom to enjoy – and more acoustic space for the BOSE® Surround Sound System. Fitted as standard in the Panamera Turbo S Executive and Panamera Turbo Executive, it utilizes nine amplifier channels and 14 loudspeakers including a 200-watt active subwoofer.

The Burmester® High-End Surround Sound System steps it up a level. Its superior sound is echoed in the impressive figures: 16 amplifier channels with a total output of over 1,000 watts and 16 loudspeakers including active subwoofer with 300-watt class D amplifier.

With a selection of six interior colors and six two-tone combinations, eight interior packages in aluminum, carbon fiber or various woods, and thanks to an extensive range of other personalization options, there are numerous ways in which you can refine your vehicle and create a Panamera Executive model of your very own.

Using the Porsche Car Configurator at www.porsche.usa.com, you can see how the available colors would look on your computer-generated car, not only on the exterior, but in the interior, too.



Dark walnut



Carbon Fiber



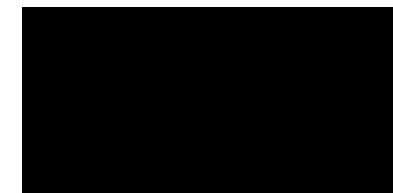
Brushed aluminum



Anthracite birch



Tineo



High-gloss black (standard)



Natural olive



Yachting Mahogany

Porsche Exclusive.

Ultimate personalization.

Have your own Porsche tailor-made with passion for detail and, above all, devotion. For Porsche Exclusive, this has been the formula for success for over 25 years. The goal has forever been to craft something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory so that new dreams come true time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With composed attention to detail that translates into precise craftsmanship, and using high-quality materials such as leather, wood, carbon, Alcantara® or aluminum.

Added value is achieved by means of dedication and finesse. In other words, we create a product that blends sporty

performance, comfort, style and tradition and reflects your own personal taste. A Porsche like no other: yours.

Porsche Exclusive offers a wide range of personalization options so you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalize their vehicle as part of our special request service. Originally called the Porsche 'personalization program', this was subsequently renamed Porsche Exclusive in 1986.

The philosophy remained the same.





LED headlights in black including Porsche Dynamic Light System Plus (PDLS Plus)



Cooling compartment in the rear



Tinted LED taillights



Personalized door sill guards in brushed aluminum, illuminated

At your request, we can make your Panamera Executive model even sportier, even more comfortable and even more individual. We aim to create something truly special and, to be successful, perhaps the most important factor is that we take our time. It is only by observing the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that has never been seen

before. A car that is tailor-made the way you envisaged, with a harmonious overall concept down to the finest detail and its own unique character that reflects your particular lifestyle.

Would you like to customize the exterior with a selection of visual enhancements? How about personalized door sill guards in aluminum, seat belts in Silver Grey or the Porsche Crest embossed on the

headrests? Realize your vision of the perfect Porsche with factory customization program. From styling enhancements to performance upgrades, all modifications are uniquely hand crafted for your Porsche.

For the truly personal touch, contact our Porsche Customer Consultation Specialist at: customerconsultations@porsche.us.



Power and potential. Technical data.

	Panamera 4S Executive	Panamera Turbo Executive	Panamera Turbo S Executive
Engine			
Cylinders	6	8	8
Displacement	3.0 liter	4.8 liter	4.8 liter
Max. power (DIN) at rpm	420 hp at 6,000	520 hp at 6,000	570 hp at 6,000
Max. torque at rpm	384 lb.-ft. between 1,750 and 5,000	516 lb.-ft. between 2,250 and 4,500	553 lb.-ft. between 2,250 and 5,000
Max. torque with overboost at rpm ¹⁾		568 lb.-ft. between 2,500 and 4,000	590 lb.-ft. between 2,250 and 4,500
Compression ratio	9.8:1	10.5:1	10.5:1
Transmission			
Layout	All-wheel drive	All-wheel drive	All-wheel drive
PDK (7-speed)	Standard	Standard	Standard
Chassis			
Front axle	Aluminum double-wishbone	Aluminum double-wishbone	Aluminum double-wishbone
Rear axle	Aluminum multi-link with chassis subframe	Aluminum multi-link with chassis subframe	Aluminum multi-link with chassis subframe
Steering	Variable steering ratio, power-assisted	Variable steering ratio, power-assisted	Variable steering ratio, power-assisted
Brakes	Six-piston monobloc aluminum fixed calipers (front), four-piston monobloc aluminum fixed calipers (rear), integral brake discs internally vented and cross-drilled	Six-piston monobloc aluminum fixed calipers (front), four-piston monobloc aluminum fixed calipers (rear). Two-piece composite brake disc (front), integral brake disc (rear), internally vented and slotted.	Six-piston monobloc aluminum fixed calipers (front), four-piston monobloc aluminum fixed calipers (rear). Two-piece composite brake disc (front), integral brake disc (rear), internally vented and slotted.
Standard wheels	Front: 9 J x 19 ET 60, Rear: 10 J x 19 ET 61	Front: 9 J x 19 ET 60, Rear: 10 J x 19 ET 61	Front: 9.5 J x 20 ET 65, Rear: 11 J x 20 ET 68
Standard tires	Front: 255/45 R 19, Rear: 285/40 R 19	Front: 255/45 R 19, Rear: 285/40 R 19	Front: 255/40 R 20, Rear: 295/35 R 20

	Panamera 4S Executive	Panamera Turbo Executive	Panamera Turbo S Executive
Weights			
Curb weight	4409	4564	4586
Gross vehicle weight	5478	5644	5644
Max. additional load	1279	1113	1058
Performance			
Top track speed	178 mph	189 mph	192
0–60 mph	4.8 secs (4.5 secs)	4.0 secs (3.8 secs)	3.7 secs
Fuel consumption/emissions/efficiency class			
Fuel grade	Premium	Premium	Premium
City	17	15	TBD
Highway	26	24	TBD
Combined	20	18	TBD
Dimensions			
Length	203.4 in	203.4 in	203.1 in
Width (with exterior mirrors)	76.0 in (83.2 in)	76.0 in (83.2 in)	76.0 in (83.2 in)
Height	56.1 in	56.1 in	56.1 in
Wheelbase	120.9 in	120.9 in	120.9 in
Luggage compartment volume (German Car Manufacturers' Assoc.) seats up (seats folded)	15.7 cu. ft. (44.6 cu. ft.)	15.3 cu. ft. (44.1 cu. ft.)	15.3 cu. ft. (44.1 cu. ft.)
Tank capacity	26.4 gallon	26.4 gallon	26.4 gallon

